PRATYUSH SRIVASTAVA

Sr. Product Manager

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⌖ Bangalore, India

EDUCATION

B. TECH , IIT-BHU
Metallurgical Engineering
2010-2014

M.TECH, BITS PILANI
Software Engineering
2022-2024

in ⍟

SKILLS

PRIMARY

- Prototyping, defining KPIs, A/B Testing, Figma
- Agile & scrum methodologies
- Analytics tools: Python, R
- Tableau, Looker, PowerBI, Excel
- Product Strategy, Roadmapping, Market Research, User Experience (UX) Design, Stakeholder Management, Product Metrics/KPIs, Data-Driven Decision Making, Product Launch Strategy
- Building LLM agents and bots

SECONDARY

- A/B Testing, Product Analytics, Competitive Analysis, Pricing Strategy, Product Marketing, MVP Development, Persona Development, Journey Mapping
- Data warehouse, ETL pipelines
- Airflow, Metabase, SQL, BigQuery, Presto, Redash, Querybook
- Programming: ReactJS, Firebase, (flask, django, pandas), Java, flutter, AppScript, HTML, CSS
- Cloud - AWS, devOps, CD/CD, Linux

SUMMARY

" 9+ years of experience in product management , analytics, software development & operations with a track record of leading cross functional teams to success by making data informed product decisions. "

EXPERIENCE

Sr. Product Manager (Data Platform) | Apperture | B'lore | Dec'21- Curr
- Led the AI Product vertical with a 10 member team
- Agile software delivery, Product design, Budgeting & Customer success
- Went from Zero to $90K ARR revenue over a year.
- Onboarded 14+ category leading orgs across India, UK & US
- Built relationships with strategic partners to create stable growth channels
- Designed the backbone of the Apperture Databots serving 80K tickets daily

Sr. Product Analyst / APM | Razorpay | Bangalore | Apr'21- Dec' 21
- Optimized schedules for a high throughput notification engine to increase email engagement by 15% and protected domain authority.
- Worked on an algorithm for mapping of support tickets with the relevant developer documentation and analysis of key bottlenecks in service.
- Built an auto-reconciliation and central ledger dashboard to monitor losses and unreconciled money.
- Brought visibility on the new 3P apps performance through weekly reports

Sr. Business Analyst | Zomato | Bangalore | Mar '21- May' 21
- Set up and led the analytics vertical within the Zomato Nutrition BU
- Designed the BI around inventory management and lead scoring

Sr. Consultant | Chainalytics | Bangalore | Apr'18- May'19 & Jul'20- Dec'20
- Led a global team of 7 analysts to build a design data repository & data pipelines for org-wide use and for clients in US, China and India.
- Led the network cost modeling of transportations for an animal nutrition client which resulted in $1Bn savings (*estimated*)

Head of Analytics | Homelane | Bangalore | May'19-Jul'20
- As the head of Analytics at Homelane and Product manager for Data Platform, I democratized the access to data for the entire org. by designing, executing and evangelizing a Unified Data Platform with self-serve capabilities.
- Designed & executed a market intelligence system that included web scraping, data mining, lead scoring & APIs for deduplication algorithms.

Full Stack Developer | Gobasco | Gurgaon | Jan'16- Apr'18
- Automated the flow of market information to farmers spanning 5 states
- Built a central decision making system with live feed of price information

-Updated Apr'24