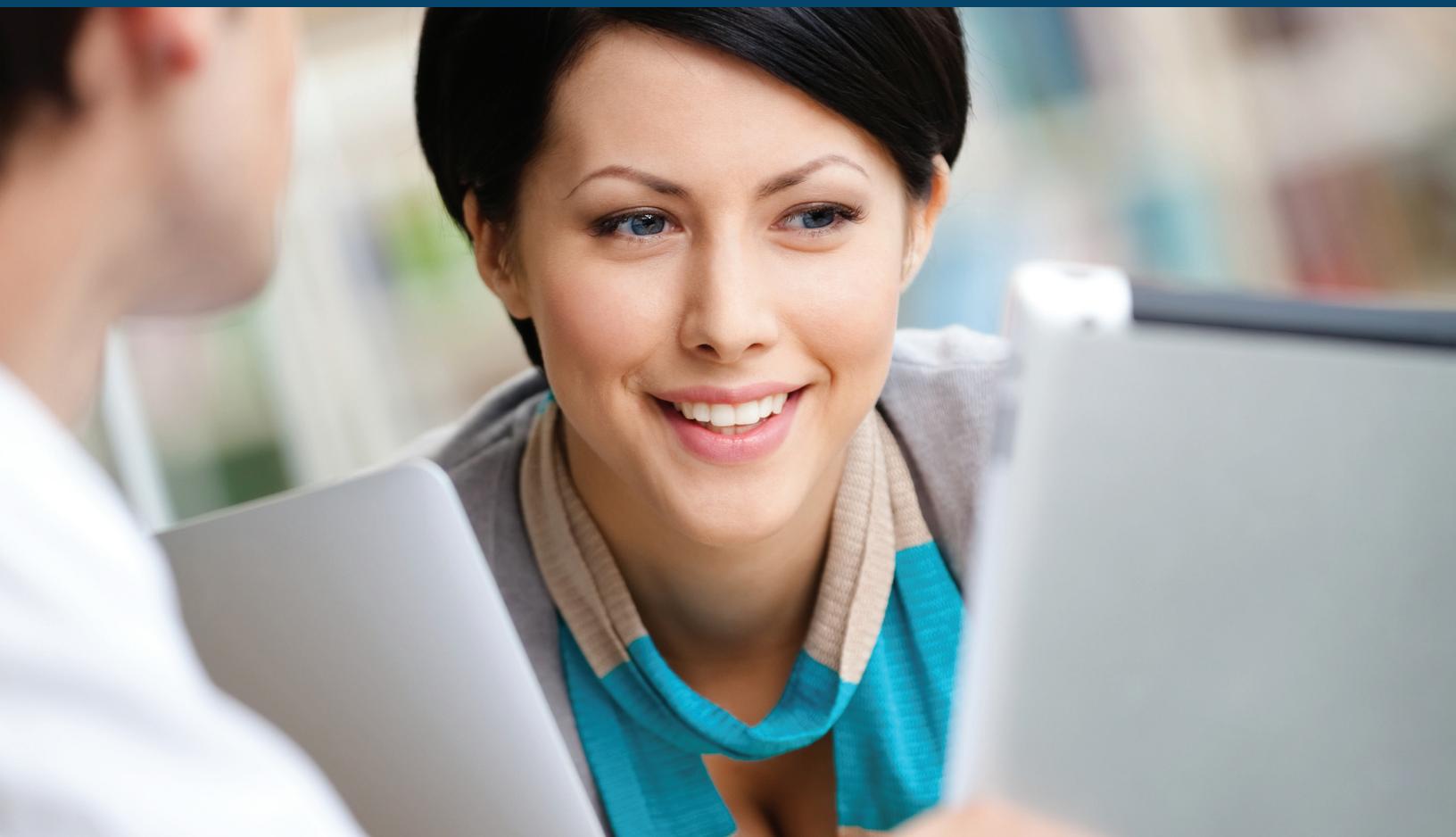


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# Servicing Portfolio Valuation

School of Mortgage Banking II



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## Disclaimer

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<p>This publication is designed to present, as simply and as accurately as possible, a general explanation of processes and functions within the mortgage industry. It should be noted that the information presented is not all-inclusive. Forms, regulations and overall processes may change because of changes within the industry. This publication should not be used as a substitute for referring to the applicable rules and regulations and is distributed with the understanding that the publisher is not engaged in rendering legal or other personalized professional service. If legal or other expert assistance is required, the services of a competent professional should be sought.</p>	
School of Mortgage Banking II - Servicing Portfolio Valuation	
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# Overview and Objectives

## *Overview*

Overview	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ Components of a portfolio</li><li>➤ The valuation process</li><li>➤ Income components</li><li>➤ Operating costs</li><li>➤ Foreclosure costs &amp; credit risk factors</li><li>➤ Amortization calculation</li><li>➤ Projecting prepayments</li><li>➤ Yield requirements</li><li>➤ The market for MSRs</li><li>➤ Additional topics</li></ul>	2
School of Mortgage Banking II - Servicing Portfolio Valuation	

This module is designed to the many factors that must be considered when performing servicing portfolio valuation. We will review the components of the portfolio and how its make up affects the value. We will also consider how prepayments and defaults affect the portfolio. We will review income components and operating costs, identifying how each affects the ledger and cash flow. We will also discuss yield requirements.

## *Objectives*

Upon completion of this module, you will be able to:

- Define servicing.
- Identify the components of a mortgage payment and the owner of each segment.
- Identify the components of a servicing portfolio.
- Explain the valuation process.
- Describe the risk associated with various servicing investment alternatives.
- Identify regulatory and accounting guidelines that dictate valuation and reporting policy.
- Understand cash flow.
- Explain the impact of prepayments and defaults on the servicing portfolio.

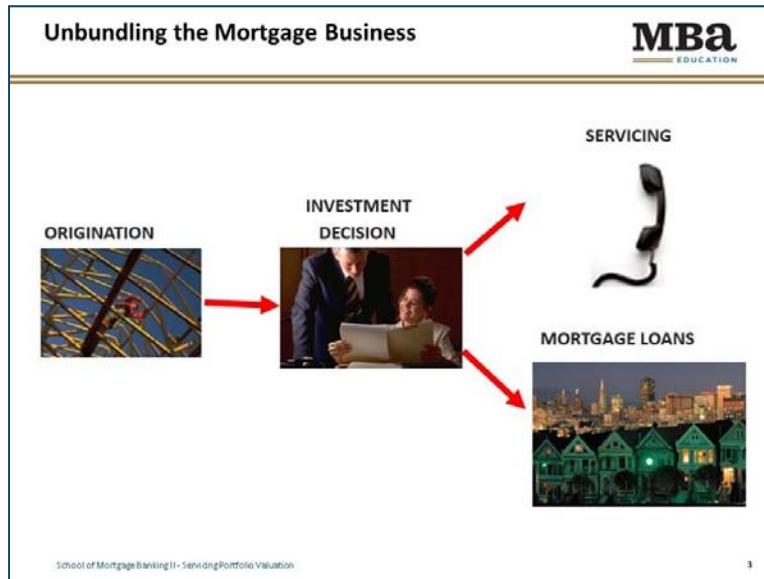


# Servicing Basics

In this segment, we will look at the following topics:

- Unbundling the Mortgage Business
- What Is Servicing?
- Components of a Mortgage Payment
- Mortgage Servicing Rights

# Unbundling the Mortgage Business



In unbundling the mortgage process and defining value to the organization, the steps can be simple.

1. Loan is originated – usually with enough income to cover the cost of origination and to pay the loan officer or correspondent who originated the loan.
2. Investment decision is made to sell the loan or retain it.
3. Another decision is made to either sell off the servicing rights or to retain them – servicing retained or servicing released?

## *Another Way to Look at It*



## **Another Way to Look at It**

Origination creates the opportunity to make money only once the loan is sold. On the other hand, if the institution also services the loan, it takes advantage of the stream of income generated by the retention of the servicing rights.

## What Is Servicing?

**What is “Servicing?”**

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“Loan servicing is the contractual right to receive mortgage payments from mortgagors for a fee, and remit pieces of those payments – principal, interest, taxes and insurance – to the appropriate recipients”

Source: Servicing Portfolio Evaluation & Management  
MBA. Healy & Briggs. 1992

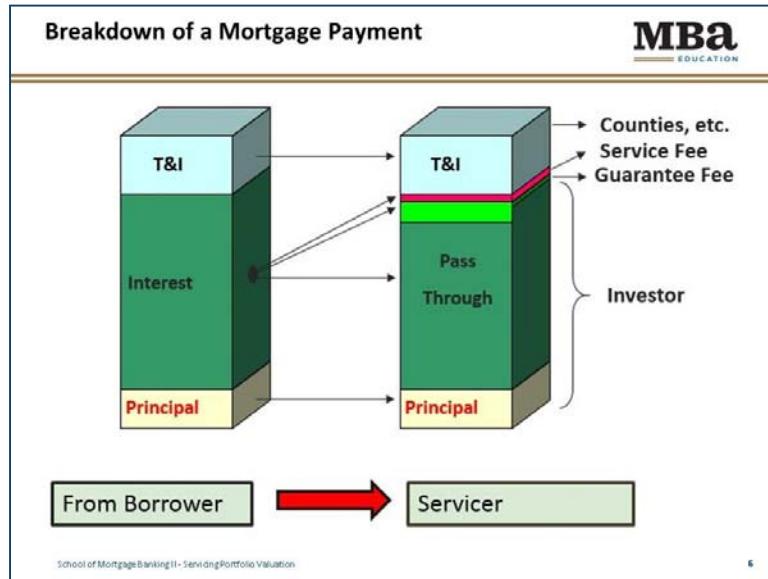
School of Mortgage Banking II - Servicing Portfolio Valuation

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While this definition (and the amount of money a servicer is paid to service a loan and perform all of the prescribed loan administration activities) has not changed since 1992, the amount of work necessary to protect that portfolio from default and loss of value has become significantly more difficult.

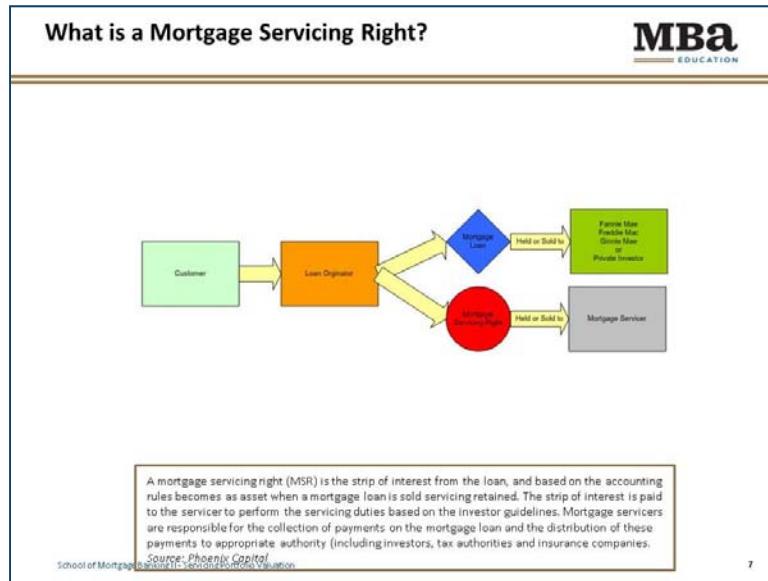
# Components of a Mortgage Payment

## *Breakdown of Payment*



At a very basic level, this slide portrays the division of responsibilities in a traditional servicing environment. The amount of principal and interest is a pass through remitted to the owner/investor of that loan; and the responsibility for the timely payment of taxes and insurance to the appropriate parties rests with the servicer. The Guarantee Fee and Service Fee come from the interest payment.

## Mortgage Servicing Rights



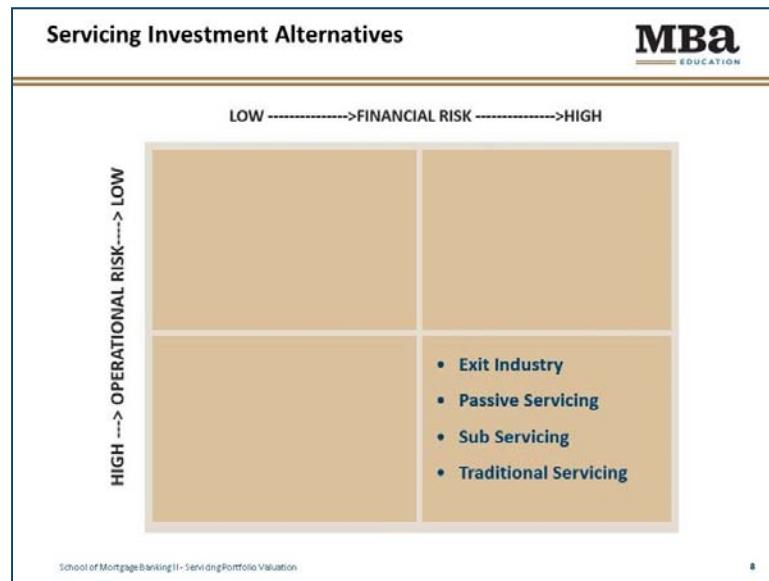
A mortgage servicing right (MSR) is the strip of interest from the loan, and based on the accounting rules becomes as asset when a mortgage loan is sold servicing retained. The strip of interest is paid to the servicer to perform the servicing duties based on the investor guidelines. Mortgage servicers are responsible for the collection of payments on the mortgage loan and the distribution of these payments to appropriate authority (including investors, tax authorities and insurance companies).

# Servicing Investment Alternatives

In this segment, we will look at the following topics:

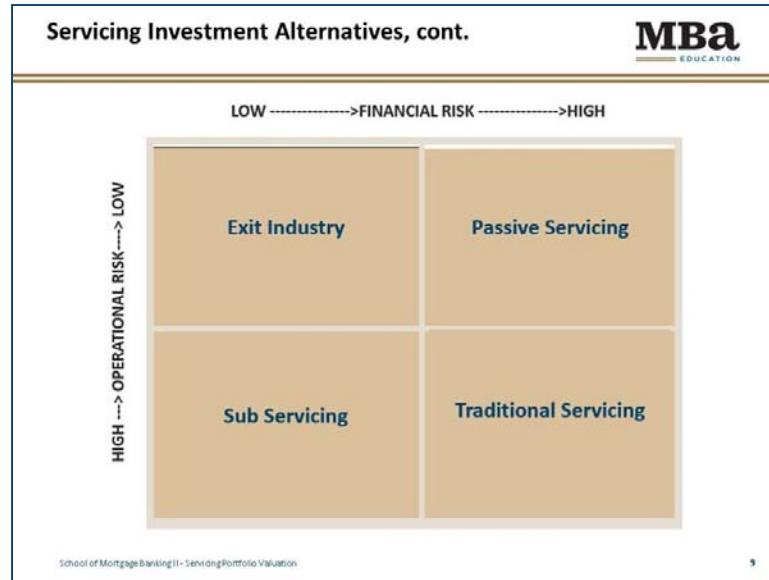
- Servicing Investment Alternatives
- MSR Portfolios

## Servicing Investment Alternatives



Traditionally, small and medium sized mortgage banking firms retained little or no servicing or they may have kept a very small portfolio for relationship reasons. The infrastructure costs to service were prohibitive unless an institution had enough volume to take advantage of the economies of scale. In addition, the retention of the loan and the servicing created limits on liquidity. Mortgage bankers preferred to sell off the "whole loan" and take their profit up front.

As the aggregators grew in strength throughout the 90s and early 2000s they had a strong appetite to acquire loan servicing because the servicing income balanced some of the volatility of income from just originations.



Looking at this risk reward chart you can see that traditional servicing, where the servicer is responsible for all of the components of servicing the loan and the customer relationship, has both the potential for high operational and financial risk, but in “normal” times is balanced by the steady stream of income.

Some institutions (who retain the servicing rights and responsibilities) engage a sub-servicer to service loans at their direction for a fee. By doing this these institutions do not have to build or maintain the servicing factory or hire the experienced personnel to manage the daily servicing of those loans. They remain responsible for all of the regulatory and financial risk; but their costs to service are generally less than what they would be in a traditional servicing shop.

Other institutions may retain a passive servicing relationship where they have a financial investment in the servicing rights; some stream of income associated with that passive position, but little or no operational control. Others are exiting the servicing industry all together because the default rates on their portfolios are so high that no amount of servicing income can make up for the unexpected losses.

*Source: Inside Mortgage Finance*

## Top Subservicers

Top Subservicers		MBA EDUCATION
Rank	Sub Servicer	Q4 2015 Volume (In Millions)
1	Cenlar	\$391,000
2	Dovenmuehle	\$255,000
3	PHH Mortgage	\$126,300
4	Loan Care	\$111,000
5	DiTech (Walter GreenTree)	\$51,000
6	Celink	\$41,000
7	Flagstar	\$40,200
8	Select Portfolio Servicing	\$36,000
9	Seterus	\$22,000
10	Nationstar	\$21,200
11	Provident Funding	\$21,000
12	Ocwen	\$20,900
13	Lenderlive	\$16,500
14	Roundpoint	\$14,900
15	Specialized Loan Serv	\$13,700
16	Rushmore Loan Mgt	\$11,000
17	Selene Finance	\$10,000
18	PennyMac	\$8,800
19	Fay Servicing	\$8,500
20	Wells Fargo	\$4,300

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## Top 20 Servicers 2015 vs. 2003

Top 20 Servicers 2015 vs. 2003			
		<b>MBA</b> EDUCATION	
Rank	Servicer	Q4 2015 Volume (in Millions)	Market Share
1	Wells Fargo & Company	\$1,640,000	36.7%
2	Chase	\$910,100	9.2%
3	Bank of America	\$644,920	5.7%
4	Nationstar Mortgage	\$494,700	4.5%
5	Cenlar	\$295,000	4.0%
6	U.S. Bank Home Mortgage	\$276,300	3.0%
7	CMiMortgage	\$251,410	3.0%
8	Ditech (Water GreenTree)	\$240,000	2.9%
9	Bank of America	\$238,300	2.3%
10	Quicken Loans, Inc.	\$195,600	2.0%
11	PennyMac	\$146,300	1.6%
12	SunTrust Mortgage, Inc.	\$141,100	1.5%
13	Bank of America	\$137,200	1.5%
14	Branch Banking & Trust Co.	\$131,000	1.2%
15	LoanCare, LLC	\$121,000	1.2%
16	Caliber Home Loan	\$85,200	0.9%
17	Lakeview Loan Servicing	\$81,600	0.8%
18	Freedom Mortgage Corp.	\$73,200	0.8%
19	Preventive Funding	\$74,000	0.8%
20	Firm Trust Mortgage	\$71,400	0.7%
Top 5		4,209,100	42.2%
Top 10		6,336,300	53.4%
Top 20		6,239,500	52.9%
Total 1 to 4 Outstanding		8,965,020	

Rank	Servicer	Q4 2003 Volume (in Millions)	Market Share
1	Washington Mutual	728,200	11.0%
2	Wells Fargo & Company	580,430	8.8%
3	Countrywide	362,080	7.6%
4	Bank of America	345,450	6.5%
5	Bank of America	257,200	3.9%
6	Citi Mortgage	196,630	3.0%
7	ABN AMRO	195,750	3.0%
8	AMAC	185,200	2.7%
9	MetLife City	127,340	2.3%
10	Cendant (now PHH)	119,670	1.8%
11	Principal Residential	113,320	1.7%
12	Golden West	66,430	1.0%
13	Nationwide Financial	64,420	1.0%
14	Cenlar FSB (SIFI)	59,620	0.9%
15	First Horizon	58,180	0.9%
16	U.S. Bank Home Mortgage	56,680	0.9%
17	Fairbanks Capital	53,220	0.8%
18	Countrywide	50,780	0.7%
19	HSH	45,790	0.7%
20	Household Mortgage Services	44,000	0.7%
Top 5		2,500,000	37.7%
Top 10		3,134,000	50.3%
Top 20		3,944,500	58.8%
Total 1 to 4 Outstanding		6,630,000	

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You will note that all of the largest servicers as of 2003 were affiliated with banks or bank holding companies. Most of these entities have sold off the asset into mortgage-backed securities and now they retain only the mortgage servicing rights (MSRs).

Source: Inside Mortgage Finance

## Top 20 Servicers 2015 vs. 2010

Top 20 Servicers 2015 vs. 2010			
		<b>MBA</b> EDUCATION	
Rank	Servicer	Q4 2015 Volume (in Millions)	Market Share
1	Wells Fargo & Company	\$1,640,000	34.5%
2	Chase	\$802,100	8.2%
3	Bank of America	\$984,320	9.7%
4	Nationstar Mortgage	\$388,000	4.0%
5	Cenlar	\$276,000	3.0%
6	U.S. Bank Home Mortgage	\$254,000	3.0%
7	CMiMortgage	\$251,410	2.9%
8	Ditech (Water GreenTree)	\$240,000	2.9%
9	Bank of America	\$238,300	2.3%
10	Quicken Loans, Inc.	\$195,600	2.0%
11	PennyMac	\$160,300	1.6%
12	Branch Banking & Trust Co.	\$141,000	1.4%
13	CMiMortgage, Inc.	\$141,000	1.4%
14	PMI Mortgage	\$137,300	1.4%
15	Branch Banking & Trust Co.	\$137,300	1.2%
16	Loancare, LLC	\$121,000	1.2%
17	Bank of America	\$98,200	1.2%
18	Lakeview Loan Servicing	\$81,400	0.8%
19	Freedom Mortgage Corp.	\$76,200	0.8%
20	Preventive Funding	\$74,000	0.7%
Top 5		4,209,100	42.2%
Top 10		6,584,350	55.9%
Top 20		6,421,130	64.3%
Total 1 to 4 Outstanding		8,964,020	

Rank	Servicer	Q4 2010 Volume (in Millions)	Market Share
1	Bank of America	2,060,340	21.6%
2	Wells Fargo & Company	1,828,227	21.4%
3	Chase	1,254,938	13.1%
4	CMiMortgage, Inc.	851,684	6.3%
5	Residential Control, LLC (RMAC)	854,967	4.0%
6	U.S. Bank Home Mortgage	740,000	3.7%
7	PMI Mortgage	364,075	1.7%
8	SunTrust Mortgage, Inc.	363,534	1.7%
9	Bank of America (New York City)	354,000	1.6%
10	MetLife Financial	315,664	1.2%
11	OneWest Financial/IndyMac	309,790	1.1%
12	Branch Banking & Trust Co.	313,935	0.9%
13	CMiMortgage, Inc. (Mortgage Servicing, Inc.)	294,000	0.8%
14	Cenlar FSB (SIFI)	77,000	0.8%
15	Analty Capital Investment	74,750	0.8%
16	Aciente Loan Services, Inc.	74,404	0.8%
17	First Franklin Mortgage	60,204	0.8%
18	Fifth Third Mortgage	65,306	0.7%
19	Nationstar Mortgage	64,369	0.7%
20	Flagstar Bank, FSB	62,926	0.7%
Top 5		6,113,060	63.0%
Top 10		6,601,095	72.1%
Top 20		7,003,346	80.1%
Total 1 to 4 Outstanding		8,964,020	

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By contrast, there has been relatively little change in the top servicers in recent years.

*Source: Inside Mortgage Finance*

## MSR Portfolios

MSR Portfolios						MBA EDUCATION		
IN BILLIONS - MSR Portfolio Only	Q1 2015	Q2 2015	Q3 2015	Q4 2015	Q1 2016	U.S. Change Q1 2016 to Q4 2015	Q1 2016 vs Q1 2015 U.S. Percentage Change	Q1 2016 vs Q1 2014 U.S. Percentage Change
Bank of America	25	25	48	52	44	-4	-16.7%	-6.7%
Twin Sisters	44	43	48	51	55	7.5%	+56.8%	+33%
HomeStreet	12	13	14	15	16	4.4%	+34.2%	+21%
StorageOne	17	17	18	19	19	3.2%	+6.5%	+20%
Bank of GreenTree	193	208	207	206	207	0.3%	+7.6%	+17%
SunTrust	115	118	122	121	121	0.2%	+5.2%	+15%
NYCB	23	24	22	24	25	1.7%	+7.4%	+13%
BBVA	113	115	122	121	120	-1.2%	+18.2%	+19%
M and T Bank	25	24	24	24	24	(0.8%)	-3.7%	5%
Huntington	16	16	16	16	16	0.0%	+4.1%	+6%
U.S. Bancorp	225	225	227	227	228	0.2%	+3.7%	+2%
USAT	89	89	95	91	91	(0.6%)	+1.5%	+2%
Nationstar	343	353	355	346	333	(3.8%)	-3.0%	-2%
Regions	27	27	26	26	26	0.0%	+3.7%	+2%
Flagstar	27	28	26	26	27	1.0%	+1.6%	+2%
Wells Fargo	1,374	1,344	1,323	1,300	1,290	(1.5%)	-4.8%	-10%
Bank of the West	42	42	40	41	41	(1.7%)	+8.4%	+10%
Citizens	724	723	703	674	655	(2.0%)	+5.6%	+10%
PNC	104	105	102	99	96	(2.3%)	-11.7%	-21%
EverBank	39	35	35	31	31	0.0%	-20.5%	-25%
Bank of America	448	449	444	371	367	(0.1%)	-18.4%	-30%
HSBC	22	21	20	19	18	(4.2%)	-18.5%	-35%
CITI	212	204	199	194	185	(4.3%)	-12.6%	-31%
Ocean Financial	237	268	228	229	224	(2.8%)	-22.8%	-42%

Provided and Collected by Seth Sprague, Phoenix Capital

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# **Business Profit Dynamics**

In this segment, we will look at the following topic:

- Business Profit Dynamics

## Business Profit Dynamics

Business Profit Dynamics			
	LOAN PRODUCTION	LOAN SERVICING	TOTAL
SERVICE FEES	0.00%	0.25%	0.25%
ORIGINATION & OTHER	2.00%	0.02%	2.02%
NET INTEREST	0.25%	0.05%	0.30%
MARKETING GAIN/LOSS	0.00%	0.00%	0.00%
GROSS INCOME	2.25%	0.32%	2.57%
ORIGINATION EXPENSE	3.00%	0.00%	3.00%
SERVICING COSTS	0.00%	0.09%	0.09%
CASH FLOW	- 0.75%	0.23%	- 0.52%
SERVICING VALUE	1.00	0.00%	1.00%
AMORTIZATION	0.00%	- 0.12%	- 0.12%
NET VALUE	0.25%	0.09%	0.34%

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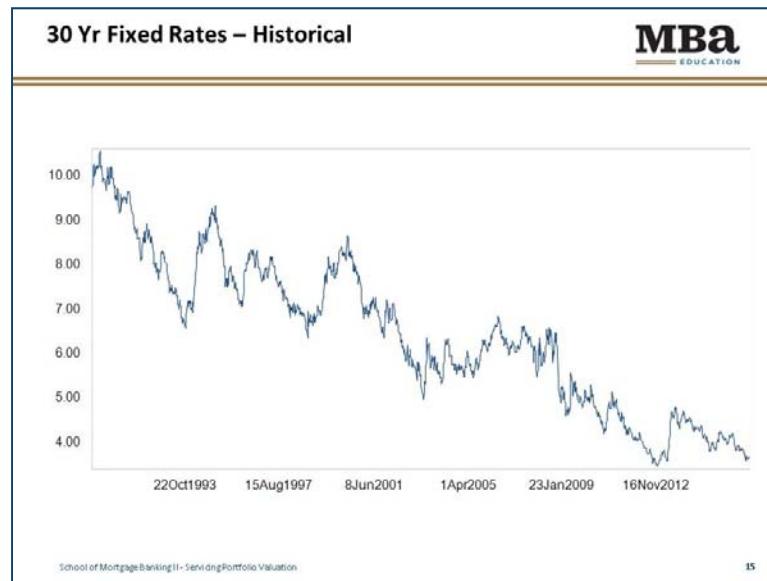
This chart depicts the components of “actual” business profits and where they are generated.

