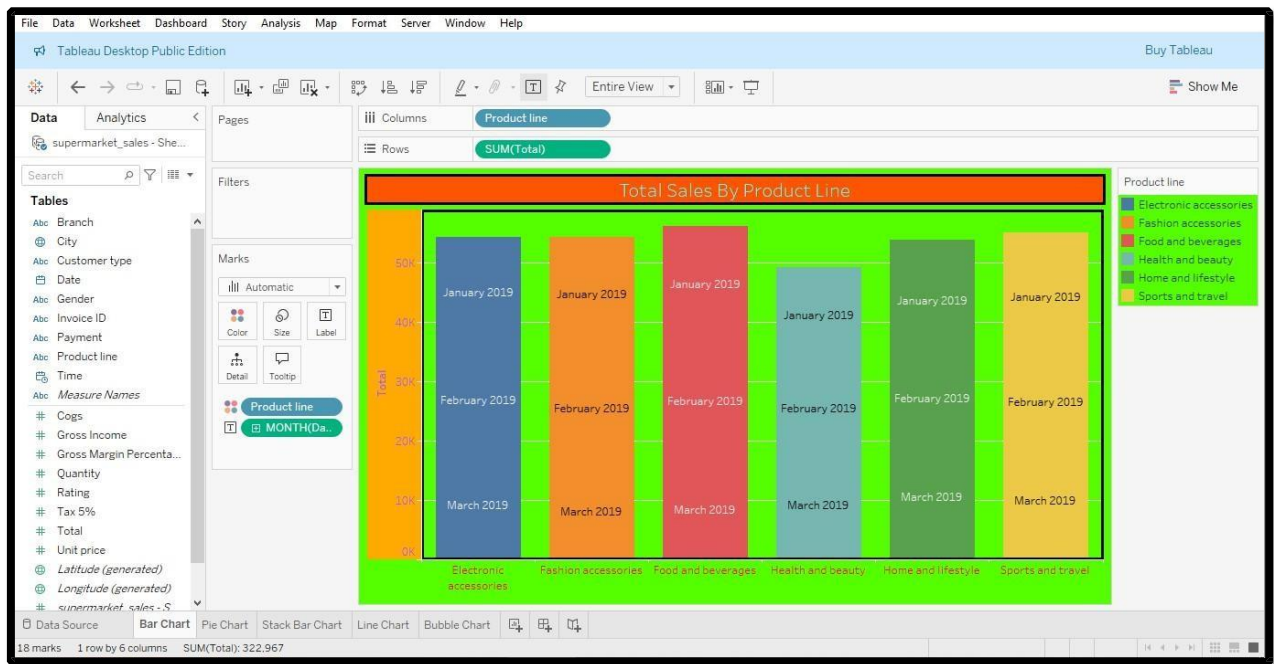


ASSIGNMENT-1

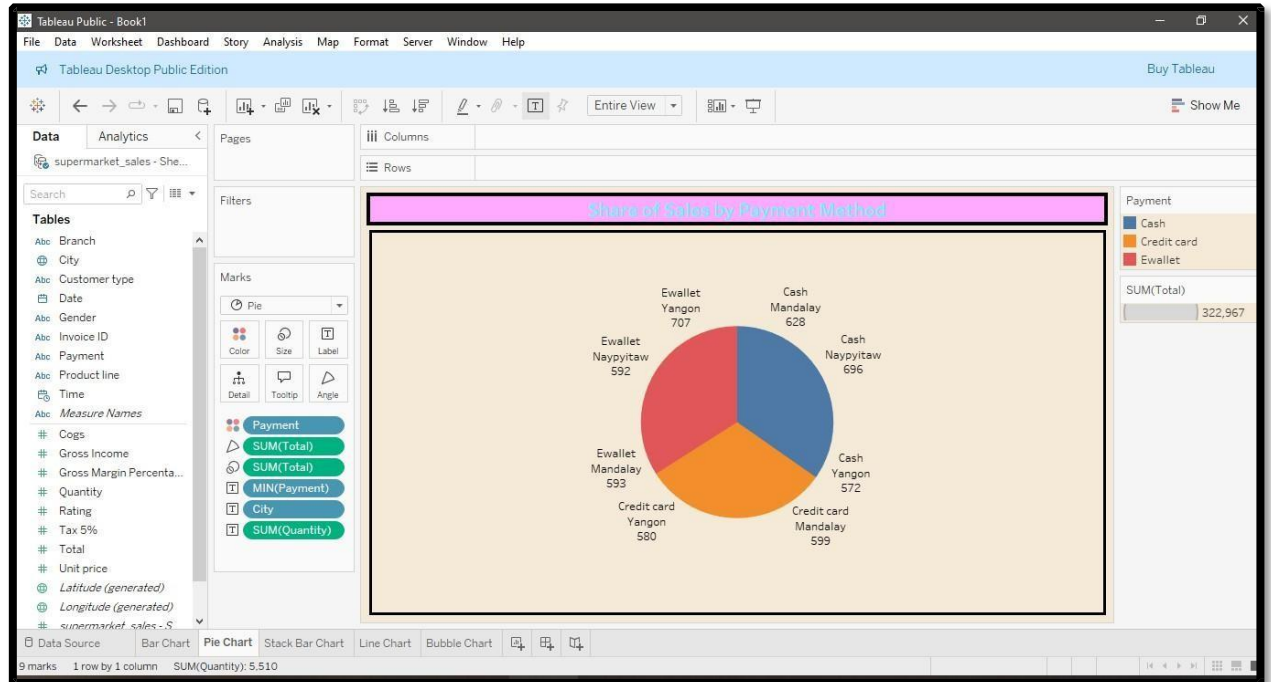
Bar Chart

- **Use Case:** Total Sales by Product Line
