

# CREDIT CARD CUSTOMER REPORT

Total Customer

10.11K

Revenue

55.3M

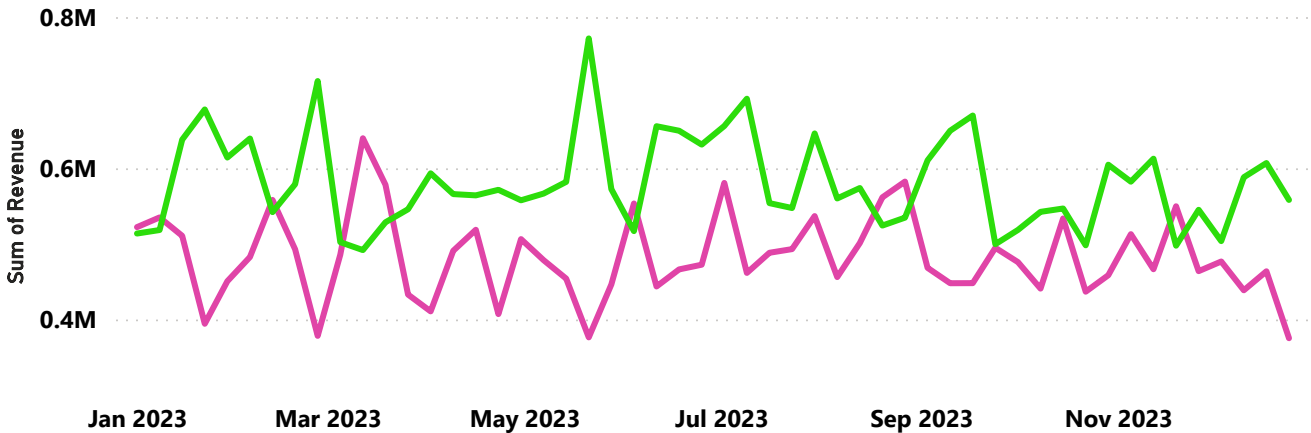
Income

576M

CSS

3.19

Revenue by Week



Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Pravat kr Gupta

M

30M

F

25M

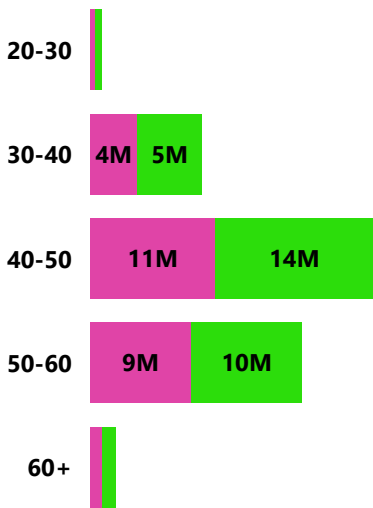
Silver

Blue

Gold

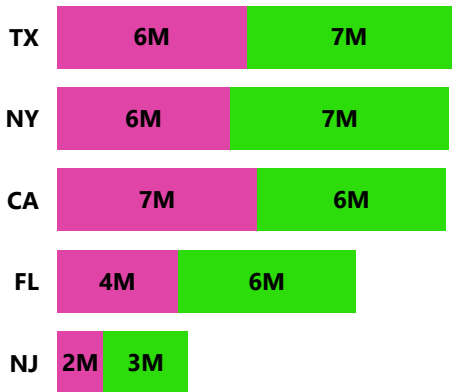
Platinum

Revenue by Age Group

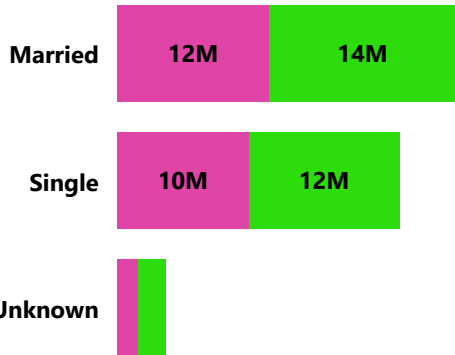


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	952801	72262158
Businessman	17387832	2539390	186959919
Govt	8111701	1160016	88773989
Retirees	4535184	630359	48675030
Selfemployed	8261758	1119742	75313288
Total	55315410	7843382	575914439

