

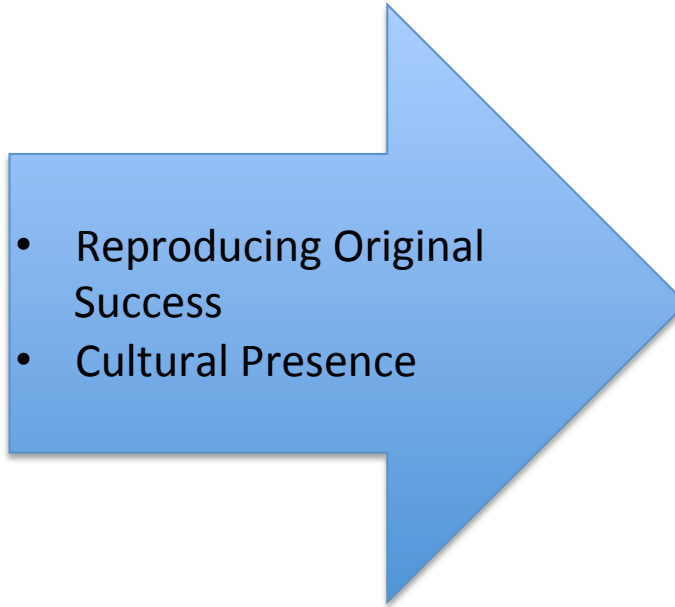
Predicting Success for Movie Remakes

Our Model

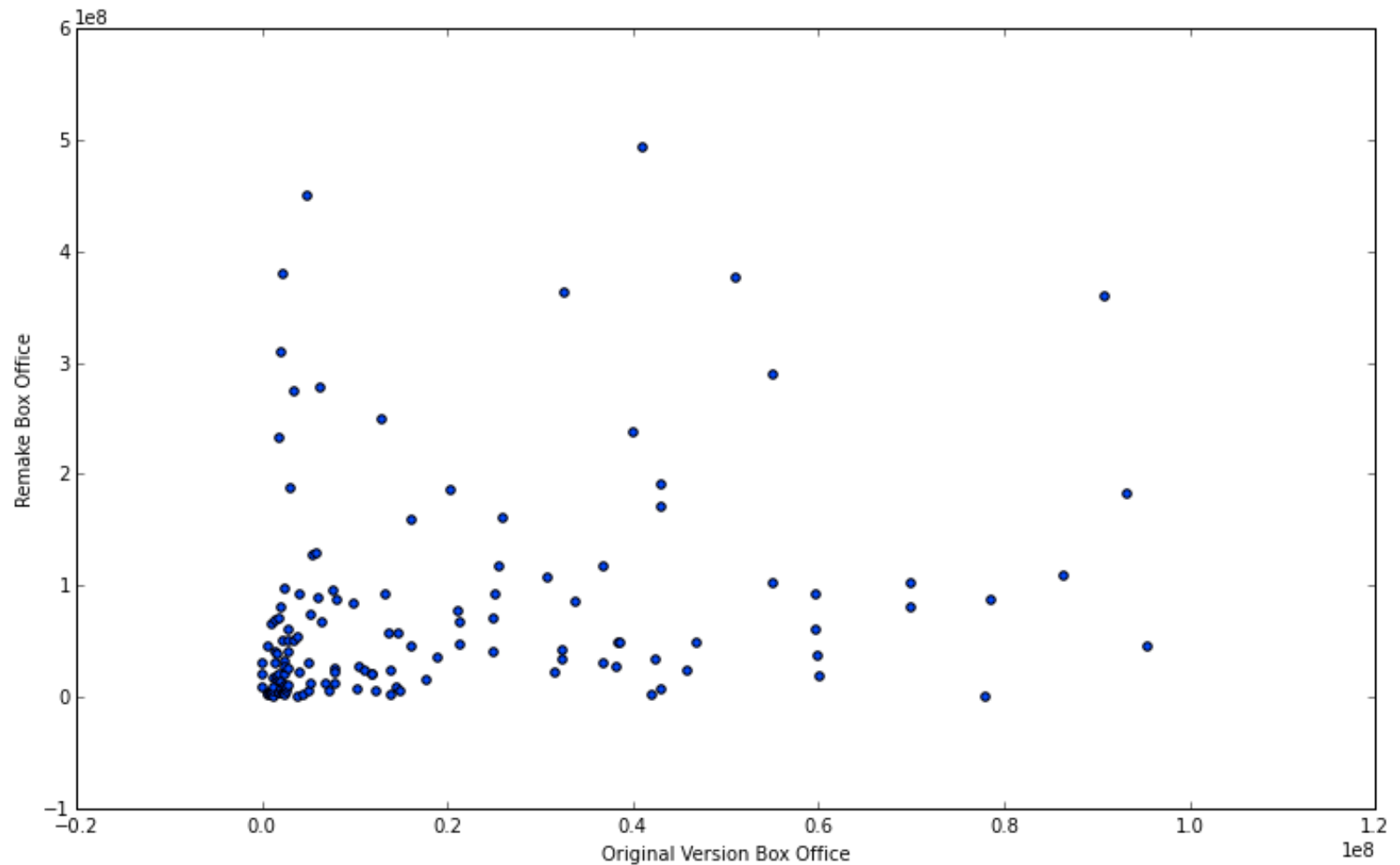
Original Movie

- Reproducing Original Success
- Cultural Presence

