Assignment-2

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Required libraries.

```
library(caret)
## Loading required package: ggplot2
## Loading required package: lattice
library(class)
library(ISLR)
library(dplyr)
##
## Attaching package: 'dplyr'
## The following objects are masked from 'package:stats':
##
##
       filter, lag
## The following objects are masked from 'package:base':
##
##
       intersect, setdiff, setequal, union
library(ggplot2)
library(fastDummies)
library(FNN)
##
## Attaching package: 'FNN'
## The following objects are masked from 'package:class':
##
##
       knn, knn.cv
```

Added client information and converted the categorical information to elements.

```
getwd()
## [1] "C:/Users/prath/OneDrive/Documents/ML"
setwd("C:/Users/prath/OneDrive/Documents/ML")
BankInfo <- read.csv("UniversalBank.csv")</pre>
BankInfo$Personal.Loan<-factor(BankInfo$Personal.Loan,levels=c('0','1'),labels=c('No','Yes'))
summary(BankInfo)
##
          ID
                         Age
                                       Experience
                                                         Income
                                                                          ZIP.Code
##
    Min.
           :
               1
                    Min.
                           :23.00
                                    Min.
                                            :-3.0
                                                    Min.
                                                            : 8.00
                                                                      Min.
                                                                              : 9307
    1st Qu.:1251
                    1st Qu.:35.00
                                     1st Qu.:10.0
                                                    1st Qu.: 39.00
                                                                      1st Qu.:91911
##
   Median:2500
                    Median :45.00
                                    Median:20.0
                                                    Median : 64.00
                                                                      Median: 93437
                                                            : 73.77
##
   Mean
                           :45.34
                                            :20.1
           :2500
                    Mean
                                    Mean
                                                    Mean
                                                                      Mean
                                                                              :93153
##
    3rd Qu.:3750
                    3rd Qu.:55.00
                                     3rd Qu.:30.0
                                                    3rd Qu.: 98.00
                                                                       3rd Qu.:94608
##
    Max.
           :5000
                           :67.00
                                            :43.0
                                                            :224.00
                                                                      Max.
                                                                              :96651
                    Max.
                                    Max.
                                                    Max.
##
        Family
                         CCAvg
                                         Education
                                                           Mortgage
                                                                         Personal.Loan
##
                                              :1.000
                                                                         No:4520
    Min.
           :1.000
                            : 0.000
                                       Min.
                                                               : 0.0
                    Min.
                                                        Min.
    1st Qu.:1.000
                     1st Qu.: 0.700
                                       1st Qu.:1.000
                                                        1st Qu.: 0.0
                                                                         Yes: 480
##
   Median :2.000
                     Median : 1.500
                                       Median :2.000
                                                        Median: 0.0
           :2.396
                            : 1.938
                                              :1.881
                                                               : 56.5
##
    Mean
                     Mean
                                       Mean
                                                        Mean
##
                     3rd Qu.: 2.500
                                       3rd Qu.:3.000
                                                        3rd Qu.:101.0
    3rd Qu.:3.000
  {\tt Max.}
           :4.000
                     Max.
                            :10.000
                                       Max.
                                              :3.000
                                                        Max.
                                                               :635.0
                          CD.Account
                                                              CreditCard
##
  Securities.Account
                                              Online
                                :0.0000
                                                 :0.0000
## Min.
           :0.0000
                        Min.
                                          Min.
                                                            Min.
                                                                   :0.000
##
   1st Qu.:0.0000
                        1st Qu.:0.0000
                                          1st Qu.:0.0000
                                                            1st Qu.:0.000
## Median :0.0000
                        Median :0.0000
                                          Median :1.0000
                                                            Median : 0.000
## Mean
           :0.1044
                        Mean
                               :0.0604
                                          Mean
                                                 :0.5968
                                                            Mean
                                                                   :0.294
##
    3rd Qu.:0.0000
                        3rd Qu.:0.0000
                                          3rd Qu.:1.0000
                                                            3rd Qu.:1.000
##
   Max.
           :1.0000
                        Max.
                               :1.0000
                                          Max.
                                                 :1.0000
                                                            Max.
                                                                   :1.000
```

