



TEAM WANDERLUST PRESENTS:

NATIONAL PARKS

Data Insights on the U.S. National Park Service



Our Trail Map

"EXPLORER" ROUTE

What initial findings can we glean from the data?

What is the impact of COVID-19 on the parks?

What data resources did we use?

423

US NATIONAL PARKS

Types of National Parks



NATIONAL PARK	78,985,542
NATIONAL RECREATION AREA	48,210,751
NATIONAL MEMORIAL	36,309,653
NATIONAL HISTORICAL PARK	32,222,724
NATIONAL PARKWAY	29,748,982
NATIONAL MONUMENT	20,562,727
NATIONAL SEASHORE	18,858,422
NATIONAL HISTORIC SITE	9,197,163
PARK (OTHER)	8,248,146
NATIONAL MILITARY PARK	4,696,659
NATIONAL RIVER	3,512,086
NATIONAL PRESERVE	3,236,172
NATIONAL BATTLEFIELD PARK	3,014,730
NATIONAL LAKESHORE	2,376,869
NATIONAL BATTLEFIELD	1,901,414
NATIONAL WILD & SCENIC RIVER	1,230,322
NATIONAL RESERVE	106,197
INTERNATIONAL HISTORIC SITE	8,420



TOP 10

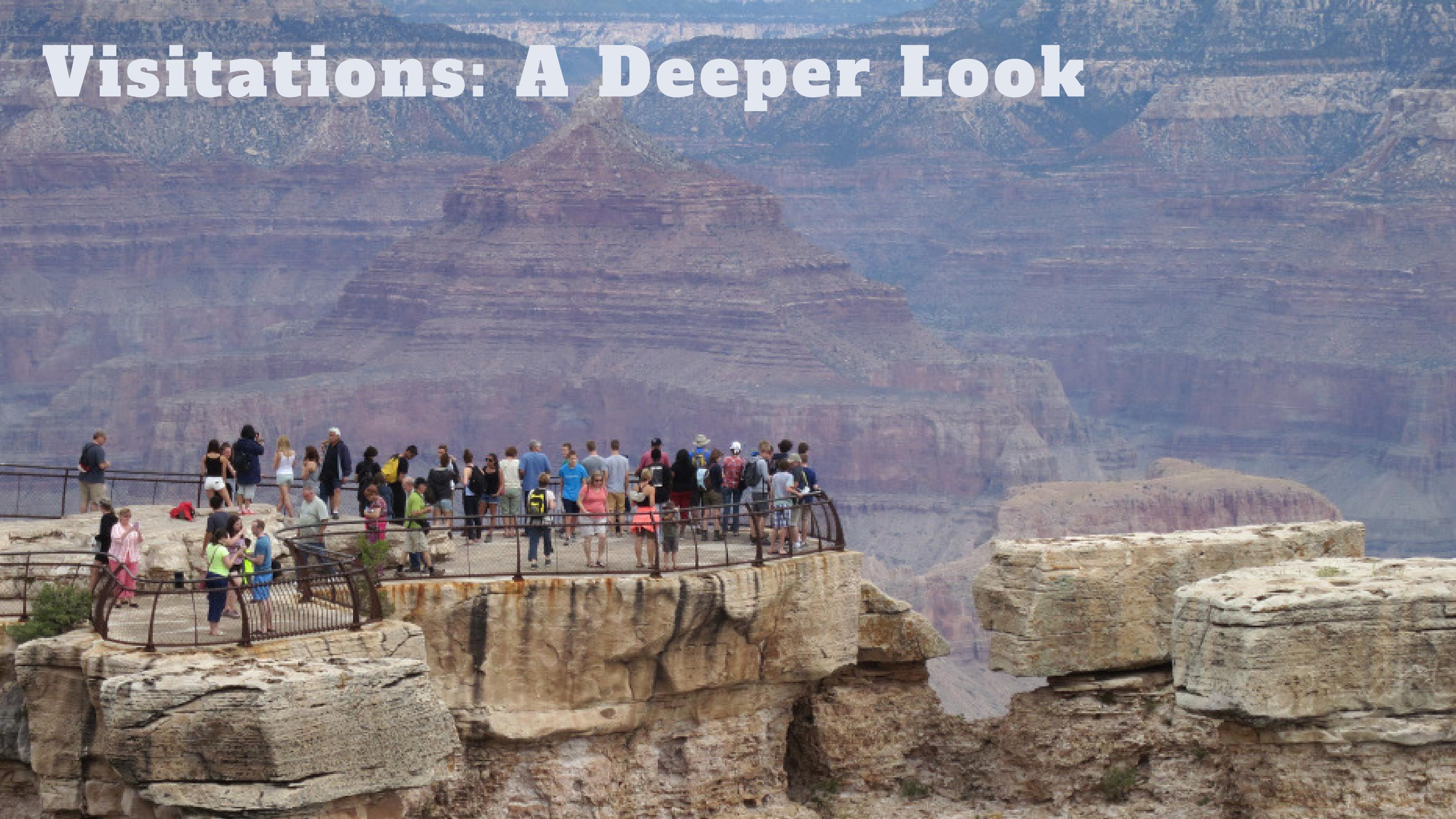
1. Golden Gate NRA (14,840,800)
2. Blue Ridge PKWY
3. Great Smoky Mountains NP
4. Gateway NRA
5. George Washington MEM PKWY
6. Lincoln Memorial
7. Lake Mead NRA
8. Natchez Trace PKWY
9. Grand Canyon NP
10. Vietnam Veterans MEM (4,681,521)



