# **PRATIK RAWOOL**

# Pratikrawool.github.io

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# **Summary**

To ensure a highly profitable career, seeking for a challenging job and healthy work environment where I can utilize my skills, experience and knowledge efficiently for organizational goals.

### **Professional Skills**

Digital Marketing

I.T

SEO, SEM, SMM

#### Software Skills

- Adobe Photoshop / Illustrator / Corel Draw
- Adobe After Effects / Adobe Premiere
- Android Studio

- Microsoft Office
- Visual Studio
- 3D MAX / 3D Maya

# **Code Skills**

- HTML5 / CSS3
- C++/C

- Javascript / Bootstrap
- PHP

# **Work Experience (8+years)**

Freelancing in Digital Marketing & I.T - March 2020 - Till Date

- Digital Marketing / SEO / SEM / SMM.
- Website Development / & Server Maintenance.
- Web View App Development.
- Designing / Promotional Videos.

**Head- Digital Marketing & IT** - December 2017 – March 2020 **Kayman Ventures Pvt. Ltd.**, Fort, Mumbai

- Managing the Digital Marketing Team.
- Handling SEO.
- Taking care of Website & Server Maintenance.
- Working on new developments on the Website.

Digital Marketing & IT Manager - May 2016 - November 2017

Sketch Consultancy, Andheri, Mumbai

- Worked on various projects like Coins, Airbnb India, Vibzz, Kiabza, etc.
- Handling Digital marketing including SEO.
- Handling all the I.T related work.

Sr. Digital Marketing & IT - April 2015 - May 2016

DKGA TRADEX Pvt. Ltd., Andheri, Mumbai

- Taking care of Website Maintenance.
- Handling Digital marketing including SEO.

#### **Education**

**SSC**: 2007-2008 - Scoring 60% Gyan Kendra High School

**HSC**: Commerce - 2011-2012 - Scoring 62%

Mumbai University

BSC: Multimedia & Animation - 2012-2015 - Scoring B Grade

FrameBoxx, Sikkim Manipal University

# Languages

**English** 

Hindi

Marathi

## **Hobbies**

#### **Football**

Football is like life - it requires perseverance, self-denial, hard work, sacrifice, dedication and respect for authority.

#### **Online Games**

Education should learn from the positive side of gaming - reward, accomplishment, and fun.

#### Music

Words make you think a thought. Music makes you feel a feeling. A song makes you feel a thought.

Please visit my website

Pratikrawool.github.io
Thank You