### **Import Libraries**

```
In [175]:
          import numpy as np
          import pandas as pd
          import matplotlib.pyplot as plt
          import seaborn as sns
          from sklearn.cluster import KMeans, DBSCAN, AgglomerativeClustering, SpectralC
          from sklearn import metrics
          from sklearn.pipeline import make_pipeline, Pipeline
          from sklearn.preprocessing import StandardScaler
In [176]: !pip install umap-learn --user
          Requirement already satisfied: umap-learn in c:\users\stsc\appdata\roaming\py
          thon\python311\site-packages (0.5.6)
          Requirement already satisfied: numpy>=1.17 in c:\users\stsc\anaconda3\lib\sit
          e-packages (from umap-learn) (1.24.1)
          Requirement already satisfied: scipy>=1.3.1 in c:\users\stsc\anaconda3\lib\si
          te-packages (from umap-learn) (1.11.1)
          Requirement already satisfied: scikit-learn>=0.22 in c:\users\stsc\anaconda3
          \lib\site-packages (from umap-learn) (1.5.1)
          Requirement already satisfied: numba>=0.51.2 in c:\users\stsc\anaconda3\lib\s
          ite-packages (from umap-learn) (0.60.0)
          Requirement already satisfied: pynndescent>=0.5 in c:\users\stsc\appdata\roam
          ing\python\python311\site-packages (from umap-learn) (0.5.13)
          Requirement already satisfied: tqdm in c:\users\stsc\anaconda3\lib\site-packa
          ges (from umap-learn) (4.65.0)
          Requirement already satisfied: llvmlite<0.44,>=0.43.0dev0 in c:\users\stsc\an
          aconda3\lib\site-packages (from numba>=0.51.2->umap-learn) (0.43.0)
          Requirement already satisfied: joblib>=0.11 in c:\users\stsc\anaconda3\lib\si
          te-packages (from pynndescent>=0.5->umap-learn) (1.2.0)
          Requirement already satisfied: threadpoolctl>=3.1.0 in c:\users\stsc\anaconda
          3\lib\site-packages (from scikit-learn>=0.22->umap-learn) (3.5.0)
          Requirement already satisfied: colorama in c:\users\stsc\anaconda3\lib\site-p
          ackages (from tqdm->umap-learn) (0.4.6)
```

```
In [177]: !pip install numpy==1.24.1
```

Requirement already satisfied: numpy==1.24.1 in c:\users\stsc\anaconda3\lib\s ite-packages (1.24.1)

```
In [178]: import numpy
```

```
In [179]: pip install --upgrade numba
```

Requirement already satisfied: numba in c:\users\stsc\anaconda3\lib\site-pack ages (0.60.0)

Requirement already satisfied: llvmlite<0.44,>=0.43.0dev0 in c:\users\stsc\an aconda3\lib\site-packages (from numba) (0.43.0)

Requirement already satisfied: numpy<2.1,>=1.22 in c:\users\stsc\anaconda3\lib\site-packages (from numba) (1.24.1)

Note: you may need to restart the kernel to use updated packages.

### In [180]: !pip show numpy

Name: numpy Version: 1.24.1

Summary: Fundamental package for array computing in Python Home-page: https://www.numpy.org (https://www.numpy.org)

Author: Travis E. Oliphant et al.

Author-email:

License: BSD-3-Clause

Location: C:\Users\STSC\anaconda3\Lib\site-packages

Requires:

Required-by: altair, astropy, bokeh, Bottleneck, catboost, category-encoders, chroma-hnswlib, chromadb, contourpy, daal4py, datasets, datashader, datashape, deap, dmba, folium, gensim, gower, gradio, gurobi-machinelearning, h5py, ho loviews, hvplot, imagecodecs, imageio, imbalanced-learn, keras, keras-nightly, langchain, langchain-community, lightgbm, matplotlib, mkl-fft, mkl-random, ml-dtypes, mlxtend, numba, numexpr, onnxruntime, opt-einsum, pandas, patsy, pyarrow, pyerfa, PyWavelets, scikit-image, scikit-learn, scikit-surprise, scipy, seaborn, shapely, statsmodels, tables, tb-nightly, tensorboard, tensorflow-intel, tifffile, TPOT, transformers, umap-learn, xarray, xgboost

```
In [181]: import umap
import pandas as pd
```

### **Loading Dataset**

```
In [182]: fastfood_df = pd.read_csv(r'C:\Users\STSC\Desktop\BAN 674- Machine Learning\As
```

In [183]: fastfood\_df.head()

Out[183]:

	restaurant	item	calories	cal_fat	total_fat	sat_fat	trans_fat	cholesterol	sodium	to
0	Mcdonalds	Artisan Grilled Chicken Sandwich	380	60	7	2.0	0.0	95	1110	
1	Mcdonalds	Single Bacon Smokehouse Burger	840	410	45	17.0	1.5	130	1580	
2	Mcdonalds	Double Bacon Smokehouse Burger	1130	600	67	27.0	3.0	220	1920	
3	Mcdonalds	Grilled Bacon Smokehouse Chicken Sandwich	750	280	31	10.0	0.5	155	1940	
4	Mcdonalds	Crispy Bacon Smokehouse Chicken Sandwich	920	410	45	12.0	0.5	120	1980	

```
In [184]: print(fastfood_df['restaurant'].unique())
print(fastfood_df['salad'].unique())
```

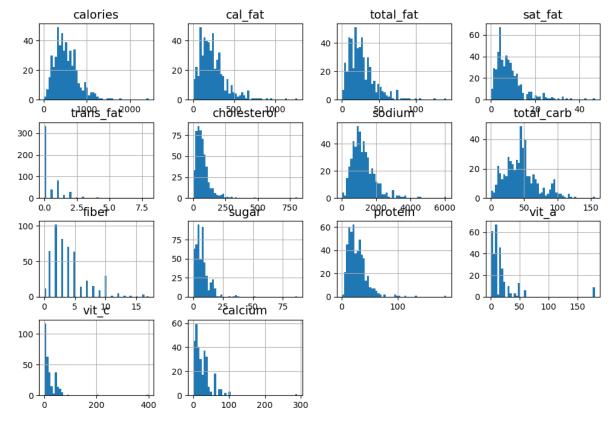
```
In [185]: # Check for NaN values
          print(fastfood_df.isnull().sum())
          restaurant
          item
                            0
          calories
                            0
          cal_fat
                            0
          total_fat
          sat_fat
          trans_fat
                            0
           cholesterol
           sodium
                            0
                            0
          total_carb
          fiber
                           12
                            0
          sugar
                            1
          protein
          vit_a
                          214
          vit_c
                          210
           calcium
                           210
           salad
                            0
           dtype: int64
In [186]: fastfood_df.dtypes
Out[186]: restaurant
                           object
                           object
           item
          calories
                            int64
          cal_fat
                            int64
          total_fat
                            int64
          sat_fat
                          float64
          trans_fat
                          float64
           cholesterol
                            int64
           sodium
                            int64
                            int64
          total_carb
          fiber
                          float64
          sugar
                            int64
                          float64
           protein
          vit_a
                          float64
          \mathsf{vit}_\mathsf{c}
                          float64
          calcium
                          float64
           salad
                           object
           dtype: object
```

