

TEAM WANDERLUST PRESENTS

# NATIONAL PARKS VISITS

Data Insights on U.S. National Park Service





# PRESENTATION OUTLINE



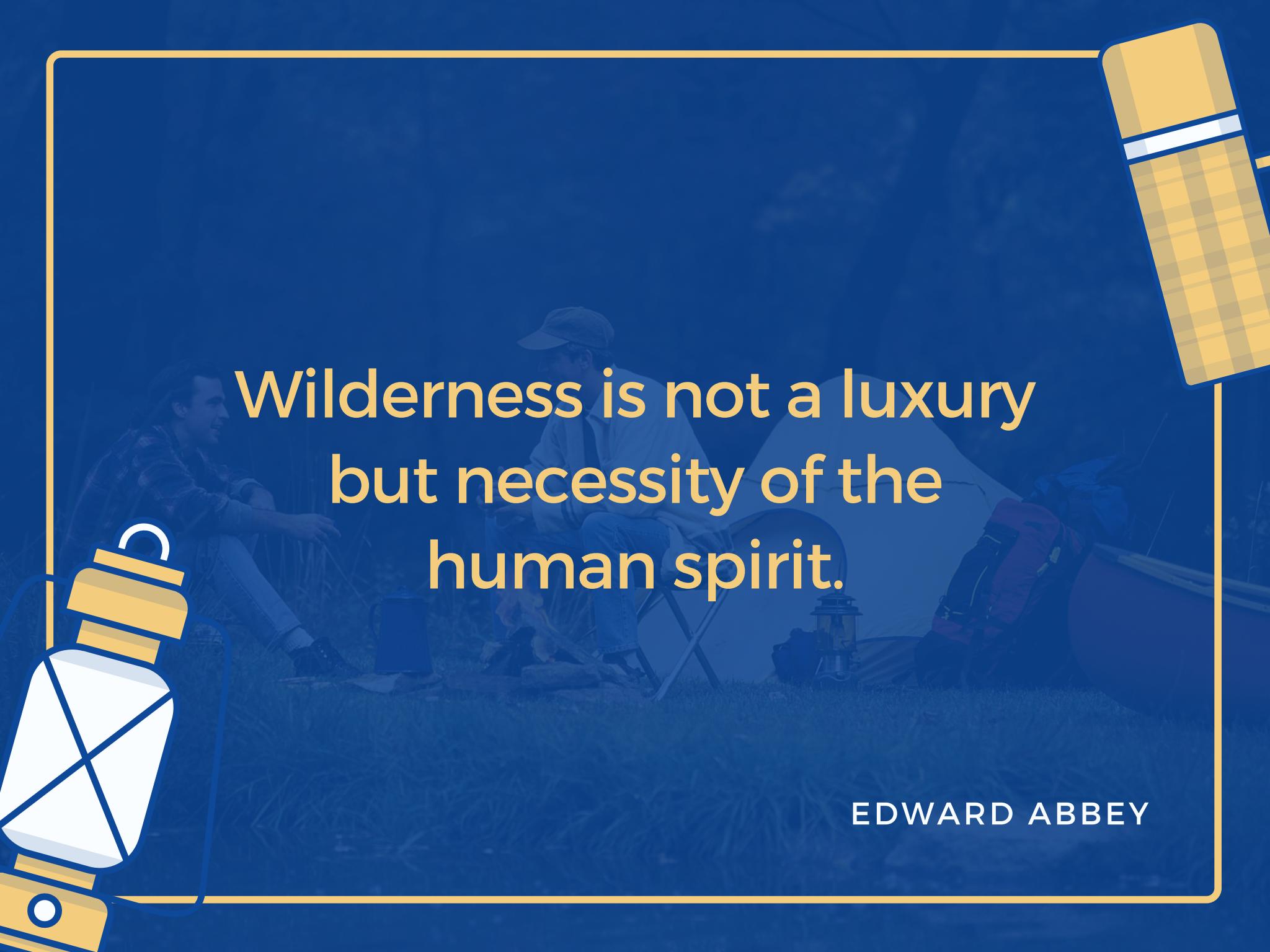
Why the Wilderness?  
How to Survive Outdoors  
What We Can Teach  
Basic Skills for Beginners  
Things to Remember  
Who We Are  
Basic FAQs



