

This can be concluded now with my final problem statement: Misinformation and purposeful bias, is a rising threat to the truth & informative media. This leads to many everyday people being forced to consider news from multiple sources, being a time-consuming & inefficient process(see the mind map to understand how I got to this conclusion in fig 1.3).

This problem relates to the KC in a very evident way, since the it is the change or alteration of information that is the core of this issue. When considering more deeply into the statement, it is also understood that this problem actually brings real change in the world, due to the fact that disinformation can negatively(or at least untruthfully), ultimately leading to major events being based on information that was edited for financial or political gain.

The related concepts of functions & systems have more implicit links to the problems statement, but can be identified when considering the function this problem plays in our society, affecting systems all across the world in a degrading way. This highlights the severity of the problem, calling for a desperate need of solution, leading to the global context.

The global context links very directly with the problem, as the solution calls for scientific and technical innovation. Even though this has been a problem for many years(studies show since 1950), there has been no power in the consumer to fix it. Now with the rise of advanced machine learning processes, it is in the consumers hands, to adopt scientific & technical innovation, allowing for better, higher quality information, as well as improved media consuming lifestyle.

# Criteria A.2

Identify & Prioritize Research