



JESBIN JOSEPH

Digital marketer

CONTACT ME

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 Muzhangumthara
House South
Chittoor Ernakulam
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EDUCATION

B.com Co-Operation

MG University Kottayam
2017-2019

Higher secondary (commerce)

H s s of Jesus kothad
2016-2017

High school

H s s of Jesus kothad

CERTIFICATION

- Digital marketing one team solutions (03-11-22- 23-01-23)
- Google analytics for Beginner
- Google analytics academy

HARD SKILL

- Search engine optimization
- Social media marketing
- Performance marketing
- Google analytics
- WordPress website development

ABOUT ME

To perform Competent work at a reputable company
That Enables met to advance Professionally for the
benefit of organisation

WORK EXPERIENCE

Tapclone

08/02/23- 30/11/23

Digital marketing executive

- Implemented on- page seo strategies to improve Website Visibility
- Google analytics to track analyze website traffic
- Manage and optimise the GMB Listing Enhance Local Search
- Social media client page handle,
- Monthly content calendar strategy
- Manage and optimize the Facebook and Google ads campaign
- Conversion and lead generation
- Implemented Data Driven performance marketing techniques

icici bank

Credit card leads genaration

02/03/21-04/07/22

LIVE PROJECT

www.digimetrix.online

SOFT SKILL

- Decision making
- communication
- Adaptability
- team work

LANGUAGE

Malyalam
English
hindi