

# **CIS5200 Term Project Tutorial**



Authors: Vamsi Sai Krishna Reddy Yarramreddy; Prathima Sarvani Alla;

Natakarani, Abhiram; Esquivias, Jeremy O

**Instructor: Iongwook Woo** 

Date: 05/10/2023

## **Lab Tutorial**

Vamsi Sai Krishna Reddy Yarramreddy (<u>vyarram@calstatela.edu</u>)

Prathima Sarvani Alla(palla3@calstatela.edu)

Natakarani, Abhiram (anataka@calstatela.edu)

Esquivias, Jeremy O (jesqui@calstatela.edu)

# **Ecommerce Behavior data**

## **Objectives**

In this hands-on lab, you will learn how to:

- 1. Download dataset from the source site to the local file directory
- 2. Upload the dataset from the local file directory to Oracle DBCS using SCP in Git Bash
- 3. Upload from Oracle DBCS to Hadoop Distributed File System (HDFS)
- 4. Create table and queries in HiveQL to analyze the dataset
- 5. Create visualization using Power BI, Excel

### **Platform Spec**

Cluster version: Hadoop 3.1.2CPU Speed: 1995.312 MHz

# of CPU cores: 8# of nodes: 3

• Total Memory Size: 390.7 G

#### -bash-4.2\$ hdfs version

```
AD+vyarram@STU-PF2YNPE3 MINGW64 /
$ ssh vyarram@144.24.53.159' password:
Last login: Mon May 15 23:01:28 2023 from 80.sub-174-243-129.myvzw.com
-bash-4.2$ hdfs version
Hadoop 3.1.2
Source code repository ssh://git@bitbucket.oci.oraclecorp.com:7999/bdcs/apache_b
igtop.git -r 4100eb8d8581c4328601079ff5af522f95e9977f
Compiled by root on 2023-02-27T08:26Z
Compiled with protoc 2.5.0
From source with checksum b367ca15864aef16725a3035859c9ece
This command was run using /usr/odh/1.1.5/hadoop/hadoop-common-3.1.2.jar
-bash-4.2$
```

#### -bash-4.2\$ lscpu

```
Little Endian
Byte Order:
CPU(s):
On-line CPU(s) list:
                           8
                           0 - 7
Thread(s) per core:
                           2
4
Core(s) per socket:
Socket(s):
                           1
NUMA node(s):
                           1
Vendor ID:
                           GenuineIntel
CPU family:
Model:
                           85
Model name:
                           Intel(R) Xeon(R) Platinum 8167M CPU @ 2.00GHz
Stepping:
                           1995.312
CPU MHz:
BogoMIPS:
                           3990.62
Virtualization:
                           VT-x
```

#### -bash-4.2\$ nproc

```
MINGW64:/
-bash-4.2$ nproc
8
-bash-4.2$ |
```

#### -bash-4.2\$ yarn node -list -all

```
**MINGW64:/
-bash-4.2$ yarn node -list -all
23/05/15 23:32:59 INFO client.RMProxy: Connecting to ResourceManager at bigdaimn0.sub03291929060.trainin
23/05/15 23:32:59 INFO client.AHSProxy: Connecting to Application History server at bigdaiun0.sub0329192

**Total Nodes:3**

Node-Id Node-State Node-Http-Address Number-of-Running-Containers
bigdaiwn2.sub03291929060.trainingvcn.oraclevcn.com:45454 UNHEALTHY bigdaiwn2.sub03291929060
bigdaiwn1.sub03291929060.trainingvcn.oraclevcn.com:45454 UNHEALTHY bigdaiwn1.sub03291929060
```

-bash-4.2\$ hdfs dfs -df -h

```
MINGW64:/
-bash-4.2$ hdfs dfs -df -h
Filesystem Size Used Available Use%
hdfs://bigdaimn0.sub03291929060.trainingvcn.oraclevcn.com:8020 390.7 G 373.6 G 16.1 G 96%
-bash-4.2$
```

