



# PIZZA SALES REPORT

Jan/15 - Dec/15

01-01-2015

31-12-2015

Pizza Category

All

Home



Best /Worst Sellers

## BUSIEST DAYS AND

### DAYS

Orders are Highest on Weekends ,Friday and Saturday evenings.

### MONTHLY

There are **maximum** orders from the month July and January.

## SALES PERFORMANCE

### CATEGORY

**Classic category** contributes to maximum sales and total orders

### SIZE

**Large size pizzas** contributed to maximum sales.

817.86K

Total Revenue

38.31

Avg Order Value

50K

Total Pizzas sold

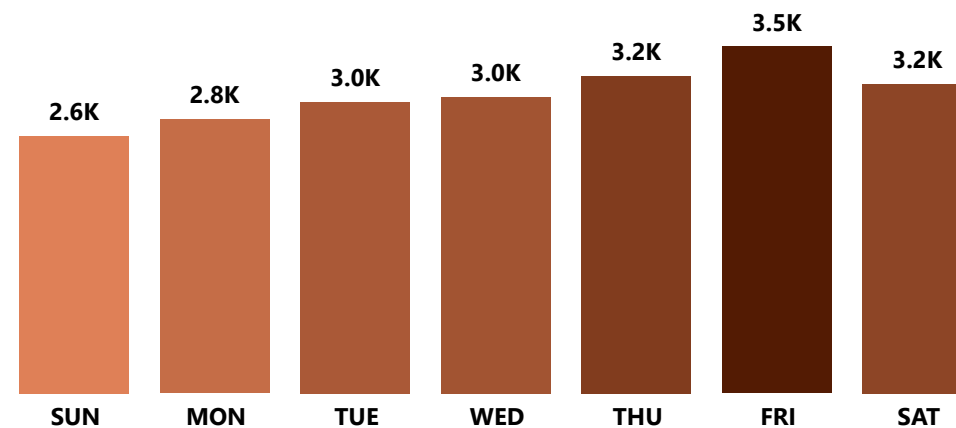
21K

Total Orders

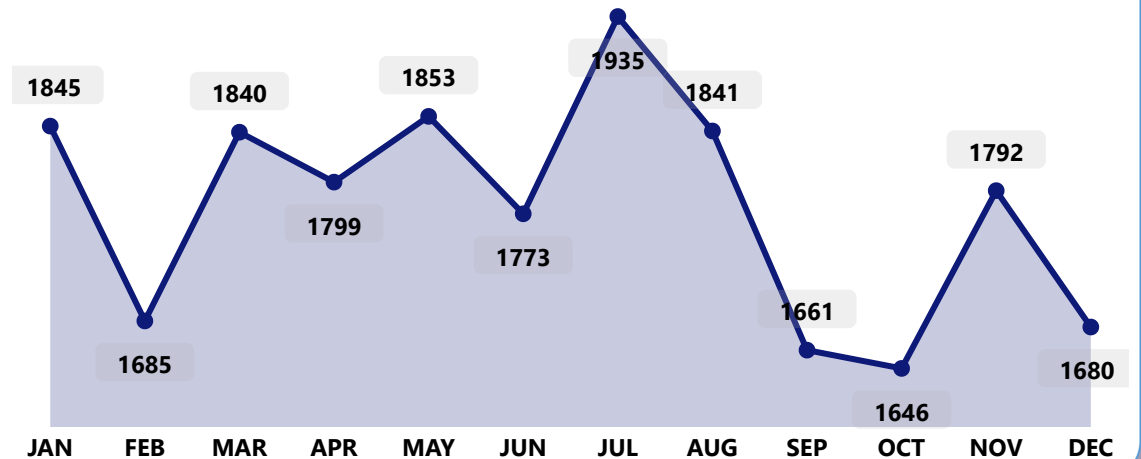
2.32

Avg Pizzas per...

