

Yeah, It all started with an idea to share education online via online engagement to teach the best possible !



Started in 2010, Udemy (you-de-mee, portmanteau of you + academy) founders Eren Bali and Oktay Caglar built a software for a live virtual classroom

Lets's Learn Online with the BEST !

Udemy

Coming up here the data talks, so far Udemy has total 3678 course with an average subscribers strength of 12 Millions which makes it one of the largest platforms over the globe.

Which has generated the revenue of **\$242,930**

3368 PAID

Out of which !

310 FREE

3678

11759K

Of people who gave review

575K

Reviews (Thousands)

2011

2012

2013

2014

2015

2016

2017

Period of Analysis 2011-2017

Select all

All Levels

Beginner Level

Expert Level

Intermediate Level

At 3475324, 2015 had the highest Subscribers Count and was 2,819.75% higher than 2011, which had the lowest Subscribers Count at 119028. 2015 accounted for 29.55% of Subscribers Count. Across all 7 Year, Subscribers Count ranged from 119028 to 3475324.

Year	Subscribers Count
2015	3475324
2016	2966644
2014	1930405
2013	1723438
2017	988941
2012	555339
2011	119028
Total	11759120



Revenue Trend



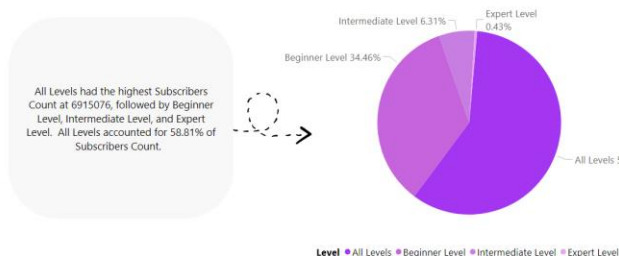
At 84210, 2016 had the highest Total Revenue and was 27,064.52% higher than 2011, which had the lowest Total Revenue at 310. Across all 7 Year, Total Revenue ranged from 310 to 84210.

Year	Total Revenue
2016	\$84,210
2015	\$67,830
2017	\$54,085
2014	\$23,800
2013	\$10,960
2012	\$1,835
2011	\$310
Total	\$242,930

With Approx 8M Subscriber Web Development Leads in Subject Category



At 7980572, Web Development had the highest Subscribers Count and was 842.56% higher than Musical Instruments, which had the lowest Subscribers Count at 846689. Web Development had the highest Subscribers Count at 7980572, followed by Business Finance, Graphic Design, and Musical Instruments. Web Development accounted for 67.87% of Subscribers Count. Across all 4 Subject, Subscribers Count ranged from 846689 to 7980572.



All Levels had the highest Subscribers Count at 6915076, followed by Beginner Level, Intermediate Level, and Expert Level. All Levels accounted for 58.81% of Subscribers Count.

Revenue by Levels

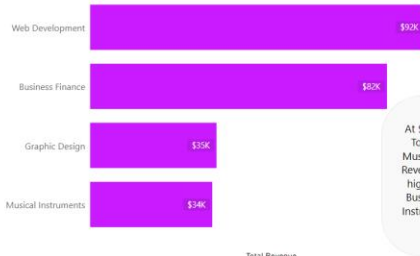
All Levels	\$140,860
Beginner Level	\$70,715
Expert Level	\$5,285
Intermediate Level	\$26,070

All Levels course had the highest Total Revenue at \$140,860, followed by Beginner Level, Intermediate Level, and Expert Level.

Revenue by Levels



Revenue by Subjects



At \$92,440, Web Development had the highest Total Revenue and was 174.30% higher than Musical Instruments, which had the lowest Total Revenue at \$33,700. Web Development had the highest Total Revenue at \$92,440, followed by Business Finance, Graphic Design, and Musical Instruments. Across all 4 Subject, Total Revenue ranged from \$33,700 to \$92,440.

You're back, PRAVEEN KUMAR!

Stand out from the crowd with the latest skills. Get courses from ₹529 during this special offer.

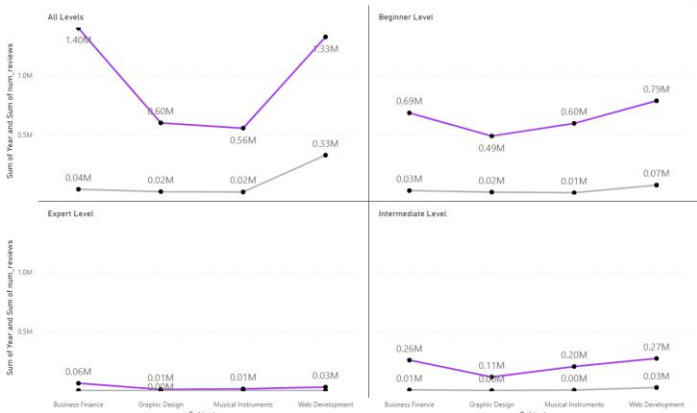
Skill up with the Leading Up podcast

Listen to Season 5 and learn to work, lead, and live better. New episodes drop on Wednesdays.

