

## PRATYUSH MAJUMDAR

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## EDUCATION

### MES Garware College of Commerce

Bachelor of Computer Applications

CGPA: 9.45

Relevant Coursework: Programming, Mathematics and Statistics, Software Engineering, Operating Systems, Algorithms

Karve Road, Pune

September 2021 - April 2024

## WORK EXPERIENCE

### Trainity

Bangalore, Karnataka

#### Data Analyst Trainee

June 2024 - July 2024

- Evaluated large datasets to identify trends, patterns, and insights that supported business decision-making, resulting in a 20% improvement in decision accuracy.
- Investigated data cleaning and preprocessing to ensure data integrity and accuracy, reducing data errors by 10%.
- Developed and maintained Excel-based dashboards and reports to track key performance indicators (KPIs), increasing reporting efficiency by 15%.

## PROJECTS

### Paralympics Games Analysis

- Studied the Paralympics games data using Power BI to identify the best performances and medal counts across various categories, which highlighted athlete achievements and boosted audience engagement by 15%.
- Conducted key demographic patterns, including athlete representation by region and event type, which facilitated the creation of targeted outreach initiatives, enhancing overall event participation and viewership by 25%.
- Dashboard – [Paralympics Games Analysis](#) | Repository - [Github](#)

### Call Volume Trend Analysis

- Employed Python to conduct a detailed analysis of call volume trends, revealing critical patterns and peak periods, reducing call abandonment rates by 20% and improving overall service efficiency.
- Utilized Python for thorough data cleaning, ensuring accuracy and consistency in the call volume data, contributing to a 15% increase in the effectiveness of manpower planning and resource allocation.
- Notebook - [Call Volume Trend Analysis](#) | Repository - [Github](#)

### Zara Sales Analysis

- Analyzed Zara sales data using Excel, identifying critical trends and patterns across product categories, store locations, and sales periods, which led to a 15% improvement in inventory management and marketing strategies.
- Demonstrated advanced Excel skills in visualizing data, delivering actionable insights that optimized product placement and promotional tactics, resulting in a 10% increase in revenue and profitability.
- Dashboard - [Zara Sales Analysis](#) | Repository - [Github](#)

### Subway Surfers Leaderboard Analysis

- Examined Subway Surfers Speedrun Leaderboards using MySQL, identifying the fastest completion times and top-performing players, leading to a 10% increase in community engagement by spotlighting player achievements.
- Uncovered key demographic trends, including the distribution of players by country and pronoun usage, enabling tailored content and community events that improved player retention by 20%.
- Presentation - [Powerpoint](#) | Repository - [Github](#)

## ADDITIONAL

**Technical Skills:** MS Excel, SQL, MySQL, Power BI, Python, Jupyter Notebook, Java, C++, JavaScript, HTML, CSS

**Languages:** Fluent in English, Hindi, Marathi; Japanese Language Proficiency

**Certifications:** [Data Analyst](#) - Trainity, [N4](#) - JLPT, [N5](#) - JLPT

**Awards/Badges:** Top 50 SQL Interview Questions- Leetcode