### Visualise distributions

```
In [187]: import matplotlib.pyplot as plt

# extra code - the next 5 lines define the default font sizes
plt.rc('font', size=14)
plt.rc('axes', labelsize=14, titlesize=14)
plt.rc('legend', fontsize=14)
plt.rc('xtick', labelsize=10)
plt.rc('ytick', labelsize=10)

fastfood_df.hist(bins=50, figsize=(12, 8))
plt.show()
```



```
In [188]: fastfood_df['trans_fat'].unique()
```

Out[188]: array([0. , 1.5, 3. , 0.5, 1. , 2.5, 2. , 4. , 8. , 3.5])

### Numerical features:

- 1. calories
- 2. cal\_Fat
- 3. sat\_fat
- 4. trans\_fat
- 5. cholestrol
- 6. sodium
- 7. total carb

- 8. sugar
- 9. protein
- 10. vit a
- 11. vit c
- 12. calcium

dtype: int64

### **Preprocessing**

```
In [189]: from sklearn.pipeline import Pipeline
          from sklearn.pipeline import make_pipeline
          from sklearn.preprocessing import PowerTransformer, OneHotEncoder, TargetEncod
          from sklearn.compose import ColumnTransformer
          from sklearn.impute import KNNImputer
          from sklearn.preprocessing import MinMaxScaler
In [190]: print(fastfood_df.isnull().sum())
          restaurant
                          0
                          0
          item
          calories
                          0
          cal_fat
          total_fat
          sat_fat
          trans_fat
          cholesterol
                          0
          sodium
                          0
          total_carb
                          0
                         12
          fiber
                          0
          sugar
          protein
                          1
          vit_a
                        214
                        210
          vit_c
          calcium
                        210
          salad
```

```
In [191]: # prompt: printing minimum value in each column
          # printing minimum value in each column
          for column in fastfood df.columns:
            print(f"Minimum value in column {column}: {fastfood_df[column].min()}")
          Minimum value in column restaurant: Arbys
          Minimum value in column item: 1 Piece Chick-n-Strips
          Minimum value in column calories: 20
          Minimum value in column cal_fat: 0
          Minimum value in column total_fat: 0
          Minimum value in column sat_fat: 0.0
          Minimum value in column trans_fat: 0.0
          Minimum value in column cholesterol: 0
          Minimum value in column sodium: 15
          Minimum value in column total_carb: 0
          Minimum value in column fiber: 0.0
          Minimum value in column sugar: 0
          Minimum value in column protein: 1.0
          Minimum value in column vit_a: 0.0
          Minimum value in column vit_c: 0.0
          Minimum value in column calcium: 0.0
          Minimum value in column salad: Other
In [192]: # prompt: finding which columns have negative values
          # Check for negative values
          for col in fastfood_df.columns:
            if fastfood_df[col].dtype in ['int64', 'float64']:
              if (fastfood_df[col] < 0).any():</pre>
                print(f"Column '{col}' contains negative values.")
```

```
In [193]: log_attribs = ["vit_a", "vit_c", "cholesterol", "calcium"]
          quant_attribs = [ "calories", "cal_fat", "total_fat", "sat_fat", "sodium", "to
          cat_attribs = ["restaurant"]
          log_pipeline = Pipeline([("impute", KNNImputer(n_neighbors=5)), ('scaler', Sta
          #log_pipeline2 = Pipeline([("impute", KNNImputer(n_neighbors=5)), ("log transf
          cat_pipeline = Pipeline([("categorical transform", OneHotEncoder(handle_unknow
          quantile_pipeline = Pipeline([("impute", KNNImputer(n_neighbors=5)), ('scaler')
          #quantile_pipeline2 = Pipeline([("impute", KNNImputer(n_neighbors=5)), ("quant
          fastfood_p = fastfood_df.drop(['item', 'salad'], axis=1)
          # replace missing values in fiber with 0
          fastfood_p["fiber"] = fastfood_p["fiber"].fillna(0)
          preprocessing = ColumnTransformer([
              ("quant", quantile_pipeline, quant_attribs),
              ("logdist", log_pipeline, log_attribs),
              ("cat", cat_pipeline, cat_attribs)
          ])
          # Apply the pipeline to ntri processed
          fastfood_processed = preprocessing.fit_transform(fastfood_p)
In [194]: fastfood_processed.shape
Out[194]: (515, 20)
          #Visualise data
In [195]: import seaborn as sns
```

```
sns.pairplot(fastfood_df.drop(['item', 'salad'], axis=1), hue='restaurant');
In [196]:
          C:\Users\STSC\anaconda3\Lib\site-packages\seaborn\axisgrid.py:118: UserWarnin
          g: The figure layout has changed to tight
            self._figure.tight_layout(*args, **kwargs)
          No.
 In [ ]:
```

### Interpretation of calories:

- Calories and cal\_fat- with increased cal\_fat most of the foods have high calories
- Calories and total fat- with increased total fat most of the foods have high calories
- Calories and sat\_fat- with increased total\_fat most of the foods have high calories except for foods in restaurant McDonald, where the more sat fat increases the more calories
- Calories and trans\_fat- even if foods have low trans\_fat, the calories are more. Taco Bell's foods have low trans\_fat. Sonic's foods have high trans\_fat
- Calories and cholesterol- all the foods have increased calories with increase in cholesterol.
   Taco Bell has low cholesterol, Chick-fil-A and Sonic have low cholesterol and calories in their foods compared to the other restaurants

- Calories and sodium- Most of the foods have high sodium and calories correlation in their foods. Taco Bell and Subway have foods of varying sodium, still with low calories.
   McDonalds's foods are high in sodium and calories
- Calories and total\_carb- Most of the foods have high carb and calories correlation in their foods. Taco Bell and Subway have foods of varying carb, still with reasonable calories.
   McDonalds's foods are high in carb and calories
- Calories and fiber- even if foods have low fiber, the calories are more. Dairy queen's,
   Chick-fil-A Sonic and Arbys foods have low fiber. McDonald's foods are low in fiber and high in calories
- Calories and sugar- all restaurants have reasonable sugar contents in their foods. Some items of Mcdonalds have high sugar. Some items of Dairy Queen and Subway have medium sugar.
- Calories and protein- as the protein in food items increase, the calories in them increase. Some items of Mcdonalds, Chick-Fil-A, Burger King and Subway have high protein.
- Calories and vit\_a- Most items have low and upto average vit\_a. McDonalds- some items
  are high in vit\_a and low in calories and some items are high in calories and low in vit\_a.
  Subway has average vit a but low calories.
- Calories and vit\_c- Most items have low and upto average vit\_c. McDonalds- some items
  are high in calories and low in vit\_a. Subway has some items with high vit\_c and low
  calories
- Calories and calcium- Most items have low and upto average calcium. McDonald's items
  ingeneral are very low or null in calcium and high in calories. Subway has correlation in
  some of its items.