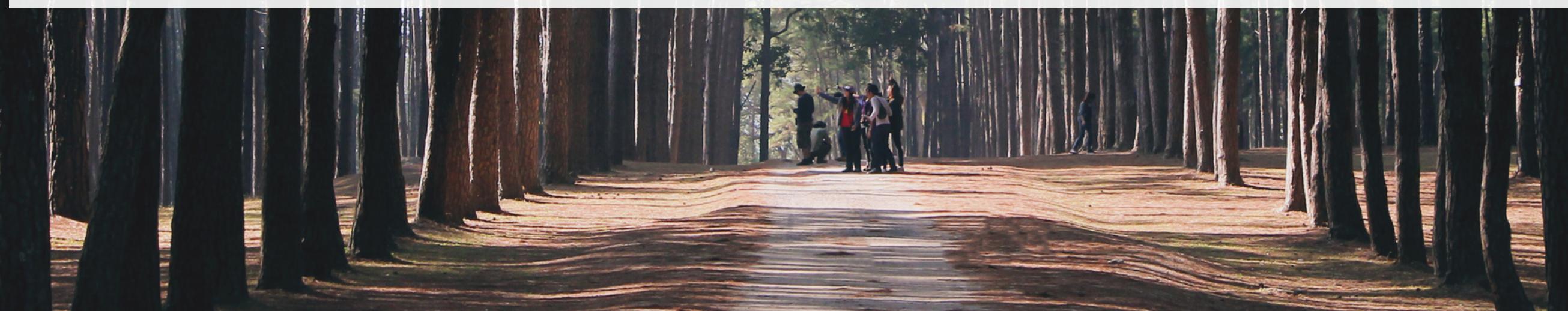
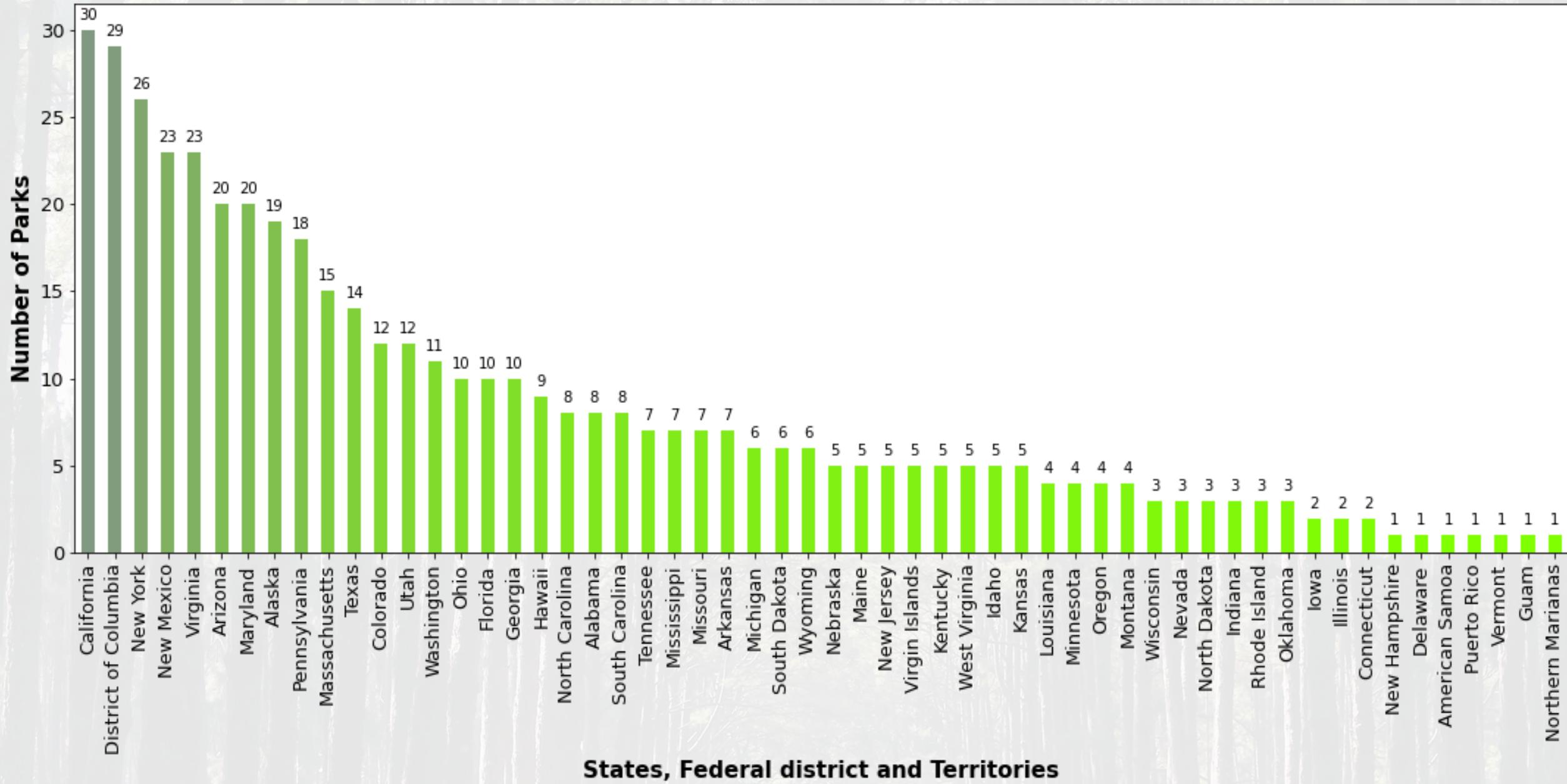
BOTTOM 10

