

## Contact

8078964185 (Mobile)  
basil291998@gmail.com

www.linkedin.com/in/basil-alias-869432197 (LinkedIn)

## Top Skills

English  
Google Analytics  
Content Marketing

## Languages

English (Professional Working)  
Malayalam (Native or Bilingual)  
Hindi (Elementary)

## Certifications

Google Ads Display Certification  
Google Ads Search Certification

# Basil Alias

Digital Marketing Executive at ARJ INFOTECH PVT LTD  
Ernakulam, Kerala, India

## Summary

Travel Management Skill, Customer Service Skill, Computer Skill,

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## Experience

ARJ INFOTECH PVT LTD  
Digital Marketing Executive  
May 2023 - Present (7 months)  
Ernakulam, Kerala, India

I am currently working as digital marketing executive in ARJ INFOTECH PRIVATE LIMITED Palarivattom. Main job duties include SEO, Organic Post Promotion, Campaigns and so on....

### Impress Ads

Digital Marketing Intern  
December 2022 - April 2023 (5 months)  
Ernakulam, Kerala, India

### Soften Technologies

9 months

Junior digital marketing executive  
May 2022 - October 2022 (6 months)  
Ernakulam, Kerala, India

Digital marketing trainee  
February 2022 - April 2022 (3 months)  
Ernakulam, Kerala, India

### Royz

Freelance  
June 2020 - September 2020 (4 months)  
Ernakulam, Kerala, India

Kairos Institute  
Aviation

January 2018 - February 2018 (2 months)

Idukki, Kerala, India

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## Education

Nirmala College, Muvattupuzha - 686 661

Bachelor of travel and tourism management, Tourism · (2016 - 2019)

BSNL

Optical fibre Technician · (November 2019)