Type *Markdown* and LaTeX:  $\alpha^2$ 

### Plot data

Out[198]:

 quant\_calories
 quant\_cal\_fat
 quant\_total\_fat
 quant\_sat\_fat
 quant\_sodium
 quant\_total\_

 0
 0.149378
 0.047244
 0.049645
 0.042553
 0.180544
 0.28

 1
 0.340249
 0.322835
 0.319149
 0.361702
 0.258038
 0.39

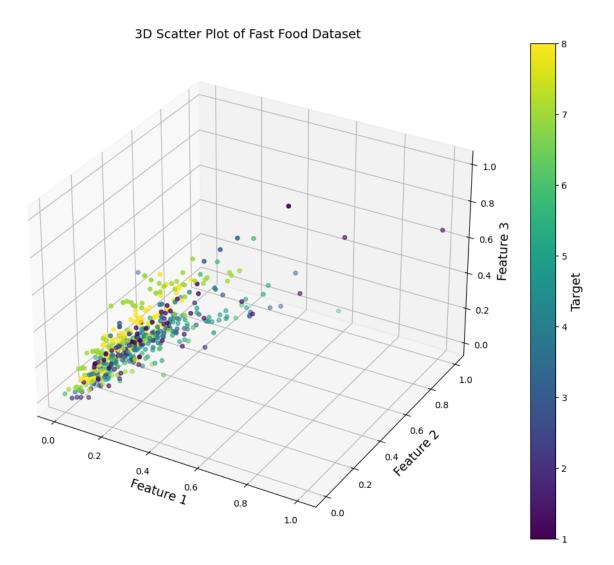
```
In [199]: y = fastfood_p['restaurant']
          n_samples, n_features = X.shape
          n_neighbors = 30
In [200]: y
Out[200]: 0
                 Mcdonalds
          1
                 Mcdonalds
          2
                 Mcdonalds
          3
                 Mcdonalds
          4
                 Mcdonalds
                    . . .
                 Taco Bell
          510
          511
                 Taco Bell
          512
                 Taco Bell
          513
                 Taco Bell
          514
                 Taco Bell
          Name: restaurant, Length: 515, dtype: object
In [201]: restaurant_names = y.unique()
          restaurant_names
Out[201]: array(['Mcdonalds', 'Chick Fil-A', 'Sonic', 'Arbys', 'Burger King',
                  'Dairy Queen', 'Subway', 'Taco Bell'], dtype=object)
```

```
In [202]: #Creating mapper for 'Bond rating'
          y_{copy} = y.copy()
          scale_mapper= {"Mcdonalds":1 ,
                         "Chick Fil-A":2,
                         "Sonic":3,
                         "Arbys":4,
                         "Burger King":5,
                         "Dairy Queen":6,
                         "Subway": 7,
                         "Taco Bell": 8
          # #Replacing restaurant values with scale_mapper
          y_copy.replace(scale_mapper, inplace=True)
          y_copy
Out[202]: 0
                 1
          2
                 1
          3
                 1
          4
                 1
          510
                 8
          511
                 8
          512
                 8
                 8
          513
          514
          Name: restaurant, Length: 515, dtype: int64
          # Plotting data in 3-D
 In [76]: X_array = X.to_numpy()
```

```
y_array = y_copy.to_numpy()
```

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```
In [92]: import numpy as np
         import matplotlib.pyplot as plt
         from mpl_toolkits.mplot3d import Axes3D
         from sklearn.datasets import load_iris
         # # Load data (example with Iris dataset)
         # data = load_iris()
         # X = data.data
         # y = data.target
         # Create a 3D scatter plot
         fig = plt.figure(figsize=(14, 10))
         ax = fig.add_subplot(111, projection='3d')
         # Scatter plot
         scatter = ax.scatter(X_array[:, 0], X_array[:, 2], X_array[:, 5], c=y_array, c
         # Add color bar
         cbar = plt.colorbar(scatter)
         cbar.set_label('Target')
         # Labels
         ax.set_xlabel('Feature 1')
         ax.set_ylabel('Feature 2')
         ax.set_zlabel('Feature 3')
         ax.set_title('3D Scatter Plot of Fast Food Dataset')
         # Show plot
         plt.show()
```



### **Embedding Techniques Comparison**

- -Embeddings are lower-dimensional vectors
- -The main goal of embeddings is to create a more manageable representation of data that preserves relevant relationships and structures, making it easier to apply machine learning algorithms like clustering.
- -Main purposes include:
- -reduce dimensionality while still preserving relationships as higher dimensions make clustering less effective("curse of dimensionality")
- -improves performance as algorithms perform better in lower-dimensional spaces (distance metrics are more meaningful and computationally efficient)

```
In [118]: from sklearn.decomposition import TruncatedSVD, PCA
          from sklearn.manifold import (
              MDS,
              TSNE,
              Isomap,
              LocallyLinearEmbedding,
              SpectralEmbedding,
          from sklearn.pipeline import make_pipeline
          embeddings = {
              "Principal Component Analysis": PCA(n_components=5, random_state=42),
              "Truncated SVD embedding": TruncatedSVD(n_components=10),
              "Isomap embedding": Isomap(n_neighbors=10, n_components=2),
              "MDS embedding": MDS(n_components=2, n_init=1, max_iter=120, n_jobs=2, ran
              "Spectral embedding": SpectralEmbedding(
                  n_components=4, random_state=0, eigen_solver="arpack"
              "t-SNE embedding": TSNE(
                  n_components=2,
                  n_iter=500,
                  n_iter_without_progress=150,
                  n jobs=2,
                  random_state=0,
              "UMAP embedding": umap.UMAP(
                  n_components=2,
                  random_state=42,
              ),
          }
```

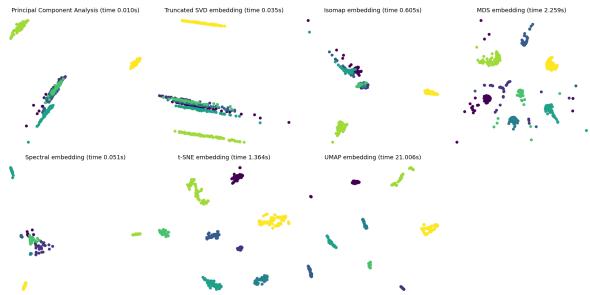
### Run models