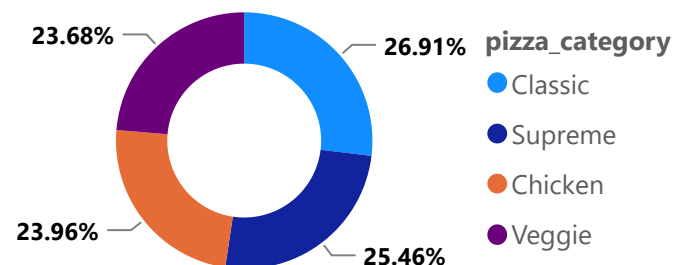
## Daily Trend for Total Orders



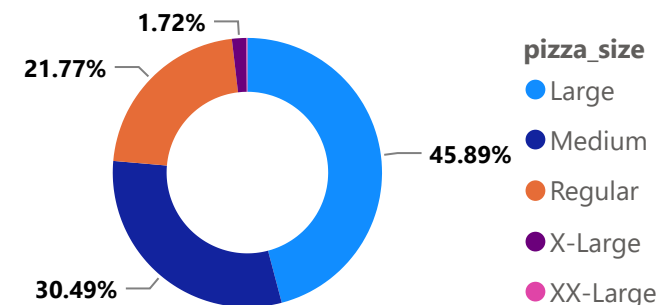
## Monthly Trends for Total Orders



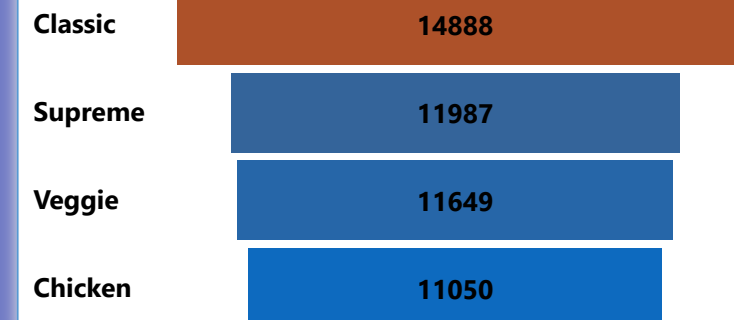
## % of sales by Pizza Category



## % of sales by Pizza Size



## Total Pizzas sold by pizza\_category





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Best /Worst Sellers

## BEST SELLERS

### REVENUE

The Thai Chicken Pizzas contribute to maximum revenue.

### Quantity

The Classic deluxe Pizza contributes to maximum Total Quantities.

## WORST SELLERS

### REVENUE

The Brie Carre Pizza contributes to lowest sales.

### Quantity

The Brie Carre Pizza contributes to lowest sales.

817.86K

Total Revenue

38.31

Avg Order Value

50K

Total Pizzas sold

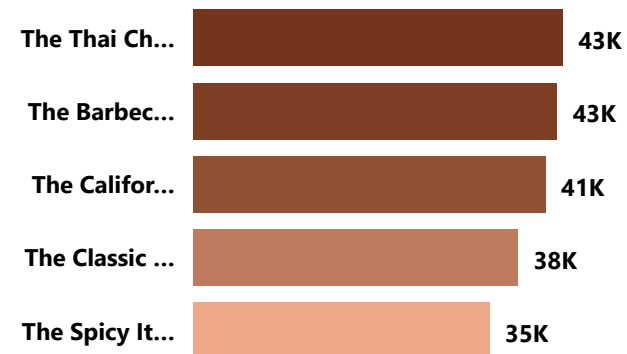
21K

Total Orders

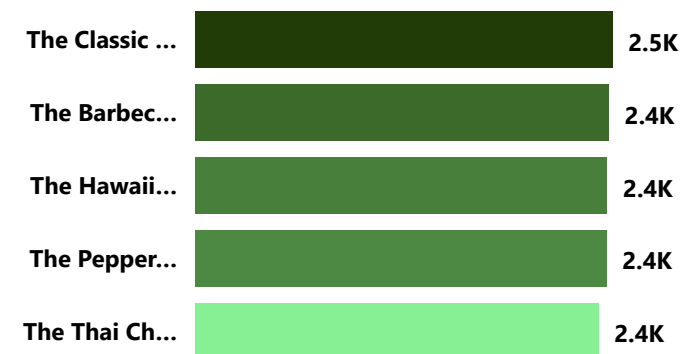
2.32

Avg Pizzas per...

### Top 5 Pizzas by Revenue



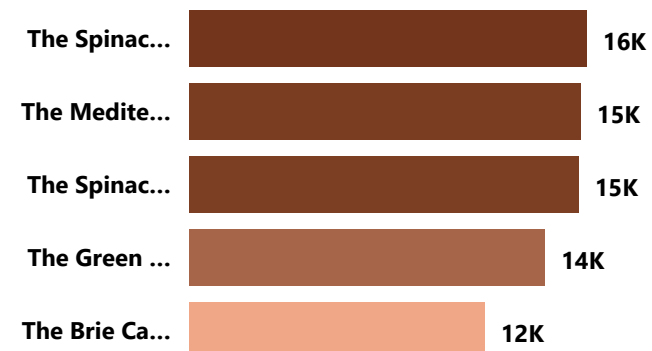
### Top 5 Pizzas by Quantity



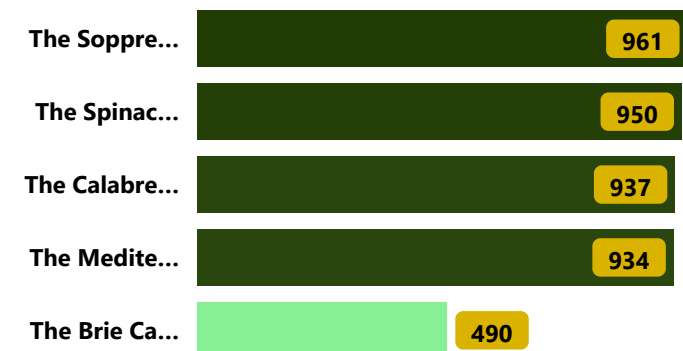
### Top 5 Pizzas by Total Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Orders

