

# AXON AUTOMOBILES SALES



country

All

Clear all slicers

122  
Customers

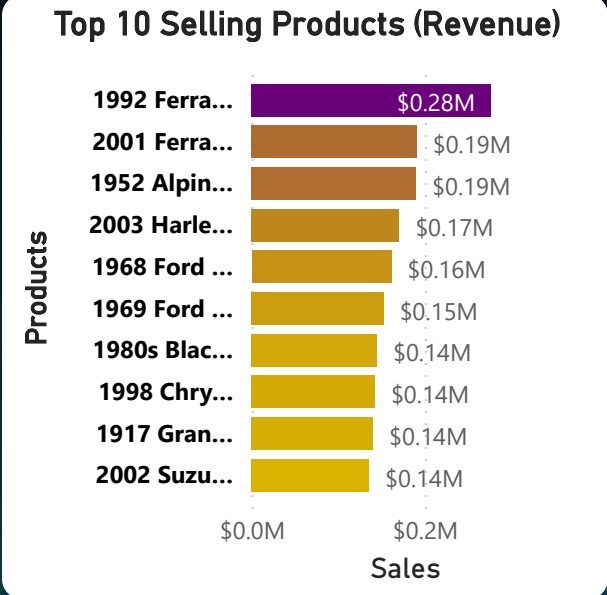
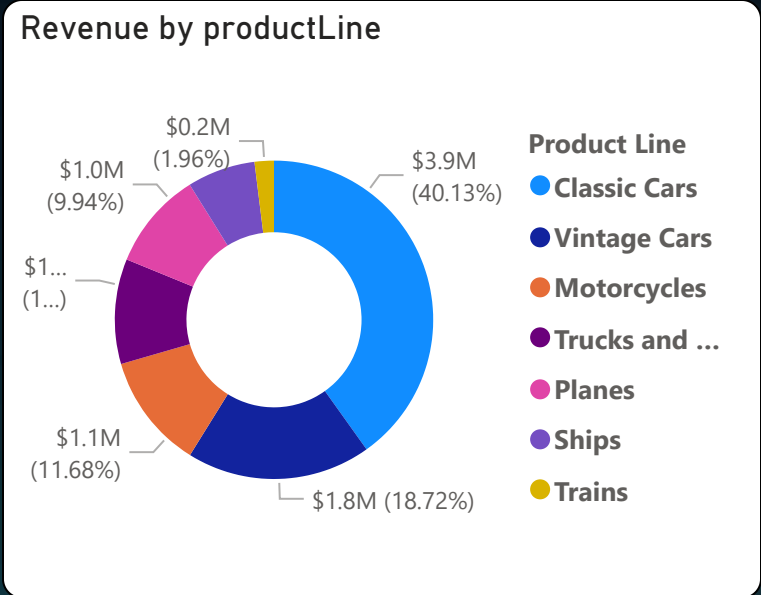
326  
Orders

\$9.6M  
Revenue

\$3.8M  
Profit

110  
Total Products

Country	Revenue	Profit	Profit Percentage
USA	\$32,73,280.1	\$13,08,815.6	40.68%
Spain	\$10,99,389.1	\$4,40,004.5	13.67%
France	\$10,07,374.0	\$4,13,016.1	12.84%
Australia	\$5,62,582.6	\$2,22,207.2	6.91%
New Zealand	\$4,76,847.0	\$1,89,506.6	5.89%
UK	\$4,36,947.4	\$1,72,964.3	5.38%
Italy	\$3,60,616.8	\$1,44,459.9	4.49%
Total	\$80,47,030.4	\$32,17,645.3	100.00%



