



PURCHASE YEAR MONTH

All



CUSTOMER STATE

All



TOP CATEGORY

All



E-COMMERCE DASHBOARD



DELIVERY PIPELINE



SEGMENTATION



SUMMARY

Total Orders

96.386K



Avg Days to Deliver

12.50



Late Rate %

0.08



Avg Days to Ship

3.21





PURCHASE YEAR MONTH

All

CUSTOMER STATE

All

TOP CATEGORY

All

Late Orders

8K



Late Rate %

0.08



Avg Days to Deliver

12.50



Avg Carrier → Ship Days

9.29

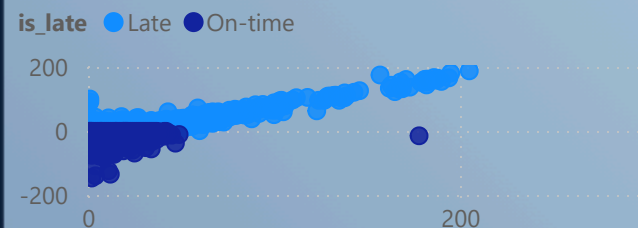


Avg Days to Ship

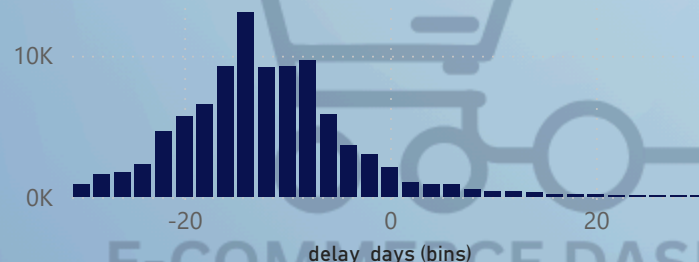
3.21



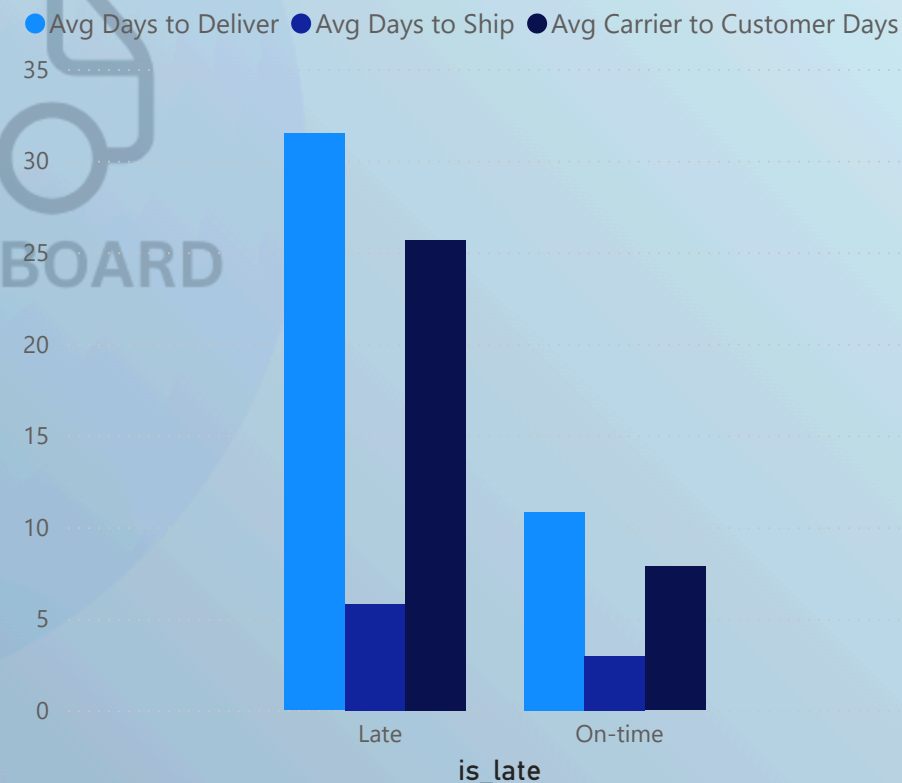
Carrier → Customer vs Delay Days



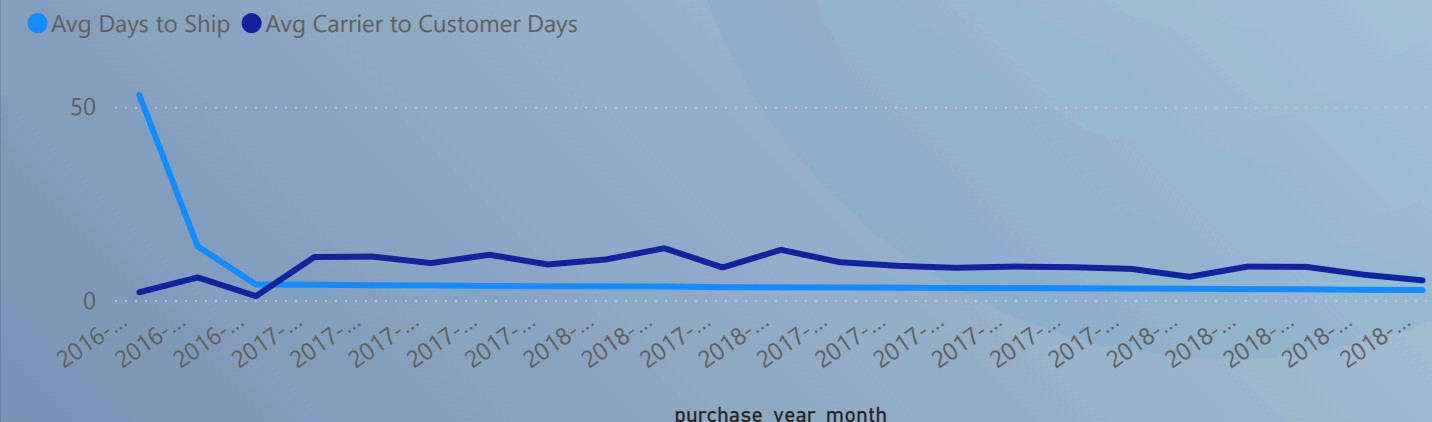
Delay Days Distribution



Delivery Time Comparison(Late vs On-time)



Monthly Stage Trends





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CUSTOMER STATE

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TOP CATEGORY

All

Total Orders

96.386K



