Online Auction & Bidding Service Backend

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Requirements Gathering

Functional Requirements

Core Auction Management: - Create and manage auction listings with detailed item descriptions and images - Support multiple auction types: English (ascending), Dutch (descending), sealed bid - Configurable auction durations with fixed and dynamic deadline extensions - Category-based auction organization and discovery - Seller reputation and rating systems

Bidding System: - Real-time bid placement with immediate validation and confirmation - Automatic bid increment enforcement and minimum bid requirements - Proxy bidding (automatic bidding up to maximum amount) - Bid history tracking with transparent bidding timeline - Anti-sniping mechanisms with auction extension on last-minute bids

Real-time Updates: - Live bid updates via WebSocket connections for all auction participants - Real-time auction status changes (active, closing, closed) - Instant notifications for outbid alerts and auction endings - Live participant count and watch list updates - Real-time price discovery and market feedback

Payment and Settlement: - Secure payment processing with multiple payment methods - Escrow services for high-value transactions - Automatic winner notification and payment initiation - Dispute resolution system with admin intervention capabilities - Commission calculation and fee processing for platform revenue

User Management: - User registration with identity verification for high-value auctions - Seller verification and business account support - Bidding history and transaction analytics - Watchlist and favorite auction management - Social features: following sellers, auction sharing

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Non-Functional Requirements

Performance Requirements: - Support 1 million concurrent users during peak auction periods - Handle 100,000 bids per minute across all active auctions - WebSocket message delivery within 100ms for real-time updates - Auction page load time under 2 seconds with full bid history - 99.99% uptime during major auction events

Scalability Requirements: - Support 100,000 simultaneous active auctions - Horizontal scaling for bid processing and WebSocket connections - Auto-scaling based on auction

activity and user traffic - Global deployment for international auction access - Linear performance scaling with infrastructure investment

Consistency Requirements: - Strong consistency for bid ordering and winner determination - Eventual consistency acceptable for non-critical data (view counts, analytics) - ACID compliance for payment transactions and fund transfers - Linearizability for bid sequence validation - Causal consistency for real-time update propagation

Security Requirements: - Fraud detection and prevention for fake bids and payment schemes - Secure payment processing with PCI DSS compliance - Anti-money laundering (AML) and know your customer (KYC) compliance - DDoS protection during high-profile auction events - Data encryption for sensitive user and financial information

Reliability Requirements: - Zero data loss for bids and payment transactions - Disaster recovery with cross-region backup and failover - Graceful degradation during infrastructure failures - Automatic retry mechanisms for transient failures - Comprehensive audit logging for all financial transactions

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Traffic Estimation & Capacity Planning

Auction Participation Analysis

User Base Projections: - 10 million registered users globally - 1 million monthly active bidders - 100,000 concurrent users during peak hours - 500,000 auction watchers and browsers - Average 50 auctions watched per active user

Auction Distribution: - Major auctions (10,000+ participants): 10 per day - Regular auctions (100-1,000 participants): 1,000 per day - Small auctions (10-100 participants): 10,000 per day - Total active auctions at any time: 50,000 - Average auction duration: 7 days with varying end times

Geographic Distribution: - North America: 35% of traffic and transactions - Europe: 30% of traffic and transactions - Asia-Pacific: 25% of traffic and transactions - Other regions: 10% of traffic and transactions

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Bidding Volume Calculations

Bidding Patterns: - Average 50 bids per auction over lifetime - Peak bidding rate: 100,000 bids per minute during popular auctions - Last-hour bidding surge: 300% increase in bid frequency - Proxy bid activation: 40% of total bid volume - Mobile vs desktop bidding: 60% mobile, 40% desktop

Daily Operations: - Total daily bids: 2.5 million across all auctions - Peak hourly bid volume: 500,000 bids during evening hours - WebSocket connections: 500,000 concurrent connections - Real-time message throughput: 10 million messages per hour - Database write operations: 1,000 writes per second sustained

Resource Requirements: - Compute: 2,000 CPU cores for bid processing and Web-Socket handling - Memory: 1 TB RAM for active auction data and connection state - Storage: 50 TB for auction data, bid history, and user information - Network: 10 Gbps sustained bandwidth for global WebSocket traffic - Database: 500,000 read/write IOPS for real-time operations

