



Contract # 25087392	Changes as of: 3/3/2016 at 12:39 PM	Version: Highlighting Revision 1
CPE: 3/3/131	Flight: 3/4/16 - 3/15/16	Station: WKRC
Agency: OLD TOWN MEDIA 4507 PENWOOD DRIVE ALEXANDRIA, VA 22310	Advertiser: SANDERS, BERNIE Product: Bernie 2016	Market: Cincinnati Office: WASHINGTON
	Primary Demo: Adults 35+	Salesperson: ALEXANDRA BRADLEY
	Agency Order #: 4829862	Assistant: ALEXANDRA BRADLEY
	Buyer: Abar Bougie, Barbara	Con Type: POLITICAL/VOTE
Comments: NEW ORDER. PLS ADVISE ON RATES TO CLEAR. PLS CNF.		Total \$: \$36,450.00 Total Spots: 155 Total CPP: \$0.00 Total GRP: 0 Traffic #: 2413021 Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/4 - 3/15												Total Spots	Total \$	CPP	GRP
							3/4	3/5	3/6	3/7	3/8	3/9	3/10	3/11	3/12	3/13	3/14	3/15				
1	F,M-Th 5:30a-6a		Good Morning Cincy	\$100.00	0	30	1	0	0	1	1	1	1	1	0	0	1	1	8	\$800.00	\$0.00	0.0
2	F,M-Th 6a-6:30a		Good Morning Cincy	\$200.00	0	30	1	0	0	1	1	1	1	1	0	0	1	1	8	\$1,600.00	\$0.00	0.0
3	F,M-Th 6:30a-7a		Good Morning Cincy	\$200.00	0	30	1	0	0	1	1	1	1	1	0	0	1	1	8	\$1,600.00	\$0.00	0.0
4	F,M-Th 7a-7:30a		The Early Show	\$125.00	0	30	1	0	0	1	1	1	1	1	0	0	1	1	8	\$1,000.00	\$0.00	0.0
5	F,M-Th 7:30a-8a		The Early Show	\$125.00	0	30	1	0	0	1	1	1	1	1	0	0	1	1	8	\$1,000.00	\$0.00	0.0
6	F,M-Th 8a-8:30a		The Early Show	\$125.00	0	30	1	0	0	1	1	1	1	1	0	0	1	1	8	\$1,000.00	\$0.00	0.0
7	F,M-Th 8:30a-9a		The Early Show	\$125.00	0	30	1	0	0	1	1	1	1	1	0	0	1	1	8	\$1,000.00	\$0.00	0.0
8	F,M-Th 11a-12n		Price Is Right	\$170.00	0	30	1	0	0	1	0	1	0	1	0	0	1	0	5	\$850.00	\$0.00	0.0
9	F,M-Th 12n-12:30p		12 News At Noon	\$200.00	0	30	1	0	0	1	1	1	1	1	0	0	1	0	7	\$1,400.00	\$0.00	0.0
10	F,M-Th 12:30p-1:30p		The Young And Restless	\$125.00	0	30	0	0	0	1	0	1	0	1	0	0	0	0	3	\$375.00	\$0.00	0.0
11	F,M-Th 3p-4p		Dr. Phil	\$150.00	0	30	1	0	0	1	0	1	0	1	0	0	1	0	5	\$750.00	\$0.00	0.0
12	F,M-Th 4p-4:30p		12 News First	\$150.00	0	30	0	0	0	0	1	1	1	0	0	0	1	0	4	\$600.00	\$0.00	0.0
13	F,M-Th 4:30p-5p		12 News First	\$150.00	0	30	1	0	0	1	0	1	0	1	0	0	0	0	4	\$600.00	\$0.00	0.0
14	F,M-Th 5p-5:30p		12 Local News	\$300.00	0	30	1	0	0	1	0	1	0	1	0	0	1	0	5	\$1,500.00	\$0.00	0.0
15	F,M-Th 5:30p-6p		12 Local News	\$300.00	0	30	0	0	0	0	1	0	1	1	0	0	1	0	4	\$1,200.00	\$0.00	0.0
16	F,M-Th 6p-6:30p		12 News At 6P	\$350.00	0	30	1	0	0	0	1	1	1	1	0	0	1	0	6	\$2,100.00	\$0.00	0.0
17	F,M,W 6:30p-7p		CBS EVE NWS<	\$400.00	0	30	0	0	0	1	0	1	0	1	0	0	1	0	4	\$1,600.00	\$0.00	0.0
18	F,M-Th 7p-7:30p		Inside Edition	\$350.00	0	30	1	0	0	0	1	0	1	0	0	0	1	0	4	\$1,400.00	\$0.00	0.0
19	F,M-Th 7:27p-8p		Ent. Tonite	\$350.00	0	30	0	0	0	1	0	1	0	1	0	0	1	0	4	\$1,400.00	\$0.00	0.0
20	F,M-Th 11p-11:35p		12 News At 11P	\$450.00	0	30	1	0	0	1	1	1	1	1	0	0	1	0	7	\$3,150.00	\$0.00	0.0
21	F,M-Th 11:35p-12:35a		Late Show-Stephen Colbert	\$100.00	0	30	1	0	0	1	1	1	1	1	0	0	1	0	7	\$700.00	\$0.00	0.0



