#### Contact

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www.linkedin.com/in/sharon-morley-2101572 (LinkedIn)

## Top Skills

Healthcare

**Product Management** 

Requirements Analysis

### Certifications

Optimal Product Management and Product Marketing CCRN

# **Sharon Morley**

RN leader with 20+ years of healthcare experience, specializing in Analytics, Care Coordination and Informatics

Greater New York City Area

## Summary

Experienced Client Manager Director with a demonstrated 20+ year history of working in the hospital & health care industry. Strong client professional skilled in Management, Analytics, Population Health Software Documentation, and Managed Care.

# Experience

Salesforce
Healthcare Strategist
October 2019 - Present (10 months)
New York, NY

## Optum

Director, Product Strategy and Solution Design at Optum, a United Health Group Company
March 2018 - October 2019 (1 year 8 months)
Kingston, NY

Optum, a United Health Group Company Director, Client Management April 2016 - March 2018 (2 years) Greater Boston Area

Optum, a UnitedHealth Group Company Senior Client Solutions Manager April 2015 - April 2016 (1 year 1 month) Boston, MA

Humedica Strategic Client Manager June 2012 - 2015 (3 years) Responsible for growing client relationships by consulting, educating and managing client accounts throughout the contract life cycle of Optum One (formally known as Humedica MinedShare®)

**Picis** 

5 years 4 months

Product Manager, Anesthesia and PACU Manager April 2011 - June 2012 (1 year 3 months)

Responsible for broadening the Anesthesia and Perioperative business in the clinical information systems products for high acuity care environments.

Veterans Affairs Product Manager July 2010 - April 2011 (10 months)

Developed and drove the product roadmap for the Picis Perioperative Solutions in order to meet the specific needs of the Veteran's Integrated Service Network (VISN)

Clinical Product Analyst March 2007 - July 2010 (3 years 5 months)

Clinical analysis of meaningful use requirements to define user level requirements consumed by software development and software quality in an agile scrum methodology

Clinical Process Consultant March 2007 - September 2009 (2 years 7 months)

Guided clients through implementation process of configuration, testing and implementation of over a six to twelve month period. Subject matter expert of Perioperative and Critical Care Software product for professional services, sales, customers and other ancillary staff

Penn State Children's Hospital Clinical Nurse Educator March 1997 - March 2007 (10 years 1 month)

Healthcare team leader that lead in the assessment, planning implementation evaluation of care for critically ill children and their families. Care was provided for children with traumatic brain injury, respiratory illness, postoperative CT surgery cases, ECMO, CVVHD, as well as other medical surgical disease processes

Widener University

MSN, Emergency/Critical Care Nursing · (2003 - 2005)

Eastern Kentucky University
Bachelor of Science, Nursing · (1992 - 1996)