CHARUSAT
CHAROTAR UNIVERSITY OF SCIENCE AND TECHNOLOGY

cspit
Chandubhai S Patel
Institute of Technology
DEPSTAR

COGNIZANCE 2K24

CSPIT IT

Title of Technical Event: Graphic Gladiators

Event Coordinators:

Faculty Coordinators

1. Jalpesh Vasa Sir (Contact No. : 97265 28769)
2. Sanket Suthar Sir (Contact No. : 99091 47190)

Student Coordinators

1. Kushal Jivrajani (Student ID: 21IT050, Contact No. : 79849 91432)
2. Prashwa Salot (Student ID: 22IT135, Contact No.: 93771 36323)
3. Nirmal Chaudhary (Student ID: 21IT018, Contact No. : 92653 98735)
4. Priti Mendpara (Student ID: 21IT086, Contact No. :93274 04061)

Event Description:

This Event is meant to test the Graphic Designing skills of the participants and One of them will be crowned as the Graphic Gladiator for CZ '24.

Team Specification:

Maximum no. of Participants : **100**

Task:

Task 1 : QUIZ
Task 2 : LOGO DESIGN
Task 3 : BRANDING

General Rules and Regulations:

1. All questions are compulsory and will be considered for evaluation.
2. No technical errors will be entertained from your side. For e.g. device malfunction, internet connectivity issue etc.
3. This is the first round for qualifying in the logo design and branding competition.
4. Number of students selected will be declared at the time of the event.
5. Participants have to bring their own laptops.
6. Participants can present a maximum of 2 logos only.
7. No designing software will be provided from our side.

8. The logo design must be original. Plagiarism of any nature would not be accepted. It may also be noted herewith that the entries shown by one individual shall not be viewable to the other participants.
9. The logo should be in high resolution with a minimum 300 DPI.
10. The logo should be designed on a digital platform and should not be AI-generated. AI-generated logos will be directly disqualified.
11. Participants should not imprint or watermark logo design.
12. Logo should be designed in colour.
13. The WINNING LOGO would be the intellectual property of CHARUSAT University and the winner cannot exercise any right over it, after selection
14. Participants have to use their self-made logos for branding.
15. Branding includes making a visiting card, a poster, a social media post, a letterhead and other things.
16. Participants are not allowed to use ready-made online templates.
17. The designs should be made on a digital platform and should not be AI-generated. AI-generated designs will be directly disqualified.
18. Decision of the judges will be final and cannot be altered.
19. Any participants found to be interfering with the tasks of other participants will face disqualification.
20. The use of offensive language and/or the issuance of threats directed towards the Event Coordinators, opponents, or fellow participants will lead to an immediate disqualification.

Rounds:

- Day - 1
  Round - 1:
    This round involves a quiz where participants will be presented with questions related to graphic design. Following this round, the top 50 participants will progress to the second round.
  Resource Requirements - 1 Classroom.
  Time Requirements - 12 p.m. to 1:30 p.m.

  Round - 2:
    In this round, participants will be provided with fictitious company details and participants will have to create two logos for the company. These logo designs will be evaluated by a panel of judges, and the top 15 participants will move on to Round 3.
  Resources Requirements - 1 Classroom.
  Time Requirement - 2:00 p.m. to 4:00 p.m.

- Day - 2
  Round - 3:
    In this round, the participants will be tasked with company branding, which includes representations of the logos and making of business cards, letterheads, Facebook cover pages, pamphlets, and posters. These branding

elements will also be reviewed by the judges, and the top 3 participants will
be recognized with prizes.
Resources Requirements - 1 Classroom.
Time Requirements - 10:00 a.m. to 12:30 p.m.