- **Fields:** Product line (x-axis), Total (y-axis)



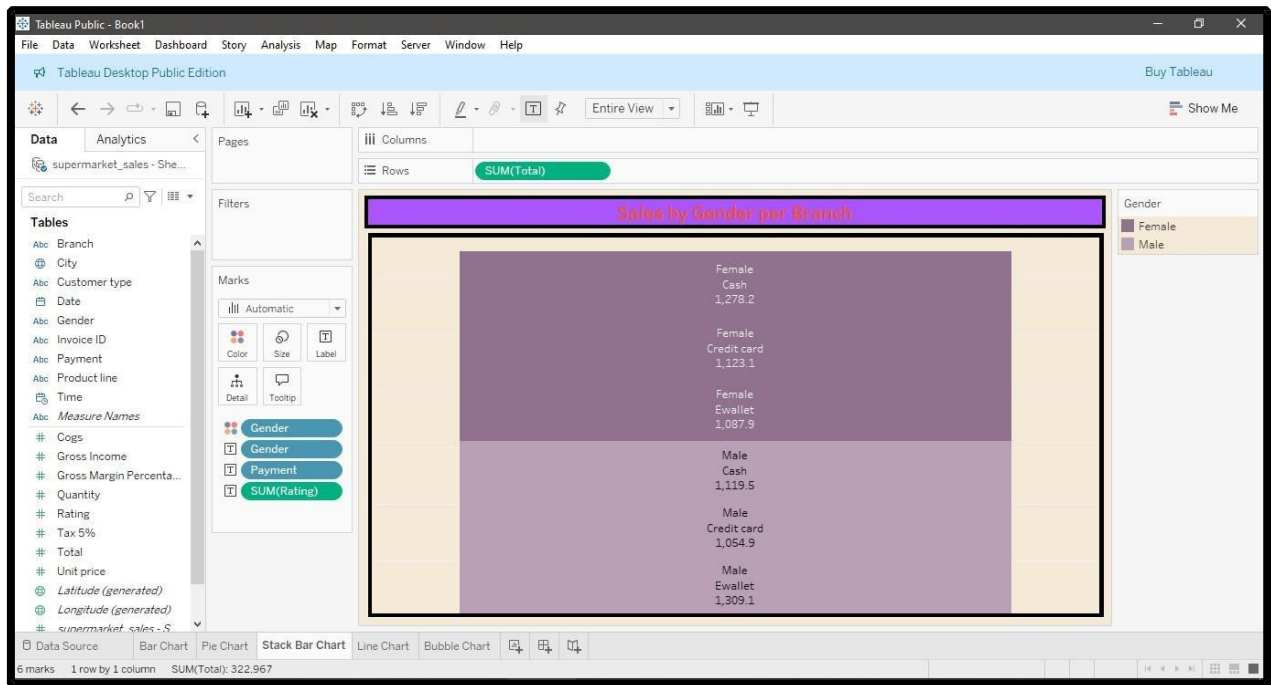
Pie Chart

- **Use Case:** Share of Sales by Payment Method
- **Fields:** Payment, aggregated Total