# PRESENTATION OUTLINE



Why the Wilderness?  
How to Survive Outdoors  
What We Can Teach  
Basic Skills for Beginners  
Things to Remember  
Who We Are  
Basic FAQs

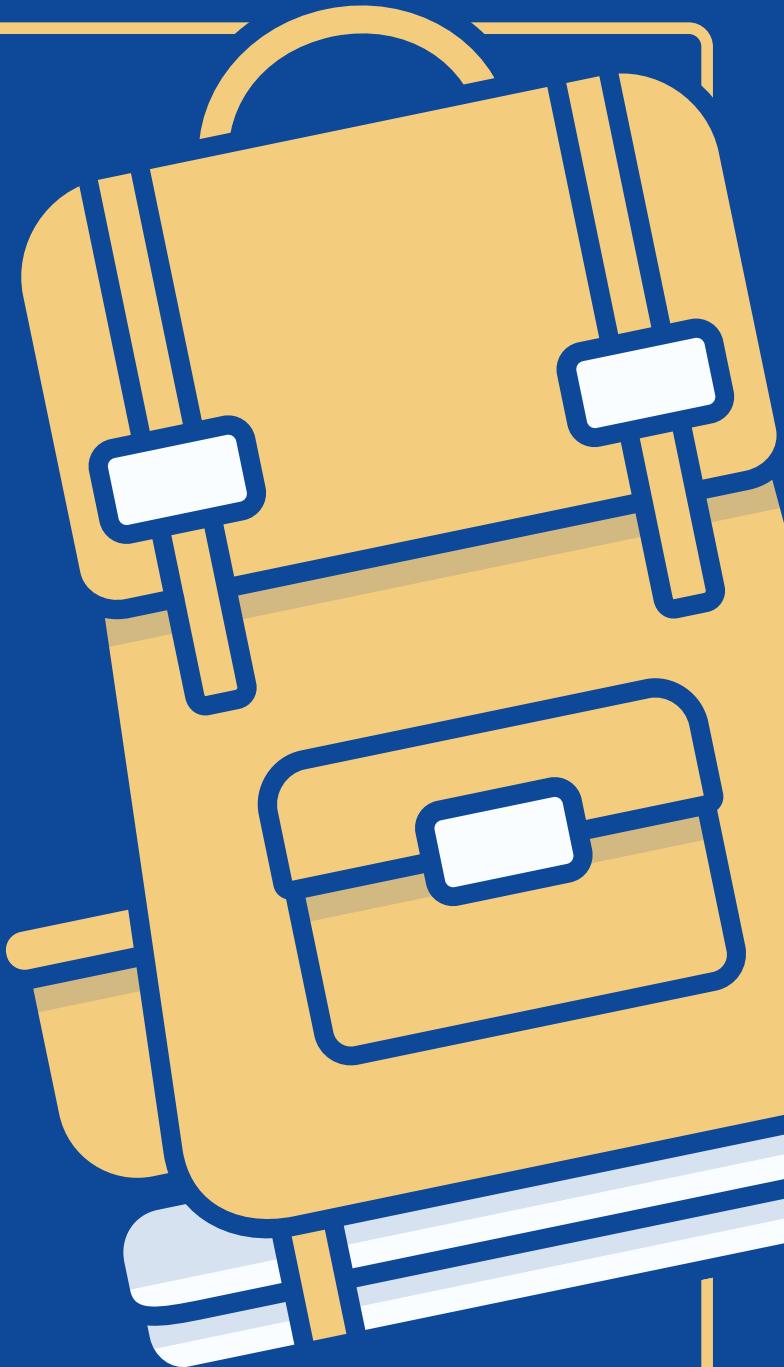


Wilderness is not a luxury  
but necessity of the  
human spirit.

EDWARD ABBEY

# WHY THE WILDERNESS?

Presentations are communication tools that can be used as demonstrations, lectures, speeches, reports, and more.





