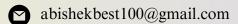
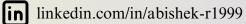


CONTACT









SOFT SKILLS

- Optimistic
- Ambitious
- Empathy
- Adaptability
- · Self Motivated
- Team Player

HARD SKILLS

- SEO
- SEM
- SEO Audit
- Wordpress
- Search Ads
- Display Ads
- Canva

PROJECTS

• Search Engine Optimization

Done a project in on page,

off page and technical

• Search Engine Marketing

Done a keyword research for SunNxt and created a campaign in Google Ads

• Social Media Audit

Done a social media audit
for SunNxt

ABISHEK R

DIGITAL MARKETER

OBJECTIVE

Enthusiastic Digital Marketing Student. Secure a responsible career opportunity to fully utilize my training and skills, while making an outstanding contribution to the success of the company.

EDUCATION

NGM College
60%

2019-2022

12th Standard 2017-2018
Siwalik Matric Higher Secondary School

73.25%

10th Standard 2015-2016

Siwalik Matric Higher Secondary School 91.4%

EXPERIENCE

VMax fitness May 2023 - Nov 2023

Digital Marketing Associate

Key Responsibilities

- Researching content for Instagram story
- Posting posts and stories on Instagram
- Writing captions for Instagram post
- Generating leads through Instagram story
- Direct message replies to to the leads who enquired for the program

Focus Edumatics Pvt Ltd Aug 2022 - Nov 2022

Online Tutor

Key Responsibilities

- Preparing lessons as per the grade level
- Explaining lessons to students as per their knowledge
- Making students comfortable before starting the lesson
- Preparing innovative and engaging teaching materials
- Ability to handle playful students

CERTIFICATION

Advanced Digital Marketing certification course from **IIDE** in **KGiSL** Micro College