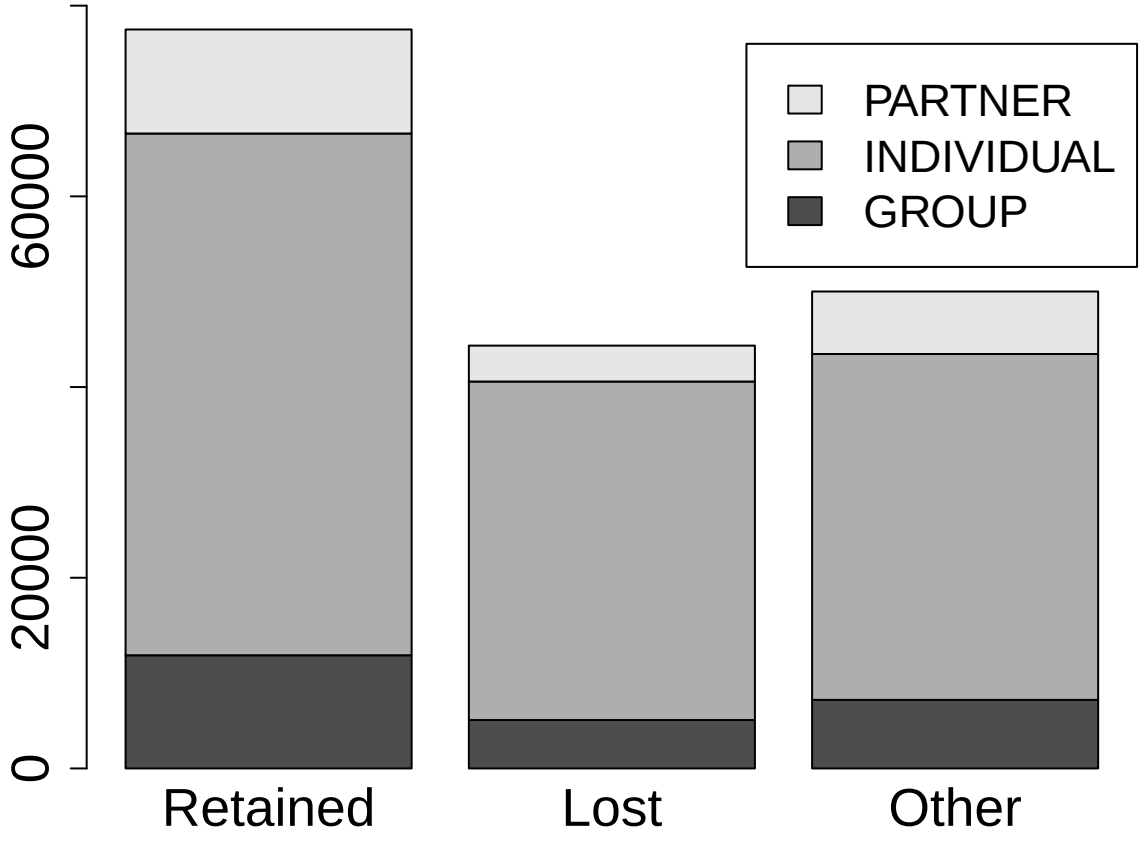
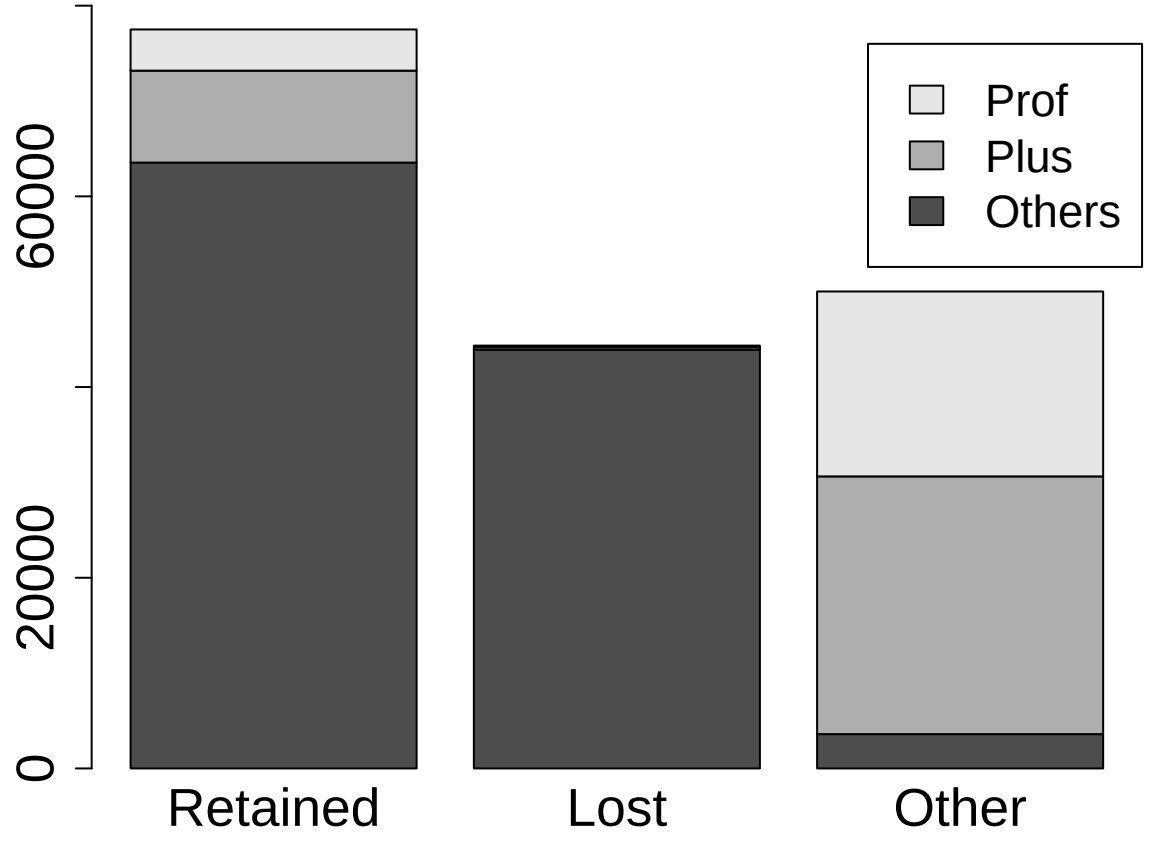
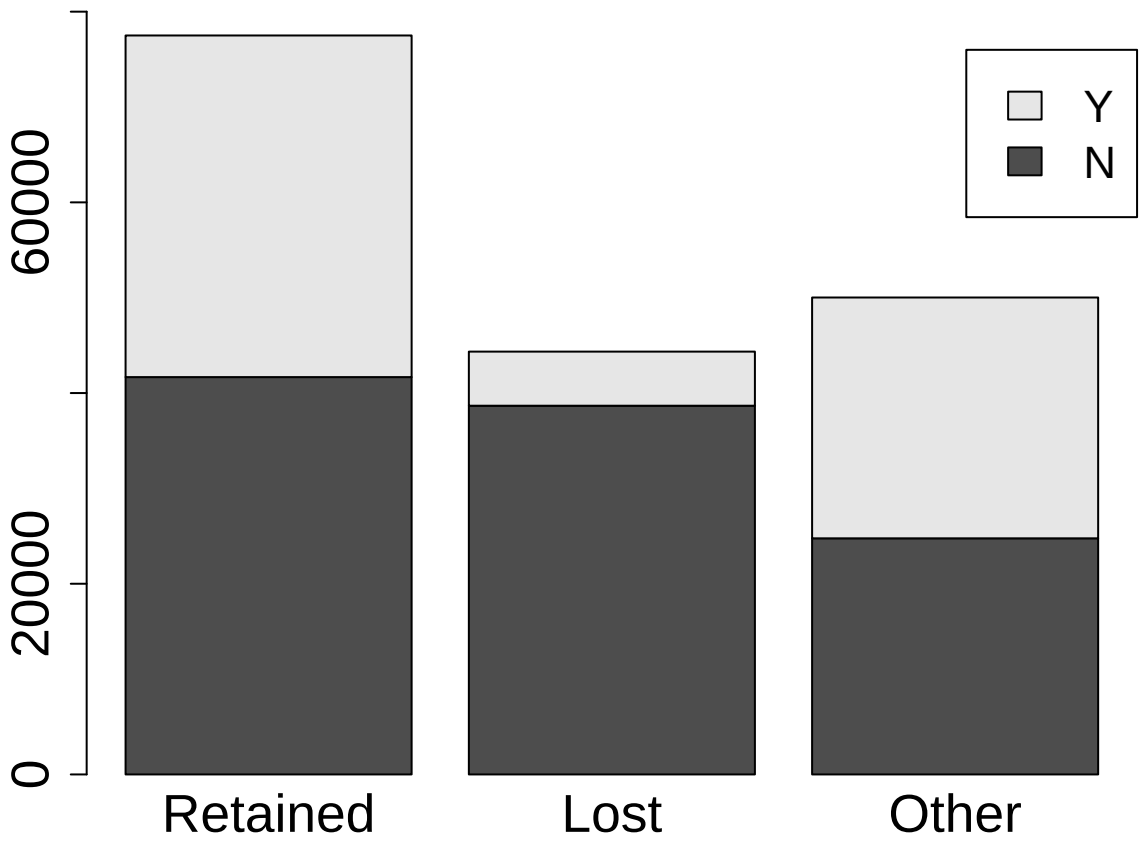
Member Types and Retention



