Name: Pratik Mahesh Lodha	Mobile: +91-9619369767	Email: pratik.m.lodha@gmail.com
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#### ACADEMIC BACKGROUD

ACADEMIC DACKGROOD								
YEAR	INSTITUTE	DEGREE	MARKS					
2017	Indian Institute of Technology, Bombay	B.Tech Civil Engineering & CS Minor	9.36 [GPA]					
2013	Pace College, Mumbai	Higher Secondary School Examination	92.17[%]					
2011	Ryan International School, Mumbai	Indian Certificate of Secondary Education	96.81[%]					

## **SCHOLASTIC ACHIEVEMENTS**

- Department Rank 3 (of 117 students); Received IITB Academic Excellence Award; SPI of 9.5+ in 5 semesters
- Completed minor in Computer Science(IITB) & specialization in Accounting & Machine learning(Coursera)

## POSITIONS OF RESPONSIBILITY

# Core Group Member | Web, Creatives & Assistance, Mood Indigo '15

[Mar'15-Mar'16]

Led a 2 tier team of 150+ volunteers to enhance visitors' experience, publicity; managed crowd flow of 50K+

- Strengthened Search Engine Optimization; topped Google Search for all keywords; 30% surge in web traffic
- Developed 8 responsive websites with live editing feature; 20% reduction in loading time; received 5M+ hits
- Generated 1.6M impressions via India's largest Augmented Reality campaign in collaboration with Wowsome
- Introduced a 2-stage app model after examining google analytics; 15% increase in downloads; 4.5+ rating
- Negotiated deals worth INR **2M**; pioneered **revolutionary technologies** like 360° Video, Drones, Xylo Bands

## **Department Council Secretary | Civil Engineering**

[Apr'14-Mar'15]

- Ideated & organised 8 seminars, 4 trips, & 3 workshops; managed a budget of INR .5M for 400+ students
- Effected 25% growth in event turnout by targeted publicity & ice-breaking events among all academic batches

#### PROFESSIONAL EXPERIENCE

Experienced Associate, PwC US Advisory | Consulting top US Financial Services clients

[Jul'17-Present]

Awarded real-time recognition 8 times, 1st Place in 2 firm wide Hackathon, 7 months of onsite client exposure

- Used AI to detect frauds in credit cards & streamlined application review process; to save \$8B & 50% time
- Helped Bank to integrate with fraud detection vendors like simility & data visor; Digital bank initiative
- Performed graph linkage analytics to identify high risk customers by analysing links with fraud accounts via IP, phone, email, zip code, device ID and lexid to alert 2,3,4th degree linkages
- Member of PwC Global Crypto Group; Researching, strategizing and developing POCs for fraud detection
- Conceptualized loan product for US Bank, analysed client data & 9+ surveys to prioritize markets & customers
- Modelled POC for RE client (24M+ sqft of property) for pricing, acquisition, renewal, allocation of tenants
   -1st BXT led digital transformation project Incorporated customer sentiments, catchment & market analysis
- Developed recommender system for movies (60% hit) using machine learning & natural language processing
- Designed survey to represent US population; Experienced in conjoint, creating synthetic pop, statistical testing
   Data Scientist, CIBIL TransUnion | India's first & largest credit rating company
   [May'16-Jul'16]

Awarded **Pre-placement offer** for excellent performance, analytical skills, fast learning & implementation

- Automated generation of customised 'Market Sizing & Insights' report on a 550M Dataset; 50% time reduced
- Parallelized & optimized scripts in Hadoop; 95% time reduction on elastic search & name match algorithms
- Implemented Logistic regression & Neural Networks on a 4000 parameter dataset; classified good performers
- Developed KPI's to monitor behaviour of DTC client against bureau; concluded DTC performs 24% better

#### **ENTREPRENEURIAL SKILLS**

**Founding Member, SoundRex** | next generation 3D sound innovation to be used in concerts [Jan'1

[Jan'16-Aug'16]

- Researched to implement GPS locally for 10k+ moving crowd; new mesh network of capacity 20K+ nodes
- Developed a financial model and business model for FY'16, incorporating future expansion, product plans
- 1st (of 45) in AIT pitch fest (Switzerland) for greatest innovative impact; awarded INR 1M; featured in HT, TOI
- Asia's 2<sup>nd</sup> best B-Plan Start-up (of 9000) in Eureka; INR 1.5M spot funding in Ten Minute Million

## **EXTRACURRICULAR ACTIVITIES**

■ Pig, Hive, Impala, Spark, Tableau, Machine Learning, SAS, R, Risk analysis, Hadoop, MATLAB			
■ HTML5, CSS3, JavaScript, Angularjs, NodeJs, Django, MySQL, MongoDB, polymer, Nginx			
nity 1st(of 500+ projects)developed drought mitigation strategy; felicitated by CM of Maharashtra			
<ul> <li>Letter of recommendation by ONGC; suggested eco-friendly solution for construction</li> </ul>			
■ Ascended altitude of <b>16,000 ft.</b> ; <b>26 day</b> basic mountaineering course certified by <i>ABVIMAS</i>			
■ Represented hostel in <b>Hockey General Championship</b> for 2 years			
■ Performed at Kalaghoda (1 of 10 teams from Annual Insync Dance Show)			
■ 1 <sup>st</sup> position at Google Start-Up weekend for <i>Edubot</i> ; robotics workshops for college students			