

Ideation Phase

Empathize & Discover

Date	28 February 2026
Team ID	LTVIP2026TMIDS89151
Project Name	Heart Disease Analysis
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple visual framework used to capture users' behaviors, needs, thoughts, and concerns related to heart disease. It helps the team understand how patients, healthcare professionals, and decision-makers perceive health risks and interpret medical data.

In this project, the empathy map is applied to better understand users who seek clear insights into heart disease risk factors but face difficulties due to complex and scattered health information. By analyzing users' goals, challenges, and emotions, the team can design meaningful Tableau dashboards that present health data in a clear, interactive format, support early detection, and enable informed healthcare decisions.

Empathy map

Empathy Map – Empathy Map – Heart Disease