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Real-time Update Load

WebSocket Connection Management: - Concurrent WebSocket connections: 500,000 during peak - Connection lifetime: 2 hours average session duration - Message broadcast fanout: 1:1000 ratio (1 bid update to 1000 watchers) - Geographic distribution: 4 regions with local WebSocket servers - Connection recovery and reconnection: 5% per minute churn rate

Real-time Message Volume: - Bid update messages: 100,000 per minute - Auction status changes: 10,000 per minute - User notifications: 50,000 per minute - Heartbeat and keepalive: 500,000 per minute - Total message throughput: 660,000 messages per minute

Infrastructure Scaling: - WebSocket servers: 100 instances across 4 regions - Message brokers: Redis cluster with 20 nodes - Load balancers: Geographic load balancing with health checks - CDN integration: Static content and WebSocket upgrade handling - Autoscaling: Dynamic scaling based on connection count and latency

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Database Schema Design

Auction Management Schema

Auctions Table: - Auction ID (Primary Key): Unique auction identifier - Seller ID (Foreign Key): Auction creator reference - Title: Auction item name and description - Category: Product category for organization - Starting Price: Minimum bid amount - Reserve Price: Hidden minimum selling price - Current Price: Latest highest bid amount - Start Time: Auction beginning timestamp - End Time: Scheduled auction conclusion - Status: Active, Closing, Closed, Cancelled - Increment: Minimum bid increase requirement

Auction Items Table: - Item ID (Primary Key): Unique item identifier - Auction ID (Foreign Key): Associated auction - Description: Detailed item information - Condition: New, used, refurbished status - Images: Photo URLs and metadata - Shipping Info: Costs, restrictions,

and options - Item Location: Geographic location for shipping calculation - Specifications: Technical details and features

Categories Table: - Category ID (Primary Key): Unique category identifier - Category Name: Display name for organization - Parent Category: Hierarchical category structure - Commission Rate: Platform fee percentage - Verification Required: KYC requirements for category - Special Rules: Category-specific bidding rules

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Bidding and Transaction Schema

Bids Table: - Bid ID (Primary Key): Unique bid identifier - Auction ID (Partition Key): Target auction for efficient querying - Bidder ID (Foreign Key): User placing the bid - Bid Amount: Monetary value of the bid - Max Amount: Maximum amount for proxy bidding - Bid Time: Precise timestamp for ordering - Bid Type: Manual, proxy, automatic - Status: Active, outbid, winning, invalid - IP Address: Source IP for fraud detection

Bid History Table: - History ID (Primary Key): Unique history entry - Auction ID (Partition Key): Associated auction - Previous Bid ID: Reference to previous highest bid - New Bid ID: Reference to new highest bid - Price Change: Bid amount difference - Timestamp: When bid change occurred - Event Type: New bid, proxy activation, auction extension

Proxy Bids Table: - Proxy ID (Primary Key): Unique proxy bid identifier - Bidder ID (Foreign Key): User setting proxy bid - Auction ID (Foreign Key): Target auction - Maximum Amount: Highest amount user will pay - Current Proxy: Current proxy bid amount - Increment Strategy: How proxy bids are increased - Status: Active, exhausted, cancelled - Created Time: When proxy bid was established

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Payment Processing Schema

Payment Authorizations: - Auth ID (Primary Key): Unique authorization identifier - Auction ID (Foreign Key): Associated auction - Winner ID (Foreign Key): Auction winner - Amount: Final auction price plus fees - Payment Method: Credit card, bank transfer, wallet - Auth Status: Pending, authorized, captured, failed - Auth Time: When authorization was requested - Expiry Time: Authorization expiration timestamp - Gateway Response: External payment processor response

Transactions Table: - Transaction ID (Primary Key): Unique transaction identifier - Auction ID (Foreign Key): Related auction - Payer ID (Foreign Key): User making payment - Payee ID (Foreign Key): User receiving payment - Amount: Transaction amount - Fee Amount: Platform commission - Status: Pending, completed, failed, refunded - Transaction Type: Payment, refund, fee, escrow - Created Time: Transaction initiation timestamp - Completed Time: Transaction finalization timestamp