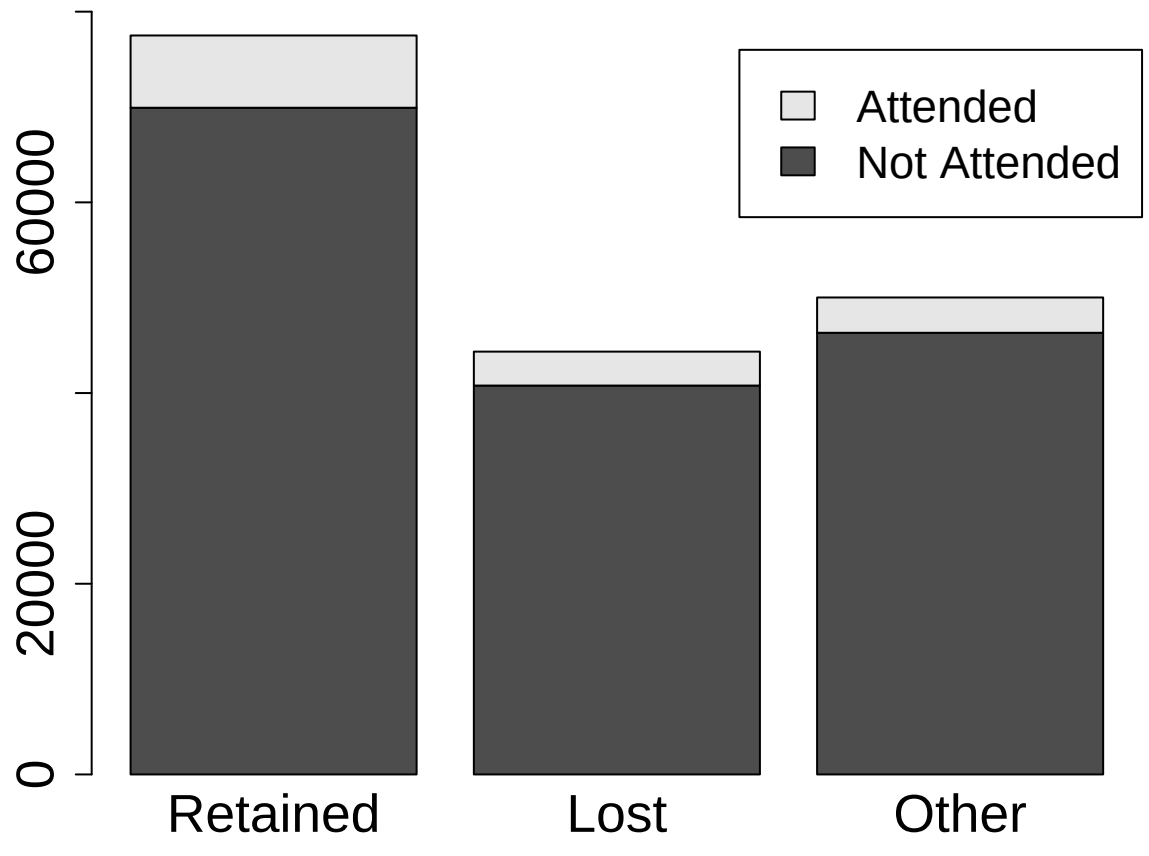
Membership Code and Retention

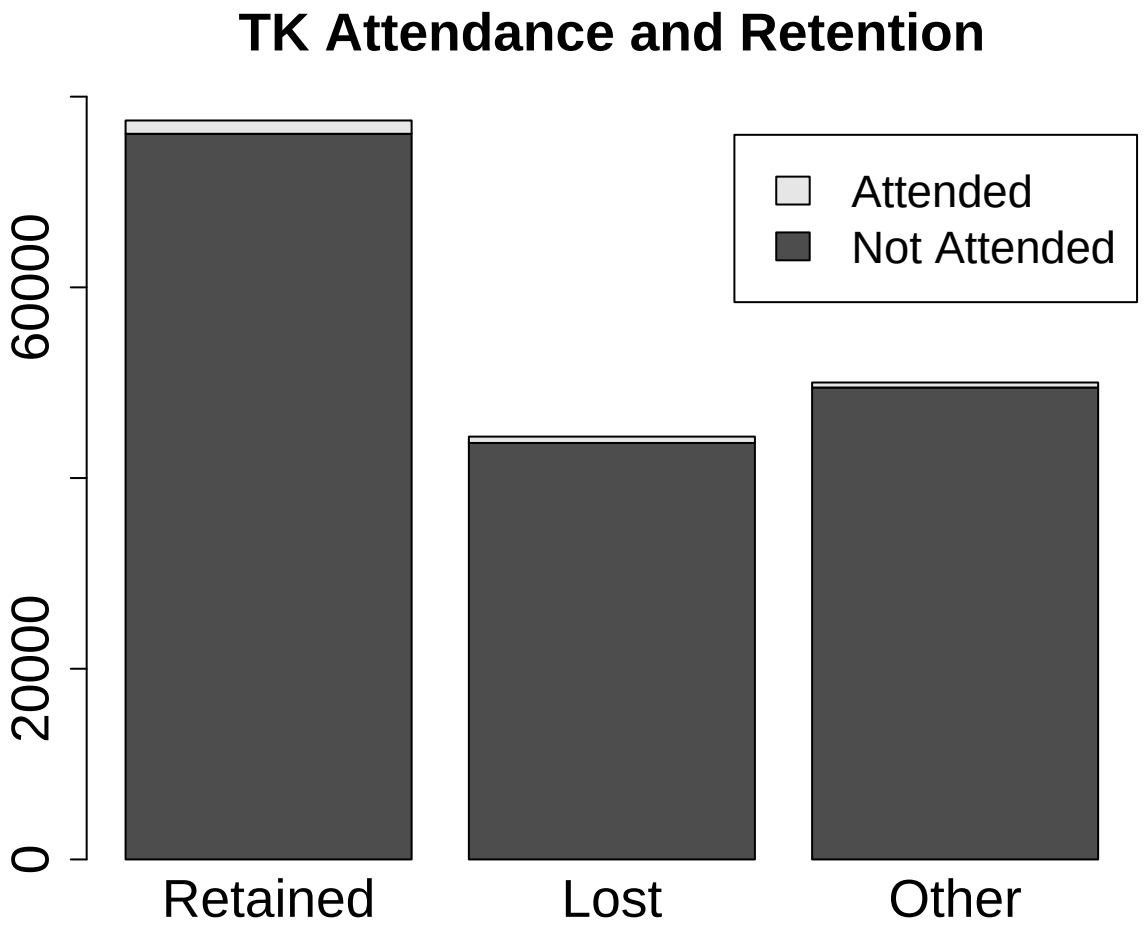


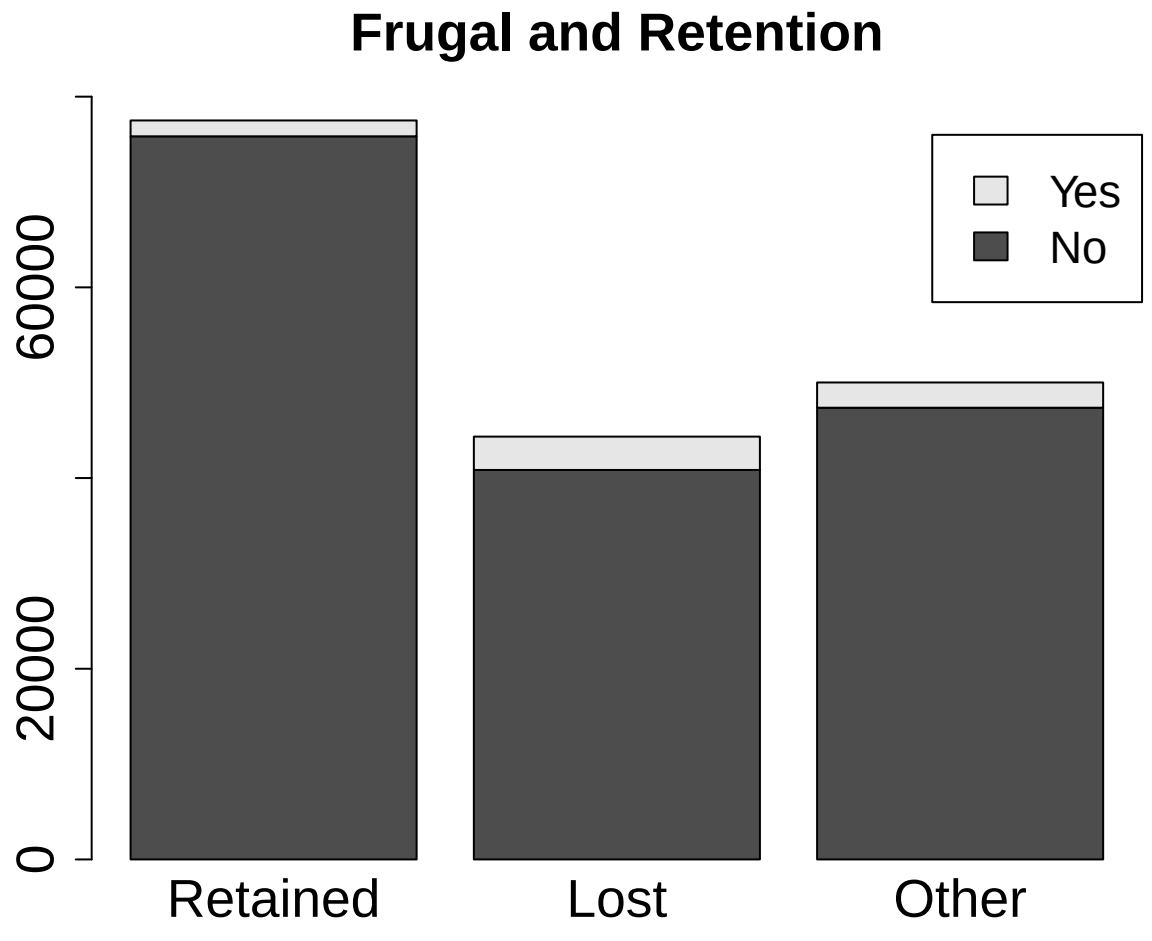
COP Preference and Retention

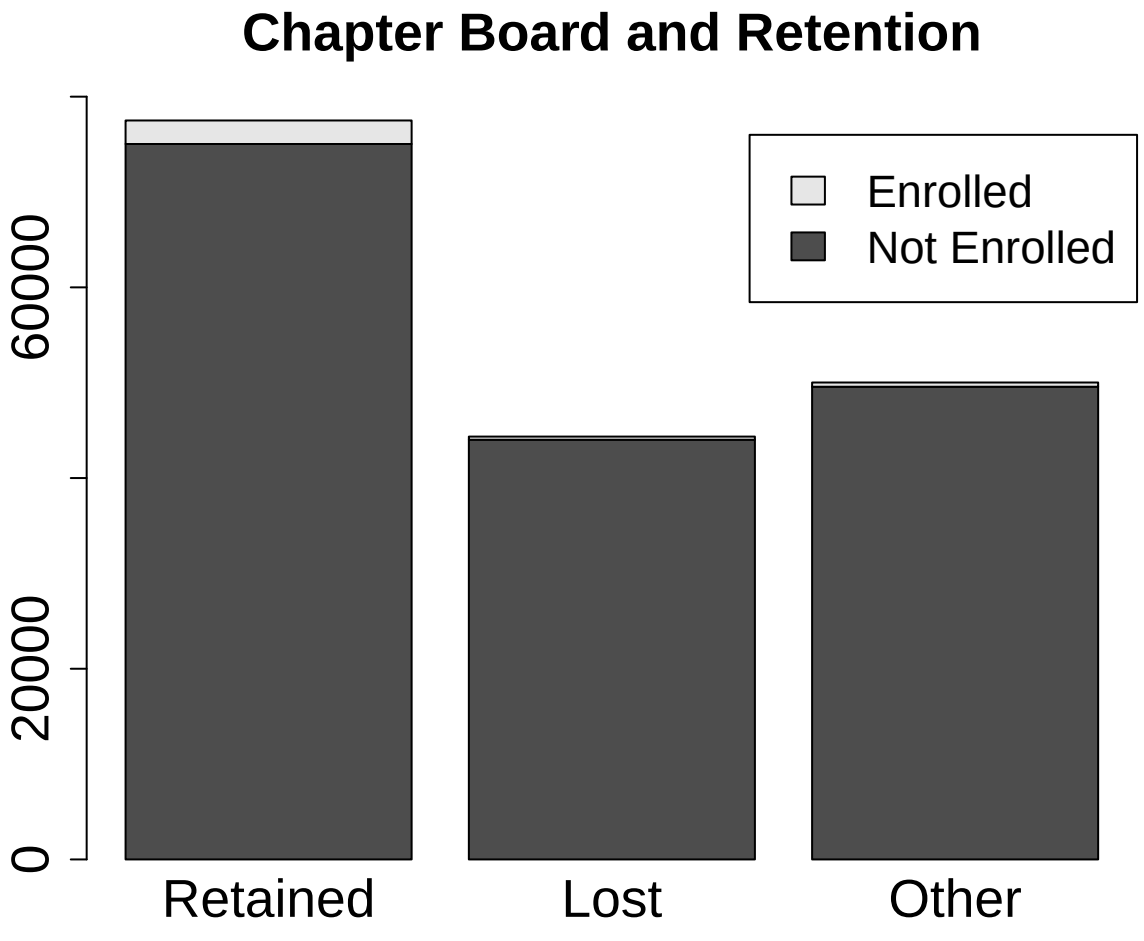


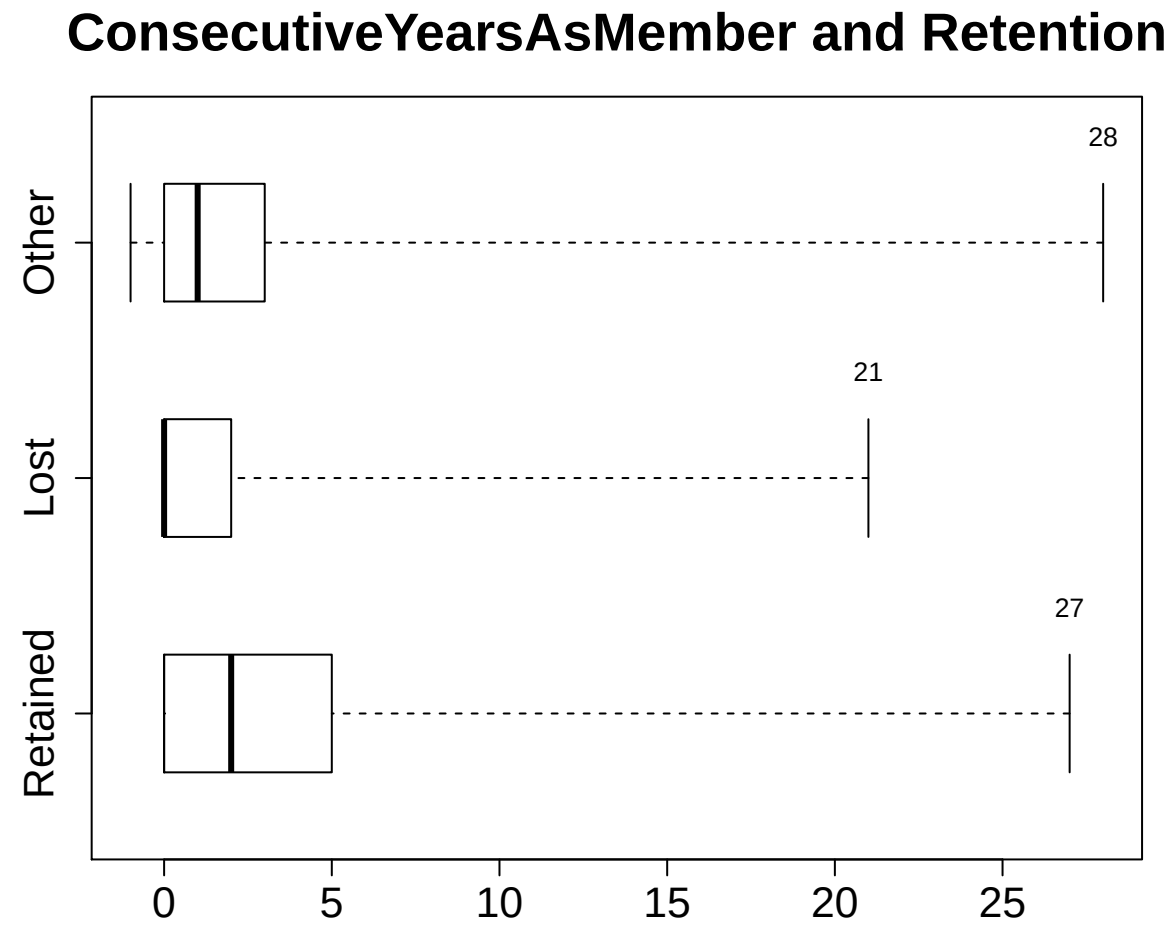
ICE Attendance and Retention



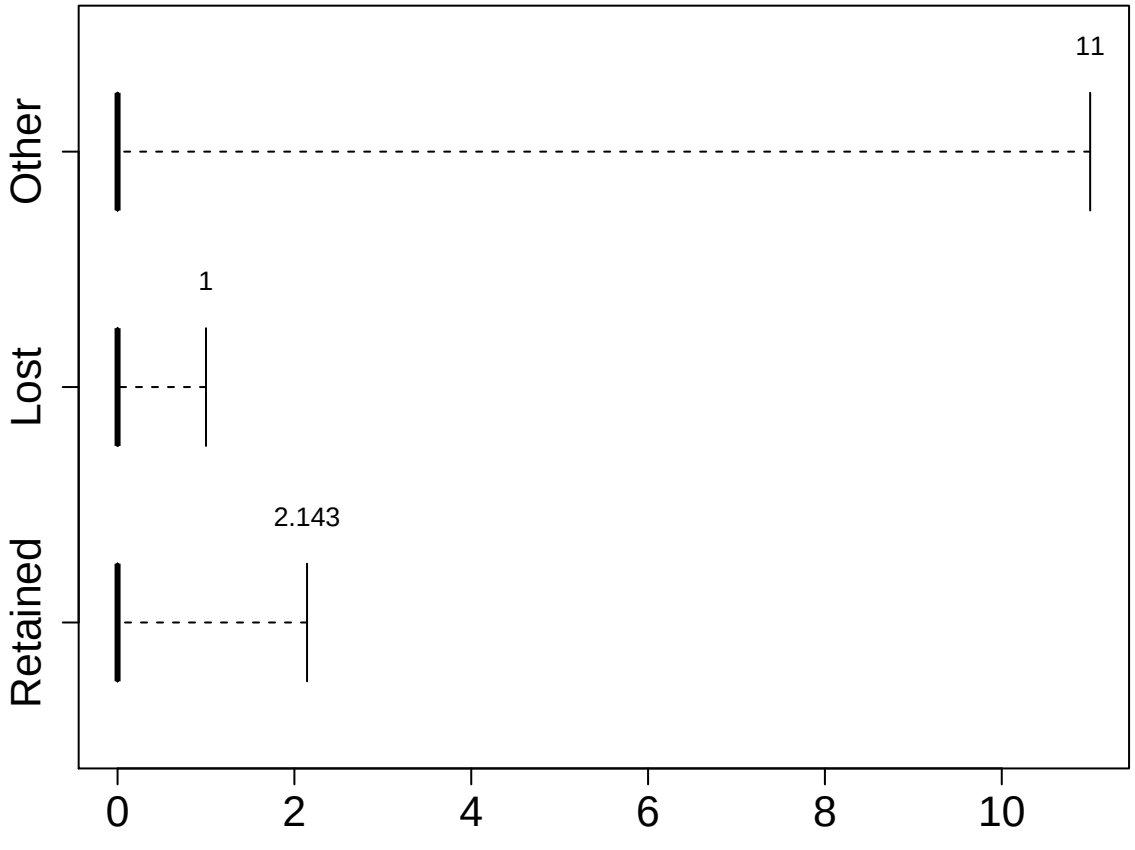

