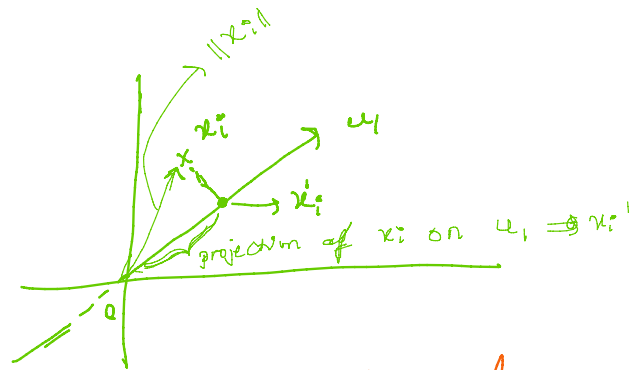
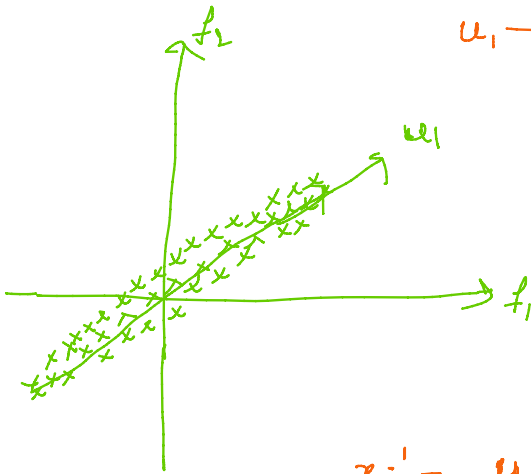


# Variance Maximization Interpretation.

$u_1 \rightarrow$  unit vector.



$$x_i^1 = \frac{u_1 \cdot x_i}{\|u_1\|}$$

$x_i^1 \rightarrow$  projection of  $x_i$  on  $u_1$

$$D = \{x_i\}_{i=1}^n$$

$$D' = \{x_i^1\}_{i=1}^n$$

here,  $\|u_1\| = 1$ , hence,

$$\boxed{x_i^1 = u_1 \cdot x_i}$$

$$\Rightarrow \boxed{x_i^1 = u_1^T x_i}$$

mean of  $x_i^1$

$$\boxed{\bar{x}_i^1 = u_1^T \bar{x}_i}$$

mean of  $x_i$ 's

find  $u_1$ , such that, variance of projection is maximum.

$$\Rightarrow \text{Var} \left\{ u_1^T x_i \right\}_{i=1}^n = \frac{1}{n} \sum_{i=1}^n (u_1^T x_i - u_1^T \bar{x}_i)^2$$

$1 \times n \quad n \times 1$   
 $= \frac{1}{n} \sum_{i=1}^n (u_1^T x_i)^2$

$$\left. \begin{array}{l} \bar{x}_i = [0, 0, 0, \dots, 0] \\ X \rightarrow \text{col. std.} \\ \text{hence mean} = 0 \\ \text{var} = 1 \end{array} \right\}$$

so our optimization problem becomes,

$$\max_{u_1} \sum_{i=1}^n (u_1^T x_i)^2 \quad \text{s.t.} \quad \|u_1\|^2 = 1$$

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so we have to find  $u_1$  s.t.  $\sum (u_1^T x_i)^2$  is max. with constraint  $\boxed{u_1^T u_1 = 1}$

$\Rightarrow$

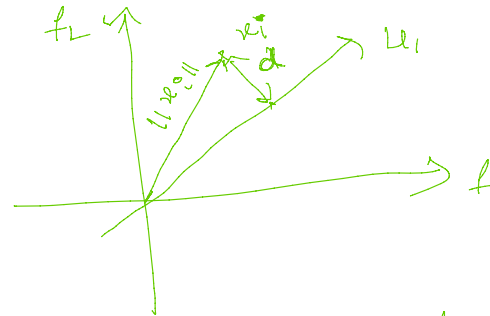
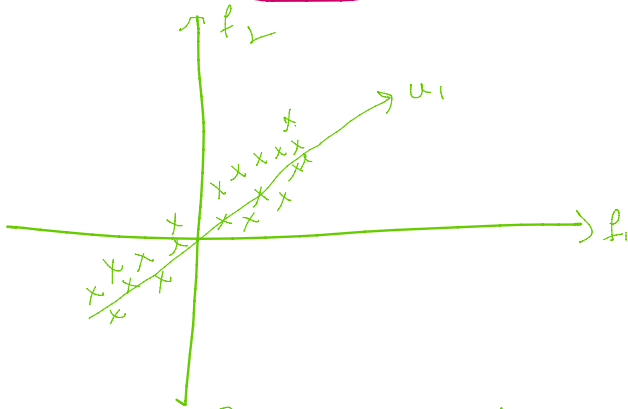
$$\max_{u_1} \sum_{i=1}^n (u_1^T x_i)^2 \quad \text{s.t.} \quad u_1^T u_1 = 1 \equiv \|u_1\|^2$$

There is constraint that  $\|u_1\|^2 = 1$ , i.e.  $u_1$  should be unit vector.

Because if we don't have this constraint,

since we are maximizing the sum,  $u_1$  could go to  $\infty$  to maximize the sum. Hence we are restricting  $u_1$  to be a unit vector.

### \* DISTANCE MINIMIZATION INTERPRETATION



we want to calculate  $d$ ,

By simple pythagoras thm,

$$d^2 = \|x_i\|^2 - (\|x_i\| \cos \theta)^2$$

$$d^2 = \|x_i\|^2 - (u_1^T x_i)^2$$

We know,  $\|x_i\|^2 = x_i^T x_i$ ,

We want to minimize distances,

hence,

$$\min_{u_1} \sum_{i=1}^n d_i^2$$

$$\Rightarrow \min_{u_1} \sum_{i=1}^n \left( (x_i^T x_i) - (u_1^T x_i)^2 \right)$$

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$$\sum_{i=1}^n \underbrace{d^2}_{d^2}$$

So our obj. function becomes,

$$\min_u \sum_{i=1}^n (x_i^T x_i) - (u^T x_i)^2$$

such that  $u^T u = 1$

We took squared distance, instead of mod, because it is differentiable for optimization.

mod is not differentiable.

So math is easy.

**REVIEWED**

By Praveen Hegde at 7:02 pm, Aug 29, 2021