Superstore Sales Analysis

Total Sales
2.30M

Total Orders
5K

Total Profit
286.40K

Profit Margin (%)
12.47

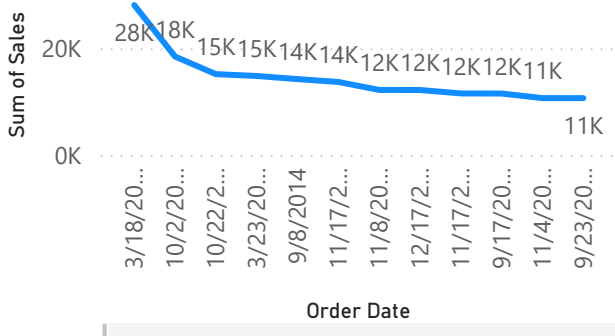Region, Segment, Order Date
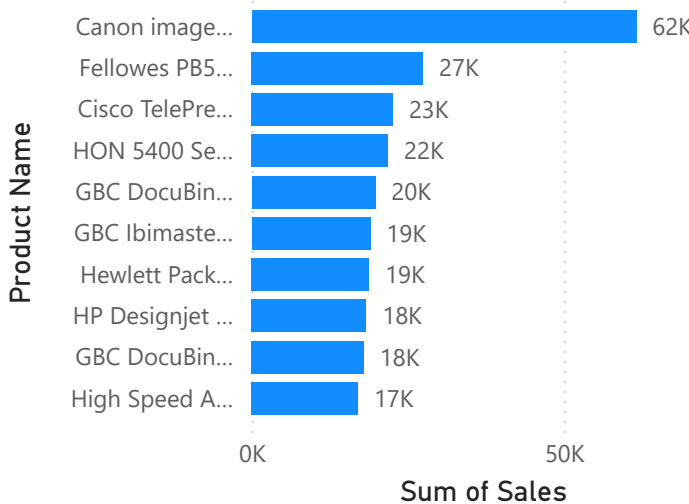
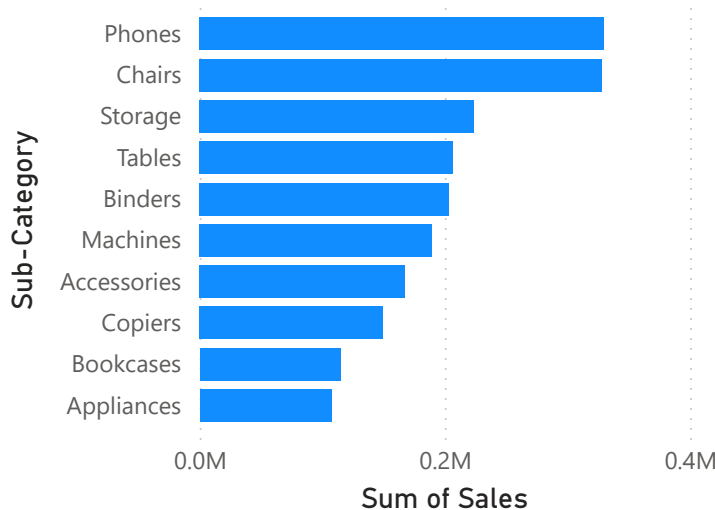- ☐ Central
- ☐ East
- ☐ South
- ☐ West

Monthly Sales Trend

Sum of Sales

28K 18K 15K 15K 14K 14K 12K 12K 12K 12K 11K
20K
0K
11K

3/18/20... 10/2/20... 10/22/2... 3/23/20... 9/8/2014 11/17/2... 11/8/20... 12/17/2... 11/17/20... 9/17/20... 11/4/20... 9/23/20...

Order Date

Top 10 Products by Sales

Product Name

Product	Sum of Sales
Canon image...	62K
Fellowes PB5...	27K
Cisco TelePre...	23K
HON 5400 Se...	22K
GBC DocuBin...	20K
GBC Ibimaste...	19K
Hewlett Pack...	19K
HP Designjet ...	18K
GBC DocuBin...	18K
High Speed A...	17K

0K 50K
Sum of Sales

Sales by Sub-Category

Sub-Category

Phones
Chairs
Storage
Tables
Binders
Machines
Accessories
Copiers
Bookcases
Appliances

0.0M 0.2M 0.4M
Sum of Sales

Sales Share by Segment

0.43M
(18.7%)

0.71M
(30.74%)

1.16M
(50.56%)

Segment
- ● Consumer
- ● Corporate
- ● Home Office
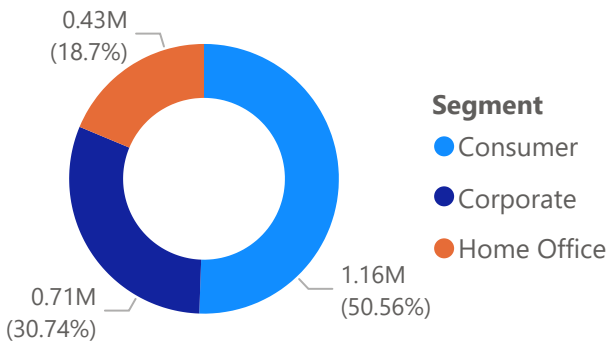
Discount Impact on Profit

