Sandra Satheesh

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SUMMARY

My work philosophy is contributing my best skills and experience for the optimal performance. I place great value on honesty, trust, credibility, communication, accuracy, and knowledge. Flexible and versatile data research specialist with 4 years of experience and excellent management and organizational skills. Make suggestions or provide solutions to problem related to data management and data analysis.

TECHNICAL EXPERTISE

- Manual Testing
- SDLC, STLC, Test Cases
- Microsoft Office
- Google Sheets
- Python
- SQL
- C++
- Data Quality Verification
- Data Analysis
- Lead Enrichment

EXPERIENCE

DATA RESEARCH ASSOCIATE / FULLCONTACT INC.
SEPTEMBER 2017 – NOVEMBER 2021

- Maintaining Databases using SQL.
- Identify process optimizations.
- Submit project deliverables, ensuring adherence to quality standards.
- Lead generation - based on geography, industry and key person job titles.
- Adding precision to person and company databases.
- Individual contributor for verifying millions of social media proles to establish a valid link between them. Enrichment of person proles using publicly available social media data.
- Generate new methods /ideas which can add value to existing processes.

PROJECTS

Projects handled at FullContact Inc.

Lead Enrichment: We had two internally developed platforms for identity resolution projects.
P2P: In this process, the linkage of a person's B2B email with corresponding LinkedIn profile is made. I was responsible to choose the right LinkedIn profile which is matching with the input email ID.
Profile – Profile: In this process, I was accountable for improving the precision of existing dataset. The verification and linkage of different social media profiles of a single person is done here. Example: Twitter-Facebook and Twitter-LinkedIn.
Golden Data: This project was intended to build a truth set of data, i.e., manually enriching a B2B or B2C person email id. Different social media profiles are collected through publicly available data research using Bing. Analysis of this dataset is used to predict the accuracy and bandwidth of upcoming projects.
Email Generation: This involves the generation of required emails from a specific geography, industry and designations according to the client requirement.
Data Verification: A large dataset containing multiple fields of information about person or company is checked for accuracy and necessary corrections and additions are made.
Reference Data: In this process, Enrichment and validation of person profiles was done, using secondary research, and CLEAR investigation tool. The enriched data is built upon basic information provided as input, and output quality is ensured using the threshold match rate, and other demographic data obtained.

EDUCATION AND CERTIFICATIONS

BACHELOR OF TECHNOLOGY, INFORMATION & TECHNOLOGY COMMUNICATION
KR GOURIAMMA COLLEGE OF ENGINEERING
APRIL 2016

SOFTWARE TESTING – MANUAL AND AUTOMATION
ROGERSOFT SOFTWARE DEVELOPMENT AND TRAINING CENTER, KOCHI, KERALA
JULY 2022 – SEPTEMBER 2022

PERSONAL SKILLS

- Communications Skills
- Mentoring
- Analytical and Logical Thinking
- Team Player
- Internet Research
- Social Media Research
- Quick Learning

DECLARATION

I hereby declare that all the information given above is true to the best of my knowledge.

Sandra Satheesh