



DEVIKA DEV

CONTACT

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EDUCATION

2018-2020

Plus Two

Bio-science

2020-2023

University Of Kerala

Bachelor of Science-Physics

SKILLS

- SEO
- SMM
- Google analytics
- Google ads
- Google search console
- Content marketing
- Digital marketing tools
- MS Word
- Word press
- Canva
- Excel

PERSONAL PROFILE

I am a highly motivated and creative individual with a passion for digital marketing. As a recent graduate, I am eager to kickstart my career as a Digital Marketing Analyst and contribute my skills and knowledge to a dynamic team. I am committed to staying updated with the latest digital marketing trends and leveraging data-driven strategies to achieve measurable results for my future employer.

WORK EXPERIENCE

Fresher

LANGUAGE

English

Malayalam

OBJECTIVE

Proficient in using tools such as Google Analytics, Google Ads, Facebook Ads Manager, SEMrush, and Hootsuite. Basic knowledge of on-page and off-page SEO techniques. Familiarity with creating and managing social media campaigns on platforms like Facebook, Instagram, Twitter, and LinkedIn. Strong understanding of content creation, blogging, and email marketing. Basic data analysis skills using Microsoft Excel and Google Sheets. Excellent written and verbal communication skills. I am eager to learn, adapt, and take on new challenges in the ever-evolving field of digital marketing.