

# Criteria A.3

## Identify & Prioritize Research

### **Concise.app:**

Concise.app is a modern solution to my problem statement, as it uses AI to generate summaries of prominent news articles. It is mainly used for analysis of news data, but is now an emerging media figure as it allows for quick reading of lengthy news articles, while still keeping the essence of the original text. It follows a freemium model, and is closed-source.

### **Concise.app:**

NewsBlur is an open source news summarizing app that utilizes AI as the separatory line from its competitors. It is created for personal use and is user centric, using a mainly free business model, allowing for easy adoption by the community. It excels at providing an average of news articles by taking in both sides of the argument.