TK Attendance and Retention
Attended
Not Attended
60000
20000
0
Retained
Lost
Other


Frugal and Retention
Yes
No
60000
20000
0
Retained
Lost
Other

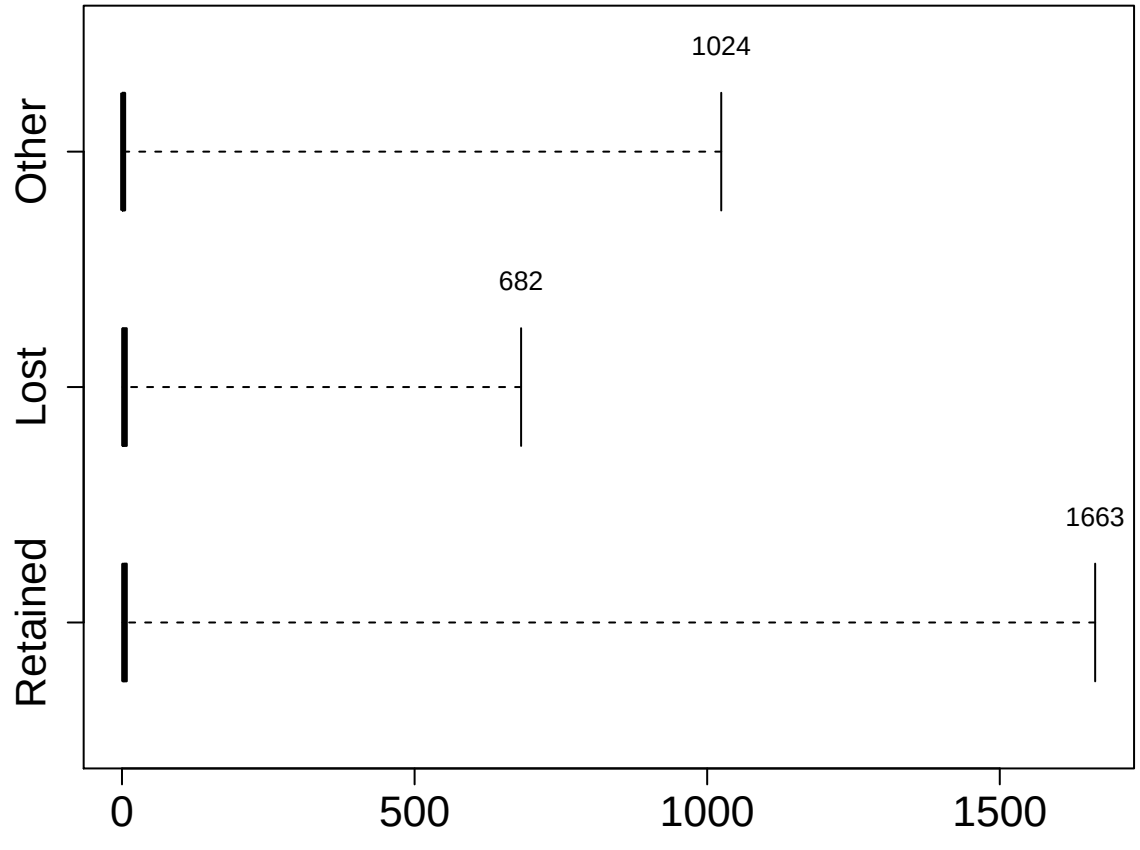

Chapter Board and Retention
Enrolled
Not Enrolled
60000
20000
0
Retained
Lost
Other


ConsecutiveYearsAsMember and Retention
Other
Lost
Retained
28
21
27
0
5
10
15
20
25

