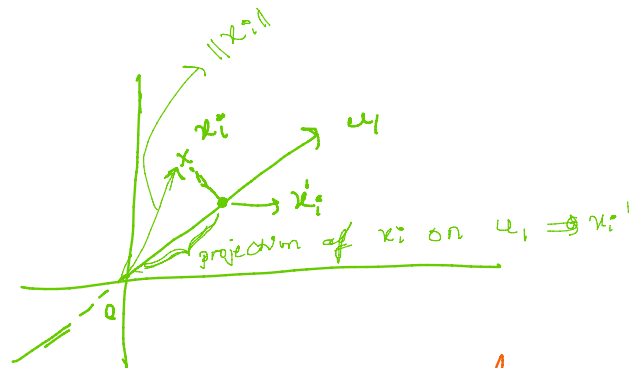
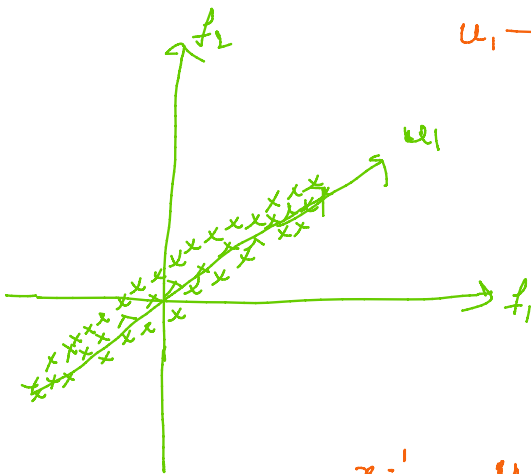


Variance Maximization Interpretation.

$u_1 \rightarrow$ unit vector.



$$x_i' = \frac{u_1 \cdot x_i}{\|u_1\|}$$

$x_i' \rightarrow$ projection of x_i on u_1

$$D = \{x_i\}_{i=1}^n$$

$$D' = \{x_i'\}_{i=1}^n$$

here, $\|u_1\| = 1$, hence,

$$\boxed{x_i' = u_1 \cdot x_i}$$

$$\Rightarrow \boxed{x_i' = u_1^T x_i}$$

mean of x_i'

$$\boxed{\bar{x}_i' = u_1^T \bar{x}_i}$$

mean of x_i 's

find u_1 , such that, variance of projection is maximum.

$$\Rightarrow \text{Var} \left\{ u_1^T x_i \right\}_{i=1}^n = \frac{1}{n} \sum_{i=1}^n (u_1^T x_i - u_1^T \bar{x}_i)^2$$

$1 \times n \quad n \times 1$
 $= \frac{1}{n} \sum_{i=1}^n (u_1^T x_i)^2$

$$\left. \begin{array}{l} \bar{x}_i = [0, 0, 0, \dots, 0] \\ X \rightarrow \text{col. std.} \\ \text{hence mean} = 0 \\ \text{var} = 1 \end{array} \right\}$$

so our optimization problem becomes,

$$\max_{u_1} \sum_{i=1}^n (u_1^T x_i)^2 \quad \text{s.t.} \quad \|u_1\|^2 = 1$$

so we have to find u_1 s.t. $\sum (u_1^T x_i)^2$ is max. with constraint $\boxed{u_1^T u_1 = 1}$

\Rightarrow

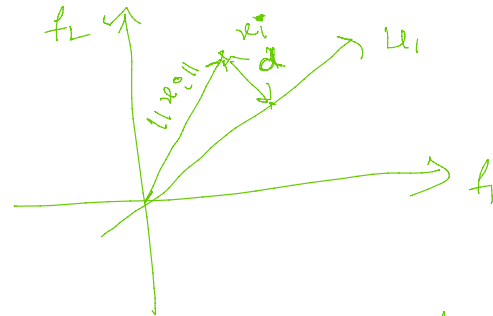
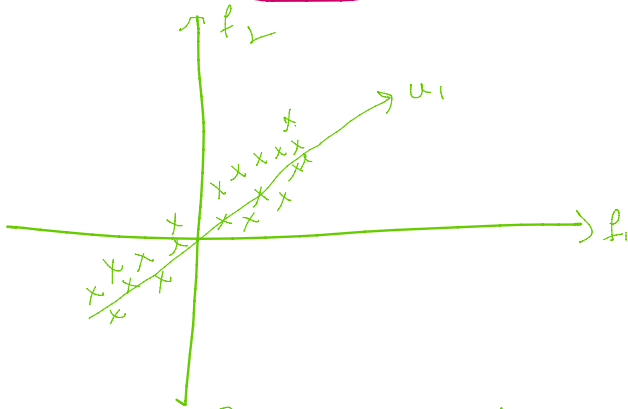
$$\boxed{\begin{array}{ll} \max_{u_1} & \sum_{i=1}^n (u_1^T x_i)^2 \\ \text{s.t.} & u_1^T u_1 = 1 \equiv \|u_1\|^2 \end{array}}$$

There is constraint that $\|u_1\|^2 = 1$, i.e. u_1 should be unit vector.

Because if we don't have this constraint,

since we are maximizing the sum, u_1 could go to ∞ to maximize the sum. Hence we are restricting u_1 to be a unit vector.

* DISTANCE MINIMIZATION INTERPRETATION



we want to calculate d ,

By simple pythagoras thm,

$$d^2 = \|x_i\|^2 - (\|x_i\| \cos \theta)^2$$

$$\boxed{d^2 = \|x_i\|^2 - (u_1^T x_i)^2}$$

We know, $\|x_i\|^2 = x_i^T x_i$,

We want to minimize distances,

hence,

$$\boxed{\min_{u_1} \sum_{i=1}^n d_i^2}$$

$$\Rightarrow \min_{u_1} \sum_{i=1}^n \underbrace{((x_i^T x_i) - (u_1^T x_i)^2)}$$

$$= \sum_{i=1}^n \underbrace{d^2}_{d^2}$$

So our obj. function becomes,

$$\min_u \sum_{i=1}^n (x_i^T x_i) - (u^T x_i)^2$$

such that $u^T u = 1$

We took squared distance, instead of mod, because it is differentiable for optimization.

mod is not differentiable.

So math is easy.