

Credit Card Transaction Report

Revenue

57M

Tran. Amout

46M

Tran. Count

667K

Interest

8M

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480

Q4

Q3

Q2

Q1

Week_Start_Date

All

Gold

Silver

Blue

Platinum

F

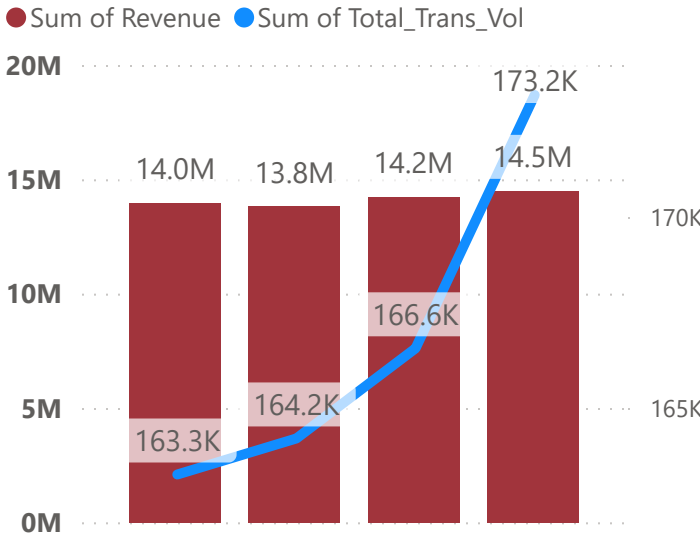
M

Low

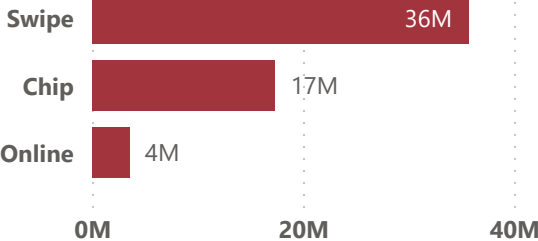
Med

High

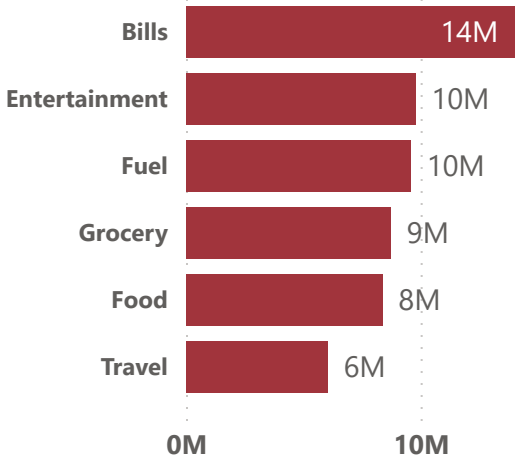
Qtr Revenue & Transaction Count



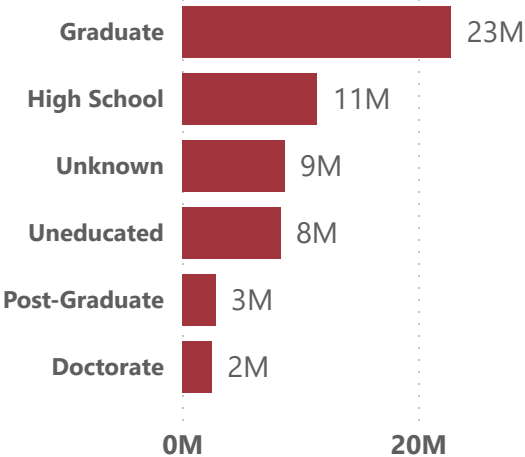
Revenue by Use Chip



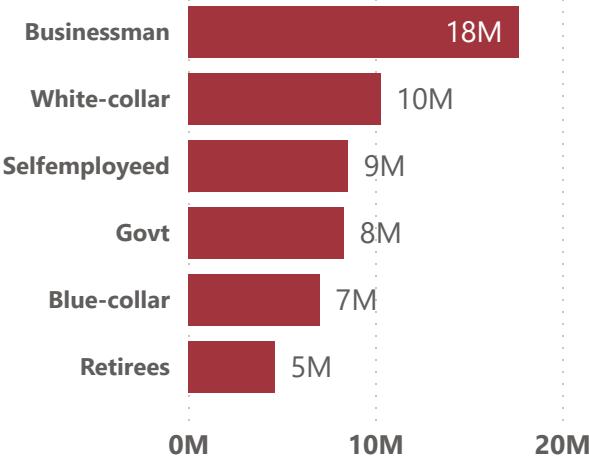
Revenue by Expenditure Type



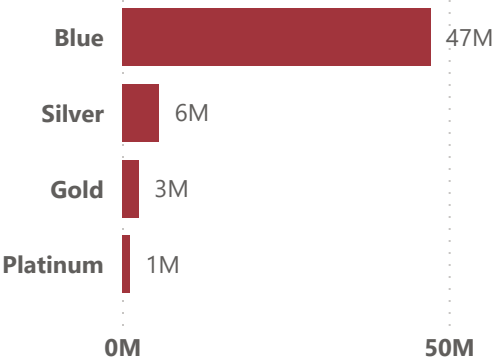
Revenue by Education Level



Revenue by Customer Job



Revenue by Card Category



Credit Card Customer Report

Revenue

57M

Income

588M

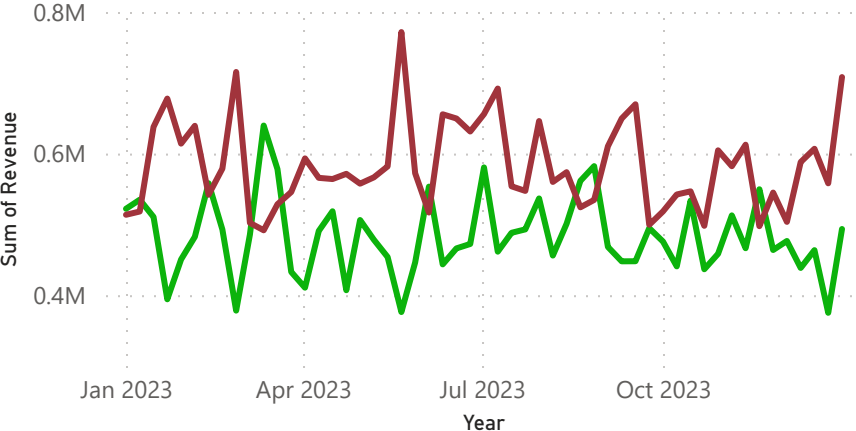
Satisfaction

3.19

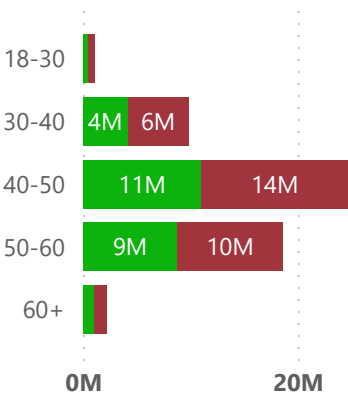
Interest

8.0M

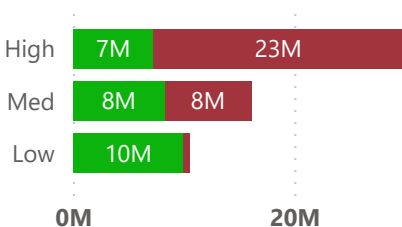
Revenue by Week



Revenue By Age Groups



Revenue By Income Groups



Q4

Q3

Q2

Q1

M

31M

F

26M

Week_Start_Date

All

Swipe

Online

Chip

Gold

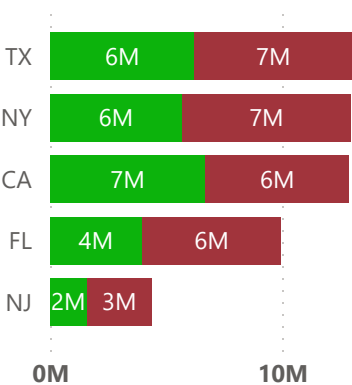
Silver

Blue

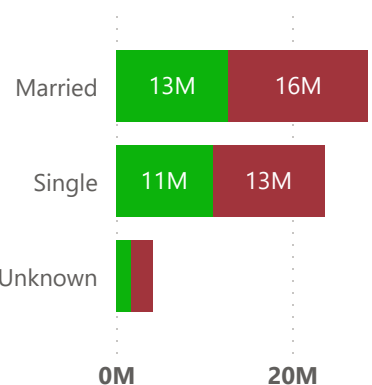
Platinum

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Businessman	17697472	2584604	190350431
White-collar	10283124	1464691	105618475
Govt	8335534	1182231	90834727
Selfemployeed	8542826	1141510	77659931
Blue-collar	7040606	967751	73516911
Retirees	4617448	641692	49619308
Total	56517011	7982480	587599783

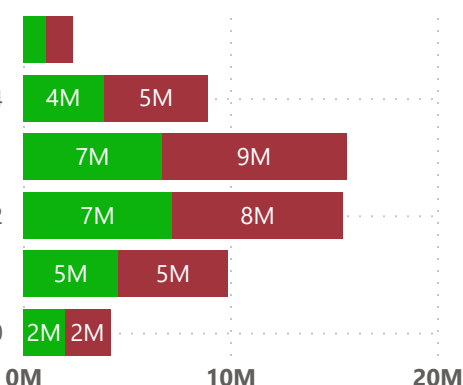
Revenue - Top 5 State



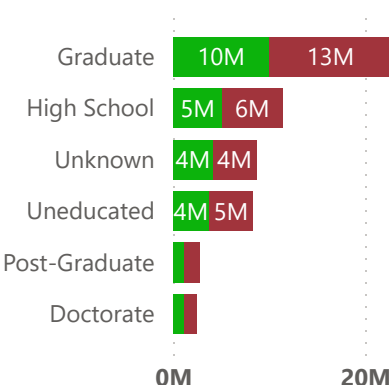
Revenue By Marital Status



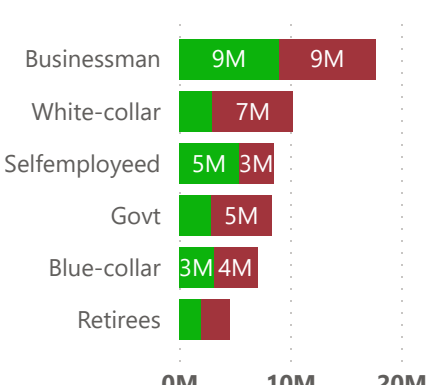
Revenue By Dependent



Revenue By Education



Revenue By Job





Week Over Week (wow) Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

week_num2 previous_week_revenue current_week_revenue wow_revenue

1		1035629	
2	10,35,629.32	1053089	1.69%
3	10,53,088.81	1148250	9.04%
4	11,48,249.80	1071919	-6.65%
5	10,71,010.27	1064570	-0.68%

week_num2 previous_week_Tans._Count current_week_Tans._Count wow_Tans._Count

1		12365	
2	12365	12464	0.8%
3	12464	12841	3.0%
4	12841	12543	-2.3%
5	12543	12667	1.0%

week_num2 previous_week_trans._Amount current_week_trans._Amount wow_Tans._Amount

1		835767	
2	835767	844739	1.1%
3	844739	923367	9.3%
4	923367	869235	-5.9%
5	869235	849078	-2.3%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

Gold

Silver

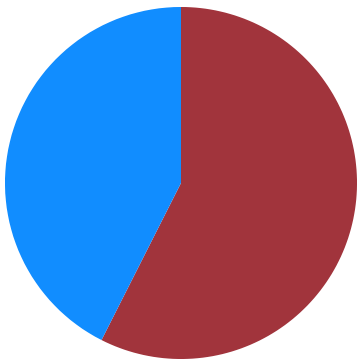
Blue

Platinum

F

M

Activation Within 30 Days

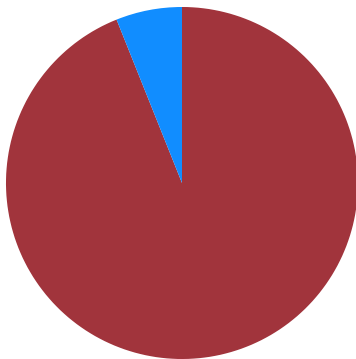


Activation_30_Days

1

0

Delinquent



Delinquent_Acc

0

1