#### **Dataset detail:**

Dataset name: 2019-Oct

Dataset Source URL: https://www.kaggle.com/datasets/mkechinov/ecommerce-behavior-data-from-

multi-category-store?resource=download

Data set Size: 5.67 GB

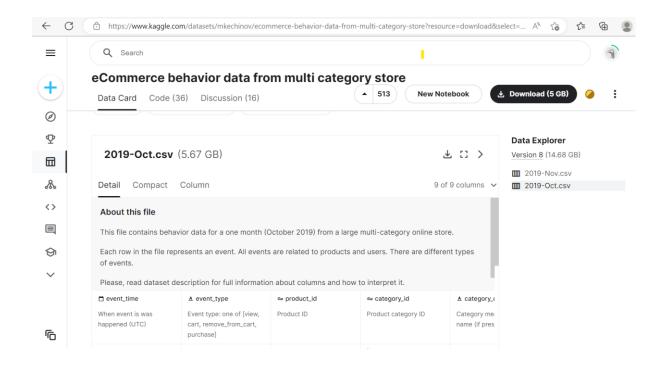
# Step 1: Download data file from source website

The dataset we are using for this project is from the website, Kaggle. The first step is to download the dataset from Kaggle's website to your local computer directory.

1. Click on the link below to go to Kaggle to view the dataset. https://www.kaggle.com/datasets/mkechinov/ecommerce-behavior-data-from-multi-category-store?resource=download

2. The page below will appear. Scroll down to find the red circle area, click on the arrow to download the dataset to your local computer directory. The file will be downloaded as a zip file. Locate the file in your local computer directory, it is usually in C:\Users\vyarram\Downloads.

Note: Should have a Kaggle account to download Data Set



## Step 2: Upload the Dataset to Oracle DBCS

In Oracle DBCS make a directory named kaggle\_project

```
-bash-4.2$ mkdir kaggle_Project
-bash-4.2$ ls
kaggle_Project top10country.csv tweets_alphago.csv
-bash-4.2$
```

After you locate the file, you just downloaded from Kaggle in your local computer in first step, then upload it Oracle DBCS.

 Open Gitbash, upload the dataset from your local computer directory to Oracle DBCS with SCP.

\$ scp 2019\_Oct.csv vyarram@144.24.53.159:~/kaggle\_project

```
      ♦ MINGW64:/c/Users/vyarram
      − □ ×

      AD+vyarram@STU-PF2YNPE3 MINGW64 ~
      5 scp 2019_Oct.csv vyarram@144.24.53.159:~/Kaggle_Project

      vyarram@144.24.53.159's password:
      100% 126MB 1.1MB/s 01:59
```

# Step 3: Upload from Oracle DBCS to Hadoop Distributed File System (HDFS)

In this step you will create directory in Hadoop Distributed File System (HDFS), then up upload the dataset from Oracle DBCS to HDFS, then confirm the directory is created.

• Create a directory called ecommerce in HDFS, then Is to check if it is created.

```
$ hdfs dfs -mkdir ecommerce
$ hdfs dfs -ls
```

```
🥸 MINGW64:/c/Users/vyarram
-bash-4.2$ hdfs dfs -mkdir ecommerce
·bash-4.2$ hdfs dfs -ls
Found 6 items
                                      0 2023-05-16 06:00 .Trash
            - vyarram hdfs
                                      0 2023-04-06 01:27 .hiveJars
           - vyarram hdfs
drwxr-xr-x
                                     0 2023-04-13 01:48 dualcore

    vyarram hdfs

drwxr-xr-x
                                     0 2023-04-20 05:59 ecomm
drwxrwxrwx
             - vyarram hdfs
                                     0 2023-05-22 02:18 ecommerce
drwxr-xr-x
            - vyarram hdfs
                                     0 2023-05-10 20:13 tmp
drwxr-xr-x
             - vyarram hdfs
-bash-4.2$
```

Upload from Oracle DBCS to Hadoop Distributed File System (HDFS)

```
$ hdfs dfs -put 2019_Oct.csv ecommerce
$ hdfs dfs -ls ecommerce/

MINGW64:/c/Users/vyarram
-bash-4.2$ hdfs dfs -put 2019_Oct.csv ecommerce
-bash-4.2$ hdfs dfs -ls ecommerce
Found 1 items
-rw-r--r- 3 vyarram hdfs 132560163 2023-05-22 02:53 ecommerce/2019_Oct.csv
-bash-4.2$ |
```

