Pratheep Kumar Chelladurai

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EXPERIENCE

UX Designer

Qube Cinema Technologies, Chennai

Jun 2017 - Present (2.5 Years)*

Revamped existing products to improve user engagement; Designed UI components with accessbility complainces; Designed the user experience for an analytics component for generating insights to be used by movie distributors and theatre owners

UX/UI Design Internship

Qube Cinema Technologies, Chennai

Jan 2017 - Mar 2017 (3 Months)

Ideated and designed single sign-on flow for Qube's B2C products; Made multiple customisable animated greetings templates (rendered in HTML5) to be run on cinema screens; Made interaction animations, icons and illustrations

EDUCATION

B.Tech Information Technology

SSN College of Engineering, Chennai

Jun 2013 - Apr 2017 (4 Years)

Final Year Project: Speech interface for developing HTML based website. Designed the official website for SSN Instincts (Cultural Program) which was used by 1000s of students in and around Tamil Nadu province.

CERTIFICATIONS

Summer School

Copenhagen Institute of Interaction Design

Dec 2018 (3 Weeks)

UX Design Certification

UX Mint Design Academy, Chennai

Jan 2018 - Jun 2018 (6 Months)

COMMUNITIES

Club Lead and Volunteer

SSN Design Club

2016 - 2017 (1 Year)

Volunteer

Sri Jayendra Interact Club

2011 - 2012 (1 Year)

AWARDS

Spot Award for Design Excellence

Qube Cinema Town Hall

Aug 2018

Best Implementation Award

32 Hours Startup Challenge

Aug 2016

SKILLS & TOOLS

Research • Design • Development

Contextual Research, Empathy Mapping, Information Architecture, Card Sorting, Rapid Prototyping, Heuristic Evaluation, Wireframing, Data Visualization, Design Documentation, Interactive Prototyping, HTML, CSS, JavaScript, ReactJS, Python (Basics); Tools: Miro, Whimsical, Sketch, Figma, Adobe Creative Suite, Principle, Invision, Webflow, Abstract, Airtable