



# PIZZA SALES REPORT

JAN 2015 - DEC 2-15

01-01-2015

31-12-2015

Pizza Category

All



Home



Best/Worst Sellers

## BUSIEST DAY & TIMES

### DAYS

Orders are **Highest** on weekends, **Friday/Saturday** evenings

### MONTHLY

There are **maximum** orders from month of **July** and **January**

## SALES PERFORMANCE

### CATEGORY

Orders are **Classic Category** contributes to **Maximum** sales & total orders

### SIZE

**Large Size** Pizza contributes to from month **Maximum sales**



817.86K

Total Revenue



49574

Total Pizzas Sold



38.31

Avg Order value



2.32

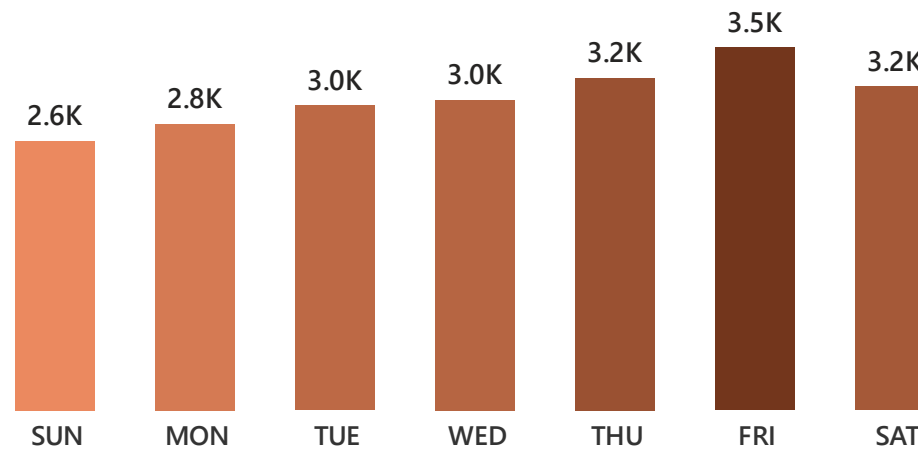
Avg Pizzas Per Order



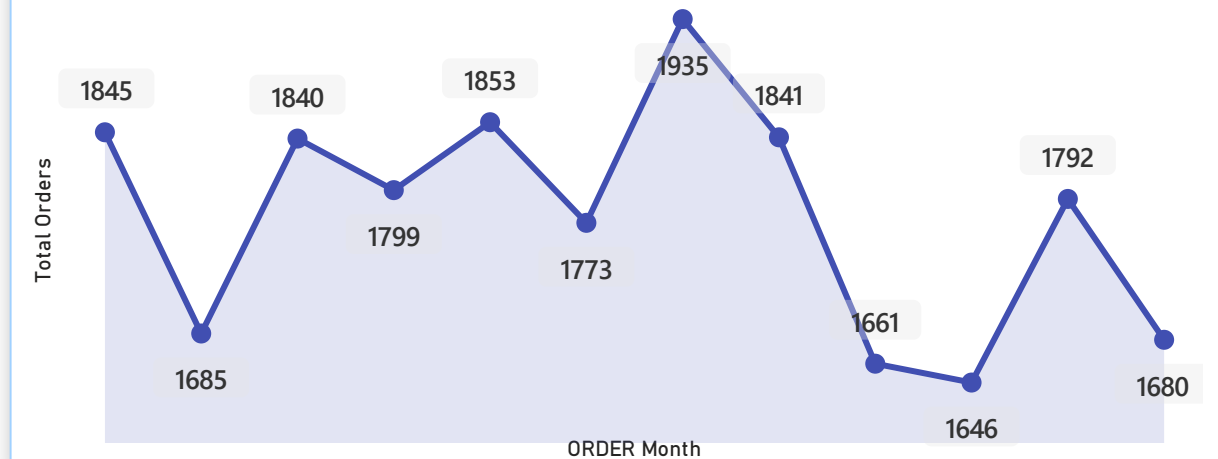
21350

Total Orders

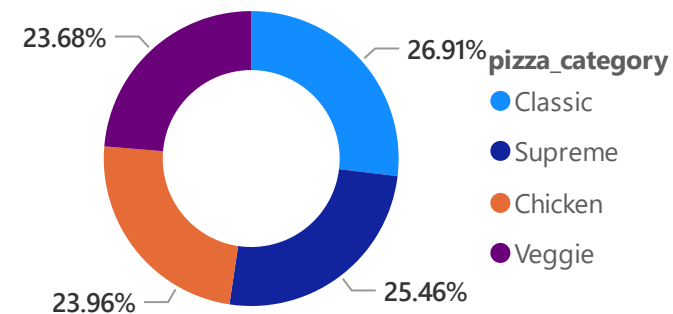
Daily trends for Total Orders



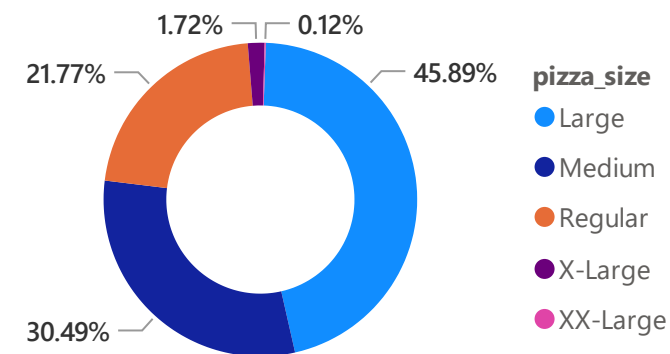
Monthly trends for Total Orders



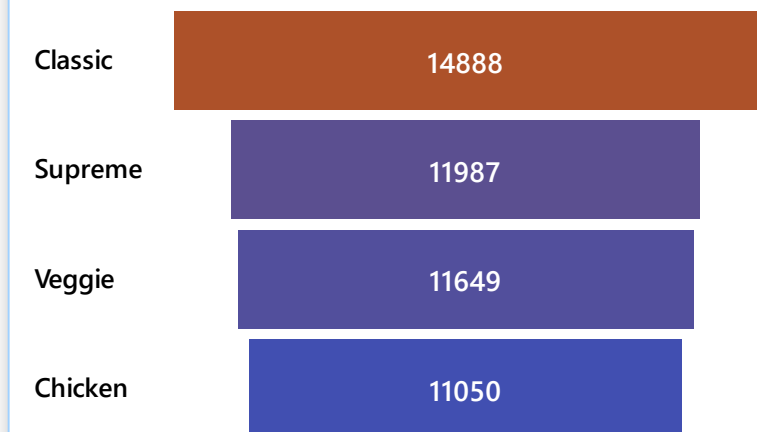
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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Best/Worst Sellers