• Share the folder with other teammates

```
$ hdfs dfs -chmod -R og+rwx ecommerce/
```

```
MINGW64:/c/Users/vyarram
-bash-4.2$ hdfs dfs -ls
Found 6 items
                                      0 2023-05-16 06:00 .Trash
             - vyarram hdfs
             - vyarram hdfs
                                     0 2023-04-06 01:27
drwxr-xr-x
drwxr-xr-x
             - vyarram hdfs
drwxrwxrwx
               vyarram hdfs
                                     0 2023-05-22 02:53 ecommerce
drwxr-xr-x
             - vyarram hdfs
                                     0 2023-05-10 20:13 tmp
drwxr-xr-x
             - vyarram hdfs
          hdfs dfs -chmod -R og+rwx ecommerce/
-bash-4.2$
```

## Step 4: Create the initial table HiveQL

• Open a new bash CLI, ssh into Oracle DBCS, then type in beeline to enter into HiveQL.

```
$ ssh vyarram@144.24.53.159
$ beeline

MNGW64/c/Users/vyaram

- 5 ssh vyarram344.24.53.159

yyarram344.24.53.159
sbeline

SLF43: Found binding in [jar;file;/usr/odh/l.1.5/hive/lib/log4j-slf4j-impl-2.17.1.jar!/org/slf4j/impl/staticLoggerBinder.class]
SLF43: Found binding in [jar;file;/usr/odh/l.1.5/hive/lib/log4j-slf4j-impl-2.17.1.5jar!/org/slf4j/impl/staticLoggerBinder.class]
SLF43: Found binding in [jar;file;/usr/od
```

 Create and use your database. If you have an existing database, you can omit creating database.

```
$ show databases;
$ use vyarram;
```

```
| shearm | shwang21 | sys | uluna4 | vcheung4 | vyarram | wlaw4 | vyarram | vayram |
```

Create an external table named ecommerce\_original in HiveQL.

```
DROP TABLE IF EXISTS ecommerce_original;

CREATE EXTERNAL TABLE IF NOT EXISTS ecommerce_original(
eventtime STRING,
eventtype STRING,
productid INT,
category STRING,
subcategory STRING,
product STRING,
product STRING,
brand STRING,
price INT,
userid INT,
userid INT,
usersession STRING
)

ROW FORMAT DELIMITED FIELDS TERMINATED BY ','
STORED AS TEXTFILE LOCATION 'ecommerce/'
TBLPROPERTIES ('skip.header.line.count'='1');
```

 Verify if the table is created, then check if there are values in the table ecommerce\_original

```
0: jdbc:hive2://bigdaiun0.sub03291929060.trai> show tables ;
0: jdbc:hive2://bigdaiun0.sub03291929060.trai> select * from ecommerce_original limit 10;
```

```
| 0.5 | doc:hive2://bigdaiun0.sub0329193960.trai> select * from ecommerce_original limit 10 | STATO | Compiling command(queryId-hive_2023052203107_bb9764f6-sf81-4aea-8de3-f2149086bf2d): select * from ecommerce_original limit 10 | STATO | Computery and the state of the state of
```

#### STEP 5: Data Cleaning

Removed all the Null which are present in the Category Code and Brand column

```
Create table ecommerce as select * from ecommerce_original where (category != '' or brand != '') and (category != '' and brand != ''); show tables; describe ecommerce;
```

```
tab_name
    ecommerce
    ecommerce_original
    mcs
    rcity
   rows selected (0.374 seconds)
0: jdbc:hive2://bigdaiun0.sub03291929060.trai> describe ecommerce ;
INFO : Compiling command(queryId=hive_20230522033546_5257328e-1040-4b08-a84b-50590
INFO : Compiling command(queryId=hive_20230522033546_5257328e-1040-4b08-a84b-5059(INFO : Concurrency mode is disabled, not creating a lock manager
INFO : Semantic Analysis Completed (retrial = false)
INFO : Returning Hive schema: Schema(fieldSchemas:[FieldSchema(name:col_name, type
m deserializer), FieldSchema(name:comment, type:string, comment:from deserializer);
INFO : Completed compiling command(queryId=hive_20230522033546_5257328e-1040-4b08-
INFO : Executing command(queryId=hive_20230522033546_5257328e-1040-4b08-a84b-5059(INFO : Starting task [Stage=0:DDI] in serial mode
           : Starting task [Stage-O:DDL] in serial mode
INFO
INFO
               Completed executing command(queryId=hive_20230522033546_5257328e-1040-4b08
INFO
INFO
           : Concurrency mode is disabled, not creating a lock manager
        col_name
                              | data_type
                                                      comment
    eventtime
                                 string
    eventtype
                                 string
    productid
                                 int
    category
                                 string
    subcategory
                                 string
    product
                                 string
                                 string
    brand
    price
                                 int
    userid
                                 int
    usersession
                                string
10 rows selected (0.151 seconds)
```

