



# YUVA PRIYADARSHINI

DIGITAL MARKETER



## About Me

I am eager to submit my application for the Performance Marketing role at Your Consult. In this position, I envision the opportunity to make a significant impact by introducing fresh and innovative concepts and tools into the marketing strategies. My goal is to streamline and automate various processes.

## DIGITAL MARKETING SKILLS

Marketing Automation



Facebook ads



Google ads



seo/wordpress



9361074599



priyataesung@gmail.com



www.yuvadigitalwizard.com



No.1, 2nd street, Balaji Nagar,  
Anakaputhur, Chennai - 600070.



## Education

**2019-2022**

SDNB Vaishnav  
college

**BSC. Home science**

Did my 3 years of Bachelor of  
Science in Nutrition and Dietetics

**June2023-Nov2023**

DIGITAL SCHOLAR

**Digital Marketing learning**

Did 6 months Digital marketing course  
and developed my skills in Seo, Email  
Marketing, Social Media Marketing and  
Performance Marketing



## Experience



**2022-2023**

Solvedge Technology

Medical Billing

My job description included insurance  
verification, claims processing, and  
accounts receivable management



**Digital scholar**

Facebook and google  
ads

Achieved pretty good number of  
impression and high quality leads,  
learned art of ads and implemented for  
an E-commerce clients



**Digital scholar**

Marketing  
Automations

Email Marketing and Automation

Proficient in the effective execution of  
automated marketing strategies,  
specializing in pubbly connect and  
active campaign tools



## Tools

- Swipe pages
- Pabbly connect
- Active campaign
- Wordpress
- MS-Excel



## LANGUAGES

- Tamil
- Hindi
- English