Data Selection

##used relevant details to divide the collection into training (60%) and validation (40%)...

```
dummy_BankInfo <- dummy_columns(BankInfo, select_columns = 'Education')
m_BankInfo <- select(dummy_BankInfo,Age,Experience,Income,Family,CCAvg,Education_1,Education_2,Education
m_BankInfo <- m_BankInfo %>% relocate(Personal.Loan,.after=last_col()) #Personal loan should be placed t
set.seed(1)
Train_Index <- sample(row.names(m_BankInfo), .6*dim(m_BankInfo)[1])
Val_Index <- setdiff(row.names(m_BankInfo), Train_Index)
Train_Data <- m_BankInfo[Train_Index,]
Validation_Data <- m_BankInfo[Val_Index,]
summary(Train_Data)</pre>
```

```
Experience
##
         Age
                                         Income
                                                           Family
           :23.00
                            :-3.00
                                            : 8.00
                                                              :1.000
   Min.
                    Min.
                                     Min.
                                                       Min.
                                     1st Qu.: 39.00
   1st Qu.:36.00
                    1st Qu.:10.00
                                                       1st Qu.:1.000
## Median:45.00
                    Median :20.00
                                     Median : 63.00
                                                       Median :2.000
## Mean
          :45.43
                           :20.19
                                           : 73.08
                                                              :2.388
                    Mean
                                     Mean
                                                       Mean
```

```
3rd Qu.:55.00
                    3rd Qu.:30.00
                                     3rd Qu.: 98.00
                                                       3rd Qu.:3.000
           :67.00
                                             :224.00
##
    Max.
                    Max.
                            :43.00
                                     Max.
                                                       Max.
                                                               :4.000
                      Education 1
                                        Education 2
##
        CCAvg
                                                         Education 3
           : 0.000
                             :0.0000
                                                                :0.0000
##
   Min.
                      Min.
                                       Min.
                                               :0.000
                                                        Min.
##
    1st Qu.: 0.700
                      1st Qu.:0.0000
                                       1st Qu.:0.000
                                                        1st Qu.:0.0000
    Median : 1.500
                      Median :0.0000
                                       Median : 0.000
                                                        Median :0.0000
##
    Mean
          : 1.915
                      Mean :0.4173
                                       Mean
                                              :0.285
                                                        Mean
                                                                :0.2977
    3rd Qu.: 2.500
##
                      3rd Qu.:1.0000
                                       3rd Qu.:1.000
                                                        3rd Qu.:1.0000
##
    Max.
           :10.000
                      Max.
                             :1.0000
                                       Max.
                                               :1.000
                                                        Max.
                                                                :1.0000
##
       Mortgage
                      Securities.Account
                                            CD.Account
                                                                 Online
    Min.
           : 0.00
                      Min.
                             :0.0000
                                         Min.
                                                 :0.00000
                                                            Min.
                                                                    :0.0000
    1st Qu.: 0.00
                      1st Qu.:0.0000
                                          1st Qu.:0.00000
                                                             1st Qu.:0.0000
##
##
    Median: 0.00
                      Median :0.0000
                                         Median :0.00000
                                                            Median :1.0000
                                                                    :0.5847
##
    Mean
          : 57.34
                      Mean
                             :0.1003
                                         Mean
                                                 :0.05367
                                                            Mean
    3rd Qu.:102.00
                      3rd Qu.:0.0000
                                                             3rd Qu.:1.0000
##
                                          3rd Qu.:0.00000
##
    Max.
           :635.00
                      Max.
                             :1.0000
                                          Max.
                                                 :1.00000
                                                             Max.
                                                                    :1.0000
##
      CreditCard
                      Personal.Loan
##
   Min.
           :0.0000
                      No :2725
    1st Qu.:0.0000
                      Yes: 275
##
   Median :0.0000
##
  Mean
           :0.2927
    3rd Qu.:1.0000
           :1.0000
##
   {\tt Max.}
```