Escrow Accounts: - Escrow ID (Primary Key): Unique escrow identifier - Auction ID (Foreign Key): Protected transaction auction - Buyer ID (Foreign Key): Auction winner - Seller ID (Foreign Key): Auction creator - Amount: Escrowed funds amount - Status: Held, released, disputed - Hold Duration: Escrow period length - Release Conditions: Criteria for fund release - Dispute ID: Reference to dispute resolution process

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System API Design

Auction Lifecycle APIs

Auction Creation and Management: - Create new auction with comprehensive item details and settings - Update auction information during active periods (where allowed) - Upload and manage auction images with optimized storage - Set reserve prices and bidding increments with validation - Schedule auction start and end times with timezone handling

Auction Discovery and Search: - Search auctions by category, keywords, and price ranges - Browse trending and featured auctions with personalized recommendations - Filter by location, condition, and auction type - Real-time auction count and statistics for categories - Advanced search with multiple criteria and sorting options

Auction Monitoring: - Retrieve detailed auction information with current status - Get bid history with anonymized bidder information - Track auction views, watchers, and engagement metrics - Generate auction analytics for sellers - Export auction data for reporting and analysis

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Bidding and Real-time APIs

Bid Placement and Management: - Submit bids with real-time validation and confirmation - Set up proxy bids with maximum amount and increment strategy - Retrieve user's bidding history across all auctions - Cancel or modify proxy bids before execution - Get personalized bidding recommendations and strategies

Real-time WebSocket APIs: - Establish WebSocket connection with authentication - Subscribe to specific auction updates and bid notifications - Receive real-time bid updates with bidder information - Get auction status changes and countdown updates - Handle connection recovery and state synchronization

Notification and Alert APIs: - Configure bid notification preferences and thresholds - Send real-time alerts for outbid situations - Notify auction ending warnings and reminders - Manage email and push notification settings - Track notification delivery and engagement metrics

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Payment and Settlement APIs

Payment Authorization: - Authorize payment methods for auction participation - Preauthorize funds for high-value auctions - Validate payment information and fraud screening - Handle payment method updates and changes - Process payment authorization for auction winners

Transaction Processing: - Capture authorized payments upon auction completion - Process refunds for cancelled or disputed transactions - Handle escrow fund management and release - Calculate and process platform commission fees - Generate payment receipts and transaction records

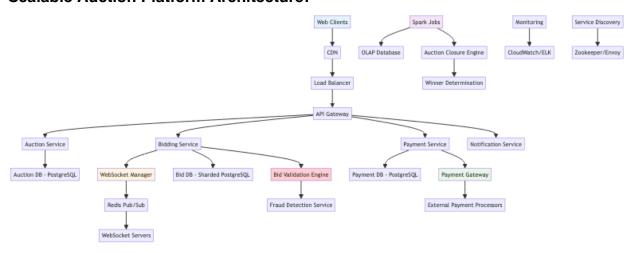
Financial Reporting: - Generate seller payout reports and statements - Track platform revenue and commission analytics - Provide tax reporting information for users - Handle currency conversion for international transactions - Process bulk payouts and settlement operations

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High-Level Design (HLD)

Distributed Auction Architecture

Scalable Auction Platform Architecture:

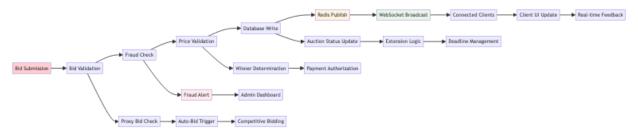


Core Service Components: - Auction Service: Lifecycle management and catalog operations - **Bidding Service**: Real-time bid processing and validation - **Payment Service**: Authorization, capture, and settlement - **Notification Service**: Real-time updates via Web-Socket and push notifications - **WebSocket Manager**: Connection management and message routing - **Fraud Detection**: Real-time analysis and risk assessment

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Real-time Bidding Pipeline

End-to-End Bidding Flow with WebSocket Integration:

