### 44-563: Unit 01

Developing Web Applications and Services

### Welcome - First Week

- Introduction & overview
- Important information / first day
- Weekly plan how to be successful!
- Initial content:
  - MON: Static pages & HTML5
  - WED: CSS
  - FRI: Lab
  - No Class next Monday

## Introduction & Overview

### Instructors & Assistants

- Dr. Nathan Eloe
- Dr. Tianyang Wang
- Dr. Michael Rogers
- Dr. Denise Case

- Naga Sravanthi Modali
- Bhavishya Arelli
- Kranthi Kumar

HTML

### Lots of Acronyms

JSON

the

JS

REST

SOAP

CSS REST

HTTP

Hang in there - during our 16 weeks, soon you'll find you will be speaking the language of web development!

### Course Overview

- Web dev is constantly evolving... initiative & willingness to explore
- Hands-on, problem-solving approach
- Pair programming & teamwork
- Collaborative & creative assignments
- 4 weeks on client-side development (Exam 1)
- Remaining on server-side development (Exam 2)
- Team project & comprehensive final exam
- Lots of opportunities for points! Come, participate, and explore - our goal is to make it a fun, creative, useful course for all backgrounds.

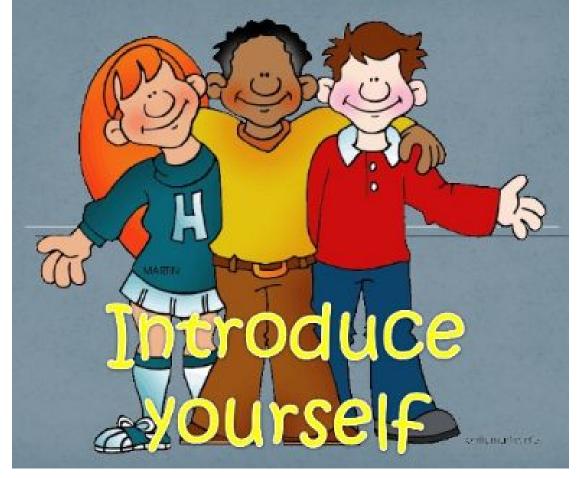
### Use this course to develop your brand

Develop your **network**, your **brand**, your "**T**" (broad knowledge in many areas, with a few subjects where you go deep).

If you don't type, practice at <a href="www.typing.com">www.typing.com</a>! If you like design instead of development, explore more in art and color.

Our goals are to **understand** & **discuss** concepts & choices; and **implement some basic** functional requirements

Create, share, & publish your work, develop/extend your portfolio (try Cloud9, GitHub pages, & more)!



https://image.slidesharecdn.com/introduce-yourself-110518050006-phpapp02/95/introduce-yourself-1-728.jpg?cb =1305694929

Introductions: Share your name, undergraduate or graduate student, and what area(s) do you plan to focus on? (project management, design, development, data, security...)

### Important Information

Syllabus is our guide.

Professionalism is one of our key goals.

- **★Email: Always begin subject line with course number** & section (e.g. 44-563-03) & helpful subject
- \*Academic Integrity and your personal brand is crucial.
- **★Always** cite your sources (we practice this a lot).

Any questions? Then, we'll continue to the course site.

### Important information

### **Open our course site:**

- 1. Syllabus
- 2. Academic Integrity Policy.
- 3. MS-ACS Attendance policy
- 4. General Information and Student Agreement.
- 5. **Due First Day of Class: Tonight**, after reading 1-4, take the Student Agreement Quiz (must pass with 100% before any points can be earned)

### Important information

### **Open our course site:**

6. In class: take self-assessment pre-survey (get your unique code-word - it improves the validity of our results, but doesn't compromise confidentiality) Takes ~10 min - then we'll continue.



Please take time to complete the survey now.

We will allow about 10 minutes.

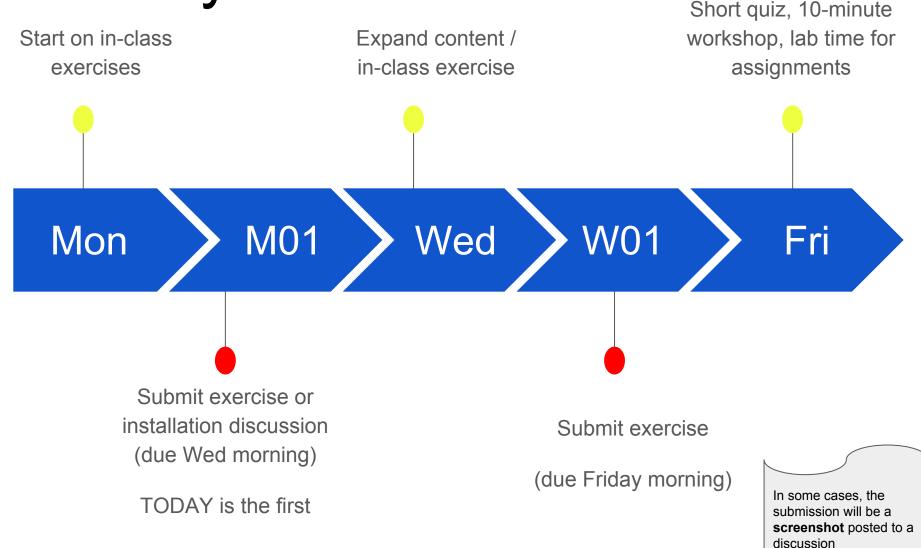
### Important Information

Surveys completed?

### Collaboration & all external resources:

- Always credit your sources. All sources. Every sentence, every image, every class, every time.
- Do not compromise assessments.
- Do not plagiarize.
- Do not represent a submission as your own if it is not.
   You must be able to reproduce any submission at any time.