Normalizing the data in numerical form.

```
columnsare <- c(1,2,3,4,5,9)
train.norm.df <- Train_Data
valid.norm.df <- Validation_Data
norm.values <- preProcess(Train_Data[,columnsare],method=c("center","scale"))
#updating the dataframes with the normalized data
train.norm.df[, columnsare] <-predict(norm.values,Train_Data[,columnsare])
valid.norm.df[, columnsare] <-predict(norm.values,Validation_Data[,columnsare])
summary(train.norm.df)</pre>
```

```
##
         Age
                         Experience
                                               Income
                                                                  Family
                                                  :-1.4240
                                                                     :-1.2058
##
    Min.
          :-1.97257
                       Min.
                              :-2.03718
                                           Min.
                                                             Min.
                       1st Qu.:-0.89531
##
    1st Qu.:-0.82922
                                           1st Qu.:-0.7457
                                                              1st Qu.:-1.2058
    Median : -0.03767
                       Median :-0.01695
                                           Median :-0.2206
                                                              Median :-0.3368
    Mean
         : 0.00000
                       Mean
                             : 0.00000
                                           Mean : 0.0000
                                                              Mean
                                                                     : 0.0000
    3rd Qu.: 0.84183
                       3rd Qu.: 0.86141
##
                                           3rd Qu.: 0.5452
                                                              3rd Qu.: 0.5321
##
          : 1.89723
                              : 2.00328
                                           Max.
                                                  : 3.3022
                                                              Max.
                                                                    : 1.4010
    Max.
                       Max.
##
        CCAvg
                       Education_1
                                         Education_2
                                                          Education_3
                              :0.0000
##
    Min.
           :-1.1059
                      Min.
                                        Min.
                                               :0.000
                                                        Min.
                                                                :0.0000
##
    1st Qu.:-0.7016
                      1st Qu.:0.0000
                                        1st Qu.:0.000
                                                         1st Qu.:0.0000
##
    Median :-0.2396
                      Median :0.0000
                                        Median :0.000
                                                        Median :0.0000
    Mean
          : 0.0000
                      Mean
                            :0.4173
                                               :0.285
                                                                :0.2977
                                        Mean
                                                         Mean
    3rd Qu.: 0.3380
##
                      3rd Qu.:1.0000
                                        3rd Qu.:1.000
                                                         3rd Qu.:1.0000
    Max.
           : 4.6700
                      Max.
                              :1.0000
                                               :1.000
                                                                :1.0000
##
                                        Max.
                                                        Max.
##
       Mortgage
                      Securities.Account
                                            CD.Account
                                                                 Online
                      Min. :0.0000
                                                 :0.00000
   Min.
           :-0.5679
                                          Min.
                                                            Min.
                                                                    :0.0000
    1st Qu.:-0.5679
                                          1st Qu.:0.00000
                      1st Qu.:0.0000
                                                            1st Qu.:0.0000
```

```
## Median :-0.5679
                    Median :0.0000
                                      Median :0.00000
                                                       Median :1.0000
## Mean : 0.0000
                   Mean :0.1003
                                      Mean :0.05367
                                                       Mean :0.5847
## 3rd Qu.: 0.4423
                    3rd Qu.:0.0000
                                      3rd Qu.:0.00000
                                                       3rd Qu.:1.0000
                                      Max.
         : 5.7216
                    Max. :1.0000
                                            :1.00000
                                                       Max. :1.0000
## Max.
##
     CreditCard
                   Personal.Loan
## Min.
          :0.0000
                   No :2725
## 1st Qu.:0.0000
                   Yes: 275
## Median :0.0000
## Mean :0.2927
## 3rd Qu.:1.0000
## Max. :1.0000
```

constructing the K-NN model

Detection Prevalence: 0.0825

Balanced Accuracy: 0.8508

'Positive' Class : Yes

##

##

##

##

```
train.knn.predictors <- train.norm.df[, 1:13]</pre>
train.knn.success <-train.norm.df[,14]</pre>
valid.knn.predictors <- valid.norm.df[, 1:13]</pre>
valid.knn.success <-valid.norm.df[,14]</pre>
knn.results <- knn (train=train.knn.predictors, test=valid.knn.predictors, cl=train.knn.success, k=1, p
confusionMatrix(knn.results,valid.knn.success, positive="Yes")
## Confusion Matrix and Statistics
##
##
             Reference
              No Yes
## Prediction
          No 1776
              19 146
##
          Yes
##
##
                  Accuracy: 0.961
##
                    95% CI: (0.9516, 0.9691)
##
       No Information Rate: 0.8975
       P-Value [Acc > NIR] : < 2.2e-16
##
##
##
                     Kappa : 0.768
##
##
   Mcnemar's Test P-Value: 1.006e-05
##
##
               Sensitivity: 0.7122
##
               Specificity: 0.9894
##
            Pos Pred Value: 0.8848
##
            Neg Pred Value: 0.9678
##
                Prevalence: 0.1025
##
            Detection Rate: 0.0730
```

