

RESULT TABLE

Month wise total Sales:

Month Total Revenue

2024/01	14548.32
2024/02	10803.37
2024/03	12849.24
2024/04	12451.69
2024/05	8455.49
2024/06	7384.55
2024/07	6797.08
2024/08	7278.11

Total orders and avg units sold:

Month Orders Avg units

2024/01	31	2.1935
2024/02	29	2.6552
2024/03	31	2.6452
2024/04	30	2.1667
2024/05	31	1.9355
2024/06	30	2.0333
2024/07	31	1.7097
2024/08	27	1.9259

Monthly sales of each category:

Product Category Month Total Revenue

Beauty Products	2024-01	699.95
Books	2024-01	308.86

Clothing	2024-01	1789.84
Electronics	2024-01	7999.89
Home Appliances	2024-01	2169.94
Sports	2024-01	1579.83
Beauty Products	2024-02	331.98
Books	2024-02	422.91
Clothing	2024-02	1284.81
Electronics	2024-02	2899.88
Home Appliances	2024-02	2869.92
Sports	2024-02	2993.87
Beauty Products	2024-03	417
Books	2024-03	252.83
Clothing	2024-03	1009.76
Electronics	2024-03	4499.9
Home Appliances	2024-03	5059.91
Sports	2024-03	1609.84
Beauty Products	2024-04	201.48
Books	2024-04	220.84
Clothing	2024-04	769.8
Electronics	2024-04	6709.91
Home Appliances	2024-04	1989.85
Sports	2024-04	2559.8
Beauty Products	2024-05	127.3
Books	2024-05	149.87
Clothing	2024-05	829.88
Electronics	2024-05	4198.96
Home Appliances	2024-05	1989.82
Sports	2024-05	1159.66
Beauty Products	2024-06	209.49
Books	2024-06	149.86

Clothing	2024-06	579.45
Electronics	2024-06	3599.93
Home Appliances	2024-06	1479.89
Sports	2024-06	1365.93
Beauty Products	2024-07	464
Books	2024-07	163.88
Clothing	2024-07	1095.48
Electronics	2024-07	2006.97
Home Appliances	2024-07	1417.87
Sports	2024-07	1648.87
Beauty Products	2024-08	170.7
Books	2024-08	192.87
Clothing	2024-08	769.91
Electronics	2024-08	3066.96
Home Appliances	2024-08	1668.96
Sports	2024-08	1408.71

Top 3 selling category:

Electronics	34982.41
Home Appliances	18646.16
Sports	14326.51

Top selling category of each month:

Category	Month	Revenue
Electronics	1	7999.89
Sports	2	2993.87
Home Appliances	3	5059.91
Electronics	4	6709.91

Electronics	5	4198.96
Electronics	6	3599.93
Electronics	7	2006.97
Electronics	8	3066.96

Top selling category month wise (in quantity):

Category Month Units Sold

Sports	1	17
Clothing	2	19
Clothing	3	24
Clothing	4	20
Clothing	5	17
Clothing	6	19
Clothing	7	18
Books	8	13

Total orders month wise:

Units Sold Month

31	2024/01
29	2024/02
31	2024/03
30	2024/04
31	2024/05
30	2024/06
31	2024/07
27	2024/08

Top selling product per month:

Product Name	Month	Total Revenue
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MacBook Pro 16-inch	1	2499.99
Peloton Bike	2	1895
LG OLED TV	3	2599.98
Canon EOS R5 Camera	4	3899.99
Samsung Odyssey G9 Gaming Monitor	5	1499.99
Apple MacBook Air	6	1199.99
Canon EOS Rebel T7i DSLR Camera	7	749.99
Apple MacBook Pro 16-inch	8	2399

Region wise sales:

Region Total Revenue

North America	36844.34
Asia	22455.45
Europe	21268.06

Monthly total sales by region:

Month Region Revenue

2024/01	North America	8308.76
2024/01	Asia	3369.67
2024/01	Europe	2869.89
2024/02	Asia	4278.68
2024/02	North America	3322.79
2024/02	Europe	3201.9
2024/03	Europe	5476.91
2024/03	North America	4752.73
2024/03	Asia	2619.6
2024/04	North America	6930.76
2024/04	Asia	3329.6
2024/04	Europe	2191.33
2024/05	North America	4348.83

2024/05	Europe	2117.12
2024/05	Asia	1989.54
2024/06	North America	3749.79
2024/06	Asia	1945.38
2024/06	Europe	1689.38
2024/07	Asia	2744.36
2024/07	North America	2170.85
2024/07	Europe	1881.87
2024/08	North America	3259.83
2024/08	Asia	2178.62
2024/08	Europe	1839.66

Payment method:

Month Payment Method Transaction Count

2024/01	Credit Card	16
2024/01	PayPal	10
2024/01	Debit Card	5
2024/02	Credit Card	14
2024/02	PayPal	10
2024/02	Debit Card	5
2024/03	Credit Card	16
2024/03	PayPal	10
2024/03	Debit Card	5
2024/04	Credit Card	15
2024/04	PayPal	10
2024/04	Debit Card	5
2024/05	Credit Card	15
2024/05	PayPal	11
2024/05	Debit Card	5
2024/06	Credit Card	15

2024/06	PayPal	10
2024/06	Debit Card	5
2024/07	Credit Card	15
2024/07	PayPal	10
2024/07	Debit Card	6
2024/08	Credit Card	14
2024/08	PayPal	9
2024/08	Debit Card	4

Avg order per month:

Month Average Order

2024/01	469.3
2024/02	372.53
2024/03	414.49
2024/04	415.06
2024/05	272.76
2024/06	246.15
2024/07	219.26
2024/08	269.56

Average unit price by category:

Product Category Average unit price

Electronics	530.04
Home Appliances	316.04
Clothing	56.06
Books	16.33
Beauty Products	57
Sports	162.8

Region and payment method:

Region Payment Method Total Transaction

Asia	Debit Card	40
Asia	Credit Card	40
North America	Credit Card	80
Europe	PayPal	80

Region and product category:

Region Product Category Revenue

Asia	Sports	14326.52
Asia	Clothing	8128.93
Europe	Home Appliances	18646.16
Europe	Beauty Products	2621.9
North America	Electronics	34982.41
North America	Books	1861.93

Top 5 selling product by quantity:

Product Name Units Sold

Hanes ComfortSoft T-Shirt	10
The Catcher in the Rye by J.D. Salinger	7
Spalding NBA Street Basketball	6
Gap Essential Crewneck T-Shirt	6
Nike Air Force 1	6