Prathmesh Borse

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EDUCATION

JSPM's Jayawantrao Sawant College Of Engg, Hadapsar   **2020 – 2023**
*B.E - Information Technology - **CGPA - 9.14***   *Pune, Maharashtra*

Government Polytechnic Aurangabad   **2017 – 2020**
*Diploma - Information Technology - **Aggregate - 76%***   *Aurangabad, Maharashtra*

WORK EXPERIENCE

Quantasip GIS | Business Associate   **12/2024 - Present**

- Engaged with potential clients to understand requirements and pitch relevant GIS solutions.
- Coordinated with IT and GIS teams to develop proof of concepts and demos tailored to client needs.
- Acted as the primary liaison between client teams and internal GIS teams for ongoing project delivery.
- Monitored project progress, ensuring timely updates, issue resolution, and seamless communication flow
- Managed end-to-end tender application processes for GIS-related government and private sector opportunities.

Unified Mentor | Django Intern   **11/2023 - 04/2024**

- Constructed a Django-based Job Portal ⤴ and provided ongoing maintenance for a sales management platform.
- Enhanced backend efficiency by managing PostgreSQL databases on Railway and deploying on Vercel; integrated third-party APIs, achieving an increase in system stability and reducing deployment errors.
- Resolved production issues by optimizing database schema structures, debugging server logs, and employing Bootstrap and Ajax for dynamic front-end updates.

Tradexa Technologies | Catalog Management Intern   **12/2022 - 05/2023**

- Administered the Web Store and online product catalogs using the Hyper Inventory platform.
- Analyzed product usage data and market research to identify trends and opportunities for product growth.

Functional Skills

- Cross-Team Coordination
- Industry Mapping
- POC Coordination
- Client Engagement
- KPI Tracking

Technical Awareness

- Apollo.io CRM
- MS Excel
- Postman
- MS Power BI
- SQL
- Azure Data Factory

Strategic Contributions

Photography Education Campaign (at Tradexa Tech) | Cross-Promotion, Content Strategy

- Managed a campaign on Imaginext, an e-commerce platform for photography products, collaborating with Pixel Village to integrate photography courses with product bundles.
- Implemented cross-promotion strategies with Pixel Village to increase Imaginext's brand awareness and sales.
- Organized webinars, seminars, and photography challenges to engage and educate photography enthusiasts.
- Launched an affiliate and referral program to expand the platform's reach and incentivize partnerships.

EXTRACURRICULAR

- Managed logistics, budget, and volunteer organization for Dipex, a state-level technical event held at Government Polytechnic Aurangabad.
- Sports Coordinator, Government Polytechnic Aurangabad - Coordinated, organized, and managed all aspects of sports activities within the college, driving student engagement and enhancing team spirit.
- Captain of JSPM's JSCOE football team; conducted IT department orientation programs as a Student Mentor.