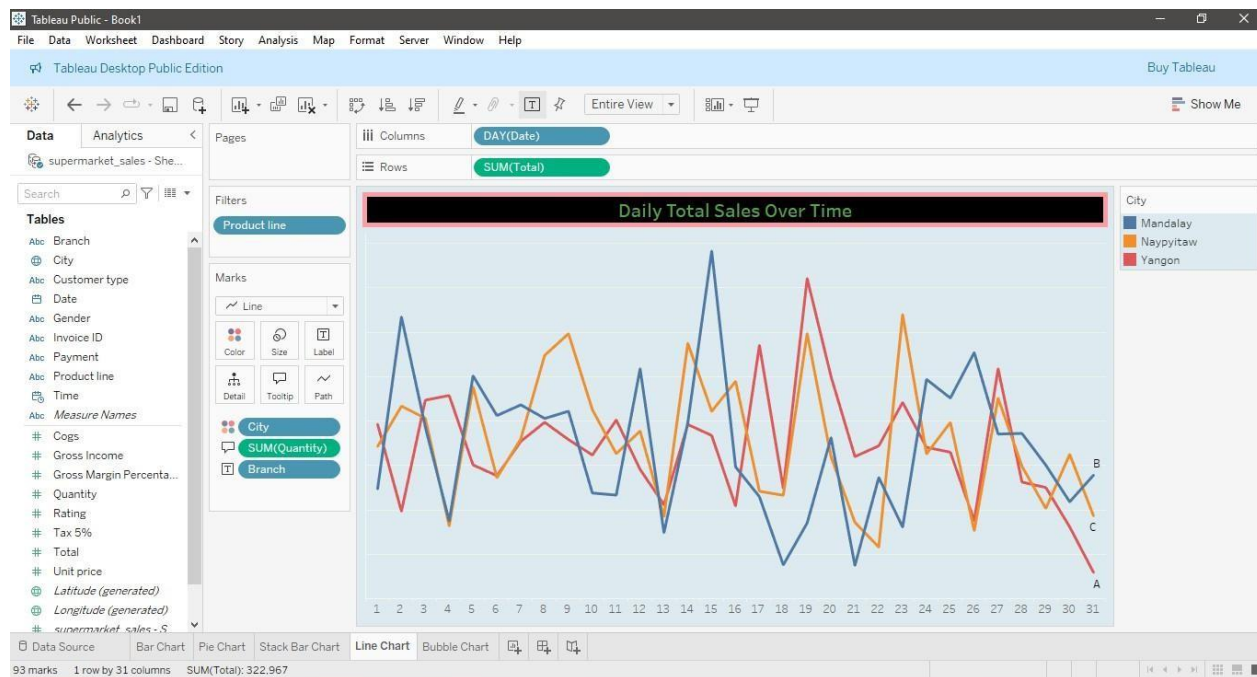
Stacked Bar Chart

- **Use Case:** Sales by Gender per Branch
- **Fields:** Branch (x-axis), Total (y-axis), stacked by Gender