### Weekly Plan



### Monday: Easy Points

Easy points (tasks are required for upcoming assignments).

Often involve installations. **Embed screenshots.** Show running on **your desktop.** Use Canvas files to host your screenshots.

Good way to bring up assessment scores - these are the **curving** requested at course end. Don't miss them!

Submit via **course site Monday evening** (so you have time to seek help if problems arise: the actual due date may be later and assignment-specific).

Typically take only 10-15 minutes.

Post problems and ask for assistance **BEFORE** the deadline.



### Wednesday: Exercises

**Easy points** for completing in-class activities (generally) - often work towards the more interesting coding assignments.

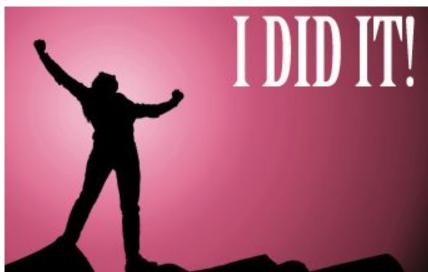
Usually involve a small unique, creative implementation.

Your own work, on your own system (embed screenshot on your desktop).

Good way to bring up assessment scores. Don't miss these!

Submit to course site Wednesday evenings (ideally: the same previous slide)

Post problems and ask for assistance **BEFORE** the deadline.



### Friday: Quiz, Workshops, Labs

Fridays are **fun day**s - free from lectures!

5-minute reinforcement quiz.

You get 3 tries - don't miss these!

- 1. On your own practice for an exam.
- 2. You can discuss with a friend.
- 3. All together for third try (with instructor).



Later: 10-minute topic workshops.

Lab time to work on more challenging coding assignments (e.g. A01)

You will always have at least one coding partner (even if submit separately).

May involve checking code into GitHub or BitBucket repositories.

The more you try, the more you learn. Have fun!

### **Due Tonight!**

- □ Read Syllabus
- Read Academic Integrity Policy
- Review AttendancePolicy

Submit Student Agreement Quiz with 100% tonight!



Always bring

1) your laptop and

2) a bound **notebook** for taking notes, turning in quizzes, etc.

# Any other questions about the course?

### Now for the good stuff



### Foundational Technologies For Web Development



# HTML (structure)

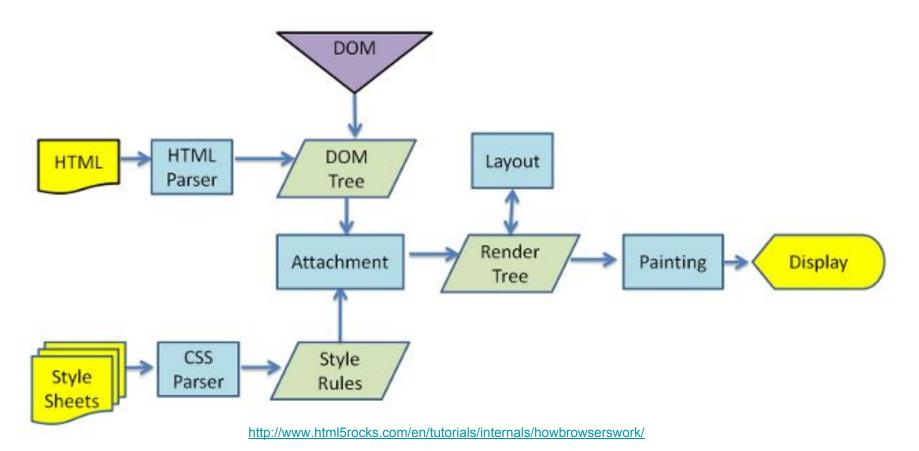
### Simple Static Web Page index.html

```
<!DOCTYPE html>
<html>
  <head>
     <title>Name</title>
  </head>
  <body>
     <h3>About Me</h3>
      Try adding more headings
      And see what happens
      with h1 or h2 instead.
  </body>
</html>
```

Guess: What appears in the browser?

### What's Happening?

- The browser program reads the first line and knows the file is HTML.
- 2. It parses the text into HTML tags, text, and style information.
- 3. It creates a **DOM** (document object model) **tree**, then a **render tree**.
- It then traverses these trees and paints & displays result to user.



### What is HTML?

### What is HTML?

HyperText Markup Language (HTML) is the standard markup language used to create web pages.

With CSS and JavaScript, HTML is a cornerstone technology used to create web pages and GUIs for mobile and web applications. Browsers read HTML files and render them into visible or audible web pages.

HTML describes the **structure** of a website.

### Programming vs Markup

What other languages have you heard about?

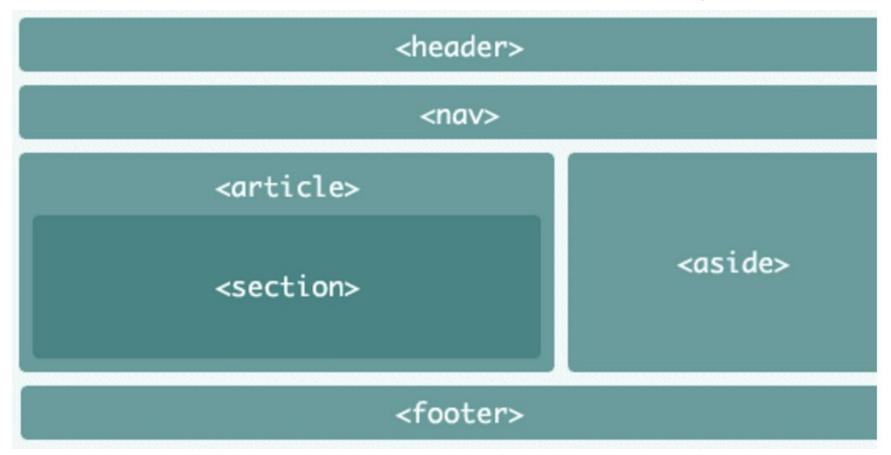
- 1. Are they **programming** languages (e.g. Java, C#, C++, C, python, etc)
- 2. Or markup languages that describe or annotate information (e.g. HTML, CSS, Markdown, etc)

### Hands on: Make a web page

- 1. Start / Notepad or editor.
- Copy (CTRL-C) & paste (CTRL-V) the following into a file (or get from here).
- 3. Save as **index.html** in your Documents folder.
- 4. In File Explorer, right-click index.html & open with Chrome.