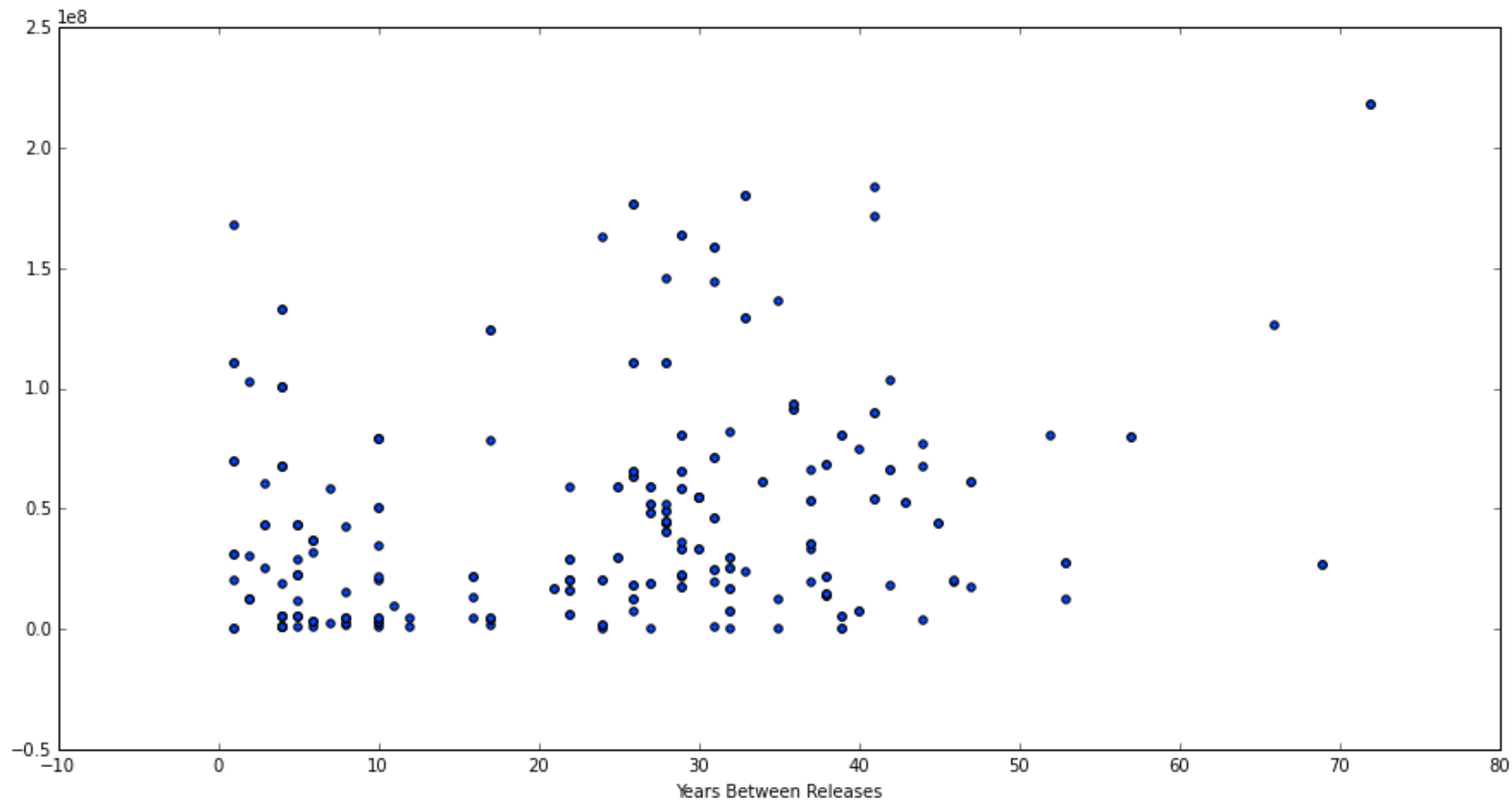
Remake



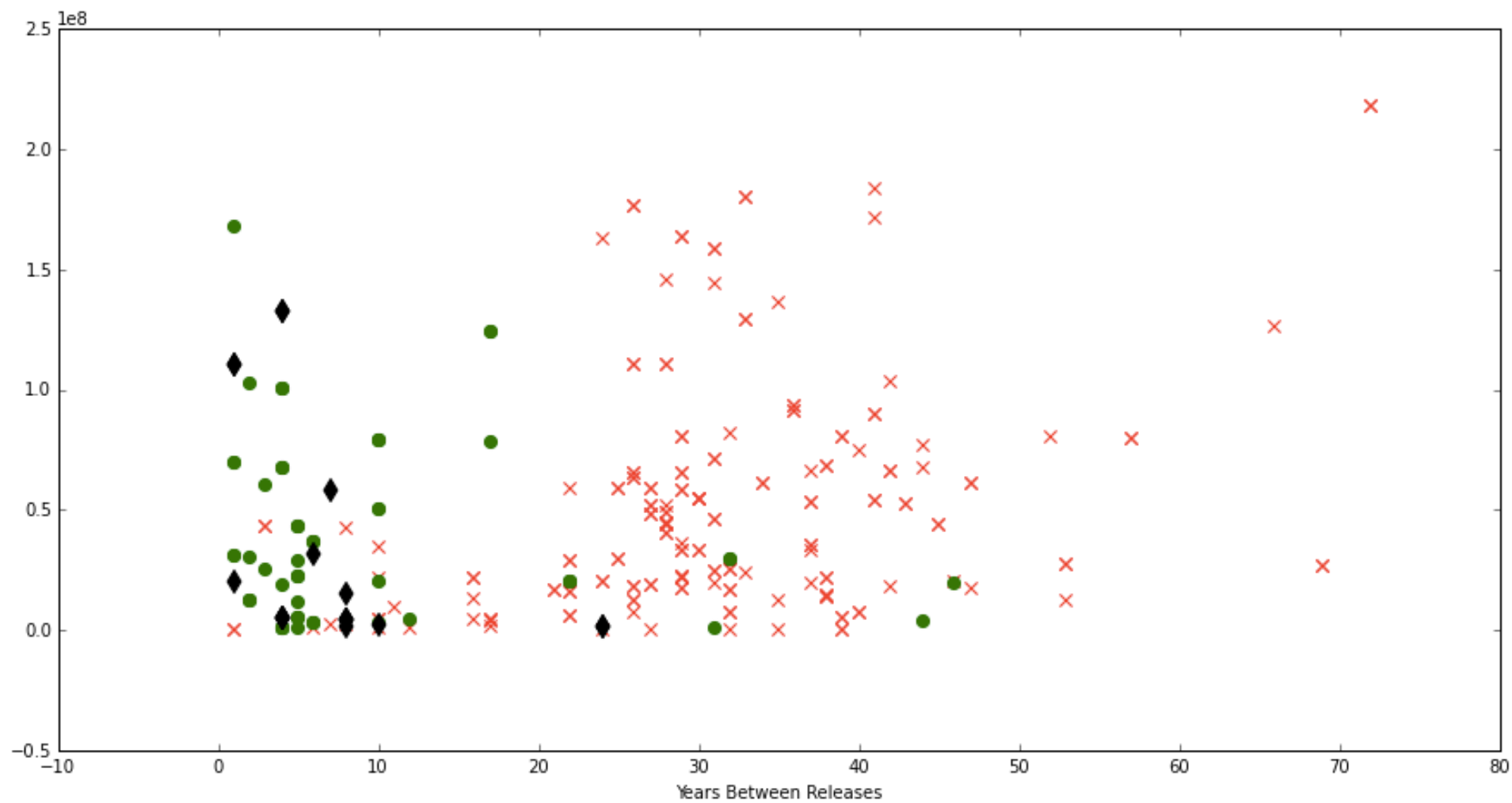
Performance of Original vs. Remake



Remake Gross vs. Time Between Releases

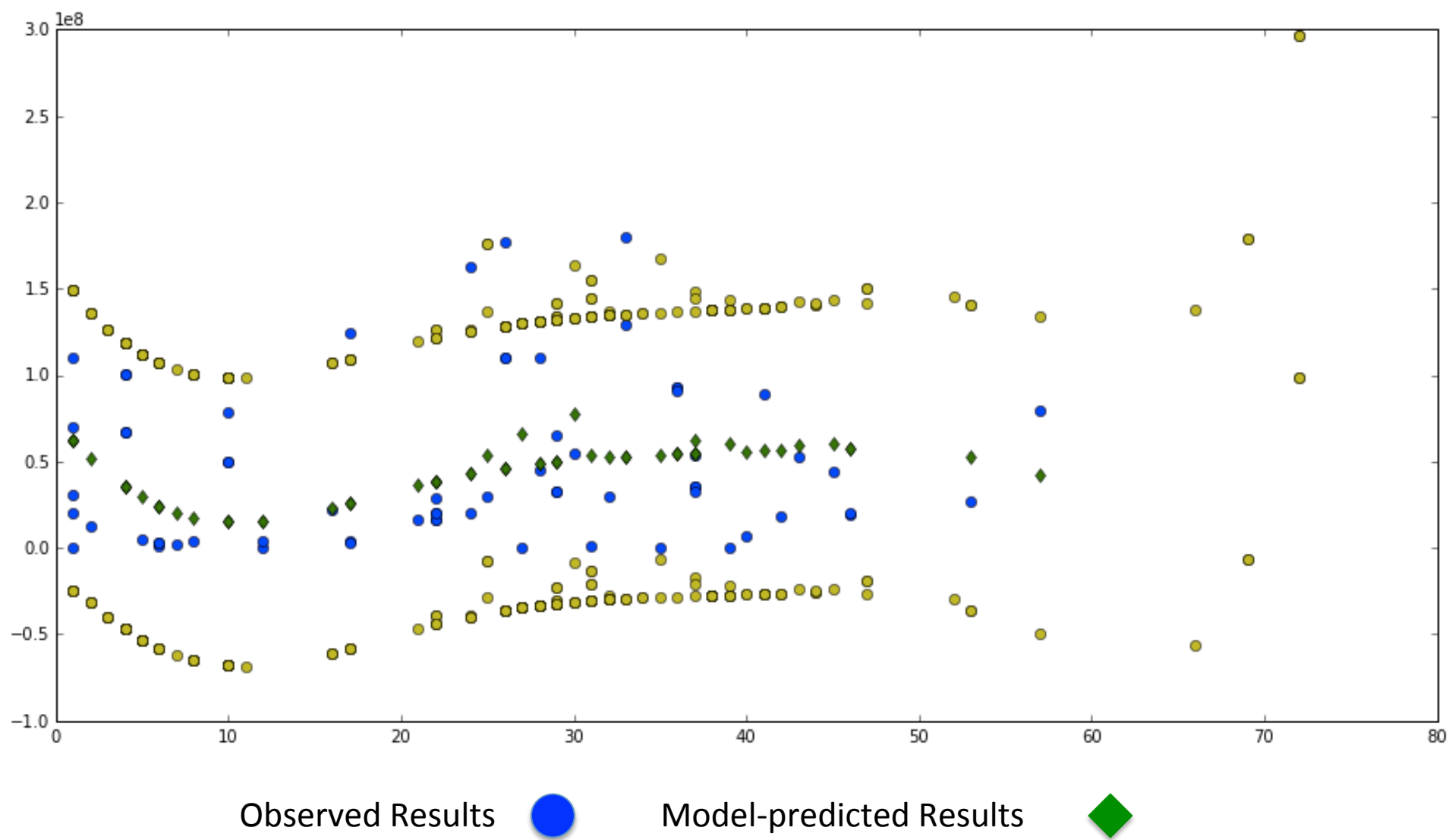


Gross vs. Time Between Releases



Asia Europe USA X

Predictive Model



Using the Model

Remake	Year	Original Gross	Projected Gross	Years Since Original
The Mummy	2016	\$221,300,000	\$25,654,255	17
Point Break	2015	\$78,550,000	\$42,577,932	24
Poltergeist	2015	\$183,800,000	\$50,776,192	33
The Fantastic Four	2016	\$188,199,000	\$15,071,197	11

MSE = \$50 Million (estimate)