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SALES & PROFIT

ORDERS & QUANTITY

EMPLOYEES CUSTOMERS

2003 2004 2005

# Sales & Profit Trend

Total Sales

\$9.6M

Profit

\$3.8M

Products

110

Ordered Quantity

2996

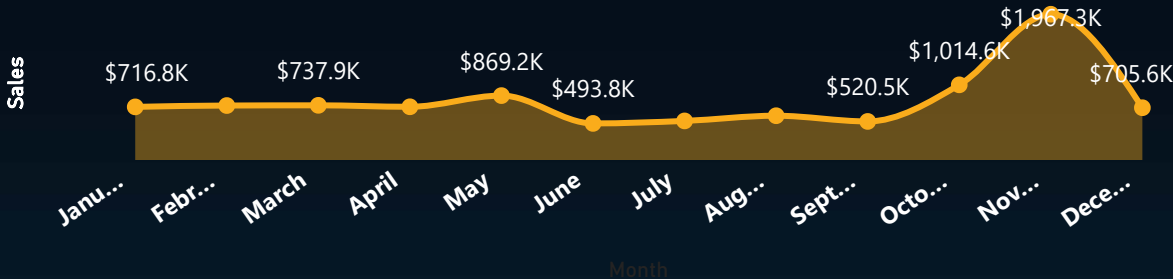
Countries

All

Year

All

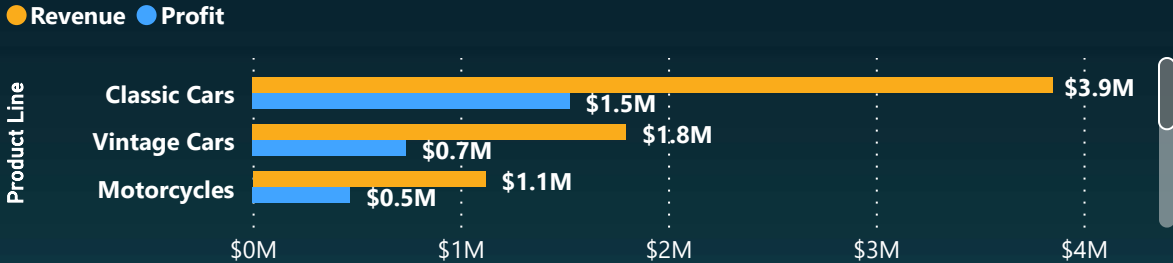
## Monthly Sales (Revenue)



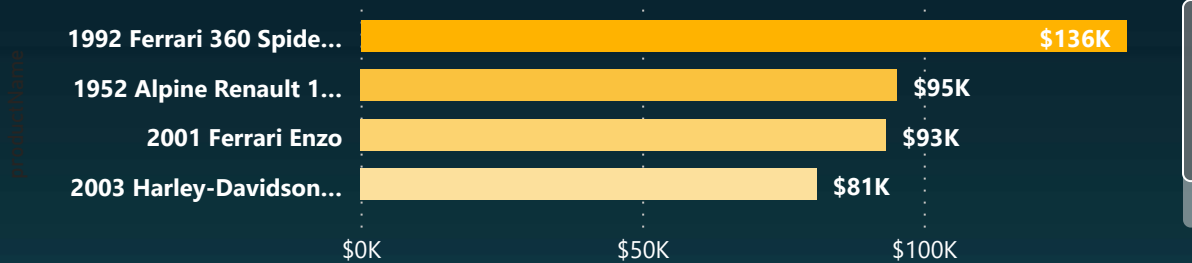
## Monthly Profit



## Revenue vs Profit (Product Line)



## Top 5 Most Profitable Products



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SALES &  
PROFIT



ORDERS &  
QUANTITY



EMPLOYEES  
CUSTOMERS

# Orders & Quantity Trends

Orders

326

Ordered Quantity

105.5K

Countries

All

Year

All

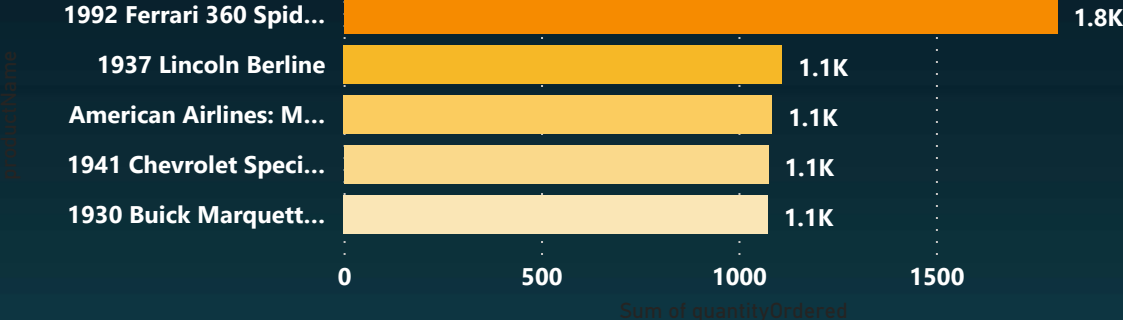
Monthly Orders



Monthly Ordered Quantity



Top 5 Most Ordered Product



Status of Orders

Status	Order Year	Count	Ordered Quantity
Shipped	2003	108	35.9K
Shipped	2004	145	47.4K
Shipped	2005	50	15.2K
Resolved	2003	1	0.4K
Resolved	2004	1	0.3K
Resolved	2005	2	1.1K
Total		326	105.5K



