

## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

**5** minutes

How to run successful Startup commpany?

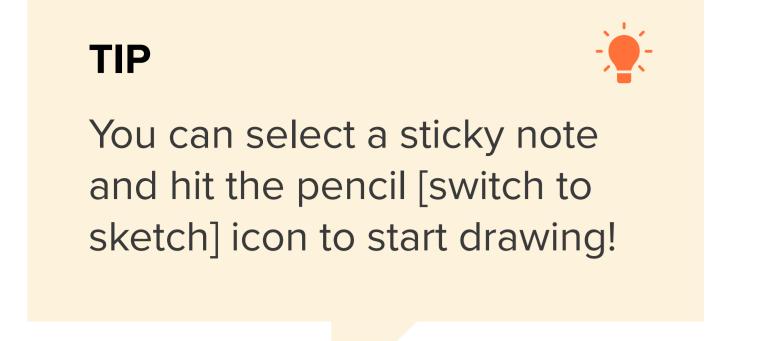




### Brainstorm

Write down any ideas that come to mind that address your problem statement.



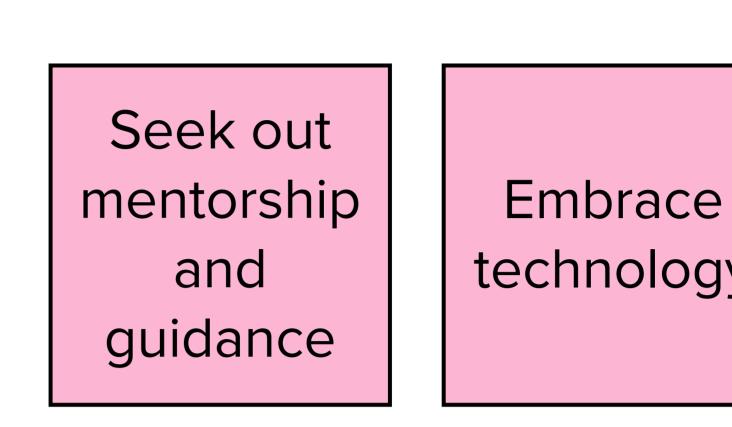


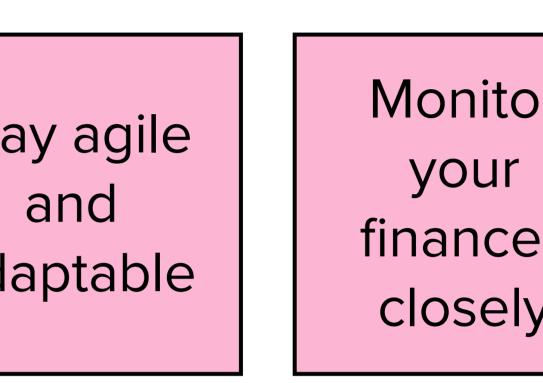
# Praveenkumar(27/06)

# Develop a lear vision your customers

Build a strong team

# T Rakesh





# P Ramamoorth

Stay focused on your goals	Establish a strong company culture

Seek out partnerships and collaborations

# Focus on user experience

### **K P Rudhramoorthy**

Leverage data	Foster a culture of
analytics	innovation

Stay up-todate on
industry
trends

Invest in y
team's
professio
developm

# S Praveenkumar(08/09)

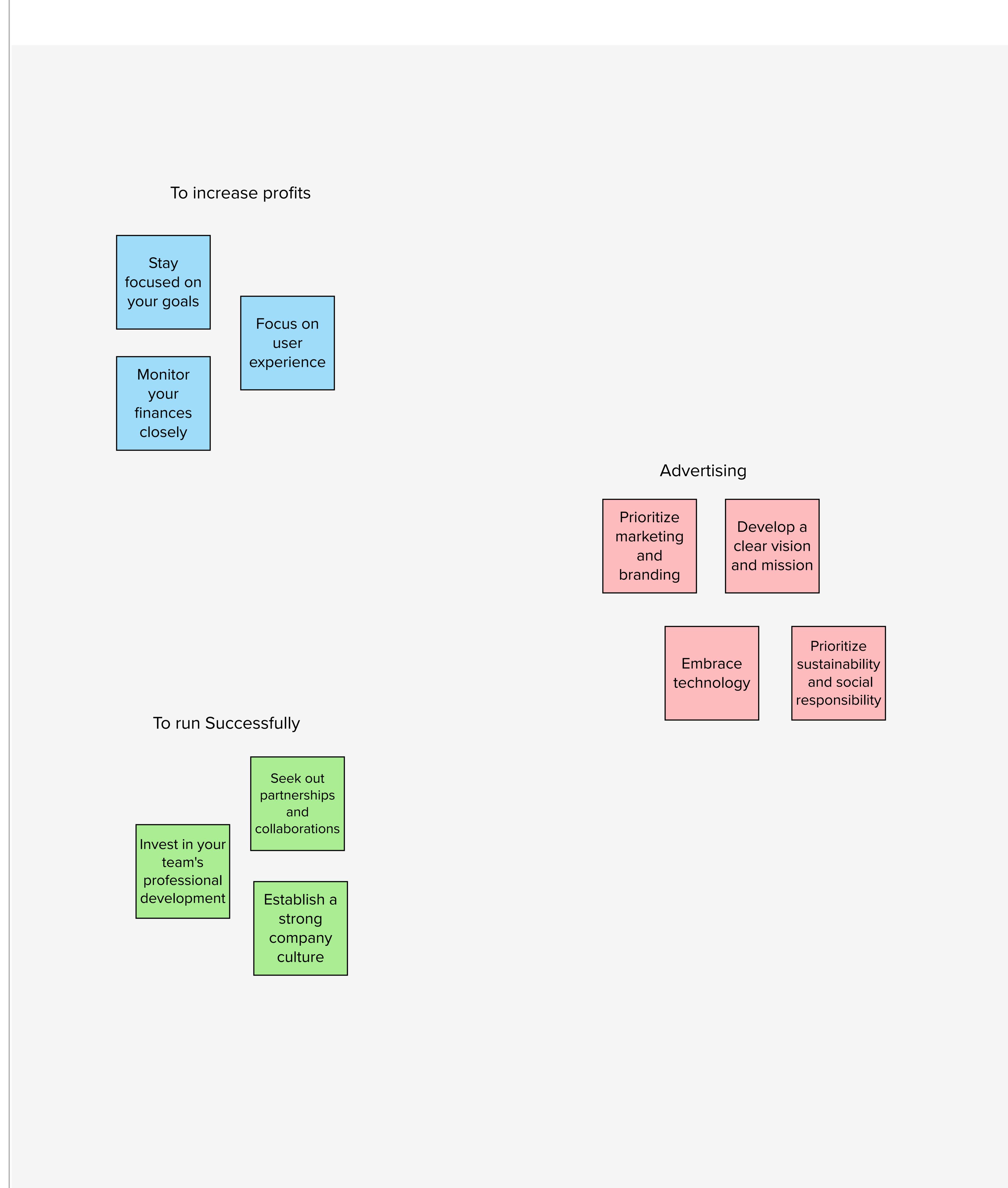
Embrace feedback	Prioritize sustainability and social responsibility
Offer training and development opportunities to	Use data analytics to gain insights into your



### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

**① 20 minutes** 

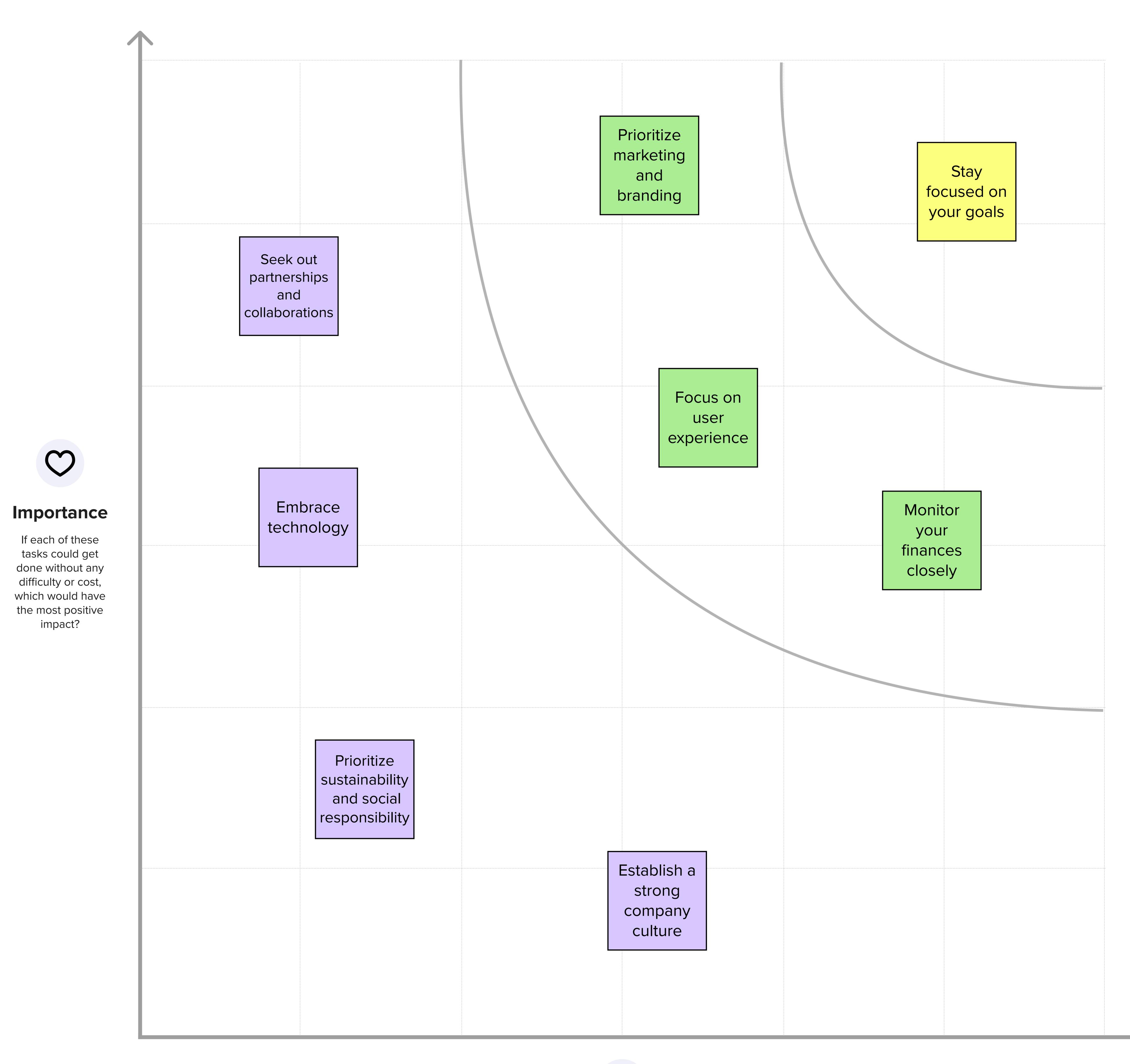




### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes





#### Feasibi

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)