Contract # 25087392	Changes as of: 3/3/2016 at 12:39 PM	Version: Highlighting Revision 1
CPE: 3/3/131	Flight: 3/4/16 - 3/15/16	Station: WKRC
Agency: OLD TOWN MEDIA 4507 PENWOOD DRIVE ALEXANDRIA, VA 22310	Advertiser: SANDERS, BERNIE	Market: Cincinnati
	Product: Bernie 2016	Office: WASHINGTON
	Primary Demo: Adults 35+	Salesperson: ALEXANDRA BRADLEY
	Agency Order #: 4829862	Assistant: ALEXANDRA BRADLEY
	Buyer: Abar Bougie, Barbara	Con Type: POLITICAL/VOTE
		Total \$: \$36,450.00
		Total Spots: 155
		Total CPP: \$0.00
		Total GRP: 0
		Traffic #: 2413021
		Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/4 - 3/15												Total Spots	Total \$	CPP	GRP	
							3/4	3/5	3/6	3/7	3/8	3/9	3/10	3/11	3/12	3/13	3/14	3/15					
22	Th 8p-9p		Big Bang Theory/Life in Pieces- CBS	\$1,800.00	0	30	0	0	0	0	0	0	1	0	0	0	0	0		1	\$1,800.00	\$0.00	0.0
23	Th 9p-10p		Mom/Angel From Hell-CBS	\$1,000.00	0	30	0	0	0	0	0	0	1	0	0	0	0	0		1	\$1,000.00	\$0.00	0.0
24	Th 10p-11p		Elementary-CBS	\$900.00	0	30	0	0	0	0	0	0	1	0	0	0	0	0		1	\$900.00	\$0.00	0.0
25	F 8p-9p		AMAZNG RCE-CBS	\$700.00	0	30	0	0	0	0	0	0	0	1	0	0	0	0		1	\$700.00	\$0.00	0.0
26	Sa 7:30a-8a		12 News Saturday	\$100.00	0	30	0	1	0	0	0	0	0	0	1	0	0	0		2	\$200.00	\$0.00	0.0
27	Sa 8a-8:30a		Saturday Early Show	\$125.00	0	30	0	1	0	0	0	0	0	0	1	0	0	0		2	\$250.00	\$0.00	0.0
28	Sa 8:30a-9a		Saturday Early Show	\$125.00	0	30	0	1	0	0	0	0	0	0	1	0	0	0		2	\$250.00	\$0.00	0.0
29	Sa 9a-9:30a		Saturday Early Show	\$125.00	0	30	0	1	0	0	0	0	0	0	1	0	0	0		2	\$250.00	\$0.00	0.0
30	Sa 9:30a-10a		Saturday Early Show	\$125.00	0	30	0	1	0	0	0	0	0	0	1	0	0	0		2	\$250.00	\$0.00	0.0
31	Sa 11p-11:35p		12 News @ 11P	\$400.00	0	30	0	1	0	0	0	0	0	0	1	0	0	0		2	\$800.00	\$0.00	0.0
32	Su 8a-8:30a		12 News Sunday	\$125.00	0	30	0	0	1	0	0	0	0	0	0	1	0	0		2	\$250.00	\$0.00	0.0
33	Su 8:30a-9a		12 News Sunday	\$125.00	0	30	0	0	1	0	0	0	0	0	0	1	0	0		2	\$250.00	\$0.00	0.0
34	Su 9a-9:30a		CBS Sunday Morning	\$300.00	0	30	0	0	1	0	0	0	0	0	0	1	0	0		2	\$600.00	\$0.00	0.0
35	Su 9:30a-10a		CBS Sunday Morning	\$300.00	0	30	0	0	0	0	0	0	0	0	0	1	0	0		1	\$300.00	\$0.00	0.0
36	Su 10a-10:30a		CBS Sunday Morning	\$300.00	0	30	0	0	0	0	0	0	0	0	0	1	0	0		1	\$300.00	\$0.00	0.0
37	Su 10:30a-11a		Face The Nation	\$250.00	0	30	0	0	0	0	0	0	0	0	0	1	0	0		1	\$250.00	\$0.00	0.0
38	Su 12:05p-1:05a		The Good Wife	\$75.00	0	30	0	0	0	0	0	0	0	0	0	1	0	0		1	\$75.00	\$0.00	0.0
39	Su 6:30p-7p		Local 12 News	\$200.00	0	30	0	0	0	0	0	0	0	0	0	1	0	0		1	\$200.00	\$0.00	0.0
40	Su 7p-8p		AVG. ALL WKS	\$800.00	0	30	0	0	0	0	0	0	0	0	0	1	0	0		1	\$800.00	\$0.00	0.0
41	Su 8p-9p		AVG. ALL WKS	\$1,000.00	0	30	0	0	0	0	0	0	0	0	0	1	0	0		1	\$1,000.00	\$0.00	0.0
42	Su 11p-11:35p		12 News @ 11P	\$400.00	0	30	0	0	0	0	0	0	0	0	0	1	0	0	1	\$400.00	\$0.00	0.0	
TOTALS:							16	6	3	17	14	19	17	20	6	11	19	7	155	\$36,450.00	\$0.00	0.0	