As you can see, the model is a 95.4 crat.

```
##A sample consumer with the following characteristics: Age = 40,Experience = 10,Income = 84, Family = 2, CCAvg = 2, Education_1 = 0, Education_2 = 1,Education_3 = 0, Mortgage = 0, Securities Account = 0, CD Account = 0, Online = 1, and Credit Card = 1.
```

Using our model

```
## No traceback available

customertest = data.frame(Age = as.integer(40), Experience = as.integer(10), Income = as.integer(84), F
#load the data into a customertest dataframe.
customer.norm.df <- customertest
customer.norm.df[, columnsare]<-predict(norm.values,customertest[,columnsare])
#normalize of the quantitative values</pre>
```

Testing the KNN

```
set.seed(400)
customer.knn <- knn(train=train.knn.predictors, test=customer.norm.df,cl=train.knn.success,k=1, prob=TR
head(customer.knn)
## [1] No
## Levels: No</pre>
```

TO find the best k value.

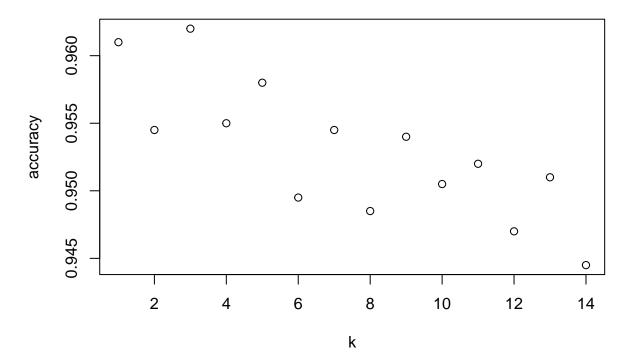
```
accuracy.df <- data.frame(k = seq(1,14,1), accuracy = rep(0 , 14))
#Now we will make a table with all of the k and their accuracies from 1 to 14.
for(i in 1:14){
   knn.pred <- knn(train.knn.predictors,valid.knn.predictors, cl=train.knn.success,k=i)
accuracy.df[i,2] <- confusionMatrix(knn.pred, valid.knn.success)$overall[1]
   }
accuracy.df</pre>
```

```
##
       k accuracy
## 1
       1
           0.9610
## 2
       2
           0.9545
           0.9620
## 3
       3
## 4
       4
           0.9550
           0.9580
## 5
       5
## 6
       6
           0.9495
## 7
       7
           0.9545
## 8
           0.9485
```

```
## 9 9 0.9540
## 10 10 0.9505
## 11 11 0.9520
## 12 12 0.9470
## 13 13 0.9510
## 14 14 0.9445
```

plot(x=accuracy.df\$k, y=accuracy.df\$accuracy, main="Accuracy vs K", xlab="k",ylab="accuracy")

Accuracy vs K



which.max(accuracy.df\$accuracy)

[1] 3

Customer the KNN.

```
## [1] No
## Levels: No
```

##Further study for k=3

matrix of the validation data for k=3.

```
knn.k3 <- knn(train = train.knn.predictors,test=valid.knn.predictors,cl=train.knn.success,k=3, prob=TRU
confusionMatrix(knn.k3,valid.knn.success,)
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction
              No Yes
##
          No 1792
                    73
          Yes
                 3 132
##
##
##
                  Accuracy: 0.962
                    95% CI : (0.9527, 0.9699)
##
      No Information Rate: 0.8975
##
      P-Value [Acc > NIR] : < 2.2e-16
##
##
##
                     Kappa: 0.7567
##
##
   Mcnemar's Test P-Value: 2.476e-15
##
##
               Sensitivity: 0.9983
##
               Specificity: 0.6439
##
            Pos Pred Value: 0.9609
           Neg Pred Value: 0.9778
##
##
                Prevalence: 0.8975
            Detection Rate: 0.8960
##
##
      Detection Prevalence: 0.9325
##
         Balanced Accuracy: 0.8211
##
##
          'Positive' Class : No
##
```

