**DIG4166 Assessment 2 Submission Checklist**

Does your website pass muster?

This checklist provides a basic summary of the key points that should be met to meet the overall expectations of the assessment. Please refer to the assessment brief for the detailed requirements and assessment criteria and the tutorial in week 11 relating to testing that provided guidance on qualitative areas to be considered.

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| --- | --- |
| **Action** | **Done?** |
| I have read and considered my work within the context of the assessment criteria (copied below) | **yes** |
|  |  |
| My website has a clear structure which is consistent across the whole site | **yes** |
| I have a homepage | **yes** |
| I have a references page indicating where text and images were sourced (Harvard referencing not required) | **no** |
| I have a contact page with form | **no** |
| I have at least three pages of appropriate content for the topic | **yes** |
| The homepage makes it clear what the site is offering users | **yes** |
| The topic of the site is clear on all pages | **yes** |
| It is clear what each page is about by looking at the navigation and page titles | **yes** |
| The website provides clear and appropriate content for the end user on the specified topic | **yes** |
| Content has been appropriately presented using a range of HTML tags and CSS styling | **yes** |
| I have used an HTML table to present some information within the site. | **yes** |
|  |  |
| I have checked that all my images are of good quality and have been optimized and have appropriate alt text | **yes** |
| I have checked all navigation links work correctly | **yes** |
| I have checked that all styling is done using external CSS files – there is no style coding within HTML pages | **yes** |
| I have checked the site works (navigation and content presentation) on a mobile and desktop view | **yes** |
| I have tested my site using Chrome, Firefox and Explorer/Edge | **yes** |
|  |  |
| I have my entire site within a single folder with no content that is outside the folder | **yes** |
| All links in my HTML and CSS use relative addressing | **yes** |
| I have validated all my HTML pages and attempted to fix all errors, and printed the validation report, including the source code, as a PDF for each. | **yes** |
| I have validated all my CSS files pages and attempted to fix all errors, and printed the validation report, including the source code, as a PDF for each. | **yes** |
| I have created a sub-folder in my website folder called **validation** and copied all the separate validation PDF’s into it. | **yes** |
| I have zipped my site folder up containing the entire site (note only files needed for the site to operate should be present e.g. no photoshop files or original images) | **yes** |
| I have uploaded the correct zip file for the final site to Moodle | **yes** |

# Suggestions for improvement to this sheet or need help? - Please contact: [anthony.lewis@bcu.ac.uk](mailto:anthony.lewis@bcu.ac.uk)

# Assessment Criteria

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| --- | --- | --- | --- |
| **Assessment** | **Quality of Implemented Design**  Learning Outcome Three: Develop a website demonstrating effective use of structure, colour, visual imagery and appropriate | **Technical Eloquence**  Learning Outcome Four: Develop a web standards compliant web site demonstrating a range of HTML and CSS coding techniques | **Validation reports**  Learning Outcome Four: Develop a web standards compliant web site demonstrating a range of HTML and CSS coding techniques |
| **Weighting:** | **25%** | **25%** | **5%** |
| **Grading** | **Criteria** | **Criteria** | **Criteria** |
| **0 – 29% (F)** | Minimal attempt with lack of real content and incomplete site | Work demonstrates an unsatisfactory knowledge of HTML and CSS. | No validation or incorrect submission |
| **30 – 39%**  **(E)** | The general design, page structure, navigation and treatment of content has had little or no consideration.  The site contains a considerable amount of untreated content | Some evidence of use of HTML and CSS but poorly applied and incomplete. | HTML and CSS may not have been successfully validated due to elementary errors or HTML and CSS have been used inappropriately. |
| **40 – 49%**  **(D)** | The design is satisfactory despite its limited extent or being inappropriate. Navigation mostly functions but lacks clarity. Much of the content needs further treatment | Limited but satisfactory use of HTML and CSS | A number of minor errors may have stopped the pages from being successfully validated. |
| **50 – 59%**  **(C)** | Appropriate design if a little limited in extent or some shortcomings in its execution. Appropriate page structure and navigation although with some minor shortcomings in execution. Some content needs further treatment | Main elements of HTML and CSS have been competently used | There may be only a handful of errors stopping the web pages from being successfully validated. |
| **60 – 69%**  **(B)** | The site has been appropriately and competently designed. The structure of web pages and site’s navigation is clear. Almost all content has had some sort of treatment. | A variety of HTML and CSS techniques have been used. HTML and CSS have been used appropriately to structure the web pages. | CSS and HTML has some minor errors or warnings that should have been able to be easily corrected  Site has some complexity in its implementation |
| **70 – 79%**  **(A)** | The site has been well designed, with a distinctive look and feel. The web pages are well structured and easily orientate the user. Navigation is natural and intuitive to use. All content has been appropriately treated. | A wide variety of HTML and CSS has been used. CSS has been used to provide a rich user experience. | CSS and HTML have been successfully validated although with some minor errors or warnings.  Site has some complexity in its implementation |
| **80 - 89%**  **(A+)** | Outstanding visual design with complete navigation and rich and appropriate content for the subject | A wide variety of HTML and CSS has been used consistently to a high standard. CSS has been used to provide a rich user experience | CSS and HTML have been successfully validated with no errors.  Site has some complexity in its implementation |
| **90 – 100%**  **(A\*)** | Exceptional visual design with complete navigation and rich and appropriate content for the subject | Exceptional use of a wide range of appropriate HTML and CSS to produce a professional quality website. | CSS and HTML have been successfully validated with no warnings or errors.  Site has some complexity in its implementation |