

Basil Alias

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Summary

Travel Management Skill, Customer Service Skill, Computer Skill,

Experience

Digital Marketing Executive

ARJ INFOTECH PVT LTD

May 2023 - Present (7 months)

I am currently working as digital marketing executive in ARJ INFOTECH PRIVATE LIMITED Palarivattom. Main job duties include SEO, Organic Post Promotion, Campaigns and so on....



Digital Marketing Intern

Impress Ads

Dec 2022 - Apr 2023 (5 months)



Junior digital marketing executive

Softn Technologies

May 2022 - Oct 2022 (6 months)



Digital marketing trainee

Softn Technologies

Feb 2022 - Apr 2022 (3 months)

Freelance

Royz

Jun 2020 - Sep 2020 (4 months)



Aviation

Kairos Institute

Jan 2018 - Feb 2018 (2 months)

Education



Nirmala College, Muvattupuzha - 686 661

Bachelor of travel and tourism management, Tourism

2016 - 2019

BSNL

Optical fibre Technician

Licenses & Certifications



AVIATION - Kairos Institute

Issued Jan 2018 - Expires Feb 2018

415/IDK/17

Google Ads Search Certification - Skillshop

Issued Nov 2022 - Expires Nov 2023

64102400

Google Ads Display Certification - Skillshop

Issued Nov 2022 - Expires Nov 2023

63982997

Skills

English • Google Analytics • Content Marketing • Google Adwords Professional • Email Marketing
• Social Media Marketing • Search Engine Marketing (SEM) • Search Engine Optimization (SEO) •
Microsoft PowerPoint • Deep Learning