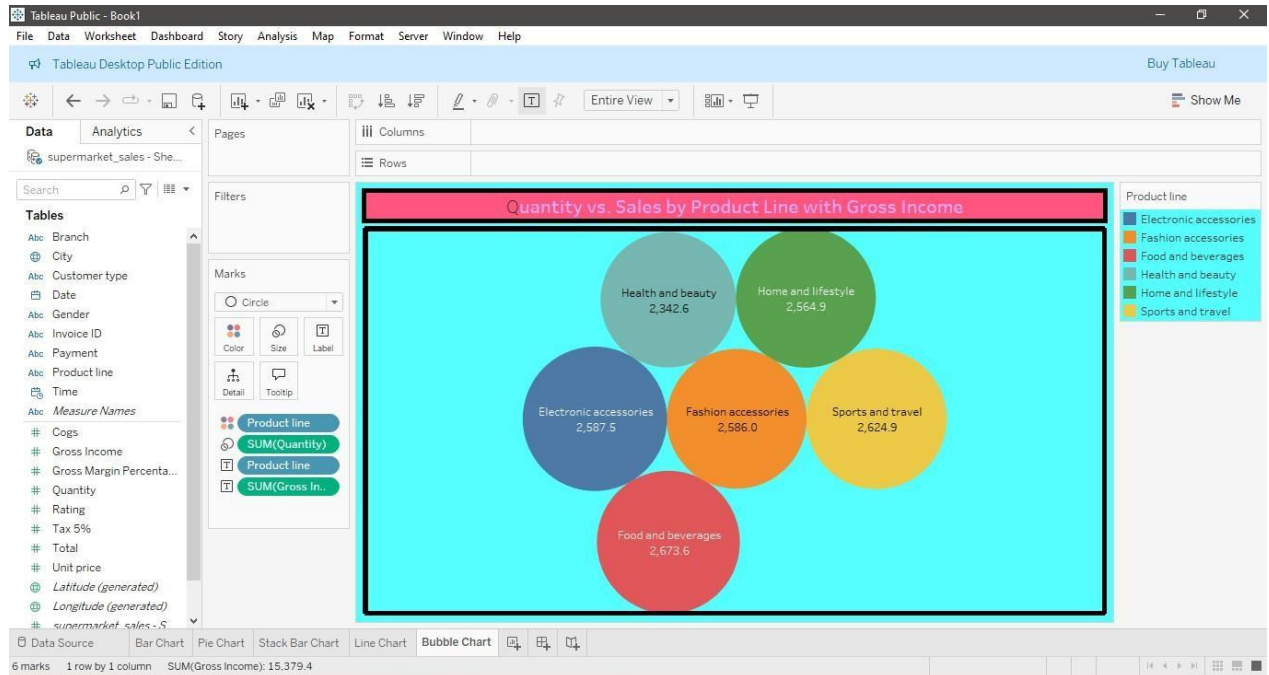
Line Chart

- **Use Case:** Daily Total Sales Over Time
- **Fields:** Date, aggregated Total

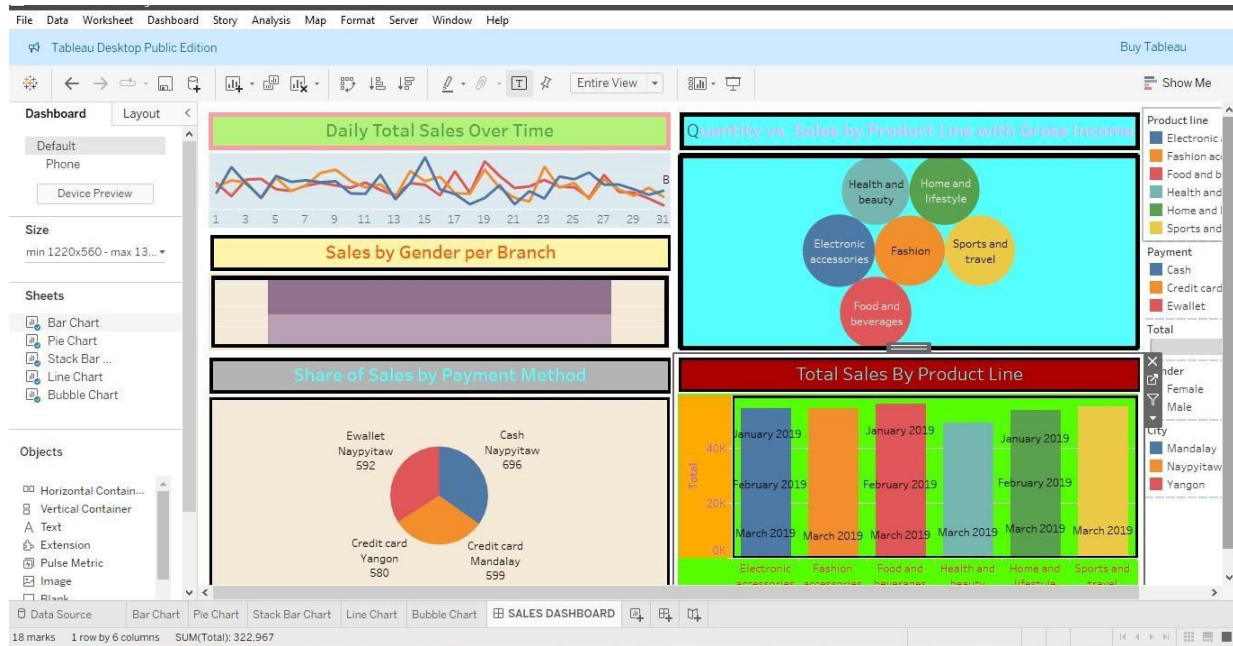


Bubble Chart

- **Use Case:** Sales vs. Quantity per Product Line, with Bubble Size as Gross Income
- **Fields:** Product line (categorical), Quantity, Total, gross income as bubble size