```
In [96]: from time import time
         projections, timing = {}, {}
         for name, transformer in embeddings.items():
             print(f"Computing {name}...")
             start_time = time()
             projections[name] = transformer.fit_transform(data)
             timing[name] = time() - start_time
         Computing Principal Component Analysis...
         Computing Truncated SVD embedding...
         Computing Isomap embedding...
         Computing MDS embedding...
         Computing Spectral embedding...
         Computing t-SNE embedding...
         C:\Users\STSC\anaconda3\Lib\site-packages\sklearn\manifold\_t_sne.py:1162: Fu
         tureWarning: 'n_iter' was renamed to 'max_iter' in version 1.5 and will be re
         moved in 1.7.
           warnings.warn(
         Computing UMAP embedding...
         C:\Users\STSC\AppData\Roaming\Python\Python311\site-packages\umap\umap_.py:19
         45: UserWarning: n_jobs value 1 overridden to 1 by setting random_state. Use
         no seed for parallelism.
           warn(f"n_jobs value {self.n_jobs} overridden to 1 by setting random_state.
         Use no seed for parallelism.")
```

### Plot projections

```
In [97]: # give a number to each restaurant in the dataset
         # Create a dictionary to map restaurant names to numbers
         restaurant_mapping = {restaurant: i for i, restaurant in enumerate(fastfood_df
         # Add a new column 'restaurant_number' to the DataFrame
         fastfood_df['restaurant_number'] = fastfood_df['restaurant'].map(restaurant_ma
         # Display the updated DataFrame
         print(fastfood_df.head())
           restaurant
                                                            item calories cal_fat
                                Artisan Grilled Chicken Sandwich
         0 Mcdonalds
                                                                       380
                                                                                 60
         1 Mcdonalds
                                  Single Bacon Smokehouse Burger
                                                                       840
                                                                               410
         2 Mcdonalds
                                  Double Bacon Smokehouse Burger
                                                                      1130
                                                                                600
         3 Mcdonalds Grilled Bacon Smokehouse Chicken Sandwich
                                                                       750
                                                                                280
         4 Mcdonalds Crispy Bacon Smokehouse Chicken Sandwich
                                                                       920
                                                                               410
            total_fat sat_fat trans_fat cholesterol sodium total_carb
                                                                           fiber \
         0
                    7
                           2.0
                                      0.0
                                                    95
                                                          1110
                                                                              3.0
                   45
                          17.0
                                      1.5
         1
                                                   130
                                                          1580
                                                                       62
                                                                              2.0
         2
                   67
                          27.0
                                      3.0
                                                   220
                                                          1920
                                                                       63
                                                                             3.0
         3
                   31
                          10.0
                                      0.5
                                                   155
                                                          1940
                                                                             2.0
                                                                       62
         4
                   45
                          12.0
                                      0.5
                                                   120
                                                          1980
                                                                       81
                                                                             4.0
                   protein vit_a vit_c calcium salad restaurant_number
            sugar
         0
                      37.0
                             4.0
                                   20.0
                                             20.0 Other
         1
               18
                      46.0
                              6.0
                                    20.0
                                             20.0 Other
                                                                          0
         2
                                                                          0
               18
                      70.0
                             10.0
                                    20.0
                                             50.0 Other
                           6.0
         3
                      55.0
                                    25.0
                                             20.0 Other
                                                                         0
               18
         4
               18
                      46.0
                              6.0
                                    20.0
                                             20.0 Other
                                                                          0
In [99]: X_transformed
Out[99]: array([[ 1.8442224 , 15.227507
                [ 0.8518162 , 14.813777 ],
                [ 0.84255844, 14.734633
                [17.381945 , 4.150276
                [17.221987 , 2.6665957],
                [17.17415 , 2.7019823 ]], dtype=float32)
```

```
In [119]: # prompt: plotting different clustering embedding together
          fig, axs = plt.subplots(nrows=2, ncols=4, figsize=(20, 10))
          axs = axs.flatten()
          i = 0
          for name in timing:
              title = f"{name} (time {timing[name]:.3f}s)"
              X_transformed = projections[name]
              colors= list(range(0,8))
              # Plot the transformed data
              axs[i].scatter(X_transformed[:, 0], X_transformed[:, 1], c=fastfood_df['re
              axs[i].set_title(title)
              axs[i].axis('off')
              i += 1
          # Hide any unused subplots
          for j in range(i, len(axs)):
              axs[j].axis('off')
          plt.tight_layout()
          plt.show()
```



### - PCA

Captures linear relationships between features. Since the clusters in the original high-dimensional space are not linearly separable (as we saw in the pair plots) and are closely packed, PCA is not be able to separate them well in the reduced-dimensional space.

Therefore, PCA is not a good option for clustering our data

#### - Truncated SVD embedding

Might not handle differences in the scales of features well. Our data is not scaled, and thus it maybe overlapping.

effectiveness of Truncated SVD depends due to the number of components chosen. If too few components used, the reduced-dimensional space might not capture enough variance to distinguish between clusters effectively leading to overlapping clusters. Even though n\_components were increased, the clusters still remain inseparable.

#### - Isomap embedding

The clusters appear to be overlapping. This could be due to 2 reasons:

1. assumes that the data lies on a low-dimensional manifold embedded in a higher-dimensional space. If the actual data structure deviates significantly from this assumption, the reduced-dimensional representation

significantly from this assumption, the reduced-dimensional representation might not reflect the true clustering structure.

2. Also, if clusters are not well-separated in terms of geodesic distances on the manifold, Isomap might not be able to distinguish them clearly in the reduced space.

### - MDS embedding

The clusters are well-separated.

Reduces dimensionality by preserving distances between instances.

#### - Spectral embedding

The clusters seem to be well-separated, however, there is a slight overlap of 2 clusters.

Designed for capturing the underlying structure of complex, non-linearly separable data.

### - t-SNE embedding

The clusters are well-separated.

Reduces dimensionality by keeping similar instances close and dissimilar apart.

#### - UMAP embedding

The clusters are well-separated

### **Clustering models**

```
In [ ]: ##K-Means
In [ ]: ###K-Means - Elbow chart
```

```
In [203]: K = range(1, 11)

