

House Price Prediction

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Purpose and Problem Statement

- I am a financial analyst at a real-estate investment firm.
- Our firm has a lot of real-estate in Ames, Iowa.
- My next task is to create a model using a dataset that was given to me to predict the sales price of the real-estate owned by the firm.
- I have a training data set that will be used to create an accurate model, and a testing data set to test my model on.



Data Dictionary

- [Link to Data Dictionary](#)
- ['Total Bsmt SF', '1st Flr SF', '2nd Flr SF', 'Wood Deck SF', 'Lot Area', 'Gr Liv Area', 'Garage Area', 'Pool Area', 'Overall Qual', 'Overall Cond', 'Garage Cars', 'Year Remod/Add', 'Year Built', 'Sale Type_CWD', 'Sale Type_Con', 'Sale Type_ConLD', 'Sale Type_ConLI', 'Sale Type_ConLw', 'Sale Type_New', 'Sale Type_Oth', 'Sale Type_WD ', 'Garage Type_Attchd', 'Garage Type_Basment', 'Garage Type_BuiltIn', 'Garage Type_CarPort', 'Garage Type_Detchd', 'Kitchen Qual_Fa', 'Kitchen Qual_Gd', 'Kitchen Qual_TA']

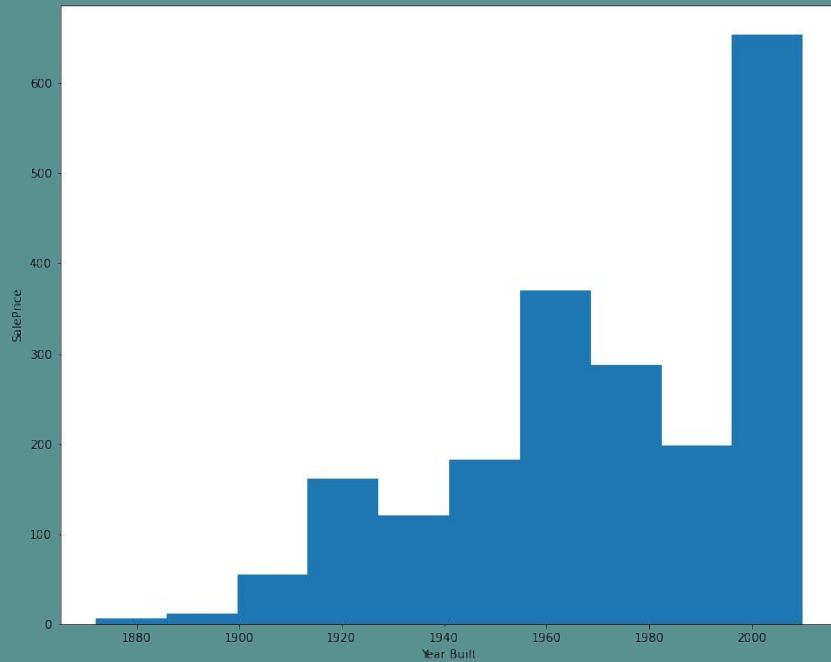
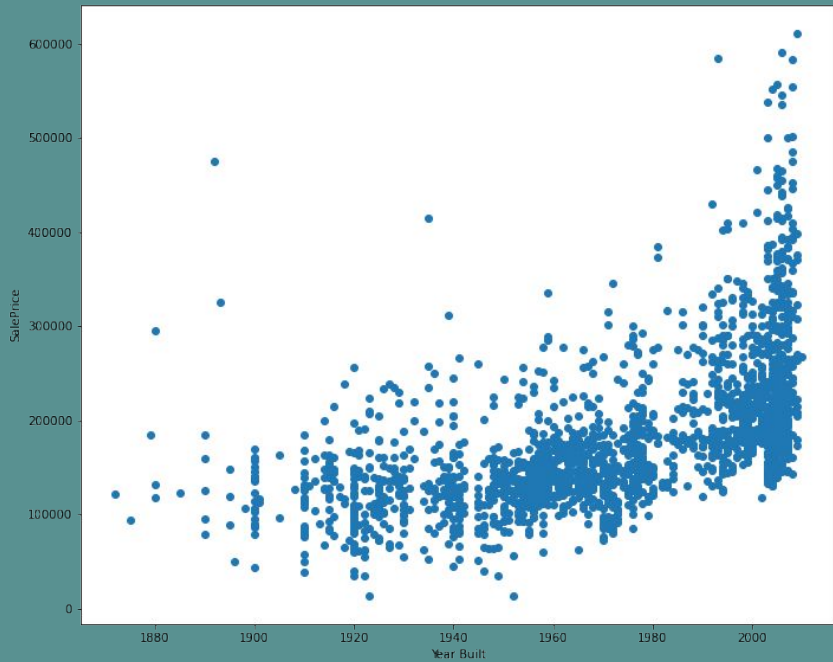