Contract # 25087392	Changes as of: 3/3/2016 at 12:39 PM	Version: Highlighting Revision 1
CPE: 3/3/131	Flight: 3/4/16 - 3/15/16	Station: WKRC
Agency: OLD TOWN MEDIA 4507 PENWOOD DRIVE ALEXANDRIA, VA 22310	Advertiser: SANDERS, BERNIE	Market: Cincinnati
	Product: Bernie 2016	Office: WASHINGTON
	Primary Demo: Adults 35+	Salesperson: ALEXANDRA BRADLEY
Agency Order #: 4829862		Assistant: ALEXANDRA BRADLEY
Buyer: Abar Bougie, Barbara		Con Type: POLITICAL/VOTE
		Total \$: \$36,450.00
		Total Spots: 155
		Total CPP: \$0.00
		Total GRP: 0
		Traffic #: 2413021
		Separation:

Hit Listed Programs	
----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
03/11/16 1:40 PM	ALEXANDRA BRADLEY	REVISED LINE 4, MAKEGOODS LINES 45-46. PLS CNF
03/11/16 10:32 AM	Zinthia Croan	LINE 5 NA 1X 3/11 OFR: 1X MON 3/14 3P-4P DR PHIL @\$250
03/09/16 11:26 AM	ALEXANDRA BRADLEY	REVISED LINES 4,17. MAKEGOODS LINES 43-44. PLS CNF
03/09/16 10:17 AM	Zinthia Croan	LINE 4 NA 1X 3/14 OFR: 1X SAT 3/12 12A-1A BLUE BLOODS @\$150 & 1X 3/10-3/11 1235A-135A LATE SHOW @\$100
03/08/16 4:09 PM	Zinthia Croan	LINE 4 NA 1X 3/9, 1X 3/11 & LINE 17 NA 1X 3/11 OFR: 1X TH/FRI 3/10-3/11 5:30P-6P NEWS @\$550 2X TH-FRI 3/10-3/11 12P-1230P NEWS @\$350
03/03/16 2:43 PM	ALEXANDRA BRADLEY	NEW ORDER. PLS ADVISE ON RATES TO CLEAR. PLS CNF.
03/03/16 12:39 PM	ALEXANDRA BRADLEY	Separation: 30
03/03/16 12:39 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information	
Market Budget:	\$91,125
WKRC Share:	40%
Comment:	
Unknown:	60%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	155	\$36,450.00	N/A	0.0
Total	100%	155	\$36,450.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Mar	155	\$36,450.00
Total	155	\$36,450.00

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$
Revision	3/11/16 1:40 PM	ALEXANDRA BRADLEY	Confirmed			\$0	\$61,850.00
Makegood 3	3/11/16 10:32 AM	Zinthia Croan	Confirmed			\$0	\$61,850.00
