



**WEWS**  
**3001 Euclid Avenue**  
**Cleveland, OH 44115**  
**(216) 431-5555**

# CONTRACT

|   |  |  |
|---|--|--|
| <u>Contract / Revision</u><br>156304 /                |  | <u>Alt Order #</u>                                     |
| <u>Product</u><br><b>Portman for Senate</b>           |  |  |
| <u>Contract Dates</u><br><b>09/20/16 - 09/26/16</b>   |  | <u>Estimate #</u><br><b>2978</b>                       |
| <u>Advertiser</u><br><b>Portman/Republican/Senate</b> |  | <u>Original Date / Revision</u><br>06/16/16 / 08/15/16 |
| <u>Billing Cycle</u><br>EOM/EOC                       | <u>Billing Calendar</u><br>Broadcast   | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br><b>WEWS</b>                        | <u>Account Executive</u><br>Erin Brody | <u>Sales Office</u><br>EWS - Washing                   |
| <u>Special Handling</u>                               |  |  |
| <u>Demographic</u><br>Adults 25-54                    |  |  |
| <u>Agy Code</u><br>12736                              | <u>Advertiser Code</u>                 | <u>Product 1/2</u>                                     |
| <u>Agency Ref</u>                                     |  | <u>Advertiser Ref</u>                                  |

And:

**Mentzer Media**  
**210 West Pennsylvania Ave**  
**Suite 250**  
**Towson, MD 21204**

| *Line | Ch          | Start Date        | End Date           | Description        | Start/End Time        | Days            | Length        | Spots/Week  | Rate                | Rtn | Type        | Spots | Amount     |
|-------|-------------|-------------------|--------------------|--------------------|-----------------------|-----------------|---------------|-------------|---------------------|-----|-------------|-------|------------|
| N 1   | WEWS        | 09/20/16          | 09/23/16           | M-F 6-7am GMC      | 6-7am                 |                 | :30           |             |                     |     | NM          | 3     | \$850.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>    | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                     |     |             |       |            |
| Week: |             | 09/20/16          | 09/26/16           | - 11- 1--          | 3                     |                 |               | \$300.00    |                     |     |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u>  | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |             | <u>Rate</u>         |     | <u>Type</u> |       |            |
|       | 4           | WEWS              | 09/20/16-09/26/16  | M-F 6-7am GMC      | 6-7am                 | - TuW- - F- - - | :30           |             | <del>\$250.00</del> |     | NM          |       |            |
|       |             |                   | See MG 1.7         |                    |                       |                 |               |             |                     |     |             |       |            |
|       | 7           | WEWS              | 09/25/16-09/25/16  | SU 7-8am GMA       | 7-8am                 | ----- Su        | :30           |             | \$250.00            |     | NM          |       |            |
|       |             |                   | Ⓜ MG for 1.4 09/20 |                    |                       |                 |               |             |                     |     |             |       |            |
| N 2   | WEWS        | 09/20/16          | 09/26/16           | M-F 7-9am GMA      | 7-9am                 |                 | :30           |             |                     |     | NM          | 2     | \$800.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>    | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                     |     |             |       |            |
| Week: |             | 09/20/16          | 09/26/16           | 11-----            | 2                     |                 |               | \$400.00    |                     |     |             |       |            |
| N 3   | WEWS        | 09/22/16          | 09/23/16           | M-F 7-9am GMA      | 7-9am                 |                 | 1:00          |             |                     |     | NM          | 2     | \$1,600.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>    | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                     |     |             |       |            |
| Week: |             | 09/20/16          | 09/26/16           | --- 11--           | 2                     |                 |               | \$800.00    |                     |     |             |       |            |
| N 4   | WEWS        | 09/24/16          | 09/24/16           | SA 6-7am News      | 6-7am                 |                 | :30           |             |                     |     | NM          | 1     | \$125.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>    | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                     |     |             |       |            |
| Week: |             | 09/20/16          | 09/26/16           | ----- S-           | 1                     |                 |               | \$125.00    |                     |     |             |       |            |
| N 5   | WEWS        | 09/24/16          | 09/24/16           | SA 7-8am GMA       | 7-8am                 |                 | :30           |             |                     |     | NM          | 1     | \$275.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>    | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                     |     |             |       |            |
| Week: |             | 09/20/16          | 09/26/16           | ----- S-           | 1                     |                 |               | \$275.00    |                     |     |             |       |            |
| N 6   | WEWS        | 09/25/16          | 09/25/16           | SU 8-9am News      | 8-9am                 |                 | 1:00          |             |                     |     | NM          | 1     | \$250.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>    | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                     |     |             |       |            |
| Week: |             | 09/20/16          | 09/26/16           | ----- S            | 1                     |                 |               | \$250.00    |                     |     |             |       |            |
| N 7   | WEWS        | 09/20/16          | 09/26/16           | M-F 9-10am         | 9-10am                |                 | :30           |             |                     |     | NM          | 5     | \$1,000.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>    | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                     |     |             |       |            |
| Week: |             | 09/20/16          | 09/26/16           | 11111--            | 5                     |                 |               | \$200.00    |                     |     |             |       |            |
| N 8   | WEWS        | 09/21/16          | 09/26/16           | M-F 12-1230pm News | 12-1230pm             |                 | :30           |             |                     |     | NM          | 3     | \$900.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>    | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                     |     |             |       |            |
| Week: |             | 09/20/16          | 09/26/16           | 1- 1- 1--          | 3                     |                 |               | \$300.00    |                     |     |             |       |            |
| N 9   | WEWS        | 09/25/16          | 09/25/16           | SU 10-11am News    | 10-11am               |                 | :30           |             |                     |     | NM          | 1     | \$125.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>    | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                     |     |             |       |            |
| Week: |             | 09/20/16          | 09/26/16           | ----- S            | 1                     |                 |               | \$125.00    |                     |     |             |       |            |
| N 10  | WEWS        | 09/20/16          | 09/26/16           | M-F 5-6pm News     | 5-6pm                 |                 | :30           |             |                     |     | NM          | 5     | \$1,500.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>    | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                     |     |             |       |            |
| Week: |             | 09/20/16          | 09/26/16           | 11111--            | 5                     |                 |               | \$300.00    |                     |     |             |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract Dates</u><br><b>09/20/16 - 09/26/16</b> | <u>Product</u><br>Portman for Senate | <u>Estimate #</u><br><b>2978</b>                       |
| <u>Advertiser</u><br><b>Portman/Republican/Sen:</b> |                                      | <u>Original Date / Revision</u><br>06/16/16 / 08/15/16 |