## **BASIC SURVIVAL SKILLS**

Presentations are communication tools.

## **ADVANCED SURVIVAL SKILLS**

Presentations are communication tools.





# HOW TO SURVIVE OUTDOORS

## KNOW YOUR SKILLS

Presentations are tools.

## CONTROL YOUR ATTITUDE

Presentations are tools.

## MAKE A PLAN

Presentations are tools.



## **WILDERNESS SKILLS**



Presentations are communication tools.

## **BASIC FIRST AID**

Presentations are communication tools.

## **HIKING AND CAMPING**



Presentations are communication tools.

## **OTHER OUTDOOR ACTIVITIES**

Presentations are communication tools.



**87%**  
OF PEOPLE LOST  
OUTDOORS GET FOUND



**96%**  
OF PEOPLE USE THEIR  
SURVIVAL SKILLS



# SPENDING TIME OUTSIDE

Presentations are communication tools that can be used as demonstrations, lectures, speeches, reports, and more.



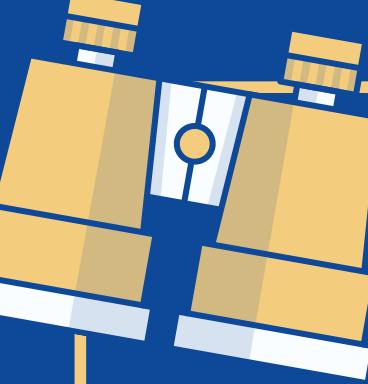


## DID YOU KNOW?

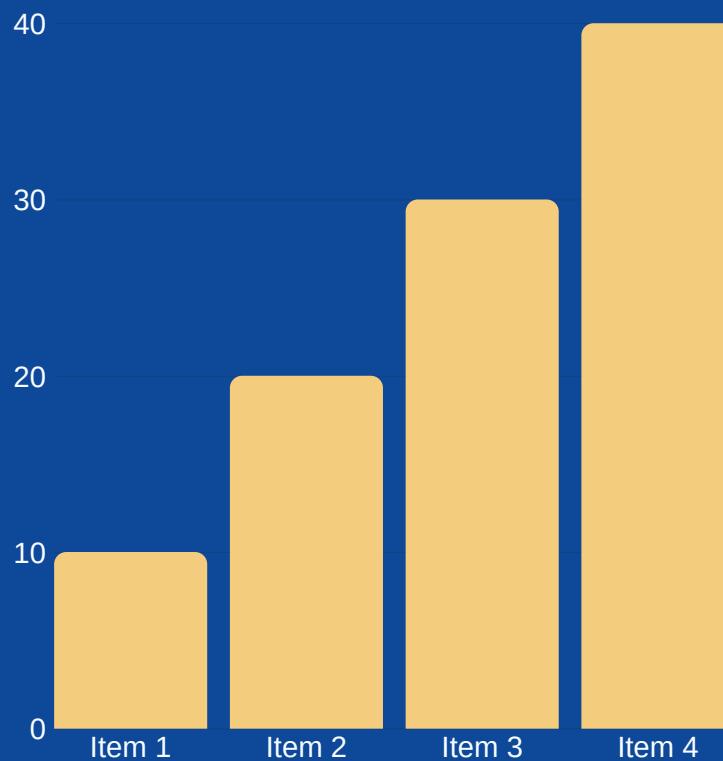
**2/10**

PEOPLE ARE CONFIDENT IN  
THEIR SURVIVAL SKILLS





# YOUTH ENGAGEMENT IN THE OUTDOORS



## A TREND OF GROWTH

Presentations are communication tools that can be used as demonstrations.

## **BUILDING A FIRE**

Presentations are communication tools that can be used as reports.

## **FINDING CLEAN WATER**

Presentations are communication tools that can be used as reports.

## **BUILDING A SHELTER**

Presentations are communication tools that can be used as reports.

## **FINDING FOOD**

Presentations are communication tools that can be used as reports.