Analysis

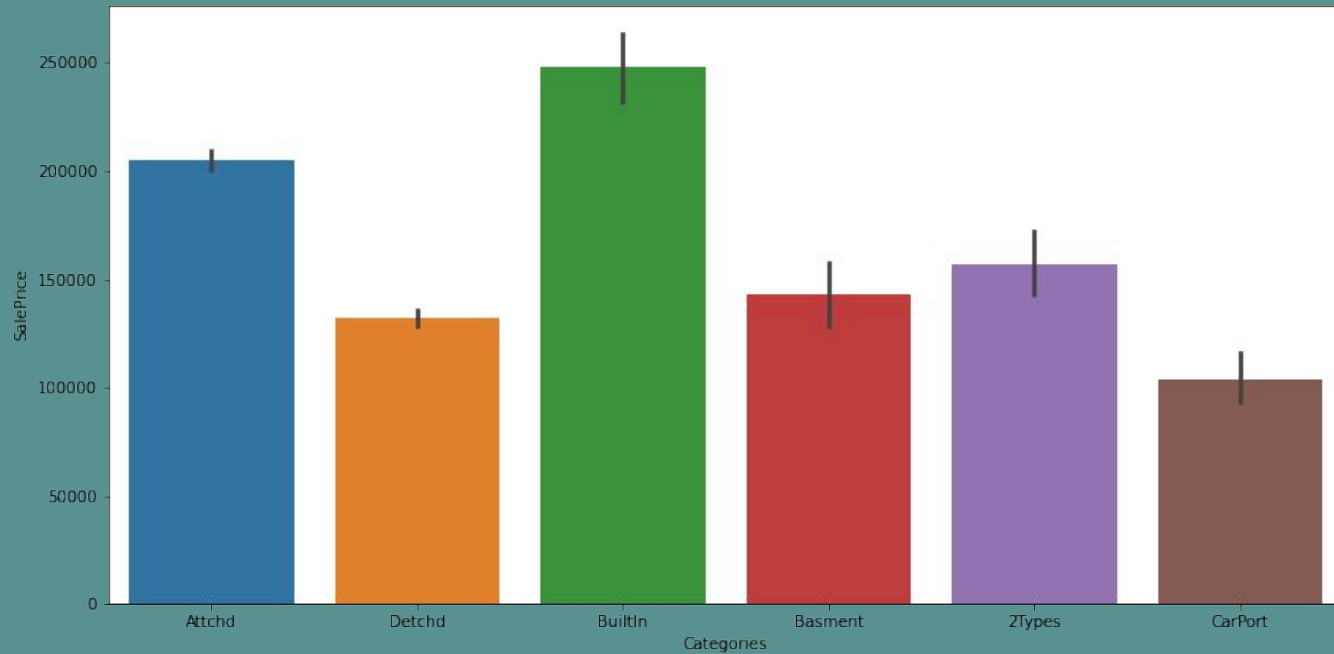
- Heat Map
 - Overall Qual
- Categorical
 - Bar Graph
- Numerical
 - Scatterplot, Histogram



Plots



Plots



Models

- Linear Regression with standard scaler transformation, Ridge Models, and Lasso Models
 - r^2 score was lower than other models, the model had the best scores when looking at `cross_val_score`, and the R^2 regression score.
- Training Score = 0.824
- Testing Score = 0.834
- Cross Val Score = 0.810
- R^2 regression = 0.834



Conclusion

- For the data-set given it is possible to create a good model that can predict the sales-price of houses in Ames, Iowa.
- Based on the analysis of the different types of models, the model that could best use the data given to predict sales-prices of houses in Ames, Iowa is a linear regression model that included `standard_scaler`.
- Make Model More Accurate