



Pratik Kohli

UX/UI
Designer

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INTRODUCTION

I bring an engineering perspective and creative problem solving approach to create products and delightful user experiences. Focus on user-centric design, previously worked in an early stage and fast paced startup.

RELEVANT EXPERIENCE

As a part of a startup, i solely designed multiple products out of which 5 are currently live on playstore with a total of 50k+ user and now working in a Design Studio in Bangalore.

I am highly proficient in UX Market Research, Wireframing, User flow, Prototyping, Visual Designing, Interaction Design.

Proficient in tools : Figma, Sketch, Adobe XD, Haiku, Invision Studio

BACKGROUND & INTERESTS

A Computer Engineer turned UX/UI Designer, a budding (Medium) blogger, a sports freak, a rookie guitarist and a Marvel fan.



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WORK EXPERIENCE

KAKCHO : Design Head (Feb 2019 - May 2020)

Responsible for gathering information, brainstorming, user mapping, infrastructure architecture, wireframing and visual designing of the various company products (applications).

UNIKWAN : Ux Designer (Jun 2020 - Present)

Handling several clients and working on their projects. Delivering wireframes, usability testing, visual designs for the clients.

EDUCATION

Dr. D.Y Patil College of Engineering (2014-2018)

Bachelor of Engineering
University of Pune