

## Campaign

March 17, 2020 - May 6, 2020

Campaign	Campaign state	Campaign type	Currency	Clicks	Impressions	CTR	Avg. CPC	Cost	Conversions	View-through conv.	Cost / conv.	Conv. rate
Search-1	Removed	Search Only	USD	0	0	0.00%	0.00	0.00	0.00	0	0.00	0.00%
Qiyuan Peng	Paused	Search Network with Display Select	USD	52	6,971	0.75%	0.92	48.05	0.00	0	0.00	0.00%
Sushil Kogta	Paused	Search Only	USD	213	5,950	3.58%	0.23	48.72	0.00	0	0.00	0.00%
Pratik Pandey	Paused	Search Only	USD	201	2,019	9.96%	0.24	49.04	0.00	0	0.00	0.00%
Nihal Poipatla	Paused	Search Only	USD	199	3,066	6.49%	0.25	49.56	0.00	0	0.00	0.00%
Manasvi Prasad	Paused	Search Only	USD	196	5,015	3.91%	0.25	49.26	0.00	0	0.00	0.00%
Lotion	Removed	Search Only	USD	0	0	0.00%	0.00	0.00	0.00	0	0.00	0.00%
Sakshi Sharma	Paused	Search Only	USD	165	2,545	6.48%	0.30	49.87	0.00	0	0.00	0.00%
Bundles - gift box	Removed	Search Only	USD	0	0	0.00%	0.00	0.00	0.00	0	0.00	0.00%