# List to store the sum of squared distances
ssd = []

for k in K:
    kmeans = KMeans(n_clusters=k)
    kmeans.fit(fastfood_processed)
    ssd.append(kmeans.inertia_)
```

C:\Users\STSC\anaconda3\Lib\site-packages\sklearn\cluster\\_kmeans.py:1429: Us erWarning: KMeans is known to have a memory leak on Windows with MKL, when th ere are less chunks than available threads. You can avoid it by setting the e nvironment variable OMP\_NUM\_THREADS=3.

warnings.warn(

C:\Users\STSC\anaconda3\Lib\site-packages\sklearn\cluster\\_kmeans.py:1429: Us erWarning: KMeans is known to have a memory leak on Windows with MKL, when th ere are less chunks than available threads. You can avoid it by setting the e nvironment variable OMP\_NUM\_THREADS=3.

warnings.warn(

C:\Users\STSC\anaconda3\Lib\site-packages\sklearn\cluster\\_kmeans.py:1429: Us erWarning: KMeans is known to have a memory leak on Windows with MKL, when th ere are less chunks than available threads. You can avoid it by setting the e nvironment variable OMP\_NUM\_THREADS=3.

warnings.warn(

C:\Users\STSC\anaconda3\Lib\site-packages\sklearn\cluster\\_kmeans.py:1429: Us erWarning: KMeans is known to have a memory leak on Windows with MKL, when th ere are less chunks than available threads. You can avoid it by setting the e nvironment variable OMP\_NUM\_THREADS=3.

warnings.warn(

C:\Users\STSC\anaconda3\Lib\site-packages\sklearn\cluster\\_kmeans.py:1429: Us erWarning: KMeans is known to have a memory leak on Windows with MKL, when th ere are less chunks than available threads. You can avoid it by setting the e nvironment variable OMP\_NUM\_THREADS=3.

warnings.warn(

C:\Users\STSC\anaconda3\Lib\site-packages\sklearn\cluster\\_kmeans.py:1429: Us erWarning: KMeans is known to have a memory leak on Windows with MKL, when th ere are less chunks than available threads. You can avoid it by setting the e nvironment variable OMP\_NUM\_THREADS=3.

warnings.warn(

C:\Users\STSC\anaconda3\Lib\site-packages\sklearn\cluster\\_kmeans.py:1429: Us erWarning: KMeans is known to have a memory leak on Windows with MKL, when th ere are less chunks than available threads. You can avoid it by setting the e nvironment variable OMP\_NUM\_THREADS=3.

warnings.warn(

C:\Users\STSC\anaconda3\Lib\site-packages\sklearn\cluster\\_kmeans.py:1429: Us erWarning: KMeans is known to have a memory leak on Windows with MKL, when th ere are less chunks than available threads. You can avoid it by setting the e nvironment variable OMP\_NUM\_THREADS=3.

warnings.warn(

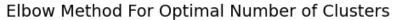
C:\Users\STSC\anaconda3\Lib\site-packages\sklearn\cluster\\_kmeans.py:1429: Us erWarning: KMeans is known to have a memory leak on Windows with MKL, when th ere are less chunks than available threads. You can avoid it by setting the e nvironment variable OMP\_NUM\_THREADS=3.

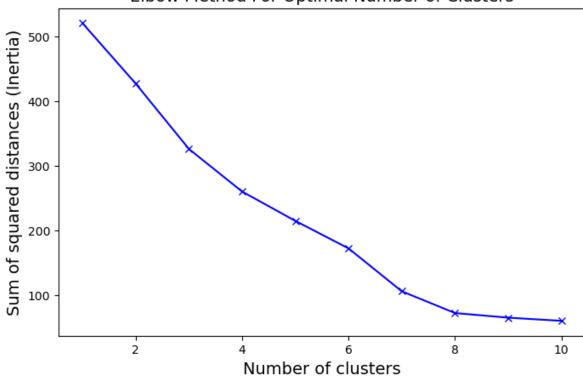
warnings.warn(

C:\Users\STSC\anaconda3\Lib\site-packages\sklearn\cluster\\_kmeans.py:1429: Us erWarning: KMeans is known to have a memory leak on Windows with MKL, when th ere are less chunks than available threads. You can avoid it by setting the e nvironment variable OMP\_NUM\_THREADS=3.

warnings.warn(

```
# Plot the elbow chart
In [204]:
          plt.figure(figsize=(8, 5))
          plt.plot(K, ssd, 'bx-')
          plt.xlabel('Number of clusters')
          plt.ylabel('Sum of squared distances (Inertia)')
          plt.title('Elbow Method For Optimal Number of Clusters')
          plt.show()
```





```
In [205]:
          ###K-Means model
```

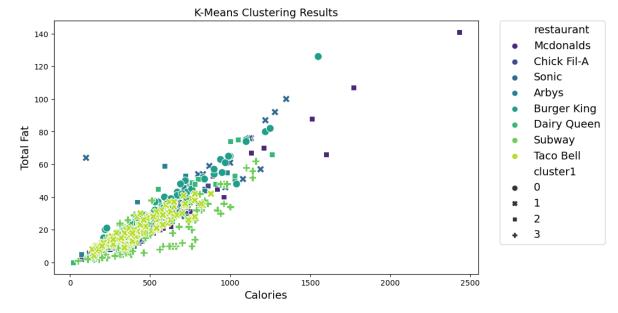
```
In [206]:
          # Build the k-means clustering model
          kmeans = KMeans(n clusters=4, random state=42)
          fastfood_df['cluster1'] = kmeans.fit_predict(fastfood_processed)
```

C:\Users\STSC\anaconda3\Lib\site-packages\sklearn\cluster\\_kmeans.py:1429: Us erWarning: KMeans is known to have a memory leak on Windows with MKL, when th ere are less chunks than available threads. You can avoid it by setting the e nvironment variable OMP\_NUM\_THREADS=3.

warnings.warn(

```
In [207]: |###Visualising results
```

```
In [211]: plt.figure(figsize=(10, 6))
    sns.scatterplot(x='calories', y='total_fat', hue='restaurant', style='cluster1
    plt.title('K-Means Clustering Results')
    plt.xlabel('Calories')
    plt.ylabel('Total Fat')
    plt.legend(bbox_to_anchor=(1.05, 1), loc=2, borderaxespad=0.)
    plt.show()
```



In [209]: ### View Cluster Assignments