### index.html

### Semantic HTML tags



Use these tags often!

### Other Famous HTML Tags

Page Structure: <doctype>,<html>, <head>,<meta>,<title>,<link>, <script>,<body>

**Headings**: <h1> ... <h6>

Paragraphs, etc.: , <br>, <hr>

Formatting: <strong>,<em>,<i>,<sub>,<sup>

**Lists**: , ,

Links: <a href="">

Images: <img src="">

Almost all tags have an **ending** tag, e.g., <h1> First **</h1>**.

**Tables**: ,, (table header, table row, table data cell, respectively)

Comments: <!-- Who needs comments, anyways? -->

### Famous HTML Tags in Use

```
1 <!DOCTYPE html>
2 <html>
    <head>
        <title>Some Famous HTML Tags</title>
    </head>
    <body>
     <h1>Some Famous HTML Tags</h1>
     <h2>Here are some news media sites:</h2>
     <a href="https://cbc.ca">CBC</a>
     <a href="https://npr.org">NPR</a>
10
     <h3> Here is an ordered list:</h3>
     <01>
       Jimmy John's
       Luigi's
14
       Planet Sub
     If this seems puzzling right now, it's OK:
     you will <span>figure it out</span>. At least
     you're not <em>flooded out</em>, like the
     people in Houston!
     Here is what the people in Houston need:
     Clean Water
     Shelter
     Food
22
     <img src="main 900.jpg" width="440"/>
23
    </body>
25 </html>
```

#### **Some Famous HTML Tags**

Here are some news media sites:

CBC NPR

#### Here is an ordered list:

- 1. Jimmy John's
- 2. Luigi's
- 3. Planet Sub

If this seems puzzling right now, it's OK: you will figure it out. At least you're not flooded out, like the people in Houston!

Here is what the people in Houston need:

- · Clean Water
- Shelter
- Food



### Things to know: HTML

- Is a Markup language (not a programming language)
- HTML documents contain tags.
- HTML elements are the components generated from parsing the tags.
- Elements can have attributes and other content like text or child elements.
- Elements are arranged as a tree (with a root node of HTML)
- Elements typically have a start tag and an end tag with content in between, except a few like <br>

### More About HTML Tags

- Block-level elements start on a new line and take all the available width.
  - Examples: <div>, <h1>-<h6>, , <form>
- Inline elements do not start on a new line and take only the width required.
  - Examples: <span>, <a>, <img>
- Container elements: <div> and <span> don't really do anything by themselves: they are designed as containers for css\*

<sup>\*</sup> Cascading style sheets - used to add style to content. Coming up later this week.

### HTML in Action

- 1. Find a programming partner. Work together on one notebook.
- 2. Open a web browser.
- 3. Google Zhengrui Qin
- 4. Right-click and view page source.
- 5. What common html elements and tags can you identify?

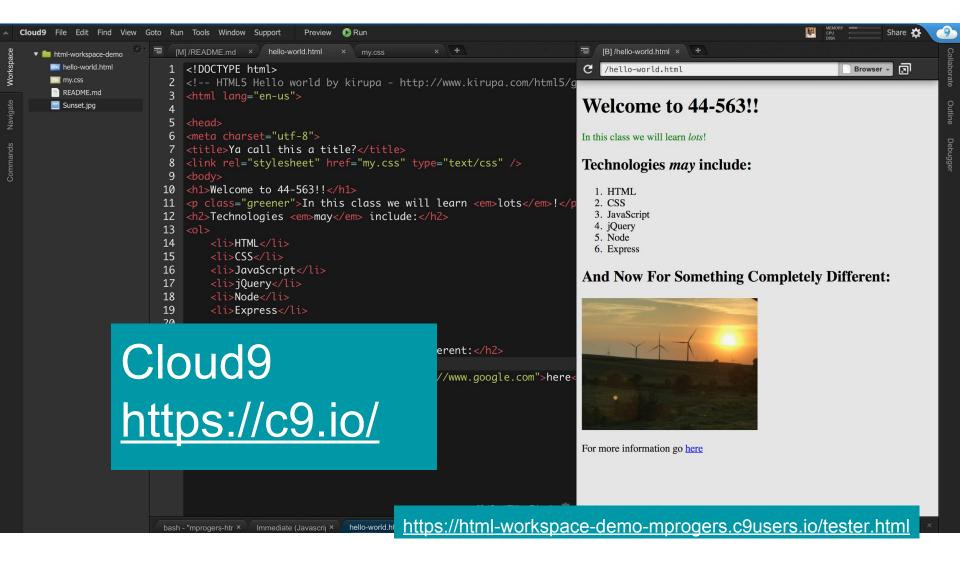
Link: http://www.cs.wm.edu/~zhengrui/

### HTML in Action

- 1. Open this <u>link</u> in your browser.
- 2. Right-click and view page source (CTRL-U)
- 3. What common html elements and tags can you identify?
- 4. Select All (CTRL-A)
- 5. Copy (CTRL-C)
- 6. Paste into a new text file.

#### Link:

### HTML in Action (and a shameless plug for c9.io)



### HTML is powerful

- You can get input from users (button clicks, swipes, sound streams) and send it back for processing.
- The built-in <form> tag makes it easy.
- We'll just introduce it here we won't use forms until later so don't worry too much about these yet.