# History and Trends

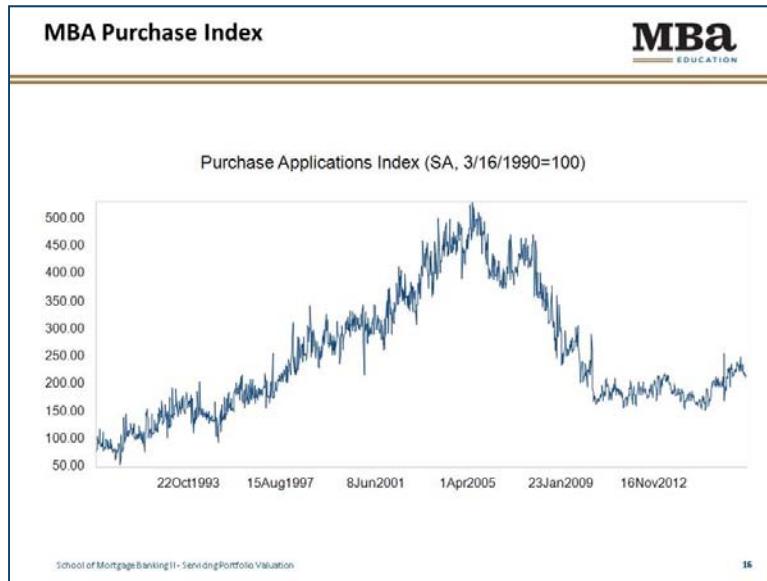
In this segment, we will look at the following topics:

- History and Trends Overview
- 30-Year Fixed Rates – Historical View
- MBA Purchase Index
- MBA Mortgage Origination Estimates
- Outstanding Mortgage Universe
- Profit & Loss Trends
- Direct Servicing Costs (\$ per loan)
- Net Income Summary

## 30-Year Fixed Rates – Historical View

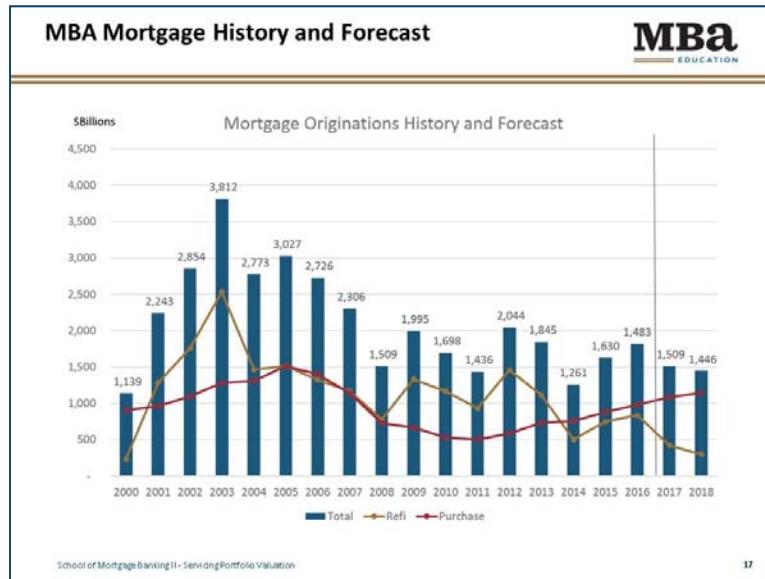


## MBA Purchase Index

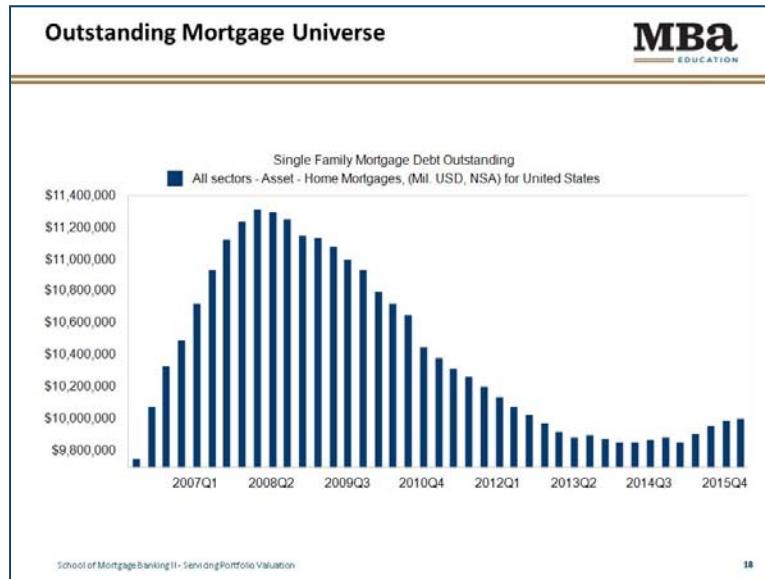


The Purchase Index includes all mortgages applications for the purchase of a single-family home. It covers the entire market, both conventional and government loans, and all products. The Purchase Index has proven to be a reliable indicator of impending home sales

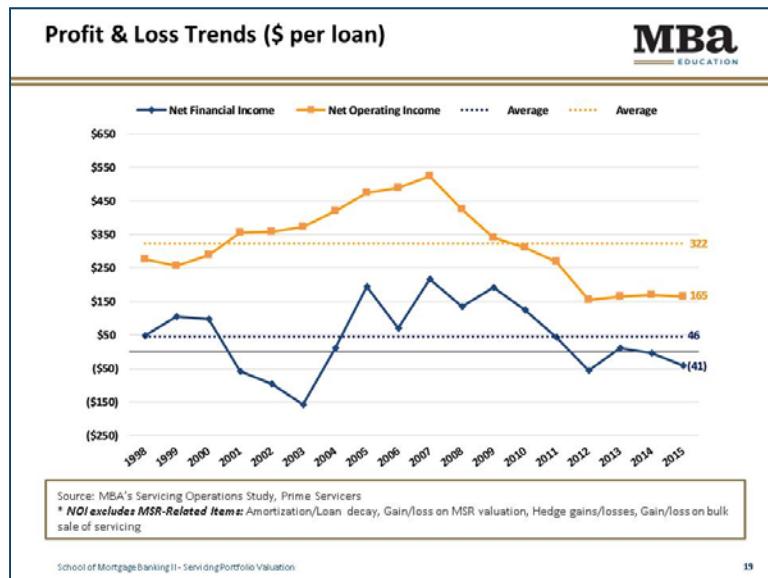
## MBA Mortgage Origination Estimates



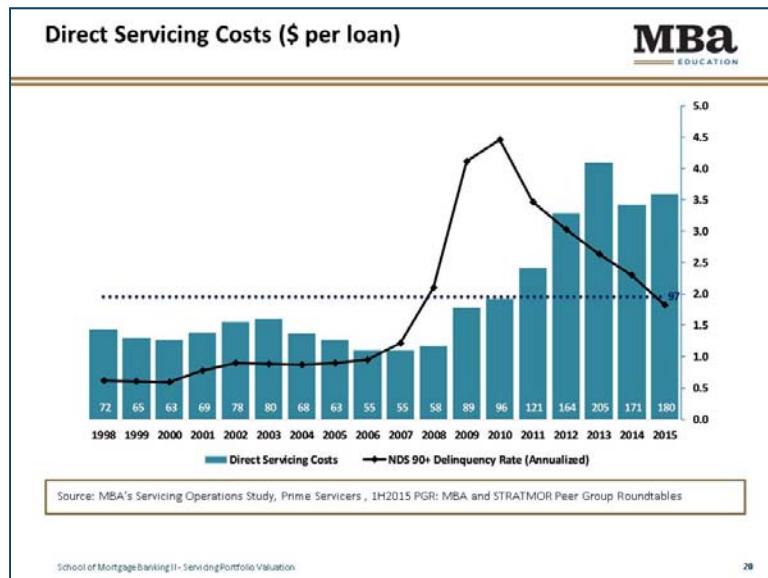
## Outstanding Mortgage Universe



## Profit & Loss Trends



## Direct Servicing Costs (\$ per loan)



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## Net Income Summary

2nd Quarter 2016 Results, Independent Mortgage Companies and Subs of Banks		MBA EDUCATION
<b>SERVICING</b>		43 Firms Q2 2016
DIRECT REVENUES		
Servicing fees	444	
First Mortgage, Second, Other	420	
Subservicing fees earned	44	
Less fees paid to servicer as fair value	(4)	
Total Direct Servicing Revenues	<b>400</b>	
DIRECT EXPENSES		
Personnel	126	
Occupancy and Equipment	7	
Telecommunications	5	
Other Direct Expenses	131	
Total Direct Expenses	<b>269</b>	
<b>DIRECT SERVICING NET INCOME</b>	<b>238</b>	
INDIRECT EXPENSES		
Amortization of PC Servicing Expenses	6	
Depreciation	33	
Total Indirect Expenses	<b>39</b>	
Net Interest Income	(7)	
NET OPERATING INCOME	39.2	
NET FINANCIAL ITEMS		
Interest on servicing rights / loan delay	(0.17)	
Net gain (loss) on subsale of servicing	0.23	
Net gain (loss) from option valuations & hedging	(0.27)	
Total financial items	(0.2)	
TOTAL NET FINANCIAL INCOME	(0.08)	
MORTGAGE PORTFOLIO		
Average Servicing Portfolio (MM)	133.72988	
Average Servicing Portfolio (\$)	187,730	
Average loan balance (\$)	180,711	

Source: MBA Quarterly Performance Report for Independent Mortgage Companies and Subs of Financial Institutions as of Q415, simple averages. Note that an average of roughly 50% of average servicing portfolio for this sample is subserviced.

School of Mortgage Banking II - Servicing Portfolio Valuation

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\$ PER LOAN	All Firms Q2 2016
<b>DIRECT REVENUES</b>	
Servicing Fees	464
First Mortgages, Seconds, Other	420
Subservicing Fees Earned	44
Late Fees and Other Ancillary Income	43
<b>Total Direct Servicing Revenues</b>	<b>507</b>
<b>DIRECT EXPENSES</b>	
Personnel	126
Occupancy and Equipment	7
Technology-Related Expenses	5
Other Direct Expenses	131
<b>Total Direct Expenses</b>	<b>269</b>
<b>DIRECT SERVICING NET INCOME</b>	<b>238</b>
<b>INDIRECT EXPENSES</b>	
Unreimbursed FC/REO Svg Expenses	6
Corporate Allocation	33
<b>Total Indirect Expenses</b>	<b>39</b>
<b>Net Interest Income</b>	<b>(7)</b>
<b>NET OPERATING INCOME</b>	<b>192</b>
<b>MSR FINANCIAL ITEMS</b>	
Amortized Cost of Servicing Rights / Loan Decay	(117)
Net Gain (Loss) on Bulk Sale of Servicing	(12)
Net Gain (Loss) from MSR Valuations & Hedging	(223)
Total Financial Items	(352)
<b>TOTAL NET FINANCIAL INCOME</b>	<b>(160)</b>
<b>Memorandum Items:</b>	
Average Servicing Portfolio (\$000)	13,172,898
Average Servicing Portfolio (#)	78,730
Average Loan Balance (\$)	180,781

Source: MBA Quarterly Performance Report for Independent Mortgage Companies and Subs of Financial Institutions as of Q415, simple averages. Note that an average of roughly 50% of average servicing portfolio for this sample is subserviced.

## Net Income Summary by Company Type

2nd Quarter 2016 Results, by Company Type		
	Bank of the Month	Independent Mortgage Companies
<b>NET REVENUE</b>		
DIRECT REVENUE		
Servicing Fees	\$55	494
Late Fees and Other Ancillary Income	46	79
<b>Total Direct Servicing Revenue</b>	<b>\$59</b>	<b>\$573</b>
DIRECT EXPENSES		
Personnel	102	131
Occupancy and Equipment	11	8
Technology-Related Expenses	6	4
Other	59	118
<b>Total Direct Expenses</b>	<b>237</b>	<b>290</b>
<b>DIRECT SERVICE AND NET INCOME</b>	<b>308</b>	<b>142</b>
INDIRECT EXPENSES		
Unallocated FCFFD (ig) Expenses	0	8
Corporate Allocation	27	27
<b>Total Indirect Expenses</b>	<b>27</b>	<b>35</b>
<b>NET INDIRECT EXPENSES</b>	<b>27</b>	<b>35</b>
Net Interest Income	0	1
Net Interest Expense	(31)	(71)
<b>NET OPERATING INCOME</b>	<b>178</b>	<b>201</b>
MSB FINANCIAL ITEMS		
Amortization/Cost of Servicing Rights / Loan Delay	(133)	(1,291)
Net Gains/Losses on Bulk Sale of Servicing	2	(10)
Net Gain/Loss on Fair Value Valuations & Hedging	(123)	(1,141)
Total Financial Items	(137)	(1,532)
<b>TOTAL MSB FINANCIAL INCOME</b>	<b>(79)</b>	<b>(1,532)</b>
Moderation Rates:		
Average Servicing Portfolio (0000)	15,124.569	7,789.581
Average Servicing Portfolio (M)	91.569	43.220
Average Loan Balance (\$)	134,492	149,239

Source: MBA Quarterly Performance Report for Independent Mortgage Companies and Subs of Financial Institutions as of Q415, simple averages. Note that an average of roughly 50% of average servicing portfolio for this sample is subserviced.

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\$ PER LOAN:	Bank/ Thrift Subs	Independent Mtg Cos.
<b>DIRECT REVENUES</b>		
Servicing Fees	383	494
Late Fees and Other Ancillary Income	42	39
<b>Total Direct Servicing Revenues</b>	<b>425</b>	<b>532</b>
<b>DIRECT EXPENSES</b>		
Personnel	102	132
Occupancy and Equipment	11	6
Technology-Related Expenses	6	4
Other Direct Expenses	99	148
<b>Total Direct Expenses</b>	<b>217</b>	<b>290</b>
<b>DIRECT SERVICING NET INCOME</b>	<b>208</b>	<b>242</b>
<b>INDIRECT EXPENSES</b>		
Unreimbursed FC/REO Svg Expenses	0	8
Corporate Allocation	27	27
<b>Total Indirect Expenses</b>	<b>27</b>	<b>35</b>
Escrow Earnings	0	1
<b>Net Interest Income</b>	<b>(3)</b>	<b>(7)</b>
<b>NET OPERATING INCOME</b>	<b>178</b>	<b>201</b>
<b>MSR FINANCIAL ITEMS</b>		
Amortized Cost of Servicing Rights / Loan Decay	(115)	(129)
Net Gain (Loss) on Bulk Sale of Servicing	2	(10)
Net Gain (Loss) from MSR Valuations & Hedging	(135)	(248)
Total Financial Items	(247)	(387)
<b>TOTAL NET FINANCIAL INCOME</b>	<b>(70)</b>	<b>(186)</b>
<b>Memorandum Items:</b>		
Average Servicing Portfolio (\$000)	15,124,669	7,789,383
Average Servicing Portfolio (#)	93,169	43,220
Average Loan Balance (\$)	158,492	189,239

Source: MBA Quarterly Performance Report for Independent Mortgage Companies and Subs of Financial Institutions as of Q415, simple averages. Note that an average of roughly 50% of average servicing portfolio for this sample is subserviced.



# Regulatory and Accounting Guidelines

In this segment, we will look at the following topics:

- Regulatory and Accounting Guidelines Overview
- Interagency Advisory on Mortgage Banking
- Active MSR Management
- FAS 156
- MSR Fair Value Disclosure
- MSR LOCOM Disclosure

# Regulatory and Accounting Guidelines Overview

**Interagency Advisory on Mortgage Banking**

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**FDIC** INTERAGENCY ADVISORY ON MORTGAGE BANKING

Initially record servicing assets at **fair value**.  
Fair value is defined in FAS 140 as the amount at which an asset could be bought or sold in a current transaction between willing parties, that is, other than in a forced or liquidation sale. Quoted market.

results of periodic reviews of each asset's subsequent carrying amount and fair value. The validation process should compare actual performance with predicted performance. Management

Comparison of assumptions used in valuation models with the institution's actual experience in order to substantiate the value of MSAs. Management should measure the actual performance of MSAs by analyzing gross monthly cash flows of servicing assets relative to the assumptions and projections used in each quarterly valuation. In addition, a comparison of the first month's actual cash received on new MSAs with the projected gross cash flows can help validate the reasonableness of initial MSA values prior to the impact of prepayments and discount rates. "Economic value" analysis is a critical tool in understanding the profitability of mortgage servicing to an institution; however, it is not a substitute for the estimation of the fair value of MSAs under GAAP.

<http://www.fdic.gov/news/news/press/2003/PR1403a.htm>

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# Interagency Advisory on Mortgage Banking

Interagency Advisory on Mortgage Banking cont.

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**FDIC INTERAGENCY ADVISORY ON MORTGAGE BANKING**

**Management Information Systems**

- Accurate financial reporting systems, controls, and limits. At a minimum, the board should receive information on hedged and unhedged positions, mark-to-market analyses, warehouse aging, valuation of MSAs, various rate shock scenario and risk exposures, creation of economic value, and policy exceptions whenever material exposure to MSAs exists.
- Failure to validate or update models for new information. Inaccuracies in valuation models can result in erroneous MSA values and affect future hedging performance. Models should be inventoried and periodically revalidated, including an independent assessment of all key assumptions.
- Review and approval of results and assumptions by management. Given the sensitivity of the MSA valuation to changes in assumptions and valuation policy, any such changes should be reviewed and approved by management and, where appropriate, by the board of directors.

**Fair Value Accounting**

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The FDIC in their Quarterly Banking Profile Glossary defines Fair Value as follows: The valuation of various assets and liabilities on the balance sheet—including trading assets and liabilities, available-for-sale securities, loans held for sale, assets and liabilities accounted for under the fair value option and foreclosed assets—Involves the use of fair values. During periods of market stress, the fair values of some financial instruments and nonfinancial assets may decline.

## Active MSR Management

Active MSR Management	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ Active engagement of Senior Management<ul style="list-style-type: none"><li>– Consistent reporting &amp; review</li><li>– Committees<ul style="list-style-type: none"><li>• Approval of assumptions</li><li>• Approval of valuations</li></ul></li></ul></li><li>➤ Middle office function/Market Risk</li><li>➤ Model valuation group (approves valuation model)</li><li>➤ Controllers areas</li><li>➤ Treasury/Hedge group</li><li>➤ Finance/Forecasting</li><li>➤ IT/Technology</li></ul>	

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These requirements involve oversight and involvement from many parts of the organization – not just the loan administration department.

## FAS 156

<p><b>FAS 156</b></p> <p>➤ Adoption of FAS 156 as of the beginning of its first fiscal year that begins after September 15, 2006</p> <p>➤ Two approved methods exist for the on-going MSR accounting</p> <ul style="list-style-type: none"><li>– Fair Value<ul style="list-style-type: none"><li>• Mark to market through income statement</li><li>• Due to volatility likely to hedge the MSR asset</li></ul></li><li>– LOCOM (Lower cost or market)<ul style="list-style-type: none"><li>• Record at fair value, amortize and test for impairment<ul style="list-style-type: none"><li>✓ Impairment occurs when market value is less than book value</li><li>✓ Less volatile than fair value but impairment charges can be material and sudden</li></ul></li></ul></li></ul> <p>School of Mortgage Banking II - Servicing Portfolio Valuation</p>	<p><b>MBA</b> EDUCATION</p>
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The adoption of FAS 156 changed the ongoing accounting and reporting of mortgage servicing rights. It is important to understand how the possibility of having to mark your MSR according to the two approved methods affects your approach to valuation.

# MSR Fair Value Disclosure

MSR Fair Value Disclosure					MBA EDUCATION
<b>Note 8: Mortgage Banking Activities</b>					
<b>Mortgage banking activities, included in the Community Banking and Wholesale Banking operating segments, consist of residential and commercial mortgage originations, sale activity and servicing.</b>					
<b>We apply the amortization method to commercial MSRs and apply the fair value method to residential MSRs. The charges in MSRs measured using the fair value method were:</b>					
(in millions)	Quarter ended June 30, 2015	2014	Quarter ended Sept. 30, 2015	2014	Nine months ended Sept. 30,
Fair value, beginning of period	\$ 32,663	33,900	\$ 32,738	35,500	
Servicing from securitizations or asset transfers	440	(340)	1,104	900	
Sales and other (1)	6	—	—	—	
Net additions	454	(340)	1,104	900	
Changes in fair value					
Due to changes in valuation model inputs or assumptions:					
Mortgage interest rates (2)	(650)	251	(313)	(1,134)	
Servicing and foreclosure costs (3)	(18)	(4)	(46)	(15)	
Discount rates	—	—	—	(95)	
Impairment, exits and other (5)	43	6	(194)	(22)	
Net changes in valuation model inputs or assumptions	(633)	253	(353)	(1,020)	
Other changes in fair value (6)	(584)	(462)	(1,593)	(1,492)	
Total changes in fair value	(1,217)	(209)	(2,146)	(2,492)	
Fair value, end-of-period	\$ 31,770	34,031	\$ 31,770	34,031	

(1) Includes sales and transfers of MSRs, which can result in an increase of total reported MSRs if the sales or transfers are related to nonperforming loan portfolios.  
(2) Represents changes in the fair value of MSRs due to changes in coupon rate, yield curve or changes in estimated interest rates on  
control deposit balances.  
(3) Represents changes in unamortized foreclosure costs.  
(4) Reflects discount rate assumption change, resulting portion attributable to changes in mortgage interest rates.  
(5) Represents changes in fair value due to changes in impairment, exits and other external factors.  
(6) Represents changes due to collection/realization of expected cash flows in fair value.

Source: Wells Fargo Form 10-Q for Q3 2015

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## Note 8: Mortgage Banking Activities

Source: *Wells Fargo 10-Q*

## MSR LOCOM Disclosure

**MSR LOCOM Disclosure**

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**Servicing Rights**  
The following table presents changes in the servicing rights related to residential mortgage and automobile loans for the nine months ended September 30:

	2015	2014
Carrying amount before valuation allowance as of the beginning of the period	\$ 1,392	1,440
Less: servicing rights that result from the transfer of residential mortgage loans	(48)	60
Amortization	(111)	(89)
Carrying amount before valuation allowance	1,329	1,411
Valuation allowance for servicing rights:		
Beginning balance	(534)	(469)
Provision for MSR impairment	(38)	(7)
Ending balance	(572)	(476)
Carrying amount as of the end of the period	\$ 757	935

Source: Fifth Third 10-Q for Q3 2015

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### Servicing Assets

Source: *Fifth Third 10-Q*

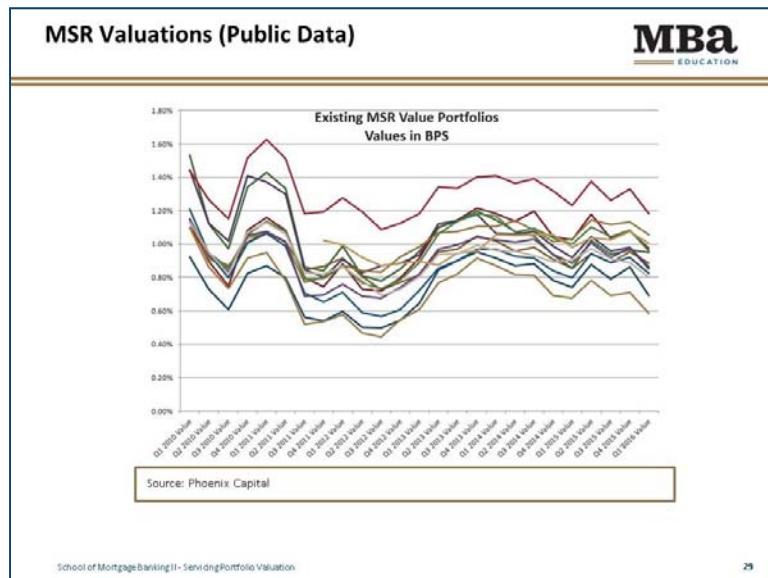


# MSR Valuation

In this segment, we will look at the following topics:

- MSR Valuations (Public Data)
- MSR Valuation Language
- Weighted Average Acronyms and Examples
- Economic Duration
- Present Value – Service Fees
- Servicing Value
- Sample Cash Flow Report
- Sample Best Practices

## MSR Valuations (Public Data)



# MSR Valuation Language

**MSR Valuation Language**

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- Weighted averages (based on notional)
  - Original term (WAOT)
  - Age (WAA)
  - Remaining maturity (gross) (WAM)
  - Remaining term (prepayment adj) (WART)
  - Coupon (WAC)
  - Service fee (WASF)
- Duration (economic value)
- Servicing Multiple

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## Weighted Average Acronyms and Examples

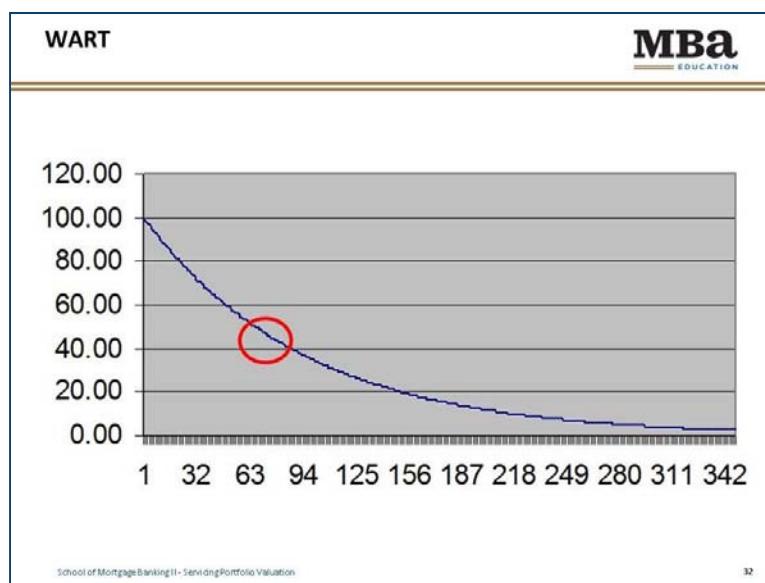
Weighted Average Acronyms (and Examples)	
WAOT	Original Term (360)
WAA	Age (12)
WAM (gross)	Remaining Maturity (348)
WART (prepayment adj.)	Remaining Term (92)
WAC	Coupon (4.00)
WASF	Servicing Fee (.25)
Duration	Economic Value (59)

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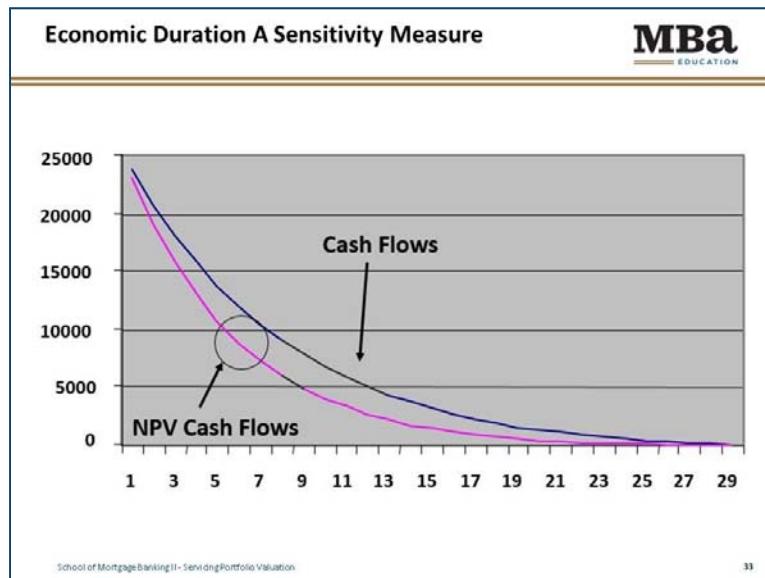
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- WAOT – Weighted average original term
- WAA – Age – Average age of the assets in the portfolio
- WAM – Weighted average maturity
- WART – Weighted average remaining term
- WAC – Coupon
- WASF – Weighted average servicing fees
- Duration – Economic value

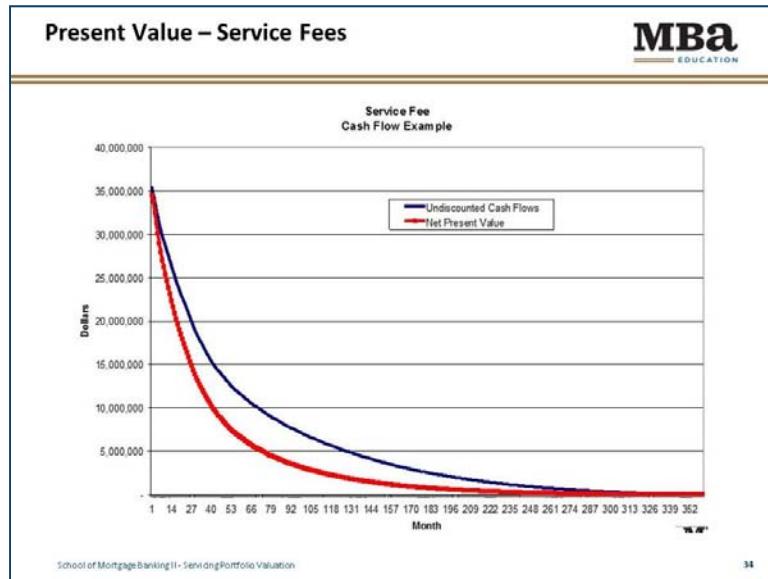
## *WART*



## Economic Duration



## Present Value – Service Fees



# Servicing Value

## What is Servicing Value?

**What is Servicing Value?**

**MBA**  
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The net present value (NPV) of the *revenue streams* generated by a servicing portfolio,

MINUS

the *operating expenses* to administer it

ADJUSTED FOR

the *call option* given the mortgagor by virtue of his/her right to prepay at will.

Source: [Servicing Portfolio Evaluation & Management](#), MBA, Healy & Briggs, 1992

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It is the net present value (NPV) of the *revenue streams* generated by a servicing portfolio. It is important to remember this slide does not speak to actual cash flow, but to how servicing value is determined. We will look at sample cash flow analysis later.

## Expression of Servicing Values

**Servicing Values**

**MBA**  
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Servicing values are expressed in two forms:

- Multiple of the service fee
  - A pool of servicing with a 25 bps strip of servicing, the net present value is expressed as a 4 multiple
- Percentage of the unpaid principal balance
  - A pool of servicing with a 25 bps strip of servicing, the net present value is expressed as 100 bps (or a 4 multiple of the service fee)

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# Sample Cash Flow Report

**Sample Cash Flow Report**

**MBA**  
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Cash Flow Report  
(In Millions)

	Total Cash Flow	Service Fee	Ancillary	T&I Float	Payoff Float	P&I Float	Delq Serv Expense	Core Serv Expense	Unreimbursed F/C Expense	IOE Expense	Conversion Costs	Interest Lost	Advance Costs
0	<b>1,276.8</b>	<b>1,283.9</b>	<b>122.9</b>	<b>99.0</b>	<b>68.6</b>	<b>27.6</b>	<b>(119.2)</b>	<b>(113.9)</b>	<b>(17.8)</b>	<b>(6.0)</b>	<b>(17.3)</b>	<b>(44.2)</b>	<b>(6.8)</b>
1	131	35.4	33	0.3	0.5	0.1	(4.1)	(2.4)	(0.8)	(0.2)	(17.4)	(1.5)	(0.2)
2	30.3	34.6	33	0.5	0.8	0.2	(4.0)	(2.4)	(0.7)	(0.2)	-	(1.6)	(0.2)
3	29.8	33.8	32	0.6	1.1	0.2	(3.9)	(2.3)	(0.7)	(0.1)	-	(1.8)	(0.2)
4	28.9	32.9	31	0.6	0.9	0.2	(3.8)	(2.3)	(0.7)	(0.1)	-	(1.7)	(0.2)
5	28.2	32.0	30	0.6	0.9	0.2	(3.6)	(2.2)	(0.7)	(0.1)	-	(1.6)	(0.2)
6	27.6	31.2	29	0.6	0.9	0.2	(3.5)	(2.2)	(0.6)	(0.1)	-	(1.4)	(0.2)
7	27.2	30.5	29	0.6	0.9	0.2	(3.5)	(2.2)	(0.6)	(0.1)	-	(1.3)	(0.2)
8	26.8	29.7	28	0.7	0.8	0.2	(3.4)	(2.1)	(0.6)	(0.1)	-	(1.1)	(0.2)
9	26.4	29.2	28	0.7	0.8	0.2	(3.3)	(2.1)	(0.6)	(0.1)	-	(1.0)	(0.2)
10	25.8	28.6	27	0.7	0.8	0.2	(3.2)	(2.1)	(0.6)	(0.1)	-	(1.0)	(0.2)
11	25.4	28.1	26	0.7	0.8	0.2	(3.1)	(2.0)	(0.5)	(0.1)	-	(1.1)	(0.2)
12	24.9	27.5	26	0.7	0.9	0.2	(3.1)	(2.0)	(0.5)	(0.1)	-	(1.1)	(0.2)

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The top line in bold in the discount cash flow (NPV). The body of the cash flow report represents undiscounted cash flows.

Cash flow report shown is only for 12 months, actual cash flow report would go out for 360 months

## Sample Best Practices

**Sample Best Practices**

**MBA**  
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- Large/Mega servicers
  - Frequent valuations (most likely daily)
  - Dedicated "large" full-time MSR staffs
    - Valuation, hedging, research/ prepayment
  - Multiple calibration points
    - Independent valuations, surveys
- Medium/small servicers
  - Monthly valuations
  - Active market calibration practices

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# MSR Valuation Approaches

In this segment, we will look at the following topics:

- Static vs. OAS
- The Valuation Process
- Servicing Valuation Models

MSR Valuation Approach		MBA EDUCATION
<b>Static approach</b> <ul style="list-style-type: none"><li>➤ Assumptions used are the same for all cash flow periods<ul style="list-style-type: none"><li>– Assumes "the world does not change"</li></ul></li><li>➤ Modified forward curve approach<ul style="list-style-type: none"><li>– Some assumptions may change each period</li><li>– Forward curve drives prepayments</li></ul></li></ul>	<b>OAS approach</b> <ul style="list-style-type: none"><li>➤ Hundreds or thousands of interest rate paths are run<ul style="list-style-type: none"><li>– Each path generates a different value for each cash flow period</li><li>– Paths are aggregated to produce one-value</li></ul></li></ul>	

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## Static vs. OAS

Static vs. OAS		MBA EDUCATION
<b>Static approach</b> <ul style="list-style-type: none"><li>➤ Tends to be utilized by non Top 20 servicers</li><li>➤ Often used by companies that do not hedge MSR risk</li><li>➤ Easier to understand and explain results</li><li>➤ Less IT investment</li></ul>	<b>OAS approach</b> <ul style="list-style-type: none"><li>➤ Tends to be utilized by larger servicers</li><li>➤ Often used by companies that hedge actively the MSR risk</li><li>➤ Complex</li><li>➤ Requires significant computer power</li></ul>	

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An options-adjusted spread (OAS) is typically used by a large servicer who actively hedges their MSR risk. A static approach is typically used by a smaller servicer who does not hedge for MSR risk.