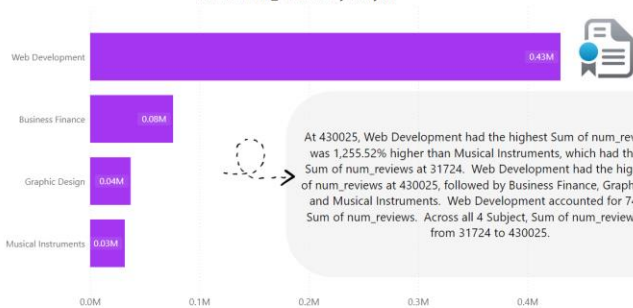
Listen now

Subjects Analysis

Course Analysis

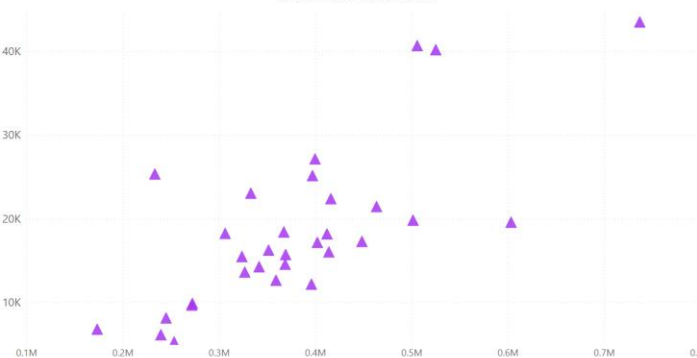


Sum of num_reviews by Subject



At 430025, Web Development had the highest Sum of num_reviews and was 1,255.52% higher than Musical Instruments, which had the lowest Sum of num_reviews at 31724. Web Development had the highest Sum of num_reviews at 430025, followed by Business Finance, Graphic Design, and Musical Instruments. Web Development accounted for 74.82% of Sum of num_reviews. Across all 4 Subject, Sum of num_reviews ranged from 31724 to 430025.

Subscriber Vs Reviews



There comes 4 Subject Major

Which have !

Avg Content (Hrs) 4.09

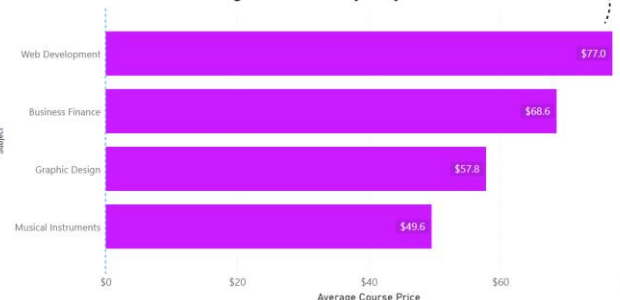


Average Course Price 66.05

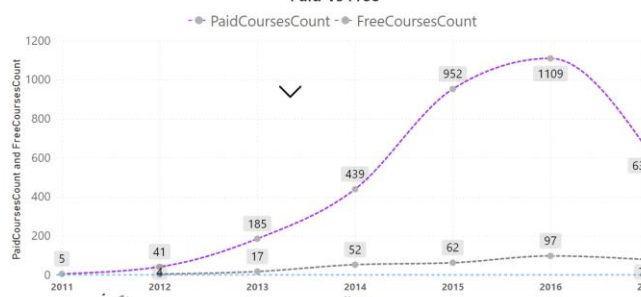
And have

With price of \$77.0, Web Development had the highest Avg Course Price and was 55.44% higher than Musical Instruments, which had the lowest Avg Course Price at \$49.6. Web Development had the highest Avg Course Price at \$77.0, followed by Business Finance, Graphic Design, and Musical Instruments. Across all 4 Subject, Avg Course Price ranged from \$49.6 to \$77.0.

Avg Course Price by Subject



Paid Vs Free



At 1109, 2016 had the highest PaidCoursesCount and was 22,080.00% higher than 2011, which had the lowest PaidCoursesCount at 5. PaidCoursesCount and total FreeCoursesCount are positively correlated with each other. PaidCoursesCount and FreeCoursesCount diverged the most when the Year was 2016, when PaidCoursesCount were 1012 higher than FreeCoursesCount. Across all 7 Year, PaidCoursesCount ranged from 5 to 1109 and FreeCoursesCount ranged from 4 to 97.