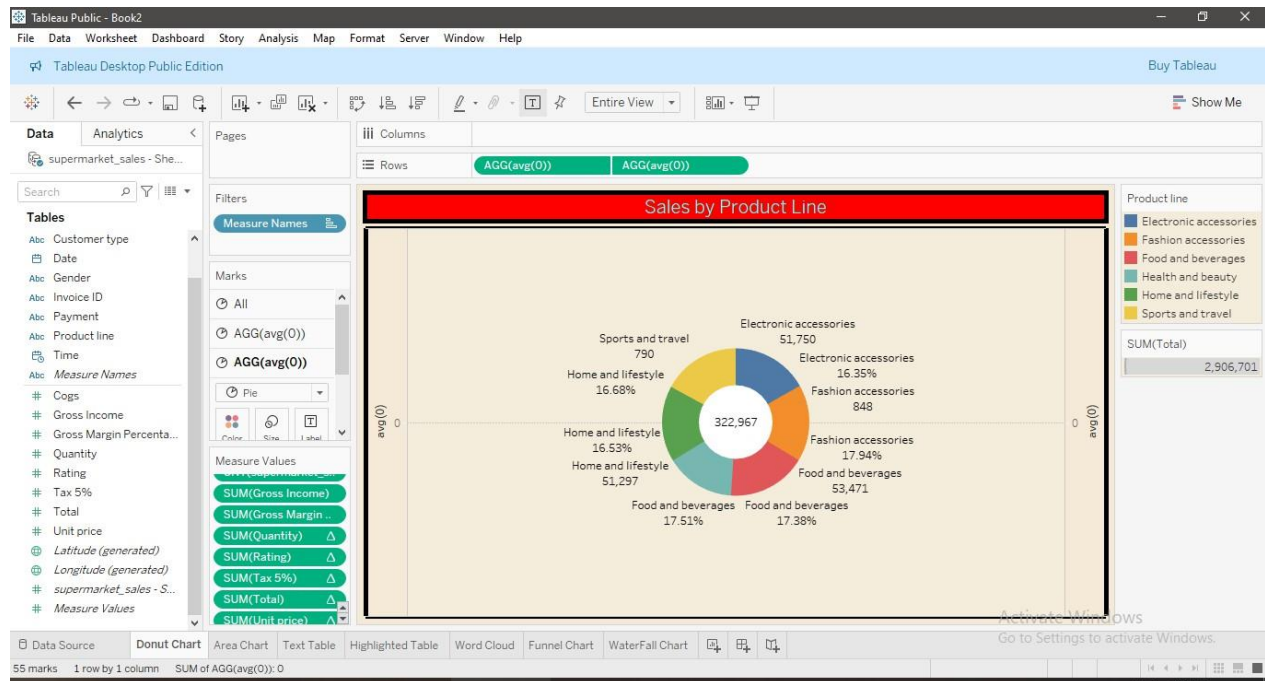
Dashboard-1



ASSIGNMENT-2

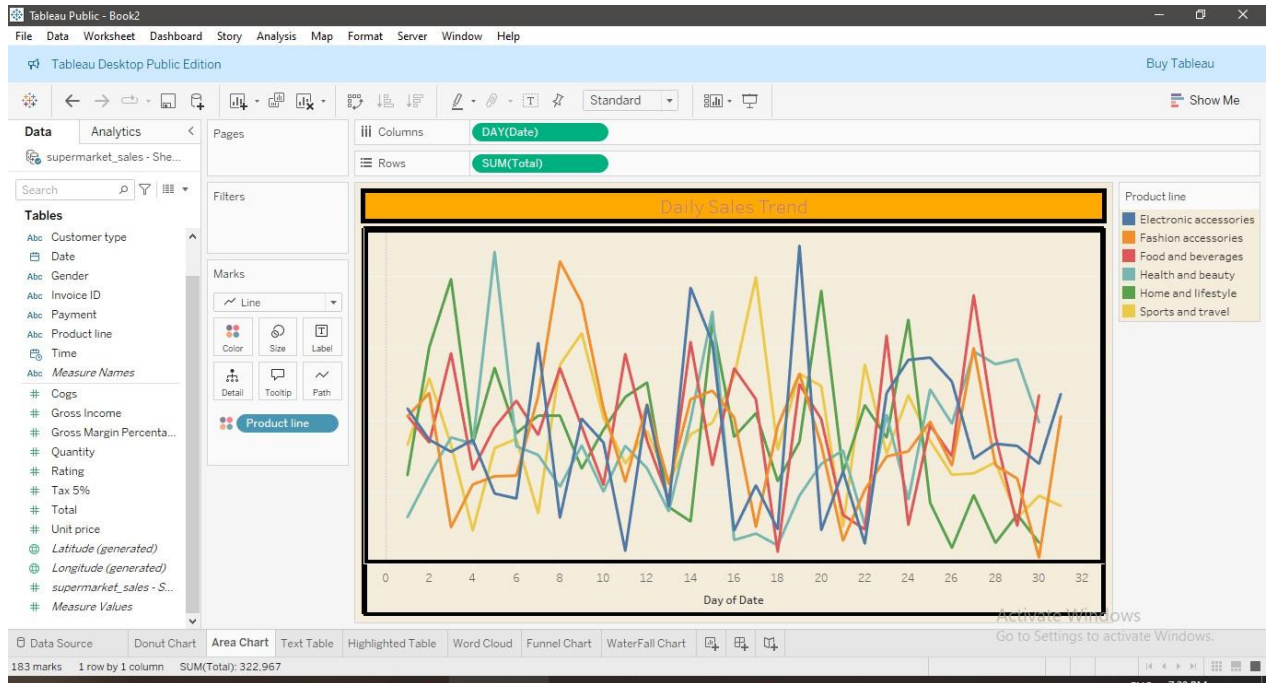
1. Donut Chart – Sales by Product Line

- **Rows / Columns:** Use SUM(Total)
- **Color:** Product line
- **Marks:** Pie chart
- Create a **dual-axis pie chart** with:
 - Outer pie: Product line
 - Inner pie: blank or white circle for the “hole”
- Adjust the size of the inner circle to achieve the donut effect.