Profit

10K
0K
-10K

0.0 0.2 0.4 0.6 0.8
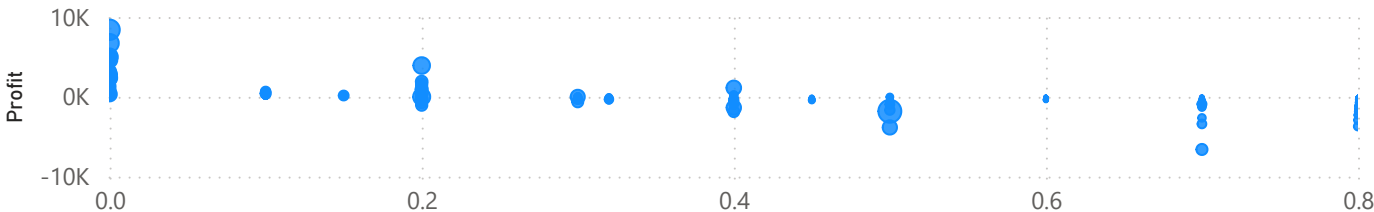
Category	City	Country	Sum of Discount	Customer ID	Profit Margin	Sum of Quantity	Total Orders	Sub-Category	State	Product Name
Furniture	Akron	United States	0.40	EB-13705	-26.67	2	1	Tables	Ohio	Chromcraft Rectangular Conference Tables
Furniture	Akron	United States	0.20	TT-21070	2.50	3	1	Furnishings	Ohio	Deflect-o Glass Clear Studded Chair Mats
Furniture	Alexandria	United States	0.00	AG-10495	36.00	14	1	Furnishings	Virginia	DAX Wood Document Frame
Furniture	Alexandria	United States	0.00	SD-20485	36.00	3	1	Furnishings	Virginia	Eldon Image Series Black Desk Accessories
Furniture	Alexandria	United States	0.00	SD-20485	49.00	3	1	Furnishings	Virginia	GE General Use Halogen Bulbs, 100 Watts, 1 Bulb per Pack
Furniture	Allen	United States	0.30	AG-10675	-12.86	2	1	Tables	Texas	Chromcraft Round Conference Tables
Furniture	Allentown	United States	0.20	CJ-12010	28.75	2	1	Furnishings	Pennsylvania	Master Caster Door Stop, Large Neon Orange
Furniture	Amarillo	United States	0.32	DS-13180	-17.65	2	1	Bookcases	Texas	Bush Mission Pointe Library
Furniture	Amarillo	United States	0.30	JE-15745	-14.29	5	1	Chairs	Texas	HON 5400 Series Task Chairs for Big and Tall
Furniture	Amarillo	United States	0.60	NM-18520	-47.50	3	1	Furnishings	Texas	Executive Impressions 13" Clairmont Wall Clock
Furniture	Amarillo	United States	0.30	NR-18550	-30.00	4	1	Chairs	Texas	Office Star - Contemporary Task Swivel chair with Loop Ar
Furniture	Anaheim	United States	0.00	BP-11185	37.00	8	1	Furnishings	California	Nu-Dell Executive Frame
Furniture	Anaheim	United States	0.20	EB-13705	6.25	7	1	Tables	California	Bush Cubix Conference Tables, Fully Assembled
Furniture	Anaheim	United States	0.20	KD-16615	10.00	3	1	Chairs	California	Global Comet Stacking Armless Chair
Furniture	Anaheim	United States	0.00	KD-16615	12.00	5	1	Furnishings	California	Eldon Econocleat Chair Mats for Low Pile Carpets
Furniture	Anaheim	United States	0.00	KD-16615	27.00	3	1	Furnishings	California	Tensor Computer Mounted Lamp
Furniture	Anaheim	United States	0.00	KD-16615	42.00	7	1	Furnishings	California	Flat Face Poster Frame
Furniture	Anaheim	United States	0.20	WB-21850	-8.75	5	1	Chairs	California	Global Wood Trimmed Manager's Task Chair, Khaki
Furniture	Anaheim	United States	0.20	WB-21850	12.50	7	1	Tables	California	Hon Non-Folding Utility Tables
Furniture	Andover	United States	0.00	PS-18760	25.00	5	1	Chairs	Massachusetts	Situations Contoured Folding Chairs, 4/Set
Furniture	Apopka	United States	0.20	CK-12205	10.00	6	1	Furnishings	Florida	DataProducts Ampli Magnifier Task Lamp, Black,
Furniture	Apple Valley	United States	0.15	AJ-10795	17.65	5	1	Bookcases	California	Atlantic Metals Mobile 4-Shelf Bookcases, Custom Colors
Furniture	Apple Valley	United States	0.20	PK-19075	1.25	5	1	Chairs	California	Office Star - Contemporary Swivel Chair with Padded Adju
Furniture	Arlington	United States	0.30	BF-11020	-18.57	5	1	Chairs	Texas	Global Armless Task Chair, Royal Blue
Furniture	Arlington	United States	0.60	BF-11020	-55.00	2	1	Furnishings	Texas	DAX Black Cherry Wood-Tone Poster Frame
Furniture	Arlington	United States	0.30	CB-12025	-12.86	5	1	Tables	Texas	Hon Racetrack Conference Tables
Furniture	Arlington	United States	0.00	KH-16510	32.00	3	1	Furnishings	Virginia	Seth Thomas 8 1/2" Cubicle Clock
Furniture	Arlington	United States	0.00	LC-16960	30.00	5	1	Furnishings	Virginia	Aluminum Document Frame
Furniture	Arlington	United States	0.00	LE-16810	28.00	2	1	Chairs	Virginia	Hon 4070 Series Pagoda Round Back Stacking Chairs
Furniture	Arlington	United States	0.60	MC-17590	-65.00	3	1	Furnishings	Texas	Master Caster Door Stop, Brown
Furniture	Arlington	United States	0.30	MC-17590	10.00	5	1	Tables	Texas	Bretford CR4500 Series Slim Rectangular Table
Total			**1,561.09**		**12.47**	**37873**	**5009**			