




Expanding our go-to-market support with the new IOK Fund





Kaia Foundation · Follow


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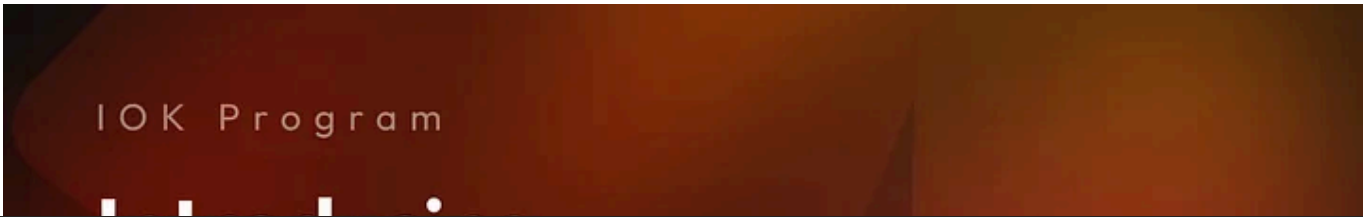












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The IOK Fund is structured such that each applicant will select an IOK partner based on their GTM needs, and if the application is successful, up to 20,000 USD worth of KLAY will be disbursed to the selected partner for the purpose of providing GTM support and services for the qualifying applicant. This structure was designed to optimize the impact of the grant by leveraging the expertise of the IOK partner to maximize ROI.

Beyond the grant, these teams will also receive active support from the foundation and our ecosystem partners to kick start their Klaytn project, including the conducting of airdrops, user acquisition, and marketing campaigns.

IOK Fund options

There are two types of fund options:

Fund Option A: Up to 10,000 USD worth of KLAY

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- wallet Addresses (Active, Unique)
- Transactions
- Volume
- No. of Integrations
- No. of Partnerships
- No. of NFTs minted

User Retention

- DeFi Users (WAU, DAU, MAU)
- Trading Volume (Daily, Monthly)
- TVL
- No. of Integrations
- No. of Partnerships

Infra/Tooling

- Users (WAU, DAU, MAU)

Wallet Addresses (Active, Unique)

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- while we aim to process all applications as quickly as possible, please allow up to two weeks for application processing.

What will happen after the chain merge with Finschia?

- If the chain merge proposal is approved, we will still continue to support DApps that have completed Klaytn integration.

Can only IOK Program applicants apply for the IOK Fund?

- No, the only application requirement for the IOK Fund is that the DApp must already have completed Klaytn integration.

What do successful IOK Fund applicants need to do?

- DApps that receive IOK Fund support will be required to provide Klaytn Foundation with a results report or equivalent that proves the achievement of their on-chain goals as stated in their application. More details will be provided to the applicants upon selection.

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No responses yet



What are your thoughts?

Respond

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More Upcoming Mini Dapps on LINE!

Recently, Kaia and LINE NEXT unveiled their initial lineup of 20 launches on the Dapp...

Jan 3  14



라인의 미니 Dapp 추가 라인업을 공개합니다.

지난 번 Kaia와 LINE NEXT는 Dapp Portal(powered by Kaia)에서의 첫 론칭 라인업...

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