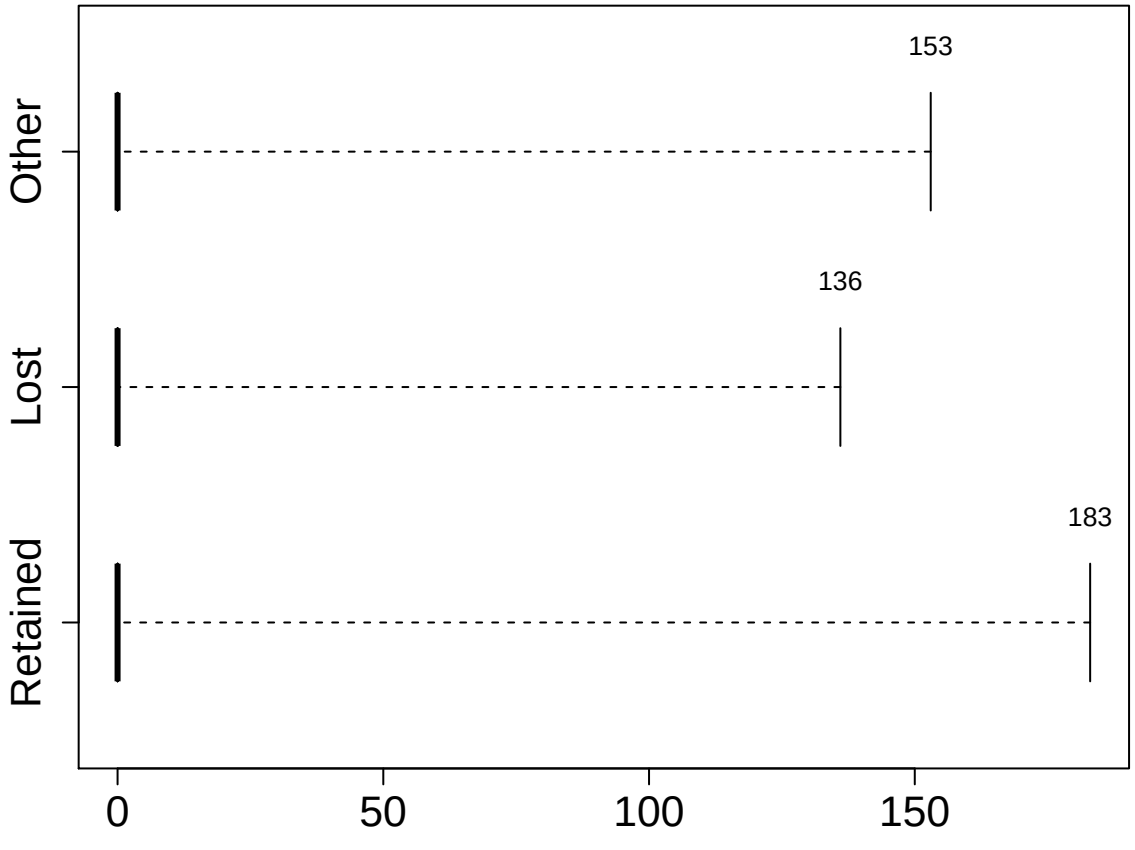
AllocationUsage and Retention



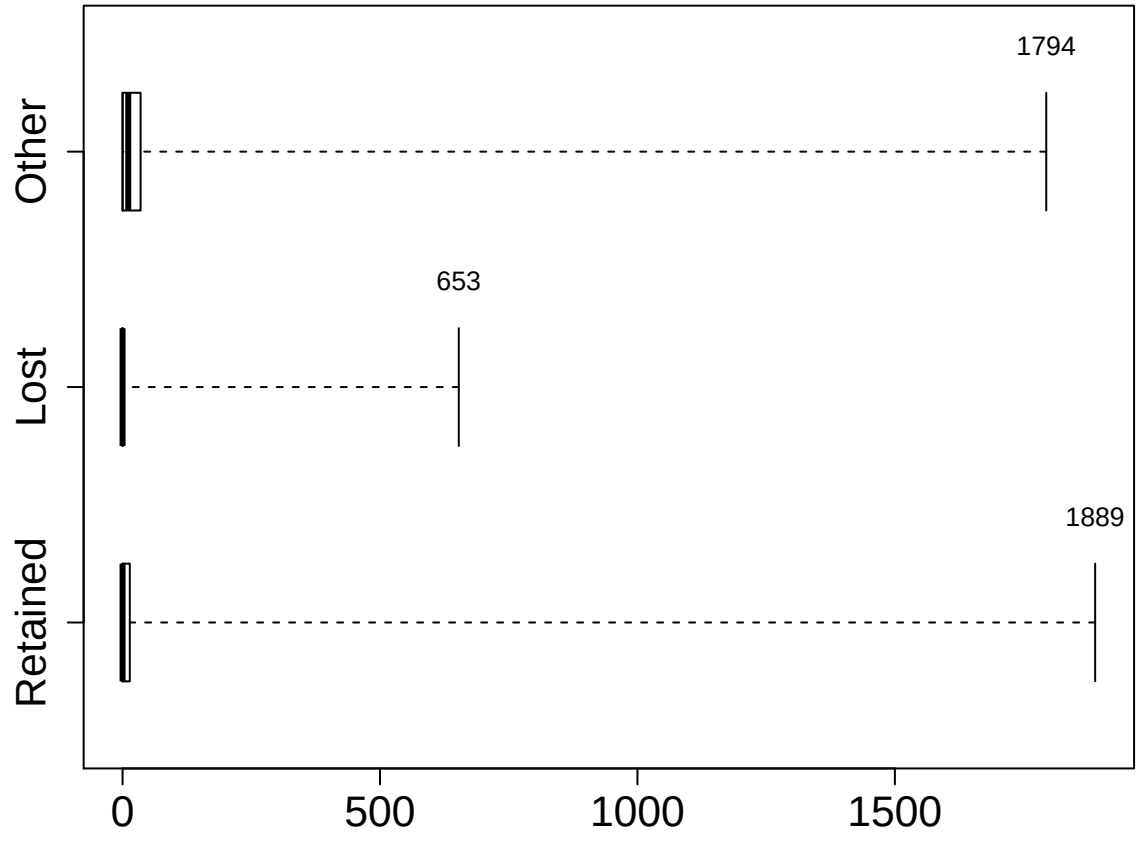
Purchase.Qty and Retention

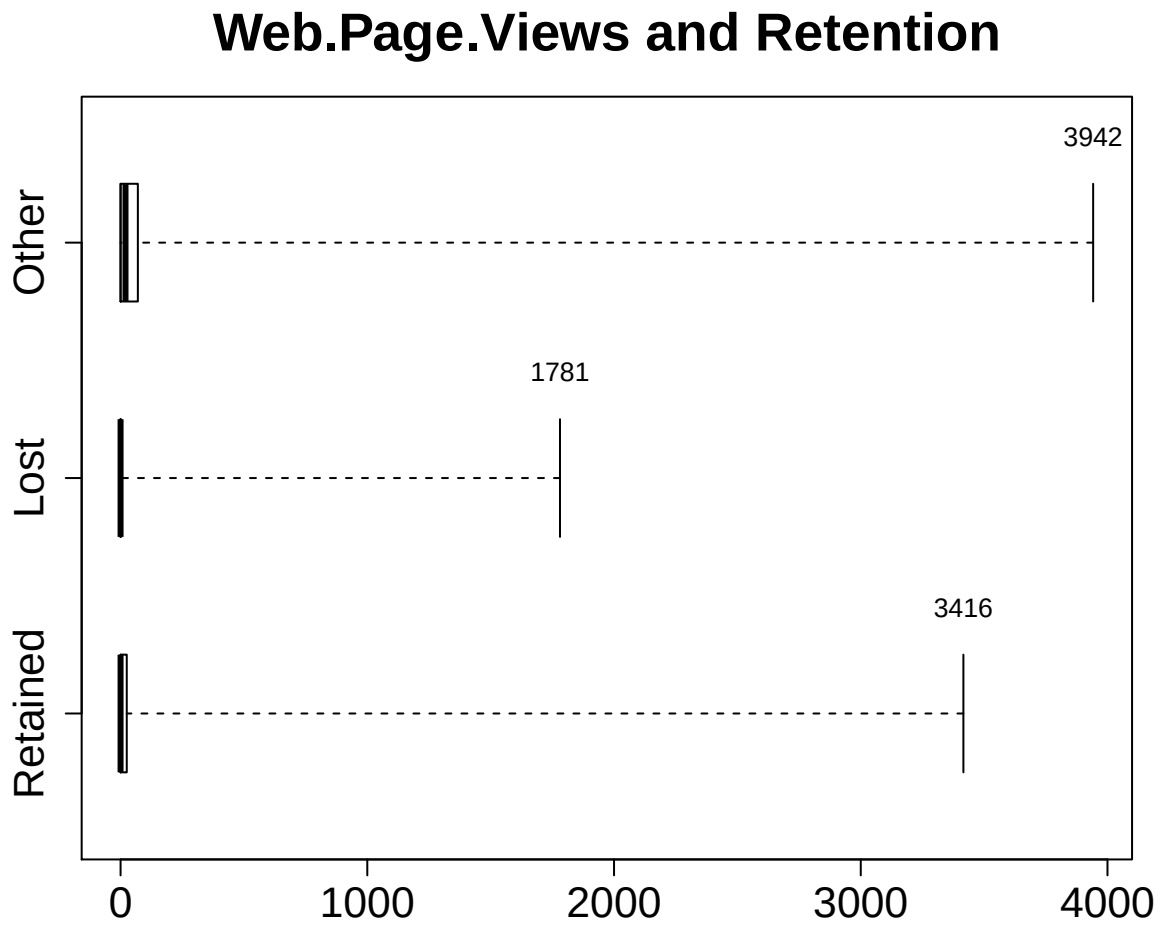