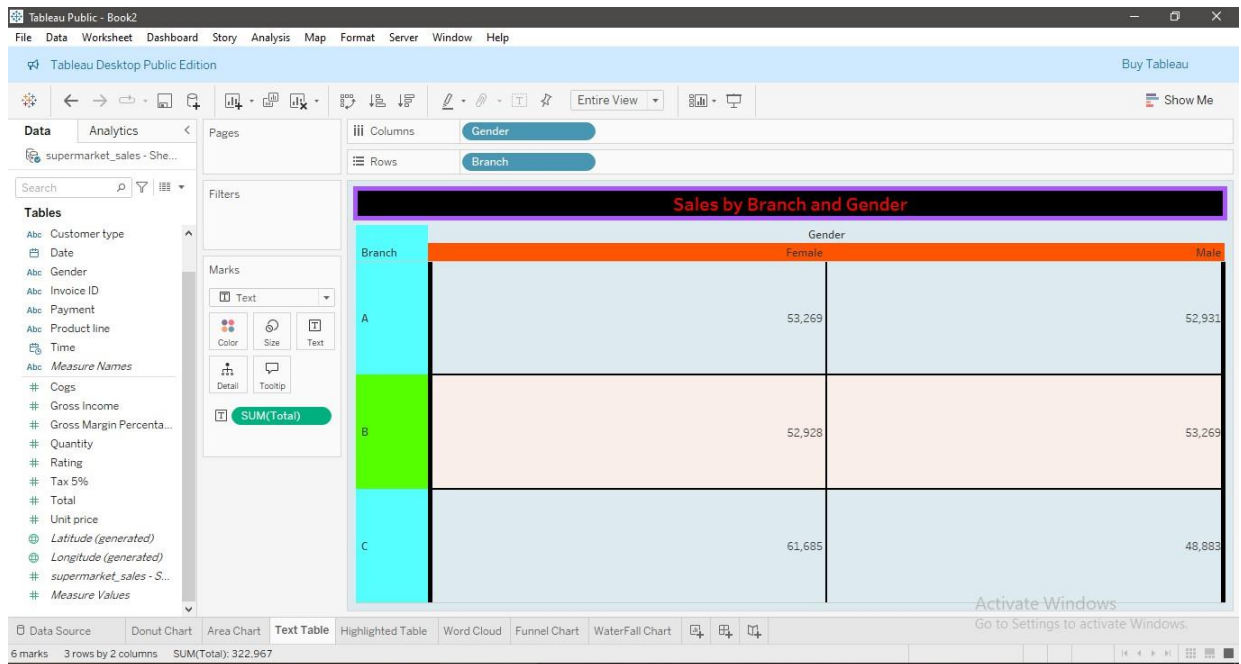
2. Area Chart – Daily Sales Trend

- **Columns:** Day
- **Rows:** SUM(Total)
- **Marks:** Area
- **Color:** Optional — by City or Product line for layered areas



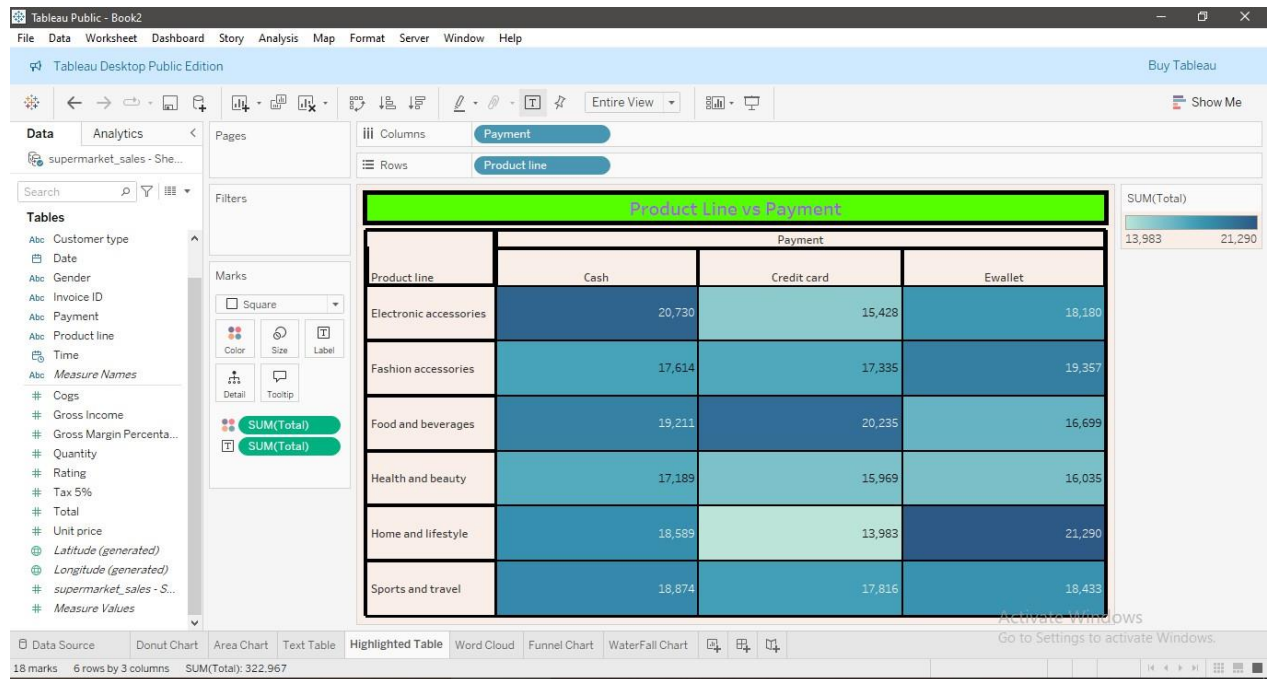
3. Text Table – Sales by Branch and Gender