# WHY DO WE LEARN?



To Find  
Adventure

For  
Survival

To Save a  
Life

For  
Recreation



# RECREATIONAL OUTDOOR SKILLS

BEGINNER TIPS AND TECHNIQUES





# THINGS TO REMEMBER

## CHECK YOUR SUPPLIES

Presentations are communication tools.

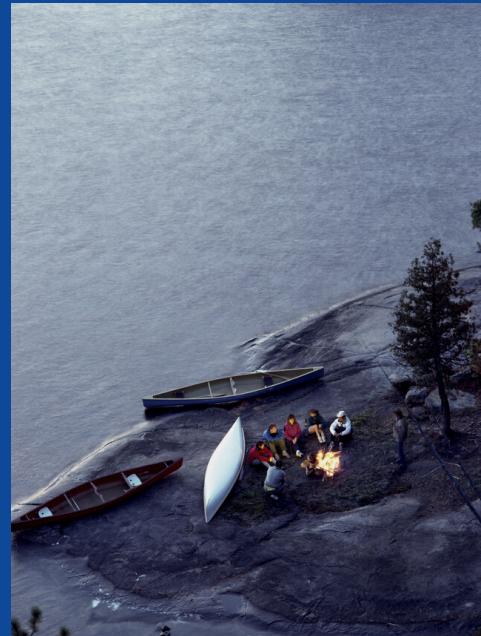
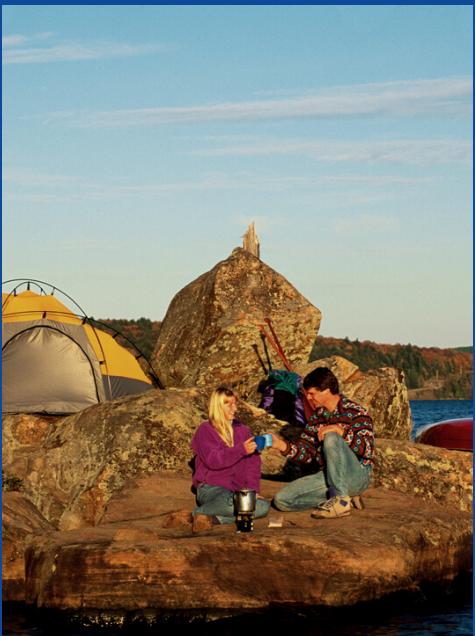
## STOCK UP ON ESSENTIALS

Presentations are communication tools.

## PLAN AHEAD

Presentations are communication tools.





## CHOOSE YOUR SITE

Presentations are communication tools.

## BUILD A FIRE

Presentations are communication tools.

## FIND CLEAN WATER

Presentations are communication tools.



Presentations are communication tools that can be used as demonstrations, lectures, speeches, reports, and more. Most of the time, they're presented before an audience.

# ESTABLISHING YOUR CAMP SITE

## IS IT SAFE?

Presentations are tools that can be used as lectures.

## WHAT ARE THE AMENITIES?

Presentations are tools that can be used as lectures.

## WHAT CAN YOU DO IN EMERGENCIES?

Presentations are tools that can be used as lectures.





# **WHAT ARE THE IMPORTANT THINGS TO REMEMBER?**

**PRIORITIZE YOUR SAFETY,  
DON'T BE RECKLESS, AND  
HAVE FUN!**



# A Short Video from Our Happy Campers

Presentations are communication tools that can be used as lectures.