# The Valuation Process

**The Valuation Process**

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- Disaggregate portfolio into homogenous subsets
- Project portfolio characteristics for each subset
- Convert characteristics into cash flows
- Adjust cash flows for prepayments
- Discount cash flows

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Servicing valuation models may differ, but the process is the same. The portfolio is separated into homogeneous subsets and portfolio characteristics are projected for each subset. These characteristics are converted into potential cash flows and adjusted for prepayments. A discount is applied to the cash flows and the aggregate cash flows determine value.

## Defining Subsets

**Defining Subsets**

**MBA**  
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Trade off/balance must be determined about number of subsets/aggregation:

- Accuracy of assumptions vs. processing time

At what level are assumptions:

- Different
- Material to the valuation
- Available and supportable
- Maintainable

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## Servicing Valuation Models

Servicing Valuation Models	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ In-house<ul style="list-style-type: none"><li>– Requires staff and expertise to develop &amp; maintain</li></ul></li><li>➤ Third party<ul style="list-style-type: none"><li>– QRM, Compass, MIAC/RF Spectrum</li></ul></li><li>➤ Outsource<ul style="list-style-type: none"><li>– Using third party brokers as valuation experts</li></ul></li><li>➤ All must be supportable by IT and pass model validation group</li></ul>	

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Servicing valuation can be accomplished in a number of ways, all of which require close monitoring by internal management. Whichever path or combination of paths is chosen, the responsibility for the validation and reporting remains with the organization. However, for a small to medium lender who chooses to retain MSR the opportunity to take advantage of proven models or have the support outsourced completely is available.

# Income Components

In this segment, we will look at the following topics:

- Income Major Components
- Service Fees
- Ancillary/Other Income
- Taxes and Insurance Float
- Principal and Interest Float

## Income Major Components

Income Major Components	
	
<ul style="list-style-type: none"><li>➤ Servicing fees</li><li>➤ Ancillary/other income</li><li>➤ Taxes and insurance float</li><li>➤ Principal and interest float</li></ul>	
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The following represent income components in a MSR portfolio:

- **Servicing fees** – 25bps for a conventional fixed rate, .375 for an adjustable loan and 50bps for a government loan
- **Other income** – late fees, miscellaneous fees i.e. an amortization schedule
- **Escrow accounts** – float on funds held in these accounts for taxes and insurance
- **Principal and Interest**

Income Components	
	
Service Fees	YEAR 1 87%
Other Income	3%
Escrow Earnings	<u>10%</u>
REVENUES	100%
Operating Costs	-22%
Foreclosure Costs	-3%
EXPENSES	<u>-25%</u>
Income before Tax	75%
Amortization Expense	-64%
Income Taxes	-4%
Income after Taxes	8%
After Tax Cash Flow	71%
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45	

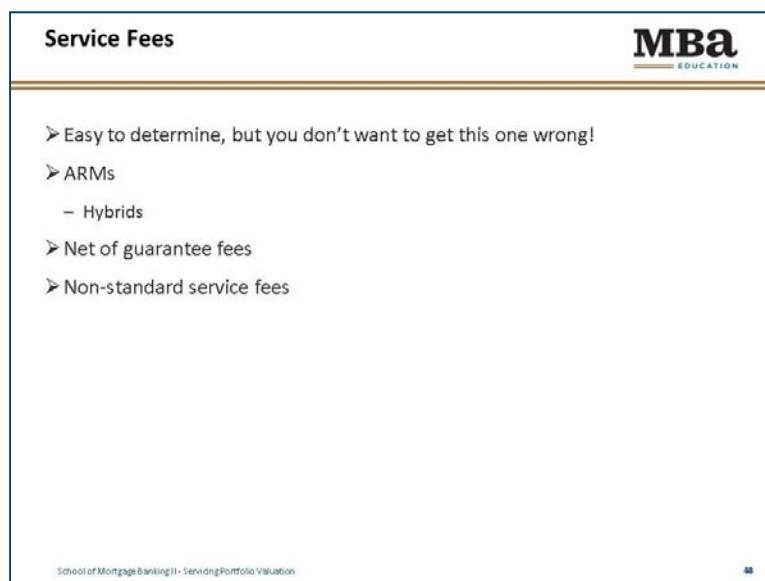
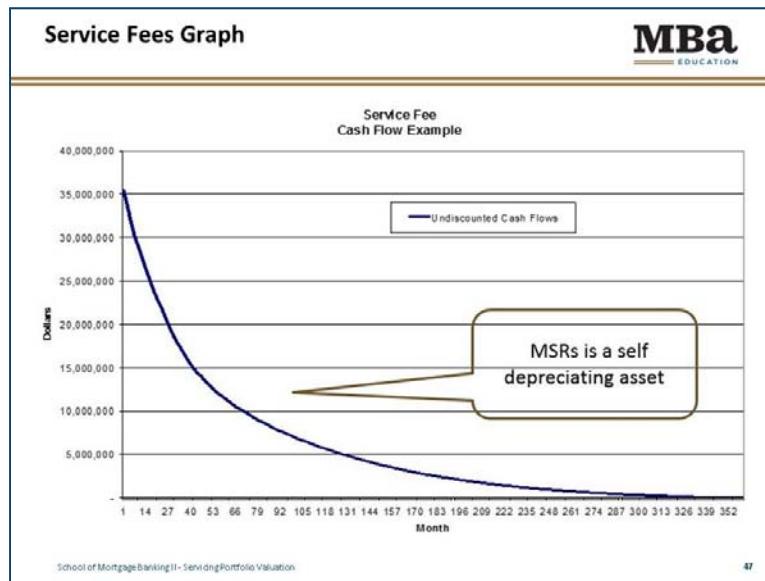
## Cash Flow Report – Revenue

Cash Flow Report – Revenue						<b>MBA</b> EDUCATION
Cash Flow Report (In Millions)						
	Total Cash Flow	Service Fee	Ancillary	T&I Float	Payoff Float	P&I Float
<b>0</b>	<b>1,276.8</b>	<b>1,283.9</b>	<b>122.9</b>	<b>99.0</b>	<b>68.6</b>	<b>27.6</b>
1	13.1	35.4	3.3	0.3	0.5	0.1
2	30.3	34.6	3.3	0.5	0.8	0.2
3	29.8	33.8	3.2	0.6	1.1	0.2
4	28.9	32.9	3.1	0.6	0.9	0.2
5	28.2	32.0	3.0	0.6	0.9	0.2
6	27.6	31.2	2.9	0.6	0.9	0.2
7	27.2	30.5	2.9	0.6	0.9	0.2
8	26.8	29.7	2.8	0.7	0.8	0.2
9	26.4	29.2	2.8	0.7	0.8	0.2
10	25.8	28.6	2.7	0.7	0.8	0.2
11	25.4	28.1	2.6	0.7	0.8	0.2
12	24.9	27.5	2.6	0.7	0.9	0.2

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## Service Fees



When valuing a MSR portfolio, be sure to include service fees. However, it is also important to understand the possibility of fluctuations or fees that may have been earned on nontraditional servicing that also carries higher costs.

## Ancillary/Other Income

Ancillary/Other Income

**MBA**  
EDUCATION

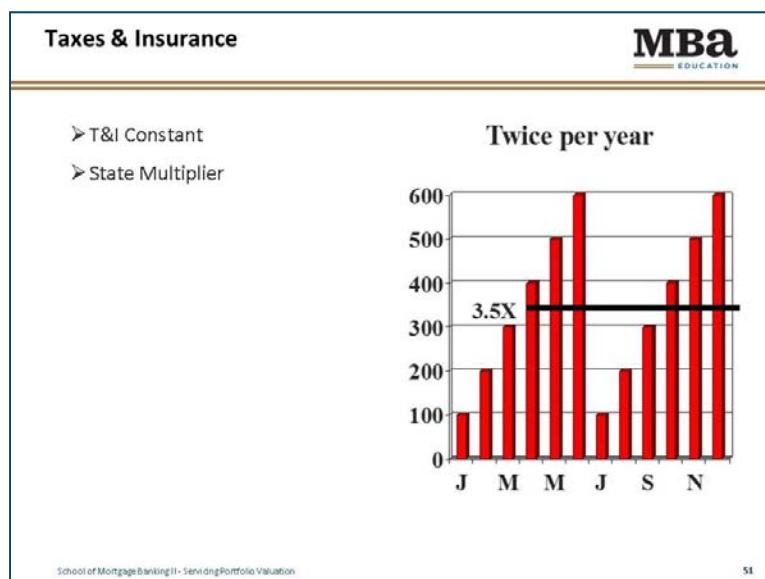
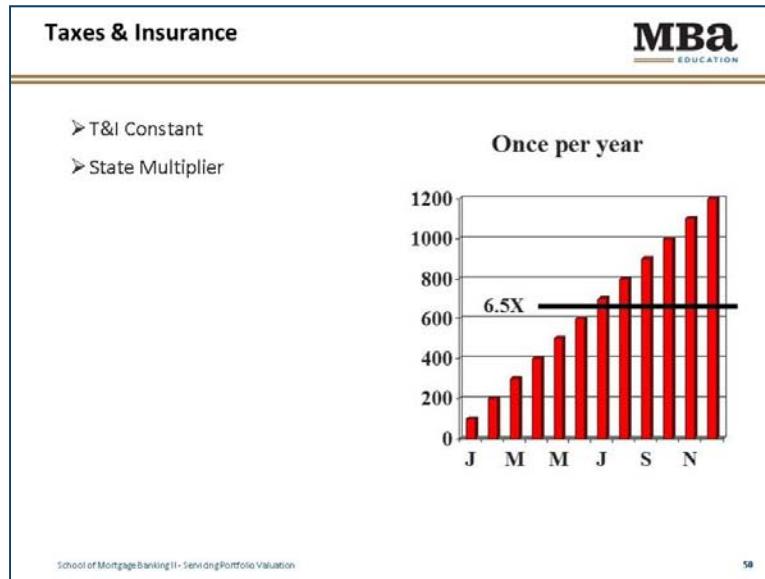
- Late charges
  - Collections versus accruals
  - May model like delinquencies
- Optional Insurance & Miscellaneous Income
  - Builds complex relationships
  - Adds revenue to bottom line
  - Just in time payments

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## Taxes and Insurance Float

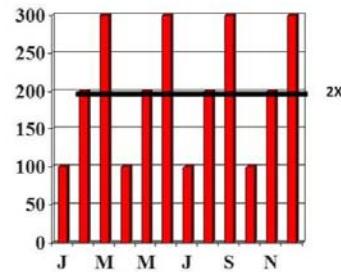


## Taxes & Insurance



- T&I Constant
- State Multiplier

Four times per year



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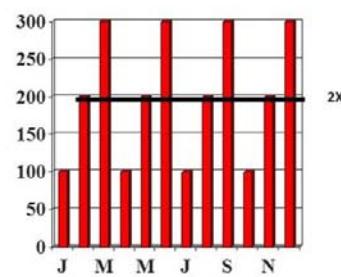
52

## Taxes & Insurance



- T&I Constant
- State Multiplier
- Surpluses/Shortages
- Interest on Escrows
- Reserves
- Earnings Rate

Four times per year



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## Principal and Interest Float

**Principal & Interest**

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➤ P&I Constant  
➤ Investment Multiplier

**FNMA MBS**

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**Principal & Interest**

**MBA**  
EDUCATION

➤ P&I Constant  
➤ Investment Multiplier  
➤ Advances  
➤ Prepayments  
➤ Reserves  
➤ Earnings Rate

**FNMA MBS**

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# Operating Costs

In this segment, we will look at the following topics:

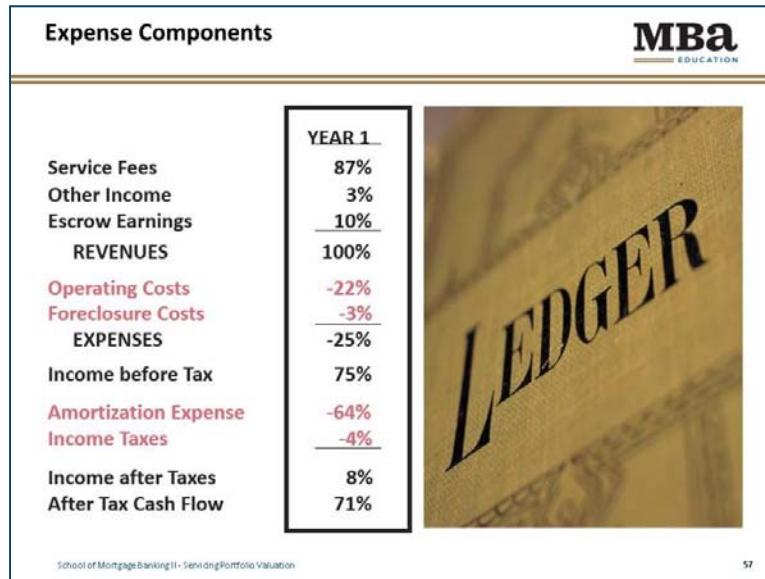
- Operating Costs Topics
- Expense Components
- Economies of Scale
- Mortgage Banking Flowchart
- Grow or Exit the Industry
- Costs Are Cumulative
- Servicing Costs by Function – Prime Servicers
- Conversion Costs

## Operating Costs Topics

Operating Cost Topics	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ Expense components</li><li>➤ Economies of scale</li><li>➤ Mortgage banking flow chart</li><li>➤ Grow or exit the industry</li><li>➤ Costs are cumulative</li><li>➤ Major components of direct servicing expenses</li></ul>	
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To be successful it is critical that a difference is made in small savings on operating cost per loan. When looked at in the aggregate, it can make thousands of dollars of difference in expense.

## Expense Components



## Cash Flow Report - Expenses

**Cash Flow Report - Expenses**

**MBA**  
EDUCATION

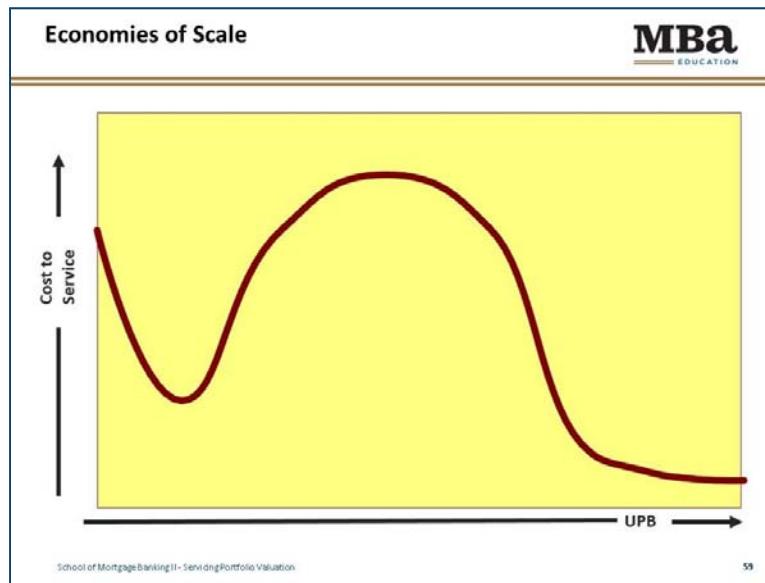
Cash Flow Report  
(In Millions)

	Total Cash Flow	Delq Serv Expense	Core Serv Expense	Unreimbursed F/C Expense	IOE Expense	Conversion Costs	Interest Lost	Advance Costs
0	<b>1,276.8</b>	(119.2)	(113.9)	(17.8)	(6.0)	(17.3)	(44.2)	(6.8)
1	13.1	(4.1)	(2.4)	(0.8)	(0.2)	(17.4)	(1.5)	(0.2)
2	30.3	(4.0)	(2.4)	(0.7)	(0.2)	-	(1.6)	(0.2)
3	29.8	(3.9)	(2.3)	(0.7)	(0.1)	-	(1.8)	(0.2)
4	28.9	(3.8)	(2.3)	(0.7)	(0.1)	-	(1.7)	(0.2)
5	28.2	(3.6)	(2.2)	(0.7)	(0.1)	-	(1.6)	(0.2)
6	27.6	(3.5)	(2.2)	(0.6)	(0.1)	-	(1.4)	(0.2)
7	27.2	(3.5)	(2.2)	(0.6)	(0.1)	-	(1.3)	(0.2)
8	26.8	(3.4)	(2.1)	(0.6)	(0.1)	-	(1.1)	(0.2)
9	26.4	(3.3)	(2.1)	(0.6)	(0.1)	-	(1.0)	(0.2)
10	25.8	(3.2)	(2.1)	(0.6)	(0.1)	-	(1.0)	(0.2)
11	25.4	(3.1)	(2.0)	(0.5)	(0.1)	-	(1.1)	(0.2)
12	24.9	(3.1)	(2.0)	(0.5)	(0.1)	-	(1.1)	(0.2)

School of Mortgage Banking II - Servicing Portfolio Valuation

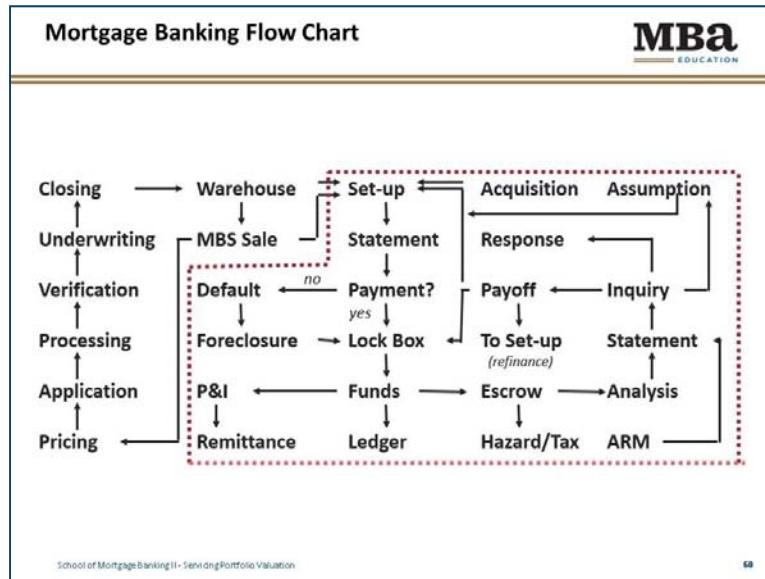
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## Economies of Scale



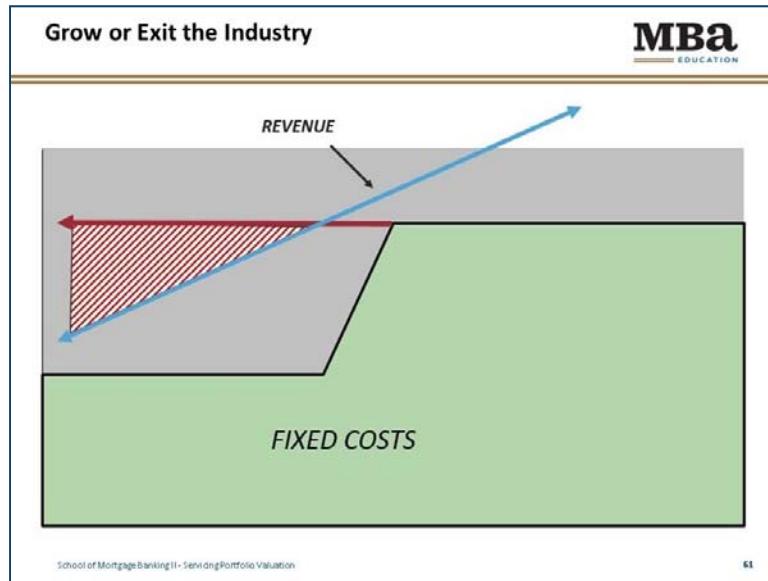
Remember that with the exception of interest only loans, the unpaid principal balance on a loan reduces slightly each month, which in turn reduces the servicing income. Therefore, loans need to be replaced with new high outstanding balance loans on a regular basis.

## Mortgage Banking Flowchart



Consider the details on this slide to be a loan lifecycle beginning with the origination of the loan and following it through all the steps associated with loan administration/servicing.

## Grow or Exit the Industry



This graph depicts one of the reasons that the mega servicers have grown so significantly. The cost of servicing over the past few years and the risks associated with continued default can cause smaller institutions to exit the business completely or to give up servicing for themselves.

## Costs Are Cumulative

**Costs are Cumulative**

MBA  
EDUCATION

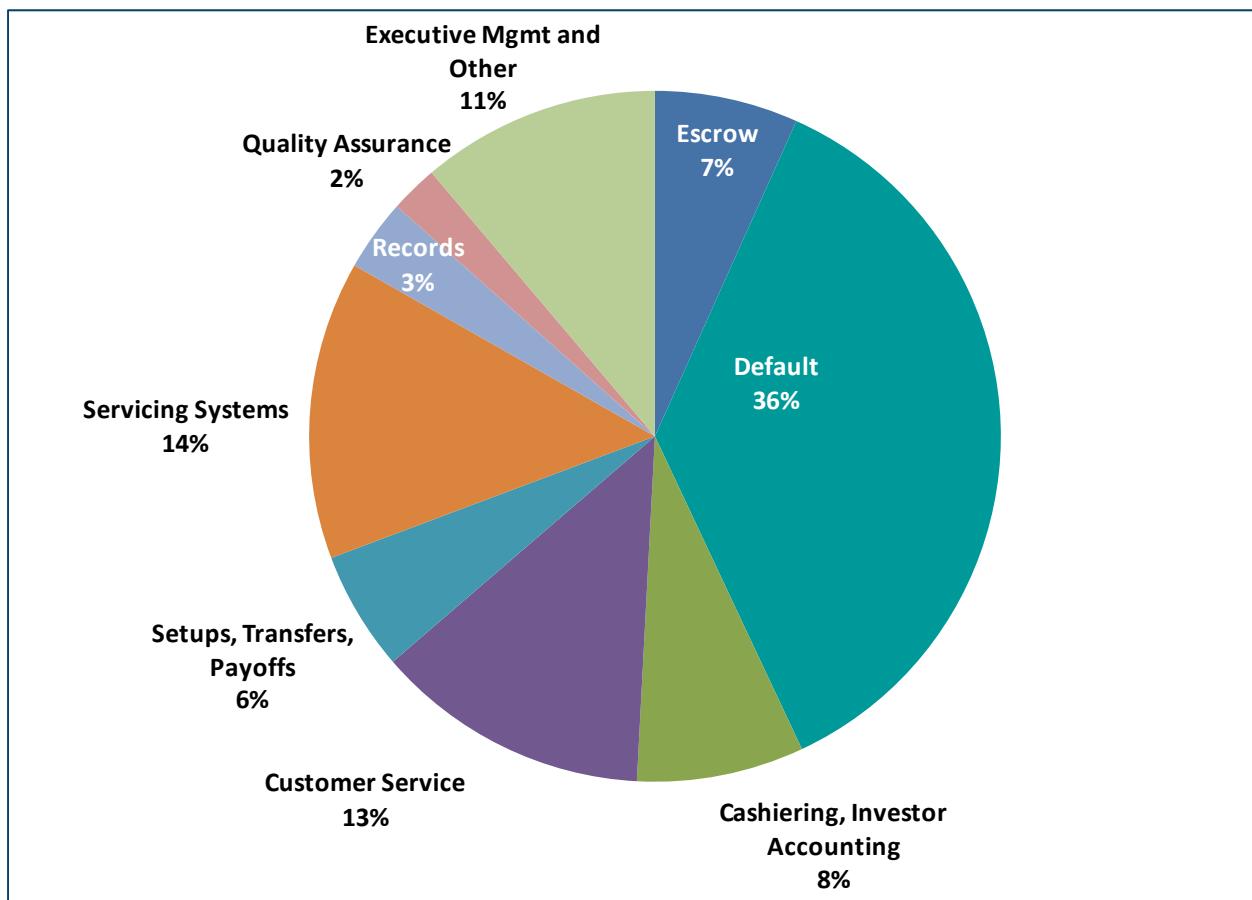
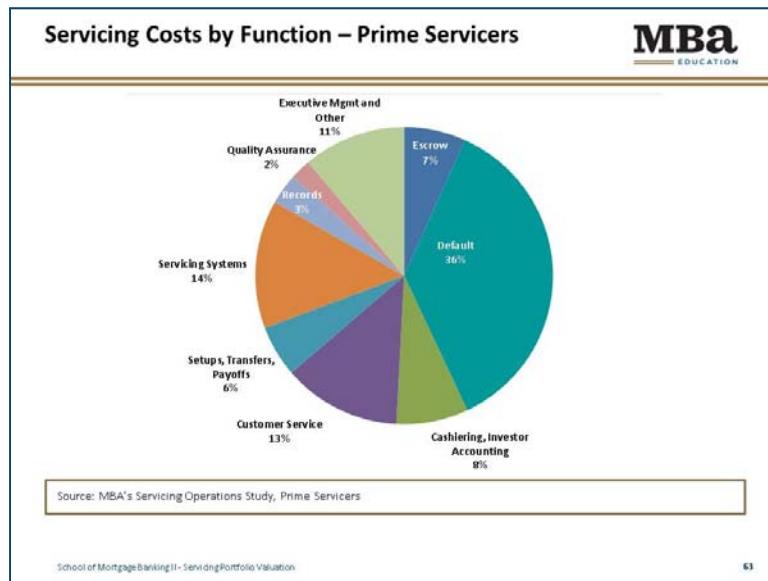
➤ Product type  
➤ State  
➤ Status (Delinquency)  
➤ Investor

Status:	"A"		Non-prime	
Current	94%	\$75	83%	\$150
30 days	5%	\$150	10%	\$300
60 days	1%	\$250	5%	\$500
90 days	0%	\$500	2%	\$750
Total	100%	\$80.5	100%	\$217

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## Servicing Costs by Function – Prime Servicers



Source: MBA's Servicing Operations Study, Prime Servicers

Almost 60% of the costs today are for personnel and the need is greater than ever for trained, experienced personnel, especially in dealing with early intervention, default and loss mitigation. These pieces cannot be supported technologically in the same way as traditional servicing is supported.

## Conversion Costs

Conversion Costs	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ Due diligence</li><li>➤ Conversion</li><li>➤ Programming</li><li>➤ Tax service set-up</li><li>➤ Assignment processing</li></ul>	
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Conversion is a term used to indicate that a portfolio of MSR or even whole loans has been acquired and the servicing is going to be transferred to your portfolio. While for most institutions this is a process supported by technology and the loan servicing data is “converted” electronically, there are steps in the process of preparing for the conversion and actually setting up the support of those new loans that incur significant costs.

Due diligence needs to be done in order to understand the loan profile and determine what data exceptions might need to be addressed. Is the servicing system the same or do the data sets need to be mapped to ensure compatibility with your system?

# Foreclosure Costs and Credit Risk Factors

In this segment, we will look at the following topics:

- Foreclosure Costs and Credit Risk Factors
- Foreclosures Trends
- Asset Quality

## Foreclosure Costs and Credit Risk Factors

**Foreclosure Costs and Credit Risk Factors**

**MBA**  
EDUCATION

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- Foreclosure Probability and Consequences
- Asset Quality
  - Location
  - Age
  - Product type
  - ALTV
  - Credit scores
  - Exogenous variables

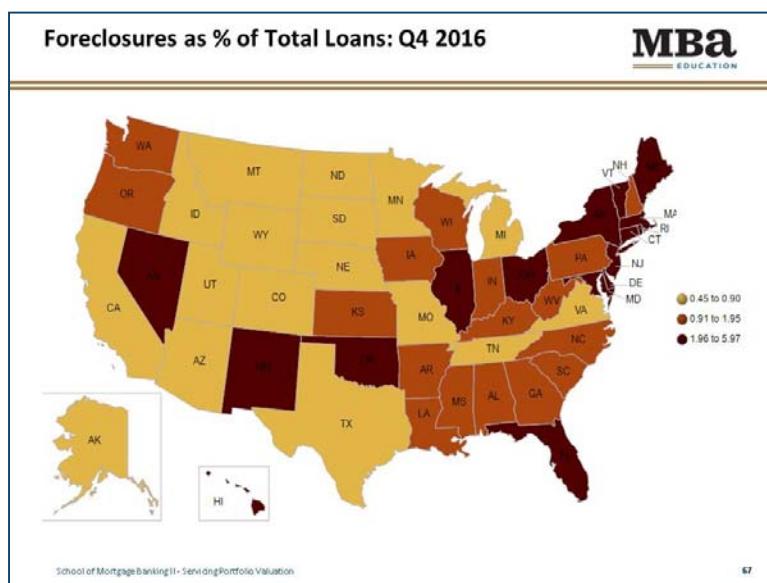
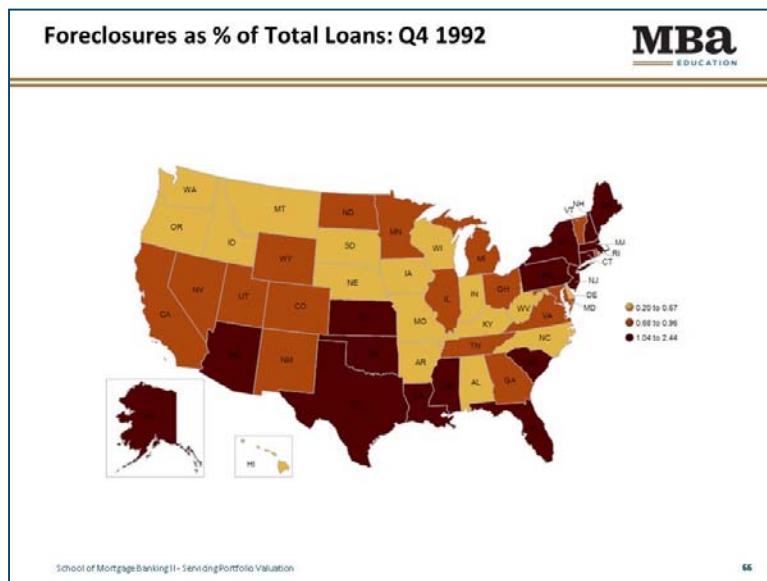
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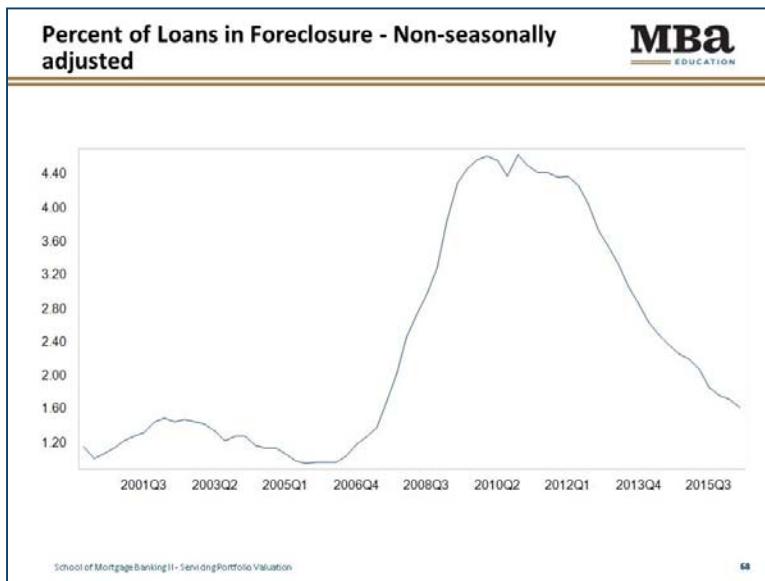
Even before a portfolio of MSR is converted, an analysis must be completed to understand the risk associated with the loans. While the evaluation of these risks may have taking place during the negotiations to acquire the servicing rights, the amount of work/costs may be dramatically impacted by the factors listed above.