1. Aniakchak NM & PRES (96)
2. Rio Grande W&SR
3. Port Chicago Naval Magazine NMEM
4. Thaddeus Kosciuszko NMEM
5. Carter G. Woodson Home NHS
6. Yukon-Charley Rivers NPRES
7. Bering Land Bridge NPRES
8. Nicodemus NHS
9. Eugene O'Neill NHS
10. Sand Creek Massacre NHS (5,555)

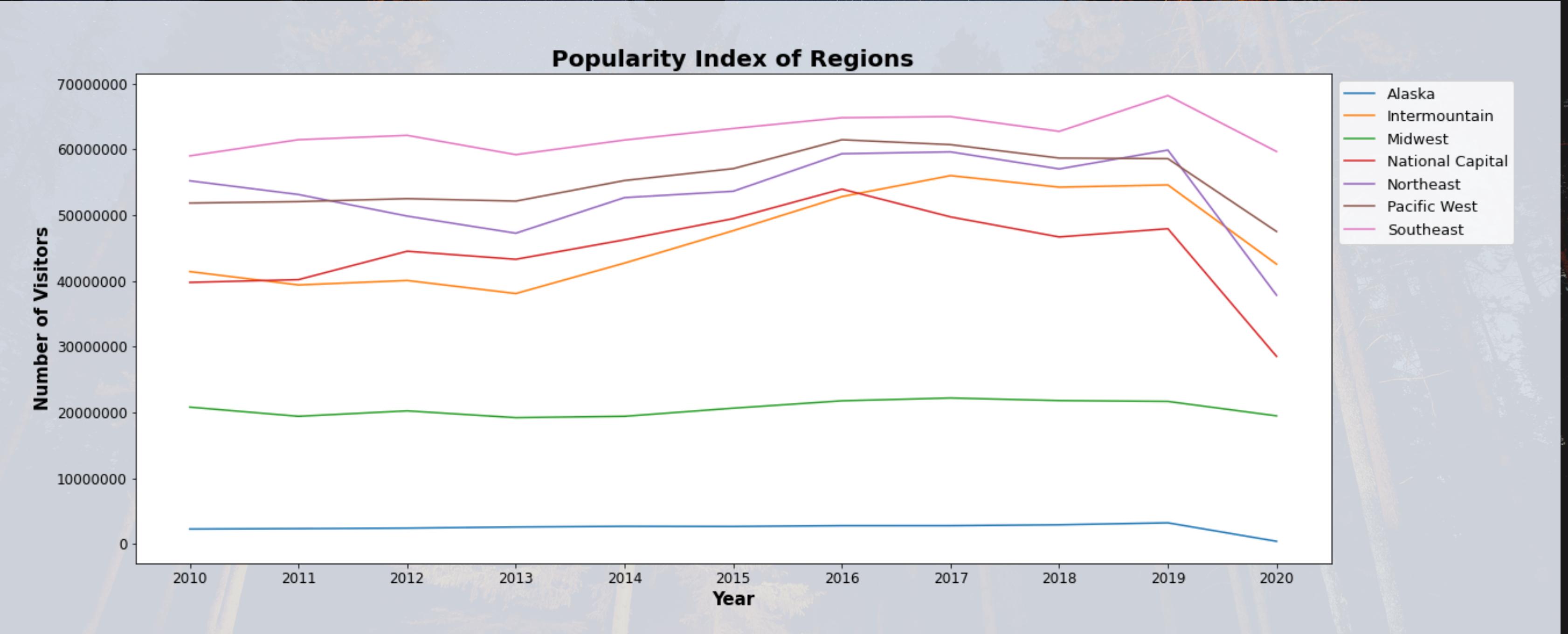
Visitations: A Deeper Look

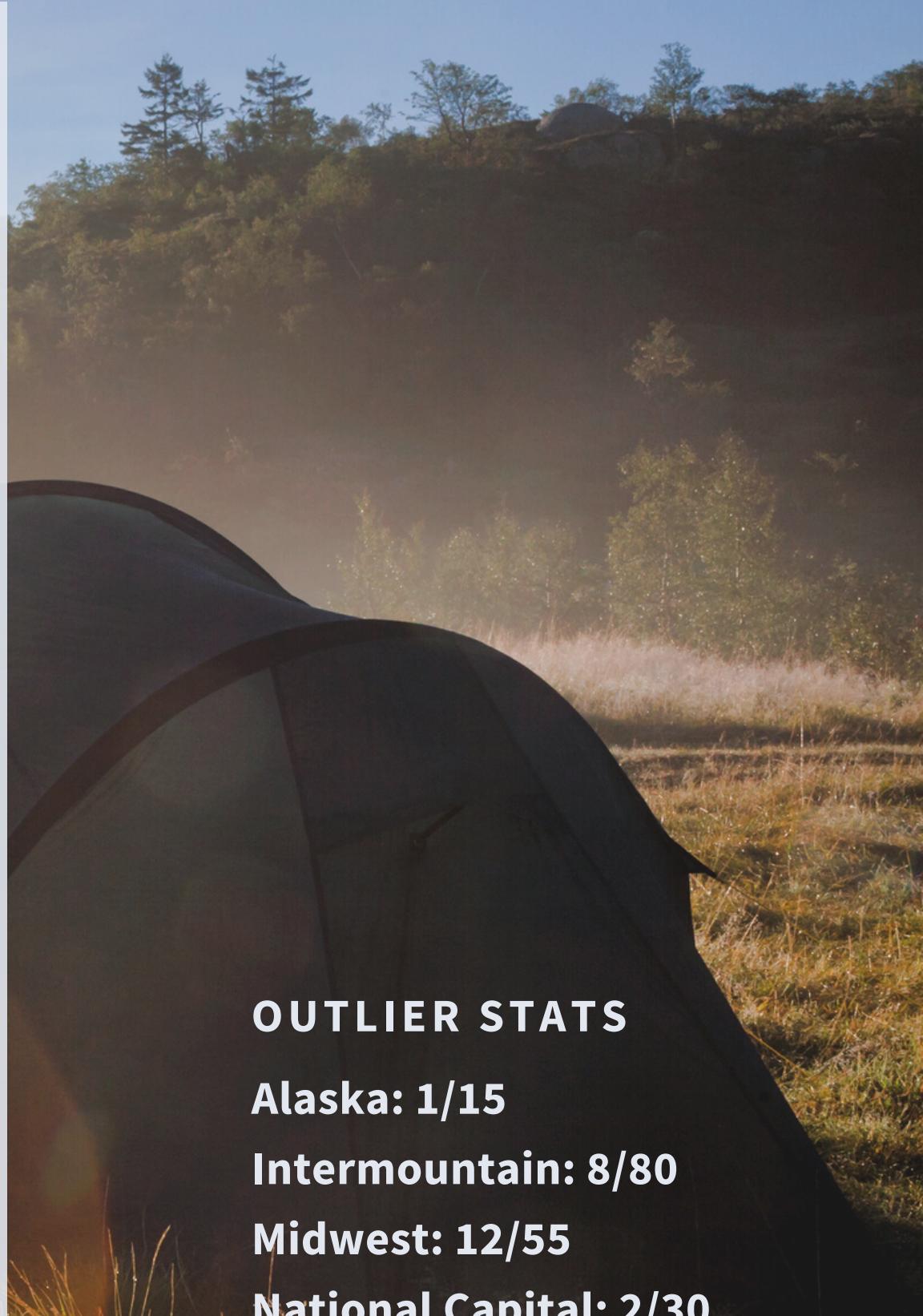
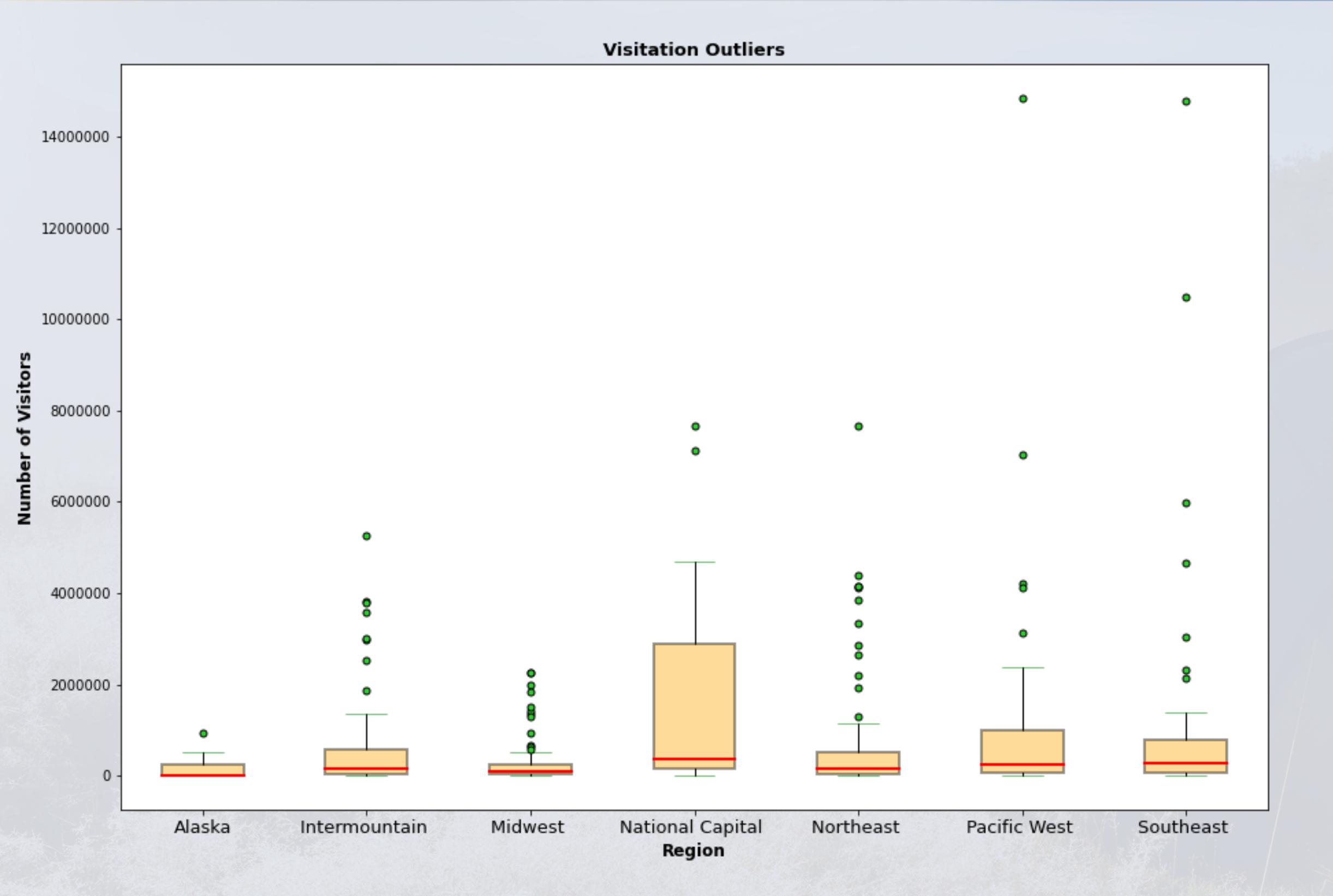


