



ABHAY A KUMAR

D I G I T A L M A R K E T I N G
S P E C I A L I S T

PROFILE

A BBA graduate, Marketing professional with expertise in content writing, SEM, social media management, content marketing, branding and email marketing with commitment to efficiency and accuracy. Efficient in strategic planning of campaigns, proposal development organizes, executes advertising plans and corporate events. A creative and target driven team player.

CONTACT



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Trivandrum, kerala

EXPERIENCE

SEO ANALYST

Internship at suffix e solutions
2022 - 2023

SKILLS

- HTML basics
- Google Search Console
- Google Analytics
- Google Tag Manager
- Keyword Research
- Ubersuggest
- Google Keyword Planner
- SEMrush
- MS PowerPoint
- MS Clarity
- MS Excel
- Facebook Analytics
- SMM
- Google Ads
- Google Adwords
- Google Trends

EDUCATION

SECONDARY SCHOOL

GHSS NAGARoor NEDUMPARAMBU
2017 - 2019

BACHELOR OF BUSINESS ADMINISTRATION

PMSA POOKOYA THANGAL
MEMORIAL ARTS AND SCIENCE
COLLEGE(2019-2022)

DIGITAL MARKETING COURSE

SCOPE INDIA (oct 22-jan 23)

CERTIFICATION

BBA Course completed certificate
Digital Marketing Certificate