



GRAPHIC DESIGN

ART HISTORY

www.pratikapoorswani.com

Pune, India
London, United Kingdom



PRATIKA POORSWANI



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CONTACT



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ABOUT ME

An inquisitive, driven and creative 21 year old Graphic Designer and Art Historian, I've spent my early design days studying at Srishti Institute of Art, Design, and Technology in Pune, India. My passion for design is much more than sitting at a computer and making ugly things look beautiful. I am always hungry for a challenge and am willing to go the extra mile to prove that I am a worthy designer. My designs come from the art that inspires me, for I believe that art has the power to transform, illuminate, educate, and motivate.

My love for art drove me to pursue a degree in Art History and Visual Culture studies at Richmond the American International University in London, United Kingdom. I have a keen eye for examining art and a great interest in the art market sector as well as analysis and research.

EDUCATION

- Arts and Humanities

Fergusson College. Pune, India

(2013-2015)

- B.Voc Graphic Arts and Design Practices

*Srishti Institute of Art Design and Technology,
Pune and Bangalore, India*

(2015-2018)

- MA Art History and Visual Culture

*Richmond the American International University.
London, United Kingdom*

(2018-2019)

- Modern Art & Ideas

Coursera Certified. Museum of Modern Art, New York

(2017)

- In The Studio: Postwar Abstract Painting

Coursera Certified. Museum of Modern Art, New York

(2018)

SOFTWARE SKILLS

PHOTOSHOP



MS. WORD



ILLUSTRATOR



MS. POWERPOINT



INDESIGN



MS. EXCEL



AFTER EFFECTS



LIGHTROOM



WACOM INTUOS



CALLIGRAPHY





PRATIKA POORSWANI

GRAPHIC DESIGN
ART HISTORY

INTERESTS



Researching



Visiting Galleries
and Museums



Cooking



Travelling



Reading



Writing



Designing



Music

WORK EXPERIENCE

Aerome - Image Styling, Branding and Graphic Design

- Designed the brand image from ground up
 - Social Media Marketing
 - Content Creation
- (2016)

TEDx Pune

- Stage and Set Design
 - Experience Design
 - Illustrator
- (2017)

Studio FiFi

- Graphic Designing
 - Branding
 - Social Media Marketing
 - Hands on work with the Product Design team in creating 3D products
- (2017)

Shraddha Trivedi - Freelance Designer

- Illustration
 - Wall Murals
 - Figure Study
 - Branding and Re-Branding
 - Logo Designing
 - Origami Based Modeling
- (2017 - 2018)

Runway Reinvented - Couture Shoes

- Logo Design
 - Social Media Marketing
 - Packaging Design
 - Editorials and Look Magazine
- (2018 - present)

Lawrence van Hagen Art - What's Up Pop Up Exhibition

- Gallery Assistant
- (2019)

