

AKSHAY LAL

Digital Marketer

OBJECTIVE

To work in an organization which provides me with ample opportunities to enhance my skills and knowledge along with contributing to the growth of the organisation.

EXPERIENCE

Aug 2022 -
Feb 2023

Digital Marketer

Programers International, Thrissur

- Conducted keyword research and optimization for on-page SEO.
- Managed social media accounts for multiple clients, consistently improving engagement rates and growing follower counts by an average of 15%.
- Assisted in content creation and social media posting, increasing engagement and follower counts across platforms.

LANGUAGE

English
Malayalam
Tamil

EXPERTISE

Digital Marketing
Photoshop
Tally
MS Office

DECLARATION

I do hereby declare that all the above mentioned details are true to the best of my knowledge and belief.



CONTACT



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lalakshay557@gmail.com



Palakkad, Kerala

EDUCATION

Diploma in Digital
Marketing

Programers International, Thrissur
2022

Bachelor of Business
Administration (H R M)
**Nethaji Memorial Arts & Science
College.Nemmara
Calicut University**
2017-2020

Higher Secondary
M.E.S(T) Higher Secondary School
Karimpara, Palakkad
2017

SKILLS

- Creativity
- Communication
- Teamwork
- Friendly
- Critical thinking