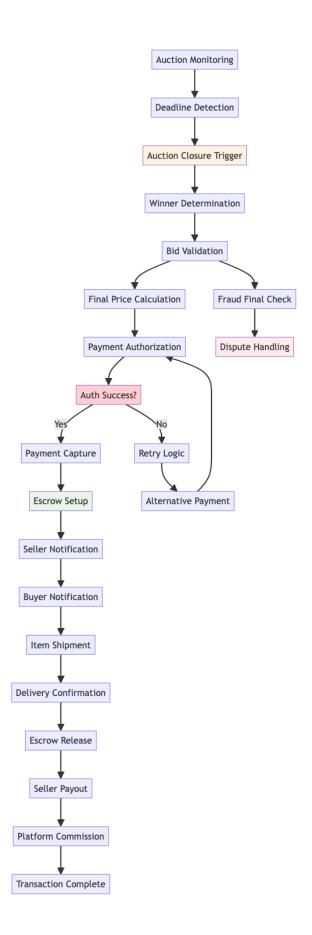


Real-time Processing Benefits: - **Immediate Feedback**: Instant bid confirmation and validation - **Live Competition**: Real-time bid updates create competitive atmosphere - **Fraud Prevention**: Immediate fraud detection and blocking - **Market Transparency**: Live price discovery and bidding activity

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Auction Closure and Payment Flow

Automated Auction Completion with Payment Processing:



Payment Workflow Features: - Off-Capture Workflow: Two-step authorization and capture process - AWS Step Functions: Orchestrated workflow for complex payment flows - Automatic Retry: Intelligent retry for transient payment failures - Escrow Protection: Secure fund holding until transaction completion
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Low-Level Design (LLD)
WebSocket Connection Management
Scalable Real-time Communication Architecture: - Connection Pool Management: Efficient WebSocket connection lifecycle management - Service Discovery: Zookeeper and Envoy for dynamic service location - Session Affinity: Sticky sessions for WebSocket connection persistence - Load Balancing: Geographic and performance-based connection routing
Message Broadcasting System: - Redis Pub/Sub : High-performance message distribution across server instances - Topic Management : Auction-specific channels for targeted message delivery - Message Serialization : Efficient JSON serialization for real-time updates - Delivery Guarantees : At-least-once delivery with idempotency handling
Connection Resilience: - Heartbeat Monitoring : Regular ping/pong for connection health validation - Automatic Reconnection : Client-side reconnection with exponential backoff - State Synchronization : Connection recovery with missed message replay - Graceful Degradation : Fallback to HTTP polling when WebSocket unavailable
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Bid Processing Engine
High-Performance Bid Validation: - Real-time Validation : Sub-100ms bid validation with business rule enforcement - Concurrency Control : Optimistic locking for bid sequence consistency - Proxy Bid Engine : Automatic bidding logic with increment management - Anti-Sniping Logic : Dynamic auction extension based on last-minute bids
Database Optimization: - Sharded PostgreSQL : Partition bids by auction ID for linear scaling - Read Replicas : Dedicated read replicas for bid history and analytics - Secondary Indexes : Optimized indexes for bid ordering and retrieval - Connection Pooling : Efficient database connection management
Fraud Detection Integration: - Real-time Risk Scoring: ML-based fraud detection with immediate scoring - Pattern Recognition: Behavioral analysis for suspicious bidding patterns - Velocity Checking: Rate limiting and unusual activity detection - Blacklist Management: Dynamic blacklist with automatic enforcement

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Payment Authorization System

Secure Payment Processing: - PCI DSS Compliance: Secure card data handling with tokenization - Multi-Gateway Support: Integration with multiple payment processors - Risk Assessment: Real-time fraud scoring and risk evaluation - Currency Support: Multi-currency handling with real-time conversion

Authorization Workflow: - Pre-Authorization: Fund validation before auction participation - **Auth-Capture Model**: Two-phase payment with delayed capture - **Timeout Management**: Authorization expiration and renewal handling - **Retry Logic**: Intelligent retry with fallback payment methods

