



# RUFUS STEWART

## DIGITAL MARKETER

### CONTACT



+123-456-7890



hello@reallygreatsite.com



123 Anywhere St., Any City

### EDUCATION

Bachelor of Science in Marketing  
University of Muhammad Patel

May 2007 - August 2011 | GPA: 3.90

### LANGUAGE

English

Spanish

Japanese

Russian

### REFERENCE

Olivia Wilson  
Liceria & Co. / CEO  
123-456-7890

Juliana Silva  
Liceria & Co. / CEO  
123-456-7890

### ABOUT ME

I have been working in the digital marketing industry for more than nine years. I have many experiences working individually and as a team member. My principle in working is exposure because the core of digital marketing is all about how to increase the exposure of the promoted product.

### EXPERIENCE

2012 - 2013

Thynk Unlimited | 123 Anywhere St., Any City

#### Digital Marketer Intern

- Created the testing plan for Studio Shodwe's social media campaign, leading to the improvement of the ROI by 23% within two months after the template application.
- Assisted the marketing team on the SEO project of the Rimberio Co. website, which has successfully increased the traffic by 15% or 90 new customers per month.

2013 - March 2022

Liceria & Co. | 123 Anywhere St., Any City

#### Digital Marketing Manager

- Designed, implemented, and optimized the new promotion campaign for Salford & Co. that increased sales from the social media platform by 300%.
- Led SEO project of Wardiere Inc.'s official online store that increased the monthly visitor by 170,000 visitors and the conversion rate up to 45%.

### SKILL

Market Analytics

SEO

Copywriting

Web Programming

