

CURRICULUM VITAE

Jidnyasa Purushottam Gajbhiye

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CAREER

To pursue a challenging career in the field of the technology to prepare for responsibility through self-development and personal growth, so as to contribute meaningfully to progress of organization

PROFESSIONAL EXPERIENCE

Digital Marketing Trainee @ Digitizebrand Hub (India) Pvt. Ltd.

Duration :- (April 1 to September 30)

Roles and Responsibilities :

1. SEO [Search Engine Optimization]

On Page Optimization:

- Basic On Page Factors, Advance On Page Factors.
- Keyword Research: Research on what keywords can be targeted for the site.
- Keyword Finalization: To come up with the final list of keywords which we will target on the website.
- Competitor Analysis: Competitor analysis on what keywords the competitors are using.
- Meta Tag Creation: Creating Meta Tags for the site.

OFF Page Optimization:

- Search Engine Submission, Directory Submission, Social Bookmarking, Link Exchange, Photo Sharing, Video Promotions, Local Listings & Yellow Pages, Article Submission, Press Release Promotion, Classifieds Submission

2. Google Adword:

- Managed and executed campaigns for Digitize Brand Pvt. Ltd. and provide ongoing progress on campaign deliverables: ranking ,traffic, conversions, impression, CTR.

3. Social Media Marketing:

Creating, Handling and running Campaign on social media platform such as Facebook, Twitter, Linkdin, Pinterest, Google+, Instagram.

CORE COMPETENCIES :-

- o Excellent Communication
- o ❖ Multi-tasking
- o ❖ Persistence in work
- o ❖ Leadership
- o ❖ Managerial skills
- o ❖ Project Management
- o ❖ Team Management
- o ❖ SEO & SEM
- o ❖ Social media
- o ❖ Content Marketing
- o ❖ Google Ad Words
- o ❖ Strategic planning
- o ❖ Microsoft word
- o ❖ Email Marketing
- o ❖ Keyword Research & Analysis

EDUCATIONAL QUALIFICATION!

2020 – Perceived M.C.M Master in Computer Management from RTMNU Nagpur University with 84%

2015 –Perceived M.C.A Master in Computer Application from RTMNU Nagpur University with 66.97%

2012 – Perceived B.C.C.A B.com Computer Application from RTMNU Nagpur University with 53.94%

2009 – Completed HSSC from Maharashtra State Secondary Education with 51.67%

2007 – Completed SSC from Maharashtra State Secondary Education with 56%

PREVIOUS

- Worked at Sapinfomedia in 2015 on PHP and MYSQL For six months
- Worked at Atlanta Institute in 2016
- Worked at Ranjana Gas & Domestic Appliances as a computer operator from February 2016 till December 2018
- Also Having 5 years of Experienced in Tuition Classes.

OTHER COURSES

- Certification in digital marketing
- Programming Languages : PHP

PERSONAL

Gender	Female
Date of Birth	13 th November 1991
Marital Status	Unmarried
Nationality	Indian
Languages known	English, Marathi, Hindi

Personal Address: 277 "shivlaxmi " Bajaj Nagar Nagpur

Declaration:

I hereby declare that the information furnished above by me is true to the best of my knowledge and belief.

Date:

Sincerely

Your

Jidnyasa Purushottam Gajbhiye

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