Repartition of test set

```
set.seed(500)
Train_Index <- sample(row.names(m_BankInfo), .5*dim(m_BankInfo)[1])
#create train index
Val_Index <- sample(setdiff(row.names(m_BankInfo), Train_Index), .3*dim(m_BankInfo)[1])
#create validation index
Test_Index =setdiff(row.names(m_BankInfo), union(Train_Index, Val_Index))
#create test index
#load the data
Train_Data <- m_BankInfo[Train_Index,]
Validation_Data <- m_BankInfo[Val_Index,]
Test_Data <- m_BankInfo [Test_Index,]
#normalize the quantitative data
norm.values3 <- preProcess(m_BankInfo[,columnsare], method=c("center", "scale"))
train.norm.df3 = Train_Data
val.norm.df3 = Validation_Data</pre>
```

```
test.norm.df3 = Test_Data
train.norm.df3[, columnsare] <- predict(norm.values3, Train_Data[, columnsare])
val.norm.df3[, columnsare] <- predict(norm.values3, Validation_Data[, columnsare])</pre>
test.norm.df3[, columnsare] <- predict(norm.values3, Test_Data[, columnsare])</pre>
#run knn for all 3
knn.train <- knn(train=train.norm.df3[,-14],test=train.norm.df3[,-14],cl=train.norm.df3[,14], k=3, prob
knn.val<- knn(train=train.norm.df3[,-14],test=val.norm.df3[,-14],cl=train.norm.df3[,14],k=3, prob=TRUE)
knn.test<- knn(train=train.norm.df3[,-14],test=test.norm.df3[,-14],cl=train.norm.df3[,14],k=3, prob=TRU
#display the confusion matrices
confusionMatrix(knn.train,train.norm.df3[,14], positive="Yes")
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction
              No Yes
          No 2274
                    50
##
##
          Yes
                 2 174
##
##
                  Accuracy : 0.9792
##
                    95% CI: (0.9728, 0.9844)
       No Information Rate: 0.9104
##
       P-Value [Acc > NIR] : < 2.2e-16
##
##
##
                     Kappa: 0.8589
##
   Mcnemar's Test P-Value: 7.138e-11
##
##
##
               Sensitivity: 0.7768
##
               Specificity: 0.9991
##
            Pos Pred Value: 0.9886
            Neg Pred Value: 0.9785
##
##
                Prevalence: 0.0896
##
            Detection Rate: 0.0696
##
      Detection Prevalence: 0.0704
##
         Balanced Accuracy: 0.8880
##
##
          'Positive' Class : Yes
##
confusionMatrix(knn.val,val.norm.df3[,14], positive="Yes")
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction
              No Yes
##
          No 1335
                     65
##
          Yes
                 5
                     95
##
                  Accuracy : 0.9533
##
                    95% CI: (0.9414, 0.9634)
##
       No Information Rate: 0.8933
##
##
       P-Value [Acc > NIR] : < 2.2e-16
```

```
##
##
                     Kappa: 0.7067
##
   Mcnemar's Test P-Value : 1.766e-12
##
##
##
               Sensitivity: 0.59375
##
               Specificity: 0.99627
            Pos Pred Value : 0.95000
##
##
            Neg Pred Value: 0.95357
##
                Prevalence: 0.10667
##
            Detection Rate: 0.06333
      Detection Prevalence: 0.06667
##
##
         Balanced Accuracy: 0.79501
##
##
          'Positive' Class : Yes
##
confusionMatrix(knn.test,test.norm.df3[,14], positive="Yes")
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction No Yes
##
          No 904 42
          Yes 0 54
##
##
##
                  Accuracy: 0.958
##
                    95% CI: (0.9436, 0.9696)
       No Information Rate: 0.904
##
##
       P-Value [Acc > NIR] : 9.200e-11
##
##
                     Kappa: 0.6992
##
    Mcnemar's Test P-Value : 2.509e-10
##
##
##
               Sensitivity: 0.5625
##
               Specificity: 1.0000
##
            Pos Pred Value: 1.0000
            Neg Pred Value: 0.9556
##
##
                Prevalence: 0.0960
##
            Detection Rate: 0.0540
##
      Detection Prevalence: 0.0540
```

traceback()

Balanced Accuracy: 0.7812

'Positive' Class : Yes

##

##

##