| *Line | Ch                | Start Date        | End Date          | Description               | Start/End Time        | Days            | Length        | Spots/Week        | Rate                | Rtn | Type        | Spots | Amount     |
|-------|-------------------|-------------------|-------------------|---------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-----|-------------|-------|------------|
|       |                   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |            |
| N 11  | WEWS              | 09/20/16          | 09/23/16          | M-F 6-630pm News          | 6-630pm               |                 | :30           |                   |                     |     | NM          | 4     | \$1,600.00 |
|       |                   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |            |
| Week: |                   | 09/20/16          | 09/26/16          | - 1111 - -                |                       |                 |               | 4                 | \$400.00            |     |             |       |            |
| N 12  | WEWS              | 09/24/16          | 09/24/16          | SA 6-630pm News           | 6-630pm               |                 | 1:00          |                   |                     |     | NM          | 1     | \$600.00   |
|       |                   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |            |
| Week: |                   | 09/20/16          | 09/26/16          | ----- S -                 |                       |                 |               | 1                 | \$700.00            |     |             |       |            |
|       | <u>Spot</u>       | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>        | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         |     | <u>Type</u> |       |            |
|       | 2                 | WEWS              | 09/20/16-09/26/16 | SA 6-630pm News           | 6-630pm               | ----- Sa - -    | 1:00          |                   | <del>\$700.00</del> |     | NM          |       |            |
|       | See MG 12.3       |                   |                   |                           |                       |                 |               |                   |                     |     |             |       |            |
|       | 3                 | WEWS              | 09/20/16-09/26/16 | Kimmel 1135pm             | 1135pm-1237am         | MTuWThF - - - - | 1:00          |                   | <del>\$700.00</del> |     | NM          |       |            |
|       | See MG 12.4       |                   |                   |                           |                       |                 |               |                   |                     |     |             |       |            |
|       | 4                 | WEWS              | 09/20/16-09/26/16 | M-F 5-6pm News            | 5-6pm                 | MTuWThF - - - - | 1:00          |                   | \$600.00            |     | NM          |       |            |
|       | MG for 12.3 09/21 |                   |                   |                           |                       |                 |               |                   |                     |     |             |       |            |
| N 13  | WEWS              | 09/20/16          | 09/26/16          | M-F 7-730pm               | 7-730pm               |                 | :30           |                   |                     |     | NM          | 4     | \$1,600.00 |
|       |                   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |            |
| Week: |                   | 09/20/16          | 09/26/16          | 11111 - -                 |                       |                 |               | 5                 | \$400.00            |     |             |       |            |
|       | <u>Spot</u>       | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>        | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         |     | <u>Type</u> |       |            |
|       | 8                 | WEWS              | 09/20/16-09/26/16 | M-F 7-730pm               | 7-730pm               | MTuWThF - - - - | :30           |                   | <del>\$400.00</del> |     | NM          |       |            |
|       | See MG 13.11      |                   |                   |                           |                       |                 |               |                   |                     |     |             |       |            |
|       | 11                | WEWS              | 09/20/16-09/26/16 | M-F 5-6pm News            | 5-6pm                 | MTuWThF - - - - | :30           |                   | <del>\$300.00</del> |     | NM          |       |            |
|       | Credited          |                   |                   |                           |                       |                 |               |                   |                     |     |             |       |            |
| N 14  | WEWS              | 09/24/16          | 09/24/16          | SA 730-8pm Cash Explosion | 730-8pm               |                 | 1:00          |                   |                     |     | NM          | 1     | \$700.00   |
|       |                   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |            |
| Week: |                   | 09/20/16          | 09/26/16          | ----- S -                 |                       |                 |               | 1                 | \$700.00            |     |             |       |            |
