

Prathik Venkatesh | Visual Designer

I'm a passionate digital experience designer dedicated to crafting impactful and visually refined solutions. I create cohesive brand experiences and meaningful digital stories, blending creativity with clarity and driven by a constant desire to learn and grow.

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Experience

CEG | Web Designer

AUG 2024 – PRESENT

Led the web design direction at the Centre for e-Governance (Government of Karnataka), creating modern, accessible, and user-centric websites for various government departments.

Collaborated with developers and government department to deliver efficient and impactful digital experiences for citizens.

JDS Design | UX/UI Designer

FEB 2024 – AUG 2024

Worked as a UI/UX Designer at JDS Design, contributing to the end-to-end design of two major applications – a grocery shopping app and a real estate platform.

Focused on creating intuitive user flows, clean interfaces, and visually engaging designs to enhance user experience and functionality.

Creodo | Graphic Designer

Freelance

Worked as a Graphic Designer at Creodo, creating visually engaging Instagram content aimed at increasing audience engagement and brand visibility.

Designed creative social media posts and campaigns that captured attention, strengthened brand identity, and contributed to growth across multiple digital platforms.

Independent | Video Editor

Freelance

Worked independently as a Video Editor, creating engaging social media reels and informative videos.

Focused on storytelling, pacing, and visual appeal to effectively communicate ideas and enhance audience engagement across digital platforms.

Education

Karnataka Chitrakala Parishath

2020 – 2024

Bachelor of Visual Arts (Applied Arts)

Certificate

IDFx Institute

2024

Certificate for students who completed the User Experience(UX) course

IDFx Institute

2024

Certificate for students who completed the Design Thinking course

Skills

Design Tools

Figma · Sketch · Adobe Creative Clouds · User research · Affinity diagram · User flow · Journey mapping · Wire-framing

Skills

User Research · Usability Testing · Journey Mapping · Personas · Storyboarding · Affinity Diagrams · Information Architecture