#### HTML forms for user input

#### **Input types** include:

- text
- radio
- url
- email
- phone
- color
- date
- datetime
- datetime-local
- month
- search
- tel
- time
- week

Helpful Tip: Some of these are HTML5 types, and if not supported in an earlier browser, will be interpreted as type="text".

Unhelpful Tip: Spiders hate it when you say attercop to them.



#### **Dropdown Lists**

```
<form method="post">
    <select name="lce cream Flavours">
        <option value="double chocolate">Double Chocolate
        <option value="vanilla">Vanilla
        <option value="strawberry">Strawberry</option>
        <option value="caramel">Caramel</option>
    </select>
</form>
```

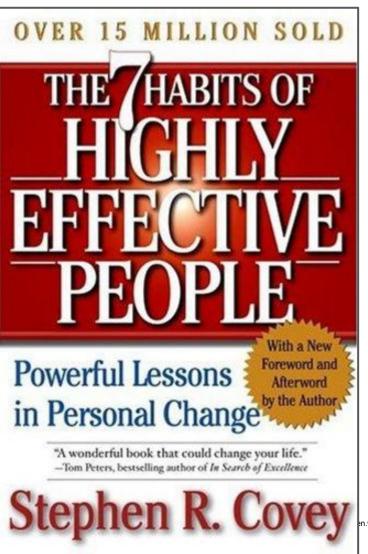
#### What do we need to know?

- There are many HTML tags.
- See the Exam 01 Review Guide, which lists the HTML tags (and attributes) that you should memorize for this course.
- We'll explore many over the next few weeks.
- Forms will be covered more later, but practice all other tags now.

<coffee>

</coffee>

## Highly recommended



Habit 2

Begin with the End in Mind

#### M01

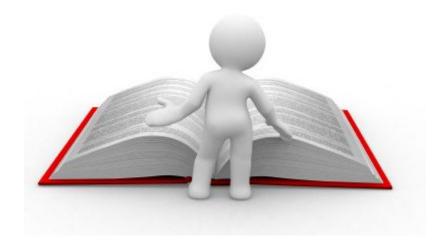
Find a programming partner. Introduce yourself.

Work together on one notebook or discuss. Email files as desired.



- Build your personal web page from scratch.
- Add at least all HTML 1 tags from the Exam 1 review guide. (Habit 2). Be sure to nest them without overlapping.
- What can you do if you're not sure how to use a tag?
- We'll build on this Wednesday and you'll use it all semester.
- Your final version will get published with our project.

## Before CSS



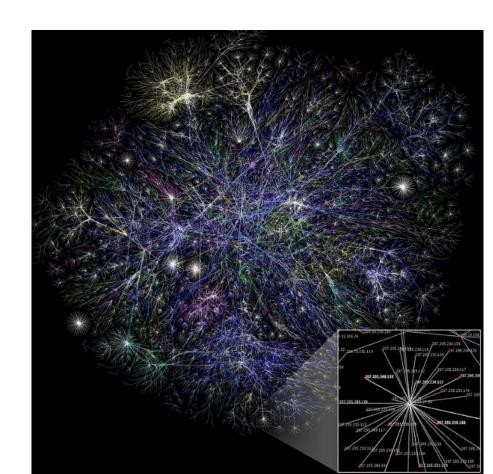
# A few more terms & definitions

## Web Speak

## What is the Internet?

#### What is the Internet?

The **Internet** is the global system of interconnected computer networks that use the Internet protocol suite (TCP/IP) to link billions of devices worldwide.



## What is the WWW?

#### What is the WWW?

The World Wide Web (WWW) is an information space where documents and other web resources are identified by URLs, interlinked by hypertext links, and can be accessed via the Internet. [1]

## What is a web page?

A web page (or webpage) is a **document** suitable for the web and web browsers.

The web page is what **displays**, but the term also refers to a **computer file**, usually written in HTML or comparable markup language.

### What is a web browser?

A web browser (or just browser) is a software application for retrieving, presenting, and traversing information resources on the web.

What are examples of browsers?

## What is a Web App?

## What is a Web App?

A web application (web app) is a **client-server software application** in which the client (or user interface) runs in a web browser.

What's the advantage? The user needn't install an app on their device. Developers can be assured that their users are running up-to-date software.

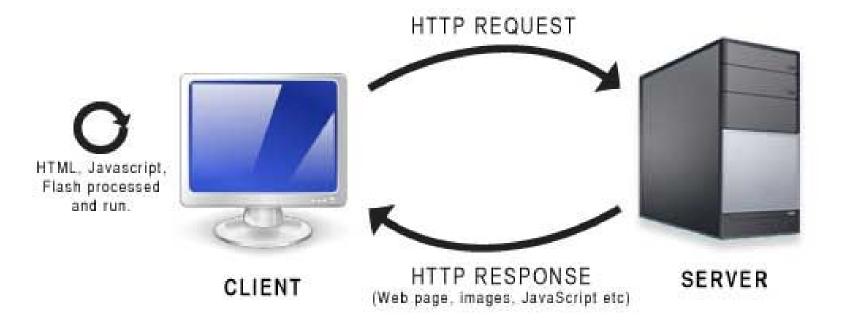
Source: https://en.wikipedia.org/wiki/Web\_application

#### Web Apps: They're Everywhere

- when2meet.com
- Cloud 9 (c9.io)
- repl.it
- Microsoft Office Live
- Google Docs, Slides, Etc.
- Thimble (from Mozilla)
- codingbat.com
- ... and a gazillion more!

