# **Geo-Location Clustering using k-means algorithm**

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## **Introduction and Motivation**

### What is Geo-Location Clustering?

Geolocation Clustering is done over geographically dispersed sites with computer clustering. A Cluster can be defined as a group of independent computers called nodes. Clustering has plenty of useful applications like in marketing, logistics. The clustering is done at the point of data storage or a group of points which are close to one other. Here, we are using k-means algorithm for geolocation clustering to solve the clustering problem in parallel fashion. We implemented the algorithm in Spark.

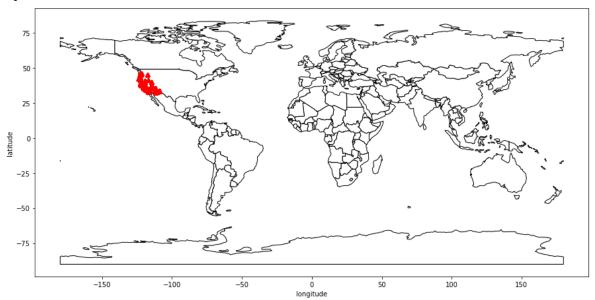
## **Data Preparation**

To implement the algorithm, we need to get the pre-processed data:

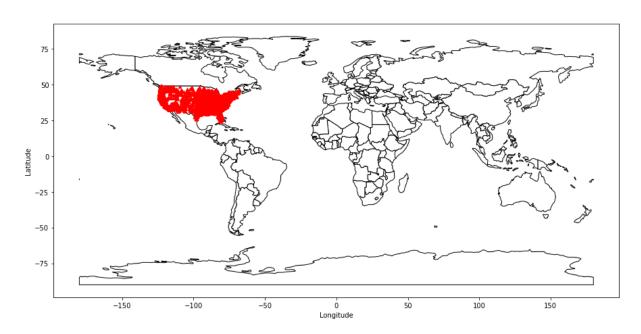
- To load the dataset,
- Determine which delimiter to use
- Filter out any records more than 14 values which do not sparse correctly.
- Extract the data, extract the model, the device ID, and lat and long.
- Filtering out the locations that have a lat and long of 0.
- Split the model field by spaces to separate the manufacturer from the model.
- Save the extracted data to comma delimited text files.
- Save the data in a file correctly and confirm.

# **Visualization**

# Synthetic cluster location data



## **DBpedia Location Data**



#### Creating EMR cluster and keypair

