NITHIN C P K
Digital Marketing Executive

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CAREER OBJECTIVE

To work with a dynamic and reputed organization that offers versatile opportunities for comprehensive career building and skills development by serving in a professional work environment.A Passionate digital marketer with knowledge in search engine optimization (SEO) and search engine marketing (SEM) activities seeking an exciting career in the field of digital marketing

EDUCATION

Bcom Co-opertation
calicut University
2017

Plus Two Commerce
Board Of HSE Kerala
2014

SSLC
Kerala Board Of Public Examination
2012

SKILLS

- SEO
- Google Ads
- Google Analytics
- Email Marketing
- Social Media Marketing
- Wordpress
- Google Search Console
- Content marketing
- Influencer Marketing
- Facebook Ads
- Youtube Ads
- Affiliate marketing
- G-mail Ad
- Excel
- Content design
- Canva
- Social Media Management

PROFESSIONAL EXPERIENCE

Digital Marketing Intern - 6 Months 2023

6-month internship programme in Soften Technologies | 2023 - Present

- Handling perfomance driven and brand awareness campaingns to drive traffics and conversions through display and social media channels
- Executed organic and paid social media campaigns
- Handling social media campaign and managing team to handling social media timeline upload

Accountant Assitant - 3 years

Masq Syndicate Pvt Ltd. | 2021 - 2023

- Manage all accounting transactions.
- Publish financial statements in time.
- Reconcile accounts payable and receivable.
- Ensure timely bank payments.
- Manage balance sheets and profit/loss statements.

Sales Executive - 1 years

Nangarath Traders. | 2019-2020

Sales Executive at Nagarth Traders, with 1 year of experience. Successfully achieved and exceeded sales targets, built strong client relationships, and contributed to the growth of the company.

Accountant - 1 years

Electro Electricals. | 2018-2019

Accounts Staff at Electro Electricals, 1 year experience. Managed invoicing, billing inquiries, and maintained accurate financial records.