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PROFIT



ORDERS &  
QUANTITY



EMPLOYEES  
CUSTOMERS

# Employees & Customers

Total Employees

23

Total Revenue

\$9.6M

Profit

\$3.8M

Customers

122

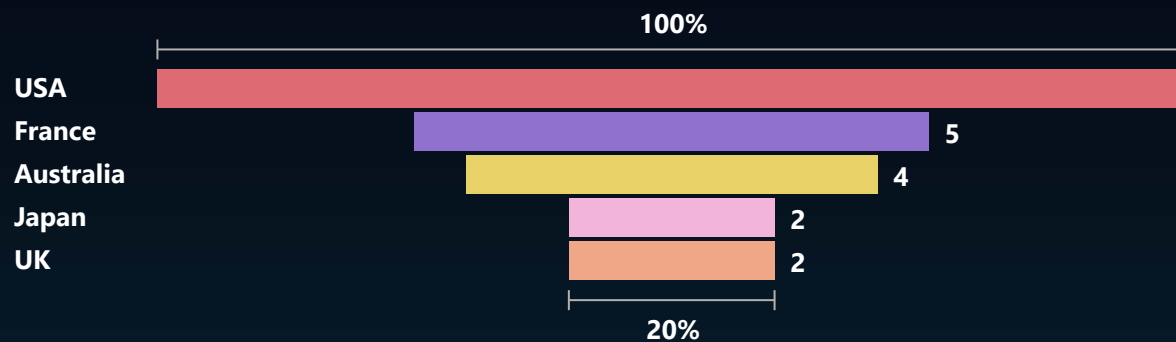
Countries

All

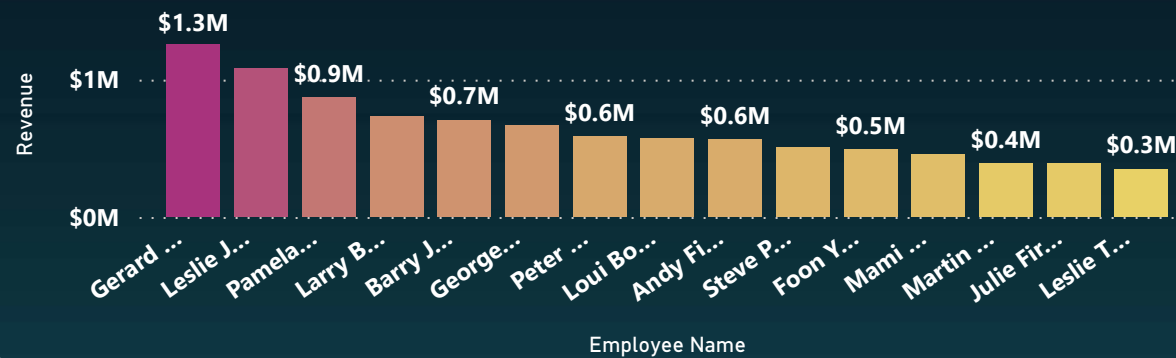
Year

All

## Employees by Country

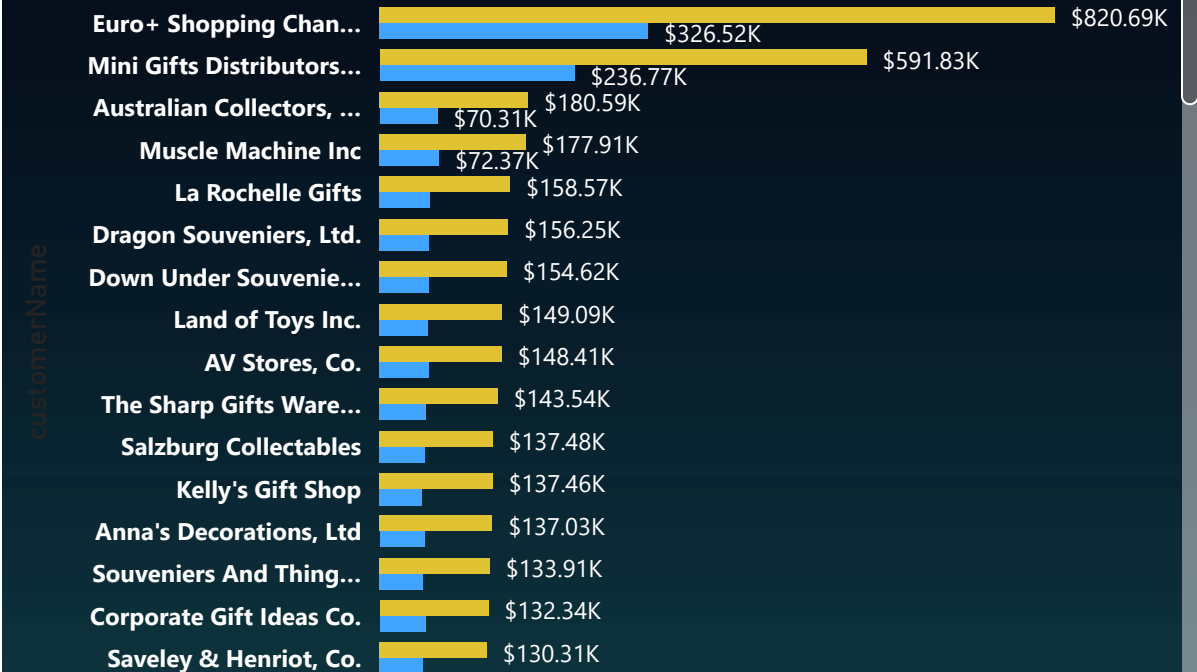


## Revenue By Employees



## Customers By Profit

● Revenue ● Profit



Profit



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QUANTITY



EMPLOYEES  
CUSTOMERS