JEYAPRAKASH N

DIGITAL MARKETER



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EDUCATION

BE MECHANICAL

CHETTINAD COLLEGE OF ENGINEERING AND TECHNOLOGY 2018 - 2021 [7.29 CGPA]

DIPLOMA IN MECHANICAL

KONGUNADU POLYTECHNIC COLLEGE

2015 - 2017 [84%]

HSC

GOVERNMENT HIGHER SECONDARY SCHOOL

2014 - 2015

[83%]

SSLC

GOVERNMENT HIGHER SECONDARY SCHOOL

2013 - 2014 [69.8%]

SKILLS

- Social Media Marketing
- **Search Engine Optimization**
- Search Engine Marketing
- **Basic WordPress**
- **Content Marketing**
- **Analytical Thinking**
- **AutoCAD**

CARRIER OBJECTIVE

Seeking a position to apply my knowledge of digital marketing strategies and contribute to achieving organizational marketing goals, committed to staying up-to-date with the latest digital marketing trends and technologies.

EXPERIENCE

QUALITY ASSURANCE ENGINEER

Solavio Laps., Coimbatore

11/2022 - Present

- Inspecting Materials, Equipment, Process and Products
- Developing Quality Control System and Determine Corrective Actions

DIGITAL MARKETING INTERN

Inmakes Infotech Pvt.Ltd., Kochi 02/2023 - 04/2023

- SEO (On page, Off page, Technical, Local)
- Social Media Marketing
- Content Marketing

MACHINE OPERATOR

Renold Chains India Pvt.Ltd., Dindigul 06/2017 - 06/2018

- Government Apprenticeship training
- Working on a Machine Operator in Cold Forging Department
- Made a Chain Roller For Vehicles

CERTIFICATIONS

- Advanced Google Analytics
- Google Analytics For Beginners
- · Digital marketing Certified
- Digital Advertising Certified
- SEO Certified Content Marketing certification