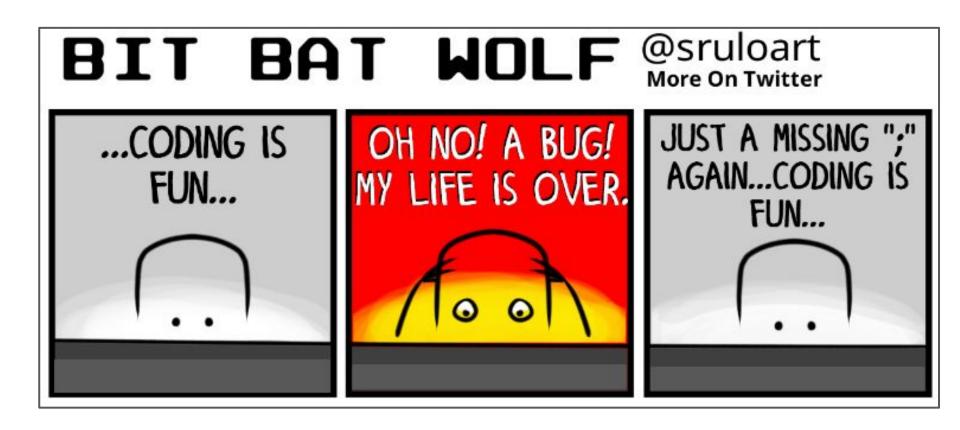


#### Communication in a Web App



Where is the **front-end**?
Where is the **back-end**?
What is the key **client-side software**?

#### Back to the fun stuff - coding:)



Note: JavaScript historically used semicolons in practice - but they aren't required. In this class, we now recommend (coding like the cool kids) and dropping them.

## HTML + CSS

## HTML is for content and structure

Academic Integrity Note: All non-original content should include a link to the original source. How important is citing all external content? Every sentence, every image, every class, every time.







## CSS is for style



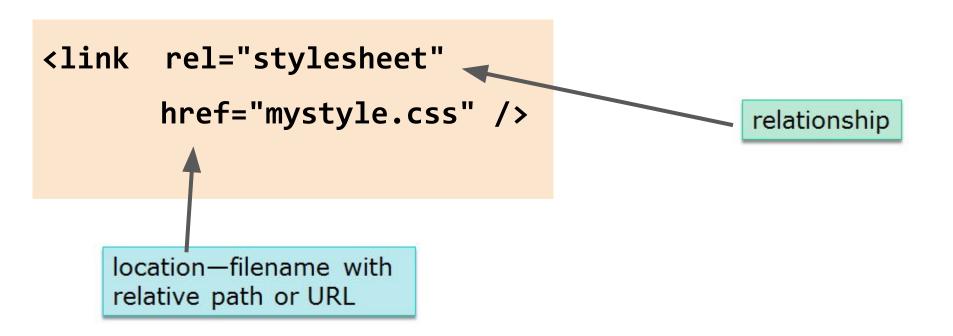
#### CSS

Cascading Style Sheets specify the style of elements in HTML documents.

One style sheet can be used for **multiple pages** to enforce consistent style.

## Link Stylesheet to Page

To associate a stylesheet **mystyle.css** with an HTML file, add a line to the <head> section of the HTML file.



## Why link to another file?

HTML specifies the content of a web page.

Information regarding style (how to display) could be put in the same file, but in this course we teach the standard convention that style information should always be stored in a separate file. Always separate content from style keep files focused on their one job. It makes code much easier to maintain.

"Separation of concerns" is an important principle in software development.

# CSS (style)

## Example CSS

```
padding: 0;
  margin: 0;
body {
    background: #fff;
    font: .74em "Trebuchet MS" Verdana, Arial, sans-serif;
    line-height: 1.5em;
                            Can you decipher this CSS?
                            What does * typically mean?
a {
                            What does the second entry apply to?
    color: #3B6EBF;
                            What about the 3rd and 4th?
    text-decoration: none;
                           Px is pixels, but what is 1.5 em?
a:hover {
    text-decoration: underline;
                                      http://www.oswd.org/design/preview/id/3681/
```

## CSS Syntax is Easy

```
CSS_Selector {
    property1 : value1;
    property2 : value2;
}
```

```
a {
     color: #3B6EBF;
     text-decoration: none;
}
a:hover {
     text-decoration: underline;
}
```

### DIY Selection (Do It Yourself)

- The selectors on the previous slide applied the same style to all elements of that tag type -- e.g., all <a> tags tags would have that style applied to them.
- What if you want to be more selective with your selectors?
- What if you want to apply a style to a specific set of elements?
- What if you want to apply a style to just one of the <a> tags?
- In that case, use either a class (.) or id (#) selector.

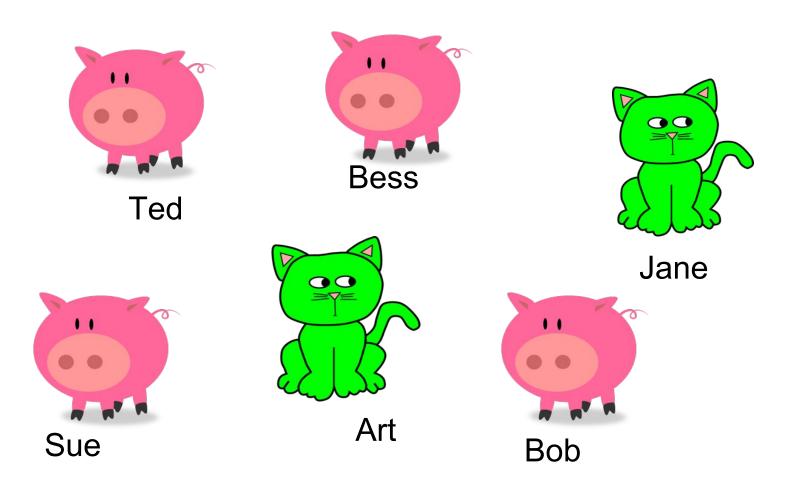
### CSS Selectors: # and .

