

# SAJITH TG DIGITAL MARKETING EXECUTIVE

#### CONTACT

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- THRISSUR, KERALA

### WORKS

- KNOWIT EDUCATION,
  TRIPFINDER
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- HUMA PRODUCTION PVT.LTD,KNOWIT EDUCATION,TRIPFINDER
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  KNOWIT EDUCATION,

  TRIPFINDER

### **OBJECTIVE**

An able, enthusiastic, skilled, and reliable computer technician seeking a position that reflects my experience, skills, and personal attributes including dedication, meeting goals, creativity, and the ability to follow through

#### **EXPERIENCE**

- Winway IT Park (Developer) 3 months
- HDFC Life (SDM) 3 months
- HUMA PRODUCTIONS PVT LTD (Telecaller)- 1 year 6 months
- Pereka Media (Digital Marketing Internship) - 2 months
- Knowit Education (Digital Marketing Executive) 1 year
- TripFinder (Currently working as Digital Marketing Executive)- 11 months

## **PROFESSIONAL QUALIFICATIONS**

SOFTEN TECHNOLOGIES KOCHI

(DIGITAL MARKETING (6 MONTHS COURSE)

# **ACADEMIC QUALIFICATIONS**

AJK College of Arts & Science

BSC Computer Science

GNSS KPT VHSS Ottapalam
HSE

GHSS Pazhayannur
State Board of Kerala

### **BASIC KNOWLEDGE**

• C

MySql

- C++
- VISUAL BASIC
- JAVA

#### LANGUAGES

- English
- Malayalam
- Hindi
- Tamil

#### HOBBIES

- RIDING BIKES
- LISTENING MUSIC
- SURFING INTERNET
- READING
- SPORTS

#### **TECHNICAL STRENGTH**

- Digital Marketing
- Search Engine Optimization
- Search Engine Marketing
- On-Page Optimization
- · Off- Page Optimization
- · Google Analytics
- Google Search Console
- · Content & Design Strategy
- · Blog Marketing

- Social Media Marketing
- Facebook Advertisement
- Instagram Advertisement
- Twitter Advertisement
- PPC Advertisement
- WordPress
- Al Tools Management

# EXTRA-CURRICULAR ACTIVITES

- Participation in clubs and organizations
- · Leadership projects.
- Volunteering & fundraising
- SPORTS
- Riding

## **DECLARATION**

I hereby declare that the above details are true to the best of my knowledge and belief.

Place:	
Date:	SAJITH TG