



Jesbin Joseph

Digital marketer

My Contact

 jesbinjoseph04877@gmail.com

 8111962996

 Muzhangumthara
House kothad, South
Chittoor Ernakulam
682027

Hard skill

- Search Engine Optimization (SEO)
- Facebook And -Google Ads
- Performance Marketing
- Google Analytics
- social Media Strategy Marketing
- WordPress website development

Soft Skill

- Decision Making
- Communication
- Multi-tasking
- Adaptability
- Teamwork

Education Background

- B.com Co-Operation
MG University - Kottayam
2016-2019
- Higher secondary (Commerce)
H.S.S Of Jesus Kothad
2014-2016
- High school
H.S.S Of Jesus Kothad

Objective

To Performance Competent Work At a Reputable Company. That Enables Me To Advance Professionally For The Benefit Of The Organization.

Professional Experience

Tapclone - (Digital marketing executive)

08-02-23/ 04-10-23

Key responsibilities:

- Implemented On-page SEO Strategies to improve Website Visibility
- Conducted Keywords Research and Analysis High Value Target Keywords
- Manage And Optimized The Company GMB Listing Enhance Local Search
- Managed And Optimized Facebook And Google Ads Campaign Conversion And Lead Generation
- Implemented Data Driven in Performance Marketing Techniques
- Social Media Monthly strategy
- GMB Citation
- Google Analytics to track and analyze website traffic, user behavior, and conversion funnel

One team solutions

Completed 3 month on job training internship
03/11/2022- 23/01/23

Live project

www.digimetrix.online.

Developed a WordPress website

Certification

Digital Marketing

One Team Solutions

Google Analytics For Beginner

-Google Analytics Academy