- style one with #id. Unique Identifier (have you seen that in databases?)
- style many elements with same .class. A class can have many instances (have you seen that in Java yet?)

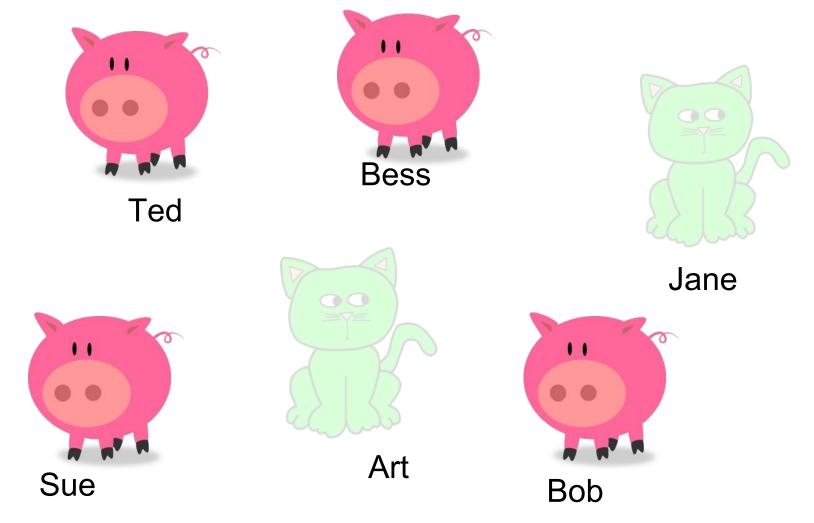
We can assign elements to **many classes** but should give each one only **one id**.

Let's look at an example....

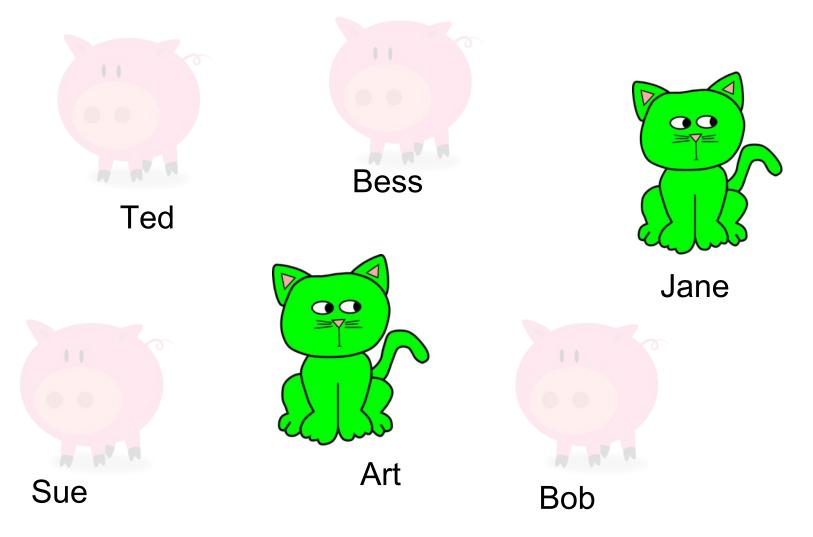
To identify a **particular pig**, what would you use? To identify **all pigs**, what would you use? To identify a particular cat, what would you use? To identify all cats, what would you use? To identify all animals what would you use?



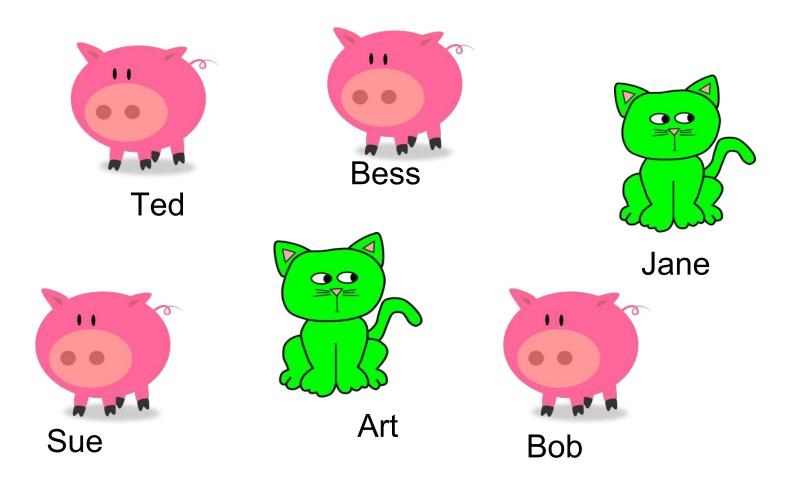
## Selector: class; .pig



## Selector: class; .cat



## Selector: class; .animal



#### A Text Based Example

```
.greenOnOrange {color:green; background-color: #de6f20}
#redIsGreat {color:red}
```

```
1 <!DOCTYPE html>
2 <html>
   <head>
     <title>Made with Thimble</title>
     <link rel="stylesheet" href="style.css">
   </head>
   <body>
     <h1>Welcome to Thimble</h1>
     This is my first paragraph, and it's bound to be a doozy!
     11
12
     This is my second paragraph, and the only one
     that I would like to be red
     This is my third paragraph, black as usual.
13
     (01)
     Sydney Morning Herald
15
       LA Times
       Times of India
       The Economist
       The Toronto Globe and Mail
     20
   </body>
22 </html>
```

#### Welcome to Thimble

This is my first paragraph, and it's bound to be a doozy!

This is my second paragraph, and the only one that I would like to be red

This is my third paragraph, black as usual.

