

# PRATIK RAWOOL

Pratikrawool.github.io

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## Summary

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To ensure a highly profitable career, seeking for a challenging job and healthy work environment where I can utilize my skills, experience and knowledge efficiently for organizational goals.

## Professional Skills

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- Digital Marketing
- I.T
- SEO, SEM, SMM

## Software Skills

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- Adobe Photoshop / Illustrator / Corel Draw
- Adobe After Effects / Adobe Premiere
- Android Studio
- Microsoft Office
- Visual Studio
- 3D MAX / 3D Maya

## Code Skills

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- HTML5 / CSS3
- C++ / C
- Javascript / Bootstrap
- PHP

## Work Experience (8years)

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### Freelancing in Digital Marketing & I.T - March 2020 – Till Date

- Digital Marketing / SEO / SEM / SMM.
- Website Development / & Server Maintenance.
- Web View App Development.
- Designing / Promotional Videos.

### Head- Digital Marketing & IT - December 2017 – March 2020

#### Kayman Ventures Pvt. Ltd., Fort, Mumbai

- Managing the Digital Marketing Team.
- Handling SEO.
- Taking care of Website & Server Maintenance.
- Working on new developments on the Website.

**Digital Marketing & IT Manager** - May 2016 - November 2017

**Sketch Consultancy**, Andheri, Mumbai

- Worked on various projects like Coins, Airbnb India, Vibzz, Kiabza, etc.
- Handling Digital marketing including SEO.
- Handling all the I.T related work.

**Sr. Digital Marketing & IT** - April 2015 - May 2016

**DKGA TRADEX Pvt. Ltd.**, Andheri, Mumbai

- Taking care of Website Maintenance.
- Handling Digital marketing including SEO.

## Education

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**SSC:** 2007-2008 - Scoring 60%

Gyan Kendra High School

**HSC: Commerce** - 2011-2012 - Scoring 62%

Mumbai University

**BSC: Multimedia & Animation** - 2012-2015 - Scoring B Grade

FrameBoxx, Sikkim Manipal University

## Languages

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English

Hindi

Marathi

## Hobbies

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### Football

Football is like life - it requires perseverance, self-denial, hard work, sacrifice, dedication and respect for authority.

### Online Games

Education should learn from the positive side of gaming - reward, accomplishment, and fun.

### Music

Words make you think a thought. Music makes you feel a feeling. A song makes you feel a thought.

Please visit my website

**Pratikrawool.github.io**

**Thank You**