- **Rows:** Branch
- **Columns:** Gender
- **Text:** SUM(Total)
- **Set Mark Type to Text**



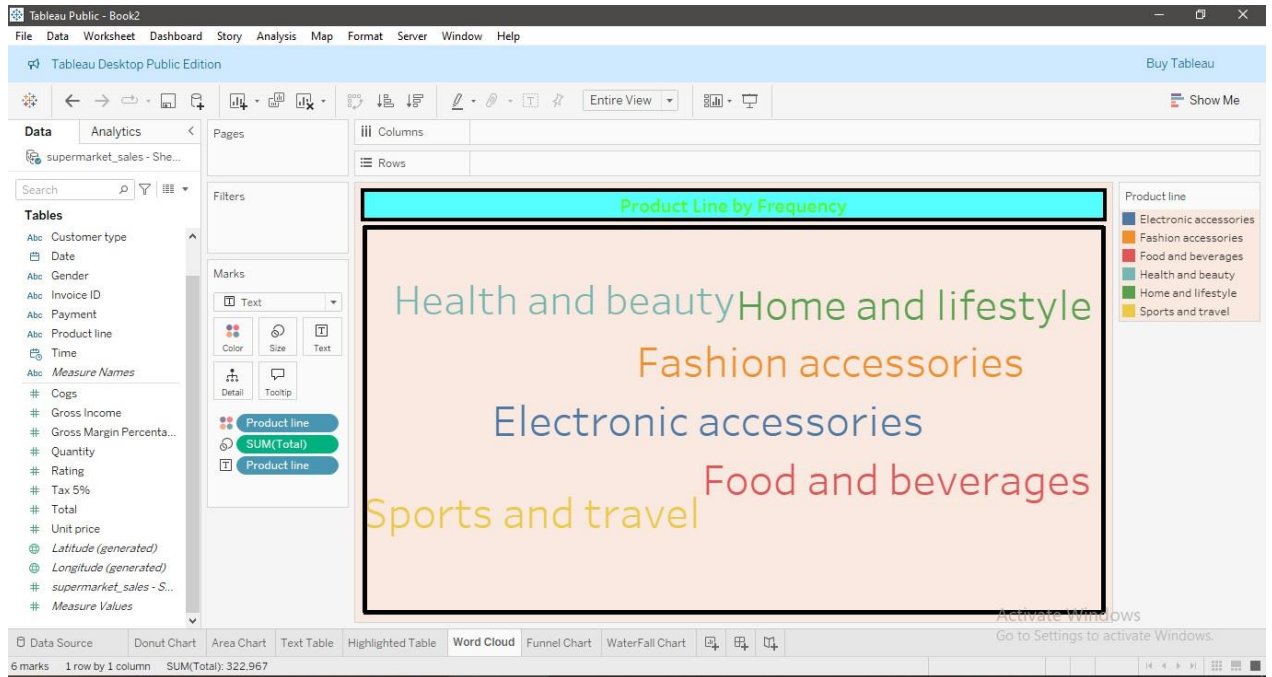
4. Highlighted Table – Sales by Product Line and Payment

- **Rows:** Product line
- **Columns:** Payment
- **Text:** SUM(Total)
- **Color:** SUM(Total)
- **Set Mark Type:** Square (for background color effect)