```
In [216]: # List members of each cluster by instance_name
    clusters = fastfood_df.groupby('cluster1')['item'].apply(list).reset_index()
    for index, row in clusters.iterrows():
        print(f"Cluster {row['cluster1']}:")
        for instance in row['item']:
            print(f" - {instance}")
```

#### Cluster 0:

- American Brewhouse King
- Bacon & Swiss Sourdough King
- Bacon Cheeseburger
- Bacon Cheeseburger Deluxe
- Bacon King
- Bacon King Jr
- BBQ Bacon King
- Cheeseburger
- Double Bacon Cheeseburger
- Double Cheeseburger
- Double Hamburger
- Double Quarter Pound King
- Extra Long Cheeseburger
- Farmhouse King
- Hamburger
- Homestyle Cheeseburger
- Jalapeno King Sandwich
- Mushroom & Swiss King

#### In [214]: # Calculate the metrics

homogeneity = metrics.homogeneity\_score(fastfood\_df['restaurant'], fastfood\_df
completeness = metrics.completeness\_score(fastfood\_df['restaurant'], fastfood\_
v\_measure = metrics.v\_measure\_score(fastfood\_df['restaurant'], fastfood\_df['cl
adjusted\_rand = metrics.adjusted\_rand\_score(fastfood\_df['restaurant'], fastfoo
adjusted\_mutual\_info = metrics.adjusted\_mutual\_info\_score(fastfood\_df['restaur
silhouette = metrics.silhouette\_score(fastfood\_processed, fastfood\_df['cluster

# Display the metrics
print(f"Homogeneity Score: {homogeneity}")
print(f"Completeness Score: {completeness}")
print(f"V-Measure Score: {v\_measure}")
print(f"Adjusted Rand Index: {adjusted\_rand}")
print(f"Adjusted Mutual Information Score: {adjusted\_mutual\_info}")

Homogeneity Score: 0.660420693471198 Completeness Score: 0.99999999999998 V-Measure Score: 0.7954859826404034 Adjusted Rand Index: 0.6038854985967843

print(f"Silhouette Score: {silhouette}")

Adjusted Mutual Information Score: 0.7928754610310361

Silhouette Score: 0.41972789488742296

Homogeneity Score- Measures the extent to which clusters contain only data points from a single class. A higher Homogeneity Score indicates that the clusters are homogeneous, meaning that the majority of data points in each cluster belong to the same true class.

Completeness Score- Measures whether all data points belonging to a given class are assigned to the same cluster

V-Measure Score- Measures the balance between homogeneity and completeness of the clustering solution. A score of 1 indicates a perfect clustering solution where clusters are both homogeneous and complete.

Adjusted Rand Index- evaluates the quality of clustering by comparing the similarity between the clustering results and the true class labels. 1 indicates perfect agreement between the clustering and the true labels

Adjusted Mutual Information Score- evaluates the quality of clustering by comparing the clustering results with true class labels. 1 indicates perfect agreement between the clustering and the true labels.

Silhouette Score- evaluates the quality of clustering results by measuring how similar each data point is to its own cluster compared to other clusters. 1 indicates that the data points are well clustered, with clear separation between clusters

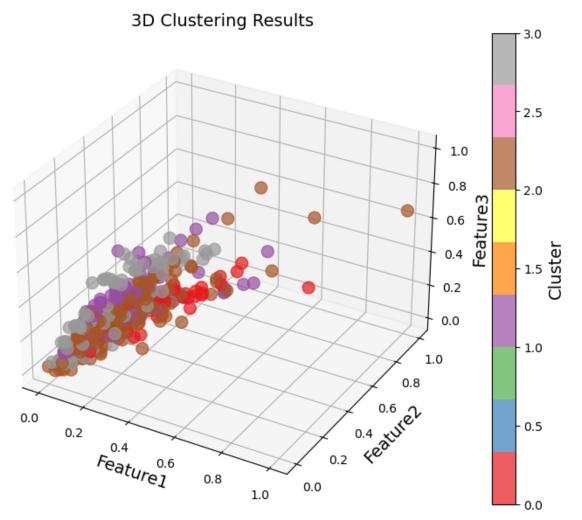
Completeness Score- 0.99 is a good score indicating that the data points in each cluster belong to their corresponding class Silhouette Score- 0.41 is a very low score indicating that the clusters have similarity, which explains the overlap.

Therefore, k-Means is not a good clustering solution

```
In [217]: from mpl_toolkits.mplot3d import Axes3D

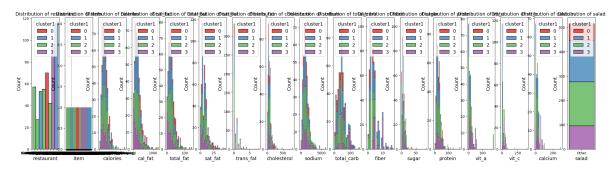
labels = kmeans.labels_

# 3D Plot
fig = plt.figure(figsize=(10, 7))
ax = fig.add_subplot(111, projection='3d')
scatter = ax.scatter(X_array[:, 0], X_array[:, 2], X_array[:, 5], c=fastfood_d
ax.set_title('3D Clustering Results')
ax.set_xlabel('Feature1')
ax.set_ylabel('Feature2')
ax.set_zlabel('Feature3')
plt.colorbar(scatter, ax=ax, label='Cluster')
plt.show()
```



```
In [225]: plt.figure(figsize=(30, 7))
    for feature in fastfood_df.columns[:-1]: # Exclude 'Cluster'
        plt.subplot(1, len(fastfood_df.columns) - 1, fastfood_df.columns.get_loc(f
        sns.histplot(data=fastfood_df, x=feature, hue='cluster1', multiple='stack'
        plt.title(f'Distribution of {feature}')
    plt.tight_layout()
    plt.show()
```

C:\Users\STSC\AppData\Local\Temp\ipykernel\_10696\2293593243.py:6: UserWarning
: Tight layout not applied. tight\_layout cannot make axes width small enough
to accommodate all axes decorations
 plt.tight\_layout()



## # Clustering models

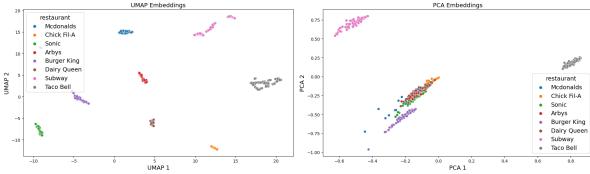
### **PCA and UMAP embeddings**

In [226]: umap\_embeddings = umap.UMAP(n\_components=2, random\_state=42).fit\_transform(fas
 pca\_embeddings = PCA(n\_components=2, random\_state=42).fit\_transform(fastfood\_p

C:\Users\STSC\AppData\Roaming\Python\Python311\site-packages\umap\umap\_.py:19
45: UserWarning: n\_jobs value 1 overridden to 1 by setting random\_state. Use
no seed for parallelism.

warn(f"n\_jobs value {self.n\_jobs} overridden to 1 by setting random\_state.
Use no seed for parallelism.")

```
In [173]: fig, axes = plt.subplots(1, 2, figsize=(20, 6))
           # First subplot for UMAP embeddings
           sns.scatterplot(x=umap_embeddings[:, 0], y=umap_embeddings[:, 1], hue=fastfood
           axes[0].set_title('UMAP Embeddings')
           axes[0].set_xlabel('UMAP 1')
           axes[0].set_ylabel('UMAP 2')
           # Second subplot for PCA embeddings
           sns.scatterplot(x=pca_embeddings[:, 0], y=pca_embeddings[:, 1], hue=fastfood_d
           axes[1].set_title('PCA Embeddings')
           axes[1].set_xlabel('PCA 1')
           axes[1].set_ylabel('PCA 2')
           plt.tight_layout()
           plt.show()
                             UMAP Embeddings
                                                                       PCA Embeddings
                restaurant
                 Mcdonald
```



```
In [231]:
          #Evaluating UMAP
          kmeans = KMeans(n clusters=4, random state=42)
          fastfood df['cluster umap'] = kmeans.fit predict(umap embeddings)
          # Calculate the metrics
          homogeneity = metrics.homogeneity_score(fastfood_df['restaurant'], fastfood_df
          completeness = metrics.completeness score(fastfood df['restaurant'], fastfood
          v measure = metrics.v measure score(fastfood df['restaurant'], fastfood df['cl
          adjusted_rand = metrics.adjusted_rand_score(fastfood_df['restaurant'], fastfoo
          adjusted_mutual_info = metrics.adjusted_mutual_info_score(fastfood_df['restaur
          silhouette = metrics.silhouette_score(fastfood_processed, fastfood_df['cluster
          # Display the metrics
          print(f"Homogeneity Score: {homogeneity}")
          print(f"Completeness Score: {completeness}")
          print(f"V-Measure Score: {v_measure}")
          print(f"Adjusted Rand Index: {adjusted_rand}")
          print(f"Adjusted Mutual Information Score: {adjusted mutual info}")
          print(f"Silhouette Score: {silhouette}")
```

Homogeneity Score: 0.513195069957165 Completeness Score: 0.9549650118776718 V-Measure Score: 0.6676156669029222 Adjusted Rand Index: 0.4616046171400532 Adjusted Mutual Information Score: 0.6645956848914758 Silhouette Score: 0.31764245078941844