Settlement and Reconciliation: - Automated Settlement: Scheduled payouts with commission calculation - **Reconciliation Engine**: Automated transaction matching and validation - **Dispute Resolution**: Workflow for payment disputes and chargebacks - **Audit Trail**: Comprehensive logging for financial compliance

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Core Algorithms

1. Real-time Bid Validation Algorithm

Comprehensive Bid Processing Pipeline: - Validate user authentication and auction participation eligibility - Check minimum bid increment requirements against current highest bid - Verify user's payment authorization and available funds - Detect and prevent fraudulent or suspicious bidding patterns - Process proxy bid logic and automatic bidding mechanisms - Update auction state and broadcast changes to all connected clients

Concurrency Management: - Optimistic Locking: Version-based locking for auction state updates - **Atomic Operations**: Ensure bid sequence consistency with database transactions - **Queue Management**: FIFO processing for simultaneous bid submissions - **Deadlock Prevention**: Ordered resource acquisition to prevent deadlocks

Performance Optimization: - In-Memory Caching: Cache active auction state for faster validation - **Batch Processing**: Group related operations for database efficiency - **Asynchronous Updates**: Decouple validation from broadcast operations - **Circuit Breakers**: Graceful degradation during high load periods

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2. Auction Closure Detection Algorithm

Multi-Strategy Auction Monitoring: - Database Triggers: Real-time monitoring for auction deadline detection - **Distributed Cron Jobs**: Scheduled batch processing for auction closure - **Event-Driven Processing**: Immediate closure trigger on final conditions - **Hybrid Approach**: Combine real-time and batch processing for reliability

Deadline Management: - **Anti-Sniping Extension**: Automatic extension for last-minute bids - **Soft Close Logic**: Graduated closure with warning periods - **Time Zone Handling**: Accurate deadline calculation across global users - **Grace Period**: Buffer time for system clock synchronization

Closure Workflow: - State Transition: Atomic transition from active to closing to closed - Final Bid Validation: Last-chance validation of winning bid - Winner Notification: Immediate notification to auction participants - Payment Initiation: Automatic payment authorization for winner

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3. Winner Determination Algorithm

Robust Winner Selection Process: - Parse all valid bids and sort by amount in descending order - Apply tie-breaking rules using bid timestamp for identical amounts - Validate winner's payment authorization and fraud status - Handle reserve price requirements and seller acceptance - Process complex auction types (Dutch, sealed bid) with specific rules - Generate winner notification and initiate payment capture

Bid History Analysis: - Chronological Sorting: Time-based bid ordering for tie resolution - **Proxy Bid Resolution**: Final proxy bid execution and validation - **Invalid Bid Removal**: Filter out fraudulent or invalid bids - **Reserve Price Logic**: Apply hidden reserve price requirements

Edge Case Handling: - No Valid Bids: Handle auctions without meeting reserve requirements - **Payment Failure**: Cascade to next highest bidder on payment issues - **Fraud Detection**: Invalidate winner if fraud detected post-closure - **Seller Rejection**: Handle seller's right to reject winning bid

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4. Payment Orchestration Algorithm

AWS Step Functions Workflow: - Payment Authorization: Initial fund verification and hold - **Winner Validation**: Final fraud check and eligibility confirmation - **Capture Execution**: Convert authorization to actual charge - **Escrow Management**: Transfer funds to secure escrow account - **Seller Notification**: Inform seller of successful payment - **Payout Scheduling**: Schedule seller payout based on delivery confirmation

Error Handling and Retry: - Exponential Backoff: Progressive retry delays for transient failures - **Circuit Breaker**: Stop retries after persistent failure threshold - **Fallback Methods**: Alternative payment methods on primary failure - **Manual Intervention**: Escalation to admin for complex payment issues

Compliance and Auditing: - Transaction Logging: Comprehensive audit trail for all payment operations - Regulatory Compliance: AML/KYC checks and reporting - Fraud