National Parks across USA

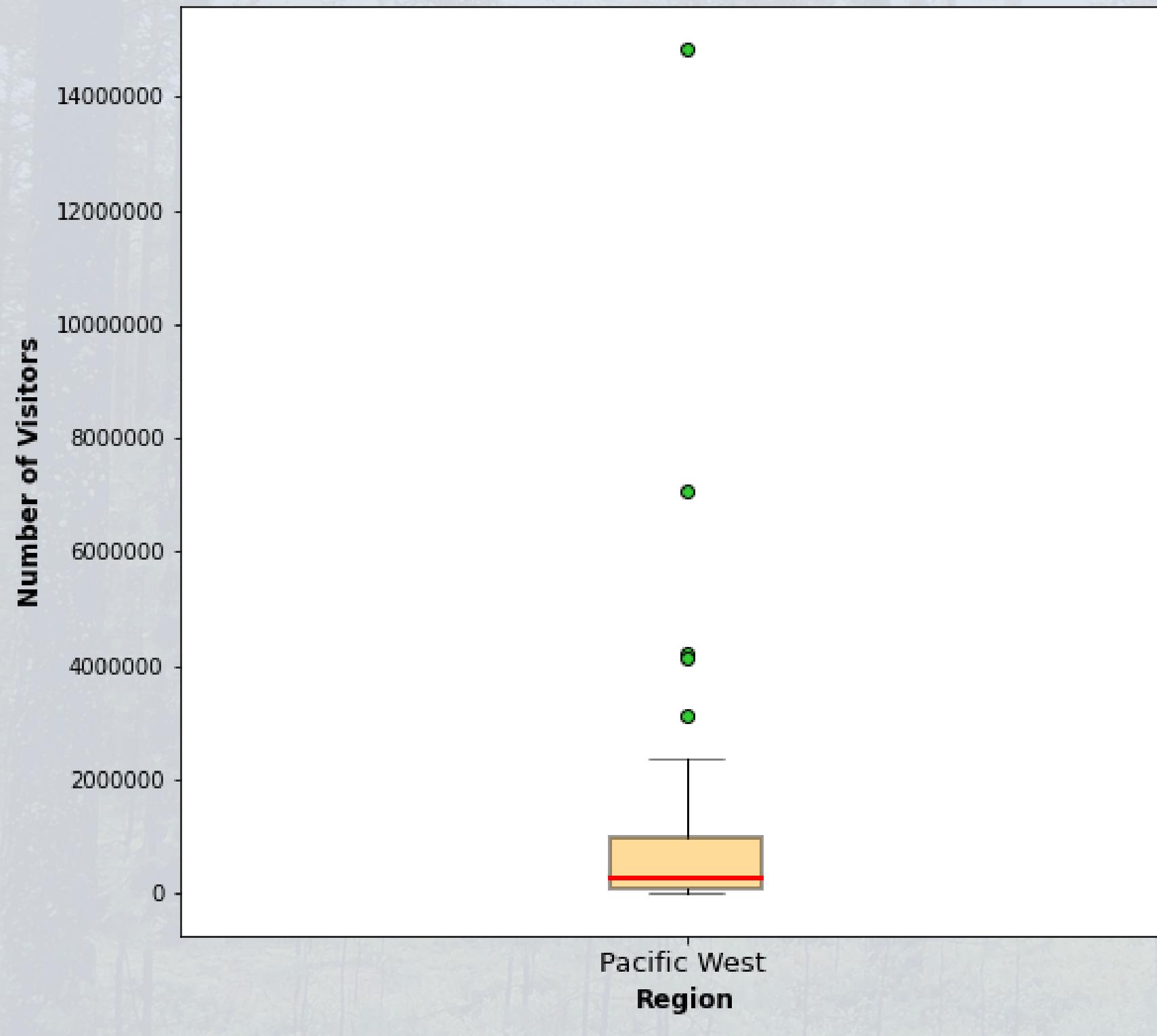


INCLUDES
50 STATES
5 TERRITORIES
1 FEDERAL DISTRICT





Visitation Outliers for Pacific West Region



PARKS IN THE OUTLIERS

Golden Gate NRA - 14,840,800

Lake Mead NRA - 7,048,516

San Francisco Maritime NHP - 4,213,861

Yosemite NP - 4,122,831

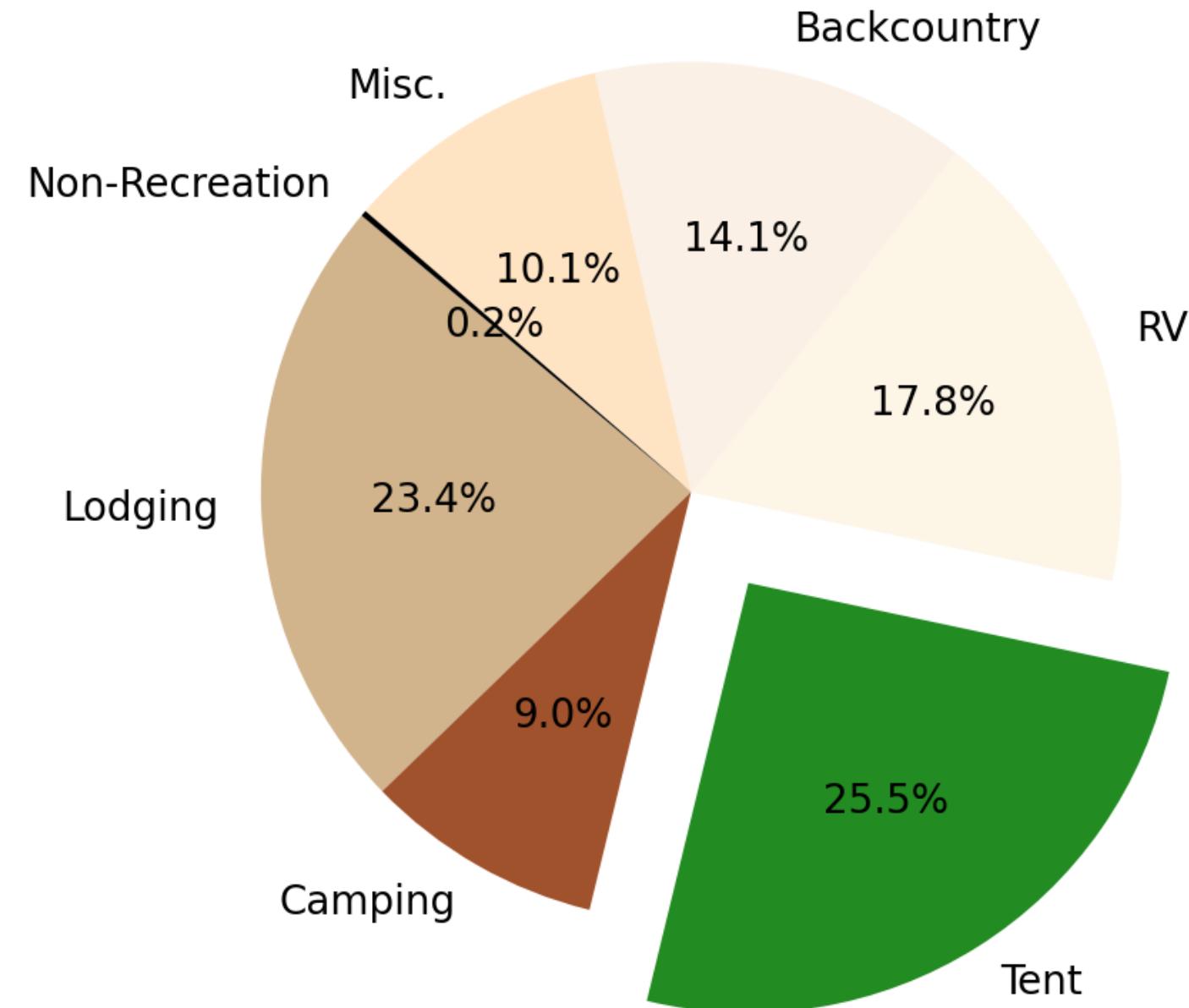
