



Sonu K Thomas

DIGITAL MARKETING EXECUTIVE

CONTACT

☎ 9020504705, 8606217267

✉ sonuthomaskt123@gmail.com

ADDRESS

Kaniyamuttom House, Kumbanad P.O.,
Thiruvalla, Pathanamthitta District,
Kerala State
PIN Code : 689547

PROFILE

Innovative, creative and professional. Specialised in Digital Marketing. I am a cheerful, ambitious and resilient person. I love my job and achieving milestones working with a team.

TECHNICAL SKILLS

SEO and SEM
Content Writing
Content Marketing
Social Media Marketing
Basic Design Skills
Data Analysis
Website Development
Google Ads

LANGUAGES

Malayalam
English

INTERNSHIP

Digital Marketing Intern | Inmakes Infotech Pvt Ltd,
Kochi : 20/11/2022 - 20/01/2023

WORK EXPERIENCE

Freelance Social Media Manager | Insibe Business Solutions, Kochi : 2020 - 2022

My responsibilities as a social media manager were to building a social media presence by maintaining a solid online presence and formulating high quality written and visual content for each social media campaign. Managing our online communities to ensure respectful and appropriate engagement.

Social Worker | Mar Thoma Boys Home, Punalur : 2019 - 2020

My responsibilities as a Social Worker building capacity of the children, providing emotional support and helping the child to lead a less dependent life. Conduct tasks along with other professionals like medical practitioners, psychologists, psychiatrists etc.

EDUCATION

**Bachelor of Social Work
2016-2019**

Regional Management College,
Bharathiar University

CERTIFICATIONS

Google
Hubspot
Semrush
LinkedIn