Revision	3/9/16 11:26 AM	ALEXANDRA BRADLEY	Confirmed	1		\$0	\$61,850.00
Makegood 2	3/9/16 10:17 AM	Zinthia Croan	Confirmed			\$0	\$61,850.00
Revision	3/8/16 5:02 PM	ALEXANDRA BRADLEY	Confirmed			\$0	\$61,850.00
Makegood 1	3/8/16 4:09 PM	Zinthia Croan	Confirmed			\$0	\$61,850.00



Contract # 25087392	Changes as of: 3/3/2016 at 12:39 PM	Version: Highlighting Revision 1
CPE: 3/3/131	Flight: 3/4/16 - 3/15/16	Station: WKRC
Agency: OLD TOWN MEDIA 4507 PENWOOD DRIVE ALEXANDRIA, VA 22310	Advertiser: SANDERS, BERNIE	Market: Cincinnati
	Product: Bernie 2016	Office: WASHINGTON
	Primary Demo: Adults 35+	Salesperson: ALEXANDRA BRADLEY
	Agency Order #: 4829862	Assistant: ALEXANDRA BRADLEY
	Buyer: Abar Bougie, Barbara	Con Type: POLITICAL/VOTE
		Total \$: \$36,450.00
		Total Spots: 155
		Total CPP: \$0.00
		Total GRP: 0
		Traffic #: 2413021
		Separation:

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	3/3/16 2:50 PM					\$0	\$0	
Queued for Electronic Contracting	3/3/16 2:49 PM					\$0	\$0	
Revision	3/3/16 2:43 PM	ALEXANDRA BRADLEY	Confirmed	4		\$25,400.00	\$61,850.00	Changes: Calculated Dollars from \$36,450.00 to \$61,850.00, Competitive Market Budget from \$91,125 to \$143,837, Total Spots from 155 to 159, User Entered \$ from \$36,450.00 to \$61,850.00, Total \$ from \$36,450.00 to \$61,850.00. 39 buylines added or modified.
Queued for Electronic Contracting	3/3/16 2:00 PM					\$0	\$0	
Revision	3/3/16 12:39 PM	ALEXANDRA BRADLEY	Confirmed			\$0	\$36,450.00	Changes: Product from Candidate to Bernie 2016, Default Spot Length to 30, User Entered \$ from \$0.00 to \$36,450.00, Demo Meta to [R16], Comments from Separation: 30 to NEW ORDER. PLS ADVISE ON RATES TO CLEAR. PLS CNF. .
New	3/3/16 12:38 PM	ALEXANDRA BRADLEY	New	155		\$36,450.00	\$36,450.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---