Olympic NP - 3,137,142



Current Weather from API:
Yosemite National Park, California, USA

Percentage of Overnight Recreational Stays, 2019

Total: 13,619,350



**1 in 4
stayed overnight
in a tent**



COVID-19

Impact on the Parks



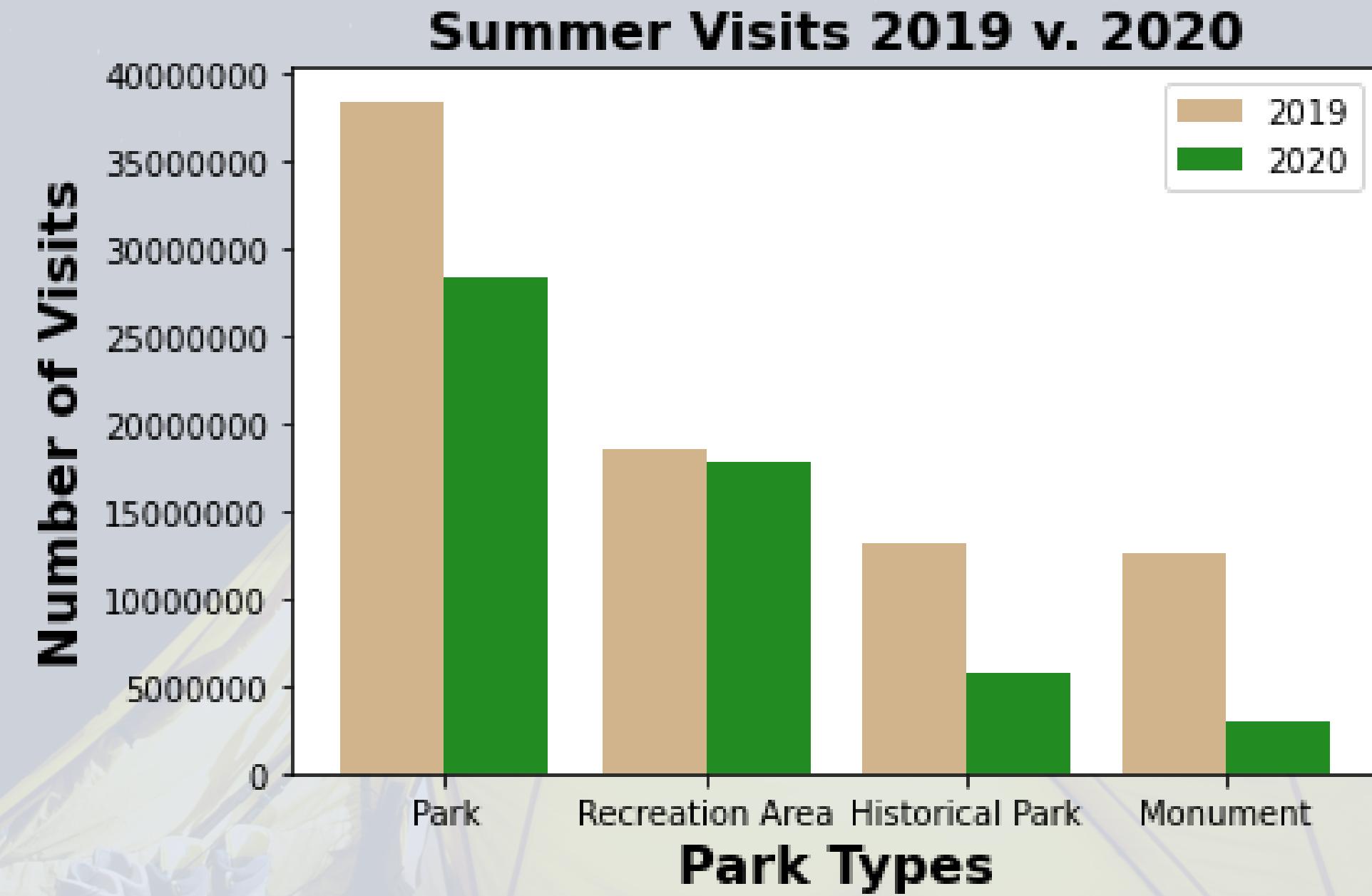
327,516,619

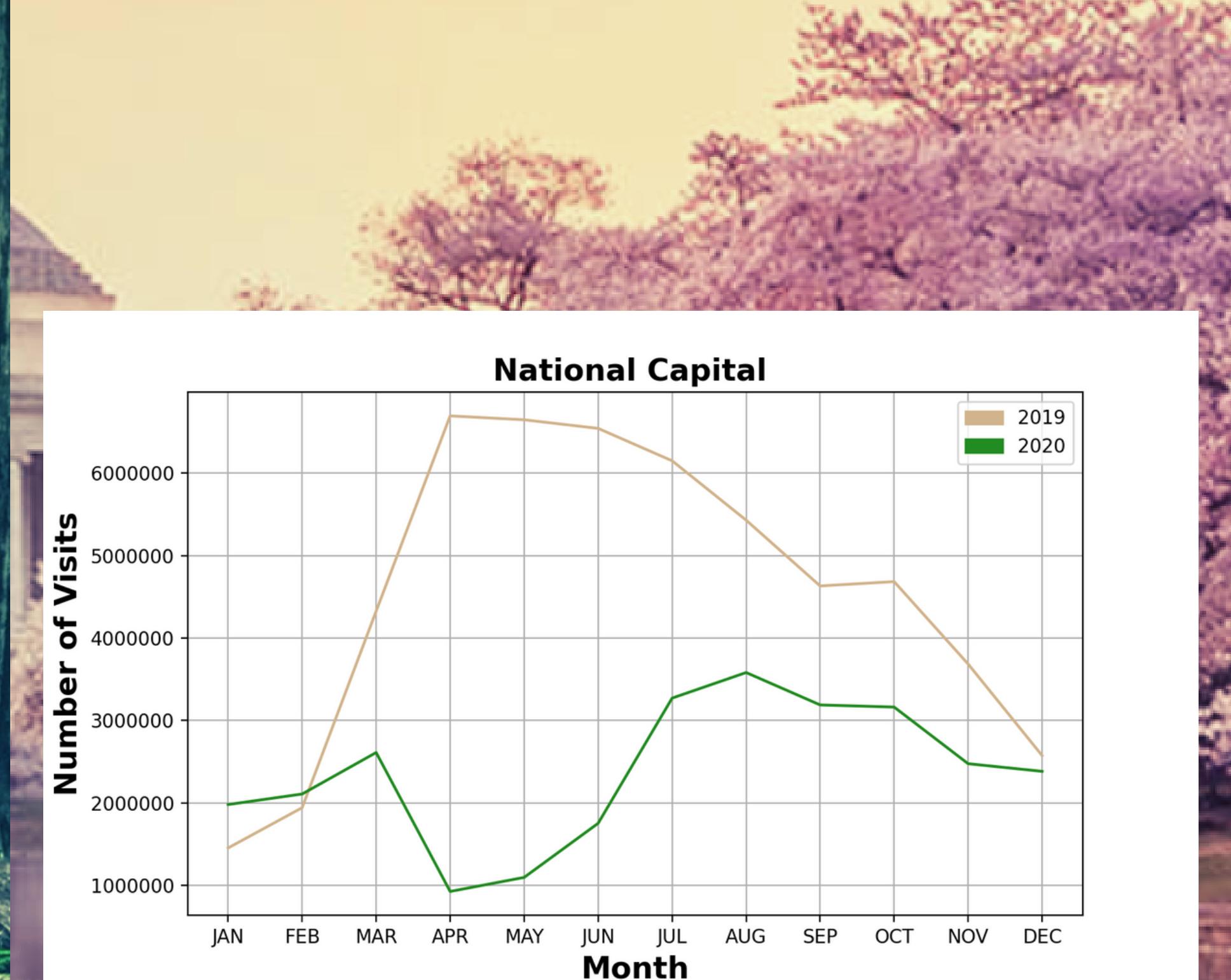