## Step 6: Creating HiveQL

Count of Event Type in Each `Category

Make stats\_category Directory in Hadoop File system Hdfs dfs -mkdir ecommerce/tmp Hdfs dfs -mkdir ecommerce/tmp/data

Hdfs dfs -mkdir ecommerce/tmp/data/stats\_category

```
-bash-4.2$ hdfs dfs -mkdir ecommerce/tmp
-bash-4.2$ hdfs dfs -mkdir ecommerce/tmp/data
-bash-4.2$ hdfs dfs -mkdir ecommerce/tmp/data/stats_category
-bash-4.2$ hdfs dfs -ls ecommerce/tmp/data/stats_category
Found 1 items
-rw-r--r- 3 vyarram hdfs 2861 2023-05-22 04:11 ecommerce/tmp/data/stats
```

CREATE TABLE STATS\_CATEGORY
ROW FORMAT DELIMITED FIELDS TERMINATED BY ','
STORED AS TEXTFILE LOCATION 'ecommerce/tmp/data/stats\_category'
AS
SELECT COUNT (\*) COUNT, CATEGORY, EVENTTYPE FROM ECOMMERCE
GROUP BY CATEGORY, EVENTTYPE

```
-bash-4.2$ hdfs dfs -ls ecommerce/tmp/data/stats_category
Found 1 items
-rw-r--r- 3 vyarram hdfs 2861 2023-05-22 04:11 ecommerce/tmp/data/stats
_category/000000_0
-bash-4.2$ |
```

hdfs dfs -get /user/palla3/ecommerce/tmp/data/stats\_category/000000\_0

```
-bash-4.2$ hdfs dfs -get /user/vyarram/ecommerce/tmp/data/stats_category/000000_0
-bash-4.2$ ls
000000_0 kaggle_project top10country.csv tweets_alphago.csv
-bash-4.2$ |
```

hdfs dfs -ls ecommerce/

ORDER BY CATEGORY.

```
-bash-4.2$ ndfs dfs -Is ecommerce/tmp/data

Found 4 items

drwxr-xr-x - vyarram hdfs 0 2023-05-22 04:17 ecommerce/tmp/data/brand_stats_hpc

drwxr-xr-x - vyarram hdfs 0 2023-05-22 04:17 ecommerce/tmp/data/highest_selling_catego

drwxr-xr-x - vyarram hdfs 0 2023-05-22 04:11 ecommerce/tmp/data/stats_category

drwxr-xr-x - vyarram hdfs 0 2023-05-22 04:17 ecommerce/tmp/data/time

-bash-4.2$
```

## • Creating Table for highly Purchase category

Create more directories in the tmp/data

hdfs dfs -mkdir ecommerce/tmp/data/highest\_selling\_category

hdfs dfs -mkdir ecommerce/tmp/data/time

hdfs dfs -mkdir ecommerce/tmp/data/brand\_stats\_hpc

```
-bash-4.2$ hdfs dfs -mkdir ecommerce/tmp/data/highest_selling_category -bash-4.2$ hdfs dfs -mkdir ecommerce/tmp/data/brand_stats_hpc -bash-4.2$ hdfs dfs -mkdir ecommerce/tmp/data/time
```

CREATE TABLE highest\_selling\_category

ROW FORMAT DELIMITED FIELDS TERMINATED BY ','

STORED AS TEXTFILE LOCATION 'ecommerce/tmp/data/highest\_selling\_category'

AS

SELECT category, count (\*) count

FROM ecommerce

where eventtype = 'purchase'

GROUP BY category.

hdfs dfs -getmerge ecommerce/tmp/data/highest\_selling\_category/ ~/000123\_0

```
O: jdbc:hive2://bigdaiun0.sub03291929060.trai> CREATE TABLE highest_sellos TERMINATED BY ... > SONERD AS TEXTFILE LOCATION 'ecommerce/tmp/data/highest_s > SONERD AS TEXTFILE LOCATION 'ecommerce/tmp/data/highest_s > SELECT category ,count(*) count ... > SONERD AS TEXTFILE LOCATION 'ecommerce/tmp/data/highest_s > SELECT category ,count(*) count ... > FROM ecommerce ... > FROM ecommerce
```

```
-bash-4.2$ IS
000000_0 000123_0 kaggle_project top10country.csv tweets_alphago.csv
-bash-4.2$ |
```

