

# S VISHNU

PUTHEN VEEDU  
KILIMANOOR  
TRIVANDRUM KERALA | 9446474539 | vishnus3090@gmail.com

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## PROFILE SUMMARY

To be a dedicated professional in an institution where I can use and expand my creative and communication skills and develop a strong sense of loyalty and pride in the institution.

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## PROFESSIONAL SKILL

- Digital Marketing
  - Sales
  - MS Excel
  - Canva
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## EDUCATION

<b>MBA ( Marketing and IT )</b> CUSAT	2021-2023
<b>Masters Degree in Physics</b> University of Kerala	2019-2021
<b>Bachelors Degree in Physics</b> University of Kerala	2016-2019
<b>Higher Secondary</b> Kerala DHSE	2013-2015

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## INTERNSHIPS

<b>Intern in Brand Builders Program</b> Sidd Ahmed.com	December 2021-February 2022
<b>Intern in Marketing</b> Federal Bank	August 2022-October 2022

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## CERTIFICATIONS

- Certified Specialist In Digital Marketing
  - Introduction to Marketing Analysis
  - E-commerce Fundamentals Certification
  - Introduction to Search Advertising
  - Reports for Brand Ads (Display)
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## PROJECTS

- I have completed my MBA Project in Awareness of Social Media Platforms among customers of Federal Bank and its impact on their purchase intention
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## LANGUAGES KNOWN

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|-------------|---------|
| • Malayalam | • Tamil |
| • English   | • Hindi |
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## INTEREST AND HOBBIES

I am fond of travelling , watching movies and listening to music.