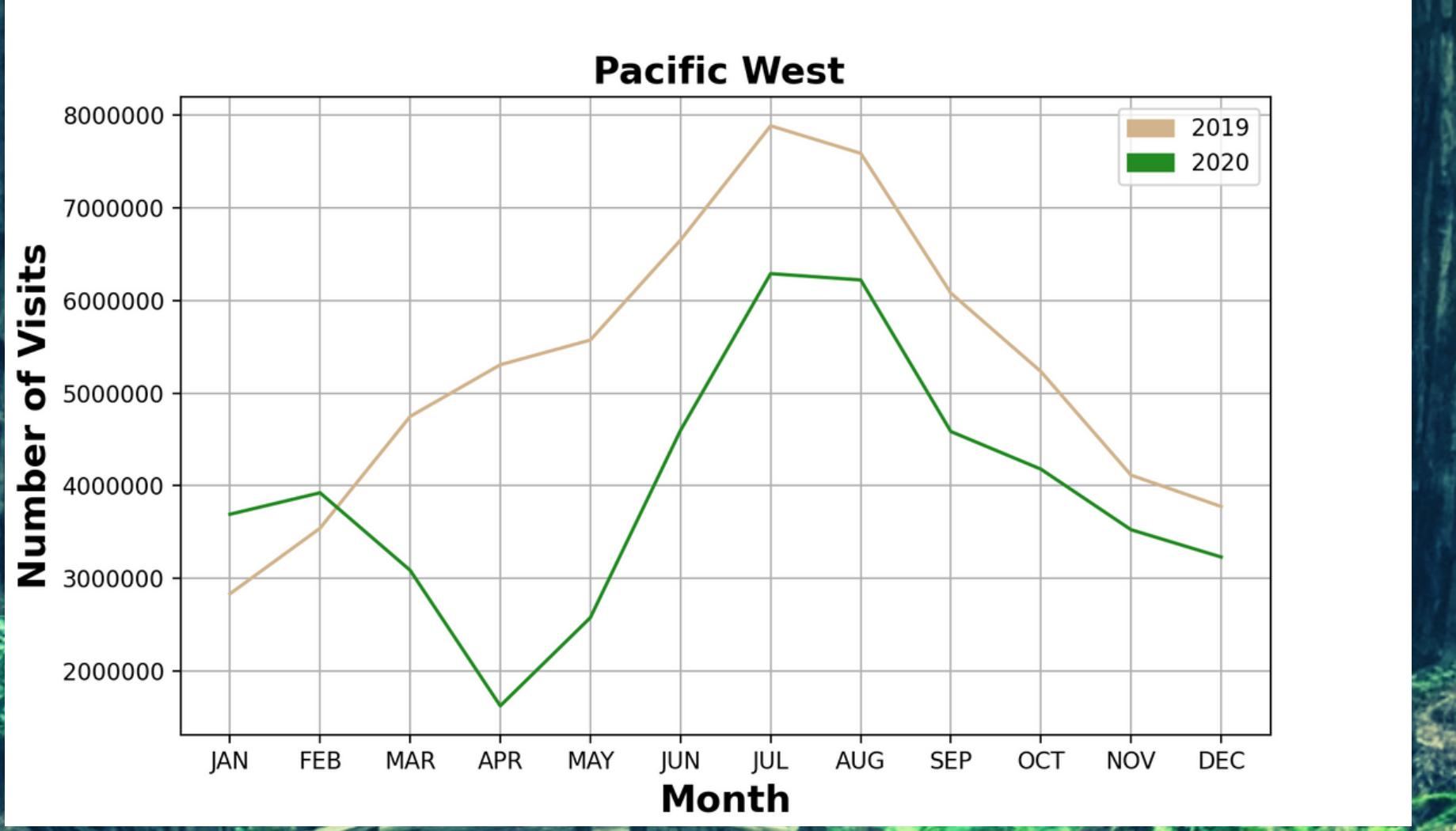
2019

236,820,465

2020

**Park visits
dropped at the
most popular
time of the year -
summer.**





DATA RESOURCES

NPS STATS

- Plenty of downloadable data in .csv or .xlsx formats

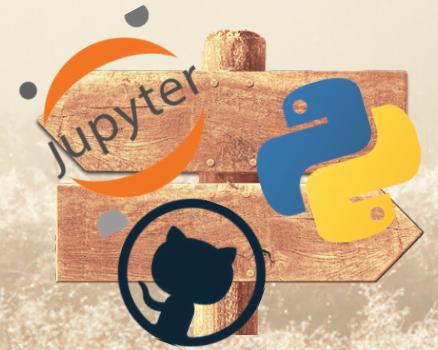
NPS API

- Authoritative National Park Service (NPS) data and content about parks, location, entrance fees, their facilities, images, and more.

WEATHER API

- Access current weather data including clouds, temperature, precipitation for any given location on Earth

ANALYSIS ROUTE



Thank you

SEE YOU AT THE PARKS!



GIGI

[linkedin.com/in/gg-jones](https://www.linkedin.com/in/gg-jones)



PRATIXA

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