Monitoring : Continuous monitoring for suspicious payment patterns - Reconciliation : Automated matching of payments with external processors
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5. Anti-Fraud Detection Algorithm
Multi-Layer Fraud Prevention: - Behavioral Analysis: Monitor bidding patterns for suspicious activity - Velocity Checking: Detect unusual bidding frequency and amounts - Device Fingerprinting: Track device characteristics for identity verification - IP Geolocation: Validate user location consistency - Machine Learning Models: Advanced pattern recognition for fraud detection
Real-time Risk Scoring: - Feature Engineering: Extract relevant features from user behavior - Risk Score Calculation: Combine multiple signals into unified risk score - Threshold Management: Dynamic thresholds based on auction value - Immediate Action: Automatic bid blocking for high-risk transactions
Investigation and Response: - Alert Generation: Real-time alerts for suspicious activity - Manual Review: Human investigation for complex fraud cases - Account Suspension: Temporary or permanent account restrictions - Pattern Learning: Continuous improvement of fraud detection models
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Performance Optimizations
Real-time Communication Optimization
WebSocket Performance Tuning: - Connection Pooling: Efficient management of WebSocket connections - Message Compression: Gzip compression for large message payloads - Binary Protocols: Protocol buffers for high-frequency updates - Client-Side Caching: Reduce redundant data transmission
Geographic Optimization: - Edge Servers : WebSocket servers deployed globally for low latency - Smart Routing : Route connections to nearest available server - Regional Failover : Automatic failover to backup regions - CDN Integration : WebSocket upgrade handling through CDN
Message Broadcasting: - Topic Segmentation : Separate channels for different auction categories - Selective Broadcasting : Send updates only to interested parties - Message Batching : Combine multiple updates into single broadcast - Rate Limiting : Prevent message flooding during high activity

Database Query Optimization

Partitioning and Sharding: - Auction-Based Partitioning: Partition bids by auction ID for locality - Time-Based Partitioning: Separate active and historical auction data - Geographic Sharding: Distribute data based on user location - Consistent Hashing: Balanced data distribution across shards

Index Optimization: - Composite Indexes: Multi-column indexes for complex queries
- Covering Indexes: Include all query columns to avoid table lookups - Partial Indexes:
Indexes on active auctions for performance - Index Maintenance: Regular index analysis and optimization

Query Performance: - **Read Replicas**: Dedicated replicas for bid history and analytics - **Query Caching**: Cache expensive aggregation queries - **Materialized Views**: Precomputed views for common queries - **Connection Pooling**: Efficient database connection management

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Caching and Pre-computation

Multi-Level Caching Strategy: - Application Cache: In-memory caching for auction state - **Redis Cluster**: Distributed caching for bid data and user sessions - **CDN Caching**: Global caching for auction images and static content - **Database Query Cache**: Cache frequent database query results

Pre-computation Strategies: - Auction Statistics: Pre-compute popular metrics and analytics - **Trending Auctions**: Background calculation of trending and featured items - **User Recommendations**: Pre-computed personalized auction suggestions - **Search Indexes**: Elasticsearch indexes for fast auction discovery

Cache Invalidation: - **Event-Driven Invalidation**: Real-time cache updates on bid changes - **TTL Management**: Time-based expiration for less critical data - **Version-Based Cache**: Cache versioning for auction state changes - **Selective Invalidation**: Granular invalidation for affected data only

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Security Considerations

Bid Integrity and Anti-Fraud

Bid Authentication: - **Digital Signatures**: Cryptographic signatures for bid authenticity - **User Verification**: Multi-factor authentication for high-value auctions - **Session Management**: Secure session tokens with expiration - **API Rate Limiting**: Prevent automated bidding attacks

Fraud Detection: - Machine Learning Models: Advanced fraud detection using behavioral patterns - **Risk Scoring**: Real-time risk assessment for every bid - **Pattern Analysis**: Detect colluding bidders and fake accounts - **Blacklist Management**: Dynamic blacklisting of suspicious users

Data Protection: - **Encryption**: End-to-end encryption for sensitive bid data - **Access Control**: Role-based access to auction and bidding information - **Audit Logging**: Comprehensive logging of all security events - **Data Anonymization**: Protect bidder privacy in public displays

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Payment Security

PCI DSS Compliance: - Card Data Protection: Secure handling and storage of payment information - **Tokenization**: Replace sensitive data with secure tokens - **Network Security**: Secure communication channels for payment data - **Regular Security Testing**: Continuous vulnerability assessment