- 1. Sydney Morning Herald
- 2. LA Times
- 3. Times of India
- 4. The Economist
- 5. The Toronto Globe and Mail

## Example of setting attributes in HTML elements

```
ul>
Sue
Ted
```

#### **CSS Selectors**

- You can assign any HTML element an id attribute (but it is not required).
- You can assign any HTML element to zero, one, or more classes.
- You can reuse classes (e.g. many with class="pig").
- You should not repeat an id (e.g. "Sue")

A class selector, defined. Notice the presence of the. .bigTitle {font-size:xx-large;color:#aa0000;} <h1 class="bigTitle">Welcome to 44-563</h1> This class is going to be great <h2 class="bigTitle">A Few Opening Remarks</h2> A class selector, in use. Notice the absence of the .

### Elements with 2+ Classes

Each HTML element can be associated with many style classes -- a bit like multiple inheritance, allowing an object to acquire characteristics from different classes.

Separate multiple classes with a space. We'll use this a lot next week. :)

```
.code {font-family:sans-serif;}
.blue_tinting {color:#5577FF;}

<!-- Meanwhile, somewhere in the <body> -->
<span class="code blue_tinting">
void main() {
    print("I wonder if this will work?");
}
</span>
This should appear in a blue(ish), sans-serif font
```

### Mnemonics

- If you have trouble keeping class and id css selectors straight, this may help
  - an id should uniquely identify something/someone so it can be only used once.
  - If you take an 'i' and a 'd' and smash them together in a letter-collider (which is like a particle collider, only cooler) then the end result is # (just use your imagination).
- For those of you having trouble remembering what a mnemonic is ... you probably need a mnemonic for that!

# CSS Selectors: What does this style affect?

Selector	Example	Example description	CSS
<u>.class</u>	.intro	Selects all elements with class="intro"	1
<u>#id</u>	#firstname	Selects the element with id="firstname"	1
*	*	Selects all elements	2
<u>element</u>	р	Selects all  elements	1
Click here for even more selector excitement!			

See more at: <a href="http://www.w3schools.com/cssref/css\_selectors.asp">http://www.w3schools.com/cssref/css\_selectors.asp</a>

# What can we style?

### **Container HTML elements**

- <span> (within a line)
- <div> (line break)

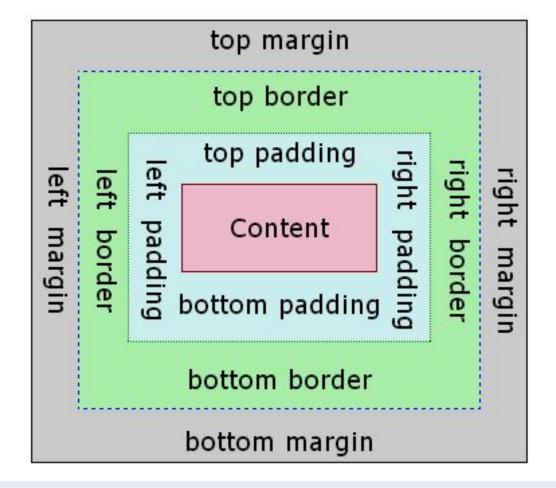
```
<div class="instructions">
<span class="important"> Display</span> your images.
</div>
```

And all others..

Here we see <span> (as opposed to <spam>) at its finest: providing a mechanism for applying a style to an arbitrary chunk of text.

### In HTML, everything's a box

Padding is inside the border.



Margin is outside the border.

padding: top right bottom left;

### Explore CSS Examples

```
#example1 {
   border-radius: 15px;
   border-style: ridge;
}
```

This box should have a rounded corners for Firefox, Safari/Chrome, Opera and IE9.

MDN (Mozilla Developer Network)

https://html5boilerplate.com/ -- awesome templates for kickstarting your own site

http://www.css3.info/preview/rounded-border/ -- details for rounded corners



## Explore: CSS Zen Garden

http://www.csszengarden.com/214/

http://www.csszengarden.com/221/

http://www.csszengarden.com/219/

All these pages have the same content, just different CSS (use your favorite number and see what page you get).

### What to know?

There are a lot of CSS options including really nice effects like **gradients**, **transforms**, and **animations**.

See: MDN CSS3 Tutorials

See: http://www.w3schools.com/css/css\_examples.asp

#### **Best List:**

https://developer.mozilla.org/en-US/docs/Web/CSS/Reference

Colors: <a href="http://www.color-hex.com/color-names.html">http://www.color-hex.com/color-names.html</a>

The **Exam 01 review guide** will include a list of all CSS selectors, properties, and values you should know for this course.

#### Vertical Navigation Bar

In this example, we create an "active" class with a green background color and a white text. The class is added to the "Home" link.





### W01

Find a programming partner. Introduce yourself.

Work together on one notebook or discuss.

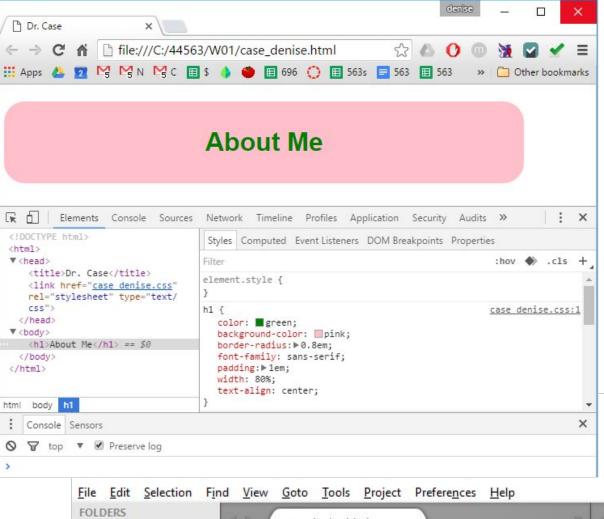


Start a new project folder. **Copy in** your M01 files - and style your web page introduction.