Late Orders

8K



Late Rate %

0.08



Worst State Rate

0.24



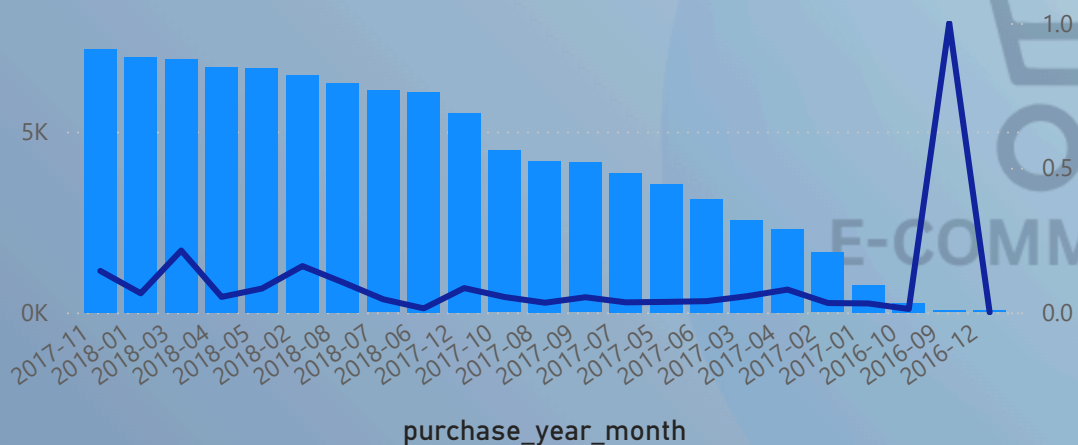
Worst Category Rate

0.17



Order Volume + Late Rate

Count of order_id Late Rate %



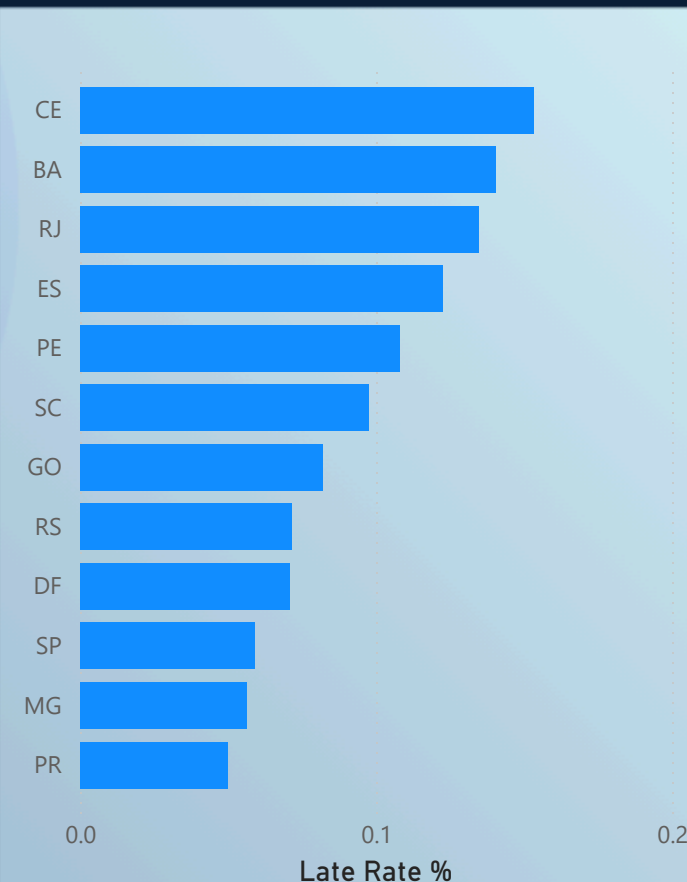
Insights

- Late rate averages ~8%, with spikes during Oct-Dec holidays
- A small set of states drive the highest lateness
- High volume categories cluster around 10% but niche categories are riskier

Top Categories by Late Delivery Rate



Top States by Late Delivery Rate





PURCHASE YEAR MONTH

All



CUSTOMER STATE

All



TOP CATEGORY

All



Total Orders

96.386K



Late Orders

8K



Late Rate %

0.08



On-Time Rate %

0.92



Avg Days to Deliver

12.50



Avg Days to ship

3.21



Avg Order Value (\$)

137.05



Avg Freight Cost (\$)

22.79



Avg Carrier → Ship Days

9.29



Total Categories

74



Avg Review Score

4.16



% Orders with Review

0.99