| N 15  | WEWS              | 09/24/16          | 09/24/16          | College FB - Sa Prime     | 8-1130pm              |                 | :30           |                   |                     |     | NM          | 1     | \$2,500.00 |
|       |                   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |            |
| Week: |                   | 09/20/16          | 09/26/16          | ----- S -                 |                       |                 |               | 1                 | \$2,500.00          |     |             |       |            |
| N 16  | WEWS              | 09/24/16          | 09/24/16          | College FB - Sa Prime     | 8-1130pm              |                 | 1:00          |                   |                     |     | NM          | 1     | \$5,000.00 |
|       |                   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |            |
| Week: |                   | 09/20/16          | 09/26/16          | ----- S -                 |                       |                 |               | 1                 | \$5,000.00          |     |             |       |            |
| N 17  | WEWS              | 09/20/16          | 09/26/16          | M-SU 11-1135pm News       | 11-1135pm             |                 | :30           |                   |                     |     | NM          | 7     | \$4,200.00 |
|       |                   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |            |
| Week: |                   | 09/20/16          | 09/26/16          | 1111111                   |                       |                 |               | 7                 | \$600.00            |     |             |       |            |
| N 18  | WEWS              | 09/24/16          | 09/24/16          | SA Castle                 | 1135pm-1235am         |                 | :30           |                   |                     |     | NM          | 1     | \$75.00    |
|       |                   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |            |
| Week: |                   | 09/20/16          | 09/26/16          | ----- S -                 |                       |                 |               | 1                 | \$75.00             |     |             |       |            |
|       | <u>Spot</u>       | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>        | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         |     | <u>Type</u> |       |            |
|       | 2                 | WEWS              | 09/20/16-09/26/16 | SA Castle                 | 1135pm-1235am         | ----- Sa - -    | :30           |                   | <del>\$75.00</del>  |     | NM          |       |            |
|       | See MG 18.3       |                   |                   |                           |                       |                 |               |                   |                     |     |             |       |            |
|       | 3                 | WEWS              | 09/24/16-09/24/16 | SA Castle Late            | 1205-105am            | ----- Sa - -    | :30           |                   | \$75.00             |     | NM          |       |            |
|       | MG for 18.2 09/24 |                   |                   |                           |                       |                 |               |                   |                     |     |             |       |            |
| N 19  | WEWS              | 09/24/16          | 09/24/16          | Blue Bloods 1235a         | 1235-135am            |                 | :30           |                   |                     |     | NM          | 1     | \$35.00    |
|       |                   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |            |
| Week: |                   | 09/20/16          | 09/26/16          | ----- S -                 |                       |                 |               | 1                 | \$35.00             |     |             |       |            |
|       | <u>Spot</u>       | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>        | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         |     | <u>Type</u> |       |            |
|       | 2                 | WEWS              | 09/20/16-09/26/16 | Blue Bloods 1235a         | 1235-135am            | ----- Sa - -    | :30           |                   | <del>\$35.00</del>  |     | NM          |       |            |
|       | See MG 19.3       |                   |                   |                           |                       |                 |               |                   |                     |     |             |       |            |
|       | 3                 | WEWS              | 09/24/16-09/24/16 | Blue Bloods 105am Late    | 105-205am             | ----- Sa - -    | :30           |                   | \$35.00             |     | NM          |       |            |
|       | MG for 19.2 09/24 |                   |                   |                           |                       |                 |               |                   |                     |     |             |       |            |
| N 20  | WEWS              | 09/25/16          | 09/25/16          | SU Castle                 | 12-1am                |                 | :30           |                   |                     |     | NM          | 2     | \$100.00   |
|       |                   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |            |
| Week: |                   | 09/20/16          | 09/26/16          | ----- S                   |                       |                 |               | 2                 | \$50.00             |     |             |       |            |