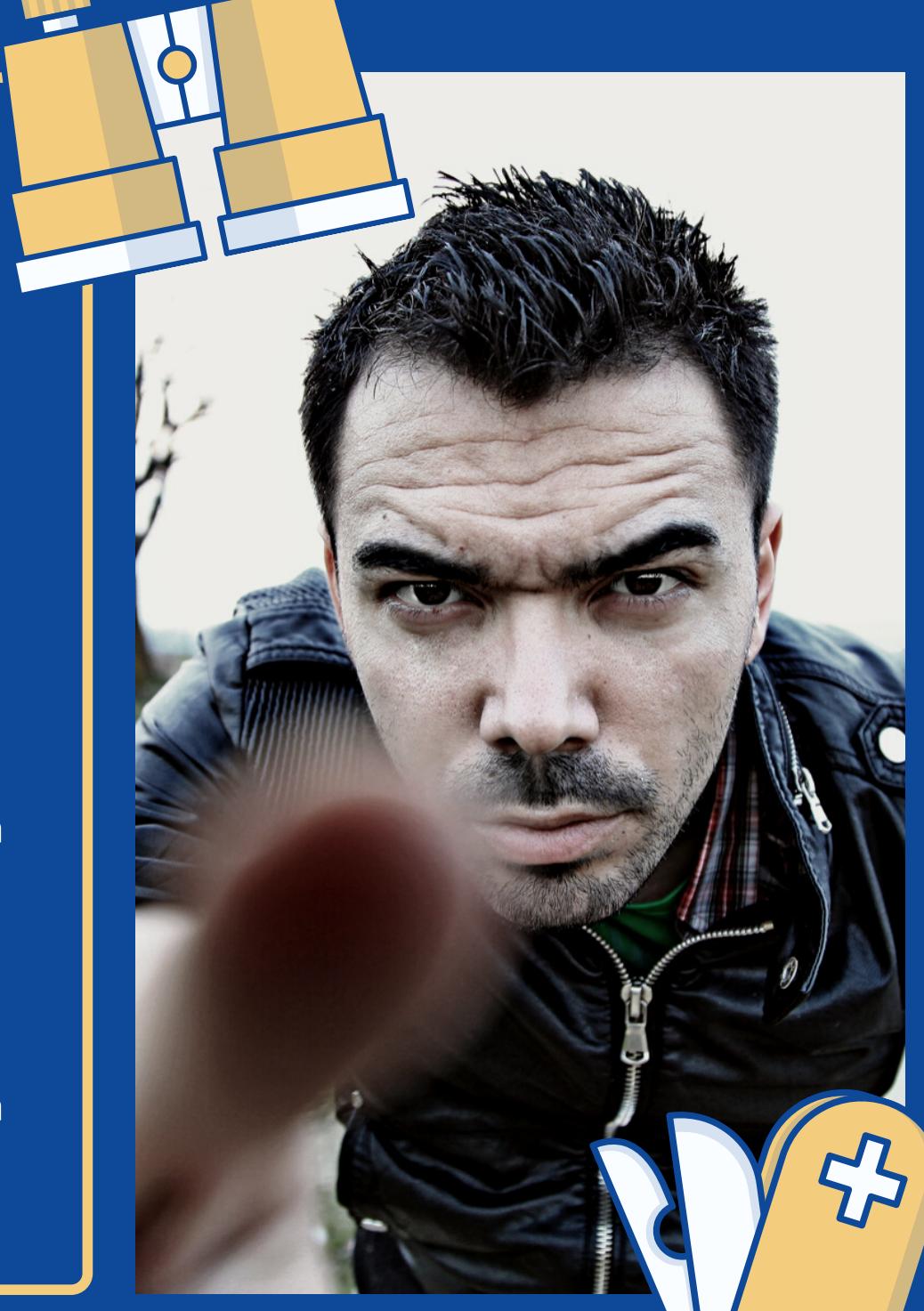
# ALEJANDRO LAWTON

## WHO IS HE?

Presentations are communication tools. that can be used as reports.

## WHAT DOES HE DO?

Presentations are communication tools. that can be used as reports.





## BASIC SURVIVAL SKILLS

Presentations are communication tools that can be used as demonstrations, lectures, speeches, reports, and more.



**OSCAR HUTTON**  
Former Camper



**OLIVIA JOOLES**  
Nature Enthusiast



**ANDREW WALL**  
Professional Guide



# BASIC FAQS



**CAN I DO IT MYSELF?**

Presentations are tools.

**WHAT ARE THE THINGS  
I NEED?**

Presentations are tools.

**HOW CAN I LEARN  
MORE?**

Presentations are tools.





# OUR SOURCES

HOW TO SURVIVE  
WITH NATURE

by Ashley Sean

SET UP CAMP  
AND OTHER BASICS

by Judas Holly

AMATEUR CAMPING  
AND OTHER TIPS

by Winston Egbert