 Creating Table for the Popular Brands In the highly Purchasing category

```
CREATE TABLE BRAND_STATISTICS_HPC
ROW FORMAT DELIMITED FIELDS TERMINATED BY ','
STORED AS TEXTFILE LOCATION 'ecommerce/tmp/data/brand_stats_hpc'
as
SELECT BRAND, CATEGORY, COUNT(*) FROM ECOMMERCE
WHERE CATEGORY IN (
SELECT CATEGORY FROM ECOMMERCE
GROUP BY CATEGORY
ORDER BY COUNT(*) DESC LIMIT 1)
GROUP BY BRAND, CATEGORY;
```

```
jdbc:hive2://bigdaiun0.sub03291929060.trai> CREATE TABLE BRAND_STATISTICS_HPG
    SELECT BRAND, CATEGORY, COUNT(*) FROM ECOMMERCE
WHERE CATEGORY IN (
SELECT CATEGORY FROM ECOMMERCE
GROUP BY CATEGORY
ORDER BY COUNT(*) DESC LIMIT 1)
 GROUP BY BRAND , CATEGORY
INFO : Concurrency mode is disabled, not creating a lock manager
INFO : Concurrency mode is disabled, not creating a lock manager
INFO : Semantic Analysis Completed (retrial = false)
INFO : Returning Hive schema: Schema(fieldSchemas:[FieldSchema(name:brand, type:string, comment:null), FieldSchema(n
ame:_c2, type:bigint, comment:null)], properties:null)
INFO : Completed compiling command(queryId=hive_20230522042836_33f78c6c-fa45-4f6e-b0af-608d0818a811); Time taken: 0.
INFO : Concurrency mode is disabled, not creating a lock manager
INFO : Executing command(queryId=hive_20230522042836_33f78c6c-fa45-4f6e-b0af-608d0818a811): CREATE TABLE BRAND_STATI
ROW FORMAT DELIMITED FIELDS TERMINATED BY ','
STORED AS TEXTFILE LOCATION 'ecommerce/tmp/data/brand_stats_hpc'
SELECT BRAND, CATEGORY, COUNT(*) FROM ECOMMERCE
WHERE CATEGORY IN (
SELECT CATEGORY FROM ECOMMERCE
GROUP BY CATEGORY
ORDER BY COUNT(*) DESC LIMIT 1)
GROUP BY BRAND , CATEGORY

INFO : Query ID = hive_20230522042836_33f78c6c-fa45-4f6e-b0af-608d0818a811

INFO : Total jobs = 1

INFO : Launching Job 1 out of 1

INFO : Launching Job 1 out of 1
       : Starting task [Stage-1:MAPRED] in serial mode
       : Subscribed to counters: [] for queryId: hive_20230522042836_33f78c6c-fa45-4f6e-b0af-608d0818a811
TNFO
       : Session is already open
: Dag name: CREATE TABLE BRAND_STATISTICS_HPC...CATEGORY (Stage-1)
TNFO
TNFO
INFO : Status: Running (Executing on YARN cluster with App id application_1680119865937_1850)
          VERTICES
                          MODE
                                          STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED
 Map 3 ..... container
                                       SUCCEEDED
                                                                                                0
                                                                                                          0
Reducer 4 ..... container
                                        SUCCEEDED
 Reducer 5 ..... container
                                        SUCCEEDED
Map 1 ..... container
Reducer 2 ..... container
                                        SUCCEEDED
                                                                                                0
                                       SUCCEEDED
                                                        =>>] 100% ELAPSED TIME: 13.33 s
 /ERTICES: 05/05 [=====
```

```
-bash-4.2$ hdfs dfs -ls ecommerce/tmp/data/brand_stats_hpc
Found 1 items
-rw-r--r- 3 vyarram hdfs 350424 2023-05-22 04:28 ecommerce/tmp/data/brand_stats_hpc/000000_0
-bash-4.2$ |
```

```
-bash-4.2$ hdfs dfs -get /user/vyarram/ecommerce/tmp/data/brand_stats_hpc/000000_0 bshpc.csv -bash-4.2$ ls 000000_0 000123_0 bshpc.csv kaggle_project top10country.csv tweets_alphago.csv -bash-4.2$ |
```

Download the 000000\_0, 000123.csv, bshpc.csv from Linux Server to your local computer directory with scp.

