# **Problem Definition:**

Project Title: <u>IMDb Movie Score Prediction</u>

DatasetLink: https://www.kaggle.com/datasets/luiscorter/netflix-original-

films-imdb-scores

# **Problem Statement:**

The objective of this project is to develop a machine learning model that predicts IMDb scores of movies available on Films based on features such as genre, premiere date, runtime, and language. The primary goal is to create a model that accurately estimates the popularity of movies, helping users discover highly rated films that match their preferences.

# **Project Goals:**

**Prediction Accuracy:** Develop a model that can predict IMDb scores with a high degree of accuracy. **User-Friendly Interface:** Create a user-friendly interface for users to input movie features and receive predicted IMDb scores.

**Discoverability:** Enable users to discover highly rated movies that align with their preferences.

**Data Visualization:** Provide visualizations to help users explore trends in movie scores based on different features.

**Model Explainability:** Ensure the model's predictions are interpretable and explainable to users.

# Stakeholders:

**Users:** Movie enthusiasts looking for highly rated films.

Films Platform: The platform hosting the movie data and predictions.

Data Scientists and Engineers: Responsible for model development and deployment.

# **Design Thinking Steps:**

## Step 1: Empathize

**User Research:** Conduct surveys or interviews to understand what users expect from a movie rating prediction system.

**Platform Analysis:** Analyze the Films platform to determine data availability and user interaction points.

**Stakeholder Input:** Gather input from data scientists and engineers regarding technical requirements and constraints.

# Step 2: Define

**Problem Statement:** Clearly define the problem of predicting IMDb scores for movies.

**Project Goals:** Document the specific goals and objectives of the project.

Stakeholder Roles: Define the roles and responsibilities of each stakeholder in the project.

#### Step 3: Ideate

**Data Collection:** Identify sources for movie data, including IMDb, genre databases, and language information.

**Feature Selection:** Brainstorm and select relevant features such as genre, premiere date, runtime, and language.

**Model Selection:** Use supervised machine learning algorithms such as linear regression.

**UI Design:** Sketch or describe the user interface for inputting movie features and displaying predictions.

## **Step 4: Prototype**

**Data Preprocessing**: Develop scripts to clean and preprocess the movie data, handling missing values and outliers.

**Feature Engineering:** Create derived features or transform existing ones to enhance model performance.

**Model Development:** Build and test machine learning models using a subset of the data.

**UI Prototype:** Develop a basic prototype of the user interface for data input and prediction display.

## Step 5: Test

**Model Evaluation:** Evaluate model performance using appropriate metrics such as Mean Absolute Error (MAE) and Root Mean Square Error (RMSE).

**User Testing:** Conduct usability testing with potential users to gather feedback on the UI prototype. **Iterate:** Refine the model and UI based on feedback and testing results.

## **Step 6: Implement**

Full-Scale Model Training: Train the machine learning model using the entire dataset.

**UI Development:** Build the complete user interface with all required features.

**Integration:** Connect the UI to the model for real-time predictions.

## Step 7: Evaluate

**Model Performance:** Assess the final model's accuracy and interpretability. **User Satisfaction:** Gather user feedback on the fully implemented system. **Platform Integration:** Ensure seamless integration with the Films platform.

# Step 8: Iterate

**Continuous Improvement:** Based on feedback and usage data, continue to enhance the model and user interface.

Scaling: Plan for scalability as the number of users and movies on the platform grows.

Maintenance: Establish a maintenance plan to address issues and update the system as needed.