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| <u>Contract Dates</u><br><b>09/20/16 - 09/26/16</b> | <u>Product</u><br>Portman for Senate | <u>Estimate #</u><br><b>2978</b>                       |
| <u>Advertiser</u><br><b>Portman/Republican/Sen:</b> |                                      | <u>Original Date / Revision</u><br>06/16/16 / 08/15/16 |

| *Line  | Ch   | Start Date        | End Date        | Description     | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount      |
|--------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|-----|------|-------|-------------|
|        |      |                   |                 |                 |                |      |        |                   |             |     |      |       |             |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |             |
| N 21   | WEWS | 09/25/16          | 09/25/16        | SU Blue Bloods  | 1-2am          |      | :30    |                   |             |     | NM   | 1     | \$35.00     |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |             |
| Week:  |      | 09/20/16          | 09/26/16        | -----S          |                |      |        | 1                 | \$35.00     |     |      |       |             |
|        |      |                   |                 |                 |                |      |        |                   |             |     |      |       |             |
| N 22   | WEWS | 09/20/16          | 09/21/16        | M-F 7-730pm     | 7-730pm        |      | :30    |                   |             |     | NM   | 1     | \$400.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |             |
| Week:  |      | 09/20/16          | 09/26/16        | -TW----         |                |      |        | 1                 | \$400.00    |     |      |       |             |
|        |      |                   |                 |                 |                |      |        |                   |             |     |      |       |             |
| Totals |      |                   |                 |                 |                |      |        | 0.00              |             |     |      | 49    | \$24,270.00 |

| Time Period        | # of Spots | Gross Amount | Agency Comm. | Net Amount  |
|--------------------|------------|--------------|--------------|-------------|
| 08/29/16 -09/25/16 | 43         | \$22,070.00  | (\$3,310.50) | \$18,759.50 |
| 09/26/16 -09/26/16 | 6          | \$2,200.00   | (\$330.00)   | \$1,870.00  |
| <b>Totals</b>      | 49         | \$24,270.00  | (\$3,640.50) | \$20,629.50 |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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