

Praveen Chandra

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Profile Summary

SEO Specialist with 1 year of experience at DexQuad, Gurugram, and a self-taught Web Developer proficient in HTML, CSS, JavaScript, and SEO tools. Skilled in boosting organic traffic and enhancing search rankings. Quick learner with strong problem-solving abilities, passionate about web development and digital marketing.

Skills

Web Development

- **Languages & Frameworks:** HTML, CSS, JavaScript, Bootstrap, Tailwind CSS, React(Learning)
- **Techniques:** Responsive Design, Cross-Browser Compatibility
- **Tools:** GitHub, Visual Studio Code

SEO

- **Strategies:** Keyword Research, On-Page SEO, Off-Page SEO
- **Tools:** Technical SEO, Content Optimization, Google Analytics, Ahrefs

Soft Skills

- **Problem Solving:** Developed effective solutions for complex challenges in web projects and SEO strategies.
 - **Quick Learner:** Adapted rapidly to new technologies and tools in web development and digital marketing.
 - **Team Collaboration:** Proven ability to work effectively within cross-functional teams to achieve project goals.
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Professional Experience

SEO Specialist

DexQuad, Gurugram

October 2023 – Present

- Conducted keyword research and implemented SEO strategies to enhance website rankings and boost organic traffic.
 - Executed on-page and off-page SEO optimization, improving search engine visibility and user engagement.
 - Collaborated with the content team to ensure adherence to SEO best practices.
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Web Development Projects

Portfolio Website

- **Tech Stack:** HTML, CSS, JavaScript, Tailwind CSS
- **Visit:** <https://codewithorion.netlify.app/>
- **Overview:** Optimized Personal portfolio site with interactive layout and project highlights.

Library Website (Read Future)

- **Tech Stack:** HTML, CSS, JavaScript
- **Overview:** Responsive site for book collection management with search and filter.

Other Projects

- To-Do App
 - Tic-Tac-Toe Game
 - Card Memory Game
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Education

1. **Diploma in Electronics Engineering**
 - **Institute Name:** Government Polytechnic, Sult (Almora)
 - **Duration:** 2019 – 2022
 - **SGPA:** 9.0
 2. **Higher Secondary School (12th Grade)**
 - **School Name:** Government Inter College Sarainkhet (Almora)
 - **Year of Passing:** 2018
 3. **Secondary School (10th Grade)**
 - **School Name:** Government Inter College Kulanteshwar (Almora)
 - **Year of Passing:** 2016
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Languages

- English
 - Hindi
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Interests

- Web Design
- Full-Stack Development
- Exploring New SEO Tools and Techniques
- Mobile Games