```
UMAP- UMAP clustering method is able to capture the clusters. By constructing a graph based on pairwise similarities and optimizing the low-dimensional representation, it reflects the high-dimensional relationships
```

Completeness Score- 0.95 is a good score indicating that the data points in each cluster belong to their corresponding class Silhouette Score- 0.31 is a very low score indicating that the clusters have similarity, however they do not overlap. Therefore, UMAP is a good clustering solution

```
In [233]: #Evaluating PCA
          kmeans = KMeans(n_clusters=4, random_state=42)
          fastfood_df['cluster_pca'] = kmeans.fit_predict(pca_embeddings)
          # Calculate the metrics
          homogeneity = metrics.homogeneity_score(fastfood_df['restaurant'], fastfood_df
          completeness = metrics.completeness_score(fastfood_df['restaurant'], fastfood_
          v_measure = metrics.v_measure_score(fastfood_df['restaurant'], fastfood_df['cl
          adjusted_rand = metrics.adjusted_rand_score(fastfood_df['restaurant'], fastfoo
          adjusted_mutual_info = metrics.adjusted_mutual_info_score(fastfood_df['restaur
          silhouette = metrics.silhouette_score(fastfood_processed, fastfood_df['cluster
          # Display the metrics
          print(f"Homogeneity Score: {homogeneity}")
          print(f"Completeness Score: {completeness}")
          print(f"V-Measure Score: {v measure}")
          print(f"Adjusted Rand Index: {adjusted_rand}")
          print(f"Adjusted Mutual Information Score: {adjusted_mutual_info}")
```

Homogeneity Score: 0.6086229236246827 Completeness Score: 0.9237258072998273 V-Measure Score: 0.7337764441220888 Adjusted Rand Index: 0.5549049611736808

print(f"Silhouette Score: {silhouette}")

Adjusted Mutual Information Score: 0.7303793731588946

Silhouette Score: 0.42748800760756694

C:\Users\STSC\anaconda3\Lib\site-packages\sklearn\cluster\\_kmeans.py:1429: Us erWarning: KMeans is known to have a memory leak on Windows with MKL, when th ere are less chunks than available threads. You can avoid it by setting the e nvironment variable OMP\_NUM\_THREADS=3.

warnings.warn(

PCA- PCA is not able to capture the clusters

It captures linear relationships between features. Since the clusters in the original high-dimensional space are not linearly separable (as we saw in the pair plots) and are closely packed, PCA is not be able to separate them well in the reduced-dimensional space.

Completeness Score- 0.92 is a good score indicating that the data points in each cluster belong to their corresponding class

Silhouette Score- 0.42 is a very low score indicating that the clusters have similarity, however they do overlap.

Therefore, PCA is not a good clustering solution

### ## DBSCAN Model

In [236]: fastfood\_processed\_df = pd.DataFrame(fastfood\_processed, columns=preprocessing
 fastfood\_processed\_df.columns
 fastfood\_df

#### Out[236]:

	restaurant	item	calories	cal_fat	total_fat	sat_fat	trans_fat	cholesterol	sodium
0	Mcdonalds	Artisan Grilled Chicken Sandwich	380	60	7	2.0	0.0	95	1110
1	Mcdonalds	Single Bacon Smokehouse Burger	840	410	45	17.0	1.5	130	1580
2	Mcdonalds	Double Bacon Smokehouse Burger	1130	600	67	27.0	3.0	220	1920
3	Mcdonalds	Grilled Bacon Smokehouse Chicken Sandwich	750	280	31	10.0	0.5	155	1940

```
In [237]: type(fastfood_df)
```

Out[237]: pandas.core.frame.DataFrame

```
In [238]: column_to_drop = 'cluster_db'
if column_to_drop in fastfood_df.columns:
    fastfood_df.drop(['cluster_db'], axis=1)
```

#### In [239]: | from sklearn.impute import KNNImputer

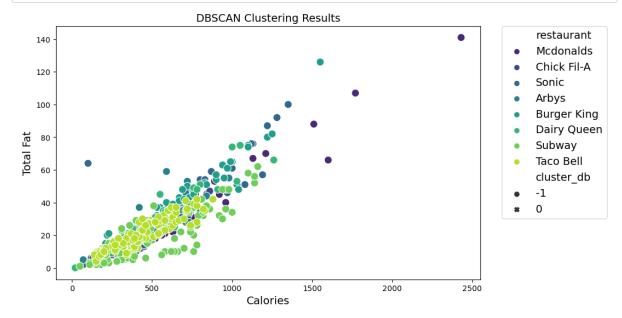
```
fastfood_df_dbscan = fastfood_df.drop(['item', 'salad', 'restaurant'], axis=1)
imputer = KNNImputer(n_neighbors=5)
fastfood_df_dbscan = imputer.fit_transform(fastfood_df_dbscan.values.reshape(-
```

```
In [240]: | fastfood_df_dbscan = fastfood_df_dbscan.to_numpy()
          AttributeError
                                                  Traceback (most recent call last)
          Cell In[240], line 1
          ----> 1 fastfood_df_dbscan = fastfood_df_dbscan.to_numpy()
          AttributeError: 'numpy.ndarray' object has no attribute 'to_numpy'
In [241]: type(fastfood_df_dbscan)
Out[241]: numpy.ndarray
In [243]: # Build a dbscan model on the fastfood_processed dataset with columns Calories
         dbscan = DBSCAN(eps=0.6, min_samples=5)
         fastfood_df_dbscan['cluster_db'] = dbscan.fit_predict(fastfood_df_dbscan[['cal
          ______
                                                   Traceback (most recent call last)
          IndexError
          Cell In[243], line 3
               1 # Build a dbscan model on the ntri_processed dataset with columns Cal
          ories and Total Fat
                2 dbscan = DBSCAN(eps=0.6, min_samples=5)
          ----> 3 fastfood_df_dbscan['cluster_db'] = dbscan.fit_predict(fastfood df dbs
          can[['calories', 'total_fat']])
          IndexError: only integers, slices (`:`), ellipsis (`...`), numpy.newaxis (`No
          ne`) and integer or boolean arrays are valid indices
In [156]: from sklearn.metrics import silhouette score
         epsilon values = [0.1, 0.5, 1.0, 1.5, 2, 3, 5, 6]
         for epsilon in epsilon_values:
              dbscan = DBSCAN(eps=epsilon, min_samples=5) # Adjust min_samples as neede
              cluster labels = dbscan.fit predict(fastfood df dbscan) # X is your data
             # Calculate silhouette score
             silhouette_avg = silhouette_score(fastfood_df_dbscan, cluster_labels)
             print(f"For epsilon={epsilon}, Silhouette Score: {silhouette_avg}")
          For epsilon=0.1, Silhouette Score: 0.9189468105671714
         For epsilon=0.5, Silhouette Score: 0.6685310081118567
          For epsilon=1.0, Silhouette Score: 0.656417776676113
          For epsilon=1.5, Silhouette Score: 0.656417776676113
          For epsilon=2, Silhouette Score: 0.7256090338408447
          For epsilon=3, Silhouette Score: 0.7294847093628447
          For epsilon=5, Silhouette Score: 0.5621929687918162
          For epsilon=6, Silhouette Score: 0.5684040956662213
```

We observe that as the epsilon(radius to capture certain amount of data points) increases, the silhoutte score( measures how close each point is to its own cluster compared to other clusters) is reducing, which means the points are only dispersing.

### ### Plotting

