

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

1 hour to collaborate

Share template feedback

2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead

> Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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Define your problem statement

→ 5 minutes

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. To ensure more safety to the neonle working in hazardous area. To help them monitor and ensure safety to the place they visit inside the industry more confidently. a Improving the living standard by providing real time analysis.

Key rules of brainstorming

To run an smooth and productive session Stay in topic.

Defer judgment.

Listen to others.

Encourage wild ideas.

What problem are you trying to solve? Frame your

problem as a How Might We statement. This will be the focus of your brainstorm

Brainstorm solo

Have each participant begin in the "solo brainstorm space" by silently brainstorming ideas and placing them into the template. This "silent-storming" avoids group-think and creates an inclusive environment for introverts and extroverts alike. Set a time limit. Encourage people to go for quantity.

₼ 10 minutes

PRATHIRA G





IANANI K

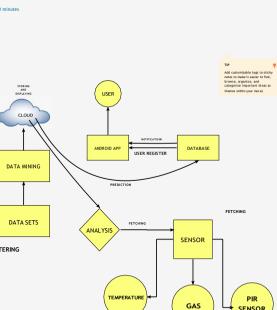




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Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

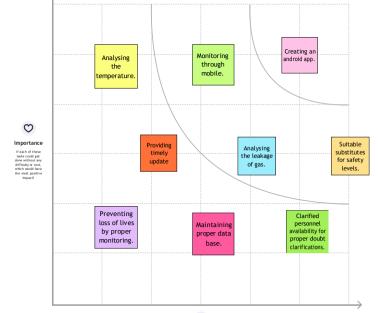
♠ 20 minutes





Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⊕ 20 minutes





Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or odf to share members of your company who might find it helpful.

Quick add-ons

Share the mural Share a view link to the mural with stakeholders to kee

Export the mural

them in the loop about the outcomes of the session

Export the mural as a PNG or PDF to attach to

emails, include in slides, or save in your drive.

Keep moving forward



Open the template -> Customer experience journey map



Open the template >

Strengths, weaknesses, opportunities & threats



Open the template →

Share template feedback