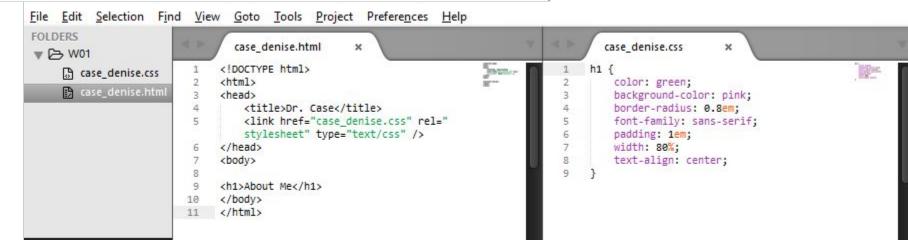
Style some standard HTML tags first (, <h1>..)

Add an **id** attribute to an element and style it (#)

Add a **class** attribute to an element and style it (.)



# Example W01



#### Resources:

JS Bin (live coding) <a href="http://jsbin.com/">http://jsbin.com/</a>

Code Pen (HTML-CSS-JS) examples <a href="http://codepen.io/hello/">http://codepen.io/hello/</a>

Initializer (responsive) <a href="http://www.initializr.com/try#">http://www.initializr.com/try#</a>

HTML Goodies <a href="http://www.htmlgoodies.com/">http://www.htmlgoodies.com/</a>

Thimble <a href="https://thimble.mozilla.org">https://thimble.mozilla.org</a>

Cloud9 https://c9.io

### Optional HTML exploration

Explore and be creative:

**MDN** 

https://developer.mozilla.org/en-US/docs/Web/Guide

W3 Schools

http://www.w3schools.com/html/html\_intro.asp

### Optional CSS Exploration

http://jgthms.com/web-design-in-4-minutes/

Find free content\* at: <a href="https://unsplash.com/">https://unsplash.com/</a>
<a href="https://www.freesound.org">https://www.freesound.org</a>

\*Please share links to good open source content in your discussion posts!

### Friday

### Quiz

- 1. Take it on your own (hardest)
- 2. You may discuss with your neighbor.
- 3. We will cover the answers in class.

### Review

- 1. HTML tags, syntax, usage, which are hardest to remember?
- 2. CSS purpose, how to associate styles with HTML elements, what can be styled, how to set styles, which styles are commonly applied?
- 3. Terminology review basic terms

### Workshop topics (pick in Wk 2)

- 1. Accessibility (image alt text, readers, more)
- Internationalization
- 3. Security Cross-site Scripting vulnerabilities
- 4. Security SQL injection vulnerabilities
- 5. Security Authentication & Authorization
- 6. Security other exploits and vulnerabilities
- 7. JavaScript Promises
- 8. Dependency Injection
- 9. Code coverage, static analysis
- 10. DevOps
- 11. Jasmine
- 12. IFTTT.com

Goal: Awareness + your class knows 3 key points + enjoys a demo!

Workshop - your goal is to teach just **3 key points** during the 10 minutes.

#### For example:

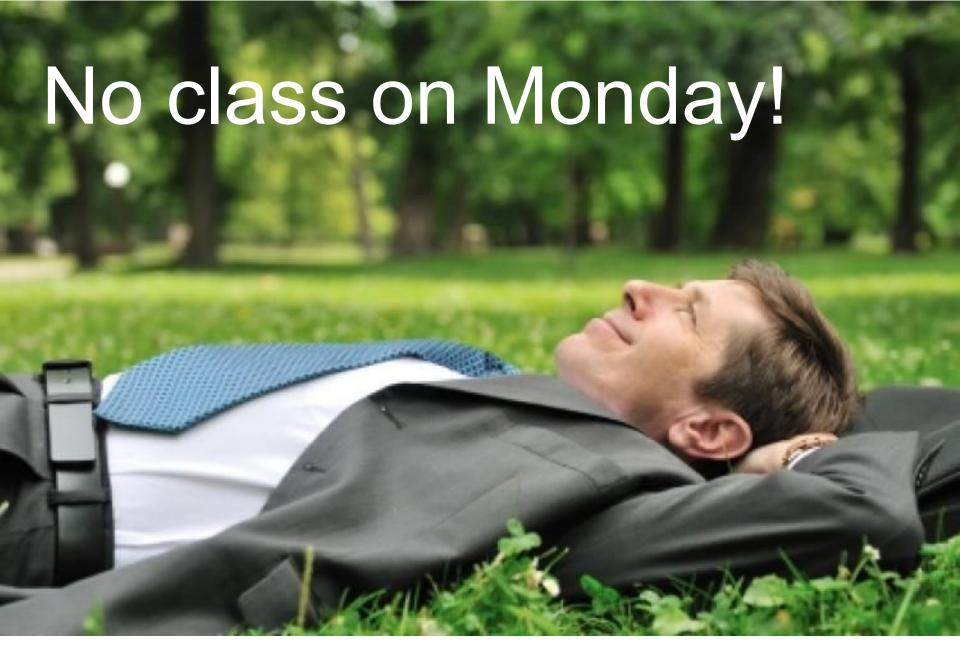
- 1. When to use it
- 2. Why do we care
- 3. Where to go to learn more

These topics are suggested, but not required - work with your instructor if you want to do something else

Optional: Build your portfolio - You can host an article for free on GitHub Pages. Be sure to credit all resources!

### Work in small groups

- 1. Look at Assignment 1.
- 2. Break into small groups.
- 3. Share your name and web development background with your group members.
- 4. Show your previous assignments and start working on Assignment 1.



Labor day is a day off in the US. Photo citation: https://c.tadst.com/gfx/750w/careoftime4.png?1