\$ scp vyarram@144.24.53.159:~/000000\_0 .

```
AD+vyarram@STU-PF2YNPE3 MINGW64 ~

$ scp vyarram@144.24.53.159:~/000000_0 .

vyarram@144.24.53.159's password:

000000_0 100% 2861 13.6KB/s 00:00
```

\$ scp vyarram@144.24.53.159:~/000123\_0 .

\$ scp vyarram@144.24.53.159:~/bshpc.csv .

```
MINGW64;/c/Users/vyarram
AD+vyarram8STU-PF2YNPE3 NINGw64 ~
S scp vyarram6144.24.53.159: √bshpc.csv .
vyarram6144.24.53.159's password:
100% 342KB 1.5MB/s 00:00
```

The category code has been segregated into three different Category, Subcategory and

Product Example:

Category Code: appliances.environment.water\_heater

Category: Appliances Subcategory: Environment Product: Water Heater

```
CREATE TABLE ecommerce TIMESTAMP
ROW FORMAT DELIMITED FIELDS TERMINATED BY ','
STORED AS TEXTFILE LOCATION 'ecommerce/tmp/data/time'
AS
SELECT
FROM UNIXTIME(
 UNIX_TIMESTAMP(
  CAST(DATE_FORMAT('2019-10-01', 'yyyy-MM-dd') AS STRING) || ' ' ||
LPAD(CAST(FLOOR(RAND() * 24) AS STRING), 2, '0') || ':' || LPAD(CAST(FLOOR(RAND() *
60) AS STRING), 2, '0') || ':' || LPAD(CAST(FLOOR(RAND() * 60) AS STRING), 2, '0')) +
(CAST(RAND() * 30 AS INT) * 24 * 60 * 60),
  'yyyy-MM-dd HH:mm:ss'
) AS EVENT_TIME,
EVENTTYPE,
PRODUCTID,
CATEGORY.
SUBCATEGORY,
PRODUCT,
BRAND,
PRICE,
USERID,
USERSESSION
FROM ECOMMERCE;
```

```
-bash-4.2$ hdfs dfs -ls ecommerce/tmp/data/time
Found 1 items
-rw-r--r-- 3 vyarram hdfs 94811367 2023-05-22 04:37 ecommerce/tmp/data/time/000000_0
-bash-4.2$ hdfs dfs -get /user/vyarram/ecommerce/tmp/data/time/000000_0 time.csv
-bash-4.2$ ls
000000_0 000123_0 bshpc.csv kaggle_project time.csv top10country.csv tweets_alphago.csv
-bash-4.2$ |
```

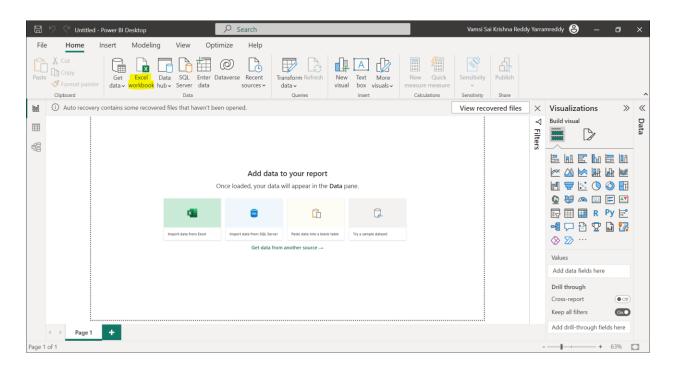
\$ scp vyarram@144.24.53.159:~/time.csv.

```
      MINGW64/c/Users/vyarram
      — □ >

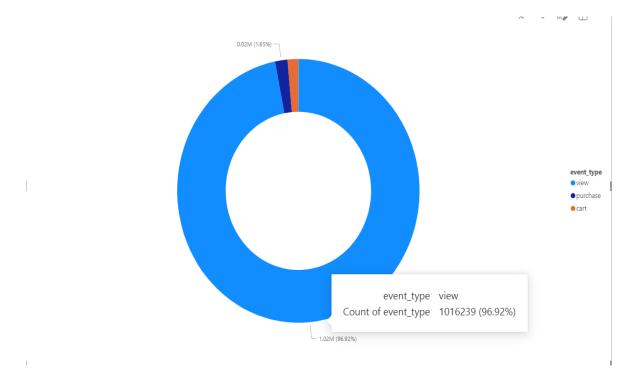
      AD+vyarram@STU-PF2YNPE3 MINGw64 - 5 scp vyarram@144.24.53.159:-/time.csv . vyarram@144.24.53.159's password:
      100% 90MB 24.1MB/s 00:03
```

