

Prathap Kalaivanan

UI/UX DESIGNER & WEB DEVELOPER

www.wyte.in • My Website ↗

+91 8270892714 | ktprathap01@gmail.com

LinkedIn : <https://www.linkedin.com/in/prathap-kalaivanan>

Behance : <https://www.behance.net/wyte>

Professional Summary

Currently working full-time as a UI/UX and Graphic Designer, I combine creative design expertise with a growing knowledge of development, supported by my ongoing MCA at SRM University. I specialize in crafting clean, user-focused interfaces for mobile apps, websites, and branding. With experience across 10+ projects, I bring a balance of aesthetics and functionality to every design. I'm driven by curiosity, collaboration, and a passion for building intuitive digital experiences.

Experience

Sage IT Private Limited | Graphic Designer

Dec 2024 - Present

- Create visually appealing graphic designs for social media posts, blog posters, and various print materials including banners, standees, and brochures.
- Design user interfaces and improve user experience (UI/UX) for websites, focusing mainly on landing pages and enhancing existing web page designs.
- Collaborate with cross-functional teams to ensure design consistency and brand alignment across digital and print platforms.
- Utilize design tools such as Adobe Photoshop, Illustrator, and Figma to deliver high-quality visuals within deadlines.

Zeal Zoft Private Limited | UI/UX Designer

Aug 2023 - Aug 2024

Collaborated with developers and stakeholders to design responsive web and mobile interfaces for projects in real estate, media production, and branding. Created wireframes, high-fidelity mockups, and prototypes in Figma and Adobe XD. Conducted UX research and testing to refine designs and enhance user experience. Designed mobile and web interfaces for the Vattara real estate app, emphasizing intuitive navigation and engagement.

Freelance Creative Designer

Nov 2020 - Aug 2023

Provided comprehensive design services, including UI/UX design, graphic design, and video editing. Created wireframes, prototypes, visual assets, and edited videos, including short films, for various projects, enhancing user experience and brand identity.

Selected Projects

Vattara | Real Estate Application

Description: Designed the user experience for Vattara, a real estate mobile app, with a focus on property postings, user interactions, and admin functionalities.

Key Contributions:

- Developed the entire user flows from property posting to property approval in the admin panel.
- Designed key screens such as 'Post Property,' 'Admin Panel Review,' and 'Having Trouble? Let Us Help You' pop-up.
- Designed notification screens, chat features, and contact detail listings for properties.

Velai | Jobseeker App

Description: Developed the user interface for a job-seeking app targeting diverse job categories.

Key Contributions:

- Designed a clear and simple job search experience.
- Focused on UX writing to guide users through the application process.

Sweethuggs | Pet Dating App

Description: Designed a fun, user-friendly interface for a pet dating app to help users connect through shared pet interests.

Key Contributions:

- Created wireframes and prototypes in Figma with a focus on intuitive, friendly design.
- Developed seamless navigation flows for browsing profiles, chatting, and connecting with pet owners.

Merxsea | Oil And Gas Company Website

- Created a visually engaging website for an oil and gas company, incorporating industry-specific elements, animations, and graphics to enhance the user experience.
- Collaborated with stakeholders to ensure the design aligned with brand guidelines and business needs.

Education

Master Of Computer Applications

Jun 2025 - Present | Chennai, India

SRM Institute Of Science And Technology

B.Sc Visual Communication

May 2020 | Chennai, India

Bharath Institute Higher Education And Research

HSC

Mar 2017 | Mayiladuthurai, TN

Raj Matriculation Higher Secondary School

SSLC

Mar 2015 | Mayiladuthurai, TN

Raj Matriculation Higher Secondary School

Skills

Design

UI/UX Design
Graphic Design
Branding
Typography
Logo Design
Web Design
Visual Identity

Tools

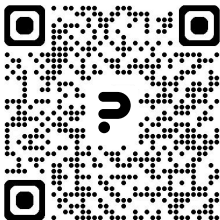
Figma
VS Code
Adobe Photoshop
Adobe Illustrator

Web Technologies

HTML
CSS
JavaScript
React

Languages

Java
MySQL



Personal Website / Portfolio
Wyte.In