## Foreclosure Trends

*Foreclosure as % of Total Loans – Then and Now*

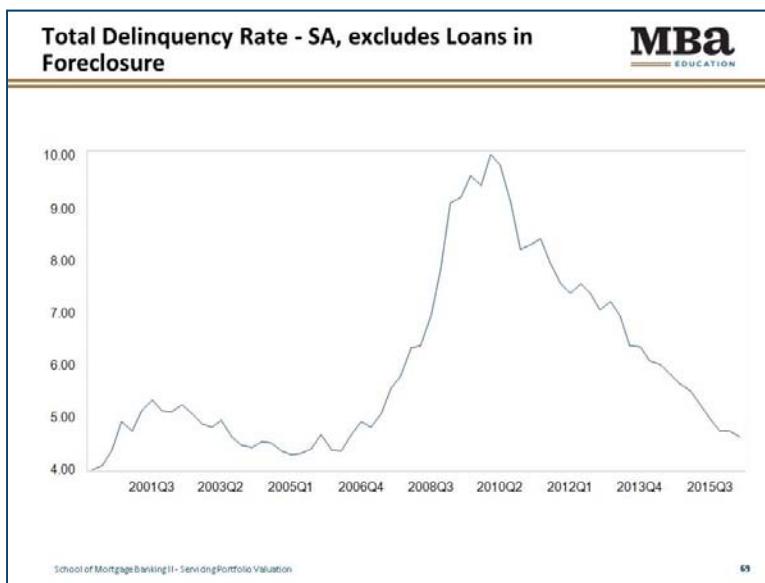


## *Percent of Loans in Foreclosure*

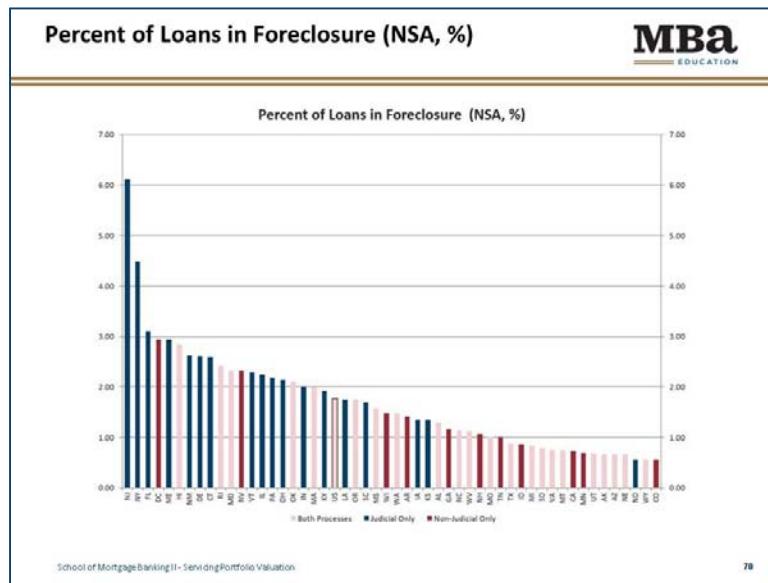


## *Total Delinquency Rate*

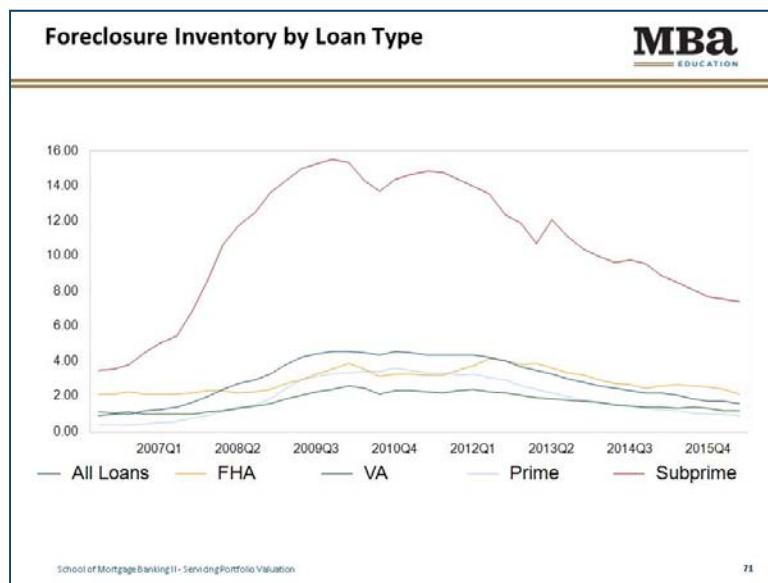
Total Delinquency Rate - SA, excludes Loans in Foreclosure



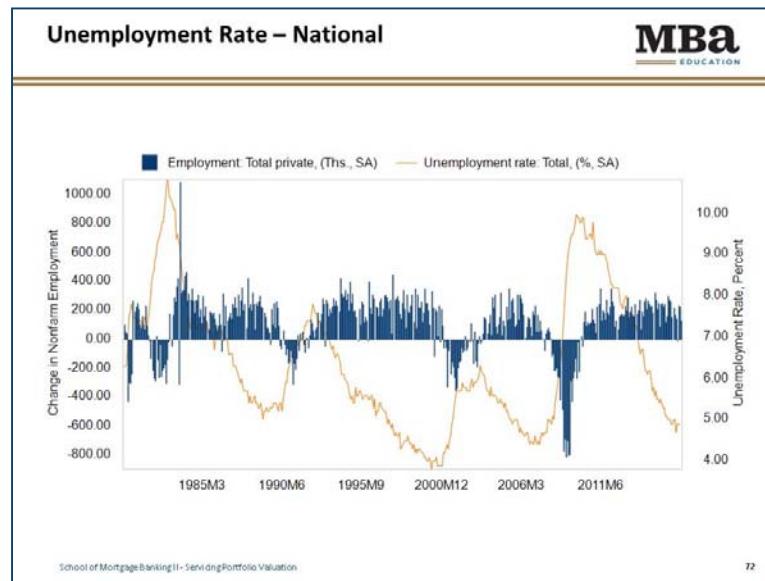
## Percentage of Loans in Foreclosure by State



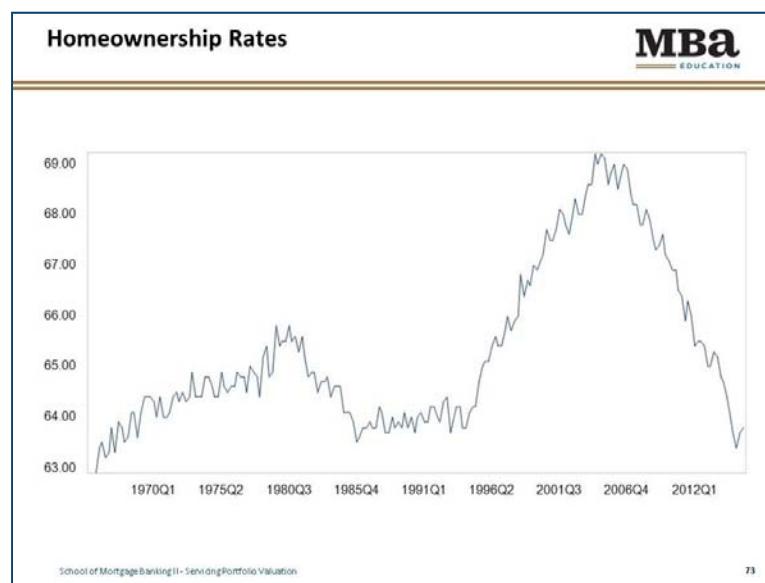
## Foreclosure Inventory by Loan Type



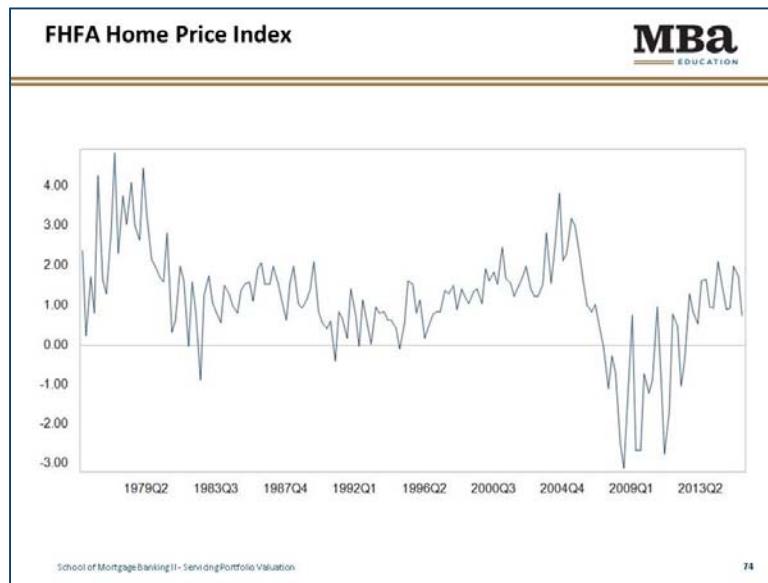
## *Unemployment Rate – National*



## *Homeownership Rates*



## FHFA Home Price Index



## Asset Quality

**Asset Quality**

**MBA**  
EDUCATION

- Location
- Age
- Product type
- ALTV
- Credit scores
- Exogenous variables

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## Location – Natural Disaster Risk

**Natural Disaster Risk**

**MBA**  
EDUCATION

Source: [www.PredictiveData.info](http://www.PredictiveData.info)

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Some portfolios have inherent geographical risk. Earthquakes, flooding, hurricanes, etc., are all potential natural disasters and risk factors that must be considered in valuing a portfolio of MSR.

## Age

**Asset Quality**

MBA  
EDUCATION

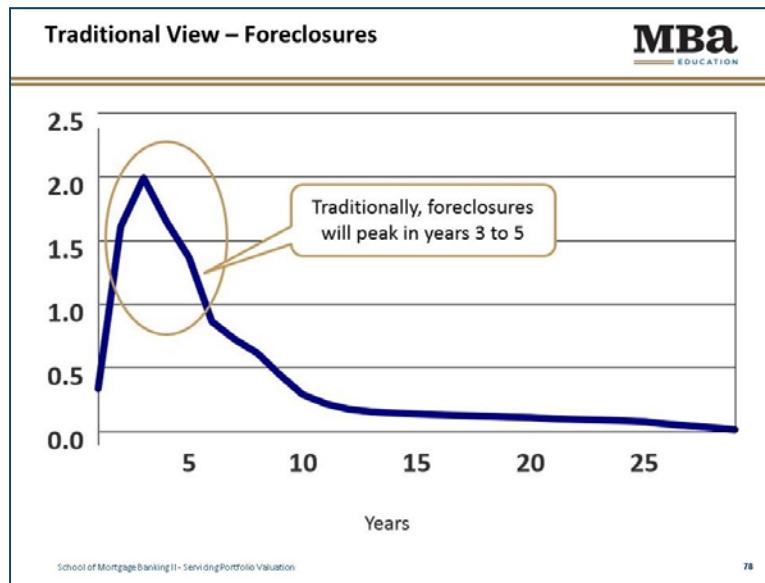
- Location
- Age
- Product type
- ALTV
- Credit scores
- Exogenous variables

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Age can be a factor if there is any issue on the appraisal indicating a disproportionate economic life to the property versus the term of the loan.

## Traditional View – Foreclosure



## Product Type

**Asset Quality**

MBA  
EDUCATION

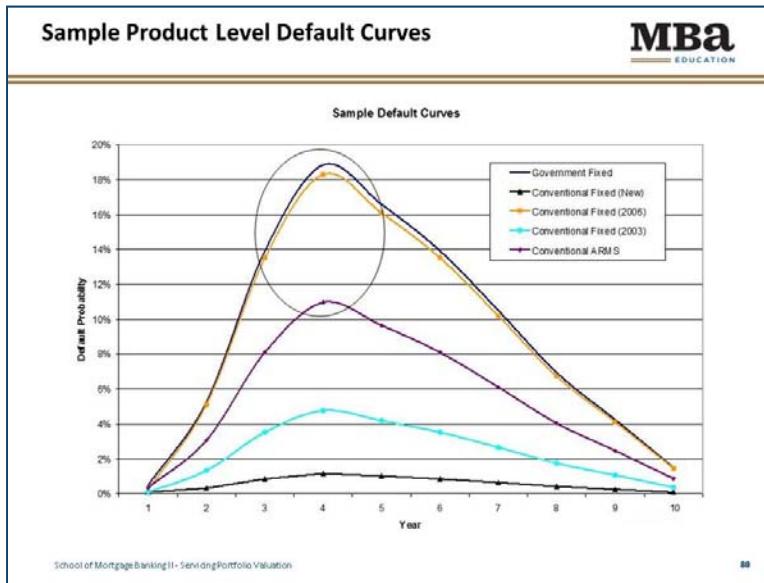
- Location
- Age
- Product type
- ALTV
- Credit scores
- Exogenous variables

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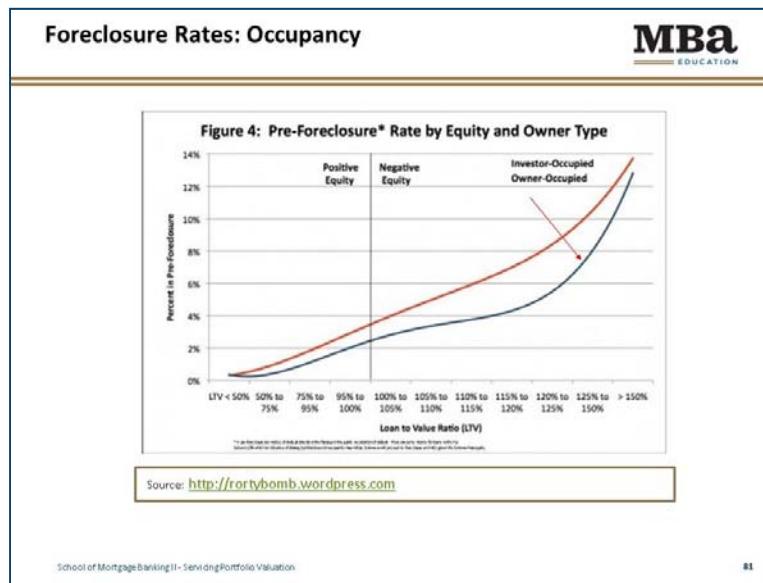
79

Some product types have traditionally carried higher risks. However, the interest-only option ARM – with other layers of risk, such as high LTVs, second mortgages, no MI and limited or no documentation have changed the traditional models and created new concerns about how we look at quality production.

## Sample Product Level Default Curves

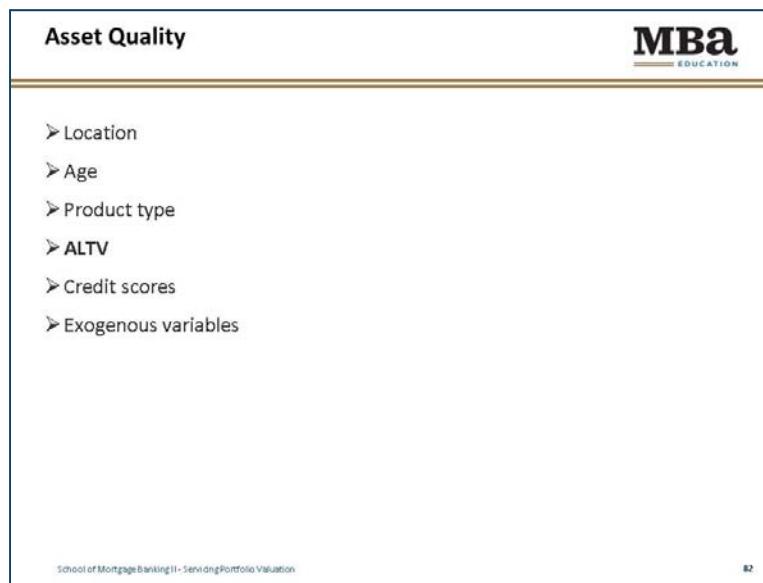


## Foreclosure Rates – Occupancy

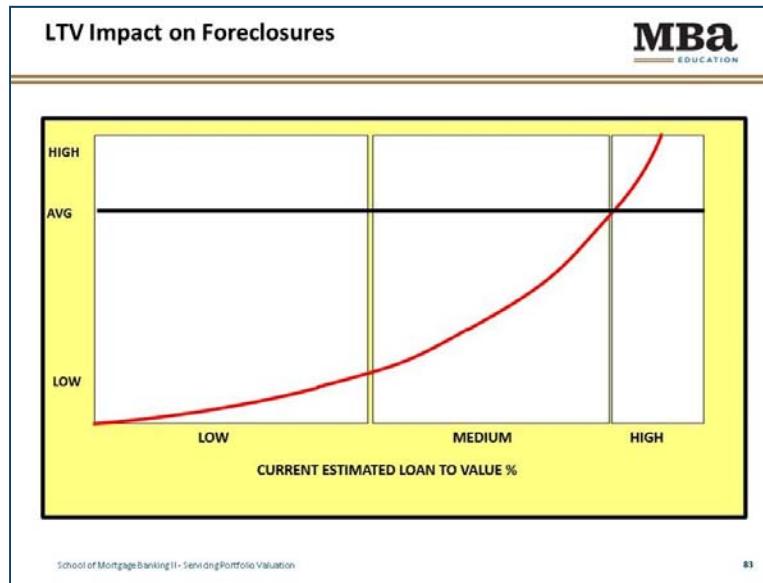


This graph shows how dramatically the LTV (affected by declining values) tracks with foreclosure for both owner-occupied and non-owner-occupied.

## ALTV

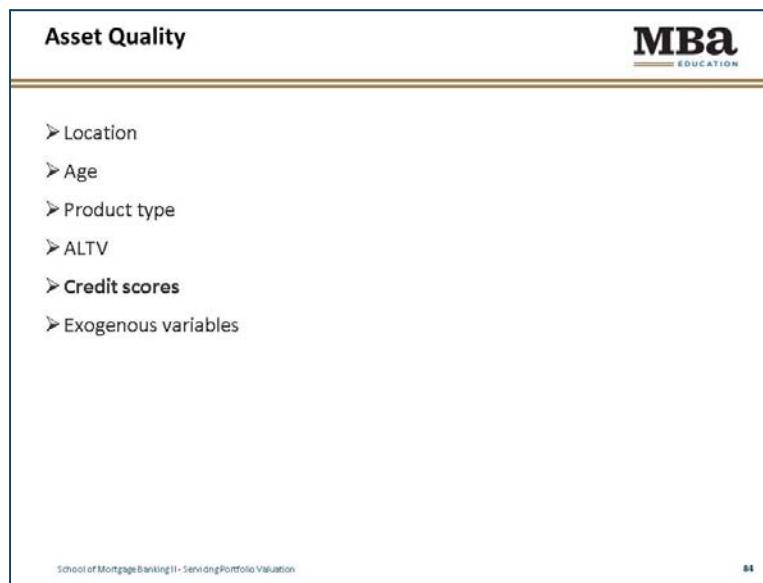


## LTV Impact on Foreclosures



It is also important to understand that the interest-only option arms with some other layer of risk often had very high credit scores.

## Credit Scores



When considering the purchase of a portfolio of loans or just the servicing rights it is critical to look carefully at the average credit scores. It is very important to remember that the interest-only option arms with some other layer of risk often had very high credit scores at the time they were originated.

Understanding how a borrower's credit may have been impacted by the economic and financial conditions of the past few years will be a complicated matter as we look at MSR valuation in the future.

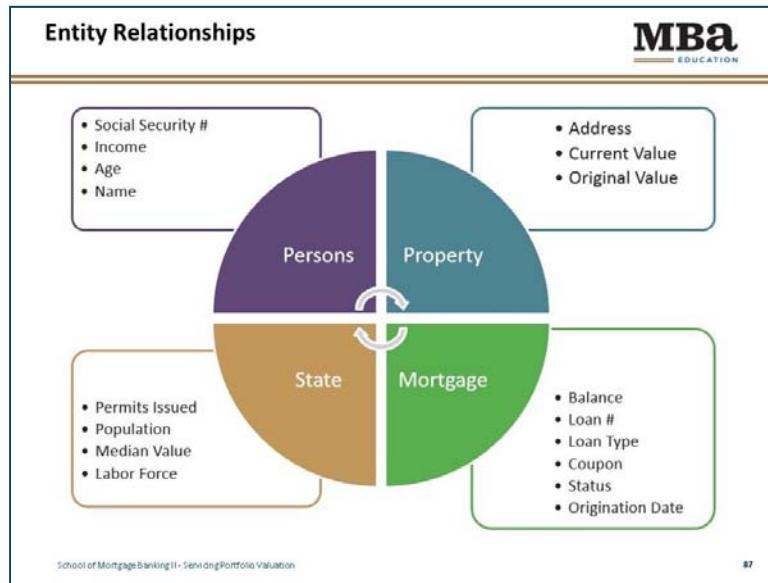
## Limitations on FICO Scores

Limitations on FICO Scores	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ Half of all credit reports contain errors.</li><li>➤ "Most mortgage applicants with low scores don't default. But those in delinquency mostly have low credit scores."</li><li><i>Source: Federal Reserve study</i></li><li>➤ On seasoned portfolios, credit scores are associative variables not predictive variables!</li></ul>	
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## Exogenous Variables

Asset Quality	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ Location</li><li>➤ Age</li><li>➤ Product type</li><li>➤ ALTV</li><li>➤ Credit scores</li><li>➤ Exogenous variables</li></ul>	
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## Entity Relationship Diagram



This diagram represents a tool for understanding all the variables that must now be considered when talking about both the performance of an existing loan as well as how it will perform in the future – all part of the valuation process.

# Impact of Prepayments

In this segment, we will look at the following topics:

- Prepayments
- Voluntary Prepayments
- Prepayment Models
- Involuntary Prepayments

# Prepayments

Prepayments	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ Voluntary Prepayments (CPR)<ul style="list-style-type: none"><li>– Payments</li><li>– Partial Prepayments</li></ul></li><li>➤ Involuntary Prepayments (CDR)<ul style="list-style-type: none"><li>– Foreclosure</li></ul></li><li>➤ Impact of Government Programs<ul style="list-style-type: none"><li>– HARP</li><li>– Foreclosure moratoriums</li></ul></li></ul>	

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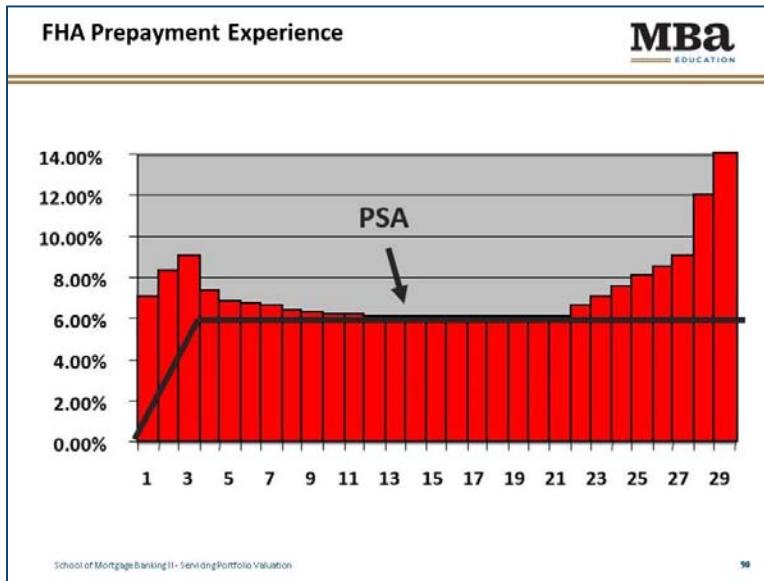
## Voluntary Prepayments

Voluntary Prepayments	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ Mortgage loan rate</li><li>➤ Age</li><li>➤ Loan type</li><li>➤ State</li><li>➤ ALTV</li><li>➤ Exogenous variables</li></ul>	
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Prepayment risk is difficult to capture as the rules are changing. There was a time when it was said that on average, a person lived in their home for about 7 years. So in valuing the income stream on a portfolio of MSR, it was reasonable to expect that stream of income and payments to an investor to last about 7 years.

However, the world has changed and prepayment of loans can be difficult to predict. Many factors contribute to this variable, including interest rates, product type, geography, available employment and property values.

## FHA Prepayment Experience



## PSA/CPR – Another View

**PSA/CPR – Another View**

MBA EDUCATION

Month	100 PSA	200 PSA	300 PSA	600 PSA	900 PSA
1	0.2	0.4	0.6	1.2	1.8
2	0.4	0.8	1.2	2.4	3.6
3	0.6	1.2	1.8	3.6	5.4
4	0.8	1.6	2.4	4.8	7.2
5	1.0	2.0	3.0	6.0	9.0
6	1.2	2.4	3.6	7.2	10.8
:					
10	2.0	4.0	6.0	12.0	18.0
:					
18	3.6	7.2	10.8	21.6	32.4
:					
24	4.8	9.6	14.4	28.8	43.2
:					
30	6.0	12.0	18.0	36.0	54.0
31	6.0	12.0	18.0	36.0	54.0
32	6.0	12.0	18.0	36.0	54.0
:					
360	6.0	12.0	18.0	36.0	54.0

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## *Sample Prepayments – Bloomberg*

# Sample Prepayments - Bloomberg

**MBA**  
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FNCL 4 Agency Generic  
Data as of 12/31/2013

Source: Bloomberg

Firm	Base P/L	Maturity	WAC	Down 300	Down 200	Down 100	Down 50	Base	Up 50	Up 100	Up 200	Up 300
BAR	196	548	4.6	1028	828	605	440	270	178	157	99	85
BMP	802	252	4.6	702	524	324	244	165	127	104	202	96
BPA	241	449	4.6	613	522	385	299	341	365	113	71	66
CS	363	548	4.6	827	817	623	416	213	363	327	203	89
DB	355	359	4.5	1404	1121	651	435	286	196	151	117	110
JPS	226	347	4.6	882	809	580	427	278	173	130	208	99
JMS	562	548	4.55	781	725	609	475	271	152	125	96	76
RBS	274	345	4.48	545	520	434	347	237	146	127	122	120
Average	211			848	744	552	409	256	163	129	102	93
Median	200			804	766	594	431	271	185	129	103	93

FNCL 4 Agency Generic  
Data as of 12/31/2012

Source: Bloomberg

Firm	Base P/L	Maturity	WAC	Down 300	Down 200	Down 100	Down 50	Base	Up 50	Up 100	Up 200	Up 300
BAR	500	350	4.4	860	860	654	592	500	355	246	155	106
BMP	498	239	4.4	876	876	718	597	479	363	262	196	114
BPA	844	242	4.49	875	847	524	407	353	250	250	250	250
CS	291	338	4.5	654	654	564	435	291	212	160	119	108
DB	657	359	4.5	1055	996	897	804	657	476	324	179	123
JPS	410	333	4.43	779	731	673	549	410	283	190	113	92
JMS	712	534	4.49	951	966	946	878	712	497	363	245	142
RBS	424	339	4.5	770	730	639	515	424	226	218	104	82
RBC	526	344	4.47	600	594	552	470	526	211	149	119	118
Average	464			776	763	674	585	464	337	242	144	111
Median	424			779	733	654	549	424	323	258	133	106

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## *Prepayment by Vintage*

# Prepayment by Vintage

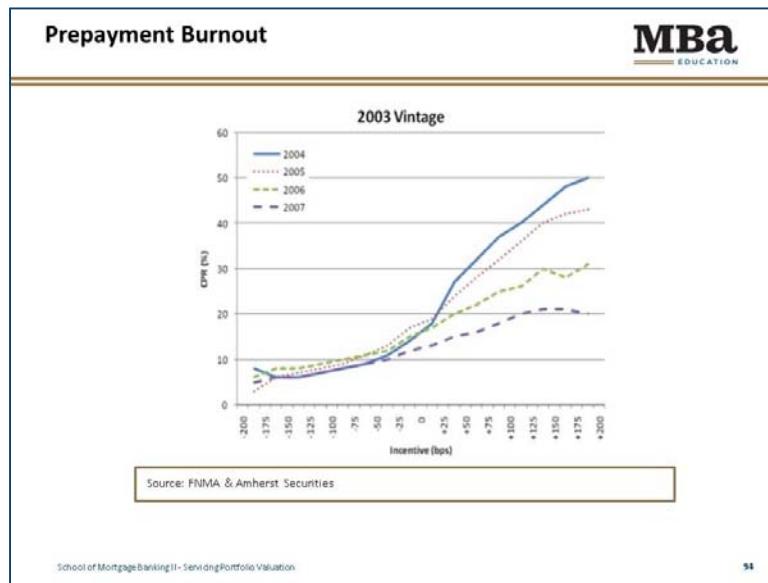
**MBA**  
EDUCATION

As of February 2016			As of December 2014			As of December 2013		
Coupon	12 Month CPR	Outstanding UPB (in Billions)	Coupon	12 Month CPR	Outstanding UPB (in Billions)	Coupon	12 Month CPR	Outstanding UPB (in Billions)
2.00	3.0	0.05		No Data		2.50	No Data	
2.50	5.60	10.68	2.50	3.80	11.16	3.00	No Data	
3.00	7.60	357.53	3.00	4.90	324.22	3.50	No Data	
3.50	11.30	563.74	3.50	7.00	394.34	4.00	No Data	
4.00	16.70	407.32	4.00	10.70	428.19	4.50	7.50	315.94
4.50	19.80	176.77	4.50	14.70	225.42	4.5	13.00	237.48
5.00	20.90	89.45	5.00	18.40	120.20	5.0	19.70	150.16
5.50	21.10	62.97	5.50	22.10	85.38	5.5	26.80	115.90
6.00	21.10	40.02	6.00	24.20	54.23	6.0	30.70	75.48
6.50	19.20	15.54	6.50	22.60	20.59	6.5	29.00	28.13
7.00	17.10	5.59	7.00	20.80	7.26	7.0	26.30	9.63
7.50	14.60	1.31	7.50	16.90	1.68	7.5	19.10	2.16
8.00	12.80	0.59	8.00	13.60	0.75	8.0	14.40	0.94
8.50	11.60	0.18	8.50	11.90	0.24	8.5	15.40	0.30
9.00	11.60	0.08	9.00	11.60	0.11	9.0	14.00	0.14
9.50	12.90	0.05	9.50	11.70	0.05	9.5	9.80	0.07
						10.0	11.20	0.03

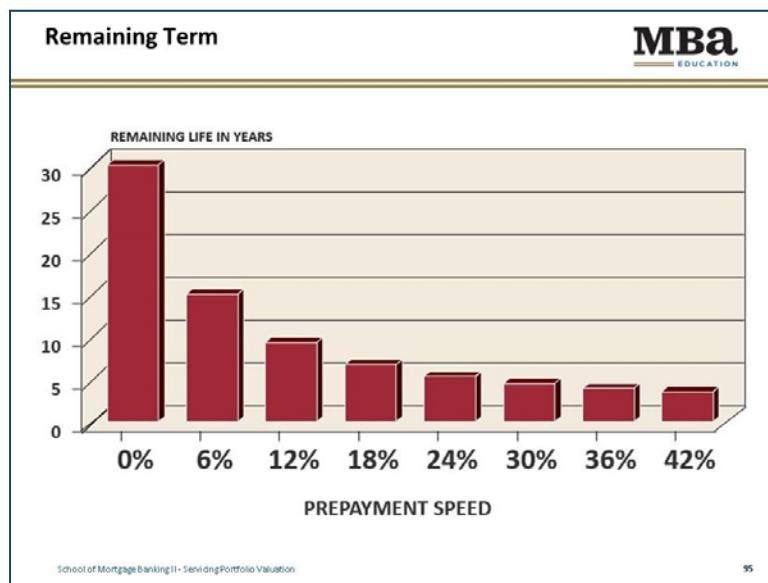
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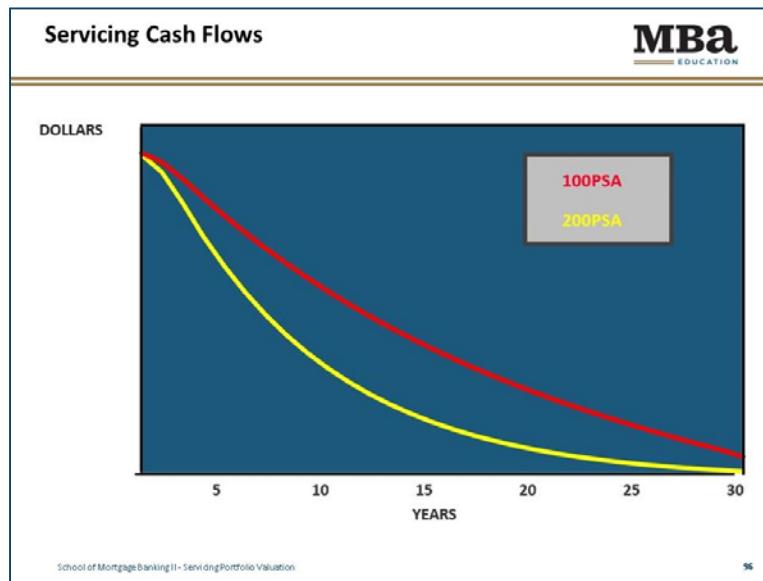
## Prepayment Burnout



## Remaining Term



## Servicing Cash Flows



## Prepayment Models

Prepayment Models	
<b>In – house models/data</b> ➤ Need staff and large portfolio	<b>Commercially available models</b> ➤ Andrew Davidson (ADCO) ➤ AFT ➤ Bloomberg median speeds ➤ Wall Street Research

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Resources are available if the decision is to purchase the tools necessary to project prepayment or to outsource.

# Involuntary Prepayments

**Involuntary Prepayments**

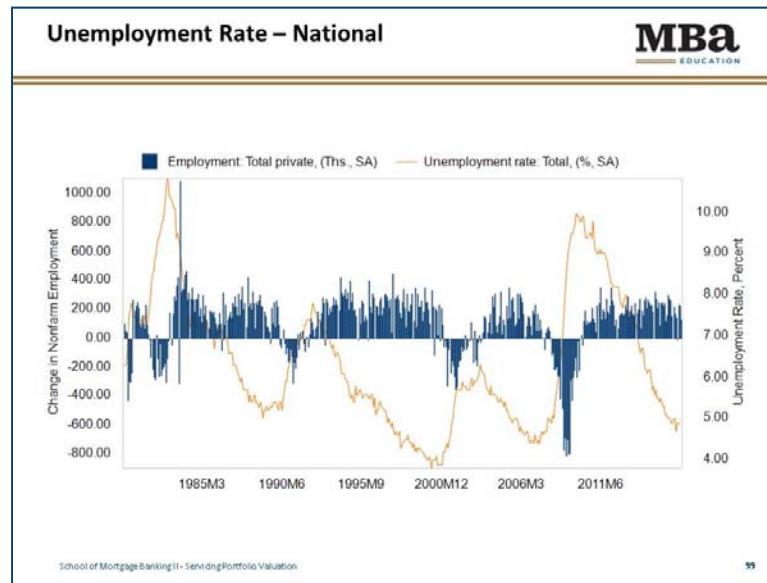
**MBA**  
EDUCATION

- LTV
- Economic conditions
  - Unemployment rates
- State
  - Foreclosure timelines are different
- Life Events
  - Divorce, loss of job

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These factors make it difficult to predict involuntary prepayments, as we have no precedent for the kinds of numbers we are seeing today.

## *Unemployment Rate – National*





# Impact of Default

In this segment, we will look at the following topic:

- Default Modeling Summary

## Default Modeling Summary

**Default Modeling Summary**

**MBA**  
EDUCATION

- Intense area of focus
- Modeling behavior of borrower based on:
  - Cumulative LTV
  - State
  - Age
  - Payment history
  - FICO
  - Property type
- Overall economic conditions

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## MBA Economic Forecast

**MBA Economic Forecast**

**MBA**  
EDUCATION

Please see handout for current data

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## MBA Finance Forecast

**MBA Finance Forecast**

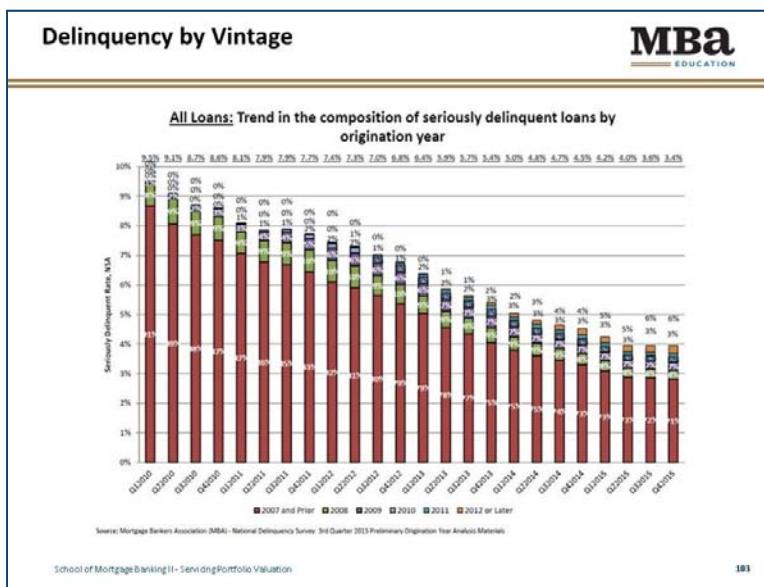
**MBA**  
EDUCATION

Please see handout for current data

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## Delinquency by Vintage





# **Yield Requirements**

In this segment, we will look at the following topics:

- Static Valuation MSR Yield Requirements
- OAS Valuation Yield Requirements
- Alternative View: IRR Approach
- After-Tax Cash Flows for Two Competing Products

## Static Valuation MSR Yield Requirements

Static Valuation MSR Yield Requirements	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ Typically benchmarked to a specific rate/curve point<ul style="list-style-type: none"><li>– 10 year Treasury plus 600 bps (base)</li></ul></li><li>➤ Set at the investor and product level<ul style="list-style-type: none"><li>– FNMA, GNMA, Private</li><li>– ARM, Fixed, Balloon</li></ul></li><li>➤ Must consider corporate hurdle rate</li><li>➤ Can be set using pre- or post- tax rate</li><li>➤ Benchmarked to survey data/independent valuations</li></ul>	

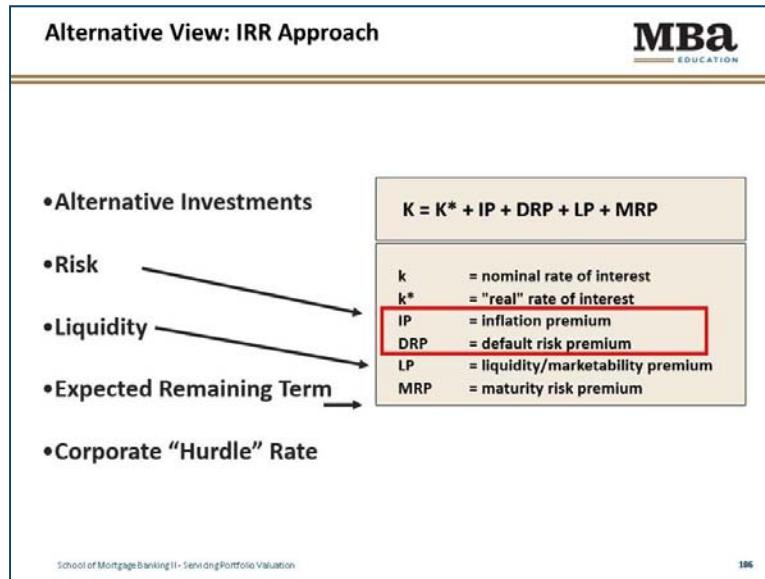
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# OAS Valuation Yield Requirements

OAS Valuation Yield Requirements	
	
<ul style="list-style-type: none"><li>➤ Set to a spread over a specific curve<ul style="list-style-type: none"><li>– 700 bps above the LIBOR or Treasury curve</li></ul></li><li>➤ Adjustments for products likely</li><li>➤ Must consider corporate hurdle rate</li><li>➤ Tends to be used to solve for market price<ul style="list-style-type: none"><li>– OAS is adjusted to get back to market</li><li>– Assumes that price is known</li></ul></li><li>➤ Benchmarked to survey, independent valuations or interest only securities</li></ul>	
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## Alternative View: IRR Approach



## After-Tax Cash Flows for Two Competing Products

After-tax Cash Flows for Two Competing Products		
YEAR	Project S	Project L
0	-1000	-1000
1	500	100
2	400	300
3	300	400
4	100	600
IRR	14.5%	11.8%

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# **MSR Market**

In this segment, we will look at the following topics:

- MSR Market
- Bulk Servicing
- Flow / Co-Issue
- Servicing Sales

## MSR Market

**MSR Market**

**MBA**  
EDUCATION

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➤ Two major classifications of transactions are

- Bulk servicing
- Flow servicing

➤ Selling MSRs can be a complicated transaction as the value of servicing changes due to a number of factors.

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## Bulk Servicing

<b>Bulk Servicing</b>	<b>MBA</b> EDUCATION
<p>➤ Defined as servicing that has existed for some period of time (more than 3 to 6 months old)</p> <ul style="list-style-type: none"><li>– Borrower has made a number of payments to existing servicer</li></ul> <p>➤ Bulk packages allow the buyer to see the actual performance and have actual data to analyze as part of the bid process</p>	
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## Bulk Bids

<b>Bulk Bids</b>	<b>MBA</b> EDUCATION
<p>➤ A number of items (in addition to price) must be considered in the overall evaluation of bids.</p> <ul style="list-style-type: none"><li>– Counterparty</li><li>– Servicing system</li><li>– Tax and flood contracts</li><li>– Interim servicing fee</li><li>– Prepayment penalty language</li></ul>	
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## Flow / Co-Issue

**Flow/Co-issue**

**MBA**  
EDUCATION

- Defined as less than three months old and often the servicing is sold simultaneously to selling to loan
- Flow packages allow the seller to sell future production based on a prospective view of what the seller is expected to originate

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## Sample Basic Flow Grid

**Sample Basic Flow Grid**

**MBA**  
EDUCATION

Loan Amount	25bps						
	Tier 1	Tier 2	Tier 3	Tier 4	Tier 5	Tier 6	Tier 7
-\$	-	-	-	-	-	-	-
\$417,001 - Limit	119	116	113	108	102	101	95
\$275,000 - \$417,000	135	132	129	124	118	117	111
\$225,000 - \$274,999	132	129	126	121	115	114	106
\$190,000 - \$224,999	131	128	123	120	114	113	107
\$160,000 - \$189,999	129	126	123	118	112	111	105
\$130,000 - \$159,999	126	123	120	115	109	108	102
\$110,000 - \$129,999	123	120	117	112	106	105	99
\$90,000 - \$109,999	119	116	113	108	102	101	95
\$70,000 - \$89,999	113	110	107	102	96	95	89
\$50,000 - \$69,999	103	100	97	92	86	85	79
\$0 - \$49,999	84	81	78	73	67	66	60

Each tier represents a different set of states.

Source Phoenix Capital

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## *Common Co-Issue / Flow Adjustors*

Common Co-Issue/Flow Adjustors	<b>MBA</b> EDUCATION
<p>➤ A Co-Issue grid in addition to the states adjustors will include a number of other adjustments including:</p> <ul style="list-style-type: none"><li>– Par rate language</li><li>– Excess service fee</li><li>– Remittance</li><li>– FICO</li><li>– LTV</li><li>– Product</li></ul>	
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## Servicing Sales

<p><b>Servicing Sales</b></p> <hr/> <ul style="list-style-type: none"><li>➤ Take time to complete<ul style="list-style-type: none"><li>– Typical timeline is approximately three months</li></ul></li><li>➤ Require formal investor approval</li><li>➤ RESPA rules must be followed</li></ul>	<p><b>MBA</b> EDUCATION</p> <hr/>
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# **Additional Topics**

In this segment, we will look at the following topics:

- Servicing Sensitivities
- Shock Profiles

# Servicing Sensitivities

**Additional Topics**

**MBA**  
EDUCATION

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- Servicing Sensitivities
- Shock Profiles
- Hedging
- LOCOM Amortization

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## Fifth-Third Servicing Sensitivities

**Fifth Third Servicing Sensitivities**

**MBA**  
EDUCATION

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At September 30, 2015, the sensitivity of the current fair value of residual cash flows to immediate 10%, 20% and 50% adverse changes in prepayment speed assumptions and immediate 10% and 20% adverse changes in other assumptions are as follows:

(\$ in millions) <sup>(a)</sup>	Rate	Fair Value (in years)	Weighted-Average Life	Prepayment Speed Assumption			Residual Servicing Cash Flows		
				Impact of Adverse Change on Fair Value			OAS	Impact of Adverse Change on Fair Value	
				10%	20%	50%			
Residential mortgage loans:									
Servicing rights	Fixed	\$ 731	5.7	11.7 %	\$ (34)	(69)	(146)	706	\$ (19) (37)
Servicing rights	Adjustable	25	2.5	32.7	(2)	(3)	(7)	668	- (1)

(a) The impact of the weighted-average default rate on the current fair value of residual cash flows for all scenarios is immaterial.

These sensitivities are hypothetical and should be used with caution. As the figures indicate, changes in fair value based on these variations in the assumptions typically cannot be extrapolated because the relationship of the change in assumption to the change in fair value may not be linear. The Bancorp believes variations of these levels are reasonably possible; however, there is the potential that adverse changes in key assumptions could be even greater. Also, in the previous table, the effect of a variation in a particular assumption on the fair value of the interests that continue to be held by the Bancorp is calculated without changing any other assumption; in reality, changes in one factor may result in changes in another (for example, increases in market interest rates may result in lower prepayments), which might magnify or counteract these sensitivities.

Source: Fifth Third 10-Q for Q3 2015

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## SunTrust Servicing Sensitivities

SunTrust Servicing Sensitivities		
	<b>MBA</b> EDUCATION	
<b>A summary of the key inputs used to estimate the fair value of the Company's MSR x at September 30, 2015 and December 31, 2014, and the sensitivity of the fair values to immediate 10% and 20% adverse changes in those inputs, are presented in the following table.</b>		
(Dollars in millions)	<b>Sep 30, 2015</b>	<b>Dec 31, 2014</b>
Fair value of MSR x	\$1,262	\$1,206
Prepayment rate assumption (annual)	11%	11%
Decline in fair value from 10% adverse change	-\$51	-\$46
Decline in fair value from 20% adverse change	-\$98	-\$23
Option adjusted spread (annual)	8%	10%
Decline in fair value from 10% adverse change	-\$55	-\$55
Decline in fair value from 20% adverse change	-\$105	-\$105
Weighted-average life (in years)	6.4	6.4
Weighted-average coupon	4.1%	4.2%

These MSR sensitivities are hypothetical and should be used with caution. Changes in fair value based on variations in assumptions generally cannot be extrapolated because (i) the relationship of the change in an assumption to the change in fair value may not be linear and (ii) changes in one assumption may result in changes in another, which might magnify or counteract the effect of the first assumption. The sensitivities do not reflect the effect of hedging activity undertaken by the Company to offset changes in the fair value of MSR x. See Note 13, "Derivative Financial Instruments," for further information regarding these hedging activities.

**Consumer Loan Servicing Rights**

In June 2015, the Company completed the securitization of \$1.0 billion of indirect auto loans, with servicing rights retained, and recognized a \$13 million servicing asset at the time of sale. See Note 8, "Certain Transfers of Financial Assets and Variable Interest Entities," for additional information on the Company's securitization transactions.

Income earned by the Company on its consumer loan servicing rights is derived primarily from contractually specified servicing fees and other ancillary fees. Such income earned for the three and nine months ended September 30, 2015 was \$2 million and \$3 million, respectively, and is reported in other noninterest income in the Consolidated Statements of Income. There was no income earned on consumer loan servicing rights for the three and nine months ended September 30, 2014.

At September 30, 2015, the total UPB of consumer indirect loans serviced was \$1.0 billion, all of which were serviced for third parties. No consumer loan servicing rights were purchased or sold during the nine months ended September 30, 2015 and 2014.

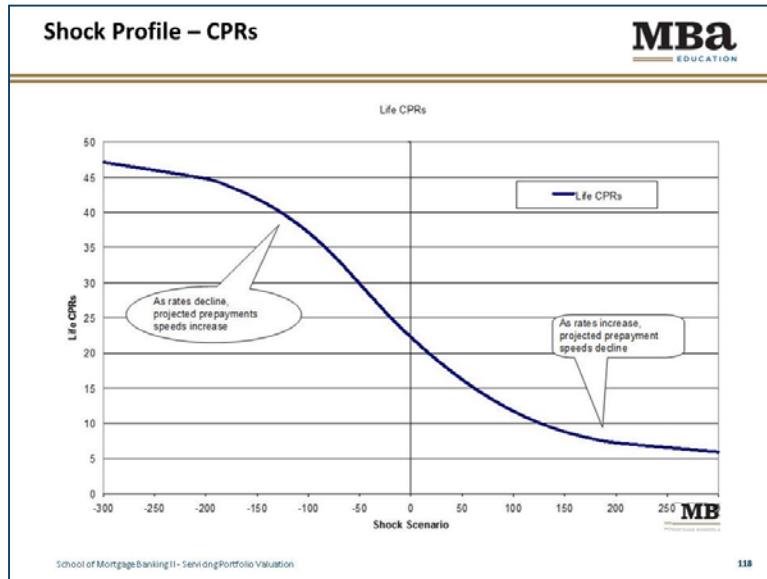
Consumer loan servicing rights are accounted for at amortized cost and are monitored for impairment on an ongoing basis. The Company calculates the fair value of consumer servicing rights using a valuation model that calculates the present value of estimated future net servicing income using prepayment projections and other assumptions. Impairment, if any, is recognized when changes in valuation model inputs reflect a fair value for the servicing asset that is below its carrying value. At September 30, 2015, both the amortized cost and the fair value of the Company's consumer loan servicing rights were \$11 million.

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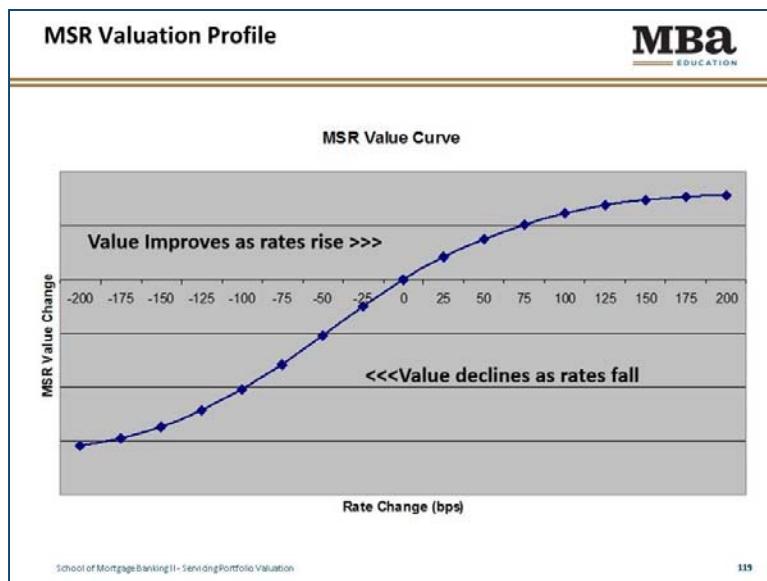
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## Shock Profiles

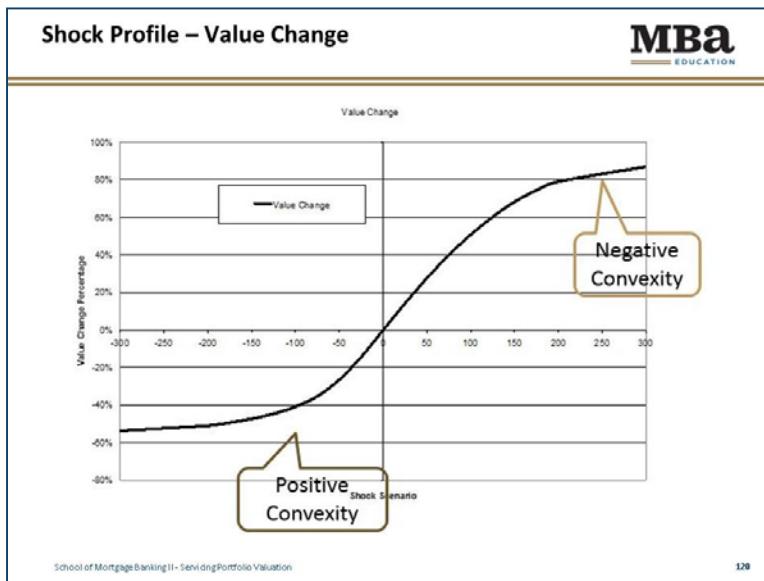
### Shock Profile – CPRs



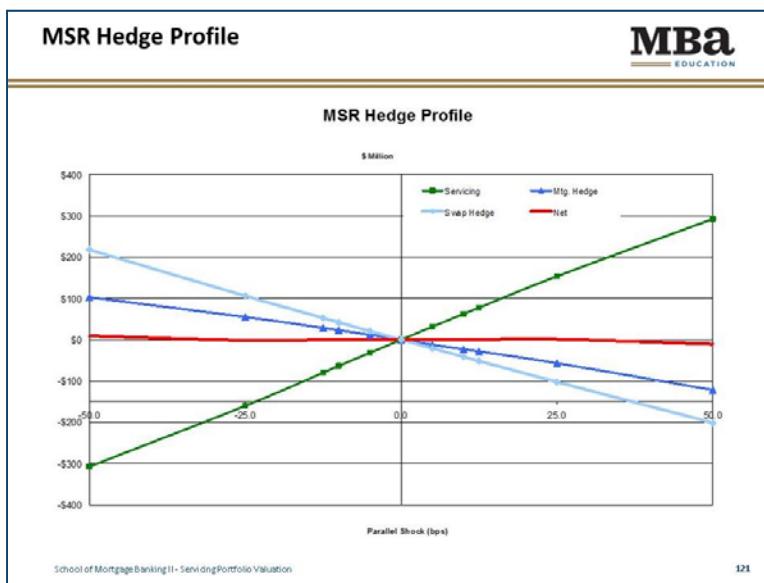
### MSR Valuation Profile



## Shock Profile – Value Change



## MSR Hedge Profile



## *Amortization Example (Detail)*

Amortization Example (Detail)	
➤ Initial MSR asset	2,000,000
– (\$200 million @ 1% (MSR value)	
➤ Less Amortization Expense	\$(30,000)
– Month one cash flows divided by total cash flows	
– Example 1.5%	
➤ Ending Book Value	1,970,000
➤ Impairment Test	
– Compare Market Value to Book Value	
– If MV < BV, then have impairment	

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# Servicing Portfolio Valuation Practice Activities

In this segment, we will look at the following topics:

- Portfolio Offering
- Portfolio Offering Exercise
- Servicing Portfolio Valuation Quiz

## Portfolio Offering



### Flow Servicing Offering Conventional & Government MSR

| Project Alamosa Offering Memorandum  
30Jan2014 |

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Bid Time: 5pm EST  
Bid Date: Tuesday, January 30, 2014



Phoenix Capital  
Inc.

Phoenix Capital, Inc. | 999 Eighteenth St Suite 1400 | Denver, CO 80202 | 303.892.7070

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**Executive Summary**

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**Conventional Flow Servicing Sale Profile**

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**Government Flow Servicing Sale Profile**

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**Offering Disclosures & Miscellaneous Info**

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# EXECUTIVE SUMMARY



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## Executive Summary

Phoenix Capital, Inc. (PCI) is pleased to present the following \$25 million/month Fannie Mae A/A and \$15 million/month Government flow mortgage servicing rights offering for your consideration, with opportunity for future growth. Seller is an independent mortgage banker established in 2003. Products available and general characteristics are as follows (all figures are approximate):

### Conventional

- \$25 million per month
- 100% FNMA A/A
- 100% Retail
- 85-90% TX geography
- Avg Bal (30yr): \$200k-\$225k
- 80-85% Purchase Money
- wAvg FICO 740-745; wAvg LTV 80-81
- 80% Fixed 30yr term

### Government

- \$15 million per month
- 70% FHA / 24% VA / 6% RHS
- 100% Retail
- 90-95% TX geography
- Avg Bal (30yr): \$160k-\$180k
- 90-95% Purchase Money
- wAvg FICO 680-700; wAvg LTV 95-97
- 99% Fixed 30yr term

- Subserviced by Cenlar utilizing the MSP/LPS servicing system
- Flow offers are expected to be valid for a minimum of three to six months and include at least the following:
  - Base (0.25) and Excess (>0.25) servicing pricing for Fannie Mae A/A Fixed and ARM cash loans
  - Servicing pricing for Ginnie Mae Fixed and ARM Securities (0.19, 0.315, 0.44, 0.565, 0.69 NSF)
- Offers should describe all applicable adjustments, restrictions, fees and other material pricing terms/conditions
- Seller prefers to utilize Fannie Mae concurrent sale/transfer and GNMA PIIT program
- Seller anticipates first flow Sale and Transfer Date(s) in March 2014

**Written bids are due at 5pm EST, Thursday, January 30, 2014**

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# CONVENTIONAL FLOW SERVICING PROFILE



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## Conventional Flow Servicing Profile



### Conventional Origination Characteristics: Sept – Nov 2013

	SEPT	OCT	NOV	wAvg	Range
Loan ct	164	180	131	160	131-180
Principal Bal	\$ 35,218,041	\$ 39,301,238	\$ 31,329,994	\$ 35,283,091	\$31m-\$39m
Avg Bal	\$ 214,744	\$ 218,340	\$ 239,160	\$ 220,281	\$214k-\$239k
Fixed 30yr %	79%	81%	79%	80%	79-81%
Retail %	100%	100%	100%	100%	100%
Purchase %	83%	81%	86%	83%	81-86%
Owner %	93%	93%	91%	92%	91-93%
Single Family/PUD %	94%	92%	96%	94%	92-96%
wAvg FICO	747	743	747	746	743-747
wAvg LTV	80	81	81	81	80-81
Loan esc'd %	73%	75%	77%	75%	73-77%
TX %	91%	88%	87%	88%	87-91%

\*All % by UPB

#### Portfolio highlights include:

- 87-91% Texas properties
- 100% Retail originations
- 81-86% Purchase Money originations
- \$214k-\$239k Avg Balance
- 79-81% Fixed 30yr loans
- 743-747 wAvg FICO; 80-81 wAvg LTV
- 92-96% Single Family/PUD

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# Conventional Flow Servicing Profile



## Monthly Conventional Production: Sept – Nov 2013

Flow production is approximately 80% Fixed 30yr with 80-81 wAvg LTV and wAvg 743+ FICO.

### SEPTEMBER

Agency	Type	Term	Loan Ct	Principal Bal	Avg Bal	wAvg Int Rate	wAvg NSF	wAvg LTV	wAvg FICO
FNMA A/A	Fixed	30	129	\$ 26,774,883	\$ 207,557	4.804%	0.2500	82	744
FNMA A/A	Fixed	15	29	\$ 5,505,650	\$ 189,850	3.809%	0.2500	75	754
FNMA A/A	ARM	30	6	\$ 2,937,508	\$ 489,585	3.367%	0.2500	81	762
			164	\$ 35,218,041	\$ 214,744	4.528%	0.2500	80	747

### OCTOBER

Agency	Type	Term	Loan Ct	Principal Bal	Avg Bal	wAvg Int Rate	wAvg NSF	wAvg LTV	wAvg FICO
FNMA A/A	Fixed	30	146	\$ 33,376,077	\$ 228,603	4.735%	0.2500	83	744
FNMA A/A	Fixed	15	31	\$ 5,028,410	\$ 162,207	3.699%	0.2500	65	736
FNMA A/A	ARM	30	3	\$ 896,751	\$ 298,917	3.665%	0.2500	68	755
			180	\$ 39,301,238	\$ 218,340	4.578%	0.2500	81	743

### NOVEMBER

Agency	Type	Term	Loan Ct	Principal Bal	Avg Bal	wAvg Int Rate	wAvg NSF	wAvg LTV	wAvg FICO
FNMA A/A	Fixed	30	103	\$ 23,170,322	\$ 224,955	4.609%	0.2500	83	744
FNMA A/A	Fixed	15	25	\$ 6,055,297	\$ 242,212	3.558%	0.2500	75	757
FNMA A/A	ARM	30	3	\$ 2,104,375	\$ 701,458	3.445%	0.2500	80	758
			131	\$ 31,329,994	\$ 239,160	4.328%	0.2500	81	747

\*All Averages are weighted by UPB

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# GOVERNMENT FLOW SERVICING PROFILE

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# Government Flow Servicing Profile



## Government Origination Characteristics: Sept – Nov 2013

	SEPT	OCT	NOV	wAvg	Range
Loan ct	100	79	90	90	79-100
Principal Bal	\$16,198,219	\$ 12,929,990	\$ 15,872,550	\$15,000,253	\$13m-\$16m
Avg Bal	\$ 161,982	\$ 163,671	\$ 176,362	\$ 165,861	\$162k-\$176k
Fixed 30yr %	100%	97%	99%	99%	97-100%
FHA %	69%	70%	80%	73%	69-80%
Retail %	100%	100%	100%	100%	100%
Purchase %	96%	96%	94%	95%	94-96%
Owner %	100%	100%	100%	100%	100%
Single Family/PUD %	99%	100%	99%	99%	99-100%
wAvg FICO	693	686	692	690	686-693
wAvg LTV	95	97	96	96	95-97
Loan esc'd %	100%	100%	100%	100%	100%
TX %	97%	90%	91%	93%	90-97%

\*FHA % calculated by Loan Count; all other % by UPB

Portfolio highlights include:

- 90-97% Texas properties
- 100% Retail originations
- 69-80% FHA originations
- 94-96% Purchase Money originations
- 97-100% Fixed 30yr loans
- 99-100% Single Family/PUD

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# Government Flow Servicing Profile



**Monthly Government Production: Sept – Nov 2013**

Flow production is approximately 99% Fixed 30yr; 70% FHA

## SEPTEMBER

Agency	Type	Term	Loan ct	Principal Bal	AVG Bal	wAvg Int Rate	wAvg NSF	FHA %	VA %	RHS %	wAvg LTV	wAvg FICO
Govt	Fixed	30	100	\$ 16,198,219	\$ 161,982	4.618%	0.3127	69%	18%	13%	95	693

## OCTOBER

Agency	Type	Term	Loan ct	Principal Bal	AVG Bal	wAvg Int Rate	wAvg NSF	FHA %	VA %	RHS %	wAvg LTV	wAvg FICO
Govt	Fixed	30	77	\$ 12,541,070	\$ 162,871	4.429%	0.2970	70%	22%	8%	97	686
Govt	Fixed	15	2	\$ 388,920	\$ 194,460	3.750%	0.1900	50%	50%	-	96	696
			79	\$ 12,929,990	\$ 163,671	4.409%	0.2938	70%	23%	8%	97	686

## NOVEMBER

Agency	Type	Term	Loan ct	Principal Bal	AVG Bal	wAvg Int Rate	wAvg NSF	FHA %	VA %	RHS %	wAvg LTV	wAvg FICO
Govt	Fixed	30	87	\$ 15,579,849	\$ 179,079	4.311%	0.3039	79%	18%	2%	96	691
Govt	Fixed	15	1	\$ 128,681	\$ 128,681	3.500%	0.4400	100%	-	-	97	755
Govt	ARM	30	1	\$ 97,578	\$ 97,578	5.455%	0.4400	100%	-	-	55	717
Govt	ARM	15	1	\$ 66,442	\$ 66,442	5.330%	0.3150	100%	-	-	65	639
			90	\$ 15,872,550	\$ 176,362	4.316%	0.3058	80%	18%	2%	96	692

\*FHA, VA, and RHS % are calculated by Loan Count; all other averages are weighted by UPB

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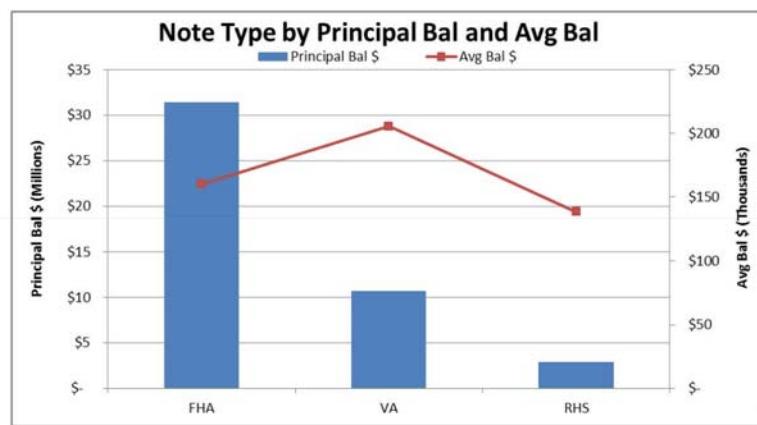
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## Government Flow Servicing Profile



Government Note Type Summary: Sept - Nov 2013

Note Type	Loan Ct	Principal Bal	Avg Bal	% by UPB	wAvg Int Rate	wAvg NSF	wAvg LTV	wAvg FICO
FHA	196	\$ 31,399,967	\$ 160,204	70%	4.444%	0.3055	95	686
VA	52	\$ 10,698,131	\$ 205,733	24%	4.437%	0.3071	98	703
RHS	21	\$ 2,902,661	\$ 138,222	6%	4.582%	0.2894	101	691
	269	\$ 45,000,759	\$ 167,289	100%	4.451%	0.3048	96	690



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# OFFERING DISCLOSURES & MISCELLANEOUS INFO

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Phoenix Capital, Inc. | 999 Eighteenth St Suite 1400 | Denver, CO 80202 | 303.892.7070





## Transaction Details

### Miscellaneous Transaction Details

- Technology
  - Subserviced by Cenlar utilizing the MSP/LPS servicing system
- Tax
  - 100% of loans have life-of-loan, fully transferable tax contracts in place with Cenlar using Corelogic
- Flood
  - 100% of loans have life-of-loan, fully transferable flood contracts in place with First American Flood
- MERS
  - 100% of loans are registered with MERS
- PMI Companies
  - Primary mortgage insurance provided by Radian where applicable
- Document Custodian
  - Bank of New York Mellon
- Documentation
  - All loan files are available in imaged form

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## Transaction Details



The acceptance of an offer by the Seller will be made on the basis of 1) the timely receipt of Phoenix CAPITAL, Inc. of a written letter of intent and the terms and conditions contained therein; 2) the price offered for the servicing rights; 3) the financial strength and the quality of the current servicing performed by Purchaser, as well as; 4) the ability of Purchaser to perform within the time guidelines for closing, sale, and transfer; 5) Purchaser is Fannie Mae approved servicer and Ginnie Mae approved issuer in good standing; 6) no bid shall be considered accepted by Purchaser or Seller until a written letter of intent is received and executed by Purchaser and Seller.

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## Portfolio Offering Exercise

## School of Mortgage Banking II – Class Exercise

### Scenario:

The attached flow mortgage servicing right (“MSR”) offering arrives in your email. You currently work at a company that is interesting in growing its MSR portfolio. From the Offering – please complete the following:

	Fannie Mae (FNMA)	Ginnie Mae (GNMA)
Retail percentage		
Correspondent / Broker percentage		
Purchase percentage range		
Refinance percentage range		
Average FICO range		
Average projected loan balance		
Average loan to value range		
Texas percentage range		
30 year fixed percentage		
Remittance percentage – Fannie only		N/A
FHA/VA percentage – Ginnie only	N/A	

- 1) Given the above data, what are your thoughts about the quality of this flow offering in terms underwriting and risk of future defaults/ and/or repurchase demands?

- 
- 

- 2) Given the above data, what are your thoughts about the quality of this flow offering in terms of voluntary prepayment risk?

- 
-

**School of Mortgage Banking II – Class Exercise**

- 3) Given the above data, what are your thoughts about the ability to cross sell additional products to the borrowers?

- 
- 

- 4) Given the remittance on the Fannie Mae within the offering, if the servicing becomes delinquent what advances will need to be made?

• Principal and interest	YES	or	NO
• Taxes and insurance	YES	or	NO

- 5) Given the remittance on the Ginnie Maes are schedule / schedule, if the servicing becomes delinquent what advances will need to be made?

• Principal and interest	YES	or	NO
• Taxes and insurance	YES	or	NO

- 6) Based on the offering data, what are some factors that lead you to believe that is portfolio could experience an elevated level of voluntary prepayments?

- 
- 
- 
- 

- 7) Based on the offering data, what are some factors that lead you to believe that is portfolio could experience an elevated risk of defaults?

- 
- 
- 
-

## School of Mortgage Banking II – Class Exercise

Please complete the following based on the data provided in the servicing offering:

Where are the loans currently being serviced?	
Is the seller currently using a sub servicer? If yes, who is the sub servicer?	
What is the current servicing system?	
Does this servicing have life of loan transferrable tax contacts?	
Who is the tax service provider?	
Does this servicing have life of loan flood contacts in place?	
Who is the flood contract provider?	
If private mortgage service contracts are required, who is the provider?	
Is the servicing registered on MERS?	
What is the format of the loan files?	
Who is the document custodian?	

- 8) Scenario: Your Company is on FISERV as is servicing system and does not use CoreLogic for tax contracts or First American for flood contracts, would your company experience a higher or lower amount of transaction costs and why?

- 
- 
-

## Servicing Portfolio Valuation Quiz

1. What is the **most important** servicing valuation assumption?
  - a. Cost to Service
  - b. Other Income
  - c. Prepayment Speed
  - d. Discount rate
2. A \$100MM *servicing* portfolio might sell in the secondary market for approximately:
  - a. \$100MM
  - b. \$1MM
  - c. \$25MM
  - d. \$101MM
3. A \$100MM *loan* portfolio of “par rate loans” might sell serviced released for approximately:
  - a. \$100MM
  - b. \$51MM
  - c. \$101MM
  - d. \$1MM
4. Prepayment speeds can be discussed in terms of:
  - a. CPR
  - b. PSA
  - c. SMM
  - d. Involuntary or voluntary
  - e. All of the above

5. The PSA on a 4-year old portfolio prepaying at 12% CPR is:
- 12
  - 200
  - 600
  - 2
6. The CPR on a 3-year old portfolio prepaying at a 200 PSA is:
- 12%
  - 9%
  - 2%
  - 6%
7. The PSA on a 10-month old portfolio prepaying at 12% CPR is:
- 12
  - 200
  - 600
  - 2
8. Default classes (loan characteristics that impact defaults) include all except:
- Loan type
  - Geography
  - Remittance type
  - Loan-to-value
  - Owner occupancy
  - Property type
9. A mortgage servicer can earn float income on:
- Escrow balances
  - Service costs
  - Late charges
  - Ancillary income

10. Ordinarily, the largest contributor to servicing revenue is:
- Service fees
  - Escrow earnings
  - Late charges
  - Ancillary income
11. As a portfolio ages, the following cash flow decreases the most:
- Servicing costs
  - Servicing fees
  - Escrow earnings
  - Ancillary income
12. Servicing value is defined as the net present value of the:
- Before-tax GAAP income
  - After-tax GAAP income
  - Before-tax cash flows
  - After-tax cash flows
13. Per loan servicing costs are driven by:
- Outstanding principal balance
  - Activity on the loan
  - Service fee
  - FAS 91
14. Ordinarily, the largest contributor to servicing cost is:
- Corporate overhead
  - Personnel
  - Interest paid on escrow balances
  - Technology

15. Servicing portfolio valuations are performed primarily because they are:
- Needed by risk management areas within the organization
  - Required by the auditors and regulators
  - Reported in the financial statements
  - All of the above
16. Mortgage servicers are concerned only with voluntary prepayments when it comes to MSR valuations:
- True
  - False
17. Traditionally, a borrower is more likely to voluntary prepay:
- When rates have declined and the borrower rate is above current “market” rate
  - During the winter months
  - When rates have increased and the borrower rate is below current “market” rate
  - Around the 15th of the month
18. Traditionally, a borrower is more likely to involuntary prepay when:
- Property values have increased
  - Loan-to-value is less than 80%
  - Loan-to-value is over 100%
  - Borrower FICO scores have increased
19. As a MSR Valuation Manager concerned about voluntary prepayments/runoff within the portfolio, which of the following factors might keep you up at night?
- The weighted average coupon of the portfolio is 75 bps above the current par mortgage rate
  - The MBA Application Index is at an all-time high
  - The servicing portfolio is made up of ARMs close to a reset date
  - All of the above

20. As a MSR Valuation Manager concerned about involuntary prepayments/defaults within the portfolio, which of the following factors might keep you up at night?
- The weighted average FICO score on the servicing portfolio has declined from 760 to 715
  - The servicing portfolio is now over 50 percent GNMA servicing
  - Unemployment figures are at 5-year highs
  - All of the above
21. When bidding on a servicing offering, prime servicing offerings are bid with a higher yield requirement than an ALT A servicing package:
- True
  - False
22. When bidding on a servicing offering consisting of seasoned servicing, the bidder should anticipate significant amount of cross-sell income:
- True
  - False
23. When bidding on a servicing offering consisting of brand new production (age is zero months – co-issue), the bidder should anticipate defaults to increase (and therefore higher servicing costs in the future):
- True
  - False

Fill in the Blanks

List six default classes (loan characteristics that impact defaults):

1.

2.

3.

4.

5.

6.

List five factors that can impact prepayments:

1.

2.

3.

4.

5.

List five factors (loan characteristics) that can impact cost to service:

1.

2.

3.

4.

5.

*Please see appendix for quiz answer key.*

---

---

# Review

Review	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ Components of a portfolio</li><li>➤ The valuation process</li><li>➤ Income components</li><li>➤ Operating costs</li><li>➤ Foreclosure costs &amp; credit risk factors</li><li>➤ Amortization calculation</li><li>➤ Projecting prepayments</li><li>➤ Yield requirements</li><li>➤ The market for MSRs</li><li>➤ Additional topics</li></ul>	
<small>School of Mortgage Banking II - Servicing Portfolio Valuation</small>	<small>123</small>

## ***Objectives Review***

Upon completion of this module, you will be able to:

- Define servicing.
- Identify the components of a mortgage payment and the owner of each segment.
- Identify the components of a servicing portfolio.
- Explain the valuation process.
- Describe the risk associated with various servicing investment alternatives.
- Identify regulatory and accounting guidelines that dictate valuation and reporting policy.
- Understand cash flow.
- Explain the impact of prepayments and defaults on the servicing portfolio.



# Appendix

In this segment, we will look at the following topics:

- PSA
- Glossary of Acronyms

## PSA

Month	100 PSA	200 PSA	300 PSA	600 PSA	900 PSA
1	0.2	0.4	0.6	1.2	1.8
2	0.4	0.8	1.2	2.4	3.6
3	0.6	1.2	1.8	3.6	5.4
4	0.8	1.6	2.4	4.8	7.2
5	1.0	2.0	3.0	6.0	9.0
6	1.2	2.4	3.6	7.2	10.8
7	1.4	2.8	4.2	8.4	12.6
8	1.6	3.2	4.8	9.6	14.4
9	1.8	3.6	5.4	10.8	16.2
10	2.0	4.0	6.0	12.0	18.0
11	2.2	4.4	6.6	13.2	19.8
12	2.4	4.8	7.2	14.4	21.6
13	2.6	5.2	7.8	15.6	23.4
14	2.8	5.6	8.4	16.8	25.2
15	3.0	6.0	9.0	18.0	27.0
16	3.2	6.4	9.6	19.2	28.8
17	3.4	6.8	10.2	20.4	30.6
18	3.6	7.2	10.8	21.6	32.4
19	3.8	7.6	11.4	22.8	34.2
20	4.0	8.0	12.0	24.0	36.0
21	4.2	8.4	12.6	25.2	37.8
22	4.4	8.8	13.2	26.4	39.6
23	4.6	9.2	13.8	27.6	41.4
24	4.8	9.6	14.4	28.8	43.2
25	5.0	10.0	15.0	30.0	45.0
26	5.2	10.4	15.6	31.2	46.8
27	5.4	10.8	16.2	32.4	48.6
28	5.6	11.2	16.8	33.6	50.4
29	5.8	11.6	17.4	34.8	52.2
30	6.0	12.0	18.0	36.0	54.0
31 - 360	6.0	12.0	18.0	36.0	54.0

## Glossary of Acronyms

Glossary of Acronyms	
	
➤ Glossary of Acronyms	
- IRR	Internal Rate of Return
- MIRR	Modified Internal Rate of Return
- ROE	Return on Equity
- ROA	Return on Assets
➤ Other Tests and Measures	
- CPR	Conditional Prepayment Rate
- OAS	Option adjusted spread
- PSA	Public Securities Association
- WAM	Weighted average maturity
- WAOT	Weighted average original term
- WART	Weighted average remaining term

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# Session Evaluation

Class:

Module:

Instructor:

Date:

## ***Instructor Evaluation***

Please respond to the following statements using the numeric scale of:

**4 - Strongly Agree 3 = Agree 2 = Disagree 1 = Strongly Disagree N/A = Not applicable**

The instructor demonstrated a superior knowledge of the subject material.	
The instructor provided clear, comprehensive, and satisfactory answers to questions and allotted enough time to answer all questions.	
The instructor used a delivery and presentation style that inspired my attention and interest in the topic.	
The instructor successfully managed the session's time allotment.	

## ***Course Materials and Content***

The session felt well paced and allowed for effective knowledge, acquisition, and retention.	
The session content increased my comfort level with the subject matter.	
Interactive exercises such as practice and discussion questions, case studies, quizzes, etc., were engaging and helped me learn the material.	

## ***Overall***

With regard to overall content, presentation and delivery, I am satisfied with the value of this session.	
---	--

***If there was any information you believe is erroneous or out-of-date that should be reviewed by a subject matter expert, please indicate the page number and/or slide title.***

Please use the back of this page to provide any additional feedback you have.

## Additional Feedback

*Please add any additional comments you have.*

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Thank you for your valuable feedback!

# Negotiating and Structuring the Commercial Loan

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School of Mortgage Banking II



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## Disclaimer

<b>Disclaimer</b>	
<p>This publication is designed to present, as simply and as accurately as possible, a general explanation of processes and functions within the mortgage industry. It should be noted that the information presented is not all-inclusive. Forms, regulations and overall processes may change because of changes within the industry. This publication should not be used as a substitute for referring to the applicable rules and regulations and is distributed with the understanding that the publisher is not engaged in rendering legal or other personalized professional service. If legal or other expert assistance is required, the services of a competent professional should be sought.</p>	
<small>School of Mortgage Banking II- Negotiating and Structuring the Commercial Loan</small>	
<small>1</small>	

This publication is designed to present, as simply and as accurately as possible, a general explanation of processes and functions within the mortgage industry. It should be noted that the information presented is not all-inclusive. Forms, regulations and overall processes may change because of changes within the industry. This publication should not be used as a substitute for referring to the applicable rules and regulations and is distributed with the understanding that the publisher is not engaged in rendering legal or other personalized professional service. If legal or other expert assistance is required, the services of a competent professional should be sought.



# Overview and Objectives

## *Overview*

Overview	<b>MBA</b> EDUCATION
<ul style="list-style-type: none"><li>➤ Review players and property types in the commercial mortgage market</li><li>➤ Discuss how commercial mortgage bankers make money</li><li>➤ Assess risk utilizing underwriting criteria</li><li>➤ Practice valuing and underwriting property</li></ul>	2
School of Mortgage Banking II - Negotiating and Structuring the Commercial Loan	

This module is designed to focus on commercial properties and commercial deals. We will discuss how best to assess the value and potential success of a property. In addition, we will also discuss methods for negotiating and structuring a commercial loan. The session will conclude with a case study.

## **Objectives**

Upon completion of this module, you will be able to:

- Understand how commercial real estate properties are underwritten and valued.
- Describe how commercial mortgage bankers make money.
- Assess risk using responsible underwriting guidelines.
- Perform basic valuation and underwriting for commercial properties.



# **Introduction to Commercial/Multifamily Lending**

In this segment, we will look at the following topics:

- Terminology
- Industry Players
- How a Mortgage Banker Makes Money
- Property Types

# Terminology

## Terminology



Placeholder for discussion of the terms residential/commercial, single-family/multifamily – how government makes residential multifamily loans

Poll question: How do you define the various terms?

# Industry Players

Industry Players	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ Borrower</li><li>➤ Mortgage Banker</li><li>➤ Life Companies</li><li>➤ Commercial Banks &amp; Investment Companies</li><li>➤ Conduits/Securitizers (Wall Street)</li><li>➤ Government Sponsored Entities (GSEs)</li><li>➤ HUD</li><li>➤ Servicers</li></ul>	

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## I. Industry Players – Parties to the Financing Transaction

### a. Borrower

- i. Individual
- ii. Trust
- iii. Investors
- iv. Limited Partnership
- v. General Partnership
- vi. LLC (Most commonly used today)
  - 1. Generally set up as a single asset entity (SAE)
  - 2. Provides liability protection to the Members
  - 3. Lenders typically require SAE Borrowers
- iv. Corporations
- v. Tenants-In-Common
- vi. Developers
- vii. Life Insurance Companies
- viii. Pension Funds
- ix. REIT

### b. Intermediaries

#### i. Mortgage Bankers

- 1. Typically Represents both borrower & Lender (Dual Agency)
- 2. Originates the loan
- 3. Underwrites the loan
- 4. Closes the loan
- 5. Services the loan

#### vi. Mortgage Brokers

- 1. Typically Represents both borrower & Lender (Dual Agency)
- 2. Originates the loan
- 3. Underwrites the loan

### c. Lenders

#### i. Portfolio Lenders - Life Companies/Pension Funds

- 1. These lenders fund the loan for their own portfolio
- 2. Matching up to loans to their long term liabilities

#### iii. Mortgage REITS

- 1. These lenders fund the loans against funds raise by stock sale

#### ii. Commercial Banks & Investment Co's

#### iii. Conduits/Securitizers (Wall Street) (Encroachments)

#### iv. Government-sponsored Entities (GSE)

1. Fannie Mae
  2. Freddie Mac
- iii. HUD
  1. Typically Low to Moderate Income projects
- d. Service Providers
  - i. Title Companies (Easements, Liens, Etc.)
    1. Provide Title Insurance to insure title interest to lenders
  - ii. Escrow
    1. Co-ordinates the closing follows up on:
      - a. Disbursement of funds wired into escrow
      - b. Loan Documents
      - c. Recording of all documents
  - iv. Appraiser – Typically MAI
    1. Analyze Market Data
    2. Determine 3 approaches to value
      - a. Cost
      - b. Market
      - c. Income
  - iv. Environmental Contractors
    1. Engineer will review Regional and statewide data for environmental spills or contamination records
    2. Will review historical ownership records
    3. Will review historical aerials for past use information
  - iv. Engineering Contractors
    1. Inspect buildings to see if they conform to the plans and regional building codes
    2. Determine if the buildings are engineered to current seismic standards
  - iii. Surveyors – ALTA Survey (Encroachments)
    1. Reviews Title for any possible encroachment or easement issues
    2. Plot all easements and encroachments
  - iii. Attorneys
    1. Lenders Attorney – Drafts loan documents
    2. Borrowers Attorney – Reviews documents for borrower and provides Opinion Letter
- e. Others
  - i. City Zoning & Building Department (CO & Zoning Letters)
  - ii. Architects
  - iii. Tenants (Estopple & SNDA)
  - iv. Loan Closers

v. Property Managers

vi. Leasing Agents

## How a Mortgage Banker Makes Money

How a Mortgage Banker Makes Money	
<b>Origination Fee</b> <ul style="list-style-type: none"><li>➤ 1% of loan amount</li><li>➤ Split 50/50 with producer and company</li><li>➤ Average 1 to 2 loans per month</li><li>➤ \$500,000 gross fee income/year/originator</li></ul>	<b>Servicing Fee</b> <ul style="list-style-type: none"><li>➤ 1/8 of a percent of the loan amount per year</li><li>➤ Paid monthly</li><li>➤ Usually Capped at \$5,000 to \$7,500/year</li></ul>
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1. Origination of commercial mortgages and the fees associated with the origination and funding of that loan.
2. Servicing Fees – Ongoing stream of income associated with servicing the loan for the term of the contract.

# Property Types

Property Types	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ Multifamily/Apartments</li><li>➤ Office</li><li>➤ Warehouse/Industrial</li><li>➤ Retail<ul style="list-style-type: none"><li>– Mixed use</li></ul></li><li>➤ Hospitality</li></ul>	

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## I. Apartments

### a. Types

- i. High-rise, low-rise, garden apartments
- ii. Urban, suburban & rural
- iii. Efficiency to luxury & upscale

### b. Complex Size

- i. 200+ Institutional (most new properties)
- ii. 50 to 200 – Investor
- iii. 5 to 50 – Smaller Investor

### c. Revenue Source

- i. Rent
- ii. Laundry
- iii. Utilities
- iv. Parking.

### d. Cash flows & Sales analyzed on per-unit basis

- e. Tend to have higher LTV's than other property types.
- f. Sector favored by investors

- i. Revenues tend to rise with expenses
- ii. Ultimate multi-tenant property

### g. Lease Type – Tend to be shorter than other real estate

- i. Month to month
- ii. 1 year leases
- iii. Gross & Modified Gross

### h. Amenities

- i. Washer Dryers in units
- ii. Carports Garages
- iii. Swimming pool
- iv. Fitness facility
- v. Concierge
- vi. Club House

### i. Other

- i. White paper conversion to condominiums

## **II. Office**

### **a. Types**

- i. Location
  - 1. Central Business District
  - 2. Suburban
  - 3. Suburban CBD
- iv. High-rise (Typically CBD & Suburban CBD)
- v. Mid-rise (Suburban & office parks)
- vi. Low-rise & Garden office (Stand alone and owner user)

### **b. Revenue Sources**

- i. Space Rent
- ii. Parking
- iii. Expense Reimbursement
- iv. TI Amortization, Antenna, Etc.

### **c. Lease Type / Terms**

- i. Lease Type
  - 1. Gross
  - 2. Modified Gross (plus Utilities)
  - 3. Net
- iv. Term
  - 1. Longer term leases (typically 3 to 10 years) reduce turnover & provide for steady cash flows.
  - 2. Shorter Term allows for movement in rents in a tighter market.

### **d. Cash flows analyzed on per-square foot basis**

### **e. BOMA Standard of Measurement**

- i. Gross
- ii. Rentable (Core/Efficiency Factor) Most often used for calculation for rent
- iii. Leaseable (Area inside tenant area)

### **f. Roll-over costs tend to be higher**

- i. Re-tenant improvements are more expensive per square foot
- ii. In the larger spaces, improvements tends to be specialized

## **III. Industrial**

### **a. Types**

- i. R & D
  - 1. More Highly Improved – Higher re-lease costs
  - 2. Higher Parking Ratios
- iii. Manufacturing, Distribution, Storage
  - 1. Typically low if no finish
  - 2. Larger trucking areas
  - 3. Turning radius and dock access
  - 4. Column spacing
  - 5. Configuration of Docks
    - a) Cross/Docking
    - b) Distribution
    - c) Shipping
  - 6. Usually found in areas near major transportation corridors – roads, rail, shipping or airports.
- v. Multi-tenant
  - 1. Size 1000 to 5000 square feet
  - 2. “Business Industrial”
  - 3. Related businesses in same complex
  - 4. Condos
- b. Cash flows analyzed on a per-square foot, sometimes per-usage type basis.
- c. Revenue Sources
  - i. Space Rent
  - ii. Expense Reimbursement
- d. Lease Type/Terms
  - i. Net or Industrial Gross
  - ii. Typically 3 to 10 year
    - 1. Multi tends to be shorter
    - 2. Single Tenant and larger bay buildings - 5 years and longer
  - iii. Multi-tenancy typically provides for steady cash flows
- e. Roll-over Costs
  - i. R&D tend to have higher more specialized improvements
  - ii. Multi-tenant usually need paint and carpet
  - iii. Distribution – Broom sweep

#### IV. Retail

- a. Types

- i. Strip & Shadow Anchored Centers
  - 1. Smaller non-anchored
  - 2. "Shadowed" anchored
  - 3. Typically non-credit tenants
- iv. Neighborhood Center
  - 1. Grocery & drugstore anchored
  - 2. Service Providing shop tenants
  - 3. Shop tenants depend on anchors for traffic flow
- iv. Community Centers
  - 1. Larger anchored centers
  - 2. Usually have several anchor tenants
  - 3. Additional anchors – Jr. department “big box” stores
- iv. Power Centers
  - 1. Big Box or “Category Killers”
  - 2. Few if any shop tenants
  - 3. Market area tends to be freeway concentric
- iv. Regional Mall
  - 1. Large, enclosed, anchored
  - 2. Usually has 4 to 6 anchors
  - 3. “Mega-malls”
- iv. Lifestyle Center
  - 1. Market-specific, from discount to upscale
  - 2. Typically has theaters and restaurants
- b. Revenue Sources
  - i. Rent
  - ii. Percentage Rent
  - iii. Expense Reimbursements
- c. Cash flows analyzed on a per-square foot of leaseable space basis
- d. Intermediate to long term leases
- e. Roll-over Costs
  - i. Moderate make-ready costs when leases expire and tenants change, “Vanilla Shell”

## V. Hotels

- a. Types
  - i. Flagged - Marriott, Hyatt, Hilton, etc.
  - ii. Unflagged
    - 1. Local Chain

- 2. Individual Hotel (La Valencia)
  - iii. Motels (Motel 6)
  - iv. Limited Service - Has no food or bar facilities
  - v. Full Service
  - 1. 1. Central Business District Hotels
  - 2. 2. Convention Hotels
  - 3. 3. Has Restaurants, banquet, and meeting facilities
- b. Revenues
    - i. Room Income
    - ii. Meeting
    - iii. Food & Beverage
    - iv. Parking
    - v. Internet & Resort Fees, miscellaneous
  - c. Cash flow
    - i. Income is calculated on per-room basis

## VI. Mobile Home Parks

- a. 5 Star – Has numerous amenities, curbs/gutters and most if not all of the homes are double-wide.
- b. 4 Star – Has fewer amenities, no curbs/gutters and some of the homes are double-wide.
- c. 3 Star – Has few if any amenities, no curbs/gutters and most of the homes are single-wide.

## VII. Other

- a. Senior & Assisted Living Facilities
- b. Medical Office/Hospitals
- c. Self Storage
- d. RV Parks



# Information Required to Process a Loan

In this segment, we will look at the following topic:

- Information Required to Process a Loan

## Information Required to Process a Loan

Information Required to Process a Loan	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ Rent roll</li><li>➤ Year-to-date plus 3 years operating statements</li><li>➤ Pictures, site plans, floor plans</li><li>➤ Copies of leases</li><li>➤ Appraisal</li><li>➤ Environmental Phase I</li><li>➤ Engineering – to include ADA</li></ul>	
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## I. Analysis of the Borrower

- a. Understanding Financing needs of Borrower or Property
- b. Financial – Net Worth
- c. Experience –Type of Real Estate
- d. Management Capabilities
- e. Credit Check, Credit History
- f. Type of Entity
- g. Lender carve outs and how they are handled
  - i. Fraud, Misrepresentation, Waste
  - ii. Warm Body vs. Entity
  - iii. California One Action Rule

## II. Tenants, Leases and Rollover

- a. Tenancy
  - i. Single-tenant (Retail, Industrial, Office)
    - 1. Credit
      - a. Government (GSA-General Services Administration)
      - b. Walgreens – Credit
      - c. Walmart
    - 2. Non-Credit
      - a. Local Retailers
      - b. Rite-Aid
      - c. Vons
  - iv. Multi-tenant (Apartment, Retail, Office, Industrial)
- b. Rollover & Reserve Costs
  - i. Tenant Improvement – Carpet, paint, or all
  - ii. Leasing commissions
  - iii. Capital costs (structural, exterior, parking)
  - iv. How do you determine reserves
  - v. Are they accounted for above the line?
  - vi. Uneven roll (big one year, small the next)
  - vii. Reserves for lease terms at or beyond loan term
- c. Lease Clauses
  - i. Expansion rights
  - ii. Options to purchase
  - iii. Casualty and condemnation
  - iv. Kickout clauses

1. Amount and type of improvements
    2. Over standard tenant improvements
  - iii. Future Tenant Improvement Obligations
  - iv. Income
    1. Rental
    2. Percentage Rent
    3. Parking Rent
    4. Utility Reimbursements
    5. CAM or NNN Expense Reimbursements
    6. Amortization of Tenant Improvements
    7. Free Rent
  - viii. Expenses
    1. Net
    2. Gross
    3. Gross + Utilities
    4. Base Year, Expenses Stop
  - v. Go Dark Clauses
  - vi. Subordination
  - vii. Co-Tenancy
  - viii. Gross Sales
- d. Is there a "hangout"? (Lease term vs. Loan Term)
  - e. How do you determine if the clauses are detrimental
    - i. Landlord
    - ii. Tenant
    - iii. Lender (Subordination)
- III. Mitigation Strategy and Underwriting Risk
- a. Loan to Value (loan divided by value)
  - b. Cross-collateralization
    - i. More security for lender
    - ii. Provides additional collateral
  - c. Letters of Credit
  - d. Recourse
  - e. Location
  - f. Market Occupancy - Strong markets provides comfort to lender
  - g. Market Trends
  - h. Market Trends
  - i. Borrower Experience - Has borrower sufficient experience in property type?

- j. Management Expertise
- k. Building Utility vs. Special Purpose - Can building be used by other tenants?
- l. Secondary Financing
- m. State & Local Economy Trends (Military closures)
- n. Universities and Linkage
- o. Availability of Land, Homes, Jobs, Education, Affordable?

IV. Operating Statements – Look at all of these items over 3 to 5 years to estimate proforma costs

- a. Income
  - i. Stability
    - 1. Trending up or down
  - ii. Vacancy
    - 1. Do you underwrite Market or Actual?
  - ii. Market Fluctuations
  - iii. Rollover
    - 1. More than 25% to 35% in one year?
  - ii. Bad Debt, Late Charges
    - 1. Why
  - ii. Interest Income
    - 1. Usually not underwritten
  - ii. Property Income
    - 1. Rental
    - 2. Percentage Rent
    - 3. Parking Rent
    - 4. Laundry Income
    - 5. Antenna or Bill Board Rent
    - 6. Utility Reimbursements
    - 7. CAM or NNN Expense Reimbursements
    - 8. Amortization of Tenant Improvements

- b. Expenses
  - i. Management
  - ii. Repair & Maintenance
  - iii. Utilities = Water, Sewer, Phone, Electric
  - iv. Capital (Expensing of capital items)
  - v. Reserves
  - vi. Fluctuations in any of the categories
  - vii. Partnership or Asset Costs (above or below)

- c. Reserves

- i. Above the line
  - ii. Tenant Improvement
  - iii. Leasing Commissions
  - iv. Capital Items
- d. Valuation (Use Valuation Template)
- i. Net Operating Income
  - ii. Capitalization Rates
  - iii. Value Per S.F.
  - iv. Additional Collateral, Land
- e. Loan Ratios
- i. Loan Per S.F.
  - ii. Rate
  - iii. Term
  - iv. Spread over Treasuries
  - v. Amortization
  - vi. Constant
  - vii. Payment
  - viii. Debt Coverage Ratio

# **Underwriting Analysis & Ratios**

In this segment, we will look at the following topics:

- Underwriting Analysis and Ratios
- Net Operating Income
- Debt Coverage Ratio
- Loan-to-Value Ratio
- Capitalization Rate
- Example Problem

## Underwriting Analysis and Ratios

Underwriting Analysis & Ratios	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ NOI (Net Operating Income)</li><li>➤ DCR (Debt Coverage Ratio)</li><li>➤ LTV (Loan-to-value)</li><li>➤ Cash Flow</li><li>➤ Capitalization Rate (Cap Rate)</li><li>➤ Debt Yield</li></ul>	
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Underwriting calculation and ratios depend a great deal on the details of the loan transaction, factors that affect risk and the type of a commercial venture being undertaken. For example, a residential condominium project would be considered differently than a property being used strictly as a warehouse.

# Net Operating Income

Net Operating Income	MBA EDUCATION
<p>The amount remaining after total operating expenses (excluding interest payments) are deducted from effective gross income.</p> <p><math>\text{NOI} \div \text{Cap Rate} = \text{Value}</math> <math>\\$925,000 \div .085 = \\$10,882,000</math></p>	

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## I. Gross Income

- a. Annual Rental Income
- b. Parking Income
- c. CAM Reimbursements
- d. Expenses Reimbursements
- e. Laundry, Antenna
- f. All Income Derived from Property

## II. Less Vacancy from All Forms

- a. Market Vacancy
- b. Actual Vacancy

## III. Effective Gross Income = Gross Income – Vacancy

- a. Expenses
  - i. Repairs & Maintenance
  - ii. Real Estate Taxes
  - iii. Insurance
  - iv. Elevator, Janitorial, HVAC
  - v. Utilities including Electric, Gas, Water
  - vi. Management Fees
  - vii. Reserves for Capital Expenses including tenant improvements, leasing commission.

## Debt Coverage Ratio

**Debt Coverage Ratio**

The Debt Coverage Ratio is the number of times the annual debt service will divide into the NOI. Generally, it should be 1.25 or higher for most underwriting.

$$\frac{\text{NOI}}{\text{Annual Debt Service}}$$

$$\frac{\$925,000}{\$568,862} = 1.63$$

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Debt Coverage Ratio (DCR) is the indicator of how much Net Operating Income (NOI) there is in excess of the debt service. If the property experiences greater expenses than normal or vacancy issues during the term of the loan, the greater the DCR the more likely the property will be able to continue to pay the debt service.

## Debt Yield

**Debt Yield**

The Debt Yield is derived by dividing the Loan Amount into the Net Operating Income (NOI). Generally, it should be 10% or higher for most underwriting.

**NOI**  
\_\_\_\_\_  
**Loan Amount**

$$\frac{\$1,000,000}{\$10,000,000} = .10$$

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Debt Yield (DY) is the indicator of how much Net Operating Income (NOI) there is to make payments on the Debt, regardless of the rate of interest. If, at the time of refinance interest rates are higher, it gives an indication as to how likely a property may be refinanced.

## Loan-to-Value Ratio

**Loan-to-Value Ratio**

The Loan-to-value Ratio is the percent of the value made up by the loan, or the percent the loan is to the value. Generally, lenders do not like to exceed 75% LTV, though some cases and property types allow 80%.

**Loan Amount**  
\_\_\_\_\_  
**Value**

$$\frac{\$7,500,000}{\$10,882,000} = 69\%$$

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Loan-to-Value is the amount of the loan as a ratio of the value of the property. The lower the loan-to-value (LTV) the lower the risk that the lender assumes.

## Capitalization Rate

**Capitalization Rate**

The Capitalization Rate, or Cap Rate, is the factor used to convert the Net Operating Income into a value. In today's market, it is usually in the 7-10% range.

$\frac{\text{NOI}}{\text{Cap Rate}} = \text{Value}$

$\frac{\$925,000}{0.085} = \$10,882,000$

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The capitalization rate is derived from the market from the sales of other comparable properties.

## Example Problem

**Example Problem I**

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EXAMPLE PROBLEM I: FAIRFAX OFFICE BUILDING 234 Farifax, VA Rent Roll								
TENANT	SQ FT	BLDG %	LSE	TERM	EXPIRE	\$SF/YR	MONTHLY	ANNUAL
CBS Radio	11,660	66%	New Lease	10 Years		\$ 20.21	\$ 19,637	\$ 235,644
American Radio Towers	3,141	18%	New Lease	10 Years		\$ 22.26	\$ 5,826	\$ 69,912
Advantage Title	2,982	17%		10 Years	5 Years	\$ 25.15	\$ 6,250	\$ 75,000
Total Leased	17,783					\$ 21.40		\$ 380,556
Total Vacant	0					\$ -		
Total Building	17,783					\$ 21.40		\$ 380,556

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**Example Problem I: cont.**

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Fairfax Office 234 Main Street Fairfax, Va.		
Operating Proforma		
<b>Income</b>	17,783	<b>FSPMC</b>
Base Rents		<b>Proforma</b>
CAM Reimbursements		\$ 380,556
<b>Potential Gross Income</b>		\$ 66,864
Vacancy/Collection Loss	<b>5.00%</b>	\$ 447,420
<b>Effective Gross Income</b>		(22,371)
		\$ 425,049
	Income/SF	23.90
<b>Expenses</b>		
Taxes	1.30	23,118
Insurance	0.30	5,335
Repairs	2.50	44,458 Reimb
Management	<b>4.00%</b>	\$ 17,002
Utilities	<b>1.75</b>	\$ 31,120
CAM	<b>0.51</b>	\$ 9,069 Reimb
Landscaping & Snow Removal	<b>0.75</b>	\$ 13,337 Reimb
Reserves for Replacements	\$ 0.10	\$ 1,778
<b>Total Expenses</b>		\$ 145,217
	Expenses/SF	8.17
<b>Net Operating Income</b>		<b>\$ 279,832</b>
	NOI/SF	\$ 15.74

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### Example Problem I: cont.



FAIRFAX OFFICE BUILDING			
234 Main Street, Fairfax, VA			
Loan Request Summary			
Loan Amount			\$2,630,000
Interest Rate	T-Bill	2.00%	
	Spread	2.00%	
			4.00%
Constant			6.334%
Term			10 Years
Amortization			25
Payment			\$166,585
Net Operating Income			\$279,832
Capitalization Rate			8.00%
Capitalized Value			\$3,500,000
Value Per Square Foot			\$196.82
Loan Per SF			\$147.89
Loan to Value			75%
Debt Coverage Ratio			1.68
Debt Yield			10.64%
Square Footage			17,783

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### Example Problem I: cont.



#### Practice Example

Tenant Name	SF	% of Bldg.	Commencement	Expiration	Rent/	Monthly	Annual
					SF	Rent	Rent
Tenant One	12,000	60%	2 Years Ago	10 Year Lease	\$ 20.00		
Tenant Two	5,000	25%	3 Years Ago	10 Year Lease	\$ 14.40		
Tenant Three	3,000	15%	3 Years Ago	10 Year Lease	\$ 20.00		
Total Leased	20,000	100.00%			\$ -	\$ -	\$ -
Current Vacancy		0.00%			\$ -	\$ -	\$ -
Total Building	20,000	100.00%			\$ -	\$ -	\$ -

Wtd. Ave.

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### Example Problem I: cont.



<u>Income</u>	20,000	<u>Proforma</u>
Base Rent		\$ 54,000
CAM Rebursements		
Potential Gross Income		
Vacancy/Collection Loss	5.00%	-
Effective Gross Income		\$ -
Income/SF		0.00
<u>Expenses</u>		
Taxes	1.20	Reimb
Insurance	0.25	Reimb
Repairs	1.25	
Management	3.00%	
Utilities	1.60	
CAM	0.50	Reimb
Landscaping & Snow Removal	0.75	Reimb
Reserves for Replacements	0.15	
Total Expenses	\$ -	
Expenses/SF	\$ -	
<b>Net Operating Income</b>	<b>\$ -</b>	
NOI/SF	\$ -	

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### Example Problem I: cont.



Practice Example			
Loan Request Summary			
Loan Amount	\$ -	T-Bill	4.50%
Interest Rate	6.30%	Spread	1.80%
Term	10 years		6.30%
Amortization	25 years		
Monthly P&I Payment	\$ -		
Annual P&I Payment	\$ -		
Net Operating Income	\$ -		
Capitalization Rate	9.50%		
Capitalized Value	\$ -		
Loan to Capitalized Value	74.90%		
Debt Service Coverage	times		
Loan per Square Foot	\$ -		
Value per Square Foot	\$ -		
Square Feet (SFNRA)	20,000		

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# Commercial Loan Servicing

In this segment, we will look at the following topics:

- Loan Servicing Agreements
- Receipt of Closed Loan File
- Setting Up the Loan
- Collection of Payments
- Disbursement of Payments
- Review of Escrow Reserves
- Insurance Policy Review
- Processing Loan Requests
- Annual Operating Statements
- Annual Property Inspections
- Default Issues

# Loan Servicing Agreements

Loan Servicing Agreements	<b>MBA</b> EDUCATION
<ul style="list-style-type: none"><li>➤ Portfolio Servicing</li><li>➤ CMBS Servicing</li><li>➤ Duties &amp; Obligations</li><li>➤ Fee Structure</li></ul>	
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- Portfolio Servicing
  - Correspondent Loan Servicing Agreement
  - Outline of Duties and Obligations
  - Agreements
- CMBS Servicing
  - Agreements
    - PSA Agreement
    - Master Servicer Agreement
    - Primary Servicing Agreement
    - Sub-Servicing Agreement
  - Outline of Duties – Different for each of the above
  - Servicing fee structure

## Receipt of Closed Loan File

<b>Receipt of Closed Loan File</b>	<b>MBA</b> EDUCATION
<ul style="list-style-type: none"><li>➤ Loan Documents</li><li>➤ Reports</li><li>➤ Other Documents</li></ul>	
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- Loan Documents
  - Note
  - Deed of Trust
  - Environmental Agreement
  - Assignment of Leases and Rents
  - Reserve/Escrow Agreements
- Reports
  - MAI Appraisal
  - Environmental Reports
  - Engineering Report
  - Seismic Reports
- Other Documents
  - ALTA Survey
  - Certificates of Occupancy
  - Zoning Letter
  - Estoppel Certificates
  - SNDAs
  - Leases
  - Insurance Certificates
  - Property Tax Bills
  - Title Report

## Setting Up the Loan

### Setting Up The Loan



- Technology
- Servicing Software
- Boarding Loan Information
- Borrower Welcome Letter
- Monthly Payments
- Escrows
- Special Conditions

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- Technology
- Servicing Software
  - FICS
  - McCracken
  - Enterprise
  - Real Synergy
- Boarding the Loan
  - Borrower Contact Information
  - Property Management Info
  - Loan Info
  - Major Tenants
  - Unusual Loan Conditions
  - Options
- Welcome Letter to Borrower
  - Introduction of Servicer to Borrower
  - Re-confirm Payment Amounts
  - Payment Dates
  - Amortization Schedule of Loan Balance
- Monthly Payments
  - Check
  - ACH
  - Wire Transfer
- Reserves
  - Taxes and Insurance
  - Capital Improvement Accounts
  - Tenant Improvement & Leasing Commissions
  - Other
- Special Conditions
  - Post Closing Items
  - Springing Conditions
  - Options
  - Variable Interest Rate Payment Monitoring

# Collection of Payments

Collection of Payments	<b>MBA</b> EDUCATION
<ul style="list-style-type: none"><li>➤ Principal &amp; Interest Payments</li><li>➤ Reserve Escrows<ul style="list-style-type: none"><li>– Taxes &amp; Insurance</li><li>– Capital Improvements</li><li>– Tenant Improvements &amp; Leasing Commissions</li><li>– Other</li></ul></li></ul>	
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- Principal and Interest
- Reserves
  - Taxes
  - Insurance
  - Capital Reserves
  - Tenant Improvement and Leasing Commissions
  - Holdback Escrows from Closing

## Disbursement of Payments

Disbursement of Payments	<b>MBA</b> EDUCATION
<ul style="list-style-type: none"><li>➤ To Lender<ul style="list-style-type: none"><li>– By Wire Transfer</li><li>– By ACH – Preferred</li></ul></li><li>➤ To Servicer</li><li>➤ Escrow Payments<ul style="list-style-type: none"><li>– Taxes &amp; Insurance</li><li>– TI &amp; LC Reserve Accounts</li></ul></li><li>➤ Escrow Draw</li></ul>	
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- To Lender - Remit Payments
- To Servicer - Hold Servicing Strip
- Pay Taxes and Insurance from Escrow Accounts
- Funding Other Reserves
  - Capital Reserves
  - Tenant Improvement and Leasing Commissions
  - Number of Draws

## Review of Escrow Reserves

Review Of Escrow Reserves	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ Are Escrows in Line with Obligations<ul style="list-style-type: none"><li>– Taxes</li><li>– Insurance</li><li>– Cap Ex</li><li>– TI &amp; LC</li></ul></li><li>➤ Caps on Reserve Accounts</li><li>➤ Utilizing Funds – Is Borrower Using \$\$</li></ul>	
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- Are balances in line with obligations
  - Taxes
  - Insurance
  - Capital Expense
  - Tenant Improvement and Leasing Commissions
- Caps on Reserve Accounts
- Are funds being used
  - Capital Expense
  - Tenant Improvement and Leasing Commissions

## Insurance Policy Review

Insurance Policy Review	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ Copy of Policy</li><li>➤ Lender Named as Additional Insured</li><li>➤ Adequate coverage Per the Loan documents</li><li>➤ Insurer Rating</li></ul>	
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- Copy of the entire current policy vs. getting the Accord form
- Lender Named as additional Insured
- Adequate Coverage – Liability, Casualty, Terrorism, Flood, etc. that meet loan document requirements
- Insurance Company Quality Rating

# Processing Loan Requests

Processing Loan Requests	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ Assumptions</li><li>➤ Loan Payoffs</li><li>➤ Lease Approvals</li><li>➤ Property Management Changes</li><li>➤ Funding Holdbacks</li><li>➤ Secondary Financing</li><li>➤ Other</li></ul>	
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- Assumptions / Ownership Changes
  - Yield Maintenance
  - Defeasance
  - Fixed
  - Time Frames
- Payoff and Prepayment Premiums
- Lease Approvals
- Change of Property Management Company
- Funding Holdbacks
- Secondary Financing
- Other loan issues and modifications (lot lines, replace building, etc)
  - Contemplated
  - Un-Contemplated

## Annual Operating Statements

Annual Operating Statements	<b>MBA</b> EDUCATION
<ul style="list-style-type: none"><li>➤ Collecting either Quarterly or Annual</li><li>➤ Current Rent Roll</li><li>➤ Property Operating Statements</li><li>➤ Borrower Financial Statements</li><li>➤ Tenant Financial Statements</li></ul>	
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### Collection of Annual Operating Information:

- Quarterly or Annually
- Current Rent Roll
- Operating statement for property and the borrowing entity
- Borrower Financial Statements
- Tenant Statement
  - Financial
  - Sales

## Annual Property Inspections

Annual Property Inspections	<b>MBA</b> EDUCATION
<ul style="list-style-type: none"><li>➤ Physical Inspection / Borrower Interview</li><li>➤ Operating Statements / Rent Roll</li><li>➤ Valuation Comparisons</li><li>➤ Check Loan Ratios</li><li>➤ Potential Issues?</li></ul>	
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- Physical Inspection and Borrower Interview
- Rent Roll and Operating Statement Review
- Work up new Proforma and Valuation Comparison
- Check current loan ratios
- Look for potential problems
  - Vacancy Issues
  - Market Rents
  - Deferred Maintenance

## Default Issues

Default Issues	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ Monetary</li><li>➤ Non-Monetary</li><li>➤ Environmental</li><li>➤ Who Deals with Issues</li></ul>	
School of Mortgage Banking II- Negotiating and Structuring the Commercial Loan	30

- Monetary Default
  - Late or missed payments
  - Non-payment of Escrow amounts
- Non-Monetary Default
  - Non-delivery of Operating Statements
  - Default Triggers
- Environmental Issues
- Portfolio - Working with Lender
- Commercial Mortgage-Backed Securities - Passing Loan off to Special Servicer

## Other Servicing Issues

Other Servicing Issues	<b>MBA</b> EDUCATION
<ul style="list-style-type: none"><li>➤ Ethical Issues</li><li>➤ Disaster Preparedness</li><li>➤ Continuing Education</li><li>➤ Compliance</li><li>➤ UCC Updates</li></ul>	
School of Mortgage Banking II- Negotiating and Structuring the Commercial Loan	31

- Ethical Decision Making
- Disaster Planning/Preparedness
- Continuing Education
- Compliance
  - E&O Insurance
  - Fidelity Insurance
  - Attestation
  - Accounting Audit
  - Reg. AB Compliance
- Uniform Commercial Code (UCC) Updates



# Practice Activities

In this segment, we will look at the following topics:

- Practice Exercise
- Case Study

## Practice Exercise

### Formulas

$$\begin{array}{rcl} & \text{GROSS INCOME} \\ \text{Less} & \underline{\text{VACANCY}} \\ = & \text{EFFECTIVE GROSS INCOME} \\ \text{Less} & \underline{\text{OPERATING EXPENSES}} \\ = & \text{NET OPERATING INCOME (NOI)} \end{array}$$

LOAN-TO-VALUE = Loan Amount / Value

APPRAISED VALUE = NOI/Cap Rate

LOAN AMOUNT = Appraised Value x Loan-to-Value Ratio

ANNUAL PRINCIPAL AND INTEREST = Loan Amount x Constant (or use calculator = debt service coverage)

DEBT COVERAGE RATIO = NOI/Debt Service Coverage

CASH FLOW = NOI - Debt Service Coverage

Use Common sense:

GBA = gross building area

NRA = net rentable area

Rent is collected only on NRA but some expenses can be on the GBA. READ the problem -- everything is given!

## Exercise 1

Tenant A	20,000 sf	8.50/sf =	<hr/>
Tenant B	30,000 sf	7.75/sf =	<hr/>
Tenant C	20,000 sf	6.50/sf =	<hr/>

Gross Income	<hr/>
Less 7% Vacancy	<hr/>
Effective Gross Income	<hr/>

### Expenses

Taxes	\$1/sf	<hr/>
Insurance	.30/sf	<hr/>
Mgmt	4%	<hr/>
Utilities	.75/sf	<hr/>
Misc.	.50/sf	<hr/>

Total Expenses	<hr/>
----------------	-------

NOI	<hr/>
-----	-------

Less Debt Service	<hr/>
-------------------	-------

Cash Flow	<hr/>
-----------	-------

DCR

Value	
Cap Rate: .10	10%
LTV:	75%
Rate:	6%
Amor:	25 yr
Constant	0.07731

## *Exercise 2*

### **Free-Standing Walgreens**

20-year NNN lease

12,000 sf	\$25/sf =	_____
Gross Income		_____
Less Expenses		_____
Mgt.	2%	_____
Misc.	.25/sf	_____
Total Expense		_____
NOI		_____
Less Debt Service		_____
Cash Flow		_____
		DCR

Value	
Cap Rate: .085	8.5%
LTV:	75%
Rate:	6.25%
Amor:	20 yr
Constant	0.08777

*Please see appendix for exercise answer key.*

## Case Study

## **Instructions for SOMB II Case Study**

The case study on the following pages is in the format of an electronic package that can be delivered to prospective lenders over the internet. Maps, aerials, pictures all can be dropped into the excel format and sent quickly to lenders for a first look. This, in general, provides enough information for the lender to formulate an opinion of the transaction and provide a quote. After an introductory phone call to the prospective lender, the e-mail package is sent, reviewed by the lender and then followed up with additional conversations and requests for more information.

Complete the following steps on this case study:

1. Finish the rent roll to arrive at an annual income for the whole project
2. Take a vacancy from the market information provided to get your EGI
3. Complete the expense portion of the proforma and arrive at a NOI
4. Capitalize the NOI into a value and decide an appropriate LTV (70% to 75%)
5. Compute the annual debt service
6. Compute the DCR
7. Compute the cash flow after debt service



Presents  
McLean Office Building  
Requested Loan Amount:  
**\$9,000,000**



**Richard K. Juergens Jr**  
**(301) 320-0410**

**July 2016**

Real Estate Expertise Since 1933  
6106 MacArthur Boulevard • Bethesda, Maryland 20816  
301.229.9000 • Fax: 301.229.3019 [www.phillipsrealtycapital.com](http://www.phillipsrealtycapital.com)



## **McLean Building**

### Executive Summary

#### **Financing Objective:**

The borrower is requesting a loan to pay off the existing first trust deed of approximately \$7,000,000 and a mezzanine loan of approximately \$2,000,000 (total debt \$9,000,000). The Mezzanine loan was used to fund the renovation and releasing costs of two of the floors in the building which had been vacant for 3 months while being renovated.

Now that the renovations are completed, the building is a fully leased and renovated 66,000sf office building in downtown McLean, Virginia.

#### **Borrower:**

The borrower for this property is Bowling Alley Associates LLC. It is owned (50%) by the Mason Development Company and (50%) by the Lon Family Trust, the original owners of the land. The managing partner will be George Mason IV, principal of the Mason Development Company. The Mason Development is a 4th generation development company with substantial experience in the Northern Virginia market. The company has a portfolio of office, retail and industrial properties valued in excess of \$65,000,000. The management will be handled by the Mason Management Company. The Lon Family Trust owned and operated a bowling alley on the property until the mid 1980's when it was demolished for the office building presently on the site. The family is involved as an investor only and is not active in the day to day management of the property.

The borrowers have combined statements of \$25,000,000 and liquid assets of over \$1,000,000. They are well positioned to transition the property from its current condition through the renovation and releasing.

**Location:**

The subject property is located on Elm Street in McLean Virginia, one block off Rt 123, Dolly Madison Road, a major 4 lane divided road connecting Washington DC over Chain Bridge to Tyson's Corner and the Washington Beltway, Rt 495. McLean is located 10 miles Northwest of downtown Washington DC, 3 miles West of the Potomac River and 2 miles East of Tyson's Corner, the major office and retail complex in Fairfax County. McLean is an unincorporated area of Fairfax County which has a population of just over 1 million. All amenities are within easy reach of the subject, including hotels and restaurants, shopping and access to all major roads. All utilities are available at the site.

**Property Description:**

The property is a 66,000sf 4 story office building constructed in 1983. The building has lobby entrances on two ends allowing access to parking on all sides of the building. There are two passenger elevators and one freight elevator for tenants use. Construction is of concrete frame, with precast panels and glass curtain wall. Interior finish is dropped ceiling and fluorescent lighting. Heating and cooling will have four zones per floor after completion of the renovation. The roof is rubber membrane and is 5 years old. The building is in excellent condition for a property of this age. There are 264 parking spaces or 4/1,000 which exceeds zoning requirements.

**The Market**

The market in the area is strong with vacancies just under 10%. One large building is reported to be under contract to an owner user and once sold, the vacancy rate will drop to 7.5%. McLean is an attractive sub market, out of the downtown traffic and not far from the largest office complex in the Northern Virginia area, Tyson's Corner. It is expected that the McLean Submarket will continue to be attractive to prospective tenants and that vacancies will remain low.

Sales of similar buildings in the northern Virginia area have been strong in the past few years. Cap rates indicated from the sales range from a low of 6% for a building occupied with a credit tenant under long term lease to as high as 8% for a building with substantial vacancies that has suffered from poor management.



## Sources and Uses

### *Sources*

New First Trust Deed	\$ 9,000,000
<b>Total Sources</b>	<b>\$ 9,000,000</b>

### *Uses*

Existing debt after November Payment	\$ 7,000,000
Transaction Costs	\$ 200,000
Lobby & Interior Renovations	\$ 450,000
Operating Exp Carry	\$ 350,000
Contingency	\$ 75,000
Tenant Improvements (\$20/ft)	\$ 660,000
Leasing Commissions	\$ 225,000
Other Soft Costs	\$ 40,000
<b>Total Uses</b>	<b>\$ 9,000,000</b>

6/16/2016



McLean Associates  
McLean, Virginia  
Rent Roll For August 2014

<u>Tenant</u>	<u>Sq. Ft.</u>	<u>% of Bldg.</u>	<u>Comm.</u>	<u>Expiration</u>	<u>Rent/SF</u>	<u>Monthly Rent</u>	<u>Annual Rent</u>
Computers Unlimited	16,500	25.00%	Sep-06	Sept-16	\$ 25.00	\$ 34,375	\$ 412,500
International Trade Asso.	16,500	25.00%	May-10	May-17	\$ 19.00	\$ 26,125	\$ 313,500
Virginia Mortgage	16,500	25.00%	Aug-15	Aug-25	\$ 25.00	\$ 34,375	\$ 412,500
SOMB Development Co.	16,500	25.00%	Aug-14	Aug-21	\$ 24.00	\$ 33,000	\$ 396,000
Cingular Wireless Antenna	Roof						\$ 22,000
<b>Total Occupancy</b>	<b>66,000</b>	<b>100.00%</b>			\$ -		
<b>Total Building</b>	<b>66,000</b>					<b>\$ 127,875</b>	<b>\$ 1,556,500</b>

6/16/2016

# PHILLIPS

REALTY CAPITAL

---

*Proforma*

	NRSF 66,000		
	2013 <u>Actual</u>	2014 <u>Actual</u>	2015 <u>Actual</u>
<b>Income</b>			
Gross Potential Rent	\$ 1,178,000	\$ 1,258,000	\$ 1,342,000
Op Ex Reimbursements	\$ -	\$ -	\$ -
Other Income (1)	\$ -	\$ -	\$ -
<b>Potential Gross Income</b>	<b>\$ 1,178,000</b>	<b>\$ 1,258,000</b>	<b>\$ 1,342,000</b>
Vacancy/Collection Loss	\$ -	\$ -	\$ (335,500)
<b>Effective Gross Income</b>	<b>\$ 1,178,000</b>	<b>\$ 1,258,000</b>	<b>\$ 1,006,500</b>
Income/SF	\$ 17.85	\$ 19.06	\$ 15.25
<b>Expenses</b>			
Utilities	\$ 75,241	\$ 103,654	\$ 41,250
Maintenance & Repairs	\$ 125,210	\$ 68,000	\$ 72,541
Contract Services	\$ 115,241	\$ 125,250	\$ 98,526
General & Administrative	\$ 8,404	\$ 8,953	\$ 13,599
Real Estate Taxes	\$ 73,960	\$ 77,188	\$ 86,521
Management Fee	\$ 47,120	\$ 50,320	\$ 40,260
Insurance	\$ 14,729	\$ 15,665	\$ 19,800
<b>Total Expenses</b>	<b>\$ 459,906</b>	<b>\$ 449,030</b>	<b>\$ 372,497</b>
Expenses/SF	\$ 6.97	\$ 6.80	\$ 5.64
<b>Net Operating Income</b>	<b>\$ 718,094</b>	<b>\$ 808,970</b>	<b>\$ 634,003</b>
NOI/SF	\$ 10.88	\$ 12.26	\$ 9.61

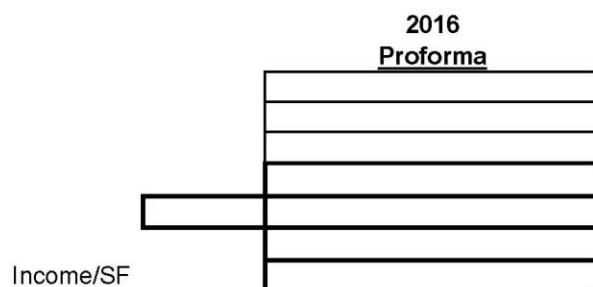


*Proforma*

NRSF 66,000

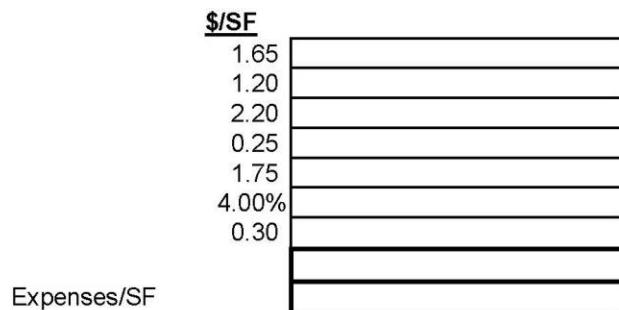
**Income**

Gross Potential Rent  
Op Ex Reimbursements  
Other Income (1)  
**Potential Gross Income**  
Vacancy/Collection Loss  
**Effective Gross Income**

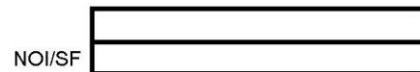


**Expenses**

Utilities  
Maintenance & Repairs  
Contract Services  
General & Administrative  
Real Estate Taxes  
Management Fee  
Insurance  
**Total Expenses**



**Net Operating Income**



**TI & LC Assumptions:**

Loan Term  
# of S.F. expiring during loan term  
Renewal Probability  
Avg. T.I. for New Leases  
Avg. T.I. for Renewal Leases  
Avg. Rental Rate per S.F.  
Avg. Lease Term (# of years)  
Leasing Commission for New Leases  
Leasing Commission for Renewal Leases

10
0
65%
\$10.00
\$5.00
\$0.00
5
5.0%
2.0%

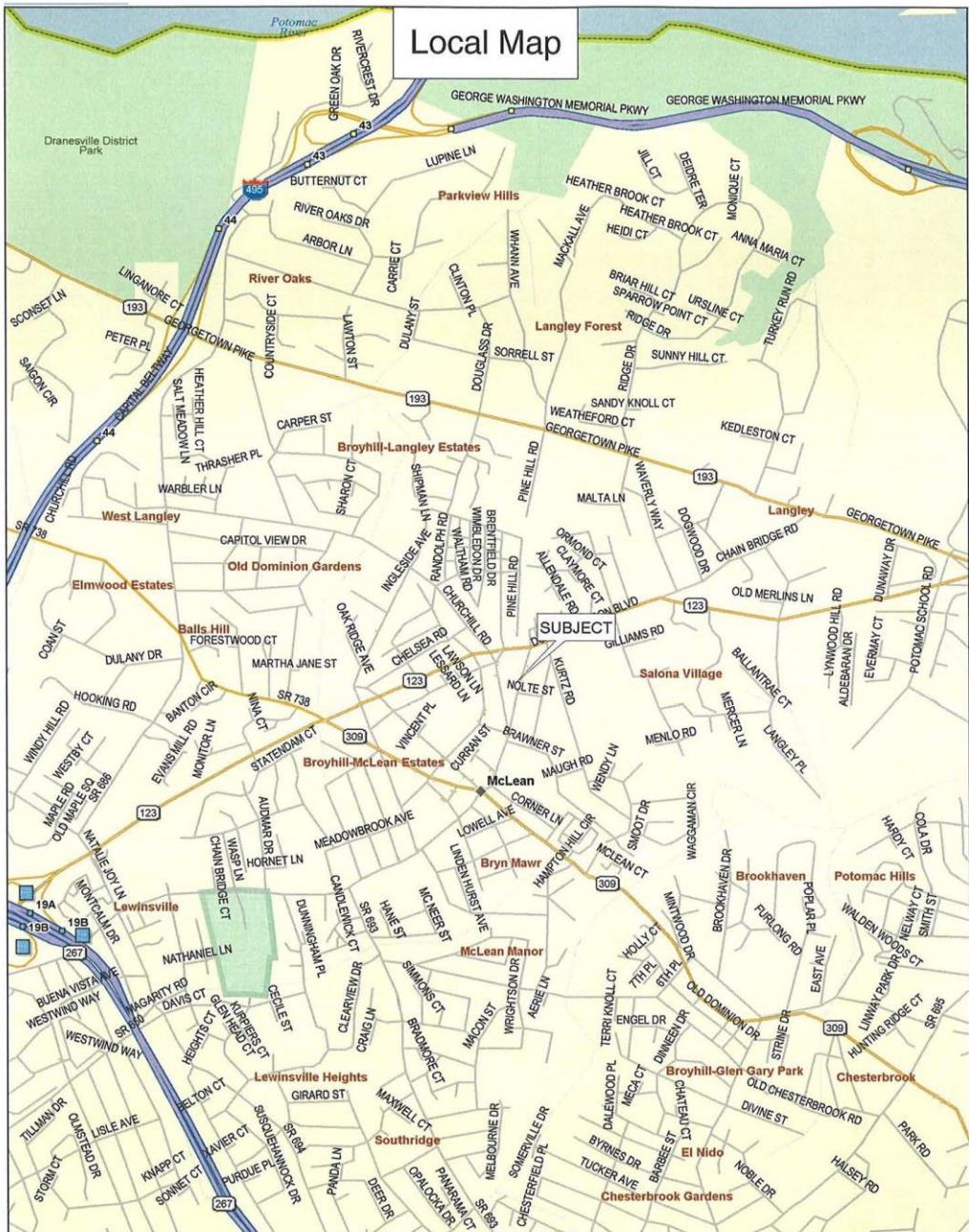


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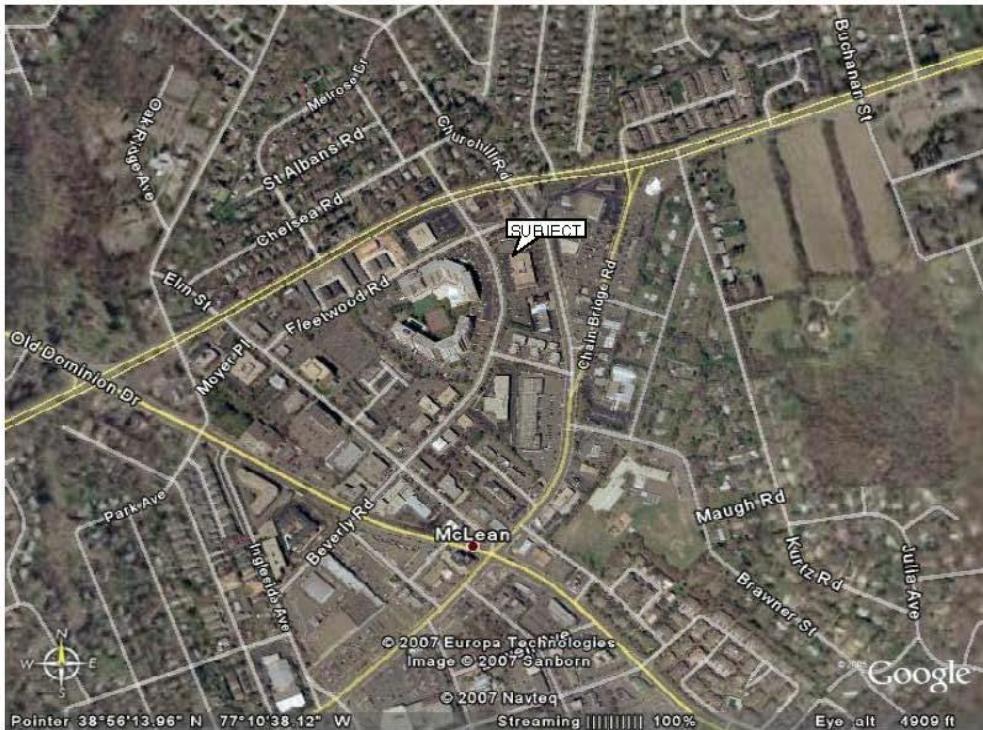
## Loan Request Summary

### McLean Associates

<u>Stabilized Funding</u>	
Loan Amount	<input type="text"/>
<b>Interest Rate Calculations</b>	
Base Treasury	2.00
Spread	2.00
Interest Rate	4.00%
Term	10
Amortization	25 years
Constant	6.33%
Monthly P&I Payment	<input type="text"/>
Annual P&I Payment	<input type="text"/>
Net Operating Income	<input type="text"/>
Cash Flow	<input type="text"/>
Capitalization Rate	<input type="text"/>
Capitalized Value	<input type="text"/>
Loan to Capitalized Value	<input type="text"/>
Debt Service Coverage	<input type="text"/>
Loan per Square Foot	<input type="text"/>
Capitalized Value per Square Foot	<input type="text"/>
Square Feet	66,000







*Please see appendix for case study answer key.*

# Review

Review	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ Review players and property types in the commercial mortgage market</li><li>➤ Discuss how commercial mortgage bankers make money</li><li>➤ Assess risk utilizing underwriting criteria</li><li>➤ Practice valuing and underwriting property</li></ul>	
School of Mortgage Banking II- Negotiating and Structuring the Commercial Loan	32

## ***Objectives Review***

Upon completion of this module, you will be able to:

- Understand how commercial real estate properties are underwritten and valued.
- Describe how commercial mortgage bankers make money.
- Assess risk using responsible underwriting guidelines.
- Perform basic valuation and underwriting for commercial properties.



# Session Evaluation

Class:

Module:

Instructor:

Date:

## ***Instructor Evaluation***

Please respond to the following statements using the numeric scale of:

**4 - Strongly Agree 3 = Agree 2 = Disagree 1 = Strongly Disagree N/A = Not applicable**

The instructor demonstrated a superior knowledge of the subject material.	
The instructor provided clear, comprehensive, and satisfactory answers to questions and allotted enough time to answer all questions.	
The instructor used a delivery and presentation style that inspired my attention and interest in the topic.	
The instructor successfully managed the session's time allotment.	

## ***Course Materials and Content***

The session felt well paced and allowed for effective knowledge, acquisition, and retention.	
The session content increased my comfort level with the subject matter.	
Interactive exercises such as practice and discussion questions, case studies, quizzes, etc., were engaging and helped me learn the material.	

## ***Overall***

With regard to overall content, presentation and delivery, I am satisfied with the value of this session.	
---	--

***If there was any information you believe is erroneous or out-of-date that should be reviewed by a subject matter expert, please indicate the page number and/or slide title.***

Please use the back of this page to provide any additional feedback you have.

## Additional Feedback

*Please add any additional comments you have.*

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Thank you for your valuable feedback!

# **Construction Lending**

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School of Mortgage Banking II



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## Disclaimer

<b>Disclaimer</b>	
<p>This publication is designed to present, as simply and as accurately as possible, a general explanation of processes and functions within the mortgage industry. It should be noted that the information presented is not all-inclusive. Forms, regulations and overall processes may change because of changes within the industry. This publication should not be used as a substitute for referring to the applicable rules and regulations and is distributed with the understanding that the publisher is not engaged in rendering legal or other personalized professional service. If legal or other expert assistance is required, the services of a competent professional should be sought.</p>	
School of Mortgage Banking II- Construction Lending	1

This publication is designed to present, as simply and as accurately as possible, a general explanation of processes and functions within the mortgage industry. It should be noted that the information presented is not all-inclusive. Forms, regulations and overall processes may change because of changes within the industry. This publication should not be used as a substitute for referring to the applicable rules and regulations and is distributed with the understanding that the publisher is not engaged in rendering legal or other personalized professional service. If legal or other expert assistance is required, the services of a competent professional should be sought.



# Overview and Objectives

## *Overview*

Overview	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ Products and players in construction lending</li><li>➤ Key terms and structure of construction loans</li><li>➤ Major risks and rewards of construction lending</li><li>➤ Documentation needed for construction loans</li><li>➤ Administration of construction loans</li></ul>	
School of Mortgage Banking II- Construction Lending	2

This module is designed to key terms used in the construction lending business and the structure of construction loans. The major risks and rewards of being involved in construction lending will be considered and some of the major issues for construction lenders during the past few years will be addressed. Then we will turn our attention to some of the administrative challenges for a mortgage lender in the support of construction lending while balancing allocation of draws and advances against performance and completion of the projects.

## *Objectives*

Upon completion of this module, you will be able to:

- Identify the products and players in construction lending.
- Define key terms used to describe the product and the components of the transaction.
- Analyze risks and rewards of construction lending.
- Discuss the documentation needed for construction loans.
- Describe the administrative support and requirements for construction loans.



# Introduction to Construction Lending

In this segment, we will look at the following topics:

- Construction Lending Products
- Construction Lending Players
- Key Terms and Structure

# Construction Lending Products

Construction Lending Products	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ Land Acquisition Loan</li><li>➤ Acquisition, Development, and Construction Loan (ADC)</li><li>➤ Forward Commitment</li><li>➤ Mini-perm</li><li>➤ Permanent Loan</li></ul>	
School of Mortgage Banking II- Construction Lending	3

The suite of products associated with construction lending is fairly limited, but they are also somewhat interdependent:

- Land acquisition loan – this loan is used to support the purchase of raw land for the purpose of construction.
- Acquisition, Development and Construction or better known as an ADC loan supports all three stages.
- Forward commitment – an agreement between a buyer and seller for delivery of a specific amount of mortgage coverage to be delivered at some time in the future, at a price determined at the time the forward commitment is negotiated.
- Mini-perm – a commercial real estate mortgage usually made in conjunction with a construction loan and usually three to five years in duration.
- Permanent loan – A mortgage loan, usually covering development costs, interim loans, construction loans, financing expense and marketing, administrative, legal and other costs. This loan goes in place after the project is constructed and open for occupancy. It is a long-term obligation, usually for at least ten years.

# Construction Lending Players

Construction Lending Players	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ Owner/Borrower/Developer</li><li>➤ General Contractor/Sub-Contractors</li><li>➤ Lender/Servicer</li><li>➤ Various 3rd party vendors</li></ul>	
School of Mortgage Banking II- Construction Lending	4

There are a number of players in construction lending and each one plays an important role in getting to the next step:

**Owner/Borrower/Developer** – this can be the same person/entity or two entirely different people/entities. The developer is a person/entity that prepares raw land for building sites or rehabilitates existing buildings.

**General Contractor/Sub-Contractors** – the general contractor is a party that supervises the development/construction of property according the executed contract terms with the owner/borrower. Typically, the general contractor can use their own employees or they can use the services of other contractors or sub-contractors.

**Lender/Servicer** – the company or bank that writes the construction loan typically services the loan as well.

## Key Terms and Structure

Key Terms & Structure		MBA EDUCATION
<p><b>Construction Loan</b></p> <ul style="list-style-type: none"><li>➤ Short-term obligation (1-3 years)<ul style="list-style-type: none"><li>– Evidenced by a note</li><li>– Open-ended 1st mortgage</li><li>– Secured by land and its improvements</li></ul></li><li>➤ Variable rate</li><li>➤ Interest only</li></ul> <p><small>School of Mortgage Banking II- Construction Lending</small></p>	<p><b>Construction Loan Agreement</b></p> <ul style="list-style-type: none"><li>➤ Loan document tie-in</li><li>➤ Advance schedules</li><li>➤ Warranties</li><li>➤ Covenants</li><li>➤ Loan conversion</li><li>➤ Responsibility of all parties<ul style="list-style-type: none"><li>– i.e. builder/developer, construction lender, and permanent lender</li></ul></li></ul>	5

Loan Agreement – this is the most important document in the construction loan. It should contemplate and address all possible scenarios and issues. All players have some responsibility tied to the loan agreement.

# Benefits and Risks of Construction Lending

In this segment, we will look at the following topics:

- Why Do Construction Lending?
- Risks of Construction Lending

## Why Do Construction Lending?

Why Do Construction Lending?	
<b>Rewards:</b> <ul style="list-style-type: none"><li>➤ Fee income</li><li>➤ Net spread</li><li>➤ Customer support</li></ul>	<b>Risks:</b> <ul style="list-style-type: none"><li>➤ Construction lending (creating value)</li><li>➤ Loan administration requirements</li><li>➤ Capital requirements:<ul style="list-style-type: none"><li>– Financial Institution Reform and Recovery Enforcement Act, 1989 (FIRREA)</li><li>– National Association of Insurance Commissioners (NAIC)</li></ul></li></ul>
<small>School of Mortgage Banking II- Construction Lending</small>	

Lenders usually are involved in construction lending because it suits their strategic plan and the needs of their customers. There is the opportunity for significant fee income in addition to the return on the investment and the net spread on the monies extended. There is also the possibility of extending relationships to expand outreach to new customers through the process of doing underlying mortgages on the properties being developed.

# Risks of Construction Lending

Major Risks of Construction Lending	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ Project does not get completed</li><li>➤ When project is completed the value will not provide the means for repayment</li></ul>	
School of Mortgage Banking II- Construction Lending	7

Experience with the builder or contractor is an important consideration so that some of the following risks can be avoided:

- The project never gets completed.
- When complete the value does not support or provide the means for repayment.

## *Project Does Not Get Completed*

Project Does Not Get Completed	MBA EDUCATION			
<table border="0"><tr><td><b>Insufficient Funds</b></td><td><b>Unforeseen Risks</b></td></tr><tr><td><ul style="list-style-type: none"><li>➤ Construction cost underestimated</li><li>➤ Shortfall in cash flow from rental activity</li><li>➤ Business failure of developer/borrower or general contractor</li><li>➤ Mechanics (workmen's) lien</li></ul></td><td><ul style="list-style-type: none"><li>➤ Site conditions</li><li>➤ Weather</li><li>➤ Hazardous substances</li><li>➤ Management changes</li><li>➤ Unusual business conditions</li></ul></td></tr></table>	<b>Insufficient Funds</b>	<b>Unforeseen Risks</b>	<ul style="list-style-type: none"><li>➤ Construction cost underestimated</li><li>➤ Shortfall in cash flow from rental activity</li><li>➤ Business failure of developer/borrower or general contractor</li><li>➤ Mechanics (workmen's) lien</li></ul>	<ul style="list-style-type: none"><li>➤ Site conditions</li><li>➤ Weather</li><li>➤ Hazardous substances</li><li>➤ Management changes</li><li>➤ Unusual business conditions</li></ul>
<b>Insufficient Funds</b>	<b>Unforeseen Risks</b>			
<ul style="list-style-type: none"><li>➤ Construction cost underestimated</li><li>➤ Shortfall in cash flow from rental activity</li><li>➤ Business failure of developer/borrower or general contractor</li><li>➤ Mechanics (workmen's) lien</li></ul>	<ul style="list-style-type: none"><li>➤ Site conditions</li><li>➤ Weather</li><li>➤ Hazardous substances</li><li>➤ Management changes</li><li>➤ Unusual business conditions</li></ul>			

  || School of Mortgage Banking II- Construction Lending | 8 |

**Insufficient Funds:**

- Construction cost underestimated – often an issue with new or inexperienced builders.
- Shortfall in cash flow from rental activity – requires feasibility study before commitment.
- Business failure of developer/borrower, or general contractor – before entering into a business relationship the lender must vet out the contractor/developer; this can be mitigated when the developer provides bonds.
- Mechanics (workmen's) lien – working with proven contractors can avoid these issues.

**Unforeseen Risks:**

- Site conditions – discovery of rock or an environmental hazard that was not identified during due diligence
- Weather – need to research and anticipate local weather patterns
- Management changes – working with reputable companies should ease any disruptions if this happens

Project Does Not Get Completed, cont.	MBA EDUCATION
<b>Miscellaneous</b> ➤ Labor disputes ➤ Changes in financial markets ➤ Adverse community action ➤ Negative publicity ➤ Destruction or theft ➤ Unavailable materials	

School of Mortgage Banking II- Construction Lending

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**Miscellaneous:**

- Labor disputes – if union labor is required, research the stability before moving forward with the project.
- Changes in financial markets – lock in the prices of major materials.
- Adverse community action – market research should uncover any potential issues.
- Destruction or theft – insurance policies and security must be confirmed before a commitment is made to the developer.
- Unavailable materials – contingency plans need to be in place for issues that arise.

*Failure to Perform*

Failure to Perform	<b>MBA</b> EDUCATION
<p>When project is completed but the value will not support the means of repayment...</p> <p>➤ <b>Construction</b></p> <ul style="list-style-type: none"><li>– Not completed per contract</li><li>– Code violations</li></ul> <p>➤ <b>Financial</b></p> <ul style="list-style-type: none"><li>– Borrower experiences financial problems</li><li>– Inadequate lease-up and achieved rents</li><li>– Interest rates vary from assumption</li><li>– Bank/lender liquidity</li></ul>	

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These are all contingencies that need to be negotiated and addressed before the extension of all of the monies under the commitment to lend.



# Loan Documentation

In this segment, we will look at the following topics:

- Loan Documentation
- Sample Construction Loan Pro Forma

## Loan Documentation

Loan Documentation		MBA EDUCATION
<ul style="list-style-type: none"><li>➤ Plans and specifications</li><li>➤ Copies of all contracts (construction contract, major subcontractors)</li><li>➤ Zoning and permits</li><li>➤ Market/feasibility report</li><li>➤ Environmental report (Phase I)</li><li>➤ Appraisal (when completed value)</li><li>➤ Survey and Title insurance</li></ul>	<ul style="list-style-type: none"><li>➤ Hazard insurance (fire and liability)</li><li>➤ Warranties, payment, and/or performance bond</li><li>➤ Borrower financial information</li><li>➤ Construction loan agreement</li><li>➤ Note and security instrument</li><li>➤ Permanent lender forward commitment</li><li>➤ Project pro-forma</li></ul>	11

The items listed above all need to be examined in order to protect the lender from the risks discussed on earlier slides. Construction monies are most often put at risk when the lender does not properly underwrite the builder or contractor before the negotiations on any loan or construction site are undertaken. The loan documentation, especially market and feasibility studies must be undertaken prior to even discussing the terms of what a construction loan might entail.

## Sample Construction Loan Pro Forma

Advance	# 1	180,000	Architect/Engineer	150,000
	# 2	220,000	Permits/Bonds/Ins	40,000
	# 3	295,600	Project Management	50,000
	# 4	350,000	Signs/Brochures	45,000
	# 5	79,760	Lender/Broker Fees	80,000
	# 6	18,000	MA1 Appraisal	5,000
	# 7	133,500	Legal and Audit	165,000
	# 8	149,870	Leasing Commission	150,000
	# 9	355,000	Real Estate Tax	75,000
	# 10	275,000	Settlement/Closing	62,000
	# 11	175,000	Developer's Fee	250,000
	# 12	225,000	Contingency	123,500
	0	0	Interest Reserve	385,000
Hard Costs		2,456,730	Soft Costs	1,580,500
Land		450,000		
<b>Total Costs</b>		<b>4,487,230</b>		

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Determining whether a builder or contractor has the experience to carry the project to fruition can often be analyzed in the Pro Forma. An experienced developer will consider all the possible consequences and build those contingencies into a pro forma.



# **Administration of Construction Loans**

In this segment, we will look at the following topic:

- Administration of Construction Loans

## Administration of Construction Loans

Administration of Construction Loans	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ Software</li><li>➤ Personnel</li><li>➤ Advancing funds</li><li>➤ Property inspection</li><li>➤ Title update</li><li>➤ Insurance update</li></ul>	
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The servicing department that is familiar with partial draws will be able to use their software to issue draws and schedule and complete inspections. Having personnel familiar with advancing funds and completing inspection requirements can help to support the construction lending process. Title insurance updates during the construction and completion stages are critical to determining that no additional liens are levied against the property during construction. The final title search will also determine the exact amount of the liens that must be paid in order to retire the construction portion of the process. Insurance coverage is also a critical component to ensure that the bank or lender is protected during the construction phase of the process. It is important that the amount of insurance coverage is extended to cover the value of the property as the process moves through the construction phases to completion.

## Administration of Construction Loans, cont.



- Keep the loan in balance
  - Lender must retain sufficient funds to complete construction of the project
- Renew/update underwriting to conform with construction lender and permanent lender requirements

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Keeping the loan in balance is critical:

- Lender must retain sufficient funds to complete construction of the project.
- Underwriting must continue to review the file in order to ensure that the requirements conform to the original underwriting as well as any updates required by the investor or permanent lender.



# Review

Review	MBA EDUCATION
<ul style="list-style-type: none"><li>➤ Products and players in construction lending</li><li>➤ Key terms and structure of construction loans</li><li>➤ Major risks and rewards of construction lending</li><li>➤ Documentation needed for construction loans</li><li>➤ Administration of construction loans</li></ul>	
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## ***Objectives Review***

Upon completion of this module, you will be able to:

- Identify the products and players in construction lending.
- Define key terms used to describe the product and the components of the transaction.
- Analyze risks and rewards of construction lending.
- Discuss the documentation needed for construction loans.
- Describe the administrative support and requirements for construction loans.



# Session Evaluation

Class:

Module: Instructor: Date:

## ***Instructor Evaluation***

Please respond to the following statements using the numeric scale of:

**4 - Strongly Agree 3 = Agree 2 = Disagree 1 = Strongly Disagree N/A = Not applicable**

The instructor demonstrated a superior knowledge of the subject material.	
The instructor provided clear, comprehensive and satisfactory answers to questions and allotted enough time to answer all questions.	
The instructor used a delivery and presentation style that inspired my attention and interest in the topic.	
Successfully managed the session's time allotment.	

## ***Course Materials and Content***

The session felt well paced and allowed for effective knowledge acquisition and retention.	
The session content increased my comfort level with the subject matter.	
Interactive exercises such as practice and discussion questions, case studies, quizzes, etc., were engaging and helped me learn the material.	

## ***Overall***

With regard to overall content, presentation and delivery, I am satisfied with the value of this session.	
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***If there was any information you believe is erroneous or out-of-date that should be reviewed by a subject matter expert, please indicate the page number and/or slide title.***

Please use the back of this page to provide any additional feedback you have.

## Additional Feedback

*Please add any additional comments you have.*

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*Thank you for your valuable feedback!*

# Appendix: Answer Keys

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# Servicing Portfolio Valuation

## Servicing Portfolio Valuation Quiz

1. What is the **most important** servicing valuation assumption?
  - a. Cost to Service
  - b. Other Income
  - c. Prepayment Speed
  - d. Discount rate
2. A \$100MM *servicing* portfolio might sell in the secondary market for approximately:
  - a. \$100MM
  - b. \$1MM
  - c. \$25MM
  - d. \$101MM
3. A \$100MM *loan* portfolio of “par rate loans” might sell serviced released for approximately:
  - a. \$100MM
  - b. \$51MM
  - c. \$101MM
  - d. \$1MM
4. Prepayment speeds can be discussed in terms of:
  - a. CPR
  - b. PSA
  - c. SMM
  - d. Involuntary or voluntary
  - e. All of the above

5. The PSA on a 4-year old portfolio prepaying at 12% CPR is:
- 12
  - 200
  - 600
  - 2
6. The CPR on a 3-year old portfolio prepaying at a 200 PSA is:
- 12%
  - 9%
  - 2%
  - 6%
7. The PSA on a 10-month old portfolio prepaying at 12% CPR is:
- 12
  - 200
  - 600
  - 2
8. Default classes (loan characteristics that impact defaults) include all except:
- Loan type
  - Geography
  - Remittance type
  - Loan-to-value
  - Owner occupancy
  - Property type
9. A mortgage servicer can earn float income on:
- Escrow balances
  - Service costs
  - Late charges
  - Ancillary income
- 
-

10. Ordinarily, the largest contributor to servicing revenue is:
- Service fees
  - Escrow earnings
  - Late charges
  - Ancillary income
11. As a portfolio ages, the following cash flow decreases the most:
- Servicing costs
  - Servicing fees
  - Escrow earnings
  - Ancillary income
12. Servicing value is defined as the net present value of the:
- Before-tax GAAP income
  - After-tax GAAP income
  - Before-tax cash flows
  - After-tax cash flows
13. Per loan servicing costs are driven by:
- Outstanding principal balance
  - Activity on the loan
  - Service fee
  - FAS 91
14. Ordinarily, the largest contributor to servicing cost is:
- Corporate overhead
  - Personnel
  - Interest paid on escrow balances
  - Technology

15. Servicing portfolio valuations are performed primarily because they are:
- Needed by risk management areas within the organization
  - Required by the auditors and regulators
  - Reported in the financial statements
  - All of the above
16. Mortgage servicers are concerned only with voluntary prepayments when it comes to MSR valuations:
- True
  - False
17. Traditionally, a borrower is more likely to voluntary prepay:
- When rates have declined and the borrower rate is above current “market” rate
  - During the winter months
  - When rates have increased and the borrower rate is below current “market” rate
  - Around the 15th of the month
18. Traditionally, a borrower is more likely to involuntary prepay when:
- Property values have increased
  - Loan-to-value is less than 80%
  - Loan-to-value is over 100%
  - Borrower FICO scores have increased
19. As a MSR Valuation Manager concerned about voluntary prepayments/runoff within the portfolio, which of the following factors might keep you up at night?
- The weighted average coupon of the portfolio is 75 bps above the current par mortgage rate
  - The MBA Application Index is at an all-time high
  - The servicing portfolio is made up of ARMs close to a reset date
  - All of the above

20. As a MSR Valuation Manager concerned about involuntary prepayments/defaults within the portfolio, which of the following factors might keep you up at night?
- The weighted average FICO score on the servicing portfolio has declined from 760 to 715
  - The servicing portfolio is now over 50 percent GNMA servicing
  - Unemployment figures are at 5-year highs
  - All of the above
21. When bidding on a servicing offering, prime servicing offerings are bid with a higher yield requirement than an ALT A servicing package:
- True
  - False
22. When bidding on a servicing offering consisting of seasoned servicing, the bidder should anticipate of significant amount of cross-sell income:
- True
  - False
23. When bidding on a servicing offering consisting of brand new production (age is zero months – co-issue), the bidder should anticipate defaults to increase (and therefore higher servicing costs in the future):
- True
  - False

## Fill in the Blanks

List six default classes (loan characteristics that impact defaults):

1. Loan type
2. Occupancy
3. Property type (single-family, high-rise condo)
4. LTV
5. FICO
6. Geography (also documentation type and product type)

List five factors that can impact prepayments:

1. Interest rate
2. Type (ARM vs. Fixed)
3. Age
4. Economic conditions including HPI
5. FICO (access to credit); also loan size, state

List five factors (loan characteristics) that can impact cost to service:

1. Any of the answers to the above two fill in the blanks are appropriate because prepayments and defaults impact cost to service.
- 2.
- 3.
- 4.
- 5.



# Commercial Lending

## Commercial Lending Practice Exercise Answers

### Exercise 1

Tenant A	20,000 sf	8.50/sf =	170,000
Tenant B	30,000 sf	7.75/sf =	232,000
Tenant C	20,000 sf	6.50/sf =	130,000
	Gross Income		532,500
	Less 7% Vacancy		-37,275
	Effective Gross Income		495,225

#### Expenses

Taxes	\$1/sf	70,000
Insurance	.30/sf	21,000
Mgmt	4%	19,809
Utilities	.75/sf	52,500
Misc.	.50/sf	35,000
Total Expenses		198,309
NOI		296,916
Less Debt Service		172,014
Cash Flow		124,901

**DCR = 1.72**

$$V = 296,916/.10 = 2,969,160 \text{ (Rounded = 2,970,000)}$$

**Loan = 2,225,000**

## Exercise 2

### Free-Standing Walgreens

20-year NNN lease

12,000 sf	\$25/sf =	300,000
Gross Income		300,000
Less Expenses		
Mgt.	2%	6,000
Misc.	.25/sf	3,000
Total Expense		9,000
NOI		291,000
Less Debt Service		224,979
<i>Rounded Cash Flow</i>		<b>66,021</b>

**DCR = 1.29**

Value	
Cap Rate: .085	8.5%
LTV:	75%
Rate:	6.25%
Amor:	20 yr
Constant	0.08777

Value =  $(291,000 / .085) = 3,423,529$  (Rounded = **3,425,000**)

LTV =  $(3,425,000 \times .75) = 2,568,750$  (Rounded = **2,569,000**)

## Commercial Lending Case Study Solution

**PHILLIPS**  
REALTY CAPITAL

**Proforma** NRSF 66,000

	2016 <u>Proforma</u>	2015 <u>Actual</u>	2014 <u>Actual</u>	2013 <u>Actual</u>
<b>Income</b>				
Gross Potential Rent	\$ 1,556,500	\$ 1,342,000	\$ 1,258,000	\$ 1,178,000
Op Ex Reimbursements	\$ -	\$ -	\$ -	\$ -
Other Income (1)	\$ -	\$ -	\$ -	\$ -
<b>Potential Gross Income</b>	<b>\$ 1,556,500</b>	<b>\$ 1,342,000</b>	<b>\$ 1,258,000</b>	<b>\$ 1,178,000</b>
Vacancy/Collection Loss	7.50% \$ (116,738)	\$ (335,500)	\$ -	\$ -
<b>Effective Gross Income</b>	<b>\$ 1,439,763</b>	<b>\$ 1,006,500</b>	<b>\$ 1,258,000</b>	<b>\$ 1,178,000</b>
Income/SF	\$ 21.81	\$ 15.25	\$ 19.06	\$ 17.85
<b>Expenses</b>				
Utilities	1.65 \$ 108,900	\$ 41,250	\$ 103,654	\$ 75,241
Maintenance & Repairs	1.20 \$ 80,000	\$ 72,541	\$ 68,000	\$ 125,210
Contract Services	2.20 \$ 130,000	\$ 98,526	\$ 125,250	\$ 115,241
General & Administrative	0.25 \$ 16,500	\$ 13,599	\$ 8,953	\$ 8,404
Real Estate Taxes	1.75 \$ 96,000	\$ 86,521	\$ 77,188	\$ 73,960
Management Fee	4.00% \$ 57,591	\$ 40,260	\$ 50,320	\$ 47,120
Insurance	0.30 \$ 20,000	\$ 20,000	\$ 15,665	\$ 14,729
<b>Total Expenses</b>	<b>\$ 508,991</b>	<b>\$ 372,697</b>	<b>\$ 449,030</b>	<b>\$ 459,906</b>
Expenses/SF	\$ 7.71	\$ 5.65	\$ 6.80	\$ 6.97
<b>Net Operating Income</b>	<b>\$ 930,772</b>	<b>\$ 633,803</b>	<b>\$ 808,970</b>	<b>\$ 718,094</b>
NOI/SF	\$ 14.10	\$ 9.60	\$ 12.26	\$ 10.88

6/16/2016



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**Loan Request Summary**  
**McLean Associates**

	<b><u>Stabilized Funding</u></b>		<b>Interest Rate Calculations</b>
Loan Amount	\$ 9,000,000		Base Treasury 2.00
Interest Rate	4.00%		Spread 2.00
Term	10 years		Interest Rate 4.00
Amortization	25 years		
Constant	6.334%		
Monthly P&I Payment	\$ 47,505		
Annual P&I Payment	\$ 570,064		
Net Operating Income	\$ 930,772		
Cash Flow	\$ 360,708		
Capitalization Rate	7.00%		
Capitalized Value	\$ 13,300,000		
Loan to Capitalized Value	68%		
Debt Yield	10.34%		
Debt Service Coverage	1.63 times		
Loan per Square Foot	\$ 136.36		
Capitalized Value per Square Foot	\$ 201.52		
Square Feet	66,000		

6/16/2016

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