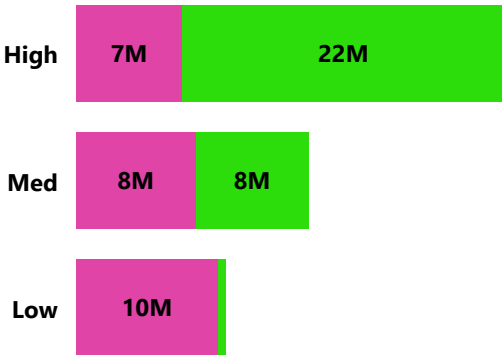
Top 5 States



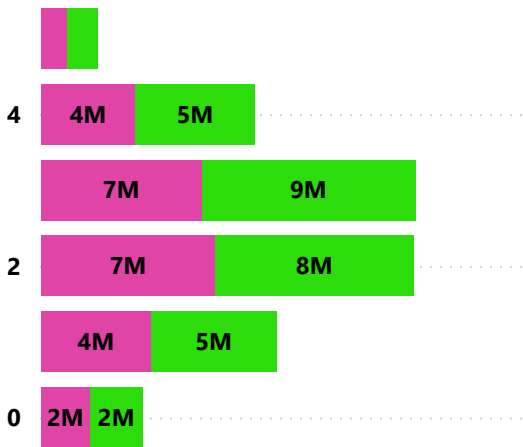
Revenue by Marital Status



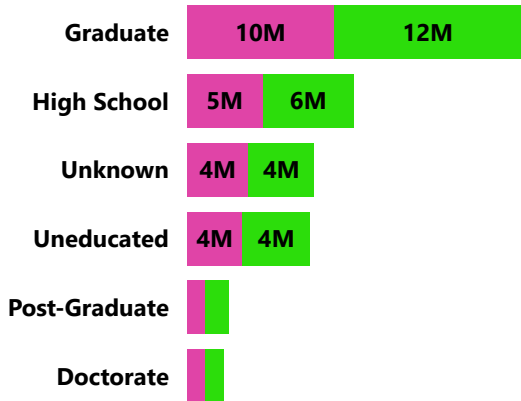
Revenue by Income Group



Revenue by Dependent



Revenue by Education



# CREDIT CARD TRANSACTION REPORT

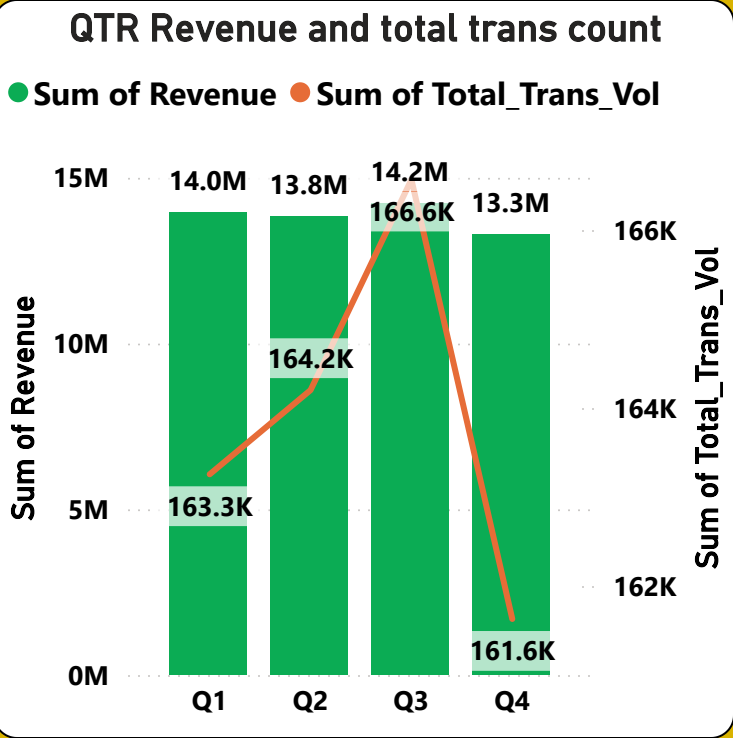
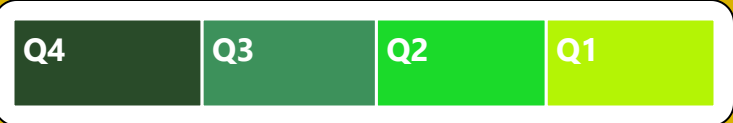
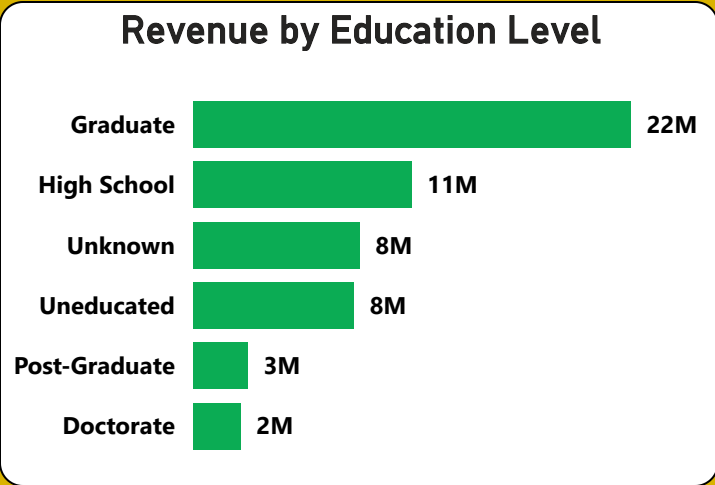
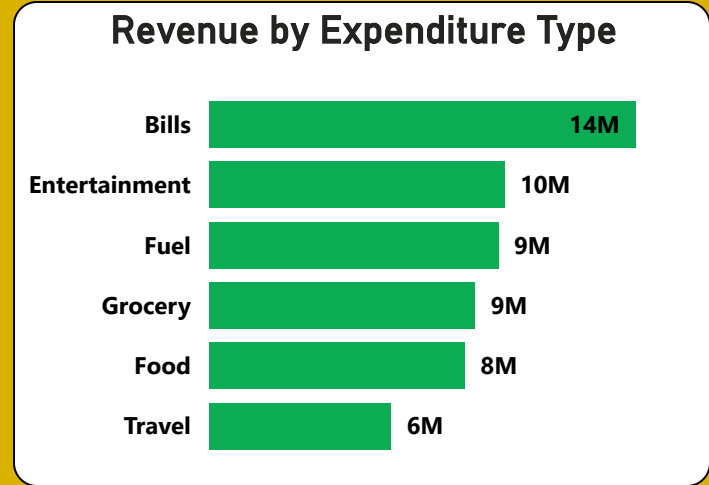
Total Revenue  
**55.3M**

Total Interest  
**7.8M**

Transaction Amount  
**45M**

Transaction Count  
**656K**

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Silver	5586332	4586746	812081
Platinum	1135608	953314	161629
Gold	2454072	2024078	373784
Blue	46139398	36957875	6495888
Total	55315410	44522013	7843382



Week\_Start\_Date

AllPravat kr Gupta

M

F

Med

Low

High

Silver

Blue

Gold

Platinum

