



SREEJITH S

DIGITAL MARKETING SPECIALIST

ABOUT ME

I am a Digital marketing specialist with 6 Month Experience and, Digital marketing is a very challenging field and I have been able to achieve good results through continuous practice.i would like to fully utilize my knowledge and skills, while making a significant contribution to the success of the company.By the way of continuous marketing techniques through seo, email marketing,social media marketing, etc. brings the company a positive impact.

WORK EXPERIENCE

JUNIOR DIGITAL MARKETING SPECIALIST

TECHNORAYS DIGITAL MEDIA PVT.LTD | KALOOR , KOCHI

OVERVIEW

Working as a Junior Digital Marketer in Technorays Digital Media a Dubai-based Digital Marketing Agency in Ernakulam which provides various digital services to B2B and B2C clients all over Dubai. Optimized and ranked different websites for clients andmade site audits for the same.

WHAT I DO

- ➡ Created site audit reports, monthly ranking, and conversionreports.
- ➡ Selected and planned keywords that got more traffic.
- ➡ Integrated analytics and google tag manager for gettingmore and accurate information.
- ➡ Audited and cleared site errors using site audit tools andmanual auditing techniques.
- ➡ Coordinated with senior staff, web developers, anddesigners to make the site more and attractive and toreduce bounce rates.
- ➡ Created social media accounts and implemented varioussocial media techniques.
- ➡ Edited and written site contents and blogs that are SEO friendly and more user-readable.

SKILLS & EXPERTISE

Digital Marketing

Search Engine Marketing (SEM): Google Ads Campaign

Search Engine Optimization (SEO): On Page SEO & Off Page SEO etc.

Social Media Marketing (SMM): All Paid Promotions - Facebook & Instagram Lead Generation etc

Web Analytics | Email Marketing | Content Marketing | Blog etc

Web Designing & Graphic Design

| Web Page Designing | HTML5, CSS3

Bootstrap | Web Hosting | Domain Registration

Webmail | Outlook Configuration | Poster Design | Wordpress

TOOLS

- ➡ SEMRush & Ahref
- ➡ Google keyword planner
- ➡ Google Analytics
- ➡ Google Tag Manager
- ➡ Bing Webmaster Tools
- ➡ Facebook Business
- ➡ Wordpress
- ➡ Visual Studio Code

SOFTWARE SKILLS





PERSONAL SKILLS

- Strong organization
- Teamwork
- Psychological Insights
- Communication
- Able to see the big picture
- Self motivated
- Language expertise



PERSONAL DETAILS

Nationality : Indian
 Date Of Birth : 19th march 2002
 Marital Status : Single
 Interest : Travelling
 Hobbies : Watching movie



LANGUAGES KNOWN

- ENGLISH
- MALAYALAM

REFERENCE

SALEESH SN
 DIRECTOR
 Technorays Digital Media Pvt.Ltd
 M: +91 9847 2735 31
 Mail:info@technorays.ae

ONGOING PROJECT- SEO KEYWORD RANKING

Website	keyword	Rank
www.khaleejtoys.com	wholesale toy shop in Dubai	1
www.khaleejtoys.com	toys wholesale uae	2
www.horizonelect.com	best electronics repair services in UAE	1
www.horizonelect.com	kone pcb repair company in dubai	1
www.burgerlounge.com	best burger store	7
www.burgerlounge.com	famous burger franchise in kerala	1
www.burgerlounge.com	top burger franchises in kerala	1

EDUCATION QUALIFICATION

JULY 2020 - APRIL 2023

BA POLITICAL SCIENCE

Payyanur college,payyanur,Kannur

YEAR 2018-2019

HSC (HIGHER SECONDARY CERTIFICATE) Humanities (74%)

Govt.Higher Secondary School, Prapoyil

YEAR 2017

SSLC (80%)

Prapoyil Govt.Higher Secondary School, Prapoyil

TECHNICAL QUALIFICATIONS

YEAR 20223

ADVANCED DIGITAL MARKETING TRAINING

Metahash DIGITAL MEDIA LLP. KALOOR, KOCHI

DECLARATION

I Sreejith, here by declare that the information contained here is true and correct to the best of my knowledge and belief.

Place:.....

Date:

SREEJITH S