

CREDIT CART TRANSACTION REPORT

Total Revenue

57M

Total Interest

8.0M

Transaction
Amount

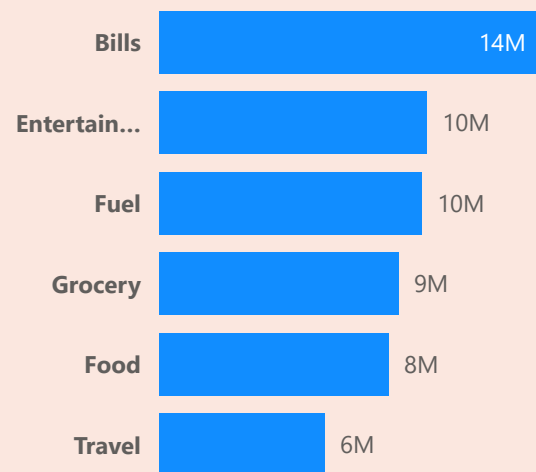
46M

Transaction
Count

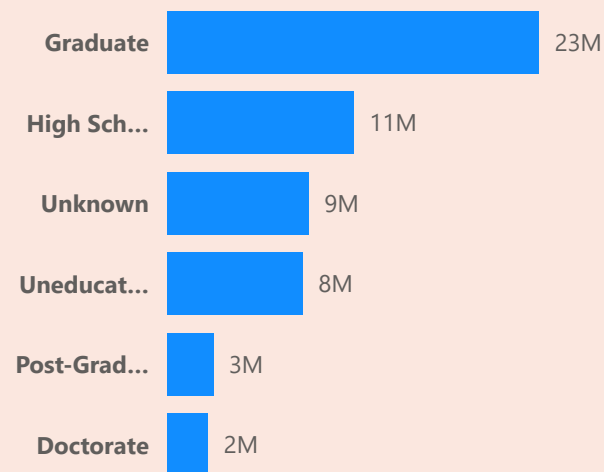
667K

| Card_Category | Sum of Revenue | Sum of Interest_Earned | Sum of Annual_Fees |
|---------------|----------------|------------------------|--------------------|
| Blue | 47188612 | 66,14,173 | 2733690 |
| Silver | 5659109 | 8,21,923 | 189590 |
| Gold | 2533682 | 3,84,755 | 57565 |
| Platinum | 1135608 | 1,61,629 | 20665 |
| Total | 56517011 | 79,82,480 | 3001510 |

