






Say hello to Kaia



Kaia Foundation · Follow
Published in Kaia · 4 min read · Jul 11, 2024







Medium

Sign up to discover human stories that deepen your understanding of the world.

Free

- ✓ Distraction-free reading. No ads.
- ✓ Organize your knowledge with lists and highlights.
- ✓ Tell your story. Find your audience.

Sign up for free

★ Membership

- ✓ Read member-only stories
- ✓ Support writers you read most
- ✓ Earn money for your writing
- ✓ Listen to audio narrations
- ✓ Read offline with the Medium app

Try for \$5/month



Kaia is the blockchain for all

Kaia was born out of a desire to make blockchain technology easy to use and accessible to everyone, regardless of background or experience. Community, Sustainability, and Simplicity are the core of Kaia’s values, which act as our

north star as we continue to build a sustainable, community-driven blockchain.

Medium

Sign up to discover human stories that deepen your understanding of the world.

Free

- ✓ Distraction-free reading. No ads.
- ✓ Organize your knowledge with lists and highlights.
- ✓ Tell your story. Find your audience.

✦ Membership

- ✓ Read member-only stories
- ✓ Support writers you read most
- ✓ Earn money for your writing
- ✓ Listen to audio narrations
- ✓ Read offline with the Medium app

brandmark and coin symbol.

As a conjunction used to connect two elements, & is the purest representation of our role as a facilitator of connections that can spark an explosion of creativity and growth.

A name with multiple layers of meaning

While the Kaia wordmark alludes to the union of Klaytn and Finschia, it was also derived from the greek word for ‘and’ (και) — further reinforcing our belief in the power of connection in Web3.

Furthermore, Kaia phonetically resonates with gaia, the ancient Greek goddess of the Earth and mother of all life. This pays homage to Klaytn and Finschia’s brand heritage — Klaytn was derived from ‘clay’ the crust of the

Medium

Sign up to discover human stories that deepen your understanding of the world.

Free

- ✓ Distraction-free reading. No ads.
- ✓ Organize your knowledge with lists and highlights.
- ✓ Tell your story. Find your audience.

✦ Membership

- ✓ Read member-only stories
- ✓ Support writers you read most
- ✓ Earn money for your writing
- ✓ Listen to audio narrations
- ✓ Read offline with the Medium app

and governance

- Preliminary work to establish a new foundation based in Abu Dhabi
- Building a new brand identity and planning for the unification of our community channels
- Chain security audit
- Establishment of a bilateral token swap plan between Klaytn and Finschia

What's next?

Next on our list are the integration of Klaytn and Finschia's community and social channels, the staffing and establishment of the Kaia DLT Foundation in Abu Dhabi, and the rebranding of infrastructural assets such as wallets and blockchain explorers, as well as communicating with exchanges where \$KLAY and \$FNSA are listed to update their listings to \$KAIA.

Medium

Sign up to discover human stories that deepen your understanding of the world.

Free

- ✓ Distraction-free reading. No ads.
- ✓ Organize your knowledge with lists and highlights.
- ✓ Tell your story. Find your audience.

✦ Membership

- ✓ Read member-only stories
- ✓ Support writers you read most
- ✓ Earn money for your writing
- ✓ Listen to audio narrations
- ✓ Read offline with the Medium app

DeFi projects such as wombat, 1ZUMISwap, and Dragonswap, which will work together to kickstart Kaia's DeFi ecosystem.

The unveiling of our new Kaia brand is a major milestone for us at Klaytn Foundation and Finschia Foundation, and we look forward to growing the Kaia ecosystem with our users, developers, partners, and more to collaboratively usher in Asia's on-chain future.

English

Kaia Chain

Blockchain

Cryptocurrency

Medium

Sign up to discover human stories that deepen your understanding of the world.

Free

- ✓ Distraction-free reading. No ads.
- ✓ Organize your knowledge with lists and highlights.
- ✓ Tell your story. Find your audience.

✦ Membership

- ✓ Read member-only stories
- ✓ Support writers you read most
- ✓ Earn money for your writing
- ✓ Listen to audio narrations
- ✓ Read offline with the Medium app

More from Kaia Foundation and Kaia

☐ In Kaia by Kaia Foundation

A Year in Review: Kaia의 2024년과 2025년 방향성

본 아티클은 Kaia 재단 이사장 Sam이 재단 멤버들과 자신의 생각을 공유하는 정기 레터의 일부입니다.

☐ In Kaia by Kaia Foundation

Introducing the Mini Dapp Launch Day Line Up

The initial launch lineup has been revealed on LINE's Dapp Portal (powered by Kaia).

Medium

Sign up to discover human stories that deepen your understanding of the world.

Free

- ✓ Distraction-free reading. No ads.
- ✓ Organize your knowledge with lists and highlights.
- ✓ Tell your story. Find your audience.

✦ Membership

- ✓ Read member-only stories
- ✓ Support writers you read most
- ✓ Earn money for your writing
- ✓ Listen to audio narrations
- ✓ Read offline with the Medium app



Recommended from Medium

☐ Johnny Time

☐ In MARBLEX by MARBLEX

Preventing Web3 Hacks with

[ANN] MBX NFT — NFT Adventure

Medium

Sign up to discover human stories that deepen your understanding of the world.

Free

- ✓ Distraction-free reading. No ads.
- ✓ Organize your knowledge with lists and highlights.
- ✓ Tell your story. Find your audience.

✦ Membership

- ✓ Read member-only stories
- ✓ Support writers you read most
- ✓ Earn money for your writing
- ✓ Listen to audio narrations
- ✓ Read offline with the Medium app



☐ In Sagaxyz by Jin Kwon

The First Uniswap V3 Appchain Launch: Next Chapter in Saga's...

The Uniswap protocol is coming to Saga. Earlier this month, Uniswap V3 was deploye...

Dec 21, 2024  218  1



☐ In Kroma by Kroma

Kroma Just Launched 'Krocket,' the Incentive-Driven Web3 App

We're thrilled to introduce Krocket, our brand-new Web3 app that makes earning rewards...

Jan 9



Medium

Sign up to discover human stories that deepen your understanding of the world.

Free

- ✓ Distraction-free reading. No ads.
- ✓ Organize your knowledge with lists and highlights.
- ✓ Tell your story. Find your audience.

✦ Membership

- ✓ Read member-only stories
- ✓ Support writers you read most
- ✓ Earn money for your writing
- ✓ Listen to audio narrations
- ✓ Read offline with the Medium app