



GOKUL SURESH P S

Digital marketing specialist

Dedicated marketing analyst with experience in a wide range of digital marketing tools interested in producing high-quality trend reports and applying my communication skills to explain data projections and facilitation the execution of e-commerce strategies

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📷 instagram.com/_dapzyn?igshid=YmMyMTA2M2Y=

EDUCATION

BTECH -MECHANICAL

VIDYA ACADEMY OF SCIENCE AND TECHNOLOGY

03/2017 - 03/2021

WORK EXPERIENCE

BUSINESS CORRESPONDENT

Manipal buisness solutions private limited

11/2022 - Present

BUSINESS DEVELOPMENT EXECUTIVE

Homeskul innolearn private limited

01/2022 - 10/2022

SKILLS

SEO

Google Ads

Wordpress

Communication

Social media advertising

Content creation

Brand promotion

PERSONAL PROJECTS

Developed an e-commerce website using WORDPRESS for building a clothing brand

CERTIFICATES

Fundamentals of Digital Marketing

Google Ads

Google ads display certification

Introduction to Digital Marketing by google

Digital marketing with SMBs by Semrush Academy (02/2023 - 02/2024)

Hubspot Certification in Digital marketing (02/2023 - 02/2024)

LANGUAGES

English

Full Professional Proficiency

Malayalam

Native or Bilingual Proficiency

INTERESTS

Content creation

Photography

