## PARTNER GROWTH REPORT - A B ASSOCIATES

**Total Clients** 

176

(All created clients)

**Total Activated Clients** 

108

(All clients that have traded at least once)

Old Clients Active Ratio

61.36%

(% of total clients that have traded at least once)

**New Clients** 

0

(Clients created this month)

**New Active Clients** 

n

(Clients created this month and active by trade)

Active Clients (90 Days)

56

(Clients active in the last 90 days)

90-Day Activity Rate

31.82%

(% of total clients active by trade in last 3 months)

**Avg Days to First Trade** 

258.08

(Avg. days taken by a client to make the first trade)





Note: This chart shows your monthly payout – one of the main indicators of your business performance. This is the amount you received for your equity business in that month. An increase ☐ means more business, while a decrease ☐ suggests cause for concern.

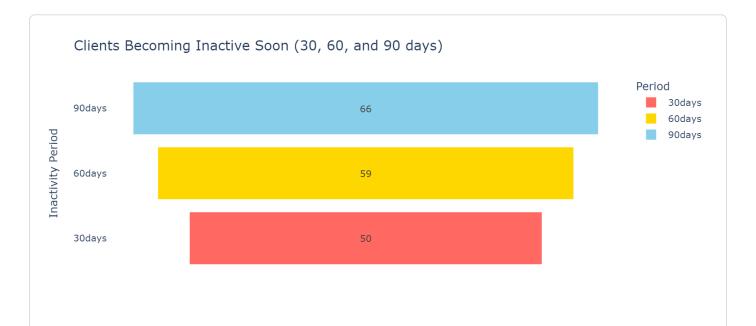


Note: This chart compares total new clients in the month to how many started trading in that month. A wider ⊕ gap means fewer new clients are becoming active which is cause for concern.



Note: This chart shows the number of clients who have not traded in 30, 60, and over 180 days. Clients who have not traded in 30-60 days can be asked to trade to remain active. Clients who have not traded in 180 days or above require more effort to win back.

**Check on Connect directly** 



Note: This funnel chart shows the number of your clients that will become inactive in 90, 60, and 30 days. This means they have not traded once in the whole year and require your efforts to reactivate. Inactive: Client who has not traded in 1 year.

**Check on Connect directly** 

## Revenue in Each Segment

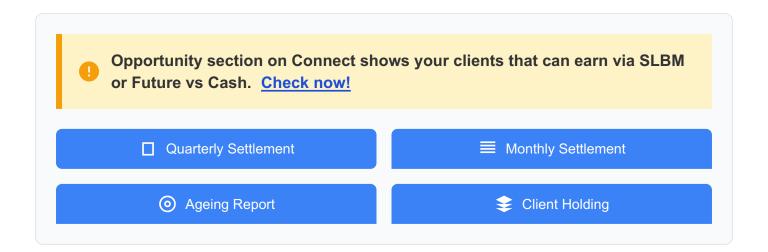
Segement	Trade Client	Total Brokerage	Last 30Days TradeClient	Last 30Days TradeClient Brokerage	Avg per Client Brokerage
CASH	106	14.01L	30	24.07K	802.49
COMMODITY	3	8.69K	1	225.00	225.00
CURRENCY	0	0.00	0	0.00	0.00

Note: This table shows your revenue by segment, along with how many clients traded and how many traded in the last 30 days. Keeping both numbers high is key for steady business growth.

## Your Top 10 Clients (last 60 days)

Trade Client	Client Name	Total Brokerage
83295	KAVIL APPU SURESHKUMAR	96,075.74
78031	PUTHURKARA IYPE GEORGE	16,994.97
83287	SUJAY SIDHAN AVANIPPILLIL	16,588.12
83048	ARUN KANDANCHATHAMANARAMAN	10,542.18
THJ010	SAJITHAKUMARY SATHIAN	9,337.77
83284	RINI RAVEENDRAN	8,688.70
83269	MANJU	8,593.69
83008	PULIKKAL KESAVAN BIJISH	5,555.38
83316	KANIYAMPARAMBIL PRABHAKARAN HRIDHYA	4,216.91
9006677	KUMARAN EDAMANA SANTHOSH	4,093.40

Note: Your top 10 clients in the last 60 days according to brokerage. These high value clients may benefit from your dedicated relationship management, try giving them a call today! In case you have less than 10 active clients in the last 60 days, this table will show reduced data.



## Dashboard for A B ASSOCIATES

Created on: 27-05-2025

This report contains confidential business information.