



# SUBIN JOE MATHEW

Digital Marketing Executive

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📍 Pulickakudy (H) Keezhillam  
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🌐 <http://subinjoe.epizy.com/>

## EDUCATION

- **Nirmala Arts and Scscience College, Chalakudy - Degree**  
*Bachelor of Travel and Tourism Management*  
Completed in 2021
- **ST. Thomas HSS, Keezhillam— 12th**  
*Biomaths*  
Completed in 2018

## SKILL

- SEO
- SMO & SMM
- SEM & PPC
- Email Marketing
- Communication Skills
- Analytical Skills
- Website Audit
- Link Building
- Google tag manager
- Google search console
- lead Generation
- Keyword Research

## INTERESTS

Traveling

Driving

Game

## PROFILE

To land a position as a digital marketing executive where I can apply my knowledge of analytics, social media, PPC, SEO, and social media to help a business grow. Improve my skill set and stay up to date with industry trends and innovations to help the business succeed.

## WORK EXPERIENCE

### Zoople Technology | Digital Marketing Internship

- Search Engine Optimization
- SEO Content creation and management
- Social media management
- Email marketing
- Keyword Handling
- link- building
- Website Audits
- Market Research
- Competitor Analysis

### Passenger Service ExecutiveCelebi Airport Service, Cochin

JANUARY 2022 - MAY 2022

Passenger Service Executive at Saudi Airline at Cochin International Airport.(PSE on behalf of Celebi Ground Handling Company)

## CERIFICATIONS

- Digital marketing course completion certificate
- Digital marketing internship certificate
- Google ads certifications
- Google my business certificate
- Semrush academy certifications
- Hubspot academy certifications
- SEO & Google analytics Linkde in skill assessment
- Google analytics certificate