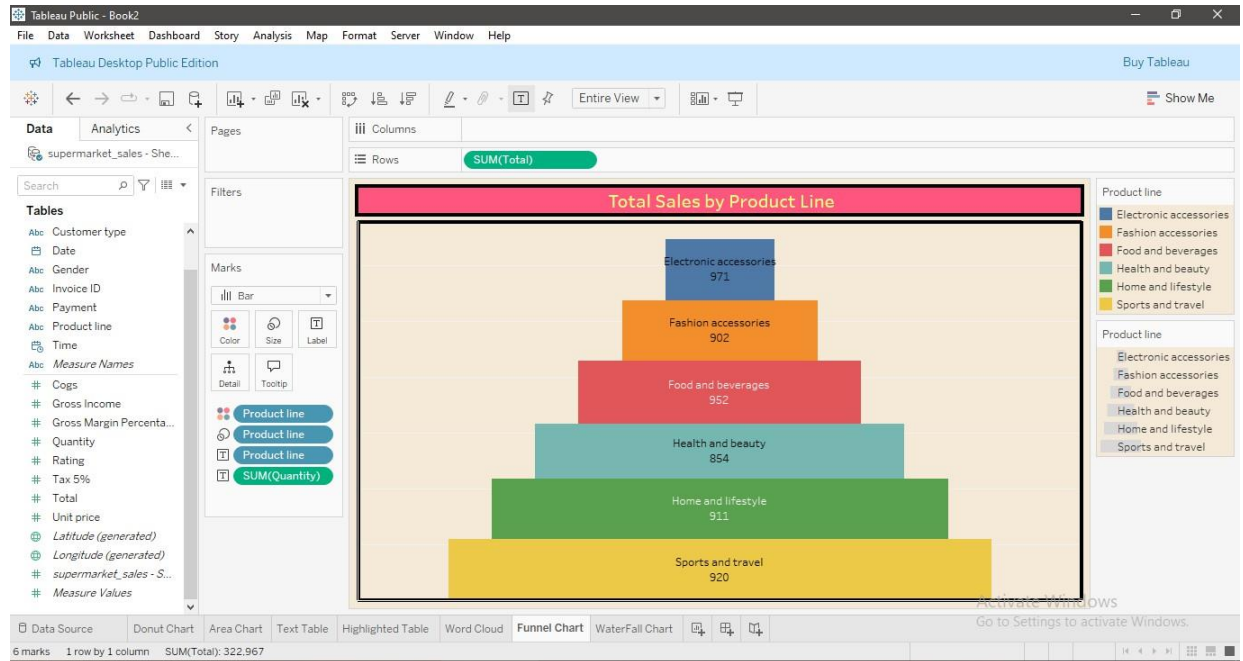
5. Word Cloud – Product Line by Frequency

- **Text:** Product line
- **Size:** COUNT(Invoice ID) or SUM(Total)
- **Set Mark Type:** Text
- Tableau will size and color based on measure



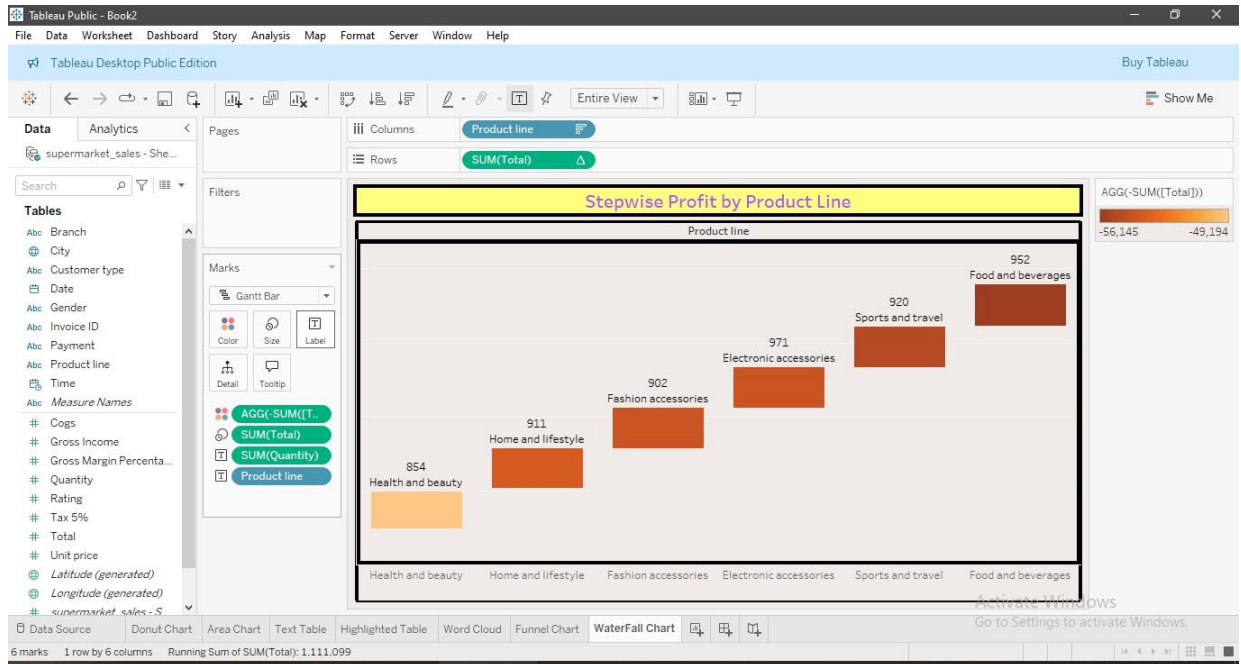
6. Funnel Chart – Total Sales by Product Line

- **Rows:** Product line
- **Columns:** SUM(Total)
- **Sort Descending** by SUM(Total)
- **Set Mark Type:** Gantt Bar or Bar
- Adjust sizing to create funnel shape (top-heavy)



7. Waterfall Chart – Stepwise Profit Change by Product Line

- **Columns:** Product line
- **Rows:** SUM(gross income)
- Create a **calculated field** for Running Total
- Use Gantt Bar marks with **size set to gross income**



Dashboard-2