## BEST SELLERS

### REVENUE

The **Thai Chicken Pizza** contributes to **maximum** Revenue

### QUANTITY

The **Classic Deluxe Pizza** Contributes to **maximum** Total Quantities

### Total Orders

The **Classic Deluxe Pizza** Contributes to **maximum** Total Orders

## WORST SELLERS

### REVENUE

The **Brie Carry Pizza** contributes to **minimum** Revenue

### QUANTITY

The **Brie Carry Pizza** Contributes to **minimum** Total Quantities

### Total Orders

The **Brie Carry Pizza** Contributes to **minimum** Total Orders



817.86K

Total Revenue



49574

Total Pizzas Sold



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Avg Order value



2.32

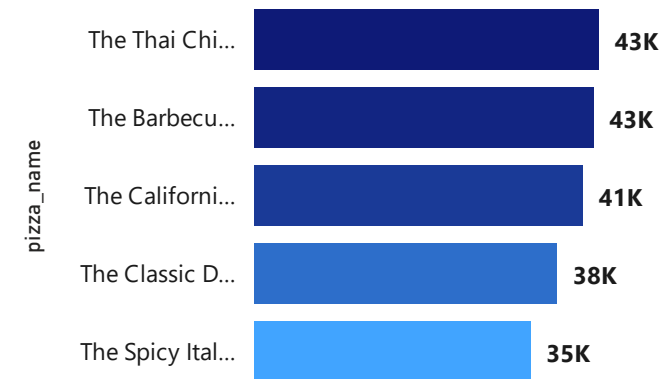
Avg Pizzas Per Order



21350

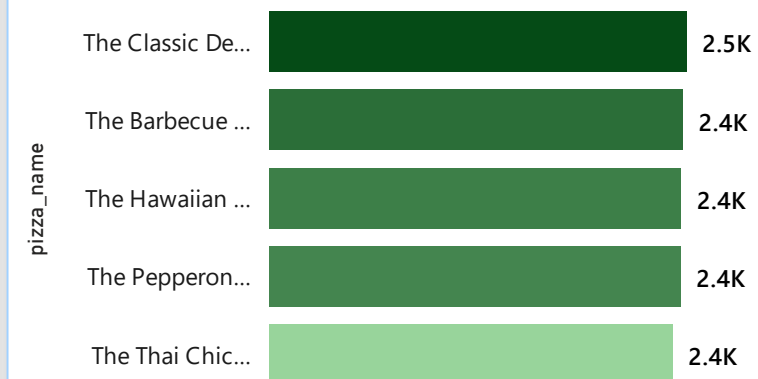
Total Orders

### Top 5 Pizzas by Revenue



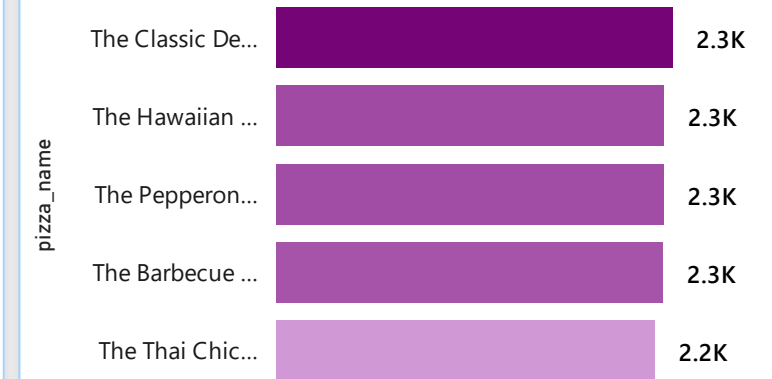
Total Revenue

### Top 5 Pizzas by Quantity



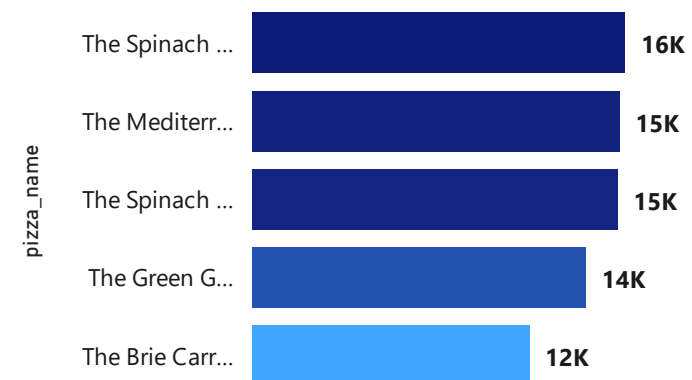
Total Pizzas Sold

### Top 5 Pizzas by Total Orders



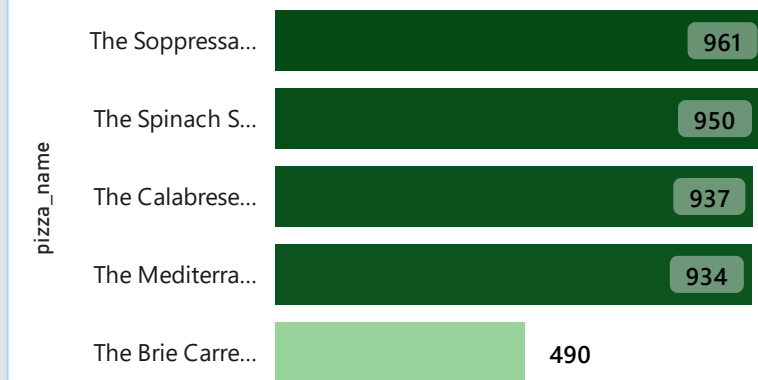
Total Orders

### Bottom 5 Pizzas by Revenue



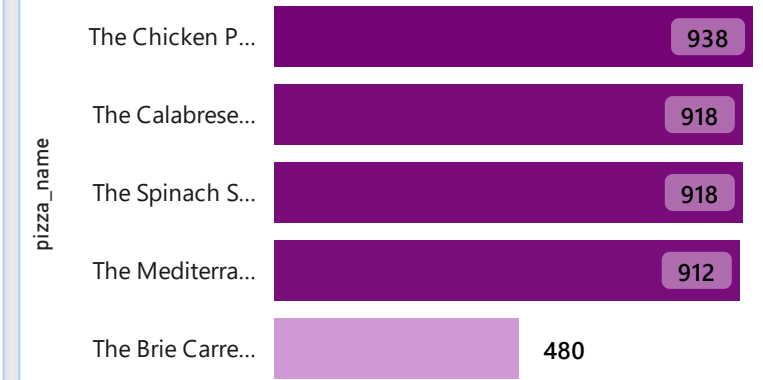
Total Revenue

### Bottom 5 Pizzas by Quantity



Total Pizzas Sold

### Bottom 5 Pizzas by Total Orders



Total Orders