Transaction Security: - 3D Secure: Additional authentication for high-value transactions - **Fraud Monitoring**: Real-time payment fraud detection - **Chargeback Protection**: Proactive chargeback prevention and management - **Multi-Gateway Routing**: Intelligent routing based on risk assessment

Financial Compliance: - **AML Compliance**: Anti-money laundering monitoring and reporting - **KYC Verification**: Know your customer requirements for users - **Regulatory Reporting**: Automated compliance reporting - **Audit Trails**: Complete transaction history for regulatory review

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Testing Strategy

Auction System Testing

Functional Testing: - Auction Lifecycle: Test complete auction flow from creation to completion - **Bid Validation**: Verify bid rules and increment enforcement - **Payment Processing**: Test payment authorization and capture flows - **Real-time Updates**: Validate WebSocket message delivery and timing - **Edge Cases**: Test unusual scenarios and error conditions

Integration Testing: - Service Integration: Test interaction between auction, bidding, and payment services - External APIs: Validate integration with payment gateways and notification services - Database Consistency: Test data consistency across service boundaries - WebSocket Integration: Test real-time communication across service instances

Security Testing: - Fraud Simulation : Test fraud detection with simulated attack scenarios - Payment Security : Validate PCI compliance and secure payment handling - Authentication Testing : Test user authentication and authorization flows - Data Privacy : Verify proper handling of sensitive user information
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Load and Stress Testing
Performance Testing: - Concurrent Bidding: Test system under high concurrent bid load - WebSocket Load: Validate WebSocket performance with thousands of connections - Database Performance: Test database under heavy read/write load - Payment Processing: Test payment system under transaction volume
Stress Testing: - Peak Load Simulation : Simulate major auction events with extreme traffic - Resource Exhaustion : Test system behavior when resources are depleted - Cascade Failure : Test resilience against component failures - Recovery Testing : Validate system recovery after outages
Scalability Testing: - Horizontal Scaling: Test auto-scaling capabilities under load - Geographic Distribution: Test performance across global deployments - Database Scaling: Validate sharding and replication performance - Cache Performance: Test caching effectiveness under various loads
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Trade-offs and Considerations
Real-time vs Batch Processing
Real-time Processing Benefits: - Immediate bid validation and feedback for users - Live auction updates create competitive bidding atmosphere - Instant fraud detection and prevention - Real-time market pricing and discovery
Batch Processing Advantages: - Higher throughput for non-time-sensitive operations - More efficient resource utilization for analytics - Easier implementation of complex business logic - Better cost optimization through resource sharing
Hybrid Implementation: - Real-time processing for bid validation and WebSocket updates - Batch processing for auction closure and winner determination - OLAP systems for analytics and reporting with Spark jobs - Event-driven triggers for time-sensitive operations

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Consistency vs Availability

Strong Consistency Requirements: - Bid ordering and sequence validation must be linearizable - Payment transactions require ACID compliance - Winner determination needs consistent bid history - Financial data must maintain strict consistency

Eventual Consistency Acceptance: - View counts and engagement metrics can be eventually consistent - User activity logs and analytics data - Non-critical notifications and user preferences - Search indexes and recommendation data

CAP Theorem Implementation: - Partition tolerance prioritized for global availability - Consistency preferred for financial and bidding operations - Availability optimized for read-heavy operations - Geographic partitioning with regional consistency

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Cost vs Performance

Performance Investment Areas: - High-performance databases for real-time bid processing - Global WebSocket infrastructure for low-latency updates - Premium payment processing for secure transactions - Advanced fraud detection systems with ML capabilities

Cost Optimization Strategies: - Auto-scaling to match demand patterns - Efficient caching to reduce database load - Smart routing to minimize network costs - Data archival strategies for historical auction data

Technology Selection Balance: - Database: Sharded PostgreSQL for consistency with cost efficiency - **Caching**: Redis cluster for performance with reasonable cost - **Web-Socket**: Regional deployment balancing latency and infrastructure cost - **Payment**: Multigateway approach optimizing processing fees - **Analytics**: Spark on spot instances for cost-effective batch processing

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