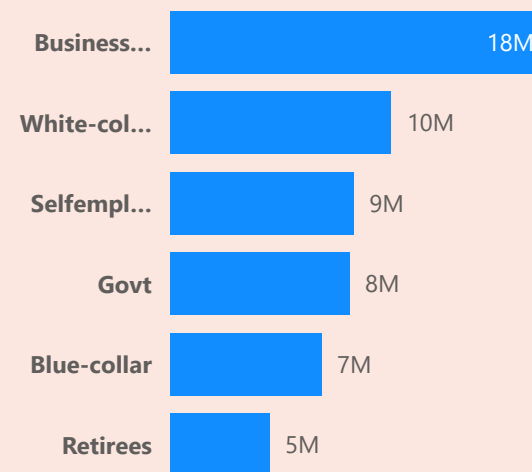
Revenue by Expenditure Type



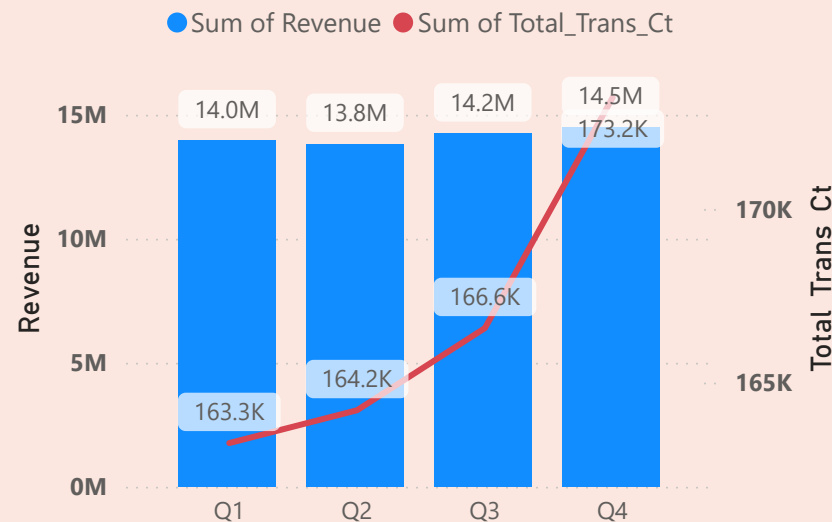
Revenue by Education



Revenue by Job Type



Revenue and Sum of Total_Trans_Ct by Qtr



Week_Start_Date

All

F

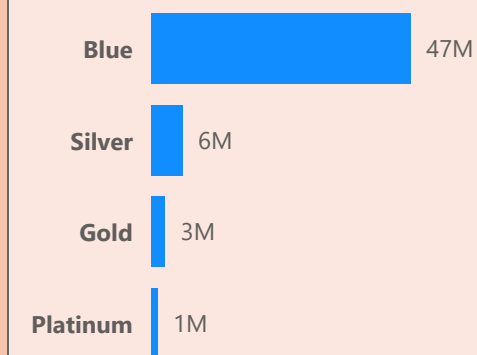
M

Low

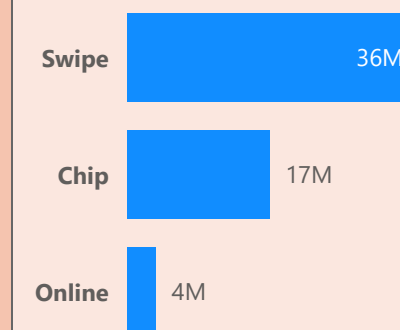
Medium

High

Revenue by Card Type



Revenue by Transaction Type



CREDIT CART CUSTOMER REPORT

Total Revenue

57M

Total Interest

8.0M

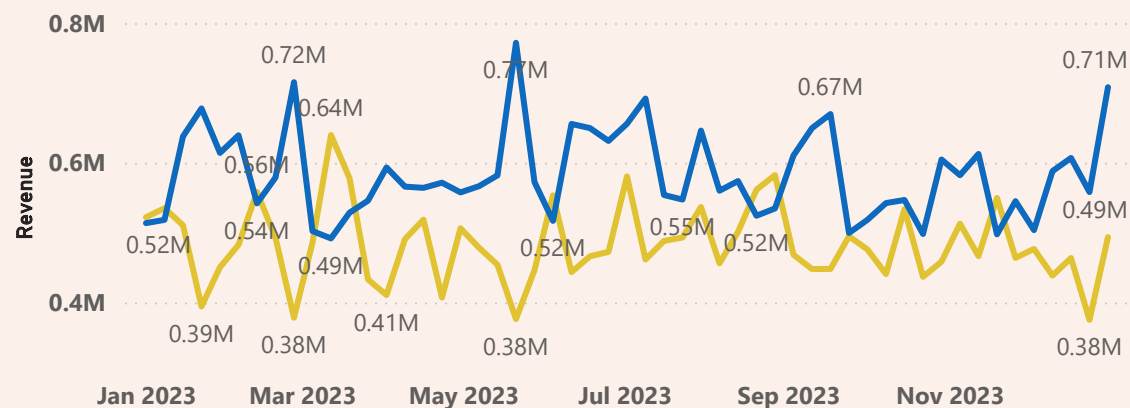
Total Income

588M

CSS

3.19

Revenue by Week



Q4

Q3

Q2

Q1

Week_Start_Date

All

M

F

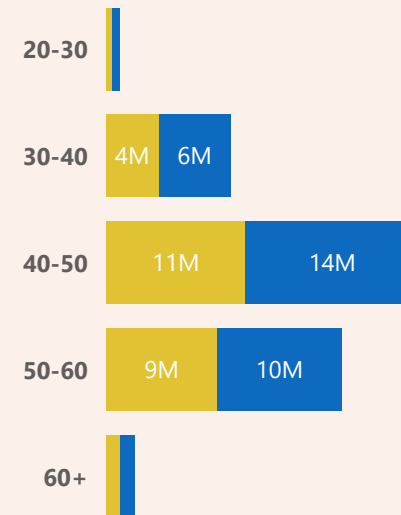
Gold

Silver

Blue

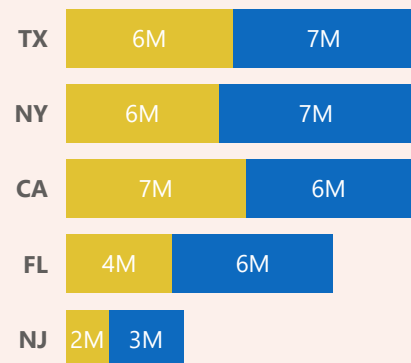
Platin...

