



Mini Dapps on LINE + Kaia: Meteoric Rise of Web3 Life Platform



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Mini DApps



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dominance. Originally popularized by WeChat, the super app model offers users a wide range of services — from messaging to e-commerce — without ever leaving the app.

With the advent of blockchain and Dapps, a new window of opportunity has opened up to expand the super app paradigm even further. Super app ecosystems now have the capacity to host mini Dapps, which are decentralized apps that allow users to have the Web3 experience such as wallet creation, digital asset ownership, FT/NFT transactions without the usual Web3 complexities.

LINE NEXT in collaboration with Kaia aims to create a Dapp Portal, where users can access a wide range of decentralized services directly from the messaging app. This powerful combination has the potential to drive mass adoption of Web3 by making it more accessible and user-friendly. In this post, we'll explore what makes mini Dapps so revolutionary, break down the app within an app model, and examine the rise of Web2 super apps. We'll

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typical web3 barriers to entry.

With over 196 million monthly active users, LINE is one of the most popular messaging apps globally. It supports mini-apps, which are small, lightweight web apps that empower developers to create services that can connect directly to LINE's huge user base. This way, users can have a streamlined, intuitive experience without ever leaving the platform. For example, users don't have to switch apps to use different services, like making a doctor's appointment or getting food.

Now, picture Web3 technology being combined with the power of a life platform. Together with Kaia, LINE NEXT aims to become a bridge between Web2 and Web3, reaching a massive real-world audience. They are creating a Web3-enabled Lifestyle Platform by integrating mini Dapps, which are decentralized apps powered by Kaia's blockchain, into LINE Messenger. This will make using Web3 simple and intuitive for users.

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Originally launched as a messaging app, LINE quickly evolved into a life platform. It became a gateway to an expansive ecosystem, embracing the app-within-an-app model to provide a variety of services, all within a single, unified interface. Whether it's messaging, fintech, e-commerce, or entertainment, LINE is a one-stop platform for multiple services, making it a true life platform.

LINE NEXT, with its vast user base spanning Japan, Taiwan, Thailand, and Indonesia, is ideally positioned to introduce Web3 technology to a wide audience. The platform's potential to integrate mini Dapps (decentralized applications) that will handle various functions such as decentralized finance, digital asset ownership, and X2E gaming, could revolutionize how users interact with blockchain technology in the future. With millions of active users already in place, the transition to Web3 is likely to happen faster than anticipated.

Kaia: Powering Asia's On-Chain Future

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developers immediate access to millions of potential users, reducing the hurdles to adoption.

- **Developer-Friendly Infrastructure:** Kaia's blockchain technology enables developers to easily build and deploy decentralized apps directly into the LINE ecosystem, allowing for smooth integration without compromising the user experience.
- **Cross-Regional Reach:** The combined influence of LINE NEXT and Kaia across multiple Asian markets creates a powerful cross-regional network effect, accelerating Web3 adoption across different regions.

By leveraging these strengths, LINE NEXT + Kaia are not merely participating in Web3 — they are laying the groundwork to transform it. Their combined strength has the potential to reshape how both developers and users interact with decentralized applications, driving Web3 adoption to new heights.

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environments — and this is precisely what mini Dapps deliver.

By integrating mini Dapps directly into the familiar LINE interface, users can access crypto services through the **Dapp Portal** without needing to download additional apps or set up wallets. With the built in social logins and in-app wallet, users bypass the often-confusing wallet setup process entirely. This makes interactions with Web3 seamless, intuitive, and hassle-free — allowing them to focus on the services they are using rather than the underlying blockchain technology.

Kaia's vision is to bring Web3 to the fingertips of millions, and the combination with LINE NEXT achieves just that. By allowing users to access Web3 services with just a few taps within an app they already use daily, psychological barriers to adoption are greatly reduced. There's no need for users to make a big leap into an unfamiliar ecosystem — they can engage with mini Dapps naturally, just as they would with any other feature on LINE. This familiarity and ease of access makes LINE NEXT's integration of

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confident with the underlying technology. Armed with this newfound understanding, users are more likely to venture into advanced Web3 activities such as DeFi, NFT trading, etc.

By meeting users where they are, mini Dapps on LINE lower the barriers to Web3 adoption, making the transition from Web2 to Web3 seamless and natural. This is the **true essence of user convenience** — empowering people to explore and interact with cutting-edge technologies without feeling overwhelmed.

Dapp Distribution and Growth: Expanding Access, Lowering Barriers

For new decentralized applications (Dapps), one of the most pressing challenges is discovery and user acquisition. Most Dapps, regardless of their potential, struggle to gain traction because the crypto world lacks organized, user-friendly platforms for discovering these applications. For everyday users who aren't familiar with Web3, finding Dapps is like navigating a maze.

Between specialized platforms and social networks, just discovering these

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usage — build mini, scale big.

Finally, by harnessing the vast reach and existing infrastructure of LINE NEXT, combined with the decentralized power of Kaia blockchain, Mini Dapps provide an unprecedented opportunity for Dapp developers to overcome the historical challenges of **discovery and growth**. It's an environment where **users and developers both win**: users enjoy effortless access to decentralized applications, while developers gain instant visibility and user feedback, fostering faster growth and adoption in the Web3 space.

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barriers, making web3 services more accessible to a wider audience.

2. Mini Dapp SDK

The Mini Dapp SDK is a development toolkit that allows web-based Dapps to be transformed into fully functional mini Dapps within LINE. By leveraging LINE's vast infrastructure, developers can harness this SDK to connect with a massive audience.

Use Cases and Application

Ok, what then can we build with mini Dapps? Below are some of the key areas where these Dapps can shine:

- **Gaming and SocialFi Platforms:** Developers can build interactive games that run inside LINE messenger, allowing users to play games while chatting with friends — enhancing social interaction through entertainment. Moreover, users can get access to various X2E (P2E, T2E,

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networking by making it easier for users to collaborate and participate in activities without ever leaving the messaging platform.

Conclusion and Future Outlook

In summary, the collaboration between LINE NEXT and Kaia in creating access to mini Dapps signals a pivotal shift toward the rise of the Web3 super app. While crypto platforms today, such as exchanges or wallets, offer multi-functionalities, they remain limited to trading and isolated services. None have yet achieved the network effect or widespread accessibility of a life platform like LINE.

This partnership represents a groundbreaking leap for the crypto ecosystem — one that is poised to deliver a scale and reach previously unseen. With LINE's massive active user base of nearly 196 million monthly users, frictionless onboarding processes, and a robust distribution network through the Dapp Portal, mini Dapps on LINE have a distinct competitive

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Additional Resources

- [Kaia Documentation](#)
- [Kaia Wave Overview](#)
- [Kaia Developer Portal](#)
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Introducing the Mini Dapp Launch Day Line Up

The initial launch lineup has been revealed on LINE's Dapp Portal (powered by Kaia).

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