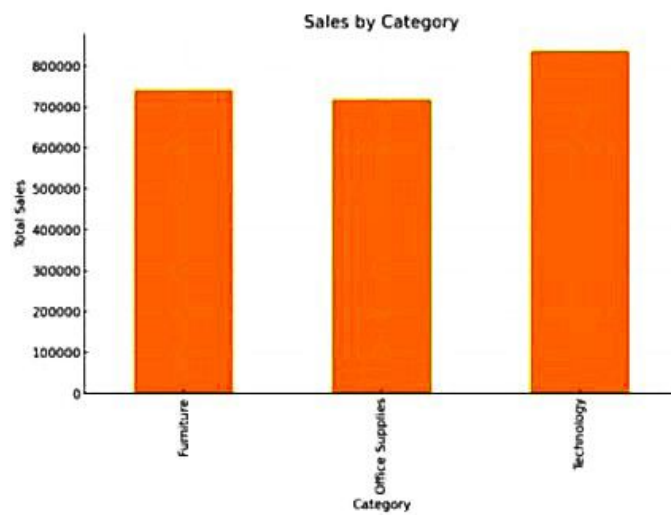
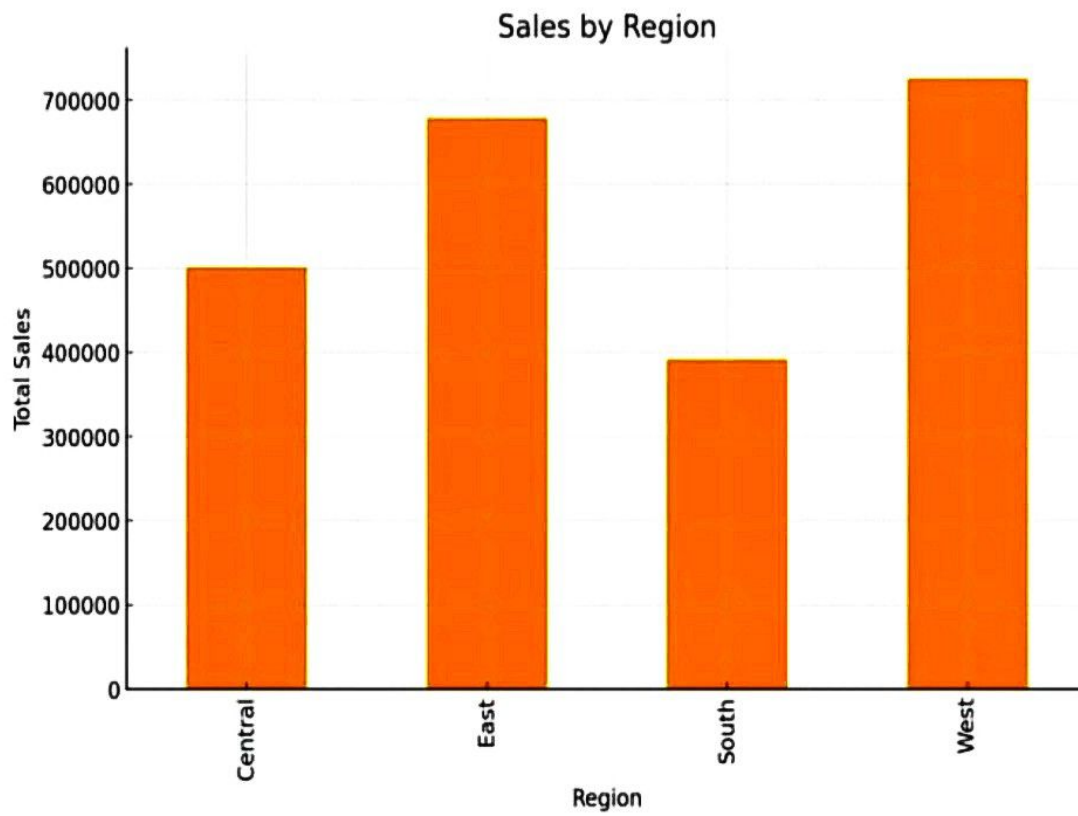


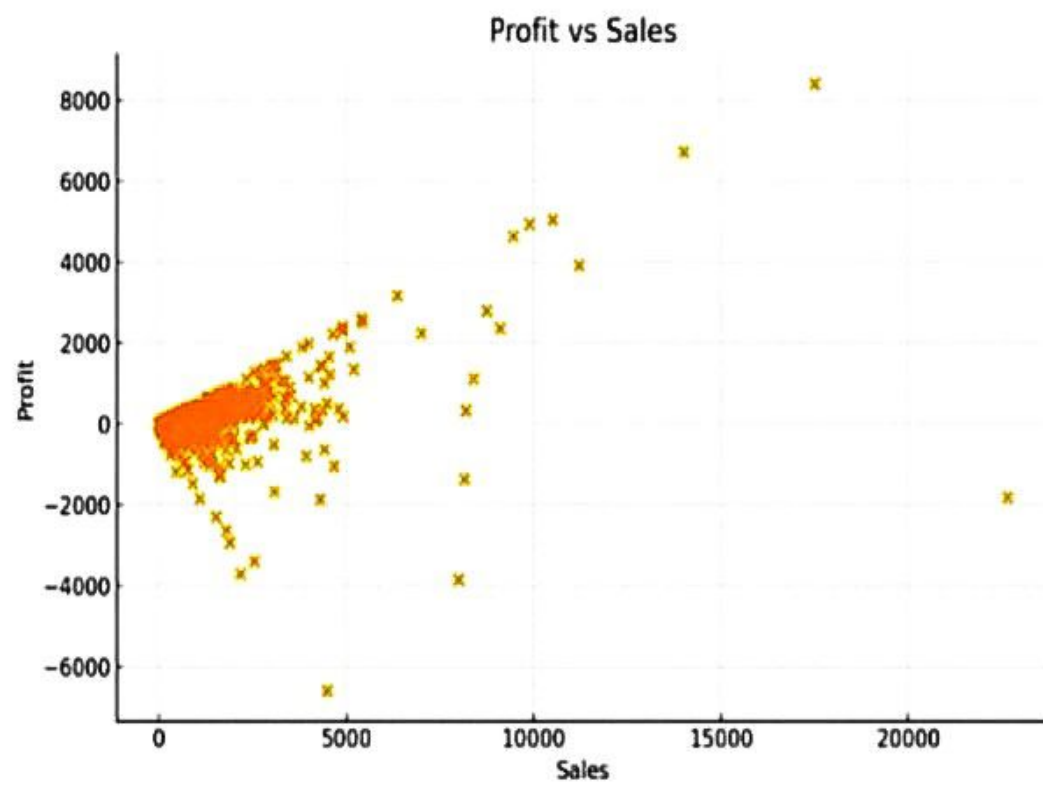
## Superstore Sales Visual Report



Insight: Technology category achieves the highest total sales



Sales by Region: East & West are top-performing regions



**Profit vs Sales: “Higher sales generally lead to higher profit, but some items still show losses.”**

## **Summary-Slide/Storyboard**

- Technology is the top-selling category across the Superstore dataset.
- West and East regions generate the highest total sales, while South region performs the weakest.
- Profit vs Sales shows a positive overall trend, but some items still generate losses due to high discounts or low profit margin.
- Performance varies significantly across categories and regions, indicating uneven profitability distribution.