```
In [157]: plt.figure(figsize=(10, 6))
    sns.scatterplot(x='calories', y='total_fat', hue='restaurant', style='cluster_
    plt.title('DBSCAN Clustering Results')
    plt.xlabel('Calories')
    plt.ylabel('Total Fat')
    plt.legend(bbox_to_anchor=(1.05, 1), loc=2, borderaxespad=0.)
    plt.show()
```



We observe that DBScan clusters aren't well captured

### # Conclusion

Overall from a business perspective, the following embeddings are able to capture the clusters well by reducing the dimensions

- MDS embedding
- t-SNE embedding
- UMAP embedding

# # Cluster members for best models(MDS, t-SNE, UMAP)

### ## MDS

```
In [245]: mds = MDS(n_components=2, n_init=1, max_iter=120, n_jobs=2, random_state=42)
    X_mds = mds.fit_transform(fastfood_processed)

kmeans = KMeans(n_clusters=4, random_state=42)
    fastfood_df['cluster_mds'] = kmeans.fit_predict(X_mds)
```

C:\Users\STSC\anaconda3\Lib\site-packages\sklearn\cluster\\_kmeans.py:1429: Us
erWarning: KMeans is known to have a memory leak on Windows with MKL, when th
ere are less chunks than available threads. You can avoid it by setting the e
nvironment variable OMP\_NUM\_THREADS=3.
 warnings.warn(

```
In [246]: # List members of each cluster by instance_name
    clusters = fastfood_df.groupby('cluster_mds')['item'].apply(list).reset_index(
    for index, row in clusters.iterrows():
        print(f"Cluster {row['cluster_mds']}:")
        for instance in row['item']:
            print(f" - {instance}")
```

#### Cluster 0:

- 12 piece Buttermilk Crispy Chicken Tenders
- Premium Southwest Salad w/ Grilled Chicken
- 30 piece Chicken Nuggets
- Regular Grilled Chicken Sub Sandwich
- Buffalo Dunked Ultimate Chicken Sandwich
- Garlic Parmesan Dunked Ultimate Chicken Sandwich
- American Brewhouse King
- Bacon & Swiss Sourdough King
- Bacon Cheeseburger
- Bacon Cheeseburger Deluxe
- Bacon King
- Bacon King Jr
- BBQ Bacon King
- Cheeseburger
- Double Bacon Cheeseburger
- Double Cheeseburger
- Double Hamburger
- Double Quarter Pound King

### ## t-SNE

```
In [247]: | tsne = TSNE(
                  n_components=2,
                  n_{iter=500},
                  n_iter_without_progress=150,
                  n jobs=2,
                  random_state=0)
          X_tsne = tsne.fit_transform(fastfood_processed)
          kmeans = KMeans(n_clusters=4, random_state=42)
          fastfood_df['cluster_tsne'] = kmeans.fit_predict(X_tsne)
          C:\Users\STSC\anaconda3\Lib\site-packages\sklearn\manifold\_t_sne.py:1162: Fu
          tureWarning: 'n_iter' was renamed to 'max_iter' in version 1.5 and will be re
          moved in 1.7.
            warnings.warn(
          C:\Users\STSC\anaconda3\Lib\site-packages\sklearn\cluster\_kmeans.py:1429: Us
          erWarning: KMeans is known to have a memory leak on Windows with MKL, when th
          ere are less chunks than available threads. You can avoid it by setting the e
          nvironment variable OMP_NUM_THREADS=3.
            warnings.warn(
In [248]: # List members of each cluster by instance_name
          clusters = fastfood_df.groupby('cluster_tsne')['item'].apply(list).reset_index
          for index, row in clusters.iterrows():
              print(f"Cluster {row['cluster_tsne']}:")
              for instance in row['item']:
                  print(f" - {instance}")
          Cluster 0:
            - Chargrilled Chicken Club Sandwich
            - Chargrilled Chicken Sandwich
            - Chick-n-Slider
            - 1 Piece Chick-n-Strips
            - 2 Piece Chick-n-Strips
            - 3 Piece Chick-n-Strips
            - 4 piece Chick-n-Strips
            - Chicken Deluxe
            - 4 piece Chicken Nuggets
            - 6 piece Chicken Nuggets
            - 8 piece Chicken Nuggets
            - 12 piece Chicken Nuggets
            - 30 piece Chicken Nuggets
            - Chicken Salad Sandwich
            - Chicken Sandwich
            - 4 Piece Grilled Chicken Nuggets
            - 6 Piece Grilled Chicken Nuggets
            - 8 piece Grilled Chicken Nuggets
                      Codina del alcon Normana
          ## UMAP
```

```
In [249]: # List members of each cluster by instance_name
          clusters = fastfood_df.groupby('cluster_umap')['item'].apply(list).reset_index
          for index, row in clusters.iterrows():
              print(f"Cluster {row['cluster_umap']}:")
              for instance in row['item']:
                  print(f" - {instance}")
          Cluster 0:
            - Artisan Grilled Chicken Sandwich
            - Single Bacon Smokehouse Burger
            - Double Bacon Smokehouse Burger
            - Grilled Bacon Smokehouse Chicken Sandwich
            - Crispy Bacon Smokehouse Chicken Sandwich
            - Big Mac
            - Cheeseburger
            - Classic Chicken Sandwich
            - Double Cheeseburger
            - Double Quarter Pounder® with Cheese
            - Filet-O-Fish®
            - Garlic White Cheddar Burger
```

Crispy Garlic White Cheddar Chicken SandwichHamburger

- Lobster Roll

- Maple Bacon Dijon 1/4 lb Burger

- Grilled Maple Bacon Dijon Chicken Sandwich

- Grilled Garlic White Cheddar Chicken Sandwich

```
In [ ]:
```

35 of 35