

Joshma E

Digital Marketing Executive

To work in challenging environment which gives me an opportunity to grow, excel and achieve professional development in accordance with organizational goals.

✉ joshmanair87@gmail.com

☎ 8075036436

📍 Jyothi Nivas, Post Bavode, Kannur-670622

WORK EXPERIENCE

Digital Marketing Executive

Webcastle Media Pvt. Ltd.

24-03-2022 to 31-03-2023

Kochi

Achievements/Tasks

SEO

- Website Audits
- Content Optimization
- Link Building
- Competitor Analysis
- Keyword Researches

SMM

- Manage Social Media Pages
- Lead Generation Campaign

Training Coordinator

Clovers Safety Services Pvt.Ltd.

Training Coordinator at Clovers Safety Services Pvt Ltd, Kakkanad, Kochi.

16/3/2019 to 13/3/2020

Kochi

EDUCATION

M.C.A-Nehru College of Management

Coimbatore

B.C.A -Chinmaya Mission College

Kannur

LANGUAGES

Malayalam and English

SKILLS

Experience in SEO, SMM

Knowledge in HTML

Email Marketing, Affiliate Marketing, Content

MS Word, Excel, Power Point

Google Ads

ACADEMIC PROJECTS

M.C.A Main Project Topic: Secure Bank (Bank Management System)(Language: Asp.net- Front End, Sql Server 2014- Back end)

B.C.A Main Project Topic:

E-Franchise Management

(Language: Asp.net- Front End,

Sql Server 2008- Back end)

CERTIFICATION

Digital Marketing-Zoople Technologies

(Jan 2022 to Mar 2022)

Kochi

Digital Marketing Course Completion Certificate.

Digital Marketing Internship Certificate

INTEREST

Music and Gardening