NAMITA LESLIE

Puthiyaveetil House (Palm Lands)

Malipuram P.O.

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Thore: 3072300130				
EDUCATIO	College/Scho	University/B	Percentage	Year of
N Course	ol	oard		Passing
MA English	St Albert's	Mahatma	68.5%	2019
	College	Gandhi		
	Ernakulam	University		
BA English	St Albert's	Mahatma	71%	2017
_	College	Gandhi		
	Ernakulam	University		
HSE	St Teresa's	State Board	79%	2014
	C.G.H.S.S			
	Ernakulam			
SSLC	Lady of Hope	State Board	78%	2012
	Anglo Indian			
	High School			
	Vypin			
	- 1			

Skills

- 1. **Social Media Platforms:** Proficient in managing and optimizing various social media platforms, including Facebook, Twitter, Instagram, LinkedIn, and Pinterest.
- 2. **Content Creation:** Skilled in creating engaging and visually appealing content for social media posts, incorporating text, images, videos etc.
- 3. **Social Media Analytics:** Skilled in using tools like Google Analytics and social media insights to analyze data, track performance, and optimize strategies.
- 4. **Keyword Research:** Proficient in performing in-depth keyword research utilizing tools such as Google Keyword Planner, Google Trends and so on.

Certifications

- 1. Social Media Marketing Professional
- 2. Advanced Certification on Social Media Marketing
- 3. Search Engine Optimisation
- 4. Google Analytics for Beginners (till July 11,2026)