## Step: Visualization

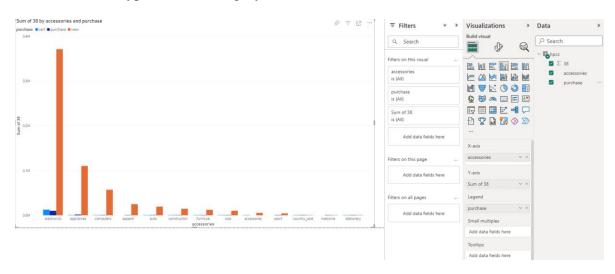
Now upload the Csv's file into Power Bi to create the Visualization charts.



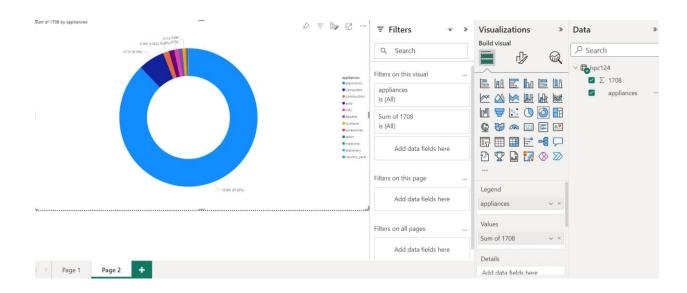
#### • STATISTICS OF VIEWS, CART AND PURCHASES



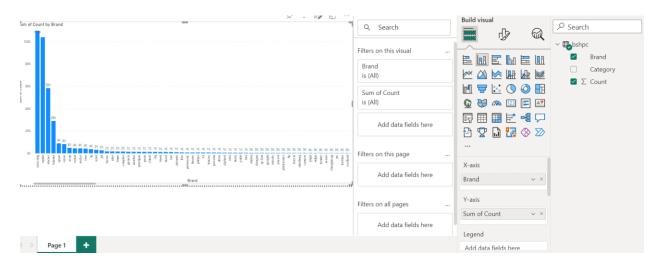
• Count of Event Type of each Category



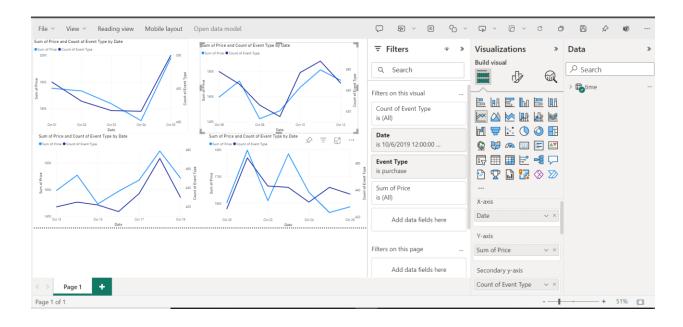
• Highly Purchased Categories



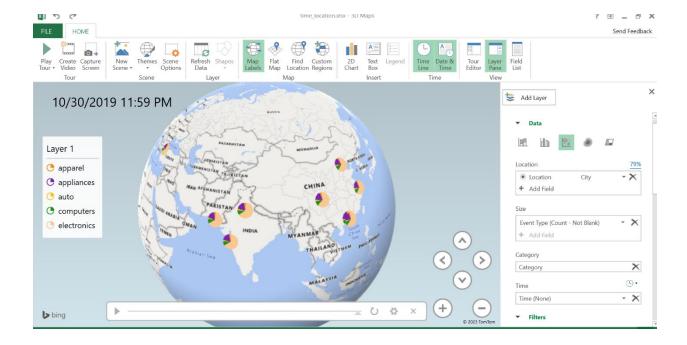
• Popular Brands in Highly Purchased Category



• 4-Week Data Report for the month of Oct-2019



#### • Spatial Analysis



## References

- 1. URL of Data Source : eCommerce behavior data from multi category store | Kaggle
- 2. Github: https://github.com/prathimasarvani/5200-System-Analysis-and-Design