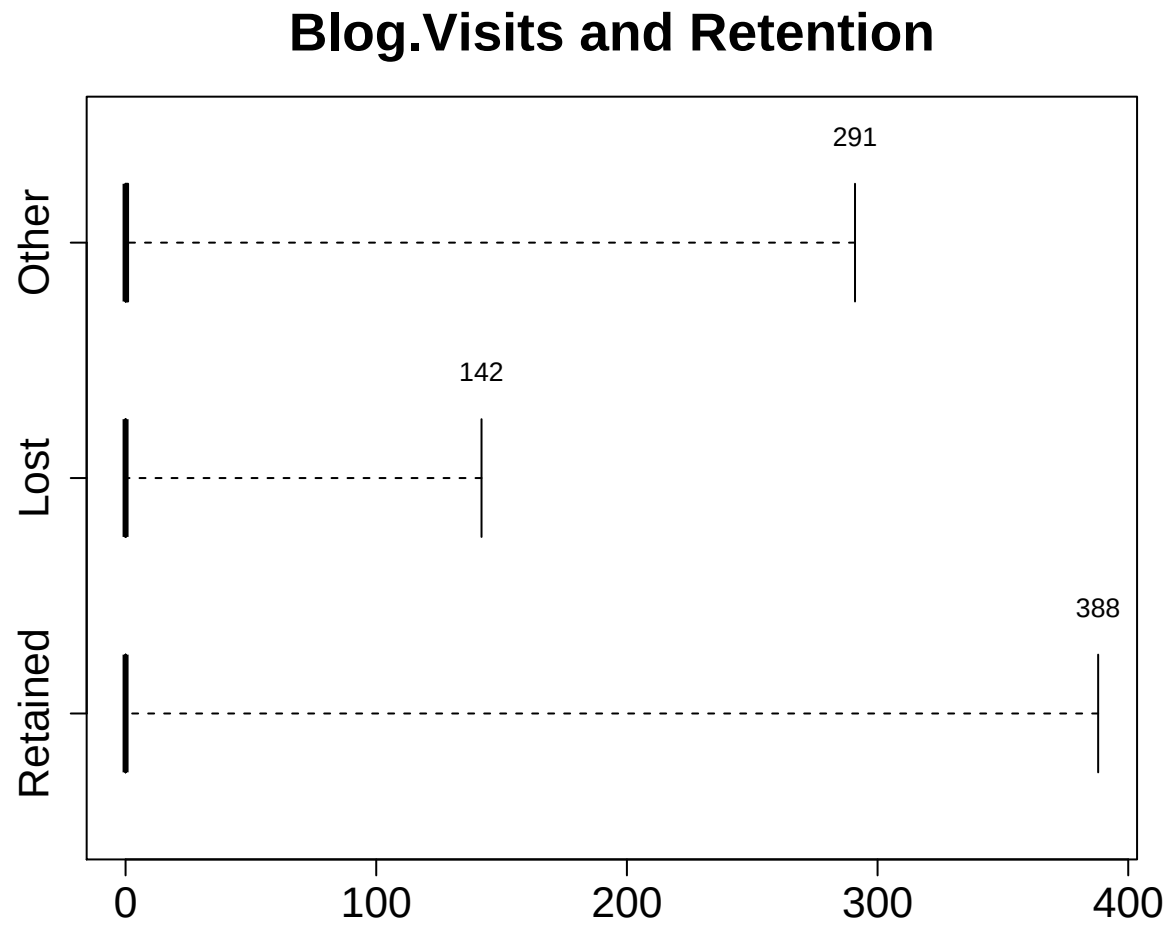
Webcast.Registration and Retention

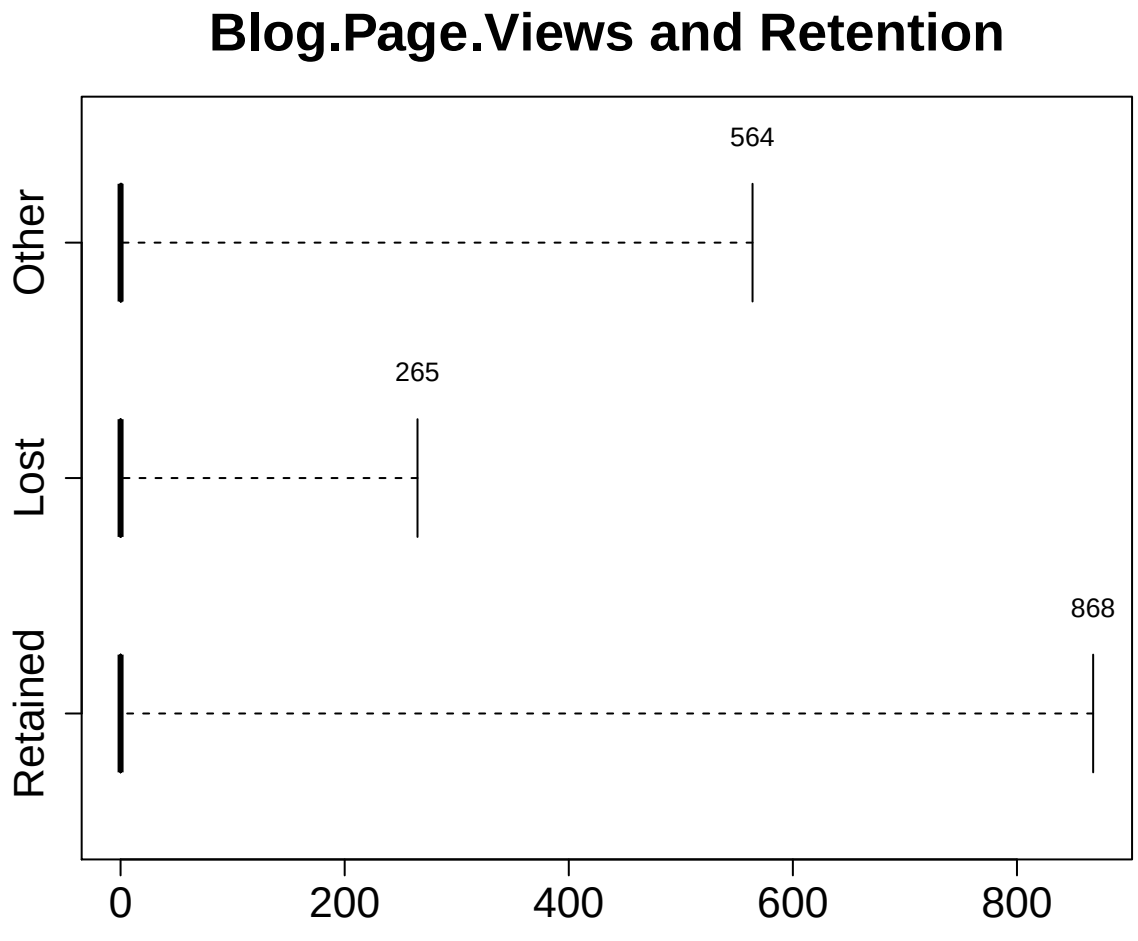


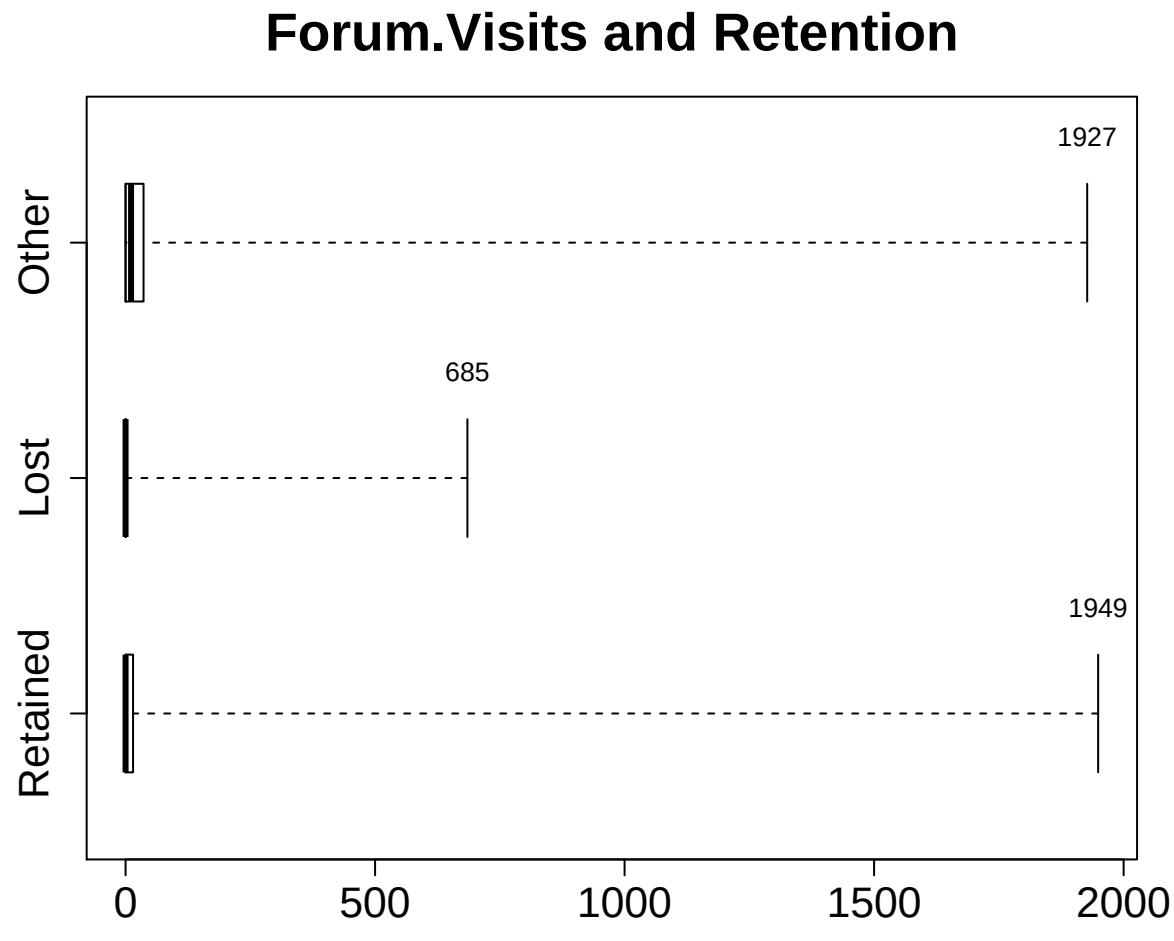
Web.Visits and Retention

