	Sampling Bias	Historical Bias	Measurement Bias	Label Bias	Algorithmic Bias	Interaction Bias	Selection Bias	Stereotyping Bias	Proxy Bias	<b>Group Fairness</b>	Individual Fairness	Confirmation Bias	Temporal Bias	Regulatory and Ethical Bias
Customer Segmentation	Х													
Churn Prediction	Х	Х	X	Χ	X		Х		Χ	Х	X	Х	Х	
CLV Prediction	Х	X	X		X		Х			Х		Х	Х	
Recommendation Systems	Х	Х			X	Х	Х	Х	Χ	Х	X		Х	X
Lead Scoring	Х	Х		Χ	X		Х	X	Χ	Х	X	Х	Х	X
CTR Prediction	Х	Х	Х	Χ		X	Х							
Sentiment Analysis	Х	Х	X	Χ		Х		X						
Feedback Categorization				Χ										
Lookalike Modeling	Х	Х			X			Х	Χ		X			X
Dynamic Pricing	Х	Х				Х			Χ		X		Х	X
Cross-Sell/Up-Sell	Х	Х								X	X			
A/B Testing	Х		X											
Attribution Modeling	Х	Х	Х									Х	X	
Fraud Detection	Х													
Ad Spend Optimization	Х													Х