**DHANALAKSHMI S** Address: 14. Keelapudhur 5th street

[sdhanalakshmi0611@gmail.com](mailto:sdhanalakshmi0611@gmail.com) Palakarai,

8072415367 Trichy-620001

# CAREER OBJECTIVE

Seeking a challenging position where my skills and my abilities can add value to the growth of the organization.

# INTER PERSONAL SKILLS

Excellent verbal and written communication skills, Assertive problem solving ability, Enthusiasm, positive team spirit, Leadership Quality and Decision making skills.

**TECHNICAL SKILLS**

* On-page SEO
* Off-page SEO
* keyword research
* Technical SEO
* Email Marketing
* Content creation
* Basics of HTML Tags
* Google Ads

**TOOLS WORKED:**

* Chatgpt
* SEOptimer
* Copy.ai
* Google Analytics
* Google search console
* Google Ads
* Flickr
* Mailchimp
* Keyword planner
* Semrush
* Toffeeshare
* Abode express

**CERTIFICATION:**

* Keyword research certification from Semrush Academy
* GA4 for SEO-How to grow my business certification from Semrush Academy
* Fundamentals of Digital marketing certification from Google
* SEO principles from Semrush Academy

# EDUCATIONAL QUALIFICATION

* Completed B.E in **Electronics and Communication Engineering** from K.Ramakrishnan College of Technology,Trichy. Obtained overall percentage of 75% in 2014
* Completed Diploma in **Electronics and Communication Engineering** from PNRM Polytechnic College,Trichy. Obtained overall percentage of 88% in 2010
* Higher Secondary from St.Philomena’s Girls’ hr.sec school,Trichy , Obtained overall percentage of 66.7 in 2008
* Secondary from St.Philomena’s Girls’ hr.sec school,Trichy.Obtained overall percentage of 78.8 in 2006

# WORKING EXPERIENCE

* + Worked as an Assistant Client partner in Access Healthcare from July 2022 to September 2022
  + Worked as an Trainee Application Support Engineer in TiDi software solutions (SpecTec Middle east),Trichy from March 2021 to January 2022
  + Worked as an Lecturer in PNRM Polytechnic college, Trichy from June 2015 to March 2021
  + Worked as an Operator Trainee in Lucas TVS, Pondicherryfrom July 2010 to July 2011

# PERSONAL INFORMATION

**Father’s Name :** Mr. M. Subramanian

**Date of Birth :** 06-11-1991

**Language Known :** English & Tamil (Read, Speak &Write)

**Marital status :** Married

**Place:** Trichy

**Date:**

Dhanalakshmi.S