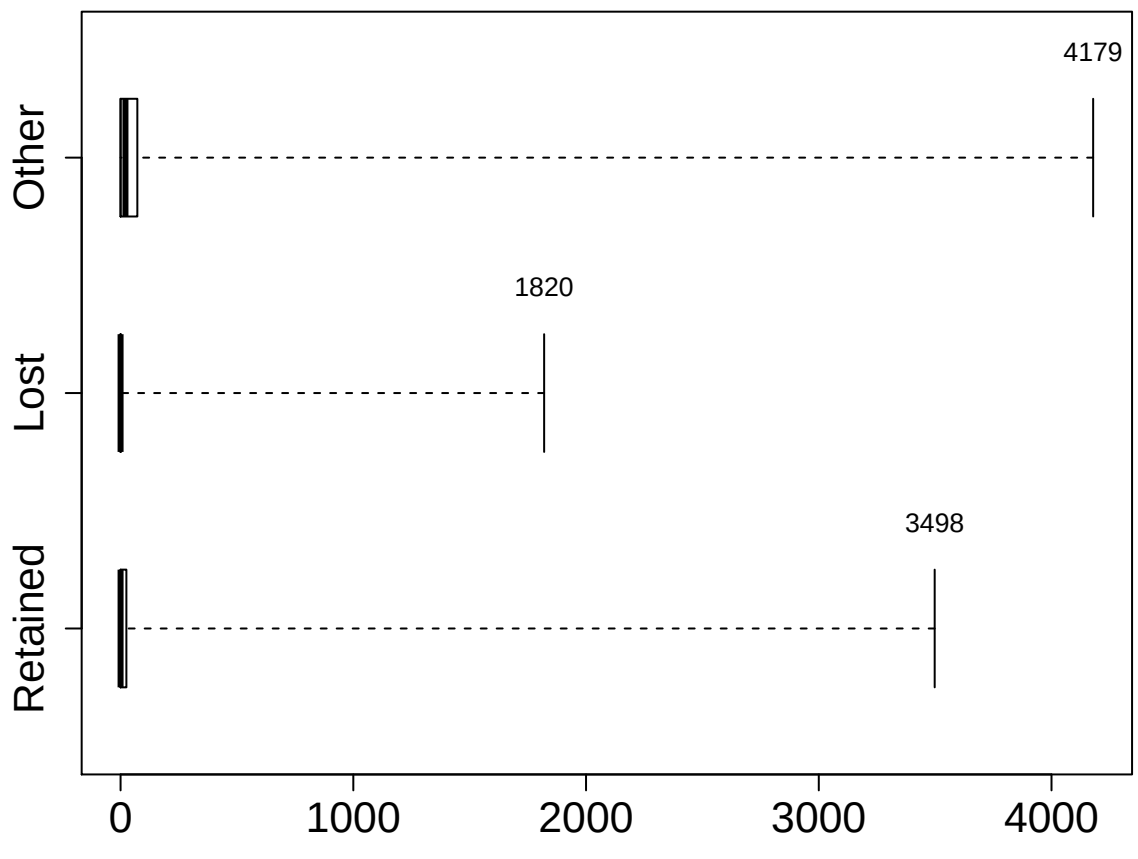


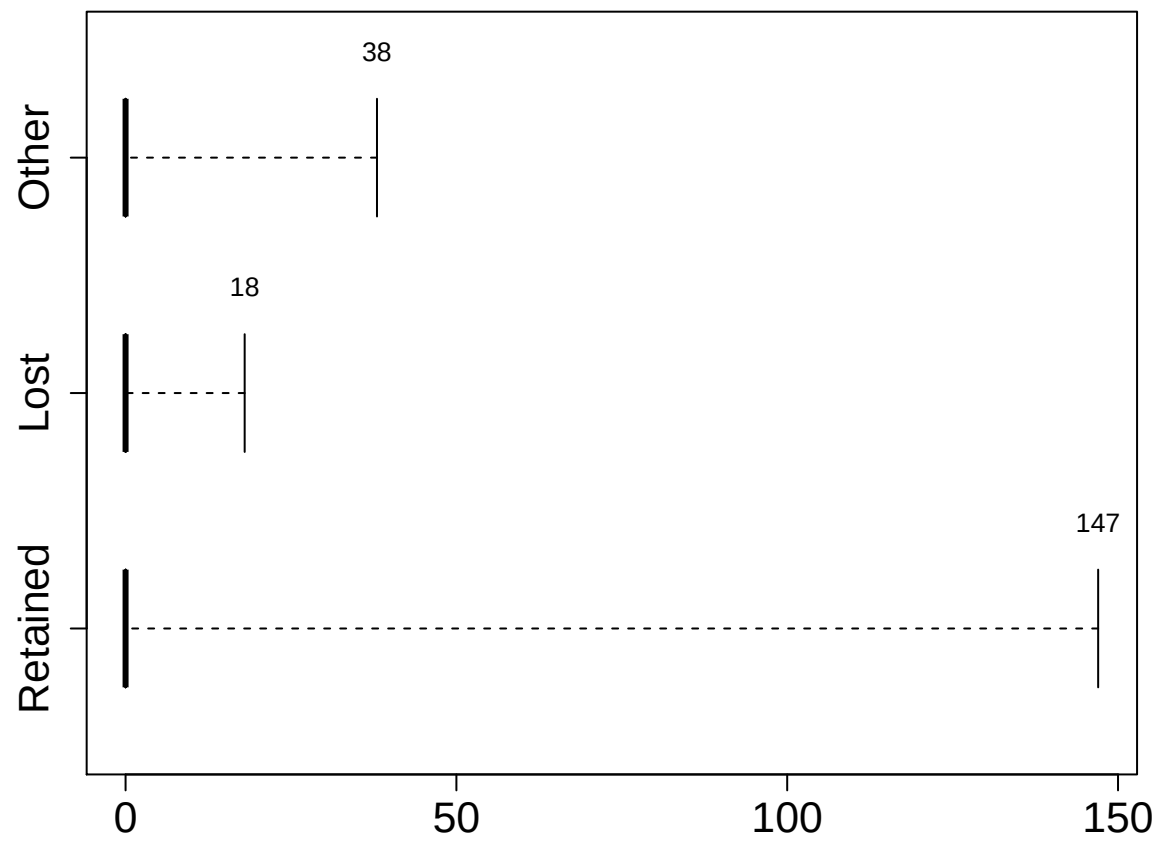

Web.Page.Views and Retention
Other
Lost
Retained
3942
1781
3416
0
1000
2000
3000
4000

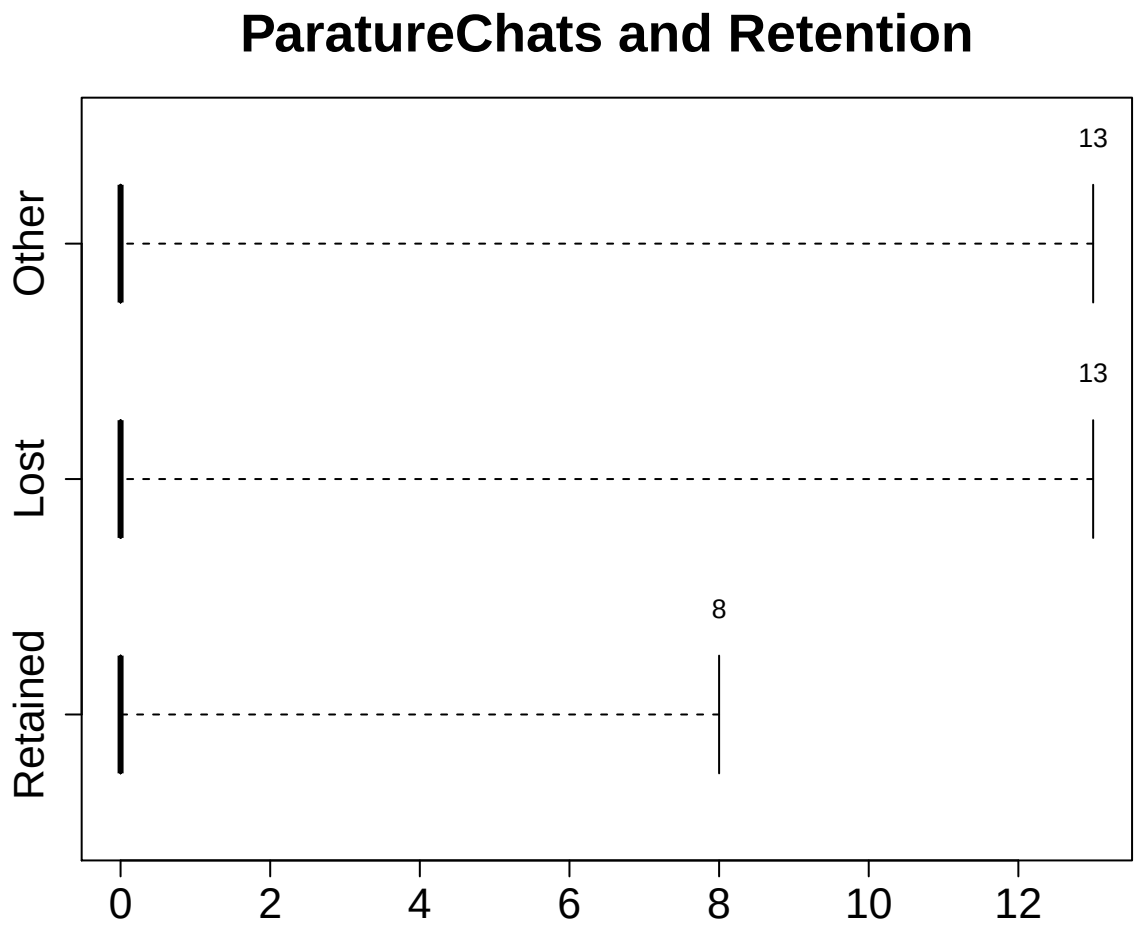

Blog.Visits and Retention
Other
Lost
Retained
291
142
388
0
100
200
300
400

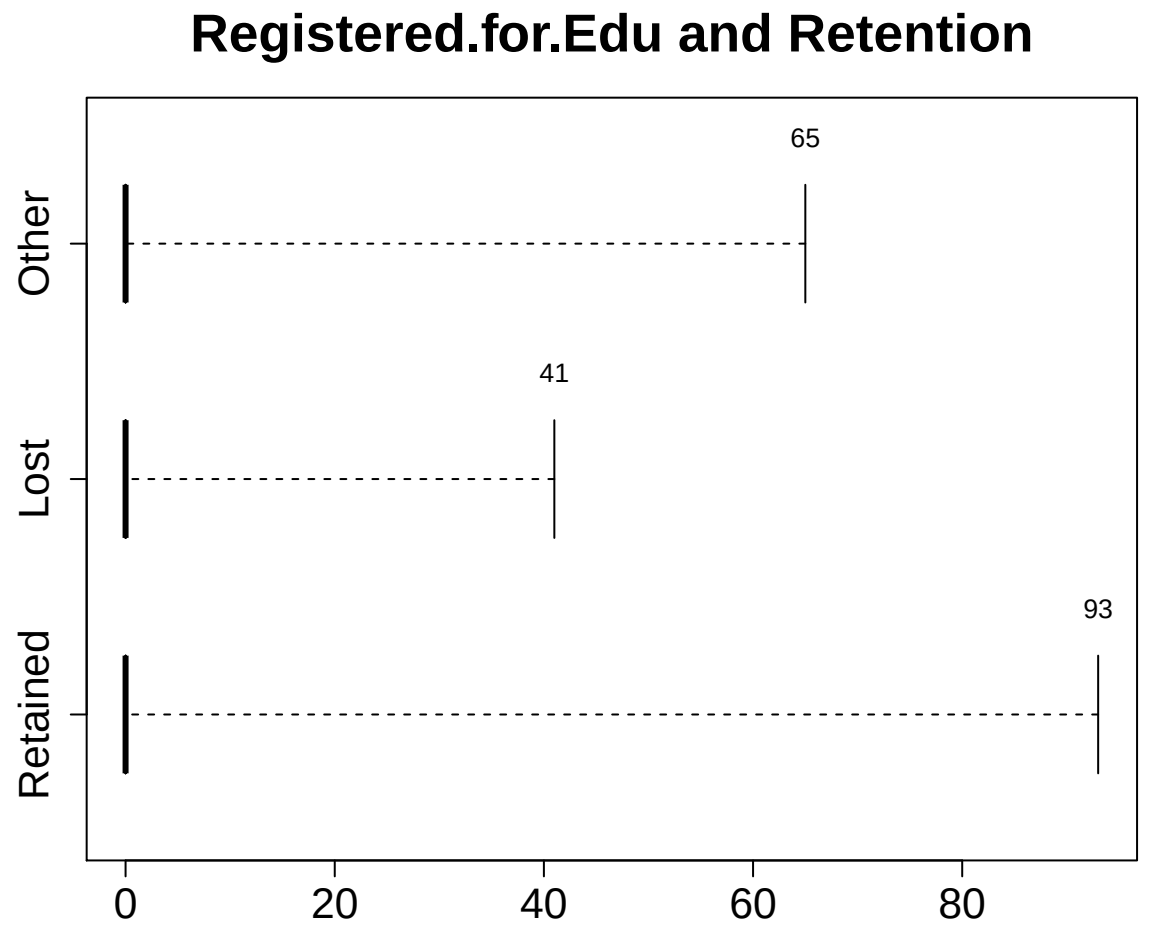

Blog.Page.Views and Retention
Other
Lost
Retained
564
265
868
0
200
400
600
800

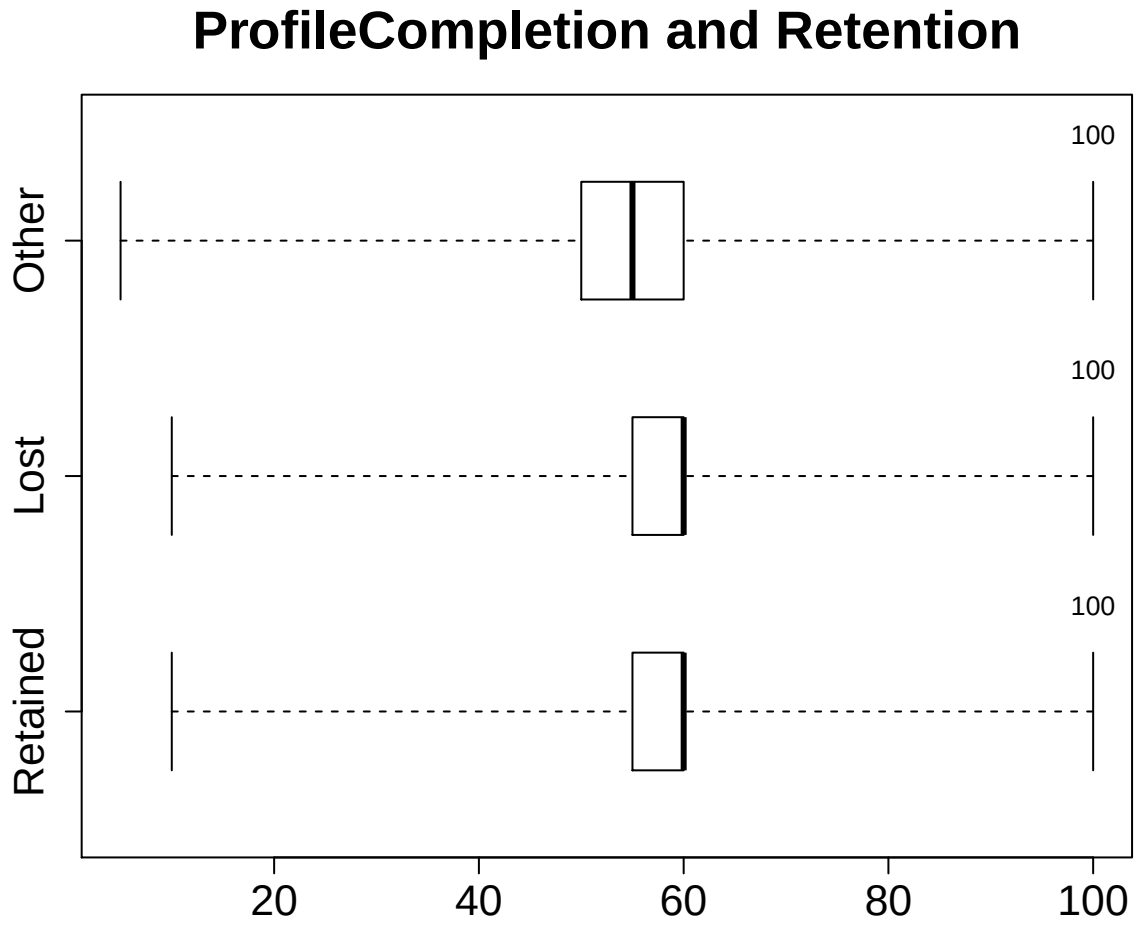

Forum.Visits and Retention
Other
Lost
Retained
1927
685
1949
0
500
1000
1500
2000

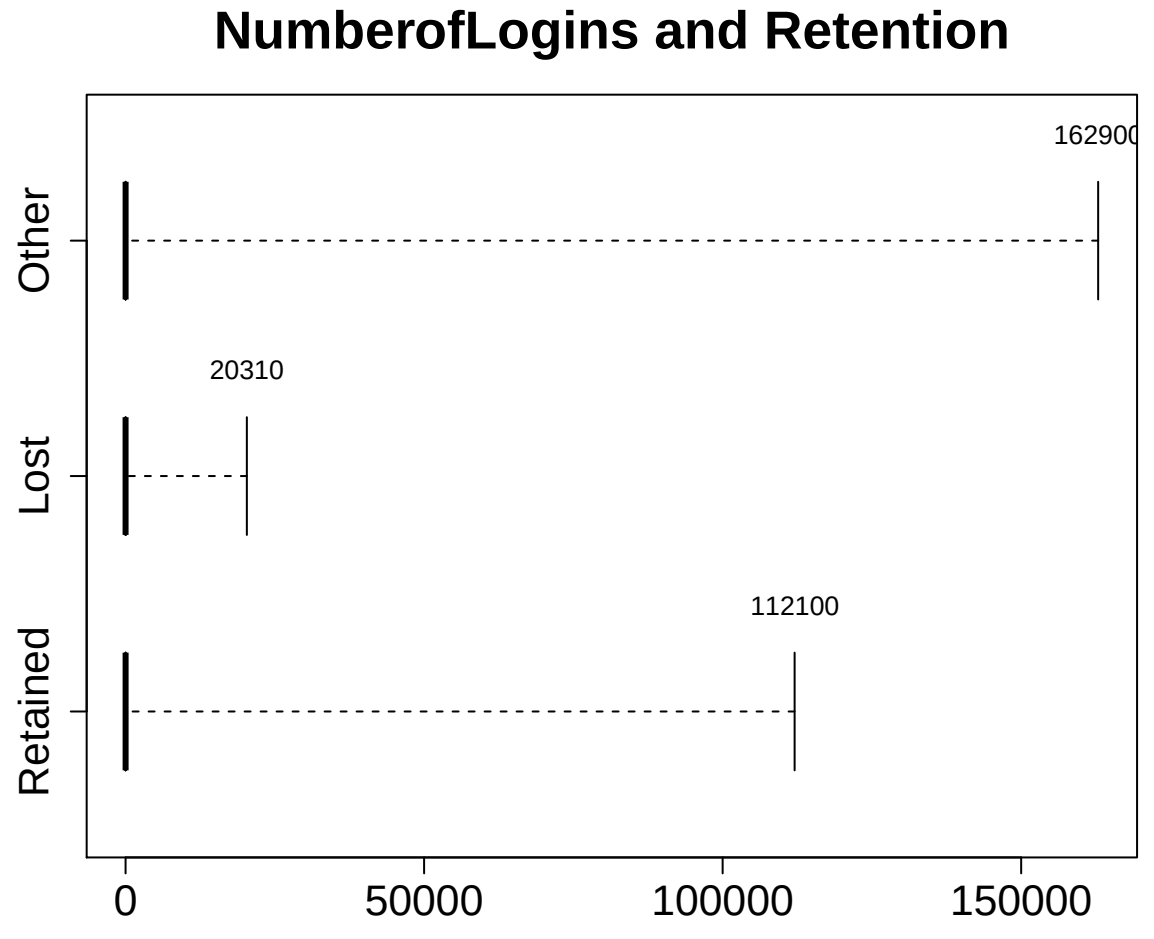

Forum.Page.Views and Retention
Other
Lost
Retained
4179
1820
3498
0
1000
2000
3000
4000


ParatureTickets and Retention
Other
Lost
Retained
38
18
147
0
50
100
150


ParatureChats and Retention
Other
Lost
Retained
13
13
8
0
2
4
6
8
10
12


Registered.for.Edu and Retention
Other
Lost
Retained
65
41
93
0
20
40
60
80


ProfileCompletion and Retention
Other
Lost
Retained
100
100
100
20
40
60
80
100


NumberofLogins and Retention
Other
Lost
Retained
162900
20310
112100
0
50000
100000
150000