Sum of Revenue by AgeGroup and Gender

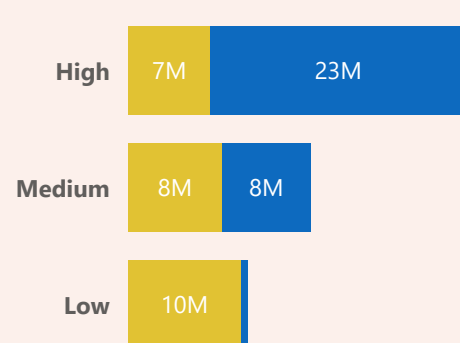


| Customer_Job | Sum of Revenue | Sum of Total_Trans_Amt | Sum of Income |
|--------------|----------------|------------------------|---------------|
| Businessman | 17697472 | 14538883 | 190350431 |
| White-collar | 10283124 | 8359688 | 105618475 |
| Govt | 8335534 | 6701573 | 90834727 |
| Selfemployed | 8542826 | 6640301 | 77659931 |
| Total | 56517011 | 45533021 | 587599783 |

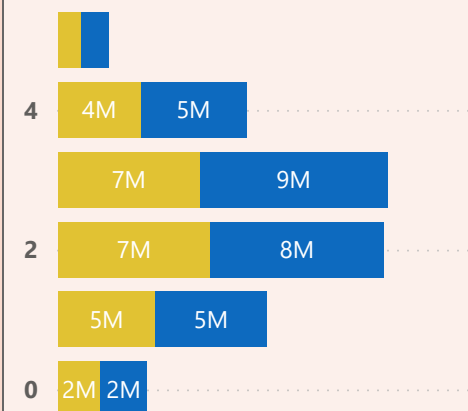
Revenue by Income



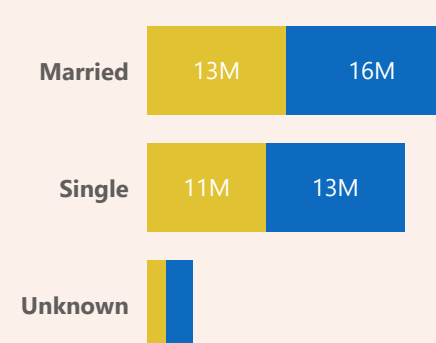
Revenue by Income



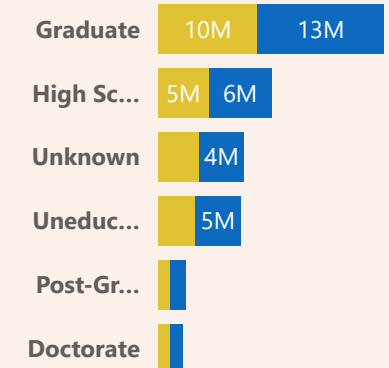
Dependent Count



Marital Status



Education Level



INSIGHTS

| WeekNum2 | Previous_week_Revenue | Current_week_Revenue | wow_Revenue |
|--------------|-----------------------|----------------------|--------------|
| 53 | 933134 | 1201601 | 28.8% |
| 11 | 987820 | 1131281 | 14.5% |
| 44 | 934631 | 1063063 | 13.7% |
| 31 | 1040273 | 1182652 | 13.7% |
| 27 | 1103545 | 1236295 | 12.0% |
| 21 | 1035861 | 1147870 | 10.8% |
| 42 | 982974 | 1080205 | 9.9% |
| 3 | 1053089 | 1148250 | 9.0% |
| Total | 933134 | 1201601 | 28.8% |

| Delinquent_Acc | %GT Count of Delinquent_Acc |
|----------------|-----------------------------|
| 0 | 93.94% |
| 1 | 6.06% |
| Total | 100.00% |

| Activation_30_Days | %GT Count of Activation_30_Days |
|--------------------|---------------------------------|
| 0 | 42.54